



Santa Rosa Sunrise Rotary

The Sunriser



Program Chair: Brian Rondon
Editor: Janet Hamilton
Publisher: Terry Williams
Sponsor: Dan Lambert

Volume 19, Issue 1
June 29, 2004

SANTA ROSA SUNRISE 2004-2005 Board

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CELEBRATE ROTARY

100 Years

P.O. Box 14953
Santa Rosa, CA 95402

July 1st Program



Welcoming President Steve IV

Steve Worthen President 2004-2005

Born in Albuquerque, New Mexico. Moved to Burbank, California at one year of age. Lived in Burbank until the age of 12 whereupon the family moved to Los Altos, California. At the age of 18 my parents moved to Brussels, Belgium. I stayed and went to college at U.C. Santa Barbara. I graduated in 1975 with degrees in Business Economics and Political Science.

I married my high school sweetheart, Georgia, in 1975 and we have now been married 28 years. Georgia is a Dental Hygienist. We have two children. Carrie, our oldest, was born in 1981. She lives in Santa Rosa and is the President of a local grocery store. Craig was born in 1983 and is in his second year at

U.C. Santa Barbara, majoring in Business Economics. After finishing school, Georgia and I moved to Los Altos where she practiced dental hygiene until the children were born, and I sold contract office furniture in San Francisco.

Our family moved to Santa Rosa from Los Altos in 1989 where I started a contract furniture dealership, now in its fifteenth year. Interiors was just voted North Bay's Best Office Furniture Company, for the second year in a row.

I joined the Rotary in 1999, and served on the board for three years.

Georgia and I enjoy skiing, boating, fishing, traveling, and being with our family and each other.

Culinary Auction Items Start Rolling In!!

Romantic Weekend Getaways

(champagne, dinners, brunches, limos, picnics, lodging) Calistoga, San Francisco Hotels, theatre tickets, symphony tickets, football, baseball tickets.

The Coast - Monterey, Sea Ranch, Gualala, Mendocino, Bodega Bay
Las Vegas Golf and Spa gift certificates

Special Treats - 12 months of deserts delivered to your door.....

For Food and Wine Lovers.. Restaurant gift certificates or private dinners

Nice Wines unique wine serving items
Large format wines Winery private tastings/dinners, tours,

Unique Themed Dinners - Abalone, Thai, - what's your expertise?

Nice Gift Baskets Traverso's Treats, Italian Delight, Mexican, Harvest, Olive Oils

PROGRAMS SPONSORED BY NORTH COAST BANK

CALENDAR_{ev}**SENIOR BBQ**

July 7
9:30-3 pm
Howath Park

DEBUNKING

July 9
6-9 pm
Tayman Park

SRKSEP

August 7-21
Japanese Students
Homestay in Santa Rosa

**CULINARY CLASSIC**

October 23rd
Friedman Center

**#1 Bulletin in the District!**

Thanks to so many members who contributed to the bulleting by adding color, humor, quality programs, and support each week. Our success was a club effort—editors, photographers, and program chairs..

*Your Bulletin Publisher
Thanks You!!*

Announcements and Events**Announcements and Updates****Special Recognition**

This was Rusty Lockner's last meeting with the club. A plaque was presented to him in recognition of his contributions throughout the years. He is a charter member and past president. Fellow charter members Dave Lorenzen, Warren Smith, Peter Treleaven, and Dan Lambert as well as John Dolinsek, the first new member, all said a few words of tribute. Rusty gave tone and character to the club. His philosophy was simple "That's the right thing to do. Let's do it and get it done." He was instrumental in bringing women into the club, and his spirit and humor stood out. We will miss him.

Rusty thanked the club for all their support, particularly when Susan was injured. The welcome mat is out in Montana.

Announcements and Updates

Don Floriano was the greeter,

Steve Olsen led the pledge, and John Dolinsek gave the inspirational thought. Visiting Rotarians were Tom Lambert and Larry Ford from Sebastopol, Carol Cooper from Downtown, and Gene Sheerheart from S. R. East.

President Steve thanked all those who attended activities at the District Conference and helped make it a success. He congratulated the foursome of Bly, Harryman, Tuxhorn, and Helm for winning the golf tournament.

Ken Petro emphasized the need to get the auction items in for the Culinary. We are running

behind. Hugh Helm announced that we were all set for the Senior Picnic on July 7. Steve Amend outlined the program for the Debunking on July 9 at Tayman Park. Social Hour 6-7 pm, dinner 7-8 pm, and roasting of Steve H. after dinner.

The first increase of club dues in over ten years was formally proposed and will be voted upon at the next meeting.

President Steve announced we had won nine awards at the District Conference and thanked Linda Hauck for her work in preparing the applications.

--- 3rd Place for our Interact Program

--- Special award to Jim McCracken for meritorious service to youth

--- 2nd Place for International Service

--- 3rd Place for Youth Service

--- 2nd Place for our Web Site

--- 1st Place for Club Bulletin. Great job, Linda Hauck!

--- 1st Place Club Membership

--- 2nd Place Club of the Year

**DANIEL DATA
SYSTEMS**

DAN LAMBERT

2841 Cleveland Avenue
Santa Rosa, CA 95403-6804
707.528.7711
Fax 707.528.6715
dan@danieldata.com





RI President Glenn Estess Sr. Leads Rotary's Centennial Celebration 2004-2005

Dear Fellow Rotarians:

One hundred years of Rotary fellowship and service is great cause for celebration, and during our centennial year of 2004-05, I will ask all Rotarians to join with me to Celebrate Rotary. We will celebrate our enormous success toward achieving a polio-free world—our gift to the children of the world and all the children to come. We will celebrate a century of growth and expansion, 1.2 million members serving in 166 countries of the world. And we will celebrate the warm Rotarian fellowship that inspires our service and fuels our dedication.

I am calling on Rotarians to Celebrate Rotary, not with a sense of complacency based on past success but with a renewed sense of urgency based on today's challenges. Our decades of service have revealed to us the magnitude of human need in a world beset by natural disasters, frightening new diseases, and brutal conflicts. We know that millions of illiterate, unskilled people continue to be trapped in a relentless cycle of poverty; we have witnessed the suffering that exists in places with too few doctors and hospitals; and we recognize that basic needs like food and water remain out of reach for far too many. One of the best ways to Celebrate Rotary will be to address those vast humanitarian needs, using the full weight of our hundred years of experience. First and foremost, let us Celebrate Rotary by putting Service Above Self.

I hope that you will share this celebratory spirit with our entire Rotary family and everyone who

has been touched by Rotary—our Ambassadorial Scholars, Rotaractors and Interactors, Youth Exchange Students, GSE team members, and the many thousands of people whose lives have been enhanced by our humanitarian efforts. Let us also invite the communities we serve to join in our celebration. The Centennial Community Projects are an excellent way to publicize the Rotary Centennial locally and leave a lasting memento of this anniversary in thousands of communities worldwide.

The positive publicity surrounding the Rotary Centennial will no doubt raise awareness of and interest in Rotary among potential members, making 2004-05 an ideal time to strengthen our membership. We must also continue the retention efforts of recent years, actively involving current members in club projects and maintaining Family of Rotary committees to promote an environment of concern and caring within our clubs. We have seen how important a stable and growing membership was to Rotary's first century of service. Let us make every effort to secure our future by retaining active, committed Rotarians and increasing their numbers.

A hundred years is an important milestone—one that few organizations reach. It signifies that Rotary is doing something right and that the need for Rotary service remains strong. There are many "secrets" to our success—the fellowship derived from weekly meetings and a shared cause, our internationality that opens doors and hearts throughout the world, and the structure that allows us to accomplish so much more as a group than any of us could achieve on our own. But our greatest strength is the enthusiasm with which Rotarians take on new challenges and

stay the course until the problem is solved. We are doing that with polio eradication and in thousands of other ways in each of the communities we serve.

Rotary's early beginnings in a Chicago mining engineer's office in 1905 forecast little of what was to come. None of the four men gathered there on that cold February evening could have predicted that these meetings would continue to occur regularly—let alone is great cause for celebration, and during our centennial year of 2004-05, I will ask all Rotarians to join with me to Celebrate Rotary. We will celebrate our enormous success toward achieving a polio-free world—our gift to the children of the world and all the children to come. We will celebrate a century of growth and expansion, 1.2 million members serving in 166 countries of the world. And we will celebrate the warm Rotarian fellowship that inspires our service and fuels our dedication. I am calling on Rotarians to Celebrate Rotary, not with a sense of complacency based on past success but with a renewed sense of urgency based on today's challenges. Our decades of service have revealed to us the magnitude of human need in a world beset by natural disasters, frightening new diseases, and brutal conflicts. We know that millions of illiterate, unskilled people continue to be trapped in a relentless cycle of poverty; we have witnessed the suffering that exists in places with too few doctors and hospitals; and we recognize that basic needs like food and water remain out of reach for far too many.

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The Centennial Community Projects that 31,000 such clubs would be meeting 100 years later. Paul Harris, Silvester Schiele, Gustavus Loehr, and Hiram Shorey certainly didn't realize they were forming the first service club and launching a movement that would captivate the minds and hearts of so many others throughout the 20th century. Like the early founders, Rotarians don't always know what positive impact their actions will have, but 100 years of service have clearly demonstrated our enormous potential for doing good in the world.

Today, Rotary International stands poised to enter its second century of service as one of the world's most influential and effective nongovernmental organizations. Our PolioPlus program, the Rotary Centers for International Studies in peace and conflict resolution, our many international humanitarian efforts, and the countless outstanding club and district projects worldwide demonstrate Rotary's contribution to achieving a better, more peaceful world. With a heightened awareness of Rotary's potential, let us enter our second century of service prepared to take on new challenges and go the distance until they are met. Let us Celebrate Rotary by rededicating ourselves to service—in our clubs, our vocations, our communities, and our world.

Glenn E. Estess, Sr. President, Rotary International, 2004-05



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July 5, 2004

SANTA ROSA SUNRISE 2004-2005 Board

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July 8th Program

James Alexander

Adventures with Lippo Bank

Jim Alexander's banking career experience has included relationship management to Fortune 500 companies for Union Bank of California, participation as a member of the creditors committee for the reorganization of Chrysler Corporation, international banking including postings to the Far East and Europe with Standard Chartered Bank and foreign trade and merchant banking lending for international operations.

By age thirty-nine, achieved the level of President and CEO of Sonoma National Bank, Santa Rosa, California and later became President and CEO of Lippo Bank presiding over an interna-

tional bank headquartered in the Far East and in the United States. Became President and COO of First Charter Bank of Beverley Hills, an industry specific entertainment bank. In addition, was a member of the Banking and Economic Subcommittee of the Transition Committee for the Clinton Administration.

Has lived mostly in California except for a short residency in London and Hong Kong. Currently lives in the Napa Valley.

Today, is an investment advisor with Edward Jones Investments managing a portfolio of investments for a select clientele.

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October 23rd
Friedman Center

Announcements and Events

Santa Rosa Sunrise
Notes for the Meeting
of July 1st, 2004

Our 1st club meeting for the year started with a grand entrance by Del Raby dressed in a red, white and blue "Uncle Sam" outfit. Del presented our new President Steve Worthen with a Centennial Tie and his First Lady Georgia with a scarf. Del led us in the Pledge of Allegiance. Our Greeter was Steve Zwick and Inspirational Thought was given by Jim Henderson.

We had many guests including: Eleanore Webster's husband Jerry, President Steve Worthen's wife Georgia, Peter Treleaven's father Rotarian Dew Treleaven, Nancy Aita's daughter Dan-

ielle, Leroy Carlenzoli's wife Carol and daughter Jennifer and visiting Rotarian, President of the Windsor Club Don Johnson.

Announcements:

Hugh Helm reminded everyone of the Annual 4th of July Picnic for Seniors co-sponsored by the City of Santa Rosa and the Santa Rosa Sunrise Rotary Club. The picnic is Wednesday, July 7th at the Gazebo in Howarth Park.

Culinary Classic: This is a major fundraiser



Who sews Sue's socks?
Sue sews Sue's socks.
Socks and sews;
Sacks and Sues!

for our club. Great programs like SOS, Interact, Centennial Project, etc. are funded by this event. Susan Glowacki mentioned that the auction items are starting to come in. She thanked Larry Martin and Steve Amend for their donations along with other members. 8 more weeks to go for auction items.

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DAN LAMBERT

2841 Cleveland Avenue
Santa Rosa, CA 95403-6804
707.528.7711
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dan@danieldata.com



Welcome Our First Centennial Year Member—Carol Cooper

Welcome to the Santa Rosa Sunrise Club Carol Cooper !

Carole is currently a member of the Downtown club and wishes to change to the Sunrise club due to her work schedule and a desire to attend breakfast meetings. Carole has attended a number of club meetings and is enthusiastic about

joining our club. She is being sponsored by Dave Lorenzen. Carole is the owner of Fastframe, a picture framing business located in Montgomery Village and would don the classification of "Picture Framing".

Carole was born in Berkeley, and raised in Napa. She worked for PacBell for 10 years, did interior decorating for 15 years,

and commercial property management for 5 years. She then bought the framing business 10 years ago and moved it to its' present location 6 years ago.

She has been an active member of Rotary for over 7 years and is a Paul Harris Fellow. Carole has one daughter who is married and lives in Napa.

Meet Your New District Governor Bruce Campbell

Bruce was introduced to Rotary by a client, Fred Steele of the Rotary Club of Willits and was invited to join the Rotary Club of Sebastopol in 1979, by his father, Ad Campbell, then secretary of the club. In the middle of 1980s, he was on the Charter board of Directors of the Boca Raton West Rotary Club, served as secretary and was selected to be President Elect when he returned to Sebastopol. He rejoined the Rotary Club of Sebastopol in 1988, where he served on the Board of Directors and as Secretary for several years. Bruce was recognized as Rotarian of the Year in 1994, by the club. Working with 4 other members of the Rotary Club of Sebastopol, he saw the charter of the Rotary Club of Sebastopol Sun-

rise awarded in May 1997 and served as Charter President.

Following his year as President, Bruce began serving Rotary at the District level as Area Representative, Zone Aide, Directory Chair, District Secretary and as Assistant Governor. He is currently Chair of the District Peace Scholar Committee and a host counselor. He has served several years on the District Expansion Committee, assisting in the formation of two new Rotary Clubs in the past 4 years. In 2001, District 5130 named him Rotarian of the Year.

Bruce with Helaine, his wife since 1961, and fellow Rotarian have visited Mexico numerous times with Rotary. They have hosted Group

Study Exchange members from Sweden, Italy, India, and Viet Name and a Golf Fellowship Youth Exchange student from Scotland. They have attended 6 International Conventions, the International Institute and Zone 23/24 Institutes.

Bruce and Helaine, both multiple Paul Harris Fellows, Bequest Society members and Foundation Benefactors, hav three children and six grandchildren. They live in Sebastpol on their vineyard, formerly an apple ranch, and when not involved in Rotary, they both enjoy the propagation of plants. Bruce continues to teach computer application software and consult part time.



Santa Rosa Sunrise Rotary

The Sunriser



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Volume 19, Issue 3
July 13, 2004

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Mike Kelly/Don Floriani



P.O. Box 14953
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July 15th Program

Mountain Climbing

Brian Rondon and Scott Holder

Brian Rondon and Scott Holder will share their adventures in mountain climbing with the club. Be sure to attend a meeting that will be awe inspiring and enjoyable.

Announcements and Events

Ralph Harryman led us in the Pledge of Allegiance. Carol King provided the Inspirational Thought and was also the Greeter.

Our visiting Rotarians were Pat Tebo the President of Spokane Valley Sunrise in WA and our speaker Jim Alexander, Rotary Club of Napa.

Passing of the Gavel: How many Past Presidents does it take to pass the gavel? 8 The 2004-2005 Centennial year Gavel was presented to President Steve Worthen.

Del Raby announced an evening with Cliff Dochtermann, Past Rotary International President (1992-1993). The evening will be held on Wednesday, August 11 at 5 p.m. at the Roxy 14 Theatre, VIP Reception to follow. Flyers are available.

\$25 per ticket. The money benefits THE ROTARY FOUNDATION and is credited back to our club.

President Steve Worthen presented a picture of Del Raby dressed as "Uncle Sam".



On a sad note, President Steve read a letter from Stan Walker. Stan has resigned from our club after 13 years. Stan has been a wonderful, dedicated member. This has been a very difficult decision for him. He is leaving the club due to family, church and other obligations. He is very involved with the Christian Youth Camp and will be focusing his energy in this area. Please drop Stan a note or call him soon.

Festival of Brotherhood: There are two openings left. The trip to Guadalajara and Tepatitlan, Mexico is November 5-14, 2004. This is an opportunity to review and visit potential projects and a special time for all Rotarians to become involved in World Community Projects. President Steve has applications available.

The Association of Rotary Clubs dinner is scheduled for

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October 23rd
Friedman Center

Announcements and Events

2004-2005 Sunrise Board

the 29th of July and will be a barbecue at the Dutton Ranch in Graton. The club will cover the cost of dinner for members. Let President Steve know if you are interested in attending.

Ross Andress announced that KidStreet is recovering from the fire last week. Several members have pitched in. Dan Lambert is working on providing computers and Don Floriani a copier. Ross also mentioned the July 23rd Golf Tournament benefiting KidStreet. See Ross for sign-up sheets. The Press Democrat in regards to our support of KidStreet interviewed President Steve. President Steve said our club support makes a change by helping them make a change and stopping the cycle.

Culinary Classic: Jim Brenton reminded everyone of our major fundraiser happening on Saturday, Oct 23rd. We are anticipating 270 people. The club makes this happen. Jim is looking for members to sponsor tables and invite couples, individuals to this fun event. 1/3 of the club has donated auction items so far and the committee will report next week on some of the items.

President Worthen advised us of the Board Meeting that was held on Monday, July 5th. The budget and goals were formally adopted.

Hugh Helm thanked everyone for helping at the Senior Picnic. Over 300 seniors had a great time.

Recognitions: Keith Taylor's Birthday was on July 4th, had the family over for Brunch and watched fireworks. It cost him \$20.00.

Scott Holder's birthday cost him \$20.00. Jon Stark's anniversary will be spent with his two grandsons visiting this weekend. It cost him \$42.00 for 42 years. John donated \$100 to his grandson's Paul Harris. Peter Hoberg celebrated his 19th anniversary at the Giant's Game.

High 5 from Warren Smith whose team will play their first hockey game match Tuesday, July 13th at Noon to start off the 29th Ice Hockey Tournament at the Redwood Empire Ice Arena. High 5 from Past President Steve Herron who just got back from a Carnival Cruise to Mexico with his family. He brought back mementos for President Steve (Mexican Cigars and a Tequila Monitor). He also donated a \$100 towards his daughter's Paul Harris.

Our speaker Rotarian Jim Alexander took us all on a fascinating trip of intrigue and mystery with his experiences of International Banking taking us to from London to the Far East of Hong Kong, and Beijing and landing back to Beverly Hills and entertainment banking, ending with a hearing on the Senate Floor.



Congratulations to Jennifer Carlenzoli and family on receiving Paul Harris Award.

DANIEL DATA SYSTEMS

DAN LAMBERT

2841 Cleveland Avenue
Santa Rosa, CA 95403-6804
707.528.7711
Fax 707.528.6715
dan@danielldata.com





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The Sunriser



Program Chair: Brian Rondon
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Volume 19, Issue 5
July 25, 2004

SANTA ROSA SUNRISE 2004-2005 Board

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July 29th Program



Danny Holmes

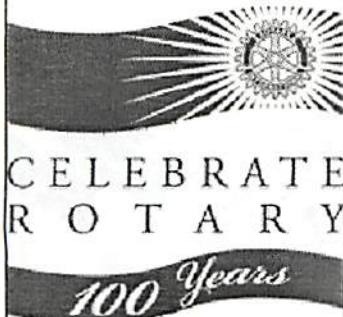
Winning at Horse Racing at The Sonoma County Fair

A recent article in *North Bay Biz Magazine* featured the Sonoma County Fair, "County fairs are an American tradition, pure and sweet as well as Mom's apple pie: Ferris wheels and tilt-a-whirls, cotton candy and corn-dogs, castles made of flowers, Sno-cones made of ice. Fast-talking salesmen, handy-dandy slicer-dicers, loud music, the smell of hay and round-the-clock sheep-shearing demonstrations. Balloons, sunburns,

lemonade. Horse racing, pig racing, baby racing. Carnies yelling, "Toss a ball, win a fish!" For all those people and all that money changing hands, fairs, for all their fun, are a good place to do serious business. In 2003, the Sonoma County Fair generated \$6.4 million, not including the purses paid out during the horse races, which came to about \$2 million. Obviously, fairs mean more than wild rides and blue ribbons."

Our guest speaker, Danny Holmes

represents the Sonoma County Fair. Danny is the author of two books, *Salesmasters* and *Ten Steps to Winning*, a best selling book on how to pick winners at the horse races. Danny is host of the daily racing seminars at the fair at attracts over 300 people every racing day. He is one of the top ten handicappers in the world and has won 2 handicapping contests.



P.O. Box 14953
Santa Rosa, CA 95402

PROGRAM SPONSOR BRIAN RONDON, ATTORNEY

CULINARY CLASSIC AUCTION ITEMS

Contact for Pick Up:

Steve Herron

Phone: 707/524-3102,
584-8960

herrons@exchangebank.com

Carole Cooper

Phone: 707/571-8991,
539-0682

ocaroleo@aol.com

Don Floriani

Phone: 707/526-7701,
529-3102 (cell)

dfloriani@smilebpi.com

OR

Drop off at

Smile Business Products

**** Call Don First! ****

1455 Santa Rosa Avenue

**PLEASE DO NOT TAKE
ANYTHING TO STEVE
AMEND'S AS WE NEED
TO LOG ALL DONATIONS.**

Announcements and Events



President Steve gets a mike—So glad to “hear”! Now the editor has no excuse for missing announcements. Warren Smith introduced his son, Craig. Steve Amend introduced his sister-in-law Ann. Deiter Thurow’s wife Ursula accompanied our guest speaker today.

ANNOUNCEMENTS

Culinary Classic—Ken Petro thanked everyone for their donations, but now we need to turn them in. John Jones highlighted the boar hunt he donated last year.

SRKSEP—Bob Scott is looking for one family for a female student. There will be 11 students for 2 weeks.

PAUL HARRIS AWARD—Craig Smith became the third Smith to become a Paul Harris Fellow today. Thank you Smith family for your generous support of Rotary Foundation.

Steve Olsen had a quiet birthday and Del Raby told us all about “what I didn’t do on my birthday.” That would-have-been quite a day! Steve Amend is celebrating his wife’s birthday with a house

of Sullivan sisters. Larry was fined for a surfing trip to Mexico because he didn’t bring a president’s gift. But Vicky did bring a coffee mug from Montana for our President.

SUNSHINE REPORT—Ralph Harryman is going to UC Davis for hip surgery. We wish you a speedy recovery.

Carol Cooper’s significant other and fellow Rotarian Al Holcombe has just lost his mother. Our condolences to your family.

ASSOCIATION DINNER
This month’s dinner will be held at Dutton Ranch on July

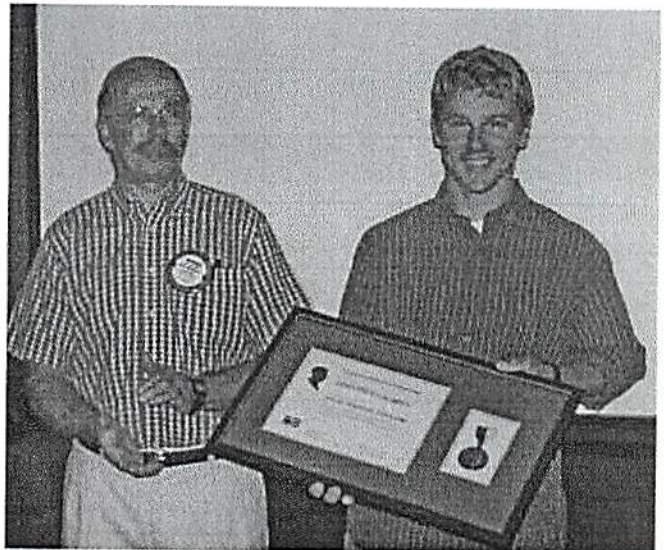
29th. Call President Steve to reserve your place.

WEST CLUB FIRESIDE

All are invited to Sunset Aviation Hanger.

ROTARY INTERNATIONAL BEQUEST SOCIETY

Dieter Thurow is the District chairman of the Permanent Fund for Rotary. The goal of the fund is to raise \$2 billion by 2015 through bequests. Members of the Bequest Society contribute \$10,000 or more. Rotarians can earn six percent guaranteed for life for donations made today. This is an opportunity for Service Beyond Self.



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