

BULLETIN EDITOR

Max Bridges (If you have any comments or questions, please contact the editor)

SPONSORS



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Weekly Sunrise Rotary Walk
'n Talk at Spring Lake every
Wednesday at 5 PM. Meet
by the rental boats. Route
varies depending on the
walkers present. Join us for
fitness, fellowship and
fun. Friends and family welcome!

STORIES

The July 9 Program is



Be a gift to the world New President Eloise Tweeten

Happy New (Rotary) Year!





SPEAKERS

Jul 09, 2015

New President Eloise Tweeten

Happy New (Rotary) Year!

Jul 16, 2015

Jen Lewis

Health Action Program Manager at the Sonoma County Department of Health Services

Jul 23, 2015

Dr. David Fedson

Treatment of Ebola with Statins



Join us as we welcome in our new leadership team for 2015-16 and learn about Rotary plans for the New Year (on the national, district and club level) including themes, goals, and a calendar of events. We will also induct our very first member of the year!

SRKSEP 2015 Begins!

Posted by Dave Lorenzen on Jul 06, 2015

SRKSEP 2015 Begins!



The Santa Rosa Sunrise / Kagoshima Student Exchange Program for 2015 is off and running. Monday morning, at 6:00 am our team of 10

Jul 30, 2015

Kathy Goodacre

Executive Director for the Career Technical Education Foundation

Aug 06, 2015

Shauna Lorenzen and SRKSEP 2015 Team

2015 Santa Rosa \ Kagoshima Student Exchange Program

Aug 13, 2015

Jim Corbett

Director of Mr. Music Foundation

View entire list

NEWS

<u>Bulletin Archive - Charter thru</u> 1993

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Ambassadors and 1 Rotarian Chaperone boarded the Airport Express, destine for SFO and then Tokyo Narita!

Chaparone Shauna Lorenzen and her team Bridget Childs, Cassidy Childs, James Eakin, John Eakin, TJ (Toppa) Epps, Adriana Harrington, David (Yifu) Lang, Morgan Lynch, Christian Pounden, and Berklee Welsh will spend the next 4 weeks touring Tokyo, Kyoto, Hiroshima and Kagoshima Japan.

This is the 29th year of our Exchange, and the 150th anniversary of the Samuari traveling to the West from Kagoshima, Japan.
Stay tuned for weekly updates on their

From Bridget Childs;

adventures.

And off we go! Goodbye America, Hello Japan!



Link to SRKSEP Travel Log

News From RI

Posted by Max Bridges on Jul 04, 2015



Meet Rotary's new president



UPCOMING EVENTS

<u>July Hike - Sonoma Greenway</u> <u>Walk</u>

Jul 18, 2015

<u>August Hike - Point Reyes Hike to</u> <u>Arch Rock</u>

Aug 22, 2015

<u>September Hike - Two-Night Car</u> <u>Camping</u>

Crystal Springs Campground, Sequoia National Park

Sep 18, 2015 – Sep 20, 2015

2015 "Best Chef's" Culinary Classic Santa Rosa Golf & Country Club Oct 17, 2015 6:00 PM – 11:00 PM

BIRTHDAYS & ANNIVERSARIES

Member Birthdays

Keith Taylor July 4



This excerpt from the July issue of The Rotarian magazine profiles the 2015-16 RI president.

Before he gives a speech, K.R. Ravindran doesn't like flowery, adulatory introductions. They make him uncomfortable. The 2015-16 Rotary president would rather keep a low profile and share the credit. If it were up to him, you probably wouldn't even be reading this article.

Negotiating Days of Tranquility during the Sri Lankan civil war so that health workers could administer drops of polio vaccine? Although it was on his desk that the agreement landed, he says, a lot of people worked to make that happen. Rebuilding 23 tsunami-damaged schools for 14,000 children? He merely led the committee. Taking a label-printing business from a small outfit operating in a space the size of a garage to a global powerhouse in the packaging business that has helped change the value-added tea industry in his country? Well, he simply happened to be in the right place at the right time.

"I'm sometimes introduced as a self-made man," says Ravindran, a member of the Rotary Club of Colombo. "You've got to be utterly egocentric to believe you are self-made. Each one of us is made because so many people helped us become who we are.

Scott Holder

July 9

Steve Olsen

July 20

Del Raby

July 21

Ross Andress

July 22

Spouse Birthdays

George Reese

July 4

Doris Petro

July 8

Venus Childs

July 9

Lynn Olsen

July 17

Kathleen Amend

July 22

Ross Andress

July 22

Gaston Leyack

July 23

Katharine Anderson

July 24

Carmen Taylor

July 30

Anniversaries

Jon Stark

Terry Stark

July 10

Amy Leyack

Gaston Leyack

July 12

Peter Treleaven

Marie Treleaven

July 19

Join Date

Marty Behr

July 1, 2011

4 years

One of the reasons I work so much for Rotary is that I have been helped by so many people, and often you never have a chance to reciprocate," he explains. "The only way you can is by helping others. When the people I help ask me, 'What can I do?' I say, 'Go and help someone else in return.'"

For Ravindran, paying it forward isn't a fad, it's a way of life. His theme for this Rotary year, *Be a Gift to the World*, also summarizes his personal philosophy.

Read the entire story (English only)

Learn more about Rotary's president

Explore our new member benefits program, Rotary Global Rewards

By Diana Schoberg

Rotary News 1-Jul-2015

* 2015 Best Chefs



Santa Rosa Sunrise Rotary Presents

It's

"Best Winery Chefs" Culinary

Classic

Gala Fundraising Event
Celebrate Sonoma County's
Fabulous Food, Fine Wines, Music,
Live and Silent Auction

Nancy Aita

July 20, 1989 26 years

Scott Holder

July 20, 1995 20 years

LINKS

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President Elect Merle Hayes

President Nominee Doug Shureen

Secretary <u>Susan Glowacki</u>

Treasurer Steve Herron

Past President Harry Coffey

Rotary Foundation Carolyn Anderson

SATURDAY OCTOBER 17, 2015 6 PM to 11 PM Santa Rosa Golf & Country Club 333 Country Club Drive, Santa Rosa

* RI President's Message

Posted by Max Bridges on Jul 02, 2015



RI President's Message June 2015



K.R. "Ravi" Ravindran
President 2015

We in Rotary aspire to great deeds. We admire those who gave great gifts to humanity:
Abraham Lincoln, who gave the gift of human dignity to the downtrodden; Mother Teresa, who gave the gift of compassion to the forgotten; Mahatma Gandhi, who gave the gift of peaceful change to the oppressed. Their very lives became gifts to the world.

We can be inspired by their example. We can be inspired to ask, how can I, in the life that I live — without neglecting the responsibilities that are so dear to me — how can I, too, become a gift to the world? As I considered my theme, I thought of the lessons I have learned through my Hindu

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faith. I thought especially of the story of Sudama.

Sudama was a poor child and a bosom friend of Krishna, who was born in a royal lineage as an avatar – an incarnation of the divine. As the two boys grow up, they drift apart, and while Krishna becomes a military leader and king of great repute, Sudama remains a humble villager.

The years go by and Sudama's poverty deepens. Finally, he lacks even food to feed his children. His wife reminds him of his childhood friendship with Krishna: Perhaps it is time to go to the mighty ruler for help. Reluctantly, Sudama agrees, but resolves that he will not go emptyhanded. He gathers together a few handfuls of rice – all the food his family has left – and wraps them in a piece of cloth as a gift for his friend.

When Sudama enters the palace, he is overwhelmed by the grandeur and by Krishna's gracious welcome. His meager gift, so carefully prepared, seems a humiliating reminder of his poverty. Krishna embraces Sudama, who hides the hand holding the rice behind his back. Krishna asks what he is holding.

Far from being disdainful, Krishna accepts the rice with gratitude and consumes it with joy as the two sit and talk together. Hours pass, during which the pleasures of their rekindled friendship push all thoughts of his desperate plight from Sudama's mind. When evening falls, Sudama sets out for home – and only then realizes that he has neglected his task. He is returning with nothing, and Krishna has eaten his family's last grains of rice.

Sudama steels himself to return to his hungry children. But standing before his gate, as dawn begins to break, he sees that the hut he left yesterday has become a stately home, and waiting to greet him is his own family: well-dressed, and well-fed by the baskets of food that appeared in their kitchen as Krishna ate each grain of Sudama's rice.

Krishna understood what Sudama had brought him: everything he had to give. In return, Krishna gave him everything he needed. It is never the material value of a gift that matters – it is the love that comes with it. Just as Sudama's gift to Krishna became a gift to Sudama, what we give through Rotary becomes a gift to us. And we all have a choice: whether to keep our gifts to ourselves or give them to others, and *Be a Gift to the World*.

We have only one chance at our lives. And we

will have only one chance at this new Rotary year. This is our time. Let us grasp it. Let us Be a Gift to the World.

* Message from the Foundation Trustee Chair

Posted by Max Bridges on Jul 02, 2015



Message from the **ROTARIAN Foundation Trustee** Chair

July 2015



Ray Klinginsmith Trustee Chair 2015-16

The Future Vision Plan was developed to remedy some weaknesses in our Rotary Foundation's programs, one of which was the Foundation's slowness in handling applications for Matching Grants. As a result, the Future Vision Plan sought to simplify the Foundation's programs, to give Rotarians more voice and ownership in these programs, and to reduce the time required for the processing of humanitarian grants.

In 2010-11, the Future Vision Plan started with 100 pilot districts. The full launch of the plan for all Rotary districts was achieved in 2013-14.

Rotary uses a three-year cycle for the implementation and testing of its new programs, and as a result, the first comprehensive evaluation of the full launch will occur in the third year – which is now this year!

A full and fair evaluation of the Future Vision Plan, now referred to as the new grants model, is the most important task of the year for me and the other Trustees. I encourage you to take advantage of the various surveys and polls that will be conducted in the next few months to test the effectiveness of the new Foundation programs. Comments from Rotarians were solicited earlier for consideration by a committee of past presidents, chaired by Bill Boyd, and the comments received were a good prelude to the more formal part of the evaluation process now underway.

I am committed to a thorough evaluation of the new grants model, and the Programs Committee, which is managing the evaluation process, is truly interested in the level of our customer satisfaction with the new grants model. And, of course, that is why you are critical to our assessment, because it is the Rotarians of the world who are our Foundation's customers!

* Remember the Pictures

Posted by Max Bridges on Jun 25, 2015



Check Out the Pictures from the Weekly Meetings

Link to Meeting Sightings

On a regular basis, our resident photo pros Warren Smith and Steve Davis submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "Meeting Sighting" Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! <u>Link to Meeting Sightings</u>. The most recent are on the last page!

Additional photos may be found on the **SR Sunrise**

Facebook Page.



Rotary Club of Santa Rosa Sunrise - Founded June 30, 1986



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The July 16 Program is

Posted by Max Bridges on Jul 09, 2015

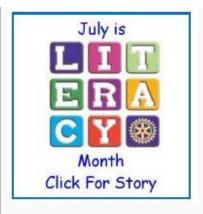


Jen Lewis
Health Action
Program
Manager at the
Sonoma County

Department of Health Services



Ms. Lewis will be discussing A Portrait of Sonoma County, the first comprehensive in-depth look at disparities in human development in Sonoma County through an examination of local health, income, and education data. The report examines disparities among neighborhoods and along the lines of race, ethnicity, and gender, and helps identify specific geographic places and populations in the County where we have the potential to positively affect long-term health outcomes. The report finds that level of education is the single biggest predictor of wellbeing and earnings in Sonoma County and provides a set of recommendations for interventions and investments to maximize impact. The report is intended to elevate a discussion of equity and the importance of place on long-term individual and community wellbeing and is meant to be the basis for driving future planning efforts to address disparities.



explore

SPEAKERS

Jul 16, 2015

Jen Lewis

Health Action Program Manager at the Sonoma County Department of Health Services

Jul 23, 2015

Dr. David Fedson

Treatment of Ebola with Statins

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Director of Mr. Music Foundation

Aug 20, 2015

Marty Behr

A New Membership Plan - The Focus of Rotary International Membership

View entire list

Web link: http://www.measureofamerica.org/sonoma/

Sunrise 2015-2016 Goals

Posted by Rich Randolph on Jul 11, 2015

BE A GIFT TO THE WORLD!!

Applying the principle one picture is worth a 1000 words, Eloise' selected power pointers eloquently articulate her challenge and goals for us: Sunrise Past Presidents pass the gavel up from 1986 Charter President Warren Smith through Eloise, Sunrise' 29th Annual Leader. Below, Jack Stange, Eloise husband, and concurrently Santa Rosa Evening Rotary's President captures her first few moments on camera!





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What better way to start the year than induct two members and receive, yes be the beneficiary of a local branch from the national healthcare provider Golden Living Center. Sunrise Rotarian Connie Smith second from left, by President Eloise, is joined by newest Sunrise member and representing Golden Living Centers is Kara Pa, Regional Director, in recognition of Sunrise and Evening Rotary's pioneering volunteer efforts to establish a resident music and memory enhancement program. The \$1,000 check will provide resources to further expand the program for other local nursing home residents. WAY TO GO ELOISE & JACK!!! THANK YOU GOLDEN LIVING CENTERS!!!

Presidential Citation Goals

- Membership Development & Retention:

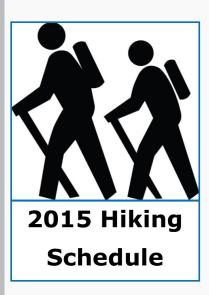
 •Net Gain of 4 members(including 2 women)
- •Increase new member sponsors by at least two

Foundation Giving:

- •Minimum per capita Annual Fund contribution of \$100
- •Increase number of Paul Harris Fellows, Benefactors or Bequest Society Members by at least one

Humanitarian Service:

- At least three club members belong to a Board-recognized Rotarian Action Group
- At least one member: attend a grant management seminar
 Sponsor at least one project funded by a district grant
- •Enhance a project's scope and visibility by partnering with at least five other
- Rotary clubs in the region (Lighting Lives)



UPCOMING EVENTS

July Hike - Sonoma Greenway Walk

Jul 18. 2015

Fellowship at St. Francis Winery

St. Francis Winery

Jul 23. 2015 7:00 PM - 10:30 PM

August Hike - Point Reyes Hike to **Arch Rock**

Aug 22, 2015

September Hike - Two-Night Car **Camping**

Crystal Springs Campground, Sequoia National Park

Sep 18, 2015 - Sep 20, 2015

2015 "Best Chef's" Culinary Classic

Santa Rosa Golf & Country Club

Oct 17, 2015 6:00 PM - 11:00 PM

Support D.G. Erin's goals

Foundation: Every member donates \$10 in July (pass the hat!)

Polio Plus:

Sponsor a World's Greatest Meal (Best Chefs) Sponsor a World Polio Day event (w/ other Santa Rosa clubs)

Membership:

Use "New Focus" method of new member induction Bring in a new member in July and 1 more than last year

Avenues of Service:

Collaborate with another club on a project 2+ committee chairs collaborate on a project Use New Logo everywhere!

EXPLORE Rotary:

Do one new thing this year!

Every Member Engaged

- Every member actively involved in at least one avenue of service (Club, Vocational, Community, International, New Generations)
- ·Add a third, family-friendly and lower cost fundraising event which could potentially replace another event over time (KISS principle)
- Expand committee participation and improve succession-planning
- ·More Firesides and Fellowship opportunities

All are Welcome...

Participation vs. financial expectations:

Raise less money on the backs of club members and find more opportunities for fellowship, service, and community contributions to fundraising efforts

Fair and fun "recognition"

- •Use to engage and learn about members; not penalize
- •Bragging Bucks: \$5.00 minimum and "The sky's the limit" (helps us pay the bills)

Simplify

Option of "paying up front" (\$75) to eliminate 'recognition' payments throughout the year. Also eliminating "bleeding hearts" so some could pay more. (Will still recognize)

BIRTHDAYS & ANNIVERSARIES

Celebrate!

Monthly "celebration" (third Thursday) for birthdays, anniversaries, ??

Member Birthdays

Keith Taylor

July 4

Scott Holder

July 9

Steve Olsen

July 20

Del Raby

July 21

Ross Andress

July 22

Spouse Birthdays

George Reese

July 4

Doris Petro

July 8

Venus Childs

July 9

Lynn Olsen

July 17

Kathleen Amend

July 22

Ross Andress

July 22

Gaston Leyack

July 23

Katharine Anderson

July 24

Carmen Taylor

July 30

Anniversaries

What's Happening? Check the Club Calendar!

July Social/Community Happenings:

- Senior Center BBQ—today!
- •Walk every Wednesday (Spring Lake)
- Sonoma Greenway walk 7-18
- •Fellowship picnic dinner, music & movie at
- St. Francis Winery 7-23 ("Back to the Future")
- •Fourth Friday wine tasting at KUNDE 7-24

AND LAST BUT FAR FROM LEAST:

Ready to Sync and Swim?

Together!

New Members

Posted by Max Bridges on Jul 09, 2015



New Members -Jennifer Adams and Jon Stark Terry Stark July 10

Amy Leyack Gaston LeyackJuly 12

Peter Treleaven Marie Treleaven July 19

Join Date

Marty Behr July 1, 2011 4 years

Nancy Aita July 20, 1989 26 years

Scott Holder July 20, 1995 20 years

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President Eloise Tweeten

Amy Leyack



Sponsored by Connie Smith, Jennifer Adams joins in the Classification of Senior Care Marketing. Jennifer is Director of Admissions and Marketing at Santa Rosa Golden Living Center. She and husband, Brian Adams, share their home with mini Aussie Shepherd, Dexter Bean. Jennifer enjoys reading, creative writing, listening to musoc, hiking, cooking, laughing, going on adventures near and far, playing with her dog and relaxing with her husband and family.

Jennifer is team captain for the Walk to End Alzheimer's, hosts monthly blood pressure clinics at Bennett Valley Senior Center and looks forward to getting more involved with our community as a Rotarian.



Sponsored by Penny Millar, Amy Leyack joins in the classification of Realtor. Amy is a Real Estate Agent at Vanguard Properties. She and husband, Gaston Leyack have a three year old son, Sebastian. Amy enjoys hiking, stand up paddle, reading, gym loitering, golfing and camping.

WELCOME JENNIFER AND AMY!

President Elect Merle Hayes

President Nominee Doug Shureen

Secretary Susan Glowacki

Treasurer Steve Herron

Past President Harry Coffey

Rotary Foundation <u>Carolyn Anderson</u>

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Barbeque in the Park

Posted by Stacy Drucker-Andress on Jul 12, 2015

RAIN DIDN'T DAMPEN SPIRITS





THANK YOU Rotarians and volunteers. Last week's Senior BBQ at Finley Park was a great success. I appreciate everyone's willingness and flexibility as we dealt with a new location and a rainy summer day J.

I especially want to thank our new members Sharon and Jennifer for jumping in and helping. Also, our special volunteers Merle's grandsons: Jonathan, Logan, and Maria from the Golden Living Center.

Together with our fearless Santa Rosa City leader Jan Post-Schwarz, we provided a wonderful event for our local seniors!!!!
Warm Regards,
Stacy

SRKSEP 2015 - Tokyo!

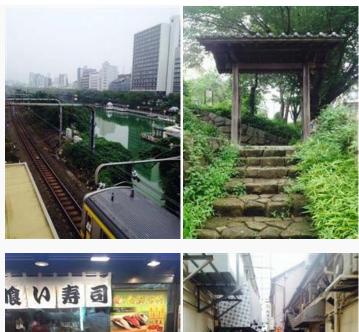
Posted by Dave Lorenzen on Jul 11, 2015

SRKSEP 2015 Updates - Tokyo!

Link to entire Travelogue Link to Photo Album

Tuesday, July 7th

Today is the first in Tokyo. We will have breakfast, then an orientation, and off the the Ghibli museum. It should be a fun day.





My very first selfie. I'm embarrassed that I had to have Christian and Berklee help. Thanks guys



First night in Tokyo and the Tokyo Central Youth Hostal





Wednesday, July 8th

Hi all. We had a wonderful time at the Ghibli museum yesterday. Some of us knew more information about the animation and shared their knowledge. We had some time to wonder around Tokyo and do a little shopping, ride the train (and get on the wrong train) and do a lot of walking. Everyone is a little jet lagged and the walking tired everyone out. I believe we all slept well last night. Here is the view from Tokyo Tower.



We've had a good day. I was the honored guest of a tea ceremony. It was really unexpected and fun. Then we had shabu shabu lunch. We had individual hot plates with a be to box for each with various meat and vegetables.







Thursday, July 9th

We started the tour at Tokyo tower. It was amazing and I got some good photos. After lunch we went to the imperial palace grounds and walked around. The emperor and his family only allow the public on the outside grounds except for twice a year when they open two bridges and wave to their people.



Next stop was a beautiful Japanese garden. We enjoyed the tranquility through the rain and

viewed a three hundred year old pine tree.



From Toppa Epps (Parent) - TJ at The Imperial Palace!

TJ just texted me and said "Dad, u ain't gonna believe it. A family came running up to me shouting Clemson....Clemson!!!" He said they were so nice. Apparently their son goes to Clemson and TJ was carrying his Clemson backpack. So he's in Tokyo and the highlight of his trip so far is meeting folks from Clemson.



View of Tokyo from Christian Pounden



Friday, July 10th We're in Nikko today seeing a shrine and waterfall. Outside of Nikko, from Shauna Lorenzen





Saturday, July 11th - Free Day

From Shauna Lorenzen

We were able to visit a wonderful shrine and waterfall in Nikko yesterday. The bus ride was long but worth the time. We spent almost two hours wondering through an old shrine and then off to a delightful lunch. We visited the third largest waterfall in Japan and many of us would have liked to spend some time hiking in the area, however we needed to get back to Tokyo.

If you thought we have bad traffic on a Friday night going into the city, think again. Gridlock!

Bridget was unable to join us for the day. She had an allergic reaction to what they believe was a mosquito bite and had to see a doctor. She's doing just great today and is headed off to the fashion district with the other girls.

The guys have decided just to wonder Tokyo today and see what they can find.









As for me, my bucket list has an item of Tokyo Disney, so I'm off to explore.



The students have bonded really well and we're all having an experience we'll never forget.

Thank you for all the support.

Sunday, July 12th - Free Day

We have all had two days of free time. There are lots of memories and some purchases for those you visited the fashion district. Each person will

have their own tall tale.















Carrots = \$9.60 and Nectarines = \$6.00 each

Tomorrow we leave Tokyo and take the train to Kyoto.

I'll continue to give you the highlights and I have encouraged the team to upload some of their photos for you to see.

ROTARY ADVENTURE -- Saturday, July 18 -- Santa Rosa Southeast Greenway

Posted by Marty Behr on Jul 12, 2015



Remember – Rotary Adventures are a "Two-Fer"—Camaraderie & a Makeup!

Highlights: Explore the proposed Santa Rosa Southeast Greenway urban open space project from Farmers Lane to Spring Lake Park. Optional lunch to follow at Monti's in Montgomery Village.

Rating: Easy. Flat 2-hour walk with one short steep hill. 3.5 miles in total.

Leader: Marty Behr. For more information, contact Marty at 206-391-3427 or behr@whidbey.com.

Date & Time: Saturday, July 18 at 9:15am at the parking lot near the tennis courts at Montgomery High School. This is on the south side of the high school and fronts on Hoen access Road. Hike from 9:30am to 11:30am. Then drive or walk to Monti's in Montgomery Village – 714 Village Court, Santa Rosa, 707-568-4404 for optional lunch.

Carpool: No carpooling, since an in-town walk.

Description: Please join in for an exploration of the land known as the Santa Rosa Southeast Greenway. This expanse of 52 acres of urban land has lain fallow for over 50 years for a freeway that no longer will be built. Learn about the progress being made to call it our own urban open space. This walk will enable you to visualize the land as it comes to life. The walk will give you an opportunity to see its full size, shape and how it fits into a regional plan for connectivity for walkers, hikers and bicycle riders. For more information please visit our website at www.southeastgreenway.org.

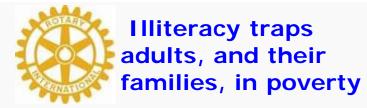
From Montgomery High School, we will walk on Mayette and Hoen Avenues with strategic stops along the way, continuing up the hill to view the connection to Spring Lake Park before we return to the High School. Terrain is flat, on City streets and sidewalks, with one short steep hill east of Summerfield Rd. The walk is about 3.5 miles round trip.

Those interested can continue for an optional lunch outside on the terrace at Monti's in Montgomery Village, with Saturday music provided at the mall.

Bring: Please remember to bring hats, water, sunglasses, sunscreen and any other items you might enjoy on an urban walk.

News From RI

Posted by Max Bridges on Jul 09, 2015





A student attends a literacy program at the Mercy Education Project in Detroit to build her reading skills. The agency offers free educational programs to improve the lives of low-income girls and women.

Around the world, millions of adults are unable to read or write, and therefore struggle to earn a living for themselves and their families.

Even in the United States, with its considerable resources, there are 36 million adults who can't read better than the average third-grader, according to the international nonprofit ProLiteracy. In Detroit, Michigan, a widely cited 2003 survey conducted by the National Institute for Literacy found that almost half of residents over age 16 were functionally illiterate -- unable to use reading, speaking, writing, and computer skills in everyday life.

Kristen Barnes-Holiday, director of program outcomes for Reading Works, an organization tackling adult illiteracy in Detroit, says the agencies -- many of them underfunded and understaffed -- that have been trying for years to address the problem there have made little progress.

Illiteracy affects all areas of life. Those with low literacy skills are far more likely to live in poverty, face health problems because they can't read prescription labels or instructions, and grow isolated in a world increasingly dependent on computers. And the lack of a skilled workforce, Barnes-Holiday notes, has slowed Detroit's economic revival.

But she worries most about the impact on future

generations.

"A lot of children are raised in households where parents are low-skilled or illiterate, and we all know only a certain amount of learning happens in the classroom," she says. "We are raising this generation with the expectation that if we pour a certain amount of dollars into their education, we will get better results. But that is only partially true if we do nothing to address the households they are coming from."

Rotary member Mark Wilson, who also has been involved with Detroit literacy efforts, agrees that adult literacy is not receiving the attention it deserves.

"It doesn't pull at the heartstrings the same way as when you see a child who can't read," says Wilson, a member of the suburban Rotary Club of Grosse Pointe. "But, in fact, it's a vicious cycle and it perpetuates itself."

Wilson's club, along with other Detroit-area Rotary members, partnered with ProLiteracy Detroit to raise money to recruit and train more tutors. Also, members have collected 261,000 books and 587 computers to donate to literacy agencies throughout the city.

A grant from The Rotary Foundation brought a team of literacy experts from Australia to Detroit, to share their expertise with those who are training the tutors. The grant helped launch a weekly program on local television to raise awareness and broaden corporate and community support.

Through the efforts of the volunteer tutors, more than 500 adults raised their reading levels by three grades, according to testing by the Michigan Adult Education Reporting System.

Margaret Williamson, executive director of ProLiteracy Detroit and a member of the Rotary Club of Detroit, said the project has produced benefits even beyond initial expectations.

"Not only do we look at reading, but we look at building the skills the individual will need for employment," she says. "And what happened was that, through the Rotary network, [these adults] had access to people who knew other people who were willing to give them an opportunity. We had people call us and say, "Do you have a person who would be good for this entry-level position?"

The Rotary members have become better advocates for adult literacy, influencing

policymakers at several levels, adds Williamson. Among the results of that advocacy: A financial institution donated a banking center for vocational training, and ProLiteracy received more money for tutor training and has expanded its network of partners.

"The ripple effect is still benefiting us," she says.

Wilson also talks about ripples.

"When you teach somebody how to read, they have that for a lifetime," he says. "It ripples through the community, one by one. And that was our goal."

Learn how <u>Rotary is supporting education</u>
By Arnold R. Grahl

Rotary News 9-Jul-2015

* RI President's Message

Posted by Max Bridges on Jul 02, 2015



RI President's Message
July 2015



K.R. "Ravi" Ravindran

President 2015

We in Rotary aspire to great deeds. We admire those who gave great gifts to humanity:
Abraham Lincoln, who gave the gift of human dignity to the downtrodden; Mother Teresa, who gave the gift of compassion to the forgotten; Mahatma Gandhi, who gave the gift of peaceful change to the oppressed. Their very lives became gifts to the world.

We can be inspired by their example. We can be inspired to ask, how can I, in the life that I live – without neglecting the responsibilities that are so dear to me – how can I, too, become a gift to the world? As I considered my theme, I thought of the lessons I have learned through my Hindu faith. I thought especially of the story of Sudama.

Sudama was a poor child and a bosom friend of Krishna, who was born in a royal lineage as an avatar – an incarnation of the divine. As the two boys grow up, they drift apart, and while Krishna becomes a military leader and king of great repute, Sudama remains a humble villager.

The years go by and Sudama's poverty deepens. Finally, he lacks even food to feed his children. His wife reminds him of his childhood friendship with Krishna: Perhaps it is time to go to the mighty ruler for help. Reluctantly, Sudama agrees, but resolves that he will not go emptyhanded. He gathers together a few handfuls of rice – all the food his family has left – and wraps them in a piece of cloth as a gift for his friend.

When Sudama enters the palace, he is overwhelmed by the grandeur and by Krishna's gracious welcome. His meager gift, so carefully prepared, seems a humiliating reminder of his poverty. Krishna embraces Sudama, who hides the hand holding the rice behind his back. Krishna asks what he is holding.

Far from being disdainful, Krishna accepts the rice with gratitude and consumes it with joy as the two sit and talk together. Hours pass, during which the pleasures of their rekindled friendship push all thoughts of his desperate plight from Sudama's mind. When evening falls, Sudama sets out for home – and only then realizes that he has neglected his task. He is returning with nothing, and Krishna has eaten his family's last grains of rice.

Sudama steels himself to return to his hungry children. But standing before his gate, as dawn begins to break, he sees that the hut he left yesterday has become a stately home, and waiting to greet him is his own family: well-

dressed, and well-fed by the baskets of food that appeared in their kitchen as Krishna ate each grain of Sudama's rice.

Krishna understood what Sudama had brought him: everything he had to give. In return, Krishna gave him everything he needed. It is never the material value of a gift that matters – it is the love that comes with it. Just as Sudama's gift to Krishna became a gift to Sudama, what we give through Rotary becomes a gift to us. And we all have a choice: whether to keep our gifts to ourselves or give them to others, and *Be a Gift to the World*.

We have only one chance at our lives. And we will have only one chance at this new Rotary year. This is our time. Let us grasp it. Let us *Be a Gift to the World*.

* 2015 Best Chefs



Santa Rosa Sunrise Rotary
Presents
It's
"Best Winery Chefs" Culinary
Classic
Gala Fundraising Event
Celebrate Sonoma County's
Fabulous Food, Fine Wines, Music,
Live and Silent Auction

SATURDAY OCTOBER 17, 2015 6 PM to 11 PM Santa Rosa Golf & Country Club

333 Country Club Drive, Santa Rosa

* Message from the Foundation Trustee Chair Posted by Max Bridges on Jul 02, 2015



Message from the **ROTARIAN Foundation Trustee** Chair **July 2015**



Ray Klinginsmith Trustee Chair 2015-16

The Future Vision Plan was developed to remedy some weaknesses in our Rotary Foundation's programs, one of which was the Foundation's slowness in handling applications for Matching Grants. As a result, the Future Vision Plan sought to simplify the Foundation's programs, to give Rotarians more voice and ownership in these programs, and to reduce the time required for the processing of humanitarian grants.

In 2010-11, the Future Vision Plan started with 100 pilot districts. The full launch of the plan for all Rotary districts was achieved in 2013-14. Rotary uses a three-year cycle for the implementation and testing of its new programs, and as a result, the first comprehensive evaluation of the full launch will occur in the third year – which is now this year!

A full and fair evaluation of the Future Vision Plan, now referred to as the new grants model, is the most important task of the year for me and the other Trustees. I encourage you to take advantage of the various surveys and polls that will be conducted in the next few months to test the effectiveness of the new Foundation programs. Comments from Rotarians were solicited earlier for consideration by a committee of past presidents, chaired by Bill Boyd, and the comments received were a good prelude to the more formal part of the evaluation process now underway.

I am committed to a thorough evaluation of the new grants model, and the Programs Committee, which is managing the evaluation process, is truly interested in the level of our customer satisfaction with the new grants model. And, of course, that is why you are critical to our assessment, because it is the Rotarians of the world who are our Foundation's customers!

* Remember the Pictures

Posted by Max Bridges on Jul 09, 2015



Check Out the Pictures from the Weekly Meetings

Link to Meeting Sightings

On a regular basis, our resident photo pros Warren Smith and Steve Davis submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "Meeting Sighting" Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! <u>Link to Meeting Sightings</u>. The most recent are on the last page!

Additional photos may be found on the <u>SR Sunrise</u> <u>Facebook Page</u>.



Rotary Club of Santa Rosa Sunrise - Founded June 30, 1986



BULLETIN EDITOR

<u>Max Bridges</u> (If you have any comments or questions, please contact the editor)

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STORIES

The July 23 Program is

Posted by Max Bridges on Jul 16, 2015



Dr. David Fedson Treatment of Ebola with Statins

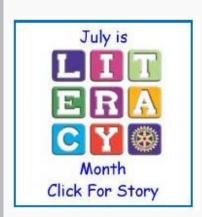
Dr. Fedson is an expert in pandemic preparedness and vaccine issues. His work has centered around such pandemic diseases as influenza, pneumonia, and, most recently, Ebola. The presentation will include the details of treatment and prevention of communicable disease and the manner in which governments and big medicine can facilitate or thwart immunization programs. Dr. Fedson lives in a small French village with his wife, who works for the World Health Organization.

Dr. Fedson received his undergraduate (1959) and medical (1965) degrees from Yale University. Later he obtained a fellowship studying smallpox in India, and interned at the Osler Medical Service at The Johns Hopkins Hospital. He was a Clinical Associate in the Laboratory of Clinical Investigation at the National Institutes of Health and was a Chief Medical Resident at the University of Chicago. He has held faculty appointments at the University of Chicago and also the University of Virginia, where he was the Harry T. Peters, Jr. Professor of Medicine and Head of the Division of General Medicine. Since retiring in November 2002, he has continued to work on influenza and pneumococcal vaccination and on pandemic preparedness, with a special focus on the potential for using inexpensive generic statins to reduce pandemic mortality worldwide.

Vital Signs Sonoma County



Weekly Sunrise Rotary Walk
'n Talk at Spring Lake every
Wednesday at 5 PM. Meet
by the rental boats. Route
varies depending on the
walkers present. Join us for
fitness, fellowship and
fun. Friends and family welcome!





SPEAKERS

Jul 23, 2015

Dr. David Fedson

Treatment of Ebola with Statins

Jul 30, 2015

Kathy Goodacre

Executive Director for the Career Technical Education Foundation

Aug 06, 2015

<u>Shauna Lorenzen and SRKSEP</u> <u>2015 Team</u>

2015 Santa Rosa \ Kagoshima Student Exchange Program Posted by Rich Randolph on Jul 19, 2015

VITAL SIGNS~~~~~



Enlightening, objective, directing: Each of these describe the process and criteria being monitored throughout Sonoma County to better assess and optimize resident's health.

Ms. Lewis provided a well organized presentation of Sonoma County's partnership with Measurement of America, a national database, statistical think tank established to assist agencies in identifying common health challenges and developing action plans to meet public health goals.

Sonoma County, like others across the country provide data on their local education, income and

Aug 13, 2015

Jim Corbett

Director of Mr. Music Foundation

Aug 20, 2015

Marty Behr

A New Membership Plan - The Focus of Rotary International Membership

Sep 03, 2015

Michael Riel

Chief Operating Officer of M.A. Silva USA

View entire list

NEWS

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longevity statistics. Identifying information from discrete geographic areas, demographics of educational achievement levels, income and longevity are correlated. In Sonoma County, the composite scores of these three indicators on a scale of 1 to 10 ranges from a high of 8.40 for East Bennett Valley and a low of 2.79 in Roseland Creek.

These statistics help policy makes debate where resources are best applied to increase health in studied neighborhoods. A few findings are noteworthy:

- 1. High School graduates, on average, live 5 years less than college graduates.
- 2. For each \$12,500 annual income, an additional year of life is added to one's expectancy.

So what can Sonoma County do to promote a healthy, sustainable way of life? Promote smoking cessation programs, encourage neighborhood empowerment, workforce development to prepare youth for meaningful careers, just to name a few:

Get involved; improve your neighborhood, mentor a troubled, but aspiring youth, advocate for better preschool access. Improve business development/permit processing to expedite job growth.

For a more detailed look at the County's Report, navigate to

http://www.measureofamerica.org/sonoma/

SRKSEP 2015 - Kyoto/Hiroshima!

Posted by Dave Lorenzen on Jul 19, 2015

SRKSEP 2015 Updates - Kyoto/Hiroshima!

Link to entire Travelogue Link to Photo Album

Monday, July 13th - Kyoto

Good morning,

We all arrived safely in Kyoto. The bullet train was a nice experience as we had reserved seats. the countryside is beautiful and we had the opportunity to actually see Mt. Fuji. It is covered in clouds most days.



UPCOMING EVENTS

<u>Fellowship at St. Francis Winery</u>

St. Francis Winery

Jul 23, 2015 7:00 PM – 10:30 PM

<u>August Hike - Point Reyes Hike to</u> Arch Rock

Aug 22, 2015

<u>September Hike - Two-Night Car</u> <u>Camping</u>

Crystal Springs Campground, Sequoia National Park

Sep 18, 2015 – Sep 20, 2015

2015 "Best Chef's" Culinary Classic

Santa Rosa Golf & Country Club
Oct 17, 2015

6:00 PM – 11:00 PM

BIRTHDAYS & ANNIVERSARIES

Member Birthdays

Keith Taylor

July 4

Scott Holder

July 9

Kent Seegmiller

Midori is an excellent guide, but I feel like we're trying to keep cats rounded together. Everyone has such curiosity (this is a good thing) and they want to explore but we need to get to particular places in a timely manner. Overall the team is working together very well (they act like siblings) and I havn't had to break up any fights.:) The Gion music theater last night was a combination of six or seven vignettes on Japanese culture. We observed a tea ceremony (Christian was one of two honored guests), flower arranging, dance and puppet show.







Today we take a tour of Kyoto and then we have free time to explore this ancient city. It will be fabulous.

Shauna

Tuesday, July 14th - Kyoto

We began our tour with the Heian Jingu shrine. The Torii gate marks the entrance and is painted orange. We only had a short time to visit and I was able to see the magnificent cherry tree

July 12

Steve Olsen July 20

Del Raby July 21

Ross Andress July 22

Spouse Birthdays

George ReeseJuly 4

Doris Petro July 8

Venus Childs July 9

Lynn Olsen July 17

Kathleen Amend July 22

Ross Andress July 22

Gaston Leyack July 23

Katharine Anderson July 24

Carmen TaylorJuly 30

Anniversaries

Jon Stark Terry Stark July 10

Amy Leyack Gaston LeyackJuly 12

Peter Treleaven Marie Treleaven July 19

Join Date

Marty Behr July 1, 2011 4 years

Nancy Aita

gardens. This is a special place for wedding ceremonies.



Next stop, Sanjusangen-do temple where 1001 Kannon statues stand. Each is carved out of wood. Arms and legs are carved separately, then joined together with the body, coated with lacquer and finished with coloring. This temple has stood for over 700 years and is almost 400 feet long. In ancient times they used to hold bow and arrow contests along the length of the temple. How many arrows could one person shoot in 24 hrs. April 26, 1686 an 18 yr old man successfully shot 8,133 out of 13,053 arrows. This is an average of 544 arrows per hour or 9 per minute and he remains the record holder today.





Last stop: Kiyomizu temple

A beautiful temple site tucked into the side of the mountain which has existed since 778 AD. July 20, 1989 26 years

Scott Holder July 20, 1995 20 years

LINKS

LINKS

Partners of Santa Rosa Sunrise
Rotary
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How to Contact the Sunshine
Committee
Rotary Showcase - SRSR Dental
Clinic
SR Sunrise Facebook Page
Youth Exchange - District 5130
SCARC Meeting Schedule
Rotary International Business
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Latest "Rotarian Magazine"

<u>SRKSEP - Santa Rosa Kagoshima</u> <u>Student Exchange Program</u>

EXECUTIVES & DIRECTORS

President Eloise Tweeten

President Elect Merle Hayes

President Nominee <u>Doug Shureen</u>

Secretary Susan Glowacki

Treasurer Steve Herron

Past President



The current temple was built in 1633 and is was designated as one of Kyoto's historic monuments. The view of Kyoto in my pictures was taken here. A waterfall from a spring in the mountain has been falling since the beginning of the first temple. Many of us had a chance to drink from these waters and you can receive either friendship, health, or intelligence depending on which fountain you gather your water from.

More soon.

Shauna

Wedneday, July 15th - Kyoto

We toured the National Museum and Handicraft center in the morning yesterday. Unfortunately the old museum is under renovation construction and we didn't get to see that portion. The exhibits were exquisite. Some of the pottery dated back to the 3rd and 4th centuries. You could see the development of the artisans skills both in technique and materials throughout the centuries.





We saw some beautiful Kimono, painted silk

Harry Coffey

Rotary Foundation Carolyn Anderson

Membership <u>Marty Behr</u>

Service Projects
Steve Zwick

Club Administration Michael Riel

Public Relations Ross Andress

Member-At-Large Carmen Gutierrez

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Sabalos Nicaragua Surgery Center Information
Youth Grants
2011-12 Service & Activity Report
Why Become A Rotarian?
"Rotary Basics"
"Donate My Car" Form
2012/13 Fundraising/Funding
Report
2015 Hiking Schedule



tapestries and a variety of other artifacts. Then off to the handicraft center for shopping. Our suitcases will be full coming home with a sword, kimono, sake cups and other treasures.



Many of you have asked about the typhoon Nangka (11). It is due to make landfall today and there are flood advisories out in the low lying areas. Kyoto will not experience anything but rain beginning today with heavier showers later in the afternoon. We leave for Hiroshima tomorrow morning where they will receive 10-14 inches of rain in the next 48 hours. Midori and I are in communication with the Rotarians in Hiroshima on a regular basis. The team safety is the primary thought in everyone's mind and we are quite confident the itinerary will remain as it is. (We will just keep our umbrellas close. I will continue to update you as the storm comes closer. Email me if you have any questions. Shauna

Typhoon - UPDATE

The typhoon is scheduled to hit Hiroshima on Friday / Saturday (the day we arrive). After consultation with the Hiroshima Rotarians and Mr. Nanaeda (my counterpart in Kagoshima), we have decided to delay our arrival by one day. We will stay in Kyoto at the same hotel and leave on Saturday for Hiroshima. This changes some of the itinerary however the safety of the team is primary. At the current estimates, Hiroshima is expecting between 12-16 inches of rain over the next 48 hours. Kyoto is north of the location of the landfall and other than some rain and a pretty steady wind have been unaffected. This is a first for our program, but the team will remain safe. I'll keep you apprised as the conditions change.

Shauna

Typhoon - UPDATE

The typhoon hit landfall on this island around 6pm last night. There is flooding in Hiroshima and some land slides. All major trains were

stopped and many of the schools are closed. The major winds and rain are expected to be finished by this evening. It is a good thing we stayed in Kyoto.



The trains are not running in Kyoto either due to the wind gusts. It's raining but not pouring as of yet. The rain is supposed to get heavier as we move through the day. I've asked the students to stay within walking distance of the hotel. Some of the bus lines are randomly discontinuing service and I don't want anyone to get stranded and I not know where they are. Right now, it's not a problem, because they all took the opportunity to sleep in and everyone is still asleep. I'm sure I'll have some stir crazy students later this afternoon!



The storm will have caused a financial disaster for Kyoto. The Gion festival was scheduled to begin today and the majority of the festivities have been cancelled. The floats that people worked so hard to create will be warehoused. It's such a shame.

Midori extended our stay in this hotel early yesterday morning. It's a good thing as it is now booked solid and there are more people here now than in the last three days combined. We are being well taken care of and we are safe. Shauna

Thursday, July 16th - Kyoto - And in transit to Hiroshima



It's still pouring, but the winds have subsided. The team spent the day relaxing in the hotel. Some ventured out to the arcade a couple of doors down the street and got really wet. We had a new experience that no previous teams have been exposed to. We're going to check out of the hotel after breakfast and take the bullet train to Hiroshima.



Our schedule there has been completely disrupted and the team will lose the free day. We will stop before arriving at Hiroshima at the Hemejji castle.







It's a famous landmark and national heritage site. We'll be met by some Rotarians in Hiroshima and taken to the hotel to get ready for a large reception and meeting with the full Rotary club. Both Morgan and I will be giving speeches in Japanese. Morgan's language skills are excellent and I'm hoping not to embarrass myself too much.

Watch for new pictures of the castle. Shauna

Sunday, July 19th

Hello from Hiroshima.

The typhoon delayed our arrival by one day but the sites here have been thought provoking.

We met with the Hiroshima RC for a reception. Morgan represented the students with a speech in Japanese and did an amazing job. My Japanese is not nearly as good and I hope they understood our gratitude for their hospitality. They invited five students from the local university to converse with our team. Both sides enjoyed the inter-action.







Yesterday we visited and island shrine that has tame deer running free. They really are docile creatures unless they can smell food and then they get pretty aggressive.

We returned from the island to visit the Peace Memorial Park. Each student and myself processed the experience differently. Some will speak to relatives about the experience on their return, some were emotional and others sad. It was a very good reminder that war is has terrible consequences and we should avoid it all all costs.







We're off to Kagoshima to visit our families. More later.

New Member

Posted by Max Bridges on Jul 17, 2015



Kent Seegmiller returns to Sunrise



Kent re-joins in the classification of Information Systems. He was our President in 1989-90 and has been a member of Sebastopol and Glen Ellen-Kenwood since departing Sunrise in 1995.

Kent enjoys golf, bridge, travel and working part-time at Landmark Winery. He is Vice-Chair of the SRJC Foundation, LifeWorks Treasurer and President of The Orchard at Oakmont Homeowners Association

WELCOME BACK KENT!

Sunshine Report

Posted by Rich Randolph on Jul 20, 2015

SUNSHINE REPORT



Rolf Wessman is eager to have visitors at his home. Come with a good story, brew, or just stop in to chat. Best time is afternoon. Best to call at 538-0230.

Thank you Rolf for the heat relief pool cooling off!!

If you know of a member who could use some sunshine? Call Rich Randolph, 408-981-1001, Eloise Tweeten or Merle Hayes.

News From RI

Posted by Max Bridges on Jul 17, 2015



Australian students take opportunity by the horns



Australian Rotary members create a rodeo school for Aboriginal boys in rural Queensland.

The rules of the Shaftesbury Rodeo Academy are simple: no school, no rodeo. It's a message that teenagers who attend school at Bisley Farm, most of whom have never attended any school regularly, take seriously. Because come Friday night, these aspiring rodeo heroes want to join their friends to ride bulls for a heart-stopping eight seconds, if they last that long.

The school in rural Queensland, Australia, also teaches the boys, who are of the Wakka Wakka Aboriginal people, basic academics and farming skills, including how to care for crops and livestock. It's a fairly common form of schooling in Australia, an alternative education for students with troubled backgrounds. For many of them,

Bisley Farm is the best chance for them to improve their lives.

But rules are rules. In order to participate in the school's weekly Friday night rodeo, students must attend class Monday through Thursday and do all their work, including helping to manage a herd of beef cattle. Perhaps not surprisingly, student attendance and performance have shot up.

"These are really tough kids," says Kristian Wale, director of the Shaftesbury Centre, which sponsors Bisley Farm, and a member of the Rotary Club of New Farm, Brisbane. According to the Australian Bureau of Statistics, Indigenous peoples make up 3 percent of the country's population. But they make up 50 percent of the juvenile detention and 27 percent of the adult prison populations.

"A majority of the kids [who come to us] can't read, even if they have been to school," says Wale. "We teach basic education and social skills and prepare our students for jobs."

And none of it would exist without Rotary.

POWERFUL GRANTS

George Grant wanted to do something for the Aboriginal teenagers after attending a Rotary grants seminar in 2010. He was president of the Rotary Club of Bribie Island when he met Wale at the conference. The two began to formulate an idea for a cattle operation near Cherbourg, sponsored by the Shaftesbury Centre.

"When I first took the idea to the club, it seemed too far out in left field. Some members came along easily but others were very noisy in opposition," says Grant. "They couldn't see how a club with fewer than 30 members could raise the money required to get something like that off the ground."

At first, the naysayers seemed right, Grant says, particularly when the scope of the problem began being mapped out. They would have to buy cattle, trailers, fencing, and a school building. Then what would they do with the beef? If the operation was to be sustainable, they would have to figure out a way to get the beef to market.

So they started small: six head of cattle, a trailer, and some fencing. They soon started applying for money through Rotary, more than US\$120,000.

Supported by fundraisers from surrounding

clubs, the Bribie Island club managed to donate thousands of dollars toward the project.

Undoubtedly, though, many of potential supporters and new club members are drawn to Grant's enthusiasm for the school his club built from the ground up. "I just love to skite (brag) about it."

By Nancy Shepherdson

Rotary News 17-Jul-2015

* 2015 Best Chefs



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Rotary Club of Santa Rosa Sunrise - Founded June 30, 1986



BULLETIN EDITOR

<u>Max Bridges</u> (If you have any comments or questions, please contact the editor)

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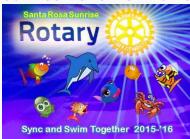


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Sunrise 2015-16 Theme



STORIES

Picture of the week
Posted by Max Bridges on Jul 23, 2015

Picture of the Week!

Link to Meeting Sightings



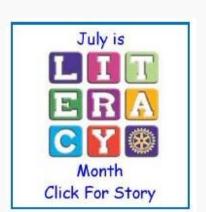
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SPEAKERS

Jul 30, 2015

Kathy Goodacre

Executive Director for the Career Technical Education Foundation

Aug 06, 2015

Shauna Lorenzen and SRKSEP 2015 Team

2015 Santa Rosa \ Kagoshima Student Exchange Program

Aug 13, 2015

Jim Corbett

Director of Mr. Music Foundation

Kathy has over 20 years experience in business development, fundraising strategy and execution, and capacity-building for business and nonprofit organizations. She excels at creating and directing strategic fundraising efforts including capital campaigns, endowment campaigns, annual giving programs, and events.

The Career Technical Education Foundation expands and enhances career technical education programs throughout Sonoma County to support the economic and workforce development needs of local employers and industries. The Foundation's goals are strong schools, strong communities, and a strong economy.

To ensure the economic vitality of Sonoma County the Foundation invests in local education programs aligned with key economic drivers in Sonoma County, and assists schools to prepare students for success in college and career applying skills in communication, collaboration, critical thinking and creativity. The Foundation's programs provide opportunities for all students

Aug 20, 2015

Marty Behr

A New Membership Plan - The Focus of Rotary International Membership

Aug 27, 2015

Dr. Jane Nielson

The Geologic History of the Laguna de Santa Rosa

Sep 03, 2015

Michael Riel

Chief Operating Officer of M.A. Silva USA

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NEWS

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to prepare them for entry level-positions, lifelong careers, and post-secondary education and include:

- Sustainable Career Technical Education programs that align with our community and economic needs through competitive grants.
- Promotion of Career Technical Education and raise funds from Government, Business, Foundations and Individuals.
- Align Career Technical Education programs driven by the latest economic development data.
- Provide Career Exploration opportunities for middle schools students.
- Develop Career Technical Education programs that link High Schools with postsecondary education opportunities.
- Develop Career Technical Education programs that link High Schools with relevant industry opportunities.
- Develop regional training programs for high need areas that engage rural schools and link to post-secondary education.

Dr Fedson Program Summary

Posted by Rich Randolph on Jul 26, 2015

STATIN USE IN EBOLA TREATMENT



A recent movie logged the line "show me the money". This inquiry also unfortunately suggests a selfish link between pharmaceutical proprietary interests at odds with economical treatments for the seriously high mortality rate of Ebola virus victims.

Dr. Fedson led us through a detailed analysis of the recent African, Sierra Leonean outbreak of

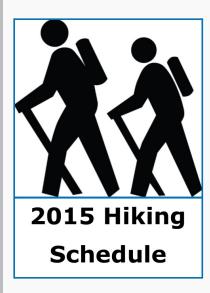
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UPCOMING EVENTS

<u>August Hike - Point Reyes Hike to</u> <u>Arch Rock</u>

Aug 22, 2015

<u>September Hike - Two-Night Car</u> <u>Camping</u>

Crystal Springs Campground, Sequoia National Park

Sep 18, 2015 – Sep 20, 2015

2015 "Best Chef's" Culinary Classic

Santa Rosa Golf & Country Club
Oct 17, 2015
6:00 PM – 11:00 PM

BIRTHDAYS & ANNIVERSARIES

Member Birthdays

the Ebola virus and it's nearly 11,000 fatal victims. Dr. Fedson claims the predominant "Top Down" treatment protocol of using antiviral medications fails to stabilize the patient's symptoms, resulting in premature death. Instead, with the use of statin drugs, typically used to treat high cholesterol, patient's internal organs, specifically the intestinal wall is sparred the collapse of it's integrity, allowing necessary digestive and absorption processes to proceed and promote healing.

Why isn't this documented approach being applied? Dr Fedson points to the high profit margin of the antiviral, retroviral manufacturing companies and their lobbying of governments, the United States included and agencies such as WHO, the World Health Organization.

A Norwegian Physician is one of the most vocal and financial supporters of statin treatment promotion. He has contributed over \$25,000 toward acceptance of this documented successful and economic therapy.

Dr. Fedson encouraged us to know the science involved in these high stakes issues.

SRKSEP 2015 - Kagoshima!

Posted by Dave Lorenzen on Jul 26, 2015

SRKSEP 2015 Updates - Kagoshima!

Link to entire Travelogue Link to Photo Album

Tuesday, July 21st

We all met our families and now the jitters are over with, everyone seems to be settling in to Japanese life.



Keith TaylorJuly 4

Scott Holder July 9

Kent Seegmiller July 12

Steve Olsen July 20

Del Raby July 21

Ross Andress July 22

Spouse Birthdays

George ReeseJuly 4

Doris Petro July 8

Venus ChildsJuly 9

Lynn Olsen July 17

Kathleen Amend July 22

Ross Andress July 22

Gaston Leyack July 23

Katharine Anderson July 24

Carmen TaylorJuly 30

Anniversaries

Jon Stark Terry Stark July 10

Amy Leyack Gaston LeyackJuly 12

Peter Treleaven Marie Treleaven July 19 We spent the morning with some university students working together with conversations about everyday life. Then off with our families for the afternoon.





Tomorrow is a big day: governor of Kagoshima prefecture, then Kagoshima mayor; then Kagoshima west rotary club and finally the welcome party. Right now it's really storming and I hope the rain eases up for tomorrow or we'll all be a little wet for the presentations.



Keep your fingers and toes crossed that our Japanese is understandable! Shauna

From Sakaue Seiya

Today 11 American students came to IBS in the morning. It was good opportunity to speak English and communicate with them! Actually I gave a speech to them but suddenly I forgot some words! I thought I have to practice more and more!!!

Join Date

Marty Behr

July 1, 2011 4 years

Nancy Aita

July 20, 1989 26 years

Scott Holder

July 20, 1995 20 years

LINKS

LINKS

Partners of Santa Rosa Sunrise
Rotary
What Are My Make Up
Options?
How to Contact the Sunshine
Committee
Rotary Showcase - SRSR
Dental Clinic
SR Sunrise Facebook Page
Youth Exchange - District 5130
SCARC Meeting Schedule
Rotary International Business
Portal
Latest "Rotarian Magazine"

SRKSEP - Santa Rosa Kagoshima Student Exchange Program

EXECUTIVES & DIRECTORS



But they left some comment I'll practice a lot from today! I talked almost all of them and they are really nice person. I will meet them in 28th and 30th so I'm looking forward to seeing them again and I hope we can hang out someday. Anyway thanks for coming to IBS!!!

Wednesday, July 22nd

Today was a busy day...

First stop, Kagoshima prefecture office where we met with the director of international affairs for Kagoshima.



Morgan did a great job with her speech and mine was fine.

Next stop, Kagoshima Rotary club. We handed out lots of business cards, had a nice lunch and punted for our presentation. They forgot to bring the computer, however, the projector arrived. Each student told something about themselves and I gave a little information about Sonoma County. (Thanks Dave Lorenzen for giving me a

President Eloise Tweeten

President Elect Merle Hayes

President Nominee <u>Doug Shureen</u>

Secretary Susan Glowacki

Treasurer Steve Herron

Past President Harry Coffey

Rotary Foundation Carolyn Anderson

Membership Marty Behr

Service Projects
Steve Zwick

Club Administration Michael Riel

Public Relations
Ross Andress

Member-At-Large Carmen Gutierrez

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Sabalos Nicaragua Surgery Center Information
Youth Grants
2011-12 Service & Activity Report
Why Become A Rotarian?
"Rotary Basics"
"Donate My Car" Form
2012/13 Fundraising/Funding
Report
2015 Hiking Schedule



printed copy of the presentation!)



Off to the mayor's office. David did very well with his speech. They were surprised we tried to do our speeches in Japanese.



A couple of hours on our own to shop, have ice cream or shaved ice (it was very hot and humid today with a few raindrops sprinkled in between.)







Off to the welcome party. Almost 100 people; host families, Rotarians, and Soroptomist members and students from the university joined the festivities. There were speeches, a toast, "kompaii", dinner buffet and then dancing. Hopefully, I'll be able to post the video of the students teaching the Japanese to dance their entertainment routine. Everyone did really well and we'll do it again at the sayonara party. All for now. Shauna

Thursday, July 23rd

Yesterday we spent the day at Kagoshima university with Dr. Mori and some of his international students. We had an opportunity to make new friends and learn more about Japanese culture.



We watched a Kendo demonstration (long bow) and then we got the chance to try. James was the marksman of the group with all three arrows in the target.

We played games, participated in a tea ceremony and enjoyed each other's company.







Today we visited the Satsuma Students Memorial Museum and spent some time with the mayor of Itchiki-Kushikino where the samurai left for the west to gain more knowledge of western machines and different cultures.



This is the 150th anniversary and there are many celebrations. Santa Rosa is very well known at the moment.

Now, we are swimming near the port in salt water pools. The weather is sunny and hot so the students are having a blast.





An Evening Outdoor Movie

Posted by Rich Randolph on Jul 26, 2015

"Back to the Future" in our own backyard!!



Thursday evening July 23, at St Francis Winery Sunrise Rotary held choice seats for the outdoor showing of the 1985 film Back to the Future. Starring Michael J Fox as Marty McFly, and Christopher Lloyd as Emmett Brown, the science fiction-comedy brought back great memories of the early computer pioneering days, and the appeal of the then popular (polished not painted) DeLorean.

Enjoying spots in the Rotary Leadership row are, seated, Sunrise President Eloise Tweeten, Sunrise member and Past District Governor Del Raby flanked by Jack Strange, President of Santa Rosa Evening Rotary and husband of Eloise. Penny Millar's white cap covers her head while she shares conversation with fellow Sunriser Rolf Wessman off camera. Newest Sunriser Jennifer Adams appears supported by President Eloise waving palm. Jennifer pleasantly discovered the verve of Sunrise sociability at this her first official club fun raiser. Marty Behr, Rich and

Betsy Randolph, Peter and Mary Banks and Carmen Gutierrez similarly relaxed amidst the Valley of the Moon ambience, shared hors d oeuvres and St. Francis wine. Both Rotarians and their family will want to make this an encore event in 2016!

News From RI

Posted by Max Bridges on Jul 22, 2015





Groenendijk and younger kids take a break from jumping on the center's trampoline. Staff say it's her energy that holds Confident Children out of Conflict together.

The girls were alone. Their families were dead, or gone, or lost in the broken landscape of southern Sudan. They had nowhere to turn, and no one to turn to. Some lived in the market, others in the cemetery. When Cathy Groenendijk saw them, she couldn't help herself. She offered them tea, then some food, then a place to sleep in her guesthouse.

"In the morning, we would sit together and talk about what had happened the night before," Groenendijk remembers. "And what I heard I could not believe. I could not believe it."

One girl's father had died, and after the funeral, she never saw her mother again. She was living on the streets with some other kids when four men started chasing them. The other girls were faster. She fell behind and was caught and raped by all four men. Groenendijk knew a doctor who repaired the physical damage, saving her life.

Another three girls, ages eight, six, and one, lived with their mother, but they all slept in the

open. Groenendijk helped them build a tarped shelter, but the hot sun ate it away. One night, a man snuck in and tried to assault one of the girls. After that, Groenendijk let them sleep on her veranda.

This was in 2006. A peace accord had been signed the year before, ending a 22-year civil war and paving the way for the independence of South Sudan. But the region was still broken in many ways. While the story of its "lost boys," who traveled hundreds of miles on foot to reach safety during the war, is well known, little has been written or said about the girls who stayed behind, and who were just as lost.

Groenendijk was born in eastern Uganda, where her father grew coffee and bananas on the family farm. She had three brothers and seven sisters, so when she was three years old, she was sent to the capital, Kampala, to live with an aunt. After secondary school, she went on to study nursing.

"When I was in Kampala," she says, "I used to take the food that was left from our kitchen in the training school and give it to the children who were without food. It was a very, very bad time under Idi Amin, and after."

It was a time of war, suspicion, and fighting. Between 1971 and 1979, about half a million people died under Amin's dictatorship. Another 300,000 died under Milton Obote before he was deposed in 1985.

When she finished nursing school, Groenendijk got a job at a hospital in the north of Uganda. "There were so many militias and armed groups, especially among the northern tribes," she says. "Even after the war, there were militias who were never fully disarmed. They were always fighting."

Not long after she arrived, she met a young Dutch missionary named Wim, who worked with a relief organization called ZOA that aids people trapped in conflict and disaster zones. The two fell in love, got married, and for 10 years remained in Uganda, mostly in Karamoja, the remote northeast corner of the country.

In 1993, the couple went to the Netherlands. Shortly after they moved, the genocide in Rwanda began to unfold. An estimated 800,000 to 1 million people were killed in 100 days. When the violence subsided, a colleague at ZOA asked if Wim and Cathy would be willing to go to the country. Groenendijk would run a health program, and Wim would do agriculture and food

security work in the town of Nyamata, south of Kigali. One of the most devastated areas, it's now the site of a genocide memorial, at a church where 10,000 people who had gathered for protection were murdered.

Five months after the killing stopped, the couple arrived in Nyamata. Seeing how many children had lost their parents, they took in two foster children – girls who had lost their families. The girls still visit, and one will graduate from college this fall.

"The organization had little money to plan something positive for the children, like a party, to share together, to bring kids together," Groenendijk says. "So I did a lot of children's programs, in addition to working."

In 1998, ZOA asked Groenendijk if she would help establish a health program in Sudan, which, on the map, was the largest country in Africa. In reality, though, it had never been much of a country at all. The south and the north were very different, and since 1955, animist and Christian groups in the south had been fighting for independence from the primarily Muslim north.

During the first war, which lasted until 1972, more than half a million people died. The south gained some autonomy, but when oil was discovered there in the late 1970s, war broke out again. From 1983 until 2005, an estimated two million people were killed; four million more fled to other countries or to camps for internally displaced people. In a country of 12 million, no one was unaffected.

When Groenendijk and her husband arrived in 1999, the fighting was still intense. They lived in rebel territory, in a village called Katigiri. "There were areas with no medical care at all," she remembers. "Many people were dying." They'd lived in conflict zones before, but this time was different. Planes bombed areas that had relief operations. "When we first arrived," Groenendijk says, "we were bombed as were driving. Every house had foxholes, and when you heard planes flying over, you got out of the house and into the foxholes. We also had one large bomb shelter for everybody, but if a bomb landed on that one, there would be many casualties. So we used several foxholes to spread the risk."

For nearly five years, she ran the ZOA health program in Katigiri. She made sure health workers were trained, medicines delivered, new health units opened, and transportation arranged for patients. All the while, the bombs kept

coming as the war dragged on. When the danger and stress grew unbearable, the couple went back to Rwanda.

In 2005, a peace accord was signed and the fighting stopped. A date was set for a vote on independence. Groenendijk thought of the people she knew there, especially the children who'd lost so much. In 2006, she and Wim decided to return.

Now people were flooding into Juba. In the future capital of the world's newest country, everything had to be built from scratch, including Rotary clubs. Michael Elmquist had been a Rotarian in Kastrup, Denmark, for more than 20 years when he arrived in Juba in 2008 to work for the Danish Ministry of Foreign Affairs. He could see that the area could benefit from Rotary's work. The country had only 200 miles of paved road. Barely 2 percent of children completed primary school. Infant and child mortality rates were among the highest on every ranking. Everything needed to be restored: families, villages, lives.

"Once in Juba, I realized that the whole country of Sudan [before South Sudan became independent] had only one Rotary club, and that was in Khartoum, over 700 miles away," Elmquist recalls. "I felt I could not live for three years without access to a Rotary club."

He started to round up prospective candidates. But because few people in Juba knew much about Rotary, most of the initial recruits were expatriates. And because the streets didn't have names, people listed their addresses as "the big house with the yellow roof opposite Equatoria Hotel." Nonetheless, Elmquist soon found the required 20 people. The Rotary Club of Juba was chartered in 2010, bringing the number of Rotary clubs in a country almost twice the size of Alaska, to two.

After she and her husband moved to Juba, Groenendijk started working for an NGO called War Child, but grew frustrated with the slowness of a big organization. She needed to keep pace with the brothel owners who were recruiting girls. So she started her own organization, offering what she had. First, she gave the girls tea, then one meal. Friends would help out.

"For two years," she says, "I was providing tea and one meal, which was better than nothing. Some of the kids had never had a meal apart from scavenging and eating leftovers from restaurants. Once a week, I would buy a proper meal for all of them."

She started going door to door, asking for funding. Help started to trickle in. As volunteers and donors appeared, her organization started to take shape. She called it <u>Confident Children out of Conflict</u> (CCC).

Elmquist heard about her work and invited her to join the Rotary Club of Juba. She accepted. "When they saw what I was doing," Groenendijk says, "they used every opportunity to support us. A lot of credit goes to Michael. I went there and showed pictures of a girl who had been raped, to show what was happening in Juba. After that, a lot of people started paying attention to what we were doing."

"The job she's done looking after these children has just been amazing," Elmquist says. "You can't believe the difference in the young girls who come in. They don't talk, they don't know how to hold a knife or fork or anything. And she trains them and gets them to school. She gets them dressed. She saves them from prostitution, which would be their only source of income."

Soon Groenendijk started looking for a piece of land. Eventually, she bought some property and built a dormitory that could house about 40 girls. She hired a small staff.

The Juba club continued to support her work, along with other rebuilding projects in South Sudan – which became an independent nation in 2011. At one fundraising dinner, the club auctioned drawings done by the girls at Groenendijk's center and raised \$3,000 for CCC, as well as an orphanage in Juba.

Today, almost 40 girls and a few boys live at CCC, which also issues reports on child prostitution in Juba and the plight of the city's 3,000 street children. It is not an easy transition for those she takes in – some girls have run away, overwhelmed by structured life. But many more stay. After about a year, Groenendijk says, they get used to living in a house, sleeping in a bed. They learn how to settle disputes without fighting. With time and patience, she helps them adjust. Where the social fabric has been torn, she does her best to mend it. In addition to educating those living at the center, CCC pays school fees for about 600 children around Juba. A few have even gone to Uganda for further schooling. One, named Esther, is at one of the best schools in that country, with plans to become a doctor.

CCC is a lively place. The girls sing and drum

before going off to school in the morning, and again when they come home. Hannah Rounding, a British NGO consultant staying at the center, says Groenendijk's energy and enthusiasm holds it all together: "The girls love her. Everybody calls her mummy. When she's been away and comes back, the place goes wild. All the girls are so excited – they're jumping and cheering and clapping."

"Cathy is a bright personality. She's immediately endearing, from the first time you meet her," says program manager John Fenning. "I was blown away by her capacity to love and care for all the children. It's rewarding, and such a privilege, to be involved in that kind of work, and to see the difference you can make in these children's lives."

One evening in the middle of December 2013, the girls heard gunfire. Fighting had broken out between followers of the president, who is ethnic Dinka, and the Nuer vice president, whom the president had accused of planning a coup.

They girls were nervous – only the youngest had never known war. The fighting in Juba went on for days, then slowed while it raged on in other states. At least 50,000 people have been killed and another 1.6 million displaced, in what is now being called the South Sudanese Civil War. Some of the girls have been sent to an orphanage in the city of Yei, seeking safety farther south.

The rest stay with Groenendijk. Together, in a nation of unease, they keep singing, learning, and living under her watch, until they are strong enough to be on their own.

By Frank Bures

The Rotarian 22-Jul-2015

* 2015 Best Chefs



Santa Rosa Sunrise Rotary
Presents
It's
"Best Winery Chefs" Culinary
Classic
Gala Fundraising Event
Celebrate Sonoma County's
Fabulous Food, Fine Wines, Music,
Live and Silent Auction

SATURDAY OCTOBER 17, 2015 6 PM to 11 PM Santa Rosa Golf & Country Club 333 Country Club Drive, Santa Rosa

More News from RI

Posted by Max Bridges on Jul 22, 2015





The Don't Wait Vaccinate Committee in District

5340 (California) has been meeting monthly since 1994.

A group of teenage journalism students in suburban San Diego were in the early stages of a new project – an educational film funded by a Rotary grant – when their teacher's phone rang. A prominent blogger had caught wind of what they were doing from a local news story, and wasn't pleased. The fledgling film came under fire almost overnight as ripples of protest spread through the blogosphere. With calls pouring in before shooting had even begun, the advisers considered halting the project, questioning whether it would be worth the controversy surrounding its subject matter: vaccines.

"I've been involved with immunization initiatives for over 20 years now," says Amnon Ben-Yehuda, one of the San Diego Rotary members who had contacted the Emmy-winning broadcast journalism program at Carlsbad High School about a health education project, initially conceived as a 15-minute film about the immune system, in 2011. "We knew there were people out there who were against vaccines, but they didn't represent a force we had to deal with until this project."

Ben-Yehuda chairs a Rotary districtwide committee that works with local health agencies to increase vaccination coverage. He's seen vaccine-preventable diseases affect even affluent neighborhoods, where the barrier isn't access to vaccines but skepticism about their safety. "For about the last 10 years, we've recognized that the important thing is education," he says. "We began to realize that we were repeating the same message and not getting anywhere. Young people have to learn about immunization before they become parents, so we started working with schools."

In addition to producing a live daily news broadcast, journalism students at Carlsbad can audition to work on documentary films as an after-school activity. Past features have tackled tough topics: One explores the legacy of the Holocaust, and another focuses on food insecurity among military families. Students are currently covering school shootings as part of a national project with PBS NewsHour. "What impressed us was that the Holocaust film came with lesson plans," Ben-Yehuda says, "and it's been approved by the California Department of Education for use in schools." The Rotary Club of San Diego secured grants from District 5340 and

local community organizations to support the health education project, and the students got to work.

"We had no idea at that time that vaccination was such a controversial topic – it certainly wasn't on my radar," says Doug Green, the Carlsbad High School journalism teacher who worked on the film with a team of 16 students and a parent-volunteer producer. "When we got into it and found there are people who seriously doubt the safety of vaccines, particularly parents of children with autism, we decided to incorporate that." The students spent the next year interviewing medical experts in epidemiology and the treatment of autism, parents of autistic children who believe vaccines cause autism, parents of children who died from vaccine-preventable diseases, and their peers.

Some students weren't convinced at first that the benefits of vaccination outweigh the risks. Hannah Evans, whose brother is autistic, shared her evolving views on camera and in a blog post. "It was different for me than the other student filmmakers," she wrote. "Autism affects nearly every moment of my family's life. I had heard stories, and I believed there simply had to be a connection between autism and vaccines. Making this film changed my mind."

The turning point came when Evans learned about herd immunity – the idea that everyone, including newborns and people with compromised immune systems, benefits when most members of the community are immunized against a disease, because opportunities for outbreaks are limited. "I started to recognize the benefits of vaccines – especially protecting weaker members of society – instead of just contemplating the risks," she says.

The students' reflections are woven into the narrative alongside formal interviews and playful graphics (such as a fictional "zombie virus" that helps illustrate how illnesses spread). That interplay is central to what the advisers call peer-to-peer filmmaking. "Part of the premise of the film is the filmmakers' discovering the topic themselves," Green says, and breaking it down for an audience of their peers.

San Diego Rotary members saw the finished film, a 40-minute feature called "Invisible Threat," at a private screening in early 2013, though ongoing attention from anti-vaccine activists delayed its wider release for several months. On the eve of a screening with legislators in Washington, D.C., an anti-vaccination

organization issued a statement calling for congressional action against what it dubbed "a propaganda piece" for the pharmaceutical industry, to no avail.

In a series of op-eds in the San Diego Union-Tribune and Huffington Post, Rotary International General Secretary John Hewko drew connections between the domestic vaccine controversy and the fight against polio. "Playing the blame game won't help," he wrote, noting that we can reduce the number of vaccine refusals "by building goodwill and trust, not through confrontation. That's how the Global Polio Eradication Initiative has over the years been able to win the hearts and minds of parents wary of the oral polio vaccine in developing countries."

"Invisible Threat" received an award for courage in journalism from the San Diego Press Club in October, and it's been endorsed as an educational tool by 300 health organizations so far, including the Mayo Clinic and the Autism Science Foundation, plus about 80 universities and 20 public school districts. A chapter of the American Academy of Pediatrics, which hosted a screening at its national conference, uses the film to teach medical residents how to overcome vaccine hesitancy. Plans for Spanish and French versions are underway.

"The film has a life of its own now," Ben-Yehuda says. "Our dream is to see Rotary clubs pick up the project in their own communities and work through local boards of education to get it into school systems. It's rich material for teachers to work with. There are issues of science, issues of history, issues of social responsibility, and these issues are all interconnected."

Watch the documentary

By Sallyann Price

The Rotarian 22-Jul-2015

Rotary Club of Santa Rosa Sunrise - Founded June 30, 1986