

The Sunrise

KING'S KORNER

This may be a little unusual, but I would like to start the new year with some Thank You's. First, thanks to the Club for having the confidence to allow me to be President. It's a huge honor and I intend to give it my best effort. Next, thanks to Randy Seelye for his outstanding job as President. It makes my job easier because he has left things in such good shape. I also need to thank the Past Presidents for the mentoring and counsel during the last six months. Finally, I would like to thank all of the members who have been so willing to say yes when I asked you to become involved in the new year. It gives me a tremendous sense of support, teamwork and, most importantly, friendship. Because of that, I chose as my theme "Friendship Through Rotary." I believe the level of friendship and camaraderie in the Club is higher now than I've ever seen it. I hope all of you can attend the Club Assembly on July 10th. It'll be a good opportunity for me to share my goals for the year and to hear from you. Thanks again for your support and friendship. Let's all have a lot of **FUN** this year!

I'd like to update you on our quest for a new place to meet. I've received input from many members and the general consensus is to try to find a place that is at a quality level that is at least as high as where we currently meet. We are

investigating every place we can think of that may meet our needs. With luck, a decision will be made in the next few weeks. A change like this can be difficult and we aren't naïve enough to think we can meet everyone wishes. But, we are doing our best to find a place of which we can all be proud. So, I ask that you hang in there and keep an open mind. That's it for this month. I plan to have a new edition of King's Korner each month.

Rotarian of the Year



Leroy Carlenzoli

In recognition of his outstanding contribution to the club and to the community for his work in coordinating the Steele Lane Playfield Project, Leroy Carlenzoli was awarded the first **Rotarian of the Year** Award by outgoing President Randy. Leroy graciously passed the praise on to all members of the club who

assisted in doing the work of the project, to other suppliers, contractors, and professionals who helped, and of course, to his wife Carol who was also present when the award was presented Saturday night.

Great Party



President Randy was retired from office with great ceremony Saturday, June 28 at The Luther Burbank Center. Many club members and guests were there to party and honor Randy and to celebrate a great Rotary year for the club.

After a fun social hour, with everyone dressed in island fashions, we all sat down to a great barbecue coordinated by Jerry Johnson. The entertainment began with a program organized and directed by Peter Treleaven, the evening's Master of Ceremonies. Warren Smith had Randy riding a bicycle, folding and tossing newspapers, and reliving the

history of Randy Seelye, Newspaperman. A slide show by your editor presented the unseen (thankfully) year in review.



Art King, and the also unseen Ralph Harriman, won the comedy prize for the night (and the year) with their presentation of what Randy has taught Art about being Club President. I would say we are in for a fun year if that was any indication of the future.

After the entertainment, Randy had his chance to reflect on the past year and to make his final comments as the President of The Santa Rosa Sunrise Rotary Club. He used the opportunity to honor the many members of the club who have made major contributions.

Peter Treleaven and Dave Lorenzen for reviving the Valentine's Party.

Al Abramson who organized the picnic at Windsor Water Works and the Game Night.

Past President Archie Julian for his guidance with the President's Advisory Council.

Past District Governor Del Raby and Harriet Raby who organized, and cooked for, the first Progressive Dinner which was a popular success.

Bob Scott for all his efforts with the Santa Rosa-Kagoshima Student Exchange for the second year.

Jim McCracken for doing "a whale of a job" in revitalizing the Interact Club at Elsie Allen High School.

Scott Holder for organizing the greeters.

Frank Cercione for organizing the innovative invocations.

Jeff Young and Steve Herron for organizing the very successful golf tournament.

Eve Nighswonger for leaping into the breach to take over a vacant board position and oversee club service, direct Membership Development and to update the club directory.

Steve Olsen for overseeing the award winning Club Job Fairs.

Jerry Johnson for his guidance to the board, fundraising, and willingness to help wherever needed.

Riki Intner for directing Club Service activities, programs, picnics and parties.

President Elect-Elect Russ Lockner for leading a successful year of fund raising.

Dale Zumfelde for International Community Service Projects.

John Jones, leader of the Eyeglass Project in Haiti.

Pat Solar, Club Community Services Director who did a performed so well in organizing the Steele Lane Field Dedication, distributing money to organizations we support and selecting scholarship and RYLA recipients.

Vicki Lockner, program coordinator for her efforts to arrange terrific programs throughout the year.

And especially, the three people who made the club run smoothly all 52 weeks of the year:

Jo Genusso, Club Secretary

Russ McCracken

Steve Davis, Sergeant at Arms

Finally, Leroy Carlenzoli was honored as Rotarian of the Year. Leroy was given a special plaque by President Randy and the well deserved thanks and appreciation of the club.

With the passing of the president's pin, the evening and the Rotary year were complete. All that was left was for Randy to breathe a sigh of relief and for Art to take up the torch for another great year.



Special Events:

Mark your calendars now for the special reception to be held for the District Governor, Larry Bello. President Art and Irene King will host this reception at their home at 6:30 p.m., Wednesday, July 30. We all know parties at Art and Irene's house are always a lot of fun. There will be lots of good food too as well as the opportunity to meet our new DG.

Upcoming Programs:

July 3, 1997

Lois Fisher - Fisher and Hal

Reunification of Courthouse Square

July 10, 1997

Club Assembly

July 17, 1997

Tim Fish

Wine and Food Editor-
Press Democrat

July 24, 1997

Ned Averbuck

July 31, 1997

District Governor's Visit

Haiti Trip Great Success

John Jones was the fearless and intrepid leader of the Santa Rosa Sunrise expedition to Haiti that departed Santa Rosa on June 14 and returned early Sunday morning on June 22. "Papa John" did a great job in organizing the trip as well as executing it on the ground once the "operation" began. I am hoping to have additional items on the trip in future editions if I can coerce the travelers to write something of their adventures. The first report comes from John himself.

"The SR Sunrise Rotary Eye Care team of Vicki Lockner, Eve Nighswonger, Archie Julian, Dale Zumfelde, and John Jones along with Dr. Les Shipley spent the week of June 15 in the country of Haiti. Amidst many adventures and witnessing the sights, sounds and smells of this country we participated in three days of eye care clinics. Two of the days were spent in the southwestern part of the island, in the city of Les Cayes, and one day in the city of Carradeux (close to the capital of Port-au-Prince). Total patients examined over the three days were approximately 520, and eyeglasses dispensed were about 360. The people of the poorest country in the Western hemisphere clearly benefited by the club's efforts. Congratulations to the entire club for an outstanding world community service project."



Mystery Rotarian:

At the July 3 Thursday morning meeting we will have the first mystery Rotarian of the new Rotary year. The following hints are again offered to give you a chance to identify the Mystery Rotarian and escape the dreaded fine for misidentification. We don't yet know President Art's policy on this but I am sure it will be better if we can correctly identify the mysterious one.

- 1.
- 2.
- 3.
- 4.
- 5.

Actually I was just kidding about all of that. The mystery is so deep, even I don't know who the annointed one is. It seems the club coordinator for mystery Rotarians, Archie Julian, is off for some post-Haiti R&R with his wife Sue in Florida. Maybe we will have some clues on Thursday, maybe not. I wonder if the MR knows!

President Randy Rides into the Sunset of Retirement



The Editor's Column:

It is another year for me back in harness as the Club Bulletin Editor. It will be a pleasure to report again on all the fun, interesting and challenging events that will be happening in the coming year. It is my hope that this space can be filled every week with some of the left over thoughts that may still be rattling around after the news has been reported, the special events publicized, and perhaps a picture or two included of what members are doing. It is also my hope that this material can come from all of you, the club members, and not just from me. I know this sounds like the wistful and forlorn hope of any new bulletin editor - to have some help in filling up all this space every week. Maybe it is.

I would rather it be an invitation to all of you to use this space to speak out about Rotary or the club, or to say whatever you think should be said. It could be serious or fun, identifying a problem that needs to be addressed, giving recognition or acknowledgment for things we should all know about, or just expressing an opinion. Maybe it will be a "letters to the editor" department or maybe a suggestion box. And I guess it could be a soapbox or it could be anonymous.

This column, like the whole newsletter, will be evolving over the year. In is being born in the middle of a muddle and I ask for your help and your patience in it's process of evolution. I hope for all of us an interesting year. Good Luck to President Art and to all the board members who will be assisting this year in the leadership of the club. And, most importantly, thanks to the members who make it happen.

DZ

Rotary Club of Santa Rosa Sunrise

Rotary International District #5130

Chartered June 30, 1986
Meets every Thursday, 7:15 a.m.
Hilton Hotel
3555 Round Barn Blvd.

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The Party and the Debunking were the big news this week and left us no room to cover the Hong Kong story, no room for the membership roster and no room for the local club meeting times and places. Those familiar features will be back next week with more stories about what is going on in The Santa Rosa Sunrise Rotary Club. See you Thursday morning.

Santa Rosa Sunrise Rotary Club
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Santa Rosa, California 95402

6/30/97



6/30/97

Delbert Raby
9358 Lakewood Dr.
Windsor, CA.
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First Class



The Sunrise

SAYONARA PARTY

Scott's Host Party

Bob and Kathy Scott hosted a fun-filled Pot Luck Dinner on Sunday evening to say Sayonara to our delegation to Japan. The party was for the six student ambassadors and their families, Santa Rosa Sunrise Rotarians and the Friends of Kagoshima. The purpose was to send the travelers off with our best wishes for a safe, successful and enjoyable trip.

The travelers this year are Ryan Stewart, Jean-Ravel, Amanda Treleaven, Ethan Miller, Sally Kobayashi, and Robbey Kenney. Their leader is Laurie Hall. We hope to have some details about all the student ambassadors in future editions of The Sunrise as space permits so you will have some idea of who we are sending to represent us this year in the trip to Japan.

When they return, we will have them at a Thursday morning meeting to report on their trip. Bob Scott has done a great job of coordinating the SRKSEP project for the club for the last two years and should be congratulated for

all the good work that he has done.

LAST WEEK'S MEETING

Last week this cub reporter in training was at the meeting, and this time, unlike last week, I had my cub reporter's notebook and was able to document some of the proceedings.

What Happened!

Russ Lockner led it all off with the pledge and was followed closely by Al Abramson who graced us all with a chuckle and a reverent petition on behalf of his beloved Chicago Cubs. (As of Saturday, they were 5 1/2 games out, worse even than the Cincinnati Reds.)

LuAnn Poulsen, the morning's official greeter, introduced all the visiting Rotarians and there were a bunch. Nice to see them all.

President Art informed us of a presidential fiat that was being handed down about bringing one guest to Rotary sometime this year. Satisfying their requirements early were Jim McCracken who introduced Isela Rosales, honors student from Elsie Allen High. Isela was a recipient of one of our scholarships and she thanked the club for their support of the Interact Club and the scholarships and all the good work that Rotary has done.

Eve Nighswonger introduced her guest, Freddie Freitas, a familiar and always welcome face.

Nancy Aita's guest was her daughter Danielle, here for some early morning sustenance before being off to get her driver's permit. I am sure that is a welcome event in the Aita household.

President Art announced the announcements! ?????

Larry Bello, District Governor, will grace our club with his presence on Thursday, July 31. This is our day to be visited by his governorship on his annual round the district cruise. In the spirit of reciprocity, Art will be hosting a District Governor Reception at his house (Art's not Larry's) the night before. All who read this are welcome to attend. If you don't know the address, please refer to your directory. There will be more specific details as time draws nigh.

Art also announced a board meeting that will be held, in the current administration, in the post meridian rather than the ante meridian. This time at 6:00 p.m.. The meeting will be history by the time this edition hits the streets so no further word is necessary.

Eve N. announced another "Bring a Friend to Rotary" Day - August 14, 1997. The featured speaker will be Keith Woods. Anyone who has heard Mr. Woods speak will indeed try to muster up at least one friend and have him/her here for the meeting that day. (I may even go out and try to make a friend for the occasion.)

More of What Happened

President Art presented the President Elect Pin (yes, the very same one worn so gloriously by Nancy Aita) to President Elect Russ Lockner. (I guess it must give Presidents some feeling of comfort knowing there is someone waiting eagerly in the wings to receive the handoff of power one year hence.)

John Dolinsek announced the Softball Challenge Game with Sebastopol. It will be Sunday, September 7, 1997. That date seemed certain, even if it did take a while to figure out when it was. The training regimen was a little less certain. I think we must drink beer to qualify (or at least non-diet sodas), we must have open minds, and we may have to attend a biting, scratching, spitting workshop to be held at Doli's house to truly be up to the standards that are required to compete. Practice will be held at a brewery to be named later and there will be a barbecue held after the game. I trust you are as mystified as I am but tantalized enough to block out September 7 on your calendar for whatever it is that finally takes place.

Dave Brown announce that he and Toshiba (what a pair) are sponsoring a California Grand Prix Sports Car Race at Sears Point on July 11, 12, and 13. Dave will be at the meeting July with more information and complimentary tickets.

Art announced there would be flyers (printed by Phil Sitzman) at the front desk for members to use to let others know what we Rotarians do when we are asking for support for our current fundraiser, or if you want to use them any time through the year. And he also asked us, ever so gently, to pay our dues by the deadline so we wouldn't be assessed some onerous fine. (An unnecessary reminder, I am sure.)

And then the recognitions:

Steve Herron who celebrated his wife Laura's birthday on June 23 in Las Vegas. There were not many details but it sounded like they had a good time. This was our first opportunity to see the birthday gift we all have to look forward to for the rest of the year; an official Rotary Jar of candy. (Only makes me regret my birthday is in May and so far away.)

Phil Sitzman is celebrating a birthday on July 9 (I think) as well as celebrating 17 years in business. Congratulations on both.

Archie Julian was away in Haiti on his 26th anniversary on June 19. He made up for it by celebrating with wife Sue in Florida for a week after his return from the eyeglass project. It only cost him fifty cents per year. What a deal. Archie also had his chance to make some personal observations to the club about his experiences in Haiti - at no charge.

Stan Walker is still getting some mileage out of the hole-in-one story after eye surgery. He said all the advertising he has done has not saved him any off the cost of the surgery and it continues to cost him at the club. This time, \$50.00 to Valeri's Paul Harris. Thanks Stan.

Russ Lockner missed the debunking because of a wedding on Saturday night and then a "working" trip to Montana. He looked happy to pay the \$15.00 assessment but we were sorry we missed him at the party.

John Dolinsek's confession cost him an assessment by President Art. Seems Doli missed an appointment to do some bike riding with Russ McCracken. Too bad.

Acting Sergeant at Arms Steve Davis got into the act again and recognized Art King for the acquisition of a modest little

mountain cabin at Lake Tahoe. Fifteen bucks.

That was it except for the raffle. Isela Rosales showed us why she is going to Stanford and we are not when she elected to take along the \$10.00 and not go for the marble. Stan Walker got the opportunity to find the black marble and found a white one instead. Tough luck Stan.

The President's Message:

Bannq!

Special reception for District Governor, Larry Bello.

President Art and Irene King will host this reception at their home at 6:30 p.m., Wednesday, July 30. We all know parties at Art and Irene's house are always a lot of fun and this one will be no exception. Plan on attending to enjoy the fellowship and meet the new District Governor.

Upcoming Programs:

July 10, 1997

Club Assembly

July 17, 1997

Tim Fish

Wine and Food Editor-
Press Democrat

July 24, 1997

Ned Averbuck

July 31, 1997

District Governor's Visit

Membership Roster

Updated July 7, 1997

Last	First	Spouse	Home #	Work #	Classification
Abramson	Al +		576-8163	546-9220	Executive Gifts
Aita	Nancy+	Bob	823-9139	5441801	Insurance Health
Amend	Steve	Kathleen	575-3078	584-9750	Roofing Contractor
Bayless	Gary	Lynda	542-6102	527-7300	Jewelry Design/Manuf
Brown	David+	Sue	539-1265	778-9000	Office Equipment
Carlenzoli	Leroy+	Carol	542-8964	542-6465	Civil Engineer
Cercone	Frank+	Jan	526-9852	542-1644	Dentist Orthodontics
Coker	Ken +		527-0880	525-5600	Architecture
Corrigan	Debra		837-8139	546-6565	Personnel Services
Christopherson-O'Brien	Laura Tim		795-6270	539-4122	Copying and Shipping
Davis	Dan	Susan	527-0724	545-7010	Law Business
Davis	Steve +	Rita	525-9306	575-9595	Dentistry
Dolinsek	John +	Kathy +	546-7306	5445493	Insurance/Tax & Estate
Finch	Buster+	Marilyn			Honorary Member
Gennuso *	Jo		576-0542		Corporate Travel
Harryman	Ralph	Kathy	539-2419		Past Active-- Pharmacy
Herron	Steve	Laura	584-8960	524-3102	Banking
Holder	Scott	Patricia	838-6040	539-9436	Investments-Bonds
Jacobson	Carl +	Judy +	837-8200	578-2370	Engineering Consulting
Johnson *	Jerry		573-1368	573-4840	Banking/Comm. Loans
Jones	John*	Ardys	526-5001	546-0272	CPA/Business Planning
Julian	Archie +	Susan	433-6256	546-7822	Equipment Leasing
Kelly	Michael	Lou Ann	578-0344	524-3520	Real Estate -- Sales
Kjng*	Art+	Irene	539-5980	527-0800	CPA Accounting
Lambert	Dan +		996-4681	528-7711	Computer Systems
Lockner *	Russell +		575-7150	544-4133	Real Estate Comm.
Lockner	Vicki +		544-1 593	522-3260	Elementary Education
Lorenzen	David +	Shauna	539-4332	527-0800	Business Administration
Lorenzen	Shauna +	David	539-4332	543-0172	Radio Broadcast.-Mgt.
Martin	Larry	Laura	887-2606	526-2922	Travel
McCracken	Jim	Priscilla	528-8681	546-4470	Graphic Arts
McCracken*	Russ	Deborah	538-2806	538-0868	Cyclery Retail
Nighswonger*	Eve		588-8798	546-3905	Florist
Olsen*	Steve	Lynn	546-3973	578-6033	Law Dom. Relations
Poulsen	LuAnn		539-6966	524-1506	Education/College Adm.
Raby	Delbert+	Harriett+	838-6701		Senior Active
Scott	Robert	Kathy	539-4341	544-5800	Business Forms
Seelye*	Randy+	Katharine	528-2149	526-8585	Newspaper Publishing
Sitzman	Phil	Marsha	523-3326	539-1252	Retail Printing
Smith	Warren+	Wendy	542-8108	525-7693	Optical Coatings
Solar*	Patricia	Richard	838-3928	546-8984	Banking Commercial
Treleaven	Peter+	Marie+	538-4170	524-1024	Securities
Voyles	John		869-2664	544-1215	Honorary Member
Walker	Stan+	Valeri	525-0152	586-1054	Construction Comm.
Watson	John		541-0373	527-5211	Property Management
Wessman	Rolf +		578-0230	578-0230	Computer Services
Young	Jeff	Karen	578-7746	579-5200	Insurance Casualty
Zager	Hank +	Dotty	544-0579		Honorary Member
Zumfelde	Dale +		538-8055	538-8055	Architecture Residential

*Board member + Paul Harris Fellow

Club member e-mail addresses:

Davis	Steve	"steved@sonic.net"
Gennuso	Jo	"jomail@aol.com"
Jones	John	"jjones@linkcpa.com"
McCracken	Jim	"mc2@metro.net"
McCracken	Russ	"russell@sonic.net"
Seelye	Randy	"randys@pressdemo.com"
Smith	Warren	"warren_smith@ocli.com"
Solar	Pat	"solar@sonic.net"
Zumfelde	Dale	"zum@wco.com"

Editor's Note: There is still room here for additional names to be added to the Club Roster. New members are welcome at any time. If there are any questions about the new member process, please ask any board member for guidance. Also, if there are any changes required to update the roster, or if you want your eMail address added to the list, please let me know.

Dale Zumfelde

The Editor's Column:

By now, the acutely, visually perceptive among you will have detected the absence of those great photographs that Past President Randy so effectively added to this publication last year. He was able to do it, in addition to being president, I guess because he is a newspaperperson and I am only an architect. The best I could do last week was a muddy, fuzzy suggestion of a photograph and I apologize for that. I and my hotshot team of professionals are working on it and we hope to get this publication back up to the standards you are accustomed to before the new millennium.

It has always been nice to get Del's updates on Harriet at regular meetings but they were never as good as seeing Harriet herself at the debunking last week. It was good to see her out again and having a good time with Del.

There continues to be feedback about the great time everyone had at the debunking. It really was a success and thanks again to everyone who made it happen. It is always hazardous to mention names when everyone can't be mentioned. Suffice it to say everyone who contributed did a great job which was appreciated by all who attended.

Which brings up my last request of committee chairs, board members, team leaders, or members of any kind: please feel free to use this bulletin to communicate to your committees and to communicate to the membership. This is the "Club" bulletin and it can be the most effective means of getting the word to everyone in the club at one time. Please use it to convey information, to give recognition for a job well done, or to make requests. I will be putting the bulletin together every Thursday after the meeting so that is the deadline for getting material included. I am trying to get published every week, with photos, and I hope to do better soon, even if I am only an architect.

Sonoma County Make-Up Locations

MONDAY

WEST SANTA ROSA-12:15 p.m. Los Robles-Cleveland & Edwards
HEALDSBURG-12:00 noon Masonic Temple-Plaza & Center

TUESDAY

WINDSOR-7:15a.m. Masonic Hall, 371 W~ River Rd.
SANTA ROSA EAST-12:15 p.m. Flamingo Hotel-4th & Farmers Lane
ROHNERT PARK/COTATI-7: 15 am Doubletree. 1 Red Lion Dr.
GUERNEVILLE-6:30 p.m. Northwoods Restaurant-Hwy. 116

WEDNESDAY

SANTA ROSA-12:10pm Flamingo Hotel-4th & Farmers Lane
PETALUMAVALLEY-12:15pm Adobe Creek Golf Club-Frates Rd.
SONOMA VALLEY-12:15pm Sonoma Golf & Country Club-1770
Arnold Dr.

THURSDAY

PETALUMA-12:15 p.m. Veteran's Mem. Bldg.-1094 Petaluma
Blvd. S.
CLOVERDALE-12:15 p.m. Owl Café - 485 S. Cloverdale Blvd.

FRIDAY

SEBASTOPOL-12:15pm Community Church -1000 Gravenstein
Hwy.N
NOTE: Special Editor's Prize to anyone who calls me with
the Sebastopol Morning Club's meeting place and time.

This bulletin is sponsored
by the following Rotarian:

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7/5/97

Delbert Raby
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First Class



The Sunrise

Santa Rosa Sunrise Begins New Rotary Year:

It is now official. With the Club Assembly on July 10, 1997, we have set out on the course for a new year with President Art and a new Board of Directors at the helm. It promises to be another great year and this edition will be devoted to reporting and repeating some of Art's presentation from Thursday.

First and foremost are the Club Goals for the coming year.

• Membership/Club Service

- Increase membership to 60 by June 30, 1998
- Achieve average attendance of 85%
- Establish student of the month award with Interact

• Community Service

- Participate in at least six work party projects
- Sponsor or participate in literacy/numeracy project in the community.

• International Service

- Name at least five new Paul Harris Fellows
- Undertake a world community service project which addresses the issue of poverty, hunger, literacy or numeracy.

• Vocational Service

- Recognize one community member for vocational achievement
- Establish on-going job shadow program with Interact Club

• Overall

- Meet the requirements of the 1997-1998 Presidential Citation Award.

President Art said he believes in setting measurable goals and somehow I am convinced that he and the board will be measuring through the year to keep the club on track and helping us all to achieve what we can as a club. All of this will be done in a way that will carry out our club theme:

Friendship Through Rotary

Did you notice the first thing on the list of Why Join Rotary answers was: "Friendship - In an increasingly complex world, Rotary provides one of the most basic human needs: The need for friends and fellowship. It is one of the two reasons why Rotary began in 1905."

The board which will be serving this year to offer guidance to the club consists of the following individuals and their respective responsibilities:

- Pat Solar - Community Service
- Eve Nighswonger - Club Service
- Dave Brown - Club Service Activities
- Steve Oisen - International Service
- Jim McCracken - Vocational Service
- Jeff Young - Major Events

These are the people who will always be available to answer questions about the club, to give direction when it is needed, and who will always appreciate your support whenever it is given.

Of course, rounding out the team is:

- Jo Gennuso - Secretary
- Steve Herron - Treasurer
- Gary Bayless - Sergeant at Arms
- Russ Lockner - President Elect
- Randy Seelye - Past President

With leadership like that and the active and involved membership in the club, it will be easy to carry out the Rotary International Theme:

Show Rotary Cares

What better place for Art's mention that Pat Solar is taking 30 days off from work and club meetings to take care of herself. Let us practice the international theme.

THE MYSTERY ROTARIAN:

Archie Julian has prepared the following clues to give you all the information you will need to solve the mystery. Be at the meeting on July 17 for more details.

As a child his family moved from spot to spot.
 In fact they moved quite a lot
 Fairfax, Virginia was his most common home.
 Now it's Santa Rosa he claims as his own.
 As a young man he joined the scouts.
 A lot he learned while 36 merit badges he earned.
 He worked hard to move up and out
 and left as a three palm Eagle Scout.
 He's not a biologist, but he knows marine life.
 He's lived in the wild through fun and strife.
 He followed his father's lead in choosing a career.
 But changed his mind when our leaders he couldn't cheer.
 Once he lived outside of Paris, France,
 and you know, I've seen him dance,
 but as President I watched him really prance.
 Gambier, Ohio is where he attended college.
 History he studied there to increase his knowledge.
 Later he studied nights and learned with glee
 as he earned a Human Resource Management Masters degree.
 His wife is also very smart as she has a Yale Ph.D.
 At Kenyan she was teaching Anthropology,
 when there for a visit, he met she.
 After a real romance, they took a chance
 They married on July 19, 1980
 and his wife is still his favorite lady.
 Things he's done are many and greatly accrue,
 But there's one thing he still wishes to do.
 His kids he wants to continue to raise,
 to see them as adults wisely go their separate ways.
 Read closely to see if you can
 learn the hidden name of this great man.
 If your wise in choosing the right clues,
 You'll guess right. Otherwise you lose.

MEMBERSHIP

Of course we are all constantly looking for individuals who can be excellent additions to our club. What better way to be reminded than to induct a new member on the second meeting of the new year. Will Parker, Santa Rosa Chiropractor, was brought into the club by Scott Holder (Membership and Classification) and his sponsor, Jeff Young. Welcome to Will. We are happy you are with us and I'll bet you can't wait until next May and the annual golf tournament.

Upcoming Programs:

July 17, 1997

Tim Fish

Wine and Food Editor-
 Press Democrat

July 24, 1997

Ned Averbuck

July 31, 1997

District Governor's Visit

August 7, 1997

Report on Haiti Eyeglass Project

August 14, 1997

Bring a Friend to Rotary

Keith Woods

News in Brief

Past President Randy presented some recognitions left over from the debunking:

To Archie for his organization of the President's Advisory Council; Scott Holder for organizing the weekly greeters; Steve Herron and Jeff Young for all their work on the golf tournament (which netted \$17, 510.00); Russ Lockner for his work on the fall fundraiser which netted over \$16,000. Then Randy was happy to buy his past president's badge from Art. Pete T. acknowledged his daughter Amanda (who is now on tour in Japan) with a \$140.00 contribution to her Paul Harris. Dave Lorenzen told us about the board with 100 squares that will allow us to raise some money for the foundation and for our club. More details later when there is more space. (For a while I thought this scheme may have something to do with a cow on the numbered squares. Thankfully it does not.)

Bob Scott gave us an in person report on the send off to the SRKSEP travelers. Thanks again Bob for all your work to recruit the students and organize the trip. Scott Holder told us about the plan for a birthday trip to Tahoe.

Art told us about the "Rotary Minutes" we have to look forward to and practically demanded that we all add a little humor to Rotary this year. I'll drink to that! Of course I'll drink to almost anything.

Membership Roster

Updated July 14, 1997

Last	First	Spouse	Home #	Work #	Classification
Abramson	Al +		576-8163	546-9220	Executive Gifts
Aita	Nancy+	Bob	823-9139	5441801	Insurance Health
Amend	Steve	Kathleen	575-3078	584-9750	Roofing Contractor
Bayless	Gary	Lynda	542-6102	527-7300	Jewelry Design/Manuf
Brown	David+	Sue	539-1265	778-9000	Office Equipment
Carlenzoli	Leroy+	Carol	542-8964	542-6465	Civil Engineer
Cercone	Frank+	Jan	526-9852	542-1644	Dentist Orthodontics
Coker	Ken +		527-0880	525-5600	Architecture
Corrigan	Debra		837-8139	546-6565	Personnel Services
Christopherson-O'Brien	Laura	Tim	795-6270	539-4122	Copying and Shipping
Davis	Dan	Susan	527-0724	545-7010	Law Business
Davis	Steve +	Rita	525-9306	575-9595	Dentistry
Dolinsek	John +	Kathy +	546-7306	5445493	Insurance/Tax & Estate
Finch	Buster+	Marilyn			Honorary Member
Gennuso *	Jo		576-0542		Corporate Travel
Harryman	Ralph	Kathy	539-2419		Past Active-- Pharmacy
Herron	Steve	Laura	584-8960	524-3102	Banking
Holder	Scott	Patricia	838-6040	539-9436	Investments-Bonds
Jacobson	Carl +	Judy +	837-8200	578-2370	Engineering Consulting
Johnson *	Jerry		573-1368	573-4840	Banking/Comm. Loans
Jones	John*	Ardys	526-5001	546-0272	CPA/Business Planning
Julian	Archie +	Susan	433-6256	546-7822	Equipment Leasing
Kelly	Michael	Lou Ann	578-0344	524-3520	Real Estate - Sales
Kjng*	Art+	Irene	539-5980	527-0800	CPA Accounting
Lambert	Dan +		996-4681	528-7711	Computer Systems
Lockner *	Russell +		575-7150	544-4133	Real Estate Comm.
Lockner	Vicki +		544-1 593	522-3260	Elementary Education
Lorenzen	David +	Shauna	539-4332	527-0800	Business Administration
Lorenzen	Shauna +	David	539-4332	543-0172	Radio Broadcast.-Mgt.
Martin	Larry	Laura	887-2606	526-2922	Travel
McCracken	Jim	Priscilla	528-8681	546-4470	Graphic Arts
McCracken*	Russ	Deborah	538-2806	538-0868	Cyclery Retail
Nighswonger*	Eve +		588-8798	546-3905	Florist
Olsen*	Steve	Lynn	546-3973	578-6033	Law Dom. Relations
Parker	Will			546-1540	Chiropractor
Poulsen	LuAnn		539-6966	524-1506	Education/College Adm.
Raby	Delbert+	Harriett+	838-6701		Senior Active
Scott	Robert	Kathy	539-4341	544-5800	Business Forms
Seelye*	Randy+	Katharine	528-2149	526-8585	Newspaper Publishing
Sitzman	Phil	Marsha	523-3326	539-1252	Retail Printing
Smith	Warren+	Wendy	542-8108	525-7693	Optical Coatings
Solar*	Patricia	Richard	838-3928	546-8984	Banking Commercial
Treleaven	Peter+	Marie+	538-4170	524-1024	Securities
Voyles	John		869-2664	544-1215	Honorary Member
Walker	Stan+	Valeri	525-0152	586-1054	Construction Comm.
Watson	John		541-0373	527-5211	Property Management
Wessman	Rolf +		578-0230	578-0230	Computer Services
Young	Jeff	Karen	578-7746	579-5200	Insurance Casualty
Zager	Hank +	Dotty	544-0579		Honorary Member
Zumfelde	Dale +		538-8055	538-8055	Architecture Residential

*Board member + Paul Harris Fellow

Club member e-mail addresses:

Davis	Steve	"steved@sonic.net"
Gennuso	Jo	"jomail@aol.com"
Jacobson	Carl	"cjacobson@metro.net"
Jones	John	"jjones@linkcpa.com"
Kelly	Mike	"mkelly@realtour.com"
McCracken	Jim	"mc2@metro.net"
McCracken	Russ	"russell@sonic.net"
Seelye	Randy	"randys@pressdemo.com"
Smith	Warren	"warren_smith@ocli.com"
Solar	Pat	"solar@sonic.net"
Zumfelde	Dale	"zum@wco.com"

New Member: The board of directors has approved Keith Taylor as a new member under the classification Sr. Active. "Any member who has an objection to the election of the proposed member shall notify the board in writing stating the reason for their objection" within 10 days.

The Editor's Column:

Rats:

For the third week in a row, it's down to the deadline and I am still in the muddle. It has been a full issue once again with all of President Art's plans for the new year in addition to the regular stuff. (His stuff was so good, I had to put it in.) I just had a couple of thoughts to include and then this happens. At the last minute, the spell checker doesn't work, this darned software is driving me nuts, and then of course the lisdexia kicks in just when I don't need it. Anyway....

Here it is, the middle of July and the hummer is nearly sawn. Seems like only yesterday it was Memorial Day and we were all enjoying the overdone dot hogs and the too hare ramgurbers. Now the farklers and ferry mombs are hast and pistory too. We are tarking the mime until Labor Day and wondering if there's enough mime and toney left to do everything we had planned

As for me, my hummer is self over and it's grooking very lim. I'm will stondering if I can ever let a gife. "Don't sweat the stall smuff," they say. "Smile and he bappy." He bappy yourself I say. Don't they also say it is always starkest before the dorm? Stumb dorm this has been!

I've given up on my hummer. Right now I'm looking forward to a fetter ball. That's my gain moal right now. As Madonna sang, so eloquently, "Don't cry for me lke an' Tina." In spite of all that, when hummer turns to ball, I'll be there with wells and bistles to reet the grain, hoping the grain will dettle the sust.

Even now, I haven't given up all hope. Most of all, I hope your hummer is sappy and you geet all of **your** moals, whatever they are.

Sonoma County Make-Up Locations

MONDAY

WEST SANTA ROSA-12:15 p.m. Los Robles-Cleveland & Edwards
HEALDSBURG-12:00 noon Masonic Temple-Plaza & Center

TUESDAY

WINDSOR-7:15a.m. Masonic Hall, 371 W~ River Rd.
SANTA ROSA EAST-12:15 p.m. Flamingo Hotel-4th & Farmers Lane
ROHNERT PARK/COTATI-7:15 am Doubletree. 1 Red Lion Dr.
GUERNEVILLE-6:30 p.m. Northwoods Restaurant-Hwy. 116

WEDNESDAY

SANTA ROSA-12:10pm Flamingo Hotel-4th & Farmers Lane
PETALUMAVALLEY-12:15pm Adobe Creek Golf Club-Frates Rd.
SONOMA VALLEY-12:15pm Sonoma Golf & Country Club-1770
Arnold Dr.
SEBASTOPOL SUNRISE - 7:15 am Masonic Center, 373 North Main

THURSDAY

PETALUMA-12:15 p.m. Veteran's Mem. Bldg.-1094 Petaluma Blvd. S.
CLOVERDALE-12:15 p.m. Owl Café - 485 S. Cloverdale Blvd.

FRIDAY

SEBASTOPOL-12:15pm Community Church -1000 Gravenstein Hwy.N

This bulletin is sponsored
by the following Rotarian:

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Managing Partner

MOSS-ADAMS LLP

Certified Public Accountants

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Santa Rosa Sunrise Rotary Club
P. O. Box 14953
Santa Rosa, California 95402

7-14-97



Delbert Raby
9358 Lakewood Drive
Windsor, CA 95492

First Class



The Sunrise

The Haiti Update:

Expedition leader and project accountant John Jones has prepared and presented his final financial statement on the expenses of the Santa Rosa Sunrise Rotary Club's Haitian Eyeglass Project.

Early in the trip it became apparent that the trip was going to be a success because of the team spirit that developed among all of the travelers. The enthusiasm and willingness of everyone in the group, the preparation and leadership by John, dependable support on the ground in Haiti, and some good fortune, in spite of difficult circumstances, all contributed to the overall positive outcome of the project. We now know that the project can also be declared a financial success as well.

John's report indicates the overall cost to the club to carry out the total project was \$1,665. Because of the support of individual contributors, and Larry Martin and HMS Travel's assistance with airline tickets, the total project cost was substantially under the \$2,500 that was originally allocated by the board. This even pays for the shipping of medical supplies that have been accumulated from a previous world community service project.

When we were in Haiti, we made contact with a medical clinic that has a need for the supplies and medication that we have already collected from donations here in Santa Rosa. Because of

the support of the club we were able to expand the original scope of the project and do it for less money than was originally anticipated.

Congratulations once again to the team of travelers who went to Haiti and a special thank you to John Jones for initiating the project and for leading it so competently.

The five club members who went to Haiti (Eve Nighswonger, Vicki Lockner, Archie Julian, John Jones and Dale Zumfelde) will be gathering with Dr. Les Shipley for a pot luck dinner on Saturday evening, August 26 at 6:30 p.m. to relive some experiences from the trip and to share their photographs. They invite any interested club members and spouses to join in the fun.

The program on August 7 will be a more formal presentation to the club on the trip. The Saturday evening dinner and discussion will be an opportunity to hear more about Haiti and to discuss the project in more depth than will be possible on Thursday morning. The potluck dinner will be at Dale Zumfelde's house at 1476 Los Alamos Road. Everyone is invited and guests are welcome.

Don't Forget the Fireside at Art and Irene's house to meet District Governor Larry Bello. Wednesday evening, July 30 at 6:30 p.m.

The Weekly News:

Steve Davis led us in the pledge and Nancy Aita had the words of inspiration to start the meeting. Steve Amann introduced the visiting Rotarians.

Lynn Olsen was a special guest, here with Steve to celebrate their birthdays. Other guests were Steve Amend's sons Sam and Dan.

Nancy told us that Pat Solar appreciated the calls she got from club members. Debra Corrigan slipped in just a little bit late but no one seemed to mind (after the \$5 assessment).

Doli told us a high level planning process is in the works for the big softball game. Stay tuned for details. It is September 7; that we know. Steve Amend announced the Civil War Reenactment sponsored by Rohnert Park/Cotati Rotary (history by now, both the war and the reenactment).

Warren Smith had the annual hockey update. Hated to hear "he got whupped" by the Vancouver team. Is that another Canadian term?

Dave Lorenzen unveiled the "Choose a Square for the Foundation board. It got 4 takers for the day. Del, because of his birthday - July 21 - "doing the same old stuff" he reports.

Peter Treleaven, bull rider, was celebrating his 17th wedding anniversary, and being the mystery Rotarian to boot.

Ralph Harriman was off traveling over the 4th of July. Off to New Mexico I think he said. Gary Bayless was gone too. It cost him \$15 for a trip to Virginia City and Colorado Springs. Bob Scott was recognized for a new set of wheels for another 15 bucks.

Debra dove for the marble and it came up white. Dr. Weir got the tenner, and Ken Coker introduced the speaker, Tim Fish, Wine and Food Editor (and part time restaurant critic of the Press Democrat)

Upcoming Programs:

Don't miss 'em if you can!

July 24, 1997

Ned Averbuck

July 31, 1997

District Governor's Visit

and a Mystery Rotarian

August 7, 1997

Haiti Eyeglass Project

August 14, 1997

Keith Woods

Bring a friend to Rotary Day

A Day in Northern California

7:10 a.m., Saturday, July 19, 1997

There were two options. I could fire up the computer and work on the bulletin or I could work "in the hole". It was a light news week in Rotary, the mystery Rotarian isn't til next week and I have a whole page left to fill. Hoping that something would come to me later that I could use as "filler", I decided I needed water and I elected "the hole".

8:00 a.m. For weeks now I've been working on repairing a failed water system at my house. One redwood water tank had finally expired and a new tank had to be installed in it's place. To make it less conspicuous, I foolishly decided to excavate a shallow hole to lower it deeper into the ground. A project I thought would take hours has taken days. Digging an 8 foot diameter hole two feet deep in Sonoma County adobe and rock made me long for the rich deep topsoil of the Ohio farm of my youth.

10:30 a.m. Today was Rohnert Park/Cotati Rotary Club's Civil War Reenactment. The concept has always been mildly intriguing to me, and probably more interesting than digging rocks out of the ground. Before that however, I had already committed to attending "The Big Day" at the Miwok Village reconstruction at Pt. Reyes.

A friend is a docent at the village and has volunteer there for years. She interprets the lives and culture of the local Indians and demonstrates the process of making beads. She invited me and Goga to visit for the day. Goga, like most Europeans, is fascinated by anything having to do with American Indians. I guess it comes from all the American western movies she has seen.

It was a day of learning about Indian life; gathering acorns, making baskets, dancing, using a pump drill to put a hole in a broken clam shell and shaping it for hours, turning it into a bead that could be used for money - 3 long strands of them to buy a horse in 1880. My mind wandered off to the Civil War reenactment. I wondered aloud if Goga thought 100 years from now they would be reenacting battles from "her" civil war in Croatia. She didn't think so.

I couldn't get it out of my head though. Will some Rotary Club in Zagreb in the next millennium organize a fundraiser and recreate the Battle of Vucovar with food stands surrounding the battlefield selling rasnici and pivo? Will they burn houses and have volunteer weekend hobbyist refugees in period clothing?

Will some Rotary Club in Rwanda assemble 15 year old bare-footed Hutu and Tutsi descendants, give them guns and spears and knives and reenact some atrocity from their past and our present? If we have the blue and the gray, and in the smoke and dust of battle still have trouble telling them apart, how will they, then, differentiate the Serbs and the Croats and the Muslims? How do they now?

4:30 p.m. We had an Indian taco, fry bread and a coke and left the dancing Miwoks and drove to the Civil War. It was amazing and all so authentic looking. Quaint even. It was all there; the uniforms, the tents, sabers, horses and caissons. They were mustering the troops near the camp sites. Something big was about to happen. We went to the admission gate. Rotarians with badges and walkie talkies were mustering the observers. Everyone was taking his appropriate place.

It was five o'clock and the battle was about to begin. I was still wondering what this says about us that we can do this. Does it glorify war? Does it trivialize it? Is it good that we can make it entertainment after a time rather than renew the war itself with all of it's dread consequences? Will it make it more real because of the attention to historically accurate detail or will it destroy the reality because we know everyone will get up and walk away at the end of the "battle". They say it makes history come alive. Can it ever be as real, or as awful, or as beautiful, or as sacred as Gettysburg is today?

The cannons started first. They were big and exciting to me, filling the air with smoke and drama, but the sound fell like blows on Goga. In an instant she was back in 1991 with every subsequent explosion taking her deeper into memories; deeper into feelings and real fears of real war.

5:05 p.m. We hurried to the car, like hurrying to a shelter, to get out.

7:15 p.m. I was alone and off to Sebastopol for "A Night at the Opera" thanks to an invitation from Jan Cercone who was singing to benefit The Santa Rosa Children's Chorus. (continued, next page)

Membership Roster

Updated July 21, 1997

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Abramson	Al +		576-8163	546-9220	Executive Gifts
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McCracken*	Jim	Priscilla	528-8681	528-8681	Graphic Arts
-McCracken	Russ	Deborah	538-2806	538-0868	Cyclery Retail
Nighswonger*	Eve +		588-8798	546-3905	Florist
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Parker	Will			546-1540	Chiropractor
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Wessman	Rolf +		578-0230	578-0230	Computer Services
Young	Jeff	Karen	578-7746	579-5200	Insurance Casualty
Zager	Hank +	Dotty	544-0579		Honorary Member
Zumfelde	Dale +		538-8055	538-8055	Architecture Residential

*Board member + Paul Harris Fellow

Club member e-mail addresses:

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Jones	John	"jjones@linkcpa.com"
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McCracken	Jim	"mc2@metro.net"
McCracken	Russ	"russell@sonic.net"
Seelye	Randy	"randys@pressdemo.com"
Smith	Warren	"warren_smith@ocli.com"
Solar	Pat	"solar@sonic.net"
Zumfelde	Dale	"zum@wco.com"

New Member: The board of directors has approved Keith Taylor as a new member under the classification Sr. Active. "Any member who has an objection to the election of the proposed member shall notify the board in writing stating the reason for their objection" within 10 days.

It was a night of beautiful music, great talent, elegance, sophistication, and style. The performances were great. The music by Verdi, Puccini, Donizetti, Vivaldi and Faure done by accomplished and experienced artists and gifted and promising teenagers. It was a night of fun, emotion, passion and love. From "Sola, perduta, Abbandonata (Alone, lost and Abandoned...)" as only Puccini can do it, to "Hope springs eternal with the coming of Spring", compliments of Franz Schubert. The music, with a Mighty Mocha in Sebastopol, on a summer Saturday night, is perhaps the perfect antidote to thoughts of civil war, past, present or future.

10:00 p.m. I coasted east with the fog - my thoughts as dense as it was. The cold and damp night air tempered the warmth and glow of the evening and sharpened the sensations with the contrast. By Santa Rosa, I had outrun the fog and planets shown through the gloom. The fuzzy translucent glow coalesced into a crystal sharp moon. I went up Los Alamos Road to a spot above it all. The fog advanced to fill the Valley of the Moon. The moon coated the mountains above and sat lightly on the cloud. Back to the program notes. . . to sustain the music, the sensation. Reading by moonlight - "Translation for "Bist du Bie Mir - Johann Sebastian Bach.

When you are near
My heart is joyful
As I go unto my rest
Oh how cheerful would thus my end be
Your beautiful and loving hands
will gently close my faithful eyes."

Good night to fog and moon.
Good night to confusion and clarity.
Do we know which you are?

Goodnight cursed rocks and adobe;
Sweet Ohio soil, good night.
Goodbye to war.
Sleep tight sweet youth; with
dreams, sleep, and with promises.
Sleep tight blessed experience and
sing in beauty.
Lights of the city now gone.
One light left. Not clear again.
Goodnight Sonoma County and
Good Day.

Sonoma County Make-Up Locations

MONDAY

WEST SANTA ROSA-12:15 p.m. Los Robles-Cleveland & Edwards
HEALDSBURG-12:00 noon Masonic Temple-Plaza & Center

TUESDAY

WINDSOR-7:15a.m. Masonic Hall, 371 W~ River Rd.
SANTA ROSA EAST-12:15 p.m. Flamingo Hotel-4th & Farmers Lane
ROHNERT PARK/COTATI-7:15 am Doubletree. 1 Red Lion Dr.
GUERNEVILLE-6:30 p.m. Northwoods Restaurant-Hwy. 116

WEDNESDAY

SANTA ROSA-12:10pm Flamingo Hotel-4th & Farmers Lane
PETALUMAVALLEY-12:15pm Adobe Creek Golf Club-Frates Rd.
SONOMA VALLEY-12:15pm Sonoma Golf & Country Club-1770
Arnold Dr.

THURSDAY

PETALUMA-12:15 p.m. Veteran's Mem. Bldg.-1094 Petaluma Blvd. S.
CLOVERDALE-12:15 p.m. Owl Café - 485 S. Cloverdale Blvd.

FRIDAY

SEBASTOPOL-12:15pm Community Church -1000 Gravenstein Hwy.N

**The Sunrise is sponsored
by this Rotarian:**

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Santa Rosa Sunrise Rotary Club
P. O. Box 14953
Santa Rosa, California 95402

7-26-97



Delbert Raby
9358 Lakewood Drive
Windsor, CA 95492

First Class

The Sunrise

THE MEETING:

July 24, 1997

We were all happy to see John Voyles and Pat Solar back with us for the meeting and we missed all of you who were not there. Hope you are all off having a great time on vacation.

Carl Jacobson opened the meeting by leading the pledge.

Leroy Carlenzoli had a prayer and requested divine intervention in our search for a new meeting place. It was effective - see bulletin, page 2.

Art made the important announcements concerning the upcoming events surrounding the district governor's visit; Board Meeting, Wednesday afternoon, 4:00 p.m. at Art's office, Fireside at 6:30 Wednesday evening at Art and Irene's house, (please note, Irene!) and then the District Governor's address at the meeting, Thursday morning, July 31.

The notice again went out for the softball game/picnic to be held on September 7. Please let John Dollinsek know if you can be there.

Warren said he had a great time playing hockey in the recent tournament. His team racked up an impressive 5 to 1 win and the other results were not heard by this reporter above the cheers of the club members.

Dale Zumfelde invited everyone to the potluck at his house on Saturday evening to review the Haiti trip. (More on that elsewhere)

Eve Nighswonger reminded all the Red Badge members of the

upcoming events that they are especially invited to.

Randy Seelye was off camping it seems and came back just to be here for the meeting and to celebrate Katharine's birthday on the 24th. They were off to S.F. for dinner. The cost - \$15.00 and a go at the Rotary Foundation Board of Chance.

Dan Davis filled us in on the goings on of his sons; track championship, pitching in Oakland Colliseum, and returning from Dominican Republic. And also, the report on the break-in. Cost him for his kids and for not taking Art's advice about a security system.

Carl Jacobson reported on a great trip to Washington D.C. for the Fourth of July celebration. He has so much fun he offered \$100.00 to his daughter's Paul Harris.

Seems Wednesday, July 30 is Lynda Bayless's birthday. No details yet. Leroy is going hunting with George Seifert in Wyoming. And Rolf is back from a trip to Sweden to visit family and to Ireland to attend a wedding and visit friends. Wow. What a High 5!

Dan Lambert's daughter is leaving Japan after a 3 year stay and is coming home via Australia and New Zealand. (does anyone know of an "old" Zealand?)

Phil Sitzman did not get the marble and Warren got the \$10.

Ken Coker introduced the speaker - Ned Averbuck. I enjoyed the program in spite of the fact that I don't know a turn-around jumper from a dizzy grasshopper or a three-point play from a 6-point buck. It's tough to encapsulate the presentation but it had to do with "basketball being like business - we

are over-coached and under-taught; we reward celebrity and not genius; TEST stands for Talent, Ethos, System, and Teaching; and conscious coachable is better than conscious un-coachable."

Final Notice:

Special reception for District Governor, Larry Bello. 6:30 p.m., Wednesday, July 30.

Art and Irene King's House
360 Gemma Circle

Upcoming Programs:

July 31, 1997

District Governor's Visit

August 7, 1997

Haiti Eyeglass Project Report

August 14, 1997

Mary Ann Noble

Director, USF North Bay Campus

August 21, 1997

Jane Zils

President, Santa Rosa School Board

Mea Culpa, Mea Culpa, Mea Maxima Culpa. My apologies for putting the incorrect date in last week's bulletin about the potluck at my house. It was July 26, not August 26. This was not an error in proof reading. The pathetic thing is I thought last Saturday was August 26. I do get confused sometimes. I appreciate all the corrections that any of you have made. Keep it up. And if this mistake means any of you will now have a nasty void in your social calendar, you may still come over on August 26 and I will promise NOT to talk about Haiti. Let me know. DZ

2 The Sunrise

Archie Julian has sent along this weeks clues for the Mystery Rotarian to appear at the July 31 meeting. This one is easy.

This week's MR has a real wanderlust.
In fact, on this MR's feet settles little dust.
Born in the East, in Washington, DC.
Then lived in Viet Nam, in the Far East,
very far West of you and me.

This MR once sold a prize possession; a car,
to pay for travel wide and far.
Alone to Europe this MR went to tour,
as to this MR far away places are an irresistible lure.

Also this MR traveled to Sierra Leone,
but this time went with a group and not alone.
In Santa Rosa the family finally settled in.
And since then that's where this MR has mostly been.

This MR is much smarter than most, you see.
As this MR passed a test and entered SRJC,
much younger than many, and still earned a degree.
There this MR learned to be a Legal Secretary.

This MR studied further at San Francisco State,
Where this MR said; "...attending school is really great."
There this MR studied other nations,
and received a degree in International Relations.

This MR loves to camp and loves to hike,
once on a sailing trip this MR met Walter Cronkite.
In fact this MR hiked the Grand Canyon twice,
both times with a SRJC class, a trip this MR said was very nice.

This MR still wants to learn how to play
music on the grand piano one day.
Also how to cook, gourmet,
and how to dance the Country Western way.

This MR's mother once very well knew
a fellow Rotarian who's a member of our club too.
This MR learned this fact just recently,
Isn't it strange how things come to be?

This MR loves to be involved in Rotary,
enjoys especially the fellowship and camaraderie.
And says it's also fun to be a part of a work party.

If you know this MR's name it does not astonish me.
I've laid the clues out clearly here and there
for you to pick up on, if you care.
Otherwise you lose the right
to keep your money in your pants so tight.

Late Breaking Bulletin:

From the Board Meeting held after last week's meeting. This dispatch was called in to the editor by the President himself to announce the results of board action.

New Meeting Place:

It was decided that the Santa Rosa Sunrise Club will be begin meeting at Equus Restaurant on August 21, 1997. It was further announced that the change of location will necessitate an increase in cost for the breakfast. The final details are still being worked out and they will be announced at the meeting, and published here, when they are available.

Several members have been involved in the search to find a new meeting place and have come up with an excellent new location for the club. We all look forward to our new home and appreciate the work done to make the change as convenient and smooth as possible. I guess this means we will be shedding a tear or two (or maybe not) on August 14 when we have the last meeting at what has been the club's home for over 11 years. Seems the club has been one of the few constants as the hotel went from Sheraton to Doubletree to Hilton. Time, and we, march on. See you down the hill on August 21.

Club only has eyes for Ewe!

You heard it hear first folks. We are getting into the sheep business! The board voted to support the local Junior Livestock Auction at the Sonoma County Fair. What this means is some county 4-H'er will deliver his/her little lamby to the care and safekeeping of John Dolinsek who is overseeing this enterprise for the club. Then the ____ will be donated to some worthy, charitable organization for their use. As details become available they will become published. Don't know how the club's first foray into commodities went towards "woolies" instead of pork bellies but this is just another example of how Rotary is active in your community.

3 The Sunrise

Updated July 28, 1997

Membership Roster

Last	First	Spouse	Home #	Work #	Classification
Abramson	Al +		576-8163	546-9220	Executive Gifts
Aita	Nancy+	Bob	823-9139	5441801	Insurance Health
Amend	Steve	Kathleen	575-3078	584-9750	Roofing Contractor
Bayless	Gary	Lynda	542-6102	527-7300	Jewelry Design/Manuf
Brown*	David+	Sue	539-1265	778-9000	Office Equipment
Carlenzoli	Leroy+	Carol	542-8964	542-6465	Civil Engineer
Cercone	Frank+	Jan	526-9852	542-1644	Dentist Orthodontics
Coker	Ken +		527-0880	525-5600	Architecture
Corrigan	Debra		837-8139	546-6565	Personnel Services
Christopherson-O'Brien	Laura Tim		795-6270	539-4122	Copying and Shipping
Davis	Dan	Susan	527-0724	545-7010	Law Business
Davis	Steve +	Rita	525-9306	575-9595	Dentistry
Dolinsek	John +	Kathy +	546-7306	5445493	Insurance/Tax & Estate
Finch	Buster+	Marilyn			Honorary Member
Gennuso *	Jo		576-0542		Corporate Travel
Harryman	Ralph	Kathy	539-2419		Past Active- Pharmacy
Herron*	Steve	Laura	584-8960	524-3102	Banking
Holder	Scott	Patricia	838-6040	539-9436	Investments-Bonds
Jacobson	Carl +	Judy +	837-8200	578-2370	Engineering Consulting
Johnson	Jerry		573-1368	573-4840	Banking/Comm. Loans
Jones	John*	Ardys	526-5001	546-0272	CPA/Business Planning
Julian	Archie +	Susan	433-6256	546-7822	Equipment Leasing
Kelly	Michael	Lou Ann	578-0344	524-3520	Real Estate - Sales
King*	Art+	Irene	539-5980	527-0800	CPA Accounting
Lambert	Dan +		996-4681	528-7711	Computer Systems
Lockner*	Russell +		575-7150	544-4133	Real Estate Comm.
Lockner	Vicki +		544-1 593	522-3260	Elementary Education
Lorenzen	David +	Shauna	539-4332	527-0800	Business Administration
Lorenzen	Shauna +	David	539-4332	543-0172	Radio Broadcast.-Mgt.
Martin	Larry	Laura	887-2606	526-2922	Travel
McCracken*	Jim	Priscilla	528-8681	528-8681	Graphic Arts
McCracken	Russ	Deborah	538-2806	538-0868	Cyclery Retail
Nighswonger*	Eve +		588-8798	546-3905	Florist
Olsen*	Steve	Lynn	546-3973	578-6033	Law Dom. Relations
Parker	Will			546-1540	Chiropractor
Poulsen	LuAnn		539-6966	524-1506	Education/College Adm.
Raby	Delbert+	Harriett+	838-6701		Senior Active
Scott	Robert	Kathy	539-4341	544-5800	Business Forms
Seelye*	Randy+	Katharine	528-2149	526-8585	Newspaper Publishing
Sitzman	Phil	Marsha	523-3326	539-1252	Retail Printing
Smith	Warren+	Wendy	542-8108	525-7693	Optical Coatings
Solar*	Patricia	Richard	838-3928	546-8984	Banking Commercial
Treleaven	Peter+	Marie+	538-4170	524-1024	Securities
Voyles	John		869-2664	544-1215	Honorary Member
Walker	Stan+	Valeri	525-0152	586-1054	Construction Comm.
Watson	John		541-0373	527-5211	Property Management
Wessman	Rolf +		578-0230	578-0230	Computer Services
Young	Jeff	Karen	578-7746	579-5200	Insurance Casualty
Zager	Hank +	Dotty	544-0579		Honorary Member
Zumfelde	Dale +		538-8055	538-8055	Architecture Residential

*Board member + Paul Harris Fellow

Club member e-mail addresses:

Davis	Steve	"steved@sonic.net"
Gennuso	Jo	"jomail@aol.com"
Jacobson	Carl	"cjacobson@metro.net"
Jones	John	"jjones@linkcpa.com"
Kelly	Mike	"mkelly@realtour.com"
King	Art	"artk@mossadams.com"
McCracken	Jim	"mc2@metro.net"
McCracken	Russ	"russell@sonic.net"
Seelye	Randy	"randys@pressdemo.com"
Smith	Warren	"warren_smith@ocli.com"
Solar	Pat	"solar@sonic.net"
Wessman	Rolf	"rolf@wessman.com"
Zumfelde	Dale	"zum@wco.com"

The Editor's Column:

My apologies to those of you who became a little queasy while reading the Editor's Column two weeks ago. I agree that overdone dot hogs and too hare ramgurbers can create a strong visual image. Especially I am sorry for that Rotarian's spouse who was prompted to send me the following missive complaining of her distress. I regret the confusion.

Dear Editor:

Please try to be more careful in the future about the typographical errors in your column. I had the misfortune of having the column read to me by my Rotarian husband. When he read "too-hare ramgurbers" I heard "two-hair ramgerburs" and was transported back to the happier days of my childhood in the midwest. Thoughts of that rare and long forgotten delicacy, along with crispy dot hogs languishing over a sleepy summer fire, made me hungry for days. To make matters worse, there is not a restaurant in all of Sonoma County that could satisfy the cravings that I had.

Name withheld by request

I guess I really have no one to blame but myself. I did after all invite letters and feedback from the readers. The invitation still stands. In fact, now Dan Davis may be able to write in and tell me if anyone has actually proven that the age of computers has significantly increased productivity for any of us, either individually or collectively.

I know they claim there have been great advances as a result of all the ways that computers have insinuated themselves into our lives. I would just like to know how they are measuring the alleged improvements. Sometimes it seems to me the only valid measure of increased productivity is how much earlier we could go home at the end of the day with the same amount of money in our pocket when we make the trip.

To begin my productivity analysis let us assume the following: in the BC era (before computer), we could work from 8 to 5 for 50 weeks a year and end up with "X" dollars in our pocket. Now, in the AC (Anno Computeri) era, with all of this increased productivity lying around all over the place, should we not be able to go home earlier, still with "X" dollars in our pocket? i.e., a 25% increase in productivity should have us home with our feet up at 3:15 pm. A 50% increase should have us home at noon (or in Montana, from July through December) luxuriating in the new AC lifestyle. Or, if we choose to put in the full day of work, shouldn't we have "X and half" dollars when we are done? Or "2X"? What am I doing wrong? I guess I must need new hardware again. Editor

Sonoma County Make-Up Locations**MONDAY**

WEST SANTA ROSA-12:15 p.m. Los Robles-Cleveland & Edwards
HEALDSBURG-12:00 noon Masonic Temple-Plaza & Center

TUESDAY

WINDSOR-7:15a.m. Masonic Hall, 371 W~ River Rd.
SANTA ROSA EAST-12:15 p.m. Flamingo Hotel-4th & Farmers Lane
ROHNERT PARK/COTATI-7:15 am Doubletree. 1 Red Lion Dr.
GUERNEVILLE-6:30 p.m. Northwoods Restaurant-Hwy. 116

WEDNESDAY

SANTA ROSA-12:10pm Flamingo Hotel-4th & Farmers Lane
PETALUMAVALLEY-12:15pm Adobe Creek Golf Club-Frates Rd.
SONOMA VALLEY-12:15pm Sonoma Golf & Country Club-1770
Arnold Dr.
SEBASTOPOL SUNRISE - 7:15 am Masonic Center, 373 North Main

THURSDAY

PETALUMA-12:15 p.m. Veteran's Mem. Bldg.-1094 Petaluma Blvd. S.
CLOVERDALE-12:15 p.m. Owl Café - 485 S. Cloverdale Blvd.

FRIDAY

SEBASTOPOL-12:15pm Community Church -1000 Gravenstein Hwy.N

**The Sunrise is sponsored
by this Rotarian:**

Lic. No. 522416

STEVE AMEND
President and Operations Manager



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Santa Rosa, California 95402

7-28-97



Delbert Raby
9358 Lakewood Drive
Windsor, CA 95492

First Class

The Sunrise

Special Edition!

KEITH WOODS

TO SPEAK AT ROTARY:

THURSDAY MORNING - 7:15, AUGUST 14, 1997

SANTA ROSA SUNRISE ROTARY CLUB

HILTON HOTEL

3555 ROUND BARN BOULEVARD

AND, IN ADDITION, TO MAKE IT EVEN GREATER, IT IS ALSO:

BRING A FRIEND TO ROTARY DAY!

Our Speaker: Keith A. Woods

Keith Woods is the President and CEO of the Santa Rosa Chamber of Commerce, a position he has held since 1987. The Santa Rosa Chamber is one of the 10 largest in the state with 1500 members, 18 staff people, 58 committees and task forces, 650 volunteers and a budget of \$1.4 million. Mr. Woods was born and raised in the San Francisco Bay Area, was a journalism major at Fresno State University and earned a graduate degree at The Institute for Organization Management, University of Santa Clara. He has 29 years of experience in Chamber work, including San Francisco Chamber - Vice President; San Antonio Chamber - Senior Vice President; and San Jose Chamber - Communications Director.

Mr. Woods' professional activities include:

- Instructor for U.S. Chamber at 7 universities for past 22 years
- Traveled to Moscow to conduct training for 40 Russian Chamber Executives.
- Named in 1992 as California's "Chamber Executive of the Year" by his peers.
- Voted "Top Business and Community Leader" in the Santa Rosa area.
- In addition to all that, Mr. Woods is married, the father of 10-year-old twins (a boy and a girl), and is reputed to be just an all-around good guy.

Upcoming Programs:

July 31, 1997

District Governor's Visit

August 7, 1997

Haiti Eyeglass Project Report

August 14, 1997

Keith Woods

Santa Rosa Chamber of Commerce

August 21, 1997

Mary Ann Noble

Director, USF North Bay Campus

August 28, 1997

Jane Zils

President, Santa Rosa School Board

COUP ATTEMPT REPORTED:

Reasonably reliable sources have been quoted as saying, "T'row da bum out!" and "How much are we payin' dis guy?" in reference to the present editor of this worthy publication. All of it was no doubt inspired by the recent rash of errors that have found their way into print. Personally I think that I should be made to prostrate myself on the floor in front of a rampaging, out of control linotype machine, or maybe be subjected to member inflicted paper cuts, or (horror of horrors) be relieved of my duties and be forced to proofread transcriptions from the OJ trial for the balance of the year. Alas, even that would be too good for me. I can only try harder, apologize for the mistakes and hope your aunt Maude wasn't thrown into a permanent tizzy when she feared she wouldn't get to see and hear Keith Woods on the 14th.