



Santa Rosa Sunrise Rotary - Sunrises !!! Mike Kelly, President



Mon Jul 01, 2013

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Editor Max Bridges

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Schedule of Future Programs

Jul 04, 2013
No Meeting
Happy "Independance Day"

Jul 11, 2013
Dr. Bill Diles

Jul 18, 2013
Manfred Peng
Taiwan 's history and US-Taiwan relations

Jul 25, 2013
Laurie Lynn Hogan
Donor Relations and Communications Manager - Santa Rosa Community Health Centers

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News

[Bulletin Archive](#)
Oct 01, 2012
by Dave Lorenzen

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM
Fountaingrove Inn
101 Fountain Grove Pkwy
Santa Rosa, CA 95403
United States

[Venue Map](#)

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Sunrise is dark this week
Posted by Max Bridges on Jun 27, 2013

No Meeting on July 4th!



[Assembly Summary](#)
Posted by Richard Randolph on Jun 27, 2013

Jennifer's Year in Brief,

Photo Journal Archive

Jul 02, 2012

by Dave Lorenzen

Club Events

Senior Picnic

Howarth Park

Jul 10, 2013 11:00 AM - 03:00 PM

2013 Culinary Classic

Santa Rosa Golf & Country Club

Nov 09, 2013 06:00 PM - 10:00 PM

Donate Your Car!



Santa Rosa Sunrise Rotary Foundation

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Directors

President
Mike Kelly

President Elect
Harry Coffey

Secretary



Prez Jennifer proudly summarized her year in review, from Rotary Foundation support, Every Rotarian Every Year we met our 100% goal with a total of \$10,526 contributed. We added 4 members of a planned 6. Sunrise Rotary took home District awards for our web site & bulletin, and Outstanding New Generations Club for our support of Elsie Allen High School's Interact Club.

The Assembly concluded with a lively discussion and vote regarding a proposed By-Law and annual dues issue. Dues will be increased for the first time in 6 years from \$175 to \$200 annually. The board will revise the proposed By-Law change and bring it before the club for consideration in near future.

Albergue, Baja Orphanage

Posted by Richard Randolph on Jul 01, 2013

Leroy Carlenzoli Hunts, Bags Hazards in Baja Orphanage

Linda Hauck
Treasurer Penny Millar
Past President Jennifer Hembd
Rotary Foundation Jon Stark
Membership Rob Sanville
Service Projects Doug Shureen
Club Administration Jim Gray
President Nominee Eloise Tweeten
Public Relations Cindy Gillespie

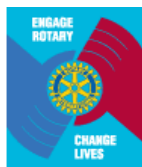
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- » [2012 Veteran's Day Lunch](#)
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- » [2012-13 Dental Clinics](#)
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Sunrise Rotarian Leroy Carlenzoli represented the Club's interest in the Albergue, Baja Mexico Orphanage last month. Leroy applied his professional engineering skills in scoping out and correcting many hazardous conditions. Exposed electric outlets were properly covered, missing lights replaced, showers and toilets repaired, and a new pressurized water tank system installed. Leroy saw to it that Sunrise Rotary's \$1,000 grant was wisely utilized. He also reported observing recent Mexican government support in the form of new kitchen appliances and shower partitions being added. The new pressurized water tank enables drinking water to be available more on demand, rather than manually drawn in cups.

Great International Goodwill & Building Better Friendships Leroy!



Meet the New RI President
Posted by Max Bridges on Jul 01, 2013

Biography



Ron D. Burton

**Rotary Club of Norman, Oklahoma, USA,
President, Rotary International, 2013-14**

- » [2012 Debunking of Jim Kirkbride](#)
- » [2011-12 Hiking Trips](#)
- » [2012 Golf Tournament](#)
- » [2012 Rose Parade](#)
- » [2012 Senior's Pancake Breakfast](#)
- » [2012 SCARC Meeting](#)
- » [2012 Rebuilding Together](#)
- » [2012 Progressive Dinner](#)
- » [2012 Women In Rotary](#)
- » [2012 Eye/Dental Mission to Sabalos Nicaragua](#)
- » [2011 Culinary Classic](#)
- » [2011 Interact Adventure](#)
- » [2011 Gran Fondo](#)
- » [2011 Senior Oktoberfest](#)
- » [2011 Senior BBQ](#)

RSS

Rotary International

- Convention draws to a close with recognition of outstanding peace efforts
- Gates Foundation joins with Rotary to boost polio endgame support
- Let the world know your Rotary story and leave a legacy
- The Rotary world comes to Lisbon for the opening of the 2013 convention
- Guatemala Rotarians use global grants to help school children receive a better education



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Ron D. Burton retired as president of the University of Oklahoma Foundation Inc. in 2007. He is a member of the U.S. Supreme Court Bar, the Oklahoma Bar Association, and the Cleveland County Bar Association. He is also a member of the American Bar Association, the ABA Section of Taxation Exempt Organizations Committee, and the ABA Section of Real Property, Probate, and Trust Committee on Charitable Organizations. He was vice president of the Last Frontier Council of the Boy Scouts of America and received the Silver Beaver Award. He also received the Norman United Way and Junior League Volunteer of the Year Civic Award.

His extensive service to The Rotary Foundation includes vice chair and member of the Foundation Trustees, vice chair of the Future Vision Committee, and member of the International PolioPlus Committee and PolioPlus Speakers Bureau. Other service includes national adviser for the Permanent Fund Initiative, member of Permanent Fund Leadership Team, and consultant to the Development Committee. In addition, he has served as a regional Rotary Foundation coordinator and moderator of the regional Rotary Foundation coordinator training program.

Burton has received the RI Service Above Self Award and the Foundation's Citation for Meritorious Service, Distinguished Service Award, and International Service Award for a Polio-Free World. He and his wife, Jetta, are Paul Harris Fellows, Benefactors, Major Donors, and members of the Paul Harris, Bequest, and Arch C. Klumph Societies.



Debunking

Posted by Max Bridges on Jun 30, 2013

Jennifer Rides off into the Sunset!!





Sunrisers and their guests outdid themselves with a glorious celebration at historic Georgetown on Frei Road in Sebastopol.

With great food, humor and entertainment in 100 degree heat Jennifer's year was completed with a lot of style!

She recognized her Board as well as others that contributed to the Club's success in a variety of ways, including presenting **Dave Lorenzen** with the Rotarian of the Year Award.



[Link to more debunking photos](#)

Meet the New Foundation Trustee Chair

Posted by Max Bridges on Jul 01, 2013

**EVERY
ROTARIAN
EVERY
YEAR** Biography



Dong Kurn (D.K.) Lee

Rotary Club of Seoul Hangang, Seoul, Korea (2013-14)

D.K. Lee is chair of Lihom-Cuchen Co. Ltd. and Techcross Inc. He is a director of the Busan College of Information Technology and a past trustee of Bank of Seoul. In 2005, he was appointed international goodwill ambassador by the president of the Republic of Korea.

A Rotarian since 1971, Lee has served RI as president, director, treasurer, Foundation trustee, RI Board Executive Committee member, committee member and chair, PolioPlus national advocacy adviser, regional Rotary Foundation coordinator, zone and regional coordinator for membership development, and International Assembly training leader.

He is chair of the Polio Eradication Private Sector Initiative in Korea and a recipient of the Foundation's Citation for Meritorious Service, International Service Award for a Polio-Free World, and Distinguished Service Award. In 1996, he won the Calgary Challenge for increasing club membership. Lee and his wife, Young Ja, are Arch C. Klumph Society and Bequest Society members of The Rotary Foundation.



Special Dates for July

Posted by Dave Lorenzen on Jul 01, 2013

Birthday's and Anniversaries for July

Member Birthdays

Name	Date
Taylor, Keith	Jul 04
Holder, Scott	Jul 09
Olsen, Steve	Jul 20
Raby, Del	Jul 21
Andress, Ross	Jul 22
Abramson, Al	Jul 27
Fogarty, William	Jul 30

Spouse Birthdays

Name	Spouse Of	Date
Reese, George	Anderson, Carolyn	Jul 04
Petro, Doris	Petro, Ken	Jul 08
Childs, Venus	Childs, Max	Jul 09
Olsen, Lynn	Olsen, Steve	Jul 17
Amend, Kathleen	Amend, Steve	Jul 22
Andress, Ross	Drucker-Andress, Stacy	Jul 22
Anderson, Katharine	Seelye, Randy	Jul 24
Sallam, Jordan	Sallam, Fareed	Jul 27
Taylor, Carmen	Taylor, Keith	Jul 30

Anniversaries

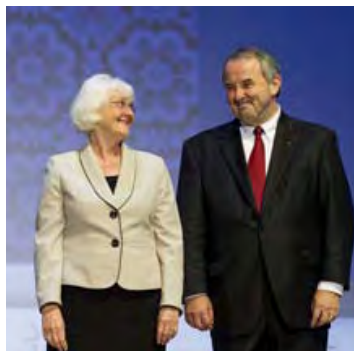
Name	Spouse Name	Years	Date
Stark, Jon	Stark, Terry	51 years	Jul 10, 1962
Treleaven, Peter	Treleaven, Marie	33 years	Jul 19, 1980

News from Rotary International

Posted by Max Bridges on Jun 26, 2013

Convention draws to a close with recognition of outstanding peace efforts





Top: RI President Sakuji Tanaka presents an award to Ralf Trautwein, president of the Rotary Club of Villingen-Schwenningen, Germany. Bottom: President-elect Ron Burton and his wife, Jetta, during the closing plenary.

As was fitting for a meeting that has been all about peace, the 2013 Rotary International Convention in Lisbon drew to a close Wednesday with RI President Sakuji Tanaka recognizing a Rotary club that has spread Rotary's message of peace in "a very unique and effective way."

"This year I challenged every Rotary club to conduct activities to enhance peace in their community," Tanaka said, in introducing the presentation. "Their response has exceeded my wildest expectations, and I offer my sincere thanks to all of the Rotarians who promoted *Peace Through Service* every day in ways big and small."

Tanaka presented a plaque to Ralf Trautwein, president of the Rotary Club of Villingen-Schwenningen, Germany, which reached out to popular German band Marco und die Elfenbande to write and record a song to teach young people about the importance of peace and how Rotary is working to achieve it.

"The Rotary Peace Song," which was played during the plenary session, has been performed before hundreds of schoolchildren in Germany and distributed by CD.

"The Rotary Peace Song' shares a simple but profound message: Each day, through Rotary, we have the power to make a more peaceful world for future generations," Tanaka said.

District governors nominated 50 projects for the recognition. Three others received special mention from Tanaka, including a peace forum held by Districts 4270 of Colombia and 4380 of Venezuela; a forum held by Rotary clubs in District 6780 (Tennessee, USA); and "Longing Across Two Shores," a short-movie contest, photography exhibition, and classical music concerts remembering the displacement of people in Greece and Turkey, organized by District 1930.

Attendees also got their first look at the "[Lisbon Declaration of Peace](#)." The declaration is an extension of three earlier declarations that were adopted during Rotary Global Peace Forums in Berlin, Germany; Honolulu, Hawaii, USA; and Hiroshima, Japan. Past RI President Luis Giay served on the Rotary Peace Forums Committee and helped convene the forums.

"While this was truly a great achievement, with more than 6,000 enthusiastic participants and very inspirational presentations about peace from all over the world, it was only the beginning," said Giay. "In parallel, many other peace forums were organized by clubs and districts around the world."

[President-elect](#)

Later in the closing plenary, President-elect Ron Burton and his family were introduced. Burton told attendees it is an exciting time to be a Rotarian, and he believes the coming year will be one of the greatest Rotary years ever experienced as Rotary nears the end of its campaign to eradicate polio and starts a new era for the Foundation.

"I think anyone who's ever run a marathon would tell you that the longer and harder the race, the greater the pride when the finish line comes into sight -- and the greater the determination, to cross it," Burton said. "And that's why we're ready to start aiming higher in everything we do -- as Rotarians, in our clubs, and through our Foundation, with the new Foundation grant structure we've been calling Future Vision."

Burton said Future Vision is a new way of thinking about Rotary service, which includes learning to think bigger and plan for the long term. It includes focusing on sustainability.

"The goal of our Rotary Foundation has always been Doing Good in the World," Burton added. "Starting on 1 July, we're going to take it a step further: We're going to do the most good, for the most people, that we possibly can."

Earlier in the day, delegates voted to accept the nomination of Gary C.K. Huang, of the Rotary Club of Taipei, Taiwan, as the 2014-15 RI president. In accepting the nomination, Huang noted that Rotary has given him the opportunity to serve beyond his country's borders.

"I would like to ask for all of you to join me in looking beyond borders and extending the network of Rotary," Huang said. "I am confident that as the network of Rotary becomes stronger, the world will be a better place for all of us."

Getting motivated to take action

Also in the fourth plenary session Wednesday morning, Rotarians heard from Céline Cousteau, founder and executive director of CauseCentric Productions; Jane Goodall, founder of The Jane Goodall Institute and a UN Messenger of Peace; and Craig Kielburger, co-founder of Free The Children and Me to We. All three speakers emphasized getting involved and motivating others to take action.

Cousteau explained how storytelling focused on a cause creates connections and inspires people to take action.

"Everyone has a story. Our stories are what make us who we are. Storytelling is about creating connections," she said. "You all know that, because that is why you come here. You share a common story, a common goal with your neighbors."

She encouraged Rotarians to tell their stories by using [Rotary Showcase](#).

Goodall outlined the four things that give her hope for the future of the planet: the energy and enthusiasm she sees in young people, the incredible abilities of the human brain, the resilience of nature, and the indomitable human spirit.

"You know all about that spirit, with your campaign to eradicate polio," she said.

Kielburger explained how Rotary helped give his charity efforts a start, by providing the funding and host families he needed to travel to Southeast Asia when he was 12 years old. He noted that he made a promise at the time to speak to many clubs and assemblies when he returned.

"Eighteen years later I am still trying to fulfill that promise I made to you," he said. "What my organization is doing is trying to pay forward what you did for us."

He implored Rotarians to keep investing in young people, noting that they will become the next generation of Rotarians. "The world is in a good set of hands," he said. "They care about the same things you care about. Thank you, Rotary, for believing in young people."

- See [photos](#) and [videos](#) of the convention
- Read more about the convention on [Rotary Voices](#)
- Download [convention resources](#)
- Learn more about the [Foundation's new grant model](#)



Remember the Pictures

Posted by Max Bridges on Jun 27, 2013

Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



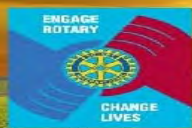
On a regular basis, our resident photo pros Warren Smith and Steve Davis submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "Meeting Sighting" Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

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- » ["Donate My Car" Form](#)
- » ["Rotary Basics"](#)
- » [Why Become A Rotarian?](#)
- » [2011-12 Service & Activity Report](#)
- » [RI Foundation Benefactor Commitment Card](#)
- » [Michael Scott De Shields Application Information](#)
- » [Youth Grants](#)
- » [Sabalos Nicaragua Surgery Center Information](#)



Santa Rosa Sunrise Rotary - Sunriser III Mike Kelly, President



Mon Jul 08, 2013

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Editor Max Bridges

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Jul 11, 2013
[Dr. Bill Diles](#)
Clinical Audiologist, Kenwood Hearing Centers

Jul 18, 2013
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Jul 25, 2013
[Laurie Lynn Hogan](#)
Donor Relations and Communications Manager - Santa Rosa Community Health Centers

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Oct 01, 2012
by Dave Lorenzen

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Jul 02, 2012
by Dave Lorenzen

Club Events

[2013-2014 Board Meeting](#)
Steve Worthen's Board Room
Jul 09, 2013 05:30 PM - 07:30 PM

[Senior Picnic](#)
Howarth Park
Jul 10, 2013 11:00 AM - 03:00 PM

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM
Fountaingrove Inn
101 Fountain Grove Pkwy
Santa Rosa, CA 95403
United States

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

Stories



The July 11th. program is.....
Posted by Max Bridges on Jul 04, 2013

Dr. Bill Diles, Clinical Audiologist Kenwood Hearing Centers



Bill Diles has been a licensed audiologist and hearing aid dispenser in California since 1981. Bill's company is called Kenwood Hearing Centers. There are 3 offices in Sonoma County and the original office has been in Santa Rosa for over 50 years. Kenwood Hearing Centers is proud to be independent, local and community oriented.

Bill has been a featured speaker at regional and national hearing professional meetings, at local trainings for physicians, as well as informal gatherings around the county. He enjoys sharing his passion for people's hearing and is committed to informing and educating on the subject of hearing loss and the current trends in hearing care.

Bill is one in a long line of hearing care professionals. His father, Bill Sr., was a hearing aid dispenser as well a past president of his Rotary Club in Athens, Ohio.

He will provide information on:

-Family History of Audiology

SCARC - Sebastopol
Sunrise Dutton Ranch BBQ
Dutton Ranch in Sebastopol
Jul 25, 2013 06:00 PM - 09:00 PM

2013 Culinary Classic
Santa Rosa Golf & Country Club

Nov 09, 2013 06:00 PM - 10:00 PM

Donate Your Car!



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Sunrise Rotary
Foundation

Club Links

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Harry Coffey

Secretary
Linda Hauck

Treasurer
Penny Millar

Past President
Jennifer Hembd

Rotary Foundation
Jon Stark

Membership
Rob Sanville

Service Projects
Doug Shureen

-Kenwood Hearing Centers History

-Hearing with our brain, not our ears: auditory processing and LACE

-Current Trends in Audiology:

- Full audiological evaluation to rule out medical issues
- Lyric, the revolutionary 24/7 hearing device
- Bluetooth connectivity in the modern hearing device
- Looping, both in homes and in the community



RI President's Message

Posted by Max Bridges on Jul 06, 2013

July 2013



Dear fellow Rotarians,

This is an incredibly exciting time to be a Rotarian. This Rotary year can be one of the greatest years we have yet experienced in Rotary – but it is up to each one of us. We are now writing the last chapter in our fight against polio. While it has been a long, hard journey, we have learned many valuable lessons. We have learned that as a group we can move mountains, we can change people's lives for the better, and we can honestly make a difference in our world. Perhaps the greatest lesson has been that the more we challenge ourselves, the more we can achieve.

We are also embarking on a new chapter in the storied history of our Rotary Foundation. We have the rare privilege of launching an entirely new grant structure we've come to know as Future Vision. It gives us the opportunity to challenge ourselves to do the absolute most we can, with all of our resources. Just think how much more we can do with a stronger Foundation, with stronger clubs filled with more Rotarians who are fully engaged in Rotary service.

It's time for us to recognize that the real challenge we face isn't just bringing new members into Rotary. It's turning all members into true Rotarians. It's helping members get engaged in Rotary – helping them realize the potential they have, and how their Rotary service can change lives. We need to make sure that every member is active and contributing, and making a real difference – because when you're doing meaningful work in Rotary, Rotary is meaningful to you.

When we realize what we can achieve in Rotary – when we really engage Rotary – that's when lives change. We change the lives of the people who need us. That is inevitable. And along the way, our lives are changed as well. That is also inevitable. That's what our theme is all about in 2013-14: *Engage Rotary, Change Lives*.

It's time to open our eyes to the potential each of us has through Rotary. Rotary lets us reach higher, do more, and be a part of something larger than ourselves. No matter how much we give to Rotary, we get more in return. And that, too, is inevitable.

In 2013-14, let's turn all of our potential into reality. It's up to us. We can do it by engaging in Rotary service, by getting involved, by staying inspired, and by remembering every day the gift we have in Rotary. Together, we will *Engage Rotary, Change Lives*

Ron D. Burton
President, Rotary International

News from Rotary International

Posted by Max Bridges on Jul 02, 2013

Matthews begins term as first woman vice president

Club Administration
Jim Gray

President Nominee
Eloise Tweeten

Public Relations
Cindy Gillespie

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- » [2012 SRKSEP](#)
- » [2012 Giants Game Fellowship](#)
- » [2012 DG Visit Fireside](#)
- » [2012-13 Hiking Trips](#)

RSS

Rotary International

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- » Matthews begins term as first woman vice president
- » Convention draws to a close with recognition of outstanding peace efforts
- » Gates Foundation joins with Rotary to boost polio endgame support
- » Let the world know your Rotary story and leave a legacy



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Anne L. Matthews, a Rotarian from South Carolina, USA, began her term on 1 July as the first female vice president of Rotary International.

As Rotary clubs continue to promote diversity in their membership, Rotary is marking a milestone. Anne L. Matthews, a Rotarian from South Carolina, USA, began her term on 1 July as the first female vice president of Rotary International.

"Women have contributed significantly to Rotary initiatives, and will continue to do so," says Matthews, who is also the first woman to serve as both a Rotary Foundation trustee and an RI director. "No doubt, the unfortunate and sometimes misleading image of 'an old boys' club' will be buried for good.

"Whether the job is done by a male or female is immaterial," she adds. "What is important is that the individual who serves is effective in that role. With that said, I am extremely proud to be the first woman vice president and am thankful for the California pioneers who pursued membership of women in Rotary."

A member of the Rotary Club of Columbia East, Matthews has served Rotary in numerous capacities. In addition to her service as trustee and director, she has been a regional Rotary Foundation coordinator, RI president's representative, lead seminar trainer for the International Assembly, Future Vision Committee member, RI training leader, and district governor.

She is a recipient of Rotary's Service Above Self Award and The Rotary Foundation Citation for Meritorious Service and Distinguished Service Award. Matthews is a Rotary Foundation Benefactor, Bequest Society member, Major Donor, and Paul Harris Society member.

She has a long and distinguished career outside Rotary as well. President of Matthews and Associates, an educational consulting firm, she has degrees in business, economics, and educational administration, including a doctorate from the University of South Carolina.

She has served as a trustee of Coker College, on the Advisory Education Board of the National Federation of Independent Business, as president of the National Business Education Association, and as a member of the Southern Regional Education Board of Directors for High Schools That Work. She has also served on the board of the Center for Occupational Research and Development in Texas and the Commission on Occupational Education, a national accreditation agency, among others. She is a member of Leadership South Carolina.

Matthews says she began attending Rotary club meetings in 1989, on the recommendation of her minister. It wasn't long before she became actively involved in her club. Her most satisfying moments, of which she says there have been many, include immunizing children against polio in India, digging wells in the Amazon jungle, and preparing food for the hungry.

"I feel especially peaceful when simply sharing stories and facts with Rotarians about the good Rotary is doing in pockets all over the world," Matthews says. "Seeing and hearing their reactions is particularly satisfying."

[Read more about other leaders and changes in the new Rotary year.](#)

Special Dates for July

Posted by Dave Lorenzen on Jul 01, 2013

Birthday's and Anniversaries for July



Member Birthdays

Name	Date
Taylor, Keith	Jul 04
Holder, Scott	Jul 09
Olsen, Steve	Jul 20
Raby, Del	Jul 21
Andress, Ross	Jul 22
Abramson, Al	Jul 27
Fogarty, William	Jul 30

Spouse Birthdays

Name	Spouse Of	Date
Reese, George	Anderson, Carolyn	Jul 04
Petro, Doris	Petro, Ken	Jul 08
Childs, Venus	Childs, Max	Jul 09
Olsen, Lynn	Olsen, Steve	Jul 17
Amend, Kathleen	Amend, Steve	Jul 22
Andress, Ross	Drucker-Andress, Stacy	Jul 22
Anderson, Katharine	Seelye, Randy	Jul 24
Sallam, Jordan	Sallam, Fareed	Jul 27
Taylor, Carmen	Taylor, Keith	Jul 30

Anniversaries

Name	Spouse Name	Years	Date
Stark, Jon	Stark, Terry	51 years	Jul 10, 1962
Treleaven, Peter	Treleaven, Marie	33 years	Jul 19, 1980

[More news from RI](#)

Posted by Max Bridges on Jul 01, 2013

The new Rotary year: Changes you should know about



RI President Ron D. Burton, right, and Anne L. Matthews, vice-president.

For three years, 100 districts have been testing Future Vision, a pilot of The Rotary Foundation's new grant system, which was designed to increase Rotary's effectiveness during the next century of service.

As the new Rotary year dawns, the future has begun. All districts begin using the simplified grant structure 1 July. Districts have already been completing the qualification process and qualifying their clubs. A number of clubs and districts have begun preparing and submitting grant applications.

There will be three types of grants: global, district, and packaged. You can learn about all three types, and get more details about the application process, on [Rotary's grant microsite](#).

Also on 1 July, new leaders will take office at the club, district, and international levels.

Ron D. Burton, of the Rotary Club of Norman, Oklahoma, USA, will become Rotary's 103rd president and will encourage Rotarians to *Engage Rotary, Change Lives*. Read a

[profile of Burton](#) from *The Rotarian* and [download his convention speech](#).

Anne L. Matthews, a member of the Rotary Club of Columbia East, South Carolina, USA, will become the first woman to serve as vice president. Matthews, a former director of South Carolina's Department of Education, is president of Matthews and Associates, an educational consulting firm. Read [her biography](#).

Dong Kurn Lee, of the Rotary Club of Seoul Hangang, Korea, will take over as Rotary Foundation trustee chair. Read [his biography](#) and [download his convention speech](#).

Other changes for 2013-14:

- Rotarians will be allowed to form satellite clubs, whose members meet at a different time and location from their parent clubs. The change, approved by the Council on Legislation in April, is intended to make it easier for members to develop the core for a new club.
- Districts will be able to form an unlimited number of e-clubs. The Council removed a limit of two e-clubs per district. The change is designed to bring in new members and appeal to young professionals, who may be less able to meet in person weekly.
- The name of Rotary's fifth Avenue of Service will change from "New Generations Service" to "Youth Service." This change was also approved by the Council. In 2010, this avenue of service joined Club Service, Vocational Service, Community Service, and International Service.
- The dues Rotary clubs pay Rotary International will increase US\$1 to \$53 per member.
- A redesigned Rotary website will be launched in late summer.

The [RI Board of Directors](#) will seat nine new directors 1 July, along with 2013-14 President-elect Gary C.K. Huang, of the Rotary Club of Taipei, Taiwan. The new directors for 2013-14 are Celia Elena Cruz de Giay, of the Rotary Club of Arrecifes, Buenos Aires, Argentina; Mary Beth Growney Selene, of the Rotary Club of Madison West Towne-Middleton, Wisconsin, USA; Seiji Kita, of the Rotary Club of Urawa East, Saitama, Japan; Holger Knaack, of the Rotary Club of Herzogtum Lauenburg-Mölln, Germany; Larry A. Lunsford, of the Rotary Club of Kansas City-Plaza, Missouri, USA; P.T. Prabhakar, of the Rotary Club of Madras Central, Tamil Nadu, India; Sangkoo Yun, of the Rotary Club of Sae Hanyang, Seoul, Korea; Steven A. Snyder, of the Rotary Club of Auburn, California, USA; and Michael F. Webb, of the Rotary Club of Mendip, Somerset, England.

The [Rotary Foundation Board of Trustees](#) will seat new members Monty J. Audenart, of the Rotary Club of Red Deer East, Alberta, Canada; Noel A. Bajat, of the Rotary Club of Abbeville, Louisiana, USA; and Kalyan Banerjee, of the Rotary Club of Vapi, Maharashtra, India. John Kenny, of the Rotary Club of Grangemouth, Scotland, will serve as chair-elect, and Michael K. McGovern, of the Rotary Club of South Portland-Cape Elizabeth, Maine, USA, as vice-chair.

- Download the [2013-14 Presidential Citation brochure](#) to learn how your club can earn this year's citation.
- [Download theme graphics](#)
- [Watch RI President Ron Burton's address at the 2013 Convention](#)

Message from the Foundation Trustee Chair

Posted by Max Bridges on Jul 06, 2013

EVERY
ROTARIAN
EVERY
YEAR **July 2013**



Setting goals for a great year

I am excited as we move into the new Rotary year. While Rotary remains constant at the core, our clubs and districts have new leaders, and we've set new goals for the year ahead.

For 2013-14, we have four goals for The Rotary Foundation: eradicate polio, build

ownership and pride in our Foundation, launch our new grant model, and engage in innovative projects.

Our first goal is familiar to each of you: We must make our dream of a polio-free world real. In the 28 years since the inception of PolioPlus, we have immunized over two billion children and seen the wild poliovirus disappear in all but three countries. Polio eradication is long, hard work, but when we have finished this job, we will have achieved something wonderful – and lasting.

This brings us to our second goal: building ownership and pride in our Foundation. The success of PolioPlus is due, in no small part, to the generosity of Rotarians all over the world who have contributed to the PolioPlus Fund. And why do Rotarians keep giving to the PolioPlus Fund? Because they see that their generosity has a real, lasting impact on the lives of others. They take pride in the fact that their contributions mean that the end of polio is in sight.

Our third goal will help us move into a successful future, after polio is eradicated. This goal is to successfully launch our new grant model and put our Future Vision Plan into practice worldwide. The simplified grant structure has made it easier for clubs to apply for Foundation grants, and we have already seen the benefits of focusing our monetary efforts on sustainable projects.

Lastly, our fourth goal for the coming Rotary year is to engage in innovative projects and creative partnerships that help build a more just and peaceful world.

Our theme for the year is *Engage Rotary, Change Lives*. It's a good theme for Rotary, and for inspiring us to work through The Rotary Foundation – because without our Foundation, Rotary's reach is shorter and smaller. Without the Foundation, polio would still be a worldwide scourge. If it weren't for the work of our Foundation, children all over the world could face a future without education, without clean water, and without health care.

Without our Foundation, many of the world's children would be without hope. Your leadership in the coming year will provide that hope. May your efforts *Engage Rotary, Change Lives*.

D. K. Lee
Foundation Trustee Chair



Remember the Pictures

Posted by Max Bridges on Jun 27, 2013

Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros Warren Smith and Steve Davis submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "Meeting Sighting" Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

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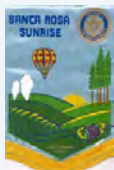
Santa Rosa Sunrise Rotary - Sunriser III Mike Kelly, President



Mon Jul 15, 2013

[Home](#)

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM
Fountaingrove Inn
101 Fountain Grove Pkwy
Santa Rosa, CA 95403
United States

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

Editor Max Bridges

If you have any comments or questions, please contact the editor.

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Schedule of Future Programs

Jul 18, 2013
Manfred Peng
Taiwan 's history and US-Taiwan relations

Jul 25, 2013
Laurie Lynn Hogan
Donor Relations and Communications Manager - Santa Rosa Community Health Centers

Aug 08, 2013
2013 SRKSEP Team
Santa Rosa / Kagoshima Student Exchange 2013

[View entire list...](#)

News

Bulletin Archive
Oct 01, 2012
by Dave Lorenzen

Photo Journal Archive
Jul 02, 2012
by Dave Lorenzen

Club Events

SCARC - Sebastopol Sunrise Dutton Ranch BBQ
Dutton Ranch in Sebastopol
Jul 25, 2013 06:00 PM - 09:00 PM

Stories



Our Program for July 18th is
Posted by Dave Lorenzen on Jul 13, 2013

Manfred Peng
"Taiwan 's history and US-Taiwan relations"



Manfred Peng is the director of the Press Division in the Taipei Economic and Cultural Office in San Francisco (www.roc-taiwan.org/us/sfo), Taiwan 's de facto consulate general. Besides serving as the spokesman for this office, he has worked in several overseas consular offices throughout his thirty-year career in the foreign services. Manfred is also an author of three Chinese-language books (The German Question and European Order, The History of the Jewish People and The American Presidential Leadership) His next book will spotlight three major ethnic conflicts.



The July 11th program summary.....
Posted by Richard Randolph on Jul 11, 2013

Dr. Bill Diles, Clinical Audiologist
Kenwood Hearing Centers

2013 Culinary Classic
Santa Rosa Golf & Country Club

Nov 09, 2013 06:00 PM - 10:00 PM

**Donate
Your Car!**



Santa Rosa
Sunrise Rotary
Foundation

Club Links

- » [Partners of Santa Rosa Sunrise Rotary](#)
- » [What Are My Make Up Options?](#)
- » [How to Contact the Sunshine Committee](#)
- » [Rotary Showcase - SRSR Dental Clinic](#)
- » [SR Sunrise Facebook Page](#)
- » [District Interact Info](#)
- » [Youth Exchange - District 5130](#)
- » [SCARC Meeting Schedule](#)
- » [Rotary International Business Portal](#)
- » [Latest "Rotarian Magazine"](#)
- » [Rotary Means Business Website](#)

Directors

- President
Mike Kelly
- President Elect
Harry Coffey
- Secretary
Linda Hauck
- Treasurer
Penny Millar
- Past President
Jennifer Hembd
- Rotary Foundation
Jon Stark
- Membership
Rob Sanville
- Service Projects



Bill "Dr. Diles", described the relatively new versatile high-tech Flex Trial device which records a patients listening situations. The nature of the sound patterns is analyzed for speech-like, music, quiet, or noise. Depending on the predominant sound pattern in one's daily routine, the Audiologist can recommend the specific device to optimize the client's benefit. This analysis can be made through a single device, thus eliminating multiple fittings, trial use periods and inconvenient delays.

What many of us always suspected, women hear differently than men, was confirmed by Dr. Bill. Are they better listeners? Do they talk to themselves? What ever the reason, we all need to recognize and accept that hearing takes energy, and strained hearing consumes inordinate energy. Our need to communicate deserves proper "hygiene": Visual attention to each other as we speak, undistracted attention ~ ~ turn down or off, the radio or TV. As we mature, a hearing loss will accelerate our energy used straining while listening. The strain leads to fatigue, to embarrassment, then withdrawal, and ultimately isolation and depression.

If any of these states of mind seem familiar, you are a candidate for a hearing assessment. Treat yourself to an Audiologist.



SRKSEP Travelers Update
Posted by Dave Lorenzen on Jul 13, 2013

Santa Rosa / Kagoshima Student Exchange Program 2013 - Travelers Update

Over the course of this years trip, our team of Ambassadors to Japan are sending home pictures and messages about their experiences and impressions. On the web-subsite for SRKSEP is the [2013 Travelers Log](#) (follow the link), where you will find their stories.

Here is a sample from the beginning part of their journey

[Link to Photo Album](#)

July 9, 2013 from Mark Heydon;
Yo! Arrived in Tokyo. All's well. Midori is all energy.

*(Just got this wifi device. Very cool. Suppose I 'd better share it.)
Tokyo is hot but fascinating. ~Mark Heydon*

July 10, 2013 from Mark Heydon;
Sorry to be so quiet. I'm still on Santa Rosa time. Out today to the Ghibli animation museum. Great lunch stop. You can see Rachel looking over the menu in our little cubical. Museum also a hit. I remember acouple of the movies but my fellow SRKSEPer can quote line and verse. Also attached are: street near hostel, us in front of museum, and a big statue of one of the characters.

Doug Shureen

Club Administration
Jim Gray

President Nominee
Eloise Tweeten

Public Relations
Cindy Gillespie

Photo Journals

» [Meeting Sightings](#)

» [2012-13 Meeting Sightings](#)

» [2013 Debunking of Jennifer Hembd](#)

» [2013 Golf Tournament](#)

» [2013 Kagoshima West 50th Anniversary](#)

» [2013 Interact Camping Trip to Point Reyes](#)

» [2013 Golf Tournament](#)

» [2013 "Rebuilding Together" Project](#)

» [2013 "Third Thursday" Socials](#)

» [2013 Senior Center Crab and Pasta Feed](#)

» [2012 Veteran's Day Lunch](#)

» [2012 Culinary Classic](#)

» [2012-13 Dental Clinics](#)

» [2012 SRKSEP](#)

» [2012 Giants Game Fellowship](#)

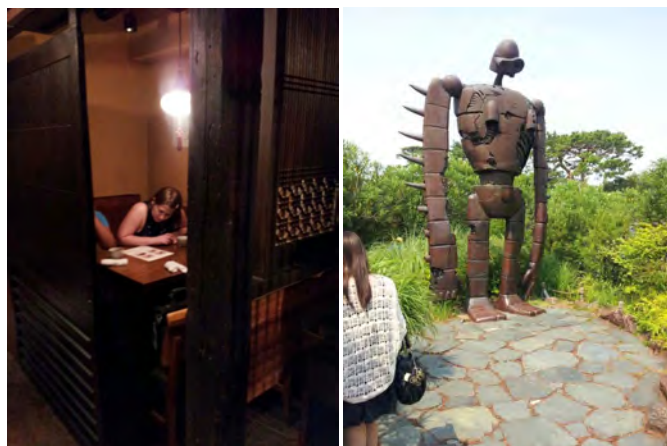
» [2012 DG Visit Fireside](#)

» [2012-13 Hiking Trips](#)

RSS

Rotary International

- » British ophthalmologist receives top Foundation alumni award
- » Nan McCreadie to serve as first woman president of RIBI
- » Matthews begins term as first woman vice president
- » Convention draws to a close with recognition of outstanding peace efforts
- » Gates Foundation joins with Rotary to boost polio endgame support



July 12, 2013 Photos from Isela Carreras;



July 12, 2013 from Mark Heydon;

So, still in Tokyo. Getting ready to change hotels. Two long days in a row have kept us quiet. Group is holding together with minor grumbling and some taking-getting-used-to. In fact, we're sometimes so enamoured with each other (we are a pretty fascinating group) we sometimes forget to see what we're seeing. Still wonderful after all these days. And furthermore...

In a hotel lobby. Just back from an incredible lunch. Sashimi, tempura, more. Wish you were here. (Amari, Nate, Quinn with photos of dishes to follow--if we can find a way to transfer them.)

...
Soon.

I will whip the troops into detail-to-follow -- MH



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July 12, 2013 from Amaris Garcia;
Japan has been amazing so far! Even though it's hot and humid, I've enjoyed every bit of Japan I've seen, especially the imperial palace. I'm excited for the rest of the trip and I'll keep you updated!

-Amaris

July 12, 2013 from Sam Krauskopf;
Japan is great. I understand that you wish to see some pictures of our trip. Unfortunately they are all on my camera and I cannot get to them. However I will take some soon on my iPad and send them to you.
Sincerely
Sam Krauskopf

July 13, 2013 from Savanna Heydon;
So far so good! I have yet to find anything I don't like about Japan. The food's great, the people are kind, and, if I ever figure out how to send a picture through email on this phone, I would show how beautiful the whole area is. Overall, everything is great!

Savanna

July 13, 2013 from Rachel Levine;
Hello! The trip is going splendidly so far. I especially loved the temple and shrine we visited. Here are some photos from yesterday. We went to Toshogu shrine and the Imperial Palace.

Rachel



July 13, 2013 from Quinn Kezer;
I don't have a way to send pictures yet (although i already have a couple hundred), but I'm working on it.

So far our trip has been... how do I put it?... AMAZING. This country is full of culture and history. Everyone in Tokyo has a busy life; there is never a dull moment. My favorite thing so far has been the "imperial vacation home" up in the Nikko mountains.

Well, best be going. I am headed to an art museum with Mark and Nate today. I will try to get you photos asap.

*Hope all is well in Santa Rosa,
Quinlan Kezer*



This week's "Rotary Foundation Thought"
Posted by Dave Lorenzen on Jul 15, 2013

This week's "Rotary Foundation Thought"

July 15, 2013

The Founder of the Rotary Foundation – Arch C. Klumph



A member of the Rotary Club of Cleveland, Ohio, USA, Klumph served as the RI president in the 1913-14 Rotary year. In 1917, Klumph declared that "we should accept endowments for the purpose of doing good in the world in charitable, educational, and other avenues of community service." His vision and a contribution of US\$26 left over from the RI Convention helped to establish the charitable and humanitarian arm of our organization, The Rotary Foundation.

Due to the hard work and generosity of Rotarians worldwide, The Rotary Foundation has improved lives for over 95 years. With ongoing financial support, our Foundation will continue to carry on Klumph's dream well into our second century of service.

Annual Senior Center Picnic

Posted by Richard Randolph on Jul 15, 2013

Burgers & Dogs, Water Melon & Pistols~~~~~



Over 100 Santa Rosans, members of the Senior Center & their guests enjoyed a perfect day at Howarth Park last Wednesday. Sunrise Rotarians Leshner, Rondon & Zwick supplied cooking skill at the grill as other club members sliced watermelon, tossed salad greens and served the finished menu.

One of the most creative and tedious tasks was filling the dozens of waterpistols onhand to cool and entertain. Sunrises Rob "Soakem" Sanville instructed fellow Rotarian Keith "Cool Hands" Taylor in the fine art of rapid filling at the water fountain. In no time Keith had the amusing arsenal armed and on the tables.

After the satisfying lunch, diners sat back & took in the live band sounds and even danced to a few tunes. Everyone went away fuller in belly & heart.

Great job organizing Stacey!!



RI President's Message

Posted by Max Bridges on Jul 06, 2013

July 2013



Dear fellow Rotarians,

This is an incredibly exciting time to be a Rotarian. This Rotary year can be one of the greatest years we have yet experienced in Rotary – but it is up to each one of us. We are now writing the last chapter in our fight against polio. While it has been a long, hard journey, we have learned many valuable lessons. We have learned that as a group we can move mountains, we can change people's lives for the better, and we can honestly make a difference in our world. Perhaps the greatest lesson has been that the more we challenge ourselves, the more we can achieve.

We are also embarking on a new chapter in the storied history of our Rotary Foundation. We have the rare privilege of launching an entirely new grant structure we've come to know as Future Vision. It gives us the opportunity to challenge ourselves to do the absolute most we can, with all of our resources. Just think how much more we can do with a stronger Foundation, with stronger clubs filled with more Rotarians who are fully engaged in Rotary service.

It's time for us to recognize that the real challenge we face isn't just bringing new members into Rotary. It's turning all members into true Rotarians. It's helping members get engaged in Rotary – helping them realize the potential they have, and how their Rotary service can change lives. We need to make sure that every member is active and contributing, and making a real difference – because when you're doing meaningful work in Rotary, Rotary is meaningful to you.

When we realize what we can achieve in Rotary – when we really engage Rotary – that's when lives change. We change the lives of the people who need us. That is inevitable. And along the way, our lives are changed as well. That is also inevitable. That's what our theme is all about in 2013-14: *Engage Rotary, Change Lives*.

It's time to open our eyes to the potential each of us has through Rotary. Rotary lets us reach higher, do more, and be a part of something larger than ourselves. No matter how much we give to Rotary, we get more in return. And that, too, is inevitable.

In 2013-14, let's turn all of our potential into reality. It's up to us. We can do it by engaging in Rotary service, by getting involved, by staying inspired, and by remembering every day the gift we have in Rotary. Together, we will *Engage Rotary, Change Lives*

Ron D. Burton
President, Rotary International

News from Rotary International

Posted by Max Bridges on Jul 14, 2013

Responding to disaster comes naturally for New York Rotarian



Members of the Rotary Club of Murray, Kentucky, USA, fill a truck with relief supplies following Hurricane Sandy.

As Jim Kushner sees it, there's no choice, not for him. Others may dither when a tsunami hits Japan, an earthquake levels parts of Haiti, or a hurricane like Irene or Sandy demolishes a vast swath of homes and businesses along the U.S. northeast coast. For Kushner, past president of the Rotary Club of Inwood, Manhattan, in the borough's northernmost neighborhood, natural disasters present no options: They demand and deserve immediate and effective action. How could anyone *not* drop everything and respond? he wonders.

Trained in emergency relief, and resourceful and unimpeded by the ties that bind, Kushner is typically out the door, equipped with supplies, and on his way to a disaster area before you and I have even begun to fathom the extent of the devastation.

Within a couple of days after Hurricane Sandy tore through the Rockaway Peninsula last October, he'd rented a truck and loaded it up with 55-gallon plastic drums. He'd planned to fill them with gas but there was none to be had in the city, where power outages had rendered the pumps inoperable. No problem. Driving up to Mamaroneck in Westchester County, he called in a favor from a former state assemblyman, who got him right to the front of a long line at an open station. Kushner knew from experience that with no electricity available in the stricken areas, generators were the only way to keep hospitals and relief centers functioning. He also knew that generators need to be continually refueled, and that gas would not be easy to find.

In times of need

Making his way down flooded streets and around trees uprooted by furious wind gusts, he arrived two hours later at St. Francis de Sales Church in Belle Harbor, New York. FEMA and Red Cross workers had set up an emergency center in the area. Kushner recognized two volunteers who had also arrived to help, both of whom he'd worked with in Haiti after the 2010 earthquake. Like Kushner, they seemed to materialize on the spot in times of dire need, no explanations required. All three immediately began to address critical tasks, such as transferring the gas to jerrycans.

Kushner also worked with teams of local volunteers. "You learn to trust the locals. They're the ones who own the shovels," he says. They'd have a quick meeting each morning, then be off. Kushner also got in touch with past and present Rotary district governors and filled them in on the needs of the day. "The people from the afflicted neighborhoods were the ones who were sustaining this relief effort," he says. "Meanwhile Rotary clubs and other groups from all over were arriving every hour, it seemed, with clothes, food, blankets, the works. All good, but the size of the operation alone could've overwhelmed anyone. We were lucky, though; we'd seen it before. I was on the ground after Katrina for six weeks. I think this was worse, the sheer destruction."

Kushner's Community Emergency Response Team (CERT) training kicked in. So, too, did something less tangible: his instinct to stay focused and calm, no matter what. "I block out my feelings, I turn them off to do the work that needs to be done," he says. "Otherwise it's too much." And afterward? "I try to keep it out of my conscious mind, but I have nightmares, every night."

Now 64 and a Rotarian for more than 30 years, Kushner has made a practice of showing up in disaster areas and trouble zones around the world for over a decade – skirting danger, bucking bureaucracies, and shrewdly assessing priorities in his quest to provide meaningful aid. A

Rotarian version of Zelig, Woody Allen's famous "human chameleon," Kushner has somehow gotten himself to Pakistan just after a massive earthquake, to Haiti, Japan, and Tanzania to lend a practiced hand after natural calamities, terrorist attacks, and kidnappings by pirates. When tectonic plates suddenly shift, where tsunamis gather lethal force or tropical storms morph into devastating hurricanes that target urban centers, Kushner will likely be on the scene, ready to spring into action. It helps that he is a member of the U.S. Coast Guard Auxiliary, an ex-Marine who works closely with the 82nd Airborne, and a translator fluent in French who has worked with U.S. embassy staff members in former French African colonies. He knows who to call if he needs to jump on a C-130 military cargo plane or Coast Guard cutter, but even if he didn't, you get the feeling he'd strap himself to the wing of an osprey or grab hold of a bottleneck dolphin's dorsal fin to hitch a ride to quake-ravaged Port-au-Prince or tsunami-flattened Ishinomaki. Whatever it takes.

That's been Kushner's mantra from a young age. He embodies Albert Einstein's belief that you never fail until you stop trying. When Kushner discovered that his own community, Inwood, didn't have a Rotary club, he started one himself and became its first president. When a man with disabilities and his wife, both HIV positive, had no place to live after their basement Rockaway apartment was flooded to the ceiling, Kushner helped them move into a small condo he owns for three months, rent free. "You do what you gotta," he says.

Kushner received the RI Service Above Self Award, but perhaps it should be changed to Service Way Above Self. Even then it would fail to capture his compassionate compulsion to do good. "The world is such an insane place," he says. "I can't just sit around and watch."

Born and raised in New York City, Kushner joined the Marines at age 18 and was assigned to Administrative Intelligence – "pencil-pushing," as he calls it. He contracted a severe case of pneumonia at Parris Island in South Carolina. It recurred throughout his three years in the service and led to his discharge with a lifetime disability. He decided to continue his education and won a Rotary Foundation Ambassadorial Scholarship to study at University College in London, an opportunity that forged his bond with Rotary.

If you're in Kushner's company long enough, you'll find that narrative cohesion may elude him, but a thematic unity will take shape. A moment after delving into the earlier phases of his life, Kushner leaps to a lengthy anecdote about rescuing dogs with a Zodiac boat crew in flooded New Orleans, post Katrina. Then, just as abruptly, he's in a makeshift hospital in Pakistan. A minute later, he's flying doctors into Haiti. He's proved himself repeatedly as a first responder who values systemic organization and the logical deployment of resources, so you're inclined to cut him some slack if his anecdotal thought processes don't follow a similar path. You begin to trust that he will make landfall within reach of where he took flight.

Dropping everything to help

In time, Kushner's reminiscences lead to a clearer understanding of his current status as a Rotarian with the will and wherewithal to drop everything and go where he's needed. In 1991, he and two other ex-military men wrote a state law to help veterans with disabilities to work as New York street vendors; his friend Joseph Kaswan had discovered an obscure 19th-century version written to support Civil War veterans. Together they updated it and lobbied the state legislature to get the new law passed, against fierce resistance from politicians defending brick-and-mortar retailers. The process took 10 years. By then Kushner had assembled a group of disabled vets – a committee, in his words – who, along with him, sold high-end jewelry on the street for bargain-basement prices. "I made a deal with the main importer for Macy's, Bloomingdale's, those places, to buy end-of-season overstock, stuff they have to move out, for pennies on the dollar," he says.

This enterprise provides Kushner with a living and a flexible schedule. "We're the only stands that make money," he announces with pride as you stroll with him across a Midtown hotel lobby. He stops you in front of the hotel gift shop and points to a row of bracelets encrusted with semiprecious jewels in the display window. "Those, there, \$50 each? We sell exactly the same ones for \$5."

Kushner's street savvy carries over to every aspect of his volunteer work. He's quick to offer well-meaning clubs advice based on his experiences around the world: "Before you write a check, you gotta know where that money ends up. Send somebody down there to see who's who, what's what, where the money's really going. It costs a little, but it can save a lot. You want to help out an orphanage in the Dominican Republic? All well and good, but do the due diligence."

They're words of wisdom from a Rotarian who's seen some donations disappear into the pockets of corrupt individuals while other contributions reach their intended recipients. The hard-won knowledge of a weathered veteran who's battled floods, hurricanes, tsunamis, and tornadoes with a single purpose in mind: to leave things in better shape than he found them. Right now, at this very moment, you can be sure that whatever Jim Kushner is up to, he's also preparing for the next calamity.

Read more stories from [The Rotarian](#) or sign up for the [digital edition](#).



Special Dates for July

Posted by Dave Lorenzen on Jul 01, 2013

Birthday's and Anniversaries for July

Member Birthdays

Name	Date
Taylor, Keith	Jul 04
Holder, Scott	Jul 09
Olsen, Steve	Jul 20
Raby, Del	Jul 21
Andress, Ross	Jul 22
Abramson, Al	Jul 27
Fogarty, William	Jul 30

Spouse Birthdays

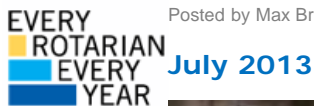
Name	Spouse Of	Date
Reese, George	Anderson, Carolyn	Jul 04
Petro, Doris	Petro, Ken	Jul 08
Childs, Venus	Childs, Max	Jul 09
Olsen, Lynn	Olsen, Steve	Jul 17
Amend, Kathleen	Amend, Steve	Jul 22
Andress, Ross	Drucker-Andress, Stacy	Jul 22
Anderson, Katharine	Seelye, Randy	Jul 24
Sallam, Jordan	Sallam, Fareed	Jul 27
Taylor, Carmen	Taylor, Keith	Jul 30

Anniversaries

Name	Spouse Name	Years	Date
Stark, Jon	Stark, Terry	51 years	Jul 10, 1962
Treleaven, Peter	Treleaven, Marie	33 years	Jul 19, 1980

Message from the Foundation Trustee Chair

Posted by Max Bridges on Jul 06, 2013



Setting goals for a great year

I am excited as we move into the new Rotary year. While Rotary remains constant at the core, our clubs and districts have new leaders, and we've set new goals for the year ahead.

For 2013-14, we have four goals for The Rotary Foundation: eradicate polio, build ownership and pride in our Foundation, launch our new grant model, and engage in innovative projects.

Our first goal is familiar to each of you: We must make our dream of a polio-free world real. In the 28 years since the inception of PolioPlus, we have immunized over two billion children and seen the wild poliovirus disappear in all but three countries. Polio eradication is long, hard work, but when we have finished this job, we will have achieved something wonderful – and lasting.

This brings us to our second goal: building ownership and pride in our Foundation. The success of PolioPlus is due, in no small part, to the generosity of Rotarians all over the world who have contributed to the PolioPlus Fund. And why do Rotarians keep giving to the PolioPlus Fund? Because they see that their generosity has a real, lasting impact on the lives of others. They take pride in the fact that their contributions mean that the end of polio is in sight.

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Without our Foundation, many of the world's children would be without hope. Your leadership in the coming year will provide that hope. May your efforts *Engage Rotary, Change Lives* .

D. K. Lee
Foundation Trustee Chair



[Remember the Pictures](#)
Posted by Max Bridges on Jul 11, 2013

[Check Out the Pictures from the Weekly Meetings](#)

[Link to Meeting Sightings](#)



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» [Michael Scott De Shields Application Information](#)

» [Youth Grants](#)

» [Sabalos Nicaragua Surgery Center Information](#)

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Santa Rosa Sunrise Rotary - Sunriser III Mike Kelly, President



Mon Jul 22, 2013

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Editor Max Bridges

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Schedule of Future Programs

Jul 25, 2013

Laurie Lynn Hogan
Donor Relations and Communications Manager - Santa Rosa Community Health Centers

Aug 01, 2013

Dr. Rick Flinders, M.D
The Road to Real Healthcare Reform in California and the U.S.

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2013 SRKSEP Team
Santa Rosa / Kagoshima Student Exchange 2013

Aug 15, 2013

President Mike Kelly
Club Assembly

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News

Bulletin Archive

Oct 01, 2012

by Dave Lorenzen

Photo Journal Archive

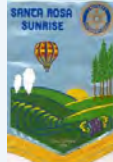
Jul 02, 2012

by Dave Lorenzen

Club Events

SCARC - Sebastopol

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM
Fountaingrove Inn
101 Fountain Grove Pkwy
Santa Rosa, CA 95403
United States



[Venue Map](#)



[Duty Roster](#)



[District Site](#)

Stories



Our Program for July 25th is

Posted by Max Bridges on Jul 18, 2013

Laurie Lynn Hogan, Donor Relations and Communications Manager

Santa Rosa Community Health Centers



Laurie holds an MBA degree in Sustainable Enterprise from the Green MBA program now located at Dominican University and an undergraduate degree from University of Northern Colorado.

Beginning with a small healthcare community clinic in Roseland just 15 years ago, the federally qualified health organization now called Santa Rosa Community Health Centers has grown enormously, now with nine Santa Rosa sites, facilities in other Sonoma County cities, 224 employees, a \$25 million budget annually, and serving 155,000 patients in 2011. That's almost 3,000 patients per week!

The mission of SRCHC is to provide excellent, comprehensive health care to uninsured and underinsured people, regardless of their ability to pay. And not only that, but this organization has undertaken two family practice residency programs—one for graduate MD's, the other for nurse practitioners. Its goal is 100% access to affordable, excellent, comprehensive, compassionate health care to all-comers.



Taiwan's History and US-Taiwan Relations

Posted by Max Bridges on Jul 18, 2013

Manfred Peng, Director of the Press Division

Taipei Economic and Cultural Office, San Francisco

Sunrise Dutton Ranch BBO
Dutton Ranch in Sebastopol
Jul 25, 2013 06:00 PM - 09:00 PM

Sunrise Day at the Races
Sonoma County Fairgrounds
Jul 26, 2013

2013 Culinary Classic
Santa Rosa Golf & Country Club
Nov 09, 2013 06:00 PM - 10:00 PM

Donate Your Car!



Santa Rosa Sunrise Rotary Foundation



Manfred provided Sunrisers and their guests with a detailed accounting of the history of the 4 island nation located 80 miles off the Southeast China coast. Including their often troubled relationship with China and their eventual transformation to a democracy after some 40 years of martial law. Developing as an industrial society in the 1970, Taiwan now has a very active movie industry, has had several Little League world championship teams and has become a popular tourist destination--especially for mainline Chinese.

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- » [Latest "Rotarian Magazine"](#)
- » [Rotary Means Business Website](#)

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- President Elect
Harry Coffey
- Secretary
Linda Hauck
- Treasurer
Penny Millar
- Past President
Jennifer Hembd

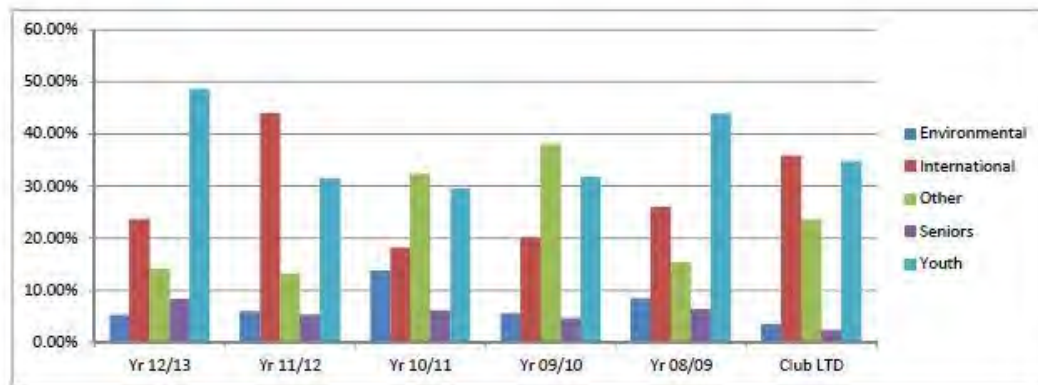


Funding From Club Surpasses \$1.3 Million!
Posted by Shauna Lorenzen on Jul 19, 2013

Funding From Club Surpasses \$1.3 Million!

Santa Rosa Sunrise Rotary

	Rotary Year						
Data	Environmental	International	Other	Seniors	Youth	Grand Total	
Yr 12/13	5.26%	23.66%	14.17%	8.30%	48.60%	100.00%	
Yr 11/12	5.97%	43.96%	13.20%	5.34%	31.53%	100.00%	
Yr 10/11	13.81%	18.22%	32.34%	6.10%	29.53%	100.00%	
Yr 09/10	5.59%	20.08%	37.99%	4.61%	31.72%	100.00%	
Yr 08/09	8.44%	25.96%	15.35%	6.42%	43.84%	100.00%	
Club LTD	3.45%	35.82%	23.54%	2.35%	34.84%	100.00%	



Fellow members,

Rotary Foundation Jon Stark
Membership Rob Sanville
Service Projects Doug Shureen
Club Administration Jim Gray
President Nominee Eloise Tweeten
Public Relations Cindy Gillespie

Photo Journals

- » [Meeting Sightings](#)
- » [2012-13 Meeting Sightings](#)
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- » [2012 SRKSEP](#)
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- » [2012-13 Hiking Trips](#)

RSS

- Rotary International**
- ➔ British ophthalmologist receives top Foundation alumni award
 - ➔ Nan McCreddie to serve as first woman president of RIBI
 - ➔ Matthews begins term as first woman vice president
 - ➔ Convention draws to a close with recognition of outstanding peace efforts
 - ➔ Gates Foundation joins with Rotary to boost polio endgame support

As mentioned at the morning meeting, I have been tracking the club's giving since its inception. During the 12/13 year we topped the \$1.3 million dollar mark. That's quite an accomplishment! I was asked to share my results and you'll find the summary chart pictured above. I've placed each recipient into one of five categories: environmental, youth, seniors, international and the proverbial other. As you'll be able to see, the club spends almost 65% locally and 35% internationally.

This full document is available for download from the front page of our website, labeled [2012/13 Fundraising/Funding Report](#).



Sunshine Changes
Posted by Richard Randolph on Jul 22, 2013

Please consider ~ ~ ~

After many years of faithful service as Sunshine Committee Chair, Stacey Drucker-Andrus will be stepping aside from her position. President Mike has asked Rich Randolph to take on the role.

With the Club Board's approval and Stacey's concurrence, our Sunshine Committee seeks additional member participation to extend Sunshine to members who can benefit from support beyond encouragement. This can be in the form of an errand, yard work, a meal, or any sort of brightening and lightening the load while adjusting or recuperating.

If opportunities such as these sound of interest please let Rich know.



This week's "Rotary Foundation Thought"
Posted by Dave Lorenzen on Jul 22, 2013

This week's "Rotary Foundation Thought"

July 22, 2013

..... is about PolioPlus



In 1985, Rotarians made a promise to the children of the world to eradicate polio. Since PolioPlus began, the number of polio cases worldwide has declined by 99 percent, thanks largely to the efforts of Rotarians around the world. Rotarians have committed nearly US\$650 million toward global polio eradication efforts. Already, five million children are walking who would have been paralyzed, and more than 1.5 million lives have been saved. None of this would be possible if it weren't for Rotary's leadership and vision. What a wonderful legacy we are leaving to the children of the world. Goodbye Polio. Thank you, Rotary.



SRKSEP Travelers Update
Posted by Dave Lorenzen on Jul 20, 2013

Santa Rosa / Kagoshima Student Exchange Program 2013 - Travelers Update

Over the course of this years trip, our team of Ambassadors to Japan are sending home pictures and messages about their experiences and impressions. On the web-subsite for SRKSEP is the [2013 Travelers Log](#) (follow the link), where you will find their stories.

Here is a sample from their journey



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July 14, 2013 more photos from Isela Carreras;



July 14, 2013 from Mark Heydon;

Reports back in so far today, our last free day in Tokyo, range from "amazing" to "bizzare." Japan, specifically Tokyo, ain't no US.

But, again, I'll leave it to their own voices to tell you about it all.

Warning: The reports will include Mexican restaurants, anime emporium, strangely tattooed (body pieced and, well, redesigned body parts), \$1000 flower arrangements the size of a small dinner plate (Hey, Azy, guess what I got you--not!), and more.

The group is solid. Well, they could laugh at my jokes.

. -Mark Heydon

July 14, 2013 from Jac Cowell;

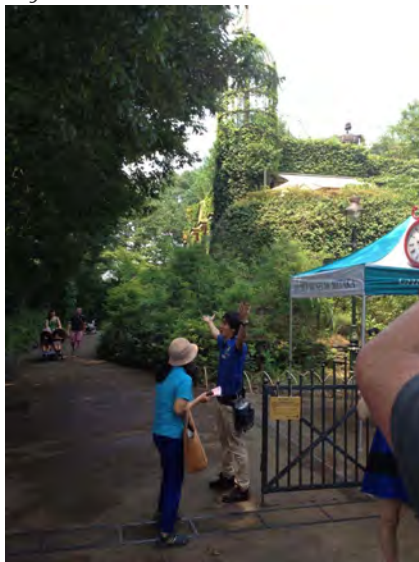
First breakfast in Tokyo and Gzoya!



Tokyo Tower and Tokyo Tower, again



Miyazaki Museum!! and a Robot...



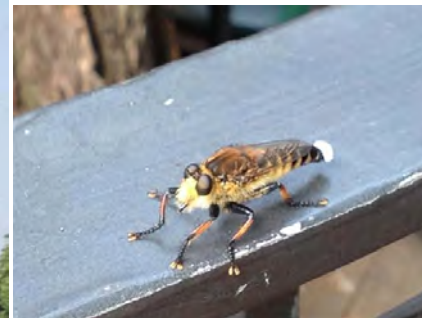
Chrysler Building Mimic and Japanese serving sizes are the bomb!



My card to EVERYTHING! and Touchscreen Vending Machine!



Statue in the Imperial Park and Robberfly



July 15, 2013 from Dylan Tucker;

Tokyo was pretty fun. No matter where we go, the food is amazing. I don't know what I am eating half the time, but it is all delicious. The other day I ran into a group of actors practicing Shakespeare in Japanese and saw the Meiji shrine. Apparently the priests there bless new cars. Interesting country.

Dylan

July 15, 2013 from Savanna Heydon;

Sad to be leaving Tokyo, but glad to have made the most of my time there! Everything is so different, but since we have already gotten used to it, it'll be weird getting back to the states. Looking forward to Kyoto!

Savanna

July 15, 2013 from Quinn Kezer;

I also thought it may be interesting for the Rotary to know that I had lunch with Amanda Treleven today. Fun fact.

Quinn

July 15, 2013 from Rachel Levine;

Hello again! Here's some photos from our free day today. I went to Harajuku with my Japanese friend. Other than the fashion shops (which were amazing!), she mentioned there was a shrine right nearby. We went there right before a thunderstorm started, so we hurried back to the train station right after.



Oh, here are the photos from Meiju Shrine. - Rachel



July 16, 2013 from Jac Cowell;
View from my hostel in Tokyo - Jac



July 16, 2013 from Rachel Levine;

Greetings from Kyoto!

Hi again. Here are some photos from around Kyoto that I took yesterday and today. Kyoto is really quite different from Tokyo. Everything is a bit smaller and more traditional.

Rachel





July 17, 2013 More Photos from Isela Carreras;



[District Governor's Message](#)
Posted by Max Bridges on Jul 22, 2013

July 2013

Happy New Rotary Year,

It is indeed my pleasure to serve as your District Governor for the year 2013-2014. I am especially fortunate to serve with an outstanding group of Club Presidents, Assistant Governors

and Committee Chairs. As we move through the coming year we will accomplish much if we live this year's theme of "Engage Rotary, Change Lives".

If each Rotarian engages their Rotary life it will indeed be a rich and rewarding year for all of us and our District.

So how do we go about Engaging Rotary and Changing Lives? Not as hard as you might think. I make the following suggestions:

- Say "yes" when asked to serve on a club or District committee.
- Put at least \$2 a week aside to support your Rotary Foundation.
- Invite a friend, business acquaintance or family member to a club meeting with the anticipation of asking them to join Rotary.
- Attend a District Board meeting and find out what is happening in your District.
- Plan a fellowship event for your club members and families; pot luck, family picnic, baseball game, fishing trip or how about a reunion with those folks that have left your club for one reason or another.
- Really become energized and get involved with the youth of your community.

As we all know, when we do good deeds we feel good about what we have done and it is certain to change our lives. My challenge to you is step out and do just one deed that will change the life of one person and you have then Engaged Rotary.

I look forward to attending your club meetings and having the opportunity to meet fellow Rotarians and their families. It will be exciting to learn about your community, club service projects on both the local and international level, youth involvement, vocational opportunities and all those elements that make your club unique.

This is such a unique and diversified District that I know it will be a fun and enlightening adventure.

Take care and see you soon.
DG Helaine



Special Dates for July

Posted by Dave Lorenzen on Jul 01, 2013

Birthdays and Anniversaries for July

Member Birthdays

Name	Date
Taylor, Keith	Jul 04
Holder, Scott	Jul 09
Olsen, Steve	Jul 20
Raby, Del	Jul 21
Andress, Ross	Jul 22
Abramson, Al	Jul 27
Fogarty, William	Jul 30

Spouse Birthdays

Name	Spouse Of	Date
Reese, George	Anderson, Carolyn	Jul 04
Petro, Doris	Petro, Ken	Jul 08
Childs, Venus	Childs, Max	Jul 09
Olsen, Lynn	Olsen, Steve	Jul 17
Amend, Kathleen	Amend, Steve	Jul 22
Andress, Ross	Drucker-Andress, Stacy	Jul 22
Anderson, Katharine	Seelye, Randy	Jul 24
Sallam, Jordan	Sallam, Fareed	Jul 27
Taylor, Carmen	Taylor, Keith	Jul 30

Anniversaries

Name	Spouse Name	Years	Date
Stark, Jon	Stark, Terry	51 years	Jul 10, 1962
Treleaven, Peter	Treleaven, Marie	33 years	Jul 19, 1980

News from Rotary International

Posted by Max Bridges on Jul 22, 2013

Rotary Club of Kyiv project mends children with broken hearts



Children with congenital heart defects, such as this young patient, receive treatment from doctors at the Ukrainian Children's Cardiac Center in Kyiv. The facility was founded by Dr. Ilyya Yemets, a charter member of the Rotary Club of Kyiv. It was the first project the club undertook, in 1992.

The way Olena Ichnatenko tells it, her daughter has two fathers – her birth father and the doctor who gave her a second chance at life at the Ukrainian Children's Cardiac Center.

She was 10 days old when doctors operated to correct a congenital defect. Ichnatenko remembers the early days after her daughter was born in a different hospital: "We were told there that our child was dying and that is it." Only after she took Yaroslava to the cardiac center did she feel a bit of hope for her daughter's life. Yaroslava, who celebrated her ninth birthday this year, is one of the facility's many success stories.

Dr. Ilyya Yemets, a charter member of the Rotary Club of Kyiv, founded the center in 2003, but its beginnings trace back to the 1990s, starting with a visit from Australian Rotarians led by Past District Governor Jack Olsson. They had stopped in Kyiv on a trip to develop exchanges in non-Rotary countries and learned of the need to train surgeons specializing in pediatric heart conditions. In 1991, Olsson arranged for Yemets to train at a children's hospital in Sydney.

When Yemets returned to Kyiv, he established the first neonatal cardiac surgery department in Ukraine. The department got off to a humble start, housed in a couple of rooms as part of the Amosov National Institute of Cardiovascular Surgery, with equipment donated by Rotarians in Australia, among others. "I am pleased to say that many children were saved on that secondhand equipment," Yemets says.

In 1992, he performed Ukraine's first successful neonatal open heart surgery, on a 21-day-old baby. The Kyiv club was chartered that same year and took on Yemets' cause as its first service project.

Yemets pursued further training abroad between 1993 and 1998, working in Australia, Canada, and France. Back in Kyiv, he became chief of pediatric cardiac surgery at the Amosov Institute. In 2000, doctors performed 244 surgeries. By 2010, the number had increased to 1,231. "We operate on 10 to 11 patients a day," says Vladimir Zhovnir, the center's director. "The average age of a patient with heart disease who needs surgery is one year old."

The Kyiv club continues its close partnership with the center, providing equipment and donations of used furniture and other necessities, including 100 sets of sheets to outfit the beds in a new building. The club also sponsors opportunities for the specialists to receive further medical training.

"I'm very emotional about this," says Alexei Kozhenkin, a charter member and past club president. "It was the first project of the first Rotary club in Ukraine. It also turned out to be the most successful project."

Proof of that success is on display at the annual Chestnut Run in May. Former patients, their

families, medical staff, and the community participate in a race that promotes the center and helps provide funding for supplies and equipment. The children run 300 meters and the adults run a 5K through the streets of Kyiv. In 2012, more than 300 former patients took part, along with 7,000 others.

Ichnatenko runs the race with her daughter every year. "Whenever we participate, we recall our doctors, our clinic, the staff who were always attentive to us," she says. "I have always had warm memories about this clinic. It is like a family."

Tania Stukalyanko, whose son Sergei underwent heart surgery at six months old, also comes out for the race. "We had been told that with such a diagnosis, people do not live," she says. "But we do live."

Among many happy stories from the center, Yemets heard some great news last summer: "One girl, who was the third patient 20 years ago, during our period of establishing neonatal cardiac surgery, invited me to her wedding. That was exciting."

Read more stories from [The Rotarian](#) or sign up for the [digital edition](#).



Remember the Pictures

Posted by Max Bridges on Jul 18, 2013

Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

Download

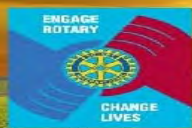
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» ["Rotary Basics"](#)

- » [Why Become A Rotarian?](#)
- » [2011-12 Service & Activity Report](#)
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Mon Jul 29, 2013

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Sep 26, 2013
Bill Gittins
California Naturalist and a Steward and Resident Artist at Pepperwood Preserve

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[District Site](#)

Stories



The Program for August 1st. is.....
Posted by Max Bridges on Jul 25, 2013

Dr. Rick Flinders, MD

The Road to Real Healthcare Reform in California and the U.S.



Since 1994, Dr. Rick Flinders, M.D. has had chief supervisory responsibility over all interns and resident physicians at Sutter Medical Center in Santa Rosa. In addition, he has primary responsibility for all of their patients while they are in the hospital. Dr. Flinders also oversees the training programs of medical students and Physician Assistant and Nurse Practitioner students who come to Sutter from U.C. Davis, Stanford University, and Merritt-Peralta for special programs.

Prior to accepting his present position, Dr. Flinders was a Clinical Professor at UCSF School of Medicine, and held positions on the Clinical Faculty of the Medical Schools at Stanford University and U.C. Davis. In the 1993-1994 he spent a year in Japan as a guest faculty member at several medical universities to introduce Family Practice/ Primary Care to the Japanese Medical Education System.

Even before receiving his medical degree from the U.C.S.F. Medical School and his specialization in Family Medicine, Rick Flinders was dedicated to public service. As a young man he served in the Peace Corps for two years on a community development project in Paraguay. In later years he served on the Boards of Directors of Petaluma City Ballet, the Sonoma County Hospital Chaplaincy, and the Shoreline Earthquake and Disaster Planning Commission.

Dr. Flinders is the author of several books, and author, co-author, or editor of many medical publications. He is currently working on a new book on advances in Family Practice Medicine.

Donate Your Car!



Santa Rosa Sunrise Rotary Foundation

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Linda Hauck

Treasurer
Penny Millar

Past President
Jennifer Hembd

Rotary Foundation
Jon Stark

Membership
Rob Sanville

Service Projects
Doug Shureen

Club Administration
Jim Gray

President Nominee
Eloise Tweene

Public Relations
Cindy Gillespie

Photo Journals

Dr. Flinders comes to us as a member of the Board of the Sonoma County chapter of Physicians for a National Health Program (PNHP). PNHP is a 25 year old national organization with about 20,000 physician members who are dedicated to real healthcare reform through universal, comprehensive, affordable, national healthcare coverage. PNHP advances this goal by conducting public healthcare seminars, forums, film screenings, individual presentations, and similar educational means.

 [Program Summary for July 25th](#)
Posted by Richard Randolph on Jul 25, 2013

Laurie Lynn Hogan, Donor Relations and Communications Manager

Santa Rosa Community Health Centers



Laurie holds an MBA degree in Sustainable Enterprise from the Green MBA program now located at Dominican University and an undergraduate degree from University of Northern Colorado. Finding herself without Health Insurance during the economic downturn of early 2000's, Laurie quickly experienced the anxiety of needing medical care without any coverage. She "traded" her marketing expertise with an MD and soon decided that promoting sustainable health care was her prescription for a healthy career.

Beginning with a small healthcare community clinic in Roseland just 15 years ago, the federally qualified health organization now called Santa Rosa Community Health Centers has grown enormously, now with nine Santa Rosa sites, facilities in other Sonoma County cities, 224 employees, a \$25 million budget annually, and serving 155,000 patients in 2011. That's almost 3,000 patients per week! The addition of a 12,000 sf building will allow the clinic to provide critically needed Dental Services to 6,500 members. One in four Sonoma County residents are members of the SR Community Health Centers. The chief clinical issues are high blood pressure and obesity. A progressive patient education approach includes peer support, cooking lessons, and a most unique behavioral element: Cook, eat your own vegetables, then Zumba after dinner. In conjunction with WHOA Farms, SRCHC members learn more nutritious dietary habits in the hope of breaking the back of the diabetes epidemic in the community.

The mission of SRCHC is to provide excellent, comprehensive health care to uninsured and underinsured people, regardless of their ability to pay. And not only that, but this organization has developed two family practice residency programs—one for graduate MD's, the other for nurse practitioners. Highly regarded nationally, this year's Residency Program with just 12 available positions, generated 600 applications. Nearly all

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RSS

Rotary International

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applicants are bi-lingual, and are drawn to this opportunity by the diverse clientele, Complex Care Management Program, and exceptional Sonoma County.

The Health Center's goal is 100% access to affordable, excellent, comprehensive, compassionate health care to all-comers. It recently instituted a study of the system's 50 highest cost clients. In one year, by assigning a designated Complex Care Manager to each of these clients, Emergency Room visit costs dropped \$500,000, or one half million dollars! That is significant, and reflects the "Total Person" strategy in practice management. In the coming months, SRCHC expects to add members as the provisions of the Affordable Care ACT, aka Obamacare, become active.

Congratulations to Santa Rosa Community Health Centers for improving so many lives, so quickly, and with such distinction! If you are interested in a tour of their Round Barn campus, please Laurie at laurie@srhealthcenters.org.



This week's "Rotary Foundation Thought"

Posted by Dave Lorenzen on Jul 29, 2013

This week's "Rotary Foundation Thought"

July 29, 2013

..... is about Every Rotarian, Every Year.

The Every Rotarian, Every Year (EREY) initiative encourages all Rotary club members to help us reach our goal to support The Rotary Foundation financially each year. **Our 2013-14: Worldwide EREY fundraising goal (Annual Fund goal) is US\$120 million.**



Every minute of every day someone's life is being improved by our Rotary Foundation. Wells are being dug in India, blind children are using Braille typewriters in Brazil, toilets are part of improved sanitation in Sri Lanka, and dental treatment is available to the needy in Nicaragua. In a world where the divide between the haves and have-nots is growing, we as Rotarians must do our part and "do good in the world." Every Rotarian, every project, and every contribution makes a difference every year.



SRKSEP Travelers Update

Posted by Dave Lorenzen on Jul 27, 2013

Santa Rosa / Kagoshima Student Exchange Program 2013 - Travelers Update

Over the course of this years trip, our team of Ambassadors to Japan are sending home pictures and messages about their experiences and impressions. On the web-subsite for SRKSEP is the [2013 Travelers Log](#) (follow the link), where you will find their stories.

Here is a sample from their journey

[Link to Photo Album](#)

July 19, 2013 from Jac Cowell;
Himeji Castle - The main tower is currently being renovated, so they put a building around the tower and etched in it's façade. It'll be finished by 2015.
Mega Wine Grapes!!! - These are a gift from one of the leading Rotary members of Hiroshima. Possibly the most delicious fruit I've ever tasted.



Pancakes! and Sundae!!



July 21, 2013 from Rachel Levine;

I find that it's difficult to describe my feelings after the Hiroshima peace park and museum. Certainly I'm in awe of the strength it took to not only survive and rebuild after such an event, but to also carry on with normal life to this day. Here are some photos of the peace park.





July 19, 2013 from Mark Heydon;

Ah! We are here...ah,checking...July 18th--This must be Hiroshima.

Our first "official" stop. Met at station by Mr. Kikkawa. Nice man. Member of Rotary here. Interesting early discussion of what we will visit today. Though we all know what happened here, I doubt any of us really knows what to expect.

Wow! Can you believe the trip is half over? Amazing! We'll soon be back with stories galore. - MH



July 21, 2013 from Mark Heydon;

Met with Hiroshima last night for banquet. Great time! I think the Rotary was suitably impressed with our group. The Peace Memorial/Park/Museum was high impact. Silence all around. Kyoto was, of course, the grande dame of sophistication.

Host families tomorrow evening. Lunch tomorrow with regular Rotary meeting. Then three hours on the bullet train to Kagoshima.

They've kept us running for the past few day. I'll let the troops know you miss them. - MH



July 22, 2013 from Mark Heydon;

In the evening, I like to...

Don't ask. Welcome to Kagoshimi. First night.

We all arrived safely and excitedly from Hiroshima today. Our host families met us at the train station with signs greeting us wayward travelers arriving from Santa Rosa by way of Hiroshima with old homeweeek enthusiasm.

Hiroshima was wonderful and, though I did purchase one of their towels, I can't say I going to become a diehard Hiroshima Carp fan. (Yes, it's baseball for the guy who asked.)

The meeting with the Hiroshima Rotary went well. Sort of. I mean, these guys show up in suits and ties in 100 degree heat and 99% humidity and start bowing until it looks like a Dunk-A-Duck competition. Fortunately, the Santa Rosa Rotary displayed the proper attire in the slide show with their hands in the air and nary a tie to be seen.

The lads and lasses presented themselves well, much to Midori's relief, I'm sure. (We all find pleasing Midori as a kind of Japanese National sport. So far, Dylan is the Tiger Woods of the trip. Except for his bathroom wall.

But that was really Nate's fault. And SRKSEP's travel insurance will probably cover that anyway, right?

Anyway, as they say, ... "as soon as the authorities release him..."

Having a great time. Wish you were here.

[Me, I'm back to finishing that sentence above.] - Mark

July 22, 2013 from Jac Cowell;

We have a symbolic archway, then an eternal flame, and finally the Hiroshima dome; and Before and After



Japanese Garden - This is more beautiful than many of the shrines I've been to so far. It is a garden behind the restaurant where we had our first meeting with the Hiroshima Rotary Club. Awesome people too. The dinner was very funny. Most of the Rotary members were drinking out of celebration and they were hilarious when they got a little tipsy. Communication was awkward because of the language barrier, but the president of the committee spoke better English than I did. I mean, he kept up with Sam in a conversation. I thought it was impossible.

Deer Island - This is taken right outside of the Itsukushima Shrine (I think that's how it's spelled). The deer on the island are so tame, you can walk up to any of them and legitimately pet them. One of them was gnawing on my shirt.



Mega-Torii - This is the "Invincible Torii" at Itsukushima Shrine that survived the Hiroshima bombing. I thought it'd be regular size, but it's literally about 60ft. tall. No wonder it survived the bombing. At low-tide you can walk right out to it. Very cool. And a Street Performer!



The Takadas! (Sans Morihiro) - This is Akiko Takada and Haru Takada. Haru is four years old and loves Ultraman. Haru also speaks english as well as Jason. It's flat out shocking. Morihiro Takada is an editor for the local newspaper and his hours are 16:00-1:00. I'll see him in the morning and send another picture. - And MY New Bedroom!



July 22, 2013 from Savanna Heydon;

Just met up with my host family last night. Things are going well. They are all very sweet and eager to make me feel at home. Sorry I don't have any photos to send at the moment, I'll try to have my dad send you some that I took with his phone.

Kyoto was great! We stayed in a traditional style hotel room with tatami mats and everything. We even got to visit the Kyoto Museum and festival that was taking place while we were there. Both were excellent experiences.

As for Hiroshima, it was too bad we couldn't have stayed longer. My favorite part was definitely visiting the Itsukushima Shrine and getting to experience the place at low-tide when people could walk out to the actual gate. I guess the occasional deer that would walk up to greet you added to the attraction, also.

All in all, I am having a great time and can't believe we're already halfway!

Savanna

July 23, 2013 from Jac Cowell;

Full Family Photo - The Takadas!



This is Sakurajima. The volcano on the island erupts 1 to 2 times a day and spreads a variable amount of ash around Kagoshima. Many people carry umbrellas with them since the ash is like a light rain. VERY COOL!



This is okonomiyaki. It's essentially the best thing ever made in history. It consists primarily of a coleslaw-like substance filled with shrimp, pork, octopus, chicken, and squid. It is then doused with a sauce not unlike A1 and some mayo on top. Might just be a new favorite food. - Jac



July 24, 2013 from Quinn Kezer;

Sorry for the lack of photos; my camera doesn't have a way to send them. The attached one i took with my tablet. It is of me and my host brothers.

Hope all is well in Santa Rosa, - Quinlan Kezer



July 25, 2013 from Savanna Heydon;

I ran into your Japanese exchange student from last summer (Taishi) at the summer festival today! He told me to say hi for him to your family.

Also, here is a pictures I promised I would send. One of Nagasawa's wine on a rack in a Kagoshima store.



July 25, 2013 from Mark Heydon;

This just in!

Sam, Dylan, and Jac make Japanese television news (though they probably don't know it)!

This morning's Kagoshima's TV Weather report was showing street scenes of Kagoshima. There, coming right at the camera, were Sam, Dylan, and Jac! Walking along. Oblivious.

Should we tell them? A little of the old Candid Camera.

Mark

July 25, 2013 from Toshihiro Nanaeda (SRKSEP Japan);

The students and Mr. Heydon safely arrived in Kagoshima on July 22 and made courtesy calls to prefecture and city mayor. Attached picture is one which we took at the observatory of the prefectural office.



July 25, 2013 from Isela Carreras;
Cheese ball it was really delicious!



District Governor's Message
Posted by Max Bridges on Jul 22, 2013

July 2013

Happy New Rotary Year,

It is indeed my pleasure to serve as your District Governor for the year 2013-2014. I am especially fortunate to serve with an outstanding group of Club Presidents, Assistant Governors and Committee Chairs. As we move through the coming year we will accomplish much if we live this year's theme of "Engage Rotary, Change Lives".

If each Rotarian engages their Rotary life it will indeed be a rich and rewarding year for all of us and our District.

So how do we go about Engaging Rotary and Changing Lives? Not as hard as you might think. I make the following suggestions:

- Say "yes" when asked to serve on a club or District committee.
- Put at least \$2 a week aside to support your Rotary Foundation.
- Invite a friend, business acquaintance or family member to a club meeting with the anticipation of asking them to join Rotary.
- Attend a District Board meeting and find out what is happening in your

District.

- Plan a fellowship event for your club members and families; pot luck, family picnic, baseball game, fishing trip or how about a reunion with those folks that have left your club for one reason or another.
- Really become energized and get involved with the youth of your community.

As we all know, when we do good deeds we feel good about what we have done and it is certain to change our lives. My challenge to you is step out and do just one deed that will change the life of one person and you have then Engaged Rotary.

I look forward to attending your club meetings and having the opportunity to meet fellow Rotarians and their families. It will be exciting to learn about your community, club service projects on both the local and international level, youth involvement, vocational opportunities and all those elements that make your club unique.

This is such a unique and diversified District that I know it will be a fun and enlightening adventure.

Take care and see you soon.
DG Helaine



Special Dates for July

Posted by Dave Lorenzen on Jul 01, 2013

Birthday's and Anniversaries for July

Member Birthdays

Name	Date
Taylor, Keith	Jul 04
Holder, Scott	Jul 09
Olsen, Steve	Jul 20
Raby, Del	Jul 21
Andress, Ross	Jul 22
Abramson, Al	Jul 27
Fogarty, William	Jul 30

Spouse Birthdays

Name	Spouse Of	Date
Reese, George	Anderson, Carolyn	Jul 04
Petro, Doris	Petro, Ken	Jul 08
Childs, Venus	Childs, Max	Jul 09
Olsen, Lynn	Olsen, Steve	Jul 17
Amend, Kathleen	Amend, Steve	Jul 22
Andress, Ross	Drucker-Andress, Stacy	Jul 22
Anderson, Katharine	Seelye, Randy	Jul 24
Sallam, Jordan	Sallam, Fareed	Jul 27
Taylor, Carmen	Taylor, Keith	Jul 30

Anniversaries

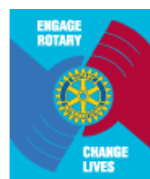
Name	Spouse Name	Years	Date
Stark, Jon	Stark, Terry	51 years	Jul 10, 1962
Treleaven, Peter	Treleaven, Marie	33 years	Jul 19, 1980



RI President's Message

Posted by Max Bridges on Jul 28, 2013

August 2013



Dear fellow Rotarians,

Our goal in 2013-14 is to *Engage Rotary, Change Lives* . All of us know that Rotary has

incredible potential to do good work. It's time to recognize how much more we could be doing and start working on new ways to turn that potential into reality. We're going to do this by engaging Rotarians – by getting them involved, by getting them inspired, and by making sure that all Rotarians know just what a gift they have in Rotary.

We're going to make sure that the work we do in Rotary is solid, effective, and sustainable. And we're going to make sure that Rotary itself will last – by committing to our goal of 1.3 million Rotarians in our clubs by the year 2015.

That goal is a little different from membership goals we've had in the past. The goal isn't just bringing in new members. The goal is growing Rotary. The goal is making Rotary bigger, not just with more members, but with more involved, engaged, motivated members who will be the ones to lead us into our future.

Each of us has our own reason for joining Rotary – but I believe we all want to make a difference. We all want to be doing something meaningful. That is absolutely essential for us to remember when we talk about membership.

We're not asking just anyone to join Rotary. We're looking to attract busy, successful, motivated people who care. We're asking them to take their valuable time and give it to Rotary. So if they say yes, and they come and join our club, then we'd better be showing them that their time in Rotary is well spent.

We have to make sure that *every* Rotarian, in *every* club, has a meaningful job – one that makes a real difference to the club and the community. Because when you're doing something meaningful in Rotary, Rotary is meaningful to you.

In Rotary, we all have something to give. At every stage of our lives and our careers, Rotary has something for all of us – a way to let us do more, be more, and give more. Rotary gives our lives more meaning, more purpose, and greater satisfaction. And the more we give through Rotary, the more Rotary gives back to us in return.

Ron D. Burton
President, Rotary International



Special Dates For August

Posted by Dave Lorenzen on Aug 01, 2013

Birthday's and Anniversaries for August

Member Birthdays

Name	Date
Lorenzen, Shauna	Aug 05
Aita, Nancy	Aug 08
Lewis, Rick	Aug 08
Kirkbride, Jim	Aug 12
Jen, Ezbon	Aug 28

Spouse Birthdays

Name	Spouse Of	Date
Jones, Ardys	Jones, John	Aug 03
Lorenzen, Shauna	Lorenzen, Dave	Aug 05
Steiner, Vera	Steiner, Peter	Aug 05
Aita, Bob	Aita, Nancy	Aug 10
Kent, Kathy	Dolinsek, John	Aug 10
Behr, Virginia	Behr, Martin	Aug 13

Anniversaries

Name	Spouse Name	Years	Date
Amend, Steve	Amend, Kathleen	40 years	Aug 04, 1973
Steiner, Peter	Steiner, Vera	34 years	Aug 07, 1979
Worthen, Steve	Worthen, Georgia	38 years	Aug 09, 1975
Bridges, Max	Bridges, Dee Dee	43 years	Aug 15, 1970
Andress, Ross	Drucker-Andress, Stacy	34 years	Aug 19, 1979
Drucker-Andress, Stacy	Andress, Ross	34 years	Aug 19, 1979

Jones, John	Jones, Ardys	37 years	Aug 21, 1976
Millar, Penny	O'Rear, Paul	9 years	Aug 21, 2004
Olsen, Steve	Olsen, Lynn	51 years	Aug 25, 1962
Floriani, Don	Floriani, Wendy	30 years	Aug 28, 1983
Abramson, Al	Abramson, Robin	15 years	Aug 30, 1998
Taylor, Keith	Taylor, Carmen	61 years	Aug 30, 1952



Sunshine

Posted by Richard Randolph on Jul 25, 2013

Sunrise Sunshine Report

Ross Address is recovering at home from his foot surgery and hopes to join us for breakfast in a couple weeks ~ ~ Visitors VERY Welcome!

Rolf Wessman is glad to be home and is looking for a reasonable Tree Trimmer(s).

Dicksie Tamanaha will be taking a month's LOA as her new hip takes root.

If you know of a member who could benefit from a helping hand, please contact Rich Randolph, Sunshine Chair.

Message from the Foundation Trustee Chair

Posted by Max Bridges on Jul 28, 2013



August 2013



Polio's endgame

In Korea, we have a proverb: 괴로움이 있으면 즐거움도 있다 . It means, "After hardships comes happiness," and it is an encouragement to work hard in the face of adversity.

Polio eradication is long, hard work, but when we have finished this job, we will have achieved something wonderful – and lasting.

Since PolioPlus was launched, we have immunized over two billion children and have seen a 99 percent decrease in polio cases. These past few years, we have made enormous progress.

But this last effort – the home stretch – is the hardest. It costs approximately US\$1 billion every year to maintain our fight against polio. Even once we see no new cases of polio, we are committed to supporting eradication until the world is certified polio-free – a full three years after the last case is recorded. We're getting closer, but we are not there yet.

Until that historic moment, we must continue the fight with everything we have. We have to keep up the momentum, keep up the energy, and keep up the awareness. Every Rotarian needs to understand what polio is and why we are committed to its eradication. The answer is simple: If we were to stop our fight against polio now, we would lose everything we have worked for over so many years. Very soon, we would see a resurgence of polio to the levels some of us remember from 30 years ago, when more than 1,000 children were paralyzed every day. Polio would again be epidemic – and we would have lost the opportunity of a lifetime.

This is something we cannot and will not consider. We are in it until the end – and the end is truly This Close. Polio is a global health emergency not because the end is so

distant – but because it is in sight.

D. K. Lee
Foundation Trustee Chair



Remember the Pictures
Posted by Max Bridges on Jul 25, 2013

Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

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- » [Why Become A Rotarian?](#)
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- » [RI Foundation Benefactor Commitment Card](#)
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