

July 1, 1999



# Making a Difference



ROTARY 2000:  
ACT WITH  
CONSISTENCY  
CREDIBILITY  
CONTINUITY

Editor : Dave Lorenzen

Publisher : Moss Adams LLP

Shauna Lorenzen ..... President  
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 Steve Davis.....International Service  
 Ralph Harryman.....Club Service  
 Lu Ann Poulsen.....Community Service  
 Gary Bayless.....Major Events  
 Steve Amend.....Club Activities  
 Dan Lambert.....Vocational Service

## THIS WEEK'S PROGRAM

### July 8, 1999 ALEX STONE from KSRO



*Alex joined the KSRO news team in 1993. Alex is the lead field reporter for the KSRO Morning News with Grady & Page and anchors the KSRO Afternoon News from 3:30-6:30pm at the top and bottom of every hour during the Mike Gallagher Show.*

*Alex also anchors the Tinsel Town Tattler (KSRO's entertainment report) and Computer News & Views, during the KSRO Morning News.*

*Alex is an Associated Press, CNN and NBC Radio News correspondent.*

*His most memorable assignment was the 1998 Rio Nido mudslides. Alex was the first media on scene and was the first to deliver the vital news to KSRO listeners in Sonoma County.*

*Alex lives in Santa Rosa. A self-proclaimed "news junkie," Alex lives with a police scanner by his side. One can find a scanner at his bedside, in his car, and usually on his belt. If it's a bad day for Alex, it must be a slow newsday.*

### PROGRAM CHAIRPERSON FOR JULY IS MIKE KELLY

A message from President Carlo

### Our Goals for Rotary 2000

In an effort to promote continuity in club and district service projects, I am not introducing any new programs for the Rotary year 1999-2000. My predecessors have created programs for Rotary that cover the full array of human concerns — hunger and poverty, low-cost shelters, literacy, environmental issues, and most recently, at-risk children — to name just a few. Therefore, instead of asking clubs and districts to change their direction on 1 July and adopt a new program, I am encouraging them to continue the many successful projects already underway or to begin new long-term projects that focus on established service programs and emphases.



While I have not created a specific program for the year, I believe there are very specific

(Continued on page 2)

# Calendar OF EVENTS

July 15th @ 6:00 PM

Dress Rehearsal for the  
Concourse / S.R.J.C

July 17th

"Wine and Wheels" at  
Fountaingrove

July 18th

Concourse 'd Elegance  
Santa Rosa Junior  
College

## Up Coming Programs

July 22nd

John Jones and the  
"1999 Guatamala  
Eyeglass Project"

### Birthdays

7/4 Keith Taylor

7/9 Phil Sitzman

7/9 Scott Holder

7/13 Bill (Ellen) "Johnson"

7/17 Lynn Olsen

7/20 Steve Olsen

7/21 Del Raby

7/22 Ross Andress

7/22 Kathleen Amend

7/24 Katharine Anderson  
(Seelye)

7/27 Al Abramson

7/29 Lynda Bayless

7/30 Carmen Taylor

### Anniversaries

7/6 Casidy Ward & Lynn  
Hofacket

7/19 Peter & Marie Treleaven

## ANNOUNCEMENTS:

\* Sayonara "Ice Cream Social" for the outbound SRKSEP students is at "Roberto" Scott's home (1601 San Ramon Drive, Santa Rosa), Wednesday the 7th at 7:00 PM.

\* Rehearsal for the Concourse on Thursday the 15th, at Bailey Field, S.R.J.C.

If you are unsure of your work assignment for the event, call Hugh Helm @ 524-4200.

\* LOST & FOUND - Found at Past Pres. Rusty's debunking, another pair of prescription sunglasses, black frames with gold trim. Ask President Shauna for them

July 1, 1999

Dear Club Members:

*Today is a day of hope, anticipation, excitement and honor.*

*Today is my first day as the President of Santa Rosa Sunrise Rotary.*

*I always knew we had a good club, but after attending the President-Elect Training Seminar, I realized we didn't have a good club; we have an awesome club. There isn't a club around that gives back to the community in the same way or in the same amount we do as evidenced by the "Outstanding Club in the District" award for 1998 - 1999. The president doesn't accomplish those achievements; an active and vivacious club achieves them. I appreciate my membership in this club and I am truly honored to be your President.*

*Special thank you to all those members who have helped me chart out the upcoming year and thank you all in advance for the support, fellowship and FUN we're going to have in the upcoming year.*

***We Make the Difference!***



## Continued from Front Page

goals that Rotarians can work toward to prepare for Rotary 2000 and achieve consistency, credibility and continuity.

I believe our first goal must be to adhere more closely to the high ethical and moral values that Rotary has espoused throughout the organization's history. These beliefs and the behavior they encourage are what distinguishes Rotary from other organizations and what will enhance our credibility in our communities throughout the world.

Our second goal will be to strengthen the quality of our membership. Not everyone has the personal characteristics needed to become a committed Rotarian — that is, an individual dedicated to service and eager to promote fellowship, tolerance and world understanding. In working to reverse recent membership losses, let us consider both quality and quantity, striving to achieve a quantity of quality in our membership. We cannot tolerate mediocrity. Only quality members will carry out the kind of quality projects that will, in turn, attract more quality members.

Goal number three will be to transform all of our members into real Rotarians. Uncommitted, uninformed members cannot effectively promote our spirit of service. Even worse, they can lower the morale within the club and damage our image in the community. Our priority in the coming year must be to transform those disaffected members in existing clubs into highly committed Rotarians, working to serve their communities and the world.

Our fourth goal must be to put more Rotary into our clubs, imbuing them with the spirit of service and fellowship that has fueled our work for almost a century.

And finally, we must cultivate new attitudes of tolerance, humility, and solidarity. Sometimes, this may require us to submerge our own egos for the good of Rotary—to change our mindset from "I" to "we," from our "ego" to "teamwork." Teamwork can help us to create and nurture that essential spirit of solidarity and sharing.

Each of these goals will require change — changes in attitudes, changes in action, and, eventually, changes in Rotary's rules — if we are to adequately prepare for a new century of service. I am asking each of you to take responsibility for Rotary's future and get involved in this essential process of change. I am convinced that it will not happen without the full participation of Rotarians worldwide. In this dramatic time of change, let us as Rotary citizens overcome the barrier of indifference.

I am also convinced that by working together, we can build a stronger Rotary with more effective clubs and more committed Rotarians — Rotary 2000, an organization that is a model of consistency, credibility and continuity.



Carlos Ravizza  
RI President 1999-2000

# MEMBERSHIP ROSTER

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ZUMFELDE	DALE	*			(707) 538-8055	(707) 526-2346	(707) 566-8341	zum@wco.com

## PRESIDENT'S MESSAGE

(The last Cowboy Wisdom) "There's two theories on how to deal with a woman, and neither one works!"

**THIS MONTH IS.....  
NEW LEADERSHIP MONTH**

# Making a Difference

Santa Rosa Sunrise Rotary Club  
P. O. Box 14953  
Santa Rosa, California 95402

Published by Santa Rosa Sunrise Rotary Club  
Meeting every Thursday Morning at 7:15 am  
Camelot Room - Fountain Grove Inn  
101 Fountain Grove  
Santa Rosa, California

*First Class*

## Sonoma County Make-Up Locations

### MONDAY

WEST SANTA ROSA - 12:15 pm      Los Robles - Cleveland & Edwards  
BANGKOK BANGLAMPHU - 12:30 pm      The Royal Princess Hotel

### TUESDAY

WINDSOR - 7:15 am      Windsor Comm. Ctr., 901 Adele Dr.  
SANTA ROSA EAST - 12:15 pm      Flamingo Hotel-4th & Farmers Lane  
ROHNERT PARK./COTATI-7:15 am      Doubletree Inn, 1 Red Lion Drive  
GUERNEVILLE - 7:15 am      Northwoods Restaurant-Hwy. 116  
ELSIE ALLEN INTERACT CLUB      Call for Schedule

### WEDNESDAY

SANTA ROSA - 12:10 pm      Flamingo Hotel-4th & Farmers Lane  
PETALUMA VALLEY - 12:15 pm      Adobe Creek Gold Club - Frates Dr.  
SONOMA VALLEY - 12:15 pm      Sonoma Golf & Country Club -  
1770 Arnold Drive  
SEBASTOPOL SUNRISE - 7:15 am      Masonic Lodge, 373 North Main St.

### THURSDAY

PETALUMA - 12:15 pm      Vet's Memorial Building -  
1094 Petaluma Blvd. South  
CLOVERDALE - 12:15 pm      Owl Cafe - 485 S. Cloverdale Blvd.

### FRIDAY

SEBASTOPOL - 12:15 pm      Community Church -  
1000 Gravenstein Hwy. N.

Thanks to this  
Rotarian  
Making a  
Difference is  
still free and worth  
every penny!



Frank J. Cercone, D.M.D.

Specialist in Orthodontics  
for Children and Adults

1880 Sonoma Avenue  
Santa Rosa, California  
95405

(707) 542-1644



July 8, 1999



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July 15 1999

Sports Columnists



**John Adams**, weekly "Fishing Report" columnist for the Press Democrat. Retired in January 1998 after 36-plus years as a reporter and later, fishing column writer for the PD, John has lived in Santa Rosa with his family since 1961. He has fished the Russian River for salmon, steelhead and bass since his arrival after the Army.

Prior to coming to California, he fished creeks and rivers on the mid-Oregon coast for many years. John did not catch his first Russian River steelhead until his third winter season. He now releases all steelhead because "they are in trouble like salmon". John goes on to say "Fishing is moving toward some sad times. More people must get into catch-and-release angling."

PROGRAM CHAIRPERSON FOR JULY IS MIKE KELLY

## Club Stuff

**Board Report:** The Board of Directors met on Tuesday the 6th, and approved the funding of \$10,000 for "Project Amigo". In addition to the clubs 10K, the district will fund another \$5,000. The RI Foundation will then match our TOTAL contribution. **Steve Herron** announced that he is spearheading soliciting from local business (particularly Construction Companies) the opportunity to additionally fund this project. If you have someone you would like **Steve** to contact, call him at 524-3102. Remember that any monies contributed by other companies will be considered by the RI Foundation as "club money" and will then become available to use as PHF matching recognition!



**HATS!** President Shauna has a new source of revenue. She calls it "Do you know what significance



CARIBBEAN HAT ?

# Calendar OF EVENTS

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July 17th

"Wine and Wheels" at Fountaingrove

July 18th

Concourse 'd Elegance Santa Rosa Junior College

August 19th

SRKSEP Students will be at the Club meeting

## Up Coming Programs

July 22nd

John Jones and the  
"1999 Guatamala  
Eyeglass Project"



## Continued from Front Page

my hat has?" if you don't, plan on paying Sergeant-At-Arms Gary something "to keep the sun out".

### He's going where?

For those of you who don't already know, Pres.-Elect Russ (McCracken that is), will be attending the International Convention next June in **Buenos Aires, Argentina**. President Shauna presented him with his Convention pin so he could start working on his *Tango*.



Visitors: For those of you who remember **Isela Rosales** (from the Interact club at EAHS), she paid us a visit since she is on Summer break from Stanford (where she competes on the "Ultimate Frisbee Team"). She is home for the summer and **looking for work!** Contact Jim McCracken if you can help Isela.

**Community Contribution:** Community Service Chairperson **Lu Ann Poulsen** presented a check in the amount of \$2,000 to Pete Guerra for the Latino Youth Organization, that will be used to purchase uniforms and other needed supplies for this group of young Soccer Players. In appreciation of our contribution, Pete presented President Shauna with her very own "Santa Rosa Sunrise Soccer Jersey" (it might clash with the hat).



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7/24 Katharine Anderson  
(Seelye)

7/27 Al Abramson

7/29 Lynda Bayless

7/30 Carmen Taylor

### Anniversaries

7/6 Casidy Ward & Lynn  
Hofacket

7/19 Peter & Marie Treleaven

### Tickets For Sale

Tickets are available from **JIM McCracken** for only \$10 a piece. They would make great gifts for employees and business associates. Call Jim at home (528-9459) or at work (528-8681).

### "Wine and Wheels Dinner"

Don't forget the Wine and Wheels dinner on Saturday the 17th at Fountaingrove — Elegant Dinner — Live Music — Silent Auction — The Cars of Italy on Display. Only \$62.50 each. Contact **Merle Hayes** at 523-0226 for tickets.

### Remember our Sponsors

**Smothers European & Mercedes-Benz  
Kendall Jackson Wines  
Exchange Bank**

### FOUNDATION REPORT

Several members have responded to President Shauna's goal of the Club achieving **100 Paul Harris Fellows by June 30, 2000**. As a regular item, members contributions will be published in the weekly bulletin:

**Nancy Aita for Danielle \$100**

**Del Raby \$100**

**Dave Lorenzen for Cole \$100**

**Warren Smith \$60**

**Casidy Ward \$150**

**Gary Bayless \$ 80**

All contributions will be published when received by Dave Lorenzen. The

### ANNOUNCEMENTS:

**DUES ARE DUE!** If you have yet to pay your \$120 to Secretary Mike Kelly, please do so! If you need another invoice, call Mike at 524-3520.

**WORK SCHEDULE FOR CONCOURS:** If you can't remember what you promised to do for the Concoors, give Mike Panas a call (528-5020) for your schedule.

**HOCKEY???** Charter Pres. Warren announced that this weekend is the 25th Annual Snoopy's Senior Hockey Tournament. He, along with the "Woodstock Flyers" will be playing somewhere between 6 am and 2 am! **Check it out!**

# MEMBERSHIP ROSTER

Last Name	First Name	PHF	Spouse Name	PHF	Home Phone	Work Phone	Fax Number	Email Address
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JONES	JOHN	M	ARDYS	*	(707) 526-5001	(707) 546-0272	(707) 546-5642	jjones@linkcpa.com
JULIAN	ARCHIE	M	SUSAN	*	(707) 433-6256	(707) 546-7822	(707) 546-2289	juliana@exchangebank.com
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LOCKNER	F. RUSSELL	*			(707) 575-7150	(707) 544-4133	(707) 523-1131	
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MCCRACKEN	JIM	*	PRISCILLA		(707) 528-9459	(707) 528-8681	(707) 569-1713	mc2@metro.net
MCCRACKEN	RUSS	*	DEBORAH		(707) 538-2806	(707) 538-0868	(707) 538-0879	russell@sonic.net
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SITZMAN	PHIL	*	MARSHA		(707) 523-3326	(707) 539-1252	(707) 539-1252	lettershop@bigplanet.com
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TAYLOR	KEITH	M	CARMEN	*	(707) 528-6144			
TRELEAVEN	PETER L.	M	MARIE	*	(707) 538-4170	(707) 524-1024	(707) 524-1099	
TUXHORN	TUX		ELIZABETH		(707) 544-1917	(707) 569-0300	(707) 569-3072	tuxhorn@concentric.net
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WESSMAN	ROLF	*	ANN		(707) 538-0230	(707) 538-0230	(707) 538-5102	rolf@wessman.com
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ZUMFELDE	DALE	*			(707) 538-8055	(707) 526-2346	(707) 566-8341	zum@wco.com

## PRESIDENT'S MESSAGE

From Rotarian John T. : *"If not you, then who? If not now, then when?"*

THIS MONTH IS.....  
**NEW LEADERSHIP MONTH**

# Making a Difference

Santa Rosa Sunrise Rotary Club  
P. O. Box 14953  
Santa Rosa, California 95402

Published by Santa Rosa Sunrise Rotary Club  
Meeting every Thursday Morning at 7:15 am  
Camelot Room - Fountain Grove Inn  
101 Fountain Grove  
Santa Rosa, California

## First Class

## MAKE-UP LOCATIONS

### MONDAY

WEST SANTA ROSA - 12:15 pm	Los Robles - Cleveland & Edwards
HEALDSBURG - 12 noon	Masonic Temple - Plaza & Center

### TUESDAY

WINDSOR - 7:15 am	Windsor Comm. Ctr., 901 Adele Dr.
INDIANAPOLIS SUNRISE - 7:30 am	Downtown Embassy Suites Hotel
SANTA ROSA EAST - 12:15 pm	Flamingo Hotel-4th & Farmers Lane
GUERNEVILLE - 7:15 am	Northwoods Restaurant-Hwy. 116
ELSIE ALLEN INTERACT CLUB	Call for Schedule 528-8681 (Jim)

### WEDNESDAY

SANTA ROSA - 12:10 pm	Flamingo Hotel-4th & Farmers Lane
PETALUMA VALLEY - 12:15 pm	Adobe Creek Gold Club - Frates Dr.
SONOMA VALLEY - 12:15 pm	Sonoma Golf & Country Club - 1770 Arnold Drive
SEBASTOPOL SUNRISE - 7:15 am	Masonic Lodge, 373 North Main St.

### THURSDAY

PETALUMA - 12:15 pm	Vet's Memorial Building - 1094 Petaluma Blvd. South
CLOVERDALE - 12:15 pm	Owl Cafe - 485 S. Cloverdale Blvd.

### FRIDAY

SEBASTOPOL - 12:15 pm	Community Church - 1000 Gravenstein Hwy. N.
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Thanks to this  
Rotarian  
Making a  
Difference is  
still free and worth  
every penny!



Frank J. Cercione, D.M.D.  
Specialist in Orthodontics  
for Children and Adults

1880 Sonoma Avenue  
Santa Rosa, California  
95405

(707) 542-1644





July 15, 1999



# Making a Difference



ROTARY 2000:  
ACT WITH  
CONSISTENCY  
CREDIBILITY  
CONTINUITY

Editor : Dave Lorenzen

Publisher : Moss Adams LLP

Shauna Lorenzen .....	President
Russ McCracken.....	Pres. Elect
Mike Kelly.....	Secretary
Sylvia Higgins.....	Treasurer
Gary Bayless.....	Sergeant at Arms
Russ Lockner.....	Past President
Steve Davis.....	International Service
Ralph Harryman.....	Club Service
Lu Ann Poulsen.....	Community Service
Gary Bayless.....	Major Events
Steve Amend.....	Club Activities
Dan Lambert.....	Vocational Service

## THIS WEEK'S PROGRAM

July 22, 1999

### John Jones and the "1999 Guatemala Eyeglass Project"



*Be sure to come and hear about our most recent World Community Service Project in Guatemala that included the participation of John Jones, Ed Carrett, Vicki Lockner, Dan Lambert, Bob and Kathy Scott, Steve Amend (and family), Keith and Carmen Taylor, Mary Farha (Downtown Club) and our illustrious Dr. Les Shipley!*

PROGRAM CHAIRPERSON FOR JULY IS MIKE KELLY

### IMPORTANT CLUB STUFF

OK, let's get the hat thing out of the way right away. President Shauna says "Elegant Ladies Hat" for the Concours, but I heard other comments about bees and mosquitoes.



**Concourse News!** I'm sure that by now, most everyone in the club is aware that the *First Annual Santa Rosa / Santa Rosa Sunrise Rotary Concours d' Elegance* was a rousing success! The weather was beautiful, the crowd was happy and enthusiastic, and all of the 130 + participating auto exhibitors seemed to have a wonderful time. GREAT THANKS to **Al**



**Abramson** for running a terrific first time event for the club, as well as the special efforts of **Merle Hayes** and **Ken Coker**. Because the event was such a significant event, there is a special insert included in this weeks bulletin inside.

**Speaking of significant events**, does any one recognize the special visitor pictured here that we had at the July 1st meeting (and I don't mean

*(Continued on page 2)*

# Calendar OF EVENTS

**August 12th**  
SRKSEP Students will  
be at the Club

**August 19th**  
Bring a Friend to  
Rotary

**September 16th**  
District Governor Mike  
Merrill's official visit

**Next Week's Program:  
July 29th  
Scott Johnston  
from Burbank Housing**

**Birthdays**

- 7/4 Keith Taylor
- 7/9 Phil Sitzman
- 7/9 Scott Holder
- 7/13 Jim Below (Ellen Johnston)
- 7/17 Lynn Olsen
- 7/20 Steve Olsen
- 7/21 Del Raby
- 7/22 Ross Andress
- 7/22 Kathleen Amend
- 7/24 Katharine Anderson (Seelye)
- 7/27 Al Abramson
- 7/29 Lynda Bayless
- 7/30 Carmen Taylor

**Anniversaries**

- 7/6 Casidy Ward & Lynn Hofacket
- 7/19 Peter & Marie Treleaven

**ANNOUNCEMENTS:**

**New Blue Badges!** Sunrise has two new Blue Badges! Scott Holder presented



**BRIAN RONDON** with his blue badge, and Ellen Johnson presented **ROSS JONES** with his blue badge.



**CONGRATULATIONS!**

Special thanks to Ed Carrett for taking the time to deliver his Craft Talk, telling us all about his life in the Hospitality business.



**DUES ! ARE STILL DUE, \$120 PLEASE!**

**PROPOSING A NEW MEMBER TO THE CLUB**

It appears that there is some confusion among some club members on how to propose a new member. The following is from our club By-Laws on as to the process of proposing a new member.

1. From time to time the Board shall review the list of filled and unfilled classifications as prepared by the classification committee and decide which, if any, of the unfilled classifications should be considered as open for proposal and shall advise the membership as to which classifications have been opened for proposal.

2. The name of a proposed member to fill an open classification, having been proposed by the membership development committee or by an active, senior active or past service member in good standing, shall be submitted first to the Secretary, on a standard form known as the proposal card.

3. The Secretary shall then refer it to the classification committee, which committee shall consider the eligibility of such proposed member from the stand-point of classification and declare the proposed classification proper or improper and shall return the proposal card together with this information, to the Board, who shall then refer it to the membership committee.

4. After making the investigation of the character, business, social standing and general eligibility of the person proposed for membership, the membership committee shall then proceed to vote and if not to exceed one negative vote is cast by the members of this committee, the name of the proposed member shall be considered eligible and so recommended to the Board. The membership committee shall then report to the Board any action it has taken thereon.

5. The Board shall then review the action of the classification committee and the membership committee and sustain or reject their decisions or refer it back to the classification committee and the membership committee for further consideration and action.

6. If the classification committee and membership committees have reported favorably upon the name of the proposed member and the Board has sustained their report, the Secretary shall notify the proposer of the action of the Board.

7. The proposer, accompanied by a member or members of the Rotary Information Committee of the club, shall fully inform the proposed member of the privileges and responsibilities of membership in a Rotary club, and shall secure the oral or written permission of the proposed member to publish his/her name to the membership of the club.

8. After permission to do so has been secured from the proposed new member, the Secretary shall notify each member of the club by means of a written or printed communication, giving the name of the proposed candidate, the firm represented and the classification under which he/she is proposed for membership.

9. A ten-day period shall then be allowed during which any member objecting to the election of the proposed member shall notify the Board in writing, stating reasons for his/her objections.

10. If no objection is received in such period, the proposed member shall be considered qualified for membership.

If any objections have been filed, the Board shall consider the same at any regular or special meeting of the Board and proceed to ballot on the proposed member. If not to exceed two negative votes are cast by the members of the Board in attendance at this regular or special meeting of the Board, the proposed member shall be qualified for membership.

11. The Secretary shall then notify the proposer and the proposed member of his/her qualification for membership and invite the proposed member to apply for membership in the club.

12. When the proposed member has filled in, signed and returned to the Secretary the regular form of application, indicating his/her understanding and acceptance of the responsibilities of membership, together with his/her remittance for the admission fee as provided for in Article V, he/she shall be considered duly elected to membership.

**FOUNDATION REPORT**

This year's District Governor Mike's Goal is \$99 per capita, and President Shauna's Goal is \$200 per capita!

Contributions this week were:

- Peter Treleaven \$200 for Peter Jr.**
- Steve Olsen \$100 for Lynn**
- Jim McCracken \$100 for Priscilla**

**Congratulations** are also due to **John Watson** who was presented his **PHF** by **Past President Rusty**. On behalf

of the RI Foundation, many thanks John on your contribution of \$1,000!



**Continued from Front Page**

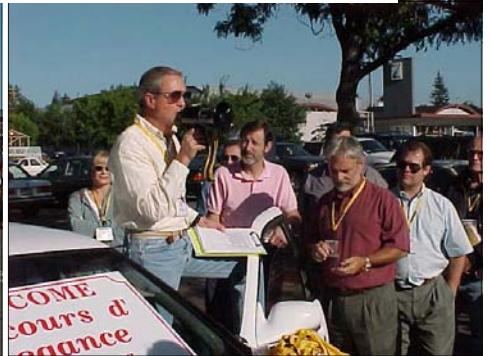
Past President Pete)? Well, PDG Del (aka Uncle Sam) has plans of showing up as "special guest greeter" from time to time. So, who you go'in to be next time Sam?



# CONCOURS D'ELEGANCE



## *Thursday Night's Rehearsal - Does anyone know what's going on?*



## *Ken & Company Setting Up the Grounds, and Readying the Fields*



## *Partying It Up at the Elegant "Wine and Wheels" Dinner*





# CONCOURS D'ELEGANCE



## The BIG DAY !



CARS SHOWING UP



OLD CARS



NEW CARS



FAST CARS



SLOW CARS



FOREIGN CARS



SPONSOR CARS



COOL CARS



MY CAR! (NOT!)

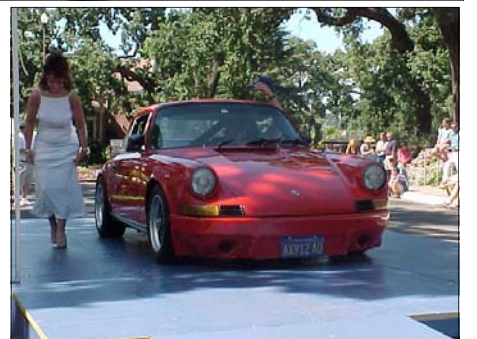
## THE WINNERS !



ASK WARREN ABOUT THIS CAR



"BEST OF SHOW CAR"



GARY'S CAR ?

# MEMBERSHIP ROSTER

Last Name	First Name	PHF	Spouse Name	PHF	Home Phone	Work Phone	Fax Number	Email Address
ABRAMSON	AL	*	ROBIN		(707) 537-8777	(707) 546-9220	(707) 546-2620	hallsaw ards@earthlink.net
AITA	NANCY	*	ROBERT	*	(707) 823-9139	(707) 824-9640	(707) 829-8924	naita@qaim.com
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ZUMFELDE	DALE	*			(707) 538-8055	(707) 526-2346	(707) 566-8341	zum@wco.com

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From David Frost *"Love is when each person is more concerned for the other than for one's self"*

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HEALDSBURG - 12 noon              Masonic Temple - Plaza & Center

### TUESDAY

WINDSOR - 7:15 am                  Windsor Comm. Ctr., 901 Adele Dr.  
SANTA ROSA EAST - 12:15 pm      Flamingo Hotel-4th & Farmers Lane  
ROHNERT PARK./COTATI-7:15 am   Doubletree Inn, 1 Red Lion Drive  
GUERNEVILLE - 7:15 am          Northwoods Restaurant-Hwy. 116  
ELSIE ALLEN INTERACT CLUB      Call for Schedule 528-8681 (Jim)

### WEDNESDAY

SANTA ROSA - 12:10 pm              Flamingo Hotel-4th & Farmers Lane  
PETALUMA VALLEY - 12:15 pm      Adobe Creek Gold Club - Frates Dr.  
LEITH (Edinburgh) - 12:30 pm      Hibernian Football Club,  
Edinburgh, Scotland  
SEBASTOPOL SUNRISE - 7:15 am      Masonic Lodge, 373 North Main St.

### THURSDAY

PETALUMA - 12:15 pm                  Vet's Memorial Building -  
1094 Petaluma Blvd. South  
CLOVERDALE - 12:15 pm              Owl Cafe - 485 S. Cloverdale Blvd.

### FRIDAY

SEBASTOPOL - 12:15 pm              Community Church -  
1000 Gravenstein Hwy. N.

Thanks to this  
Rotarian  
Making a  
Difference is  
still free and worth  
every penny!



Frank J. Cercone, D.M.D.

Specialist in Orthodontics  
for Children and Adults

1880 Sonoma Avenue  
Santa Rosa, California  
95405

(707) 542-1644



July 22, 1999



# Making a Difference



ROTARY 2000:  
ACT WITH  
CONSISTENCY  
CREDIBILITY  
CONTINUITY

Editor : Dave Lorenzen

Publisher : Moss Adams LLP

Shauna Lorenzen ..... President  
 Russ McCracken..... Pres. Elect  
 Mike Kelly.....Secretary  
 Sylvia Higgins.....Treasurer  
 Gary Bayless.....Sergeant at Arms  
 Russ Lockner.....Past President  
 Steve Davis.....International Service  
 Ralph Harryman.....Club Service  
 Lu Ann Poulsen.....Community Service  
 Gary Bayless.....Major Events  
 Steve Amend.....Club Activities  
 Dan Lambert.....Vocational Service

## THIS WEEK'S PROGRAM

July 29, 1999

### Scott Johnson from Burbank Housing



Scott Johnson is the Self Help Housing Program Director for Burbank Housing Development Corporation, a non-profit agency that is the primary producer of affordable housing in Sonoma County. Scott has been involved in the development of self-help ("sweat-equity") subdivisions, as well as handicapped, farmworkers and family rental complexes.

PROGRAM CHAIRPERSON FOR JULY IS MIKE KELLY

THANK YOU LETTER FROM BARNEY HAYES AT S.C.C.A.

# Calendar OF EVENTS

**August 3rd**  
 Board of Directors  
 Meeting @5:30 pm  
 KFTY 50 Office

**August 12th**  
 Bring a Friend to Rotary

**August 19th**  
 SRKSEP Students will  
 be at the Club

The Rotary Club of Santa Rosa  
 Santa Rosa Sunrise Rotary  
 Post Office Box 14953  
 Santa Rosa, California 95402

July 19th 1999

Dear Mrs. Lorenzen, President and Mr. De Silva President:

On behalf of Butch Wright Chief of judges, and Steve Miller Chief of Concours we want you to know how impressed the staff and core of judges were with the total handling of the Concours d' Elegance.

The Sports Car Club of America has sanctioned many shows in many communities over the last forty years but we haven't seen such a high degree of cooperation and organization.

We all hope the great example set on Sunday will carry over to the future for even greater shows and fund raisers to aid our community.

A special thanks to Al Abramson, Charles (Charlie) Niles and their staff.

Respectfully Yours

*Barney Hayes*  
 Barney Hayes  
 Liaison to S.C.C.A. and Rotary

# GREAT STUFF!

**Next Week's Program:**  
**STACY DRUKER-**  
**ADDRESS**  
*from Hewlett-Packard on*  
**THREAT ASSESSMENT**  
*and Violence in the*  
**Workplace**

**Birthdays**

- 7/4 Keith Taylor
- 7/9 Phil Sitzman
- 7/9 Scott Holder
- 7/13 Jim Below (Ellen Johnson)
- 7/17 Lynn Olsen
- 7/20 Steve Olsen
- 7/21 Del Raby
- 7/22 Ross Andress
- 7/22 Kathleen Amend
- 7/24 Katharine Anderson  
(Seelye)
- 7/27 Al Abramson
- 7/29 Lynda Bayless
- 7/30 Carmen Taylor

**Anniversaries**

- 7/6 Casidy Ward & Lynn  
Hofacket
- 7/19 Peter & Marie Treleaven

**Thank  
 You  
 Notes !**



7-7-99

Dear Santa Rosa Sunrise Rotary,

*I certainly wasn't expecting to receive a gift at Rusty's Debunking, but I'm glad I did! I love the Nambe Spiral vase. Nambe has been a favorite of mine for several years, so the vase is a great addition to the few pieces I already have.*

*The party was great. I certainly enjoyed seeing all of you & I would also like to thank the "Club" again for all the help & support you gave both of us during my recovery. Have another great year.*

*Sincerely,*

**Another Note of Thanks!**

*Santa Rosa Sunrise Rotary Club  
 Ladies and Gentlemen:*

**Subject: RYLA**

*To the Santa Rosa Sunrise Rotary Club:*

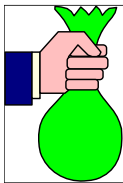
*Thank you for choosing me to go to the RYLA camp. It was a once in a lifetime experience. During the time I was there I learned what Rotary was all about. Never before had I been surrounded by a more bright and positive group of my peers in my life. I met numerous friends whom I will keep in contact with. The Speakers were truly phenomenal, they never failed to capture my attention or to provoke me with a question which demanded deep thought to search for another answer. Before I went there I had known of problems in my school and community such as racism, and language barriers; now that I have finished the camp I have a good idea of how to help these problems and how to aid my school and community. I had gone to camp knowing of problems, but I left camp with a "tool box" filled with ideas and a stronger will to help.*

*This camp has been a defining experience in my life; once again I thank you for allowing me to attend this great camp.*

*Sincerely,  
 William Hoyer*

**ANNOUNCEMENTS:**

**DUES ARE STILL DUE:** Yeah, that's what I said, they are still due. That's because there



are still 24 of you out there (out of 66 in the club) who have yet to pay your \$120 dues to **Mike Kelly**.

Hey, think of it, it's only \$120 to be a member of the **"BEST ROTARY CLUB IN DISTRICT 5130"**, according to PDG Lou Delsol. So, lets get with it, and "pay up". By the way, for those of you who just don't get around to it until after the first of August, there is a \$5 late charge, too.

**FOUNDATION UPDATE**

Due to the surprise "extraction of the black marble", not to mention the \$10 sure winner as well, by Concours Grounds Coordinator **KEN COKER**, another \$130 goes to the **ROTARY FOUNDATION**. Here's the stats:

**Ken Coker for his sister  
 Clara Smith \$130**

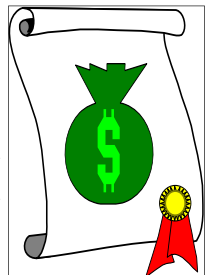
**Art King for Irene \$120**

As always, these contributions will be matched \$1 for \$1 by the club's WCS (Project Amigo) Funds.

**ACTION BY THE BOARD**

The Board of Directors has decided

to grant one of our club's "Youth Grants" in the amount of \$250 to Angela Case. Ms. Case is a full time student at Western Institute



of Science and Health, where she is studying to be an Occupational Therapist. Despite taking the maximum available student loans, she was still in need of funds for tuition and books. Angela is a 4.0 GPA student, and her name was brought to us by **Merle Hayes**.



# MEMBERSHIP ROSTER

Last Name	First Name	PHF	Spouse Name	PHF	Home Phone	Work Phone	Fax Number	Email Address
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SMITH	WARREN	*	WENDY	*	(707) 542-8108	(707) 525-7693	(707) 525-6829	wsmith@sonic.net
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TRELEAVEN	PETER L.	M	MARIE	*	(707) 538-4170	(707) 524-1024	(707) 524-1099	
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WALKER	STAN	M	VALERI	*	(707) 525-0152	(707) 586-1054	(707) 586-0457	swa@sonic.net
WARD	CASIDY		LYNN HOFACKET		(707) 543-8075	(707) 543-8075	(707) 543-8097	casidy@pon.net
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YOUNG	JEFF	*	KAREN		(707) 578-7746	(707) 579-5200	(707) 546-8021	jeff@rogers-young.com
ZUMFELDE	DALE	*			(707) 538-8055	(707) 526-2346	(707) 566-8341	zum@wco.com

## PRESIDENT'S MESSAGE

From Harriet Martineau: "You had better live your best & act your best & think your best, for today is the sure preparation for tomorrow & all the other tomorrows that follow"

THIS MONTH IS.....  
NEW LEADERSHIP MONTH

# Making a Difference

Santa Rosa Sunrise Rotary Club  
P. O. Box 14953  
Santa Rosa, California 95402

Published by Santa Rosa Sunrise Rotary Club  
Meeting every Thursday Morning at 7:15 am  
Camelot Room - Fountain Grove Inn  
101 Fountain Grove  
Santa Rosa, California

*First Class*

## MAKE-UP LOCATIONS

### MONDAY

WEST SANTA ROSA - 12:15 pm      Los Robles - Cleveland & Edwards  
HEALDSBURG - 12 noon              Masonic Temple - Plaza & Center

### TUESDAY

WINDSOR - 7:15 am                  Windsor Comm. Ctr., 901 Adele Dr.  
SANTA ROSA EAST - 12:15 pm      Flamingo Hotel-4th & Farmers Lane  
ROHNERT PARK./COTATI-7:15 am    Doubletree Inn, 1 Red Lion Drive  
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ELSIE ALLEN INTERACT CLUB        Call for Schedule 528-8681 (Jim)

### WEDNESDAY

SANTA ROSA - 12:10 pm              Flamingo Hotel-4th & Farmers Lane  
PETALUMA VALLEY - 12:15 pm      Adobe Creek Gold Club - Frates Dr.  
SONOMA VALLEY - 12:15 pm        Sonoma Golf & Country Club -  
1770 Arnold Drive  
SEBASTOPOL SUNRISE - 7:15 am    Masonic Lodge, 373 North Main St.

### THURSDAY

CALGARY SOUTH - 12:15 pm        Rotary House, Stampede Grounds,  
Calgary  
CLOVERDALE - 12:15 pm              Owl Cafe - 485 S. Cloverdale Blvd.

### FRIDAY

SEBASTOPOL - 12:15 pm              Community Church -  
1000 Gravenstein Hwy. N.

Thanks to this  
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July 29, 1999



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 Dan Lambert.....Vocational Service

## THIS WEEK'S PROGRAM

August 5, 1999

**STACY DRUCKER-ANDRESS**

*Designated Management*

*Representative for*

*Agilent/Hewlett-Packard*

*Stacy has worked for HP for 23 years and is currently HP's*

*foremost authority on threat assessment as a deterrent to violence in the work place in this region.*



PROGRAM CHAIRPERSON FOR AUGUST IS ROSS ANDRESS

## MEETING STUFF

*and other stuff!* Did President Shauna say "National SMILE Day"? It seems that some of the other members understand about "Smile"



Day', like **Steve Amend**, when he was being quizzed (and fined) for his and Kathleen's 26th year anniversary!

**Youth Grant Recipient:** If you were

curious on why we spend our funds on Youth Grants, we had a great example when

**Amanda Treleaven** gave us a short presentation about her trip to the San Francisco Edition of the National Youth Leadership Forum. This was an 11 day program for youths interested in a career in Medicine. By the way, did they let you take home any of the cadavers? It's always good to here



# Calendar OF EVENTS

**August 19th**  
SRKSEP Students will be at the Club

**September 15th**  
Fireside for DG Mike and Maureen (location TBA)

**September 16th**  
District Governor Mike Merrill's official visit

**Next Week's Program:**  
**BILL HOYER III**  
**on Carnivorous**  
**Plants**

**Birthdays**

- 8/3 Ken Coker
- 8/3 Ardys Jones (John Jones)
- 8/5 Pres. Shauna Lorenzen
- 8/8 Nancy Aita
- 8/8 Tux Tuxhorn
- 8/10 Kathy Kent (Dolinsek)
- 8/10 Bob Aita
- 8/18 Pam Ferrara (Gary Holtz)
- 8/25 Art King
- 8/28 Ezbon Jen

**Anniversaries**

- 8/4 Steve & Kathleen Amend
- 8/8 Frank & Jan Cercone
- 8/19 Ross & Stacy Andress
- 8/21 John & Ardys Jones
- 8/25 Steve & Lynn Olsen
- 8/25 Steve & Rita Davis
- 8/30 Keith & Carmen Taylor
- 8/30 Al & Robin Abramson

**The Millennium Cruise**

Be pampered at this year's District Conference.

**Meals: Unlimited, Unsurpassed, 24 hrs.**

**Entertainment: The Best!**

**The Price: Unbelievable!!**

**The Kids: Taken Care of**

**The Fun: Non-Stop!!**

- \*Bingo
- \*Dancing
- \*Casino
- \*Swimming
- \*Health & Beauty Spas
- \*Or Just Relax .....

**The Speakers: The Best in Rotary!**

**Richard King, Past Rotary International Director, Trustee of the Rotary Foundation**

**John T. Capps III, Past District Governor, Past Rotary International Interact Chair**

**RI President's Representative**

**A Rotary District Conference like no other. Fun & Affordable.**

**Our Conference starts Friday, May 5th with a Golf**

**Tournament, plenary session and Gala Bon Voyage Dinner focusing on youth service.**

**Then!! Depart Saturday May 6th from San Francisco aboard the Sun Princess arriving in Vancouver, British Columbia on May 8th and continue beyond if you like.**

**Renew old friendship with District 5150 as we**



sail under the Golden Gate Bridge together. Don't miss the Boat! Reserve your Cabin NOW!

There are no Alternate Hotels for this Conference. Extend your Cruise Holiday to Alaska for 7 more fabulous nights.

**We have been guaranteed the lowest rates.**

The Best Cruises are shared with friends, so sign up early and reserve your cabin on this District Conference Cruise of a lifetime.

**\$150.00 per person is required to reserve and assign a cabin. Accommodations are on a 1st come, 1st serve basis. Sign up TODAY!**



Return transportation from SFO, cost and information will be provided at a later date.

To sign up you can print a sign-up form from the Internet site <http://www.rotary5130.org/dc2000.htm>, or ask President Shauna for a copy!

**ROTOPLAST INTERNATIONAL, INC.**

June 23, 1999

Dear Santa Rosa Sunrise Rotary Club:

We at Rotoplast International are sincerely grateful and proud that your Club chose to become a CHARTER SUSTAINING PARTNER in Rotoplast in 1998-99.

During this year, through the effort of your Club and other Rotary Clubs like yours, Rotoplast completed six medical missions and changed the lives of over 600 children. During our next medical to Maracaibo Venezuela, in September of this year, Rotoplast will have preformed surgery on our 2000th child. We all can share a sense of pride in this accomplishment.

Because Clubs, Rotary International, and individuals have been very generous this year, Rotoplast is planning nine trips for its 1999-2000 fiscal year. There will be new locations in Chile, Venezuela, and Argentina. The countries of Peru, Bolivia, and Nepal will be added to the list. Therefore, your continued financial support is becoming even more critical. We realize that Clubs set their budgets early in the Rotary year and the children we help need to be included. Please send your contribution as early in the year as possible.

Yours in Rotoplast,

*John Uth*

John Uth

Board President

**ANNOUNCEMENTS:**

**Special Months in Rotary** — Months designated by the RI Board to empha-size the involvement of every Rotarian, and not just clubs, in Rotary activities. They are: Literacy (July), Membership and Extension (August), New Generations, (September), Vocational Service (October), The Rotary Foundation (November), Rotary Awareness (January), World Understanding (February), and Magazine (April).

**If you want an announcement posted here..** get the information to Dave Lorenzen by **FRIDAY, NOON** to be included. Fax # is 575-1712 !

**FOUNDATION REPORT**

This year the District has a goal of \$99 per/capita for each club, and President Shauna has a goal of over \$200 per/capita. Well, as of the end of July, the membership of the club have contributed \$1,425.00 to the RI Foundation (\$21.92 per/capita), and August has two members already contributing;

**Larry Martin \$112**

**Stan Walker for Ryan \$100**

Once the paperwork for the World Community Service Project with Project Amigo is processed, the total will go up by another \$10,000! When those funds are available, the matching monies will be processed and ad at least two more **Paul Harris Fellows** to the Club, **Irene King** and **Larry Martin!**

# MEMBERSHIP ROSTER

Last Name	First Name	PHF	Spouse Name	PHF	Home Phone	Work Phone	Fax Number	Email Address
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AMEND	STEVE		KATHLEEN		(707) 575-3078	(707) 584-9750	(707) 585-1828	amend@pacbell.net
ANDRESS	ROSS		STACY		(707) 545-6689	(707) 545-6689		
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## PRESIDENT'S MESSAGE

From Mark Twain; "Grief can take care of itself,  
but to get the full value of joy you must have  
somebody to divide it with"

AUGUST IS.....  
**MEMBERSHIP  
MONTH**

# Making a Difference

Santa Rosa Sunrise Rotary Club  
P. O. Box 14953  
Santa Rosa, California 95402

Published by Santa Rosa Sunrise Rotary Club  
Meeting every Thursday Morning at 7:15 am  
Camelot Room - Fountain Grove Inn  
101 Fountain Grove  
Santa Rosa, California

*First Class*

## MAKE-UP LOCATIONS

### MONDAY

WEST SANTA ROSA - 12:15 pm      Los Robles - Cleveland & Edwards  
NICE-BAIE des ANGES - 7:30 pm      Hotel West End

### TUESDAY

WINDSOR - 7:15 am      Windsor Comm. Ctr., 901 Adele Dr.  
SANTA ROSA EAST - 12:15 pm      Flamingo Hotel-4th & Farmers Lane  
ROHNERT PARK./COTATI-7:15 am      Doubletree Inn, 1 Red Lion Drive  
GUERNEVILLE - 7:15 am      Northwoods Restaurant-Hwy. 116  
ELSIE ALLEN INTERACT CLUB      Call for Schedule 528-8681 (Jim)

### WEDNESDAY

SANTA ROSA - 12:10 pm      Flamingo Hotel-4th & Farmers Lane  
PETALUMA VALLEY - 12:15 pm      Adobe Creek Gold Club - Frates Dr.  
SONOMA VALLEY - 12:15 pm      Sonoma Golf & Country Club -  
1770 Arnold Drive  
SEBASTOPOL SUNRISE - 7:15 am      Masonic Lodge, 373 North Main St.

### THURSDAY

PETALUMA - 12:15 pm      Vet's Memorial Building -  
1094 Petaluma Blvd. South  
CLOVERDALE - 12:15 pm      Owl Cafe - 485 S. Cloverdale Blvd.

### FRIDAY

SEBASTOPOL - 12:15 pm      Community Church -  
1000 Gravenstein Hwy. N.

Thanks to this  
Rotarian  
Making a  
Difference is  
still free and worth  
every penny!



Frank J. Cercone, D.M.D.  
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for Children and Adults

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