

March 2, 2000



# Making a Difference



ROTARY 2000:  
ACT WITH  
CONSISTENCY  
CREDIBILITY  
CONTINUITY

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- Steve Amend.....Club Activities

## THIS WEEK'S PROGRAM

March 9, 2000

### David Ehreth

President and Chief Executive Officer  
Westwave Communications



*David Ehreth has over 20 years of experience in the telecommunications industry. Mr. Ehreth entered the industry at the Digital Telephone Systems Division of Harris Corporation. He rose to the position of Business Unit Director with P & L responsibility for three Private Branch Exchange product lines. In 1987, Mr. Ehreth became a founder of the Optilink Corporation. He served as Vice President of Engineering during the development of Litespan®, the industry's leading Next Generation Digital Loop Carrier. Optilink was acquired in 1990 by DSC Communications. In 1993, Mr. Ehreth was appointed Vice President and General Manager for the Access Division of DSC, the division responsible for the Litespan product line. Under his leadership Litespan produced over \$2B in total revenue and \$2.8B in total booked sales. In 1998, Mr. Ehreth founded Westwave Communications Corporation and serves as Chief Executive Officer.*



WESTWAVE COMMUNICATIONS

*Mr. Ehreth studied electronics and engineering at College of Marin and California State Polytechnic University, San Luis Obispo.*

**PROGRAM CHAIRPERSON FOR  
MARCH IS WARREN SMITH**

**THIS WEEK WE ARE IN  
THE CAMELOT ROOM**

# Calendar OF EVENTS

### March 13th

Joint Meeting with Santa Rosa West Rotary @ Los Robles - 12:00 noon

### March 25th

District Leadership Training in Ukiah  
(contact Russ McCracken)

### April 29th

Senior's Pancake Breakfast  
(contact Hugh Helm)

**Announcing, Announcing, Announcing:** It never hurts to plan ahead. Vicki Lockner began announcing that we need "Raffle Prizes" for the silent auction during the Wine & Wheels Event for the Year 2000 Concours d' Elegance. If you have any ideas that would help, call Vicki at (h) 544-1593 or (w) 522-3260.

**R.Y.L.A.** (that's Rotary Youth Leadership continued on Page 2)

## Next Week's Program:

# QUAD CLUB

## S.O.S Program

At Los Robles on Monday,  
March 13th - with the  
Rotary Club of West Santa  
Rosa - We will be dark on  
Thursday, March 16th

### Birthdays

3/2 Vicki Lockner

3/8 Marsha Sitzman

3/14 Mike Panas

3/16 Archie Julian

3/17 Susan Julian

3/21 Merle Hayes

3/27 Dan Davis

3/31 Jeff Young

3/31 Carol Carlenzoli

### Anniversaries

3/20 Jim & Cindy Brenton

## ANNOUNCEMENTS:

**Group Study Exchange Team is Coming:** April 6th, at our regular Club meeting we will be receiving a visit from the five member GSE Team from India. This will be, as normal, a great program regarding both Rotary's GSE program, as well as a presentation from the tea about their home country of India.



# INTERACT



The following examples were drawn from Interact Club Projects Data Forms submitted in the past year.

- The Interact Club of Princess Wales College in Moratuwa, Sri Lanka, aided residents of the nearby village of Welikanda, in the Polonnaruwa district, after a terrorist attack. The Interactors circulated among their school and community collecting dry goods, clothing and medical supplies to distribute to the victims.
- The Interact Club of Brentwood High School, in Brentwood, New York, U.S.A, participated in an environmental project aimed at saving a stretch of natural habitat known as the "Bishop Tract." Once described as the "world's finest remaining example of an oak brush plain," the Bishop Tract in recent years had been overrun by widespread private and commercial polluting. Working together with their sponsoring Rotary club and several other community organizations, the Interactors helped to return the habitat to its natural state. The club not only participated in massive community-wide clean-up campaigns, but also hosted a series of lectures to heighten awareness among community residents about the ecological treasure in their midst.
- When the Interact Club of Spaulding High School in Vermont, USA, learned from its sponsoring Rotary club of the need for toothbrushes at an orphanage in Buzau, Romania, club members were quick to respond. The Interactors solicited local dentists for donations of children's tooth brushes and other dental supplies and also donated "sippy" cups and orthopedic spoons. This wasn't the first contact the Interactors had had with the orphanage, which has been helped considerably in recent years by their sponsors, the Rotary Club of Barre; the Interact club has hosted Romanian students and Interactors have visited Buzau in return.

- Trying to think of novel fundraising idea to benefit the Nelson Mandela Children's Fund, members of the Interact Club of Our Lady of Fatima Convent, South Africa, truly used their noodles. The Interactors decided to make the longest piece of spaghetti in the world — a strand one-mile long! (See photo.) It took 40 Interactors 48 hours to complete it. The Interactors received considerable community support and media coverage for the event, and while the money raised through sponsorship went to the children's fund, the over-sized pasta was donated to local charities.



- The Interact Club of Kellogg, USA and the Interact Club Castlegar, Canada joined in an international environmental project near Priest Lake in the Panhandle National Forest in northern Idaho. Thirty members of the Castlegar club and 18 members of the Kellogg club along with exchange students from Finland, France, Denmark, Argentina, Mexico, and Slovakia helped to build a section of the Chipmunk Rapids National Recreation Trail. The trail will be used by hikers in the summer and cross country skiers and snowmobilers in the winter. The group cleared the brush and, after preparing a bed for the new portion of trail, hauled and spread gravel for the trail surface. While equipment and machinery for the job were supplied by the U.S. Forest Service, the Interactors coordinated the project and raised the necessary funds. When the work was done, the Interactors had a barbecue and discussed plans for their next joint project.

## LOCAL INTERACT NEWS

*We have thirteen club members signed up for the Interact Leadership Conference on March 17th, 18th and 19th. The conference will be held at Alliance Redwoods in Occidental and will consist of three days of leadership training, inspirational speakers, skits and a Saturday night dance party. Of particular interest to Rotarians is an event that takes place on Saturday morning, March 18th, from 9:00 to 12 noon. Each Interact Club will do a presentation on last years projects. Visiting Rotarians are always welcome - inspiration guaranteed! Mark your calendar.*

*Our next Interact Club meeting at Elsie Allen High School is scheduled for Thursday, March 9th from 12:30 to 1:00 PM in Room I-24. Sunrise club members are welcome - check in at the office - bring your lunch... it counts as a make-up meeting. Total Interact Club membership stands at fifty.*

## Continued from Front Page

Awards): Contact **Merle Hayes** if you know of a qualified High School Junior (this year) that would be interested in attending this week long event in June.

**\$1,000 High School Senior Scholarships:** Applications are available from **Ross Andress** for our annual memorial scholarships.

**The Hat!** Yea, that was Dr. Seuss and "Read Across America Day" (can you say Green Eggs & Ham)!



# MEMBERSHIP ROSTER

Last Name	First Name	PHF	Spouse Name	PHF	Home Phone	Work Phone	Fax Number	Email Address
ABRAMSON	AL	*	ROBIN		(707) 537-8777	(707) 546-9220	(707) 546-2620	hallsaw ards@earthlink.net
AITA	NANCY	M	ROBERT	*	(707) 823-9139	(707) 824-9640	(707) 829-8924	naita@qaim.com
AMEND	STEVE		KATHLEEN		(707) 575-3078	(707) 584-9750	(707) 585-1828	amend@pacbell.net
ANDRESS	ROSS		STACY		(707) 545-6689	(707) 573-1076		rdas@sonic.net
BAYLESS	GARY		LYNDA		(707) 542-6102	(707) 546-0372	(707) 578-2132	garybayless@earthlink.net
BELOW	ELLEN		JIM		(707) 538-9062	(707) 538-9062	(707) 538-9043	jmsmarketing@juno.com
BRENTON	JAMES		CINDY		(707) 527-7741	(707) 584-7599	(707) 584-5766	brenton@mcw orld.com
BROWN	DAVID	*	SUSAN		(707) 539-1265	(707) 284-4086	(707) 539-4408	dbrown@atgi.net
CAMPBELL	LU ANN	*	JIM		(707) 467-3896	(707) 524-1506	(707) 522-2653	luann@sonic.net
CARLENZOLI	LEROY	M	CAROL	*	(707) 542-8964	(707) 542-6465	(707) 542-1645	icarlenzoli@cs.com
CARRETTE	EDWARD	*	KATHRYN EVART		(707) 576-0895	(707) 494-2026	(707) 579-4288	mayahospitality@email.msn.com
CERONE	FRANK	*	JAN		(707) 526-9852	(707) 542-1644	(707) 546-0166	srfjc@aol.com
COKER	KENNETH	M			(707) 527-7030	(707) 527-0880	(707) 566-8341	coker@sonic.net
CORRIGAN	DEBRA J.				(707) 566-9534	(707) 546-6565	(707) 546-6573	debrajan@cds1.net
DAVIS	STEPHEN	*	RITA		(707) 525-9306	(707) 575-9595	(707) 575-5122	steved@sonic.net
DAVIS	DAN	*	SUSAN		(707) 527-0724	(707) 545-7010	(707) 544-2861	ddavis@obrienlaw .com
DOLINSEK	JOHN	M	KATHY KENT	*	(707) 546-7306	(707) 544-5493	(707) 544-0512	jdolinsek@aol.com
HARRYMAN	RALPH		KATHY		(707) 539-2419			commodor@pacbell.net
HAYES	MERLE				(707) 523-0226	(707) 664-9267	(707) 525-9962	mohimm@hotmail.com
HELM	HUGH		CHRISTINE		(707) 538-5858	(707) 573-8700	(707) 573-8799	hhelm@sonic.net
HERRON	STEVE		LAURA		(707) 584-8960	(707) 524-3102	(707) 528-0205	herrons@exchangebank.com
HIGGINS	SYLVIA		RANDY		(707) 838-9555	(707) 838-3300		
HOLDER	SCOTT	*	TRICIA		(707) 575-7122	(707) 539-9436	(888) 339-6605	
HOLTZ	GARY		PAM FERRARA		(707) 525-9531	(707) 763-3377		gjekylw ine@aol.com
JACOBSON	CARL	M	JUDY	*	(707) 837-8200	(707) 568-2480	(707) 568-2484	cjacobson@boyleengineering.com
JEN	EZBON				(707) 875-2820	(707) 527-4271	(707) 527-4426	ezbon_jen@garfield.santarosa.edu
JOHNSON	JERRY				(707) 573-1368	(707) 528-6300	(707) 528-6399	
JONES	ROSS		JANE PAUL		(707) 836-0725	(707) 528-2882	(707) 528-6015	rossjones@majlaw .com
JONES	JOHN	M	ARDYS	*	(707) 526-5001	(707) 546-0272	(707) 546-5642	jjones@linkcpa.com
JULIAN	ARCHIE	M	SUSAN	*	(707) 433-6256	(707) 546-7822	(707) 546-2289	juliana@exchangebank.com
KELLY	MICHAEL	*	LOU ANN		(707) 578-0344	(707) 524-3520	(707) 578-3471	mkelly@realtour.com
KING	ART	*	IRENE		(707) 539-5980	(707) 527-0800	(707) 575-1712	artk@mossadams.com
LAMBERT	DAN	M			(707) 996-4681	(707) 528-7711	(707) 528-6715	dan@danielfdata.com
LOCKNER	VICKI	*			(707) 544-1593	(707) 522-3260	(707) 522-3256	vlockner@aol.com
LOCKNER	F. RUSSELL	*			(707) 575-7150	(707) 544-4133	(707) 523-1131	
LORENZEN	SHAUNA	*	DAVE	*	(707) 539-4332	(707) 576-6368	(707) 547-4579	slorenzen@associatedbp.com
LORENZEN	DAVE	*	SHAUNA	*	(707) 539-4332	(707) 535-4111	(707) 575-1712	davel@mossadams.com
MARTIN	LARRY		LAURA		(707) 887-2606	(707) 526-2922	(707) 526-6949	larry@hmstravel.com
MCCALISTER	PA TRICIA	*	ROBERT		(707) 894-3885	(707) 543-2650	(707) 546-4996	pmartin@sonic.net
MCCRACKEN	JIM	*	PRISCILLA		(707) 528-9459	(707) 528-8681	(707) 569-1713	mc2@metro.net
MCCRACKEN	RUSS	*	DEBORAH		(707) 538-2806	(707) 538-0868	(707) 538-0879	russell@sonic.net
MILLAR	PENNY				(707) 579-8284	(707) 576-1097	(707) 576-7489	PM@Accountant.com
NIGHSWONGER	EVE	*			(707) 575-1767	(707) 524-1732	(707) 524-1764	enighsw o@santarosa.edu
OLSEN	STEVE	*	LYNN		(707) 546-3973	(707) 578-6033	(707) 578-1035	solsen@ix.netcom.com
PANAS	MICHAEL	*	SUSAN		(707) 539-3595	(707) 528-5020	(707) 528-5023	mpanas@cableone.net
PARKER	WIL		REBECCA		(707) 542-8067	(707) 546-1540	(707) 526-4551	drw parker@aol.com
RABY	DELBERT	M			(707) 838-6701			delbert@sonic.net
RONDON	BRIAN		KAREN		(707) 537-1809	(707) 541-7250	(707) 578-3943	
SCOTT	ROBERT		KATHY		(707) 539-4341	(707) 544-5800	(707) 544-0403	formprint@aol.com
SEELYE	RANDY	*	KATHARINE		(707) 528-2149	(707) 521-5225	(707) 527-9816	randkath@sonic.net
SITZMAN	PHIL	*	MARSHA		(707) 523-3326	(707) 539-1252	(707) 539-1252	lettershop@bigplanet.com
SMITH	WARREN	M	WENDY	*	(707) 542-8108	(707) 525-7693	(707) 525-6829	w smith@sonic.net
TAYLOR	KEITH	M	CARMEN	*	(707) 528-6144			
TRELEAVEN	PETER L.	M	MARIE	*	(707) 538-4170	(707) 524-1024	(707) 524-1099	
TUXHORN	TUX		ELIZABETH		(707) 544-1917	(707) 569-0300	(707) 569-3072	tuxhorn@concentric.net
WALKER	STAN	M	VALERI	*	(707) 525-0152	(707) 586-1054	(707) 586-0457	sw alker@sonic.net
WARD	CASIDY		LYNN HOFACKET		(707) 543-8075	(707) 543-8075	(707) 543-8097	casidy@pon.net
WATSON	JOHN	*			(707) 541-0373	(707) 888-2039	(707) 541-0373	
WESSMAN	ROLF	*	ANN		(707) 538-0230	(707) 538-0230	(707) 538-5102	rolf@w essman.com
WORTHEN	STEVE		GEORGIA		(707) 571-1770	(707) 544-4770	(707) 544-0722	interiorsinc@metro.net
YOUNG	JEFF	*	KAREN		(707) 578-7746	(707) 579-5200	(707) 546-8021	jeff@rogers-young.com
ZUMFELDE	DALE	*			(707) 538-8055	(707) 526-2346	(707) 566-8341	zum@jps.net

\* Indicates Paul Harris Fellow M Indicates Multiable Paul Harris Fellow Santa Rosa Sunrise is 100% PHF Sustaining Membership

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## PRESIDENT'S MESSAGE

From Anonymous: *"Even the smallest candle burns brighter in the dark."*

MARCH IS ....

**INTERACT / ROTARACT  
MONTH**





# Making a Difference



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## THIS WEEK'S PROGRAM

March 13, 2000  
**SUPPORT OUR STUDENTS**



Also known as the Quad Club Project, S.O.S. has been a project,

sponsored jointly by all four Santa Rosa Area Rotary Clubs, since 1990. What better venue to have this year's update on their efforts and results, than at the combined meeting of Santa Rosa Sunrise, and Santa Rosa West. Come see Presidents Shauna and Patsy show their pride in the 10 year history of this example of what clubs can accomplish together. Meeting time is 12:15 at Los Robles Lodge.

PROGRAM CHAIRPERSON FOR MARCH IS WARREN SMITH

THIS WEEK'S MEETING IS AT LOS ROBLES LODGE

# Calendar OF EVENTS

### March 13th

Joint Meeting with Santa Rosa West Rotary @ Los Robles - 12:15 PM

### March 16th

Regular Meeting  
**DARK**

### March 25th

District Leadership Training in Ukiah (contact Russ McCracken)

## REPORTS AND OPPORTUNITIES

**FLOWER DELIVERY:** Dan Lambert reported on the "Quad Club / SOS" flower delivery fundraiser. Thanks to all the Rotarians and friends that participated in this event, a grand total of \$2,632 (our Club made 95 deliveries) was raised for SOS! Next event for this "fund raiser will be for "Mother's Day" deliveries, so mark your calendar!



**BLOOD DRIVE:** Frank Cercone has a sign-up sheet for the Club Blood Drive we are having on Saturday, April 1st at the Blood Bank of the Redwoods, from 8 am to 1 PM. Additionally, PP Dave Lorenzen has issued the challenge to members to "keep him company" at the Blood Bank while he spends 2 hours in the Apheresis Donors chair. Mark your calendar, and call Frank to sign up.

**BOARD NOTES:** This last week the Board of Directors met, and as a result gave out to the continued on Page 2

**Next Week's Program:  
TO BE  
ANNOUNCED**

**Birthdays**

- 3/2 Vicki Lockner
- 3/8 Marsha Sitzman
- 3/14 Mike Panas
- 3/16 Archie Julian
- 3/17 Susan Julian
- 3/21 Merle Hayes
- 3/27 Dan Davis
- 3/31 Jeff Young
- 3/31 Carol Carlenzoli

**Anniversaries**

- 3/20 Jim & Cindy Brenton

**ROTARACT**



Rotaract is a Rotary-sponsored service club for young men and women ages 18 to 30. Rotaract clubs can be either community- or university-based, and are sponsored by local Rotary clubs. In addition to undertaking projects to assist their local communities and to advance international understanding, Rotaractors, as club members are commonly called, also engage in activities related to professional development and leadership training.

The first Rotaract club was chartered on 13 March, 1968, in North Charlotte, North Carolina, U.S.A. Today there are nearly 6,554 Rotaract clubs in 146 countries with an estimated 150,000 members. Each year, Rotaractors from around the globe have the opportunity to meet and exchange ideas during a forum scheduled immediately prior to the annual Rotary Convention.

Each Rotaract club is required to undertake a minimum of two service projects annually; one to benefit its own community, the other to advance Rotary's

allows the Trustees of The Rotary Foundation to allocate fund to programs where the need is greatest or may be designated to a specific use.

Your gift to the Permanent Fund will ensure the future of Foundation programs for years to come.

SR Sunrise has five Benefactors, **Del Raby, Randy Seelye**

(receiving his recognition today), **Eve Nighswonger, and Dave And Shauna Lorenzen.**



If you are interested in becoming a Benefactor, or have already assigned the Foundation as a beneficiary in your estate, you can acquire a "Benefactor Commitment Card" from **PDG Del**, or from the RI Site at <http://www.rotary.org/foundation/support/forms.htm>.

**Continued from Front Page**

following contributions: \$500 for an extended day care program in the Roseland area; \$250 Youth Grant; as well as "raising the bar" by another \$1,000 for additional Youth Grant Applicants.

**DISTRICT LEADERSHIP TRAINING:**

Is this March 25th in Ukiah. If you

have yet to tell **President Elect Russ McCracken** that you will be attending, **DO IT NOW** so that he can make a reservation for you. Don't miss

this great opportunity to learn more about Rotary and how to be a leader in Rotary.

**HAT-O-THE-WEEK!** OK, what exactly is "National Sanitation Week", and does this mean that I have to pick up my own laundry?



And then there was something about the "Memphis Cotton Festival", but I think the crowd was closer to the mark with the comments about bunnies (notice the pose).

**ANNOUNCEMENTS:**

**GOLF TOURNAMENT**

**MAILING:** This last week, the 11th Annual Golf Tournament announcements were mailed to everyone who has played in our event for the last three years. The name of the contact in the club was included in the letters.

Please see Chairperson **Steve Amend** for a list of who you have invited to play over the last three years so that you can follow-up on the letters. Steve's



phone numbers are (h) 575-3078 and (w) 584-9750. Also contact **Jerry Johnson** at (h) 573-1368 or (w) 528-6300 regarding your donation for the raffle at the tournament. If you do not plan on a donation, Jerry needs \$50 from you.

**ROTARY  
MINUTE  
HIGHLIGHTS**

PDG Del Raby took the time to enlighten us on the RI Foundation's Benefactor Program, where an individual can assign the Foundation as a beneficiary in their will or estate to the RI Permanent Fund.



*To Secure Tomorrow...*  
The Permanent Fund ensures our ability to meet the urgent needs of the future through an endowment. The Trustees of The Rotary Foundation spend the interest earned from the principle on Foundation programs, providing extra income to meet the ever growing outreach of The Rotary Foundation's humanitarian, cultural and educational programs.

Your gifts to the Permanent Fund may be designated to the World Fund, which

# MEMBERSHIP ROSTER

Last Name	First Name	PHF	Spouse Name	PHF	Home Phone	Work Phone	Fax Number	Email Address
ABRAMSON	AL	*	ROBIN		(707) 537-8777	(707) 546-9220	(707) 546-2620	hallsaw ards@earthlink.net
AITA	NANCY	M	ROBERT	*	(707) 823-9139	(707) 824-9640	(707) 829-8924	naita@qaim.com
AMEND	STEVE		KATHLEEN		(707) 575-3078	(707) 584-9750	(707) 585-1828	amend@pacbell.net
ANDRESS	ROSS		STACY		(707) 545-6689	(707) 573-1076		rdas@sonic.net
BAYLESS	GARY		LYNDA		(707) 542-6102	(707) 546-0372	(707) 578-2132	garybayless@earthlink.net
BELOW	ELLEN		JIM		(707) 538-9062	(707) 538-9062	(707) 538-9043	jmsmarketing@juno.com
BRENTON	JAMES		CINDY		(707) 527-7741	(707) 584-7599	(707) 584-5766	brenton@mcw orld.com
BROWN	DAVID	*	SUSAN		(707) 539-1265	(707) 284-4086	(707) 539-4408	dbrown@atgi.net
CAMPBELL	LU ANN	*	JIM		(707) 467-3896	(707) 524-1506	(707) 522-2653	luann@sonic.net
CARLENZOLI	LEROY	M	CAROL	*	(707) 542-8964	(707) 542-6465	(707) 542-1645	icarlenzoli@cs.com
CARRETTE	EDWARD	*	KATHRYN EVART		(707) 576-0895	(707) 494-2026	(707) 579-4288	mayahospitality@email.msn.com
CERONE	FRANK	*	JAN		(707) 526-9852	(707) 542-1644	(707) 546-0166	srfjc@aol.com
COKER	KENNETH	M			(707) 527-7030	(707) 527-0880	(707) 566-8341	coker@sonic.net
CORRIGAN	DEBRA J.				(707) 566-9534	(707) 546-6565	(707) 546-6573	debrajan@cds1.net
DAVIS	STEPHEN	*	RITA		(707) 525-9306	(707) 575-9595	(707) 575-5122	steved@sonic.net
DAVIS	DAN	*	SUSAN		(707) 527-0724	(707) 545-7010	(707) 544-2861	ddavis@obrienlaw .com
DOLINSEK	JOHN	M	KATHY KENT	*	(707) 546-7306	(707) 544-5493	(707) 544-0512	jdolinsek@aol.com
HARRYMAN	RALPH		KATHY		(707) 539-2419			commodor@pacbell.net
HAYES	MERLE				(707) 523-0226	(707) 664-9267	(707) 525-9962	mohimm@hotmail.com
HELM	HUGH		CHRISTINE		(707) 538-5858	(707) 573-8700	(707) 573-8799	hhelm@sonic.net
HERRON	STEVE		LAURA		(707) 584-8960	(707) 524-3102	(707) 528-0205	herrons@exchangebank.com
HIGGINS	SYLVIA		RANDY		(707) 838-9555	(707) 838-3300		
HOLDER	SCOTT	*	TRICIA		(707) 575-7122	(707) 539-9436	(888) 339-6605	
HOLTZ	GARY		PAM FERRARA		(707) 525-9531	(707) 763-3377		gjekylw ine@aol.com
JACOBSON	CARL	M	JUDY	*	(707) 837-8200	(707) 568-2480	(707) 568-2484	cjacobson@boyleengineering.com
JEN	EZBON				(707) 875-2820	(707) 527-4271	(707) 527-4426	ezbon_jen@garfield.santarosa.edu
JOHNSON	JERRY				(707) 573-1368	(707) 528-6300	(707) 528-6399	
JONES	ROSS		JANE PAUL		(707) 836-0725	(707) 528-2882	(707) 528-6015	rossjones@majlaw .com
JONES	JOHN	M	ARDYS	*	(707) 526-5001	(707) 546-0272	(707) 546-5642	jjones@linkcpa.com
JULIAN	ARCHIE	M	SUSAN	*	(707) 433-6256	(707) 546-7822	(707) 546-2289	juliana@exchangebank.com
KELLY	MICHAEL	*	LOU ANN		(707) 578-0344	(707) 524-3520	(707) 578-3471	mkelly@realtour.com
KING	ART	*	IRENE		(707) 539-5980	(707) 527-0800	(707) 575-1712	artk@mossadams.com
LAMBERT	DAN	M			(707) 996-4681	(707) 528-7711	(707) 528-6715	dan@danielfdata.com
LOCKNER	VICKI	*			(707) 544-1593	(707) 522-3260	(707) 522-3256	vlockner@aol.com
LOCKNER	F. RUSSELL	*			(707) 575-7150	(707) 544-4133	(707) 523-1131	
LORENZEN	SHAUNA	*	DAVE	*	(707) 539-4332	(707) 576-6368	(707) 547-4579	slorenzen@associatedbp.com
LORENZEN	DAVE	*	SHAUNA	*	(707) 539-4332	(707) 535-4111	(707) 575-1712	davel@mossadams.com
MARTIN	LARRY		LAURA		(707) 887-2606	(707) 526-2922	(707) 526-6949	larry@hmstravel.com
MCCALISTER	PA TRICIA	*	ROBERT		(707) 894-3885	(707) 543-2650	(707) 546-4996	pmartin@sonic.net
MCCRACKEN	JIM	*	PRISCILLA		(707) 528-9459	(707) 528-8681	(707) 569-1713	mc2@metro.net
MCCRACKEN	RUSS	*	DEBORAH		(707) 538-2806	(707) 538-0868	(707) 538-0879	russell@sonic.net
MILLAR	PENNY				(707) 579-8284	(707) 576-1097	(707) 576-7489	PM@Accountant.com
NIGHSWONGER	EVE	*			(707) 575-1767	(707) 524-1732	(707) 524-1764	enighsw o@santarosa.edu
OLSEN	STEVE	*	LYNN		(707) 546-3973	(707) 578-6033	(707) 578-1035	solsen@ix.netcom.com
PANAS	MICHAEL	*	SUSAN		(707) 539-3595	(707) 528-5020	(707) 528-5023	mpanas@cableone.net
PARKER	WIL		REBECCA		(707) 542-8067	(707) 546-1540	(707) 526-4551	drw parker@aol.com
RABY	DELBERT	M			(707) 838-6701			delbert@sonic.net
RONDON	BRIAN		KAREN		(707) 537-1809	(707) 541-7250	(707) 578-3943	
SCOTT	ROBERT		KATHY		(707) 539-4341	(707) 544-5800	(707) 544-0403	formprint@aol.com
SEELYE	RANDY	*	KATHARINE		(707) 528-2149	(707) 521-5225	(707) 527-9816	randkath@sonic.net
SITZMAN	PHIL	*	MARSHA		(707) 523-3326	(707) 539-1252	(707) 539-1252	lettershop@bigplanet.com
SMITH	WARREN	M	WENDY	*	(707) 542-8108	(707) 525-7693	(707) 525-6829	w smith@sonic.net
TAYLOR	KEITH	M	CARMEN	*	(707) 528-6144			
TRELEAVEN	PETER L.	M	MARIE	*	(707) 538-4170	(707) 524-1024	(707) 524-1099	
TUXHORN	TUX		ELIZABETH		(707) 544-1917	(707) 569-0300	(707) 569-3072	tuxhorn@concentric.net
WALKER	STAN	M	VALERI	*	(707) 525-0152	(707) 586-1054	(707) 586-0457	sw alker@sonic.net
WARD	CASIDY		LYNN HOFACKET		(707) 543-8075	(707) 543-8075	(707) 543-8097	casidy@pon.net
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\* Indicates Paul Harris Fellow M Indicates Multiable Paul Harris Fellow Santa Rosa Sunrise is 100% PHF Sustaining Membership

This Roster is not for public distribution. It is for the convenience of the membership of Santa Rosa Sunrise Rotary ONLY!

## PRESIDENT'S MESSAGE

*"A hammer sometimes misses its mark —  
A bouquet never!"*

MARCH IS ....

**INTERACT / ROTARACT  
MONTH**

# Making a Difference

Santa Rosa Sunrise Rotary Club  
P. O. Box 14953  
Santa Rosa, California 95402

Published by Santa Rosa Sunrise Rotary Club  
Meeting every Thursday Morning at 7:15 am  
Camelot Room - Fountain Grove Inn  
101 Fountain Grove  
Santa Rosa, California

*First Class*

## MAKE-UP LOCATIONS

### MONDAY

WEST SANTA ROSA - 12:15 pm      Los Robles - Cleveland & Edwards  
HEALDSBURG - 12 noon              Masonic Temple - Plaza & Center

### TUESDAY

WINDSOR - 7:15 am                  Charlie's Grill, Windsor Golf Course  
SANTA ROSA EAST - 12:15 pm      Flamingo Hotel-4th & Farmers Lane  
ROHNERT PARK./COTATI-7:15 am   Doubletree Inn, 1 Red Lion Drive  
GUERNEVILLE - 6:30 pm          Northwoods Restaurant-Hwy. 116

### WEDNESDAY

TORONTO BEACH - 7:15 am          Balmy Beach Club, Toronto, Canada  
PETALUMA VALLEY - 12:15 pm      Adobe Creek Golf Club - Frates Dr.  
SONOMA VALLEY - 12:15 pm          Sonoma Golf & Country Club -  
1770 Arnold Drive  
SEBASTOPOL SUNRISE - 7:15 am      Masonic Lodge, 373 North Main St.

### THURSDAY

PETALUMA - 12:10 pm                  Vet's Memorial Building -  
1094 Petaluma Blvd. South  
CLOVERDALE - 12:15 pm              Owl Cafe - 485 S. Cloverdale Blvd.  
ELSIE ALLEN INTERACT CLUB          Call for Schedule 528-8681 (Jim)

### FRIDAY

SEBASTOPOL - 12:15 pm              Community Church -  
1000 Gravenstein Hwy. N.

Thanks to this  
Rotarian  
Making a  
Difference is  
still free and worth  
every penny!



ROSS B. JONES  
ATTORNEY AT LAW

MERRILL,  
ARNONE &  
JONES, LLP

LAW OFFICES  
(707) 528-2882 • FAX (707) 528-6015 • rossjones@majlaw.com  
3554 ROUND BARN BOULEVARD, SUITE 303 • SANTA ROSA, CA 95403



March 13, 2000



ROTARY 2000:  
ACT WITH  
CONSISTENCY  
CREDIBILITY  
CONTINUITY



# Making a Difference

Editor : Dave Lorenzen

Publisher : Moss Adams LLP

Shauna Lorenzen ..... President  
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 Steve Davis.....International Service  
 Ralph Harryman.....Club Service  
 Lu Ann Campbell.....Community Service  
 Gary Bayless.....Major Events  
 Steve Amend.....Club Activities

## THIS WEEK'S PROGRAM

March 23, 2000

### Allan Brenner of the Earle Baum Center of the Blind



Allan Brenner is co-founder and Executive Director of the Earle Baum Center of the Blind (EBC). He became associated with the EBC not long after he was diagnosed with a degenerative eye disease in 1989. Allan has applied his entrepreneurial abilities and business acumen to this unique community center, which is fast becoming a national model. He has a degree in Public Administration and a long involvement with Northern California's wine and food industry. Allan has lived in Sonoma County with his wife Christina, a food and wine educator and chef, since 1984. Fontina, his guide and constant companion accompanies him, throughout his travels.

PROGRAM CHAIRPERSON FOR MARCH IS WARREN SMITH

THIS WEEK WE MEET IN CAMELOT "B"

### GOOD MORNING, ER, GOOD AFTERNOON SUNRISE!

Monday's meeting with our sponsoring Club, Santa Rosa West, was a great opportunity for fellowship! The podium was shared by the



Sunrise President Shauna and the West's PP Bill Gittens standing

in for their President Patsy Barnes. Both Presidents hurried to get in all of their announcements and recognition so that we could see the special presentation from the Quad Club Project S.O.S. It's hard to believe that this program is 10 years old now with an annual budget of over \$180,000. That's a long way from the \$6,000 seed money we started it with in 1990. This was a great presentation for us to share in.

# Calendar OF EVENTS

### March 22nd

"Volunteer Award" for Sunrise at the Santa Rosa City Council @ 5:00 PM

### March 25th

District Leadership Training in Eureka (contact Russ McCracken)

### March 25th

Median Work Party Montgomery Drive Near Mission from 9 -11 am

SUNSHINE REPORT: Thanks to Jerry Johnson's sharp eye and Ralph Harryman's quick thinking at last Thursdays meeting, continued on Page 2

## Next Week's Program:

**Lawrence L.**

**Tracy**

*"Presentation Skills in a Nutshell: The 'Shortcut System' to Speaking Excellence."*

### Birthdays

3/2 Vicki Lockner

3/8 Marsha Sitzman

3/14 Mike Panas

3/16 Archie Julian

3/17 Susan Julian

3/21 Merle Hayes

3/27 Dan Davis

3/31 Jeff Young

3/31 Carol Carlenzoli

### Anniversaries

3/20 Jim & Cindy Brenton

## ROTARACT



Here are some examples of recent Rotaract projects:

- Rotaractors from throughout Argentina helped the country's Ministry of Health implement a national public awareness campaign to halt the deadly spread of AIDS.
- The Rotaract Club of Mombasa in Kenya worked with UNICEF and government agencies to provide desperately needed food and clothing for homeless children.
- Rotaract clubs in Korea devised and implemented a nationwide anti-drug and anti-violence campaign aimed at teenage students in dangerous urban areas.
- The Rotaract Club of Colombo Metropolitan in Sri Lanka organized a fund-raising dance to provide disabled youth with scholarships for higher education.
- In the United States, the Rotaract Club at the United

Nations collected household goods to help the people of war-torn Bosnia and Herzegovina rebuild their lives in the wake of tragedy.

- Rotaract and Rotary clubs in Great Britain organized a "camp" to enable people with disabilities from other countries to experience the sights and sounds of England--barge trips, pistol shooting, visits to a zoo and local discos.
- During a trip to Tanzania, two members of the Rotaract Club of Regensburg, Germany learned of a rehabilitation center's need for wheelchairs and spare parts. On returning home, the Rotaractors organized to collect and send the needed supplies.
- As part of on-going efforts to support an orphanage in Burkina Faso, Rotaractors in France mobilized efforts to raise funds and provide an ambulance for use by the orphanage and surrounding areas.

## ANNOUNCEMENTS:

### MEDIAN WORK PARTY:

Saturday, March 25th, from 9:00 am to 11:00 am, we will be having a work party to clean up our median in Montgomery Drive. As you can see from the picture, the weeds are getting pretty tall. After the



work party, **President Shauna** is hosting lunch at her house! Let her know that you are coming.

**AWARD FOR SUNRISE:** This Wednesday, March 22nd, at 5:00 PM is the Santa Rosa City Council Meeting, where Santa Rosa Sunrise is being presented the "Volunteer of the Month Award" for the month of March. Come see **President Shauna** receive this award for the Club. The more, the merrier!

## GOLF TOURNAMENT

### "EARLY BIRD DRAWING"

Friday, May 19th is the 11th Annual Sunrise Golf Tournament, and as in past years, there is an "Early Bird" drawing to receive a "Free Play" for paid registrations in by March 30th! As of today, we have 15 paid registrations. See **Art King** for a list of who has received a registration invitation with you as the referall. Give your contacts a call ASAP so that they can qualify for the "Early Bird" Drawing. Last years winner was **Jeff Gutsch**,



and there is no reason that this year it could be you or someone that you have invited.

## Continued from Front Page

**Ross Andress** got a quick ride to the hospital and immediate attention after having a **HEART ATTACK** while our speaker was on (and who says our breakfast isn't good for you). Thanks to Jerry and especially Ralph, Ross is recovering at home after being on the receiving end of a stint! We all wish you well Ross, and just let us know what we can do for you.

**BLOOD DRIVE:** The Blood Drive is still on for this coming Saturday, April 1st at the Blood Bank of the Redwoods, 2324 Bethards Drive. Call

**Frank Cercone** to schedule a time.

**SHE DOES WEAR HATS OTHER THAN ON**



**THURSDAY MORNINGS:** Well, what else would it be for "St. Paddy's Day" than a green Leprechaun's hat!

# MEMBERSHIP ROSTER

Last Name	First Name	PHF	Spouse Name	PHF	Home Phone	Work Phone	Fax Number	Email Address
ABRAMSON	AL	*	ROBIN		(707) 537-8777	(707) 546-9220	(707) 546-2620	hallsaw ards@earthlink.net
AITA	NANCY	M	ROBERT	*	(707) 823-9139	(707) 824-9640	(707) 829-8924	naita@qaim.com
AMEND	STEVE		KATHLEEN		(707) 575-3078	(707) 584-9750	(707) 585-1828	amend@pacbell.net
ANDRESS	ROSS		STACY		(707) 545-6689	(707) 573-1076		rdas@sonic.net
BAYLESS	GARY		LYNDA		(707) 542-6102	(707) 546-0372	(707) 578-2132	garybayless@earthlink.net
BELOW	ELLEN		JIM		(707) 538-9062	(707) 538-9062	(707) 538-9043	jmsmarketing@juno.com
BRENTON	JAMES		CINDY		(707) 527-7741	(707) 584-7599	(707) 584-5766	brenton@mcw orld.com
BROWN	DAVID	*	SUSAN		(707) 539-1265	(707) 284-4086	(707) 539-4408	dbrown@atgi.net
CAMPBELL	LU ANN	*	JIM		(707) 467-3896	(707) 524-1506	(707) 522-2653	luann@sonic.net
CARLENZOLI	LEROY	M	CAROL	*	(707) 542-8964	(707) 542-6465	(707) 542-1645	icarlenzoli@cs.com
CARRETTE	EDWARD	*	KATHRYN EVART		(707) 576-0895	(707) 494-2026	(707) 579-4288	mayahospitality@email.msn.com
CERONE	FRANK	*	JAN		(707) 526-9852	(707) 542-1644	(707) 546-0166	srfjc@aol.com
COKER	KENNETH	M			(707) 527-7030	(707) 527-0880	(707) 566-8341	coker@sonic.net
CORRIGAN	DEBRA J.				(707) 566-9534	(707) 546-6565	(707) 546-6573	debrajan@cds1.net
DAVIS	STEPHEN	*	RITA		(707) 525-9306	(707) 575-9595	(707) 575-5122	steved@sonic.net
DAVIS	DAN	*	SUSAN		(707) 527-0724	(707) 545-7010	(707) 544-2861	ddavis@obrienlaw .com
DOLINSEK	JOHN	M	KATHY KENT	*	(707) 546-7306	(707) 544-5493	(707) 544-0512	jdolinsek@aol.com
HARRYMAN	RALPH		KATHY		(707) 539-2419			commodor@pacbell.net
HAYES	MERLE				(707) 523-0226	(707) 664-9267	(707) 525-9962	mohimm@hotmail.com
HELM	HUGH		CHRISTINE		(707) 538-5858	(707) 573-8700	(707) 573-8799	hhelm@sonic.net
HERRON	STEVE		LAURA		(707) 584-8960	(707) 524-3102	(707) 528-0205	herrons@exchangebank.com
HIGGINS	SYLVIA		RANDY		(707) 838-9555	(707) 838-3300		
HOLDER	SCOTT	*	TRICIA		(707) 575-7122	(707) 539-9436	(888) 339-6605	
HOLTZ	GARY		PAM FERRARA		(707) 525-9531	(707) 763-3377		gjekylw ine@aol.com
JACOBSON	CARL	M	JUDY	*	(707) 837-8200	(707) 568-2480	(707) 568-2484	cjacobson@boyleengineering.com
JEN	EZBON				(707) 875-2820	(707) 527-4271	(707) 527-4426	ezbon_jen@garfield.santarosa.edu
JOHNSON	JERRY				(707) 573-1368	(707) 528-6300	(707) 528-6399	
JONES	ROSS		JANE PAUL		(707) 836-0725	(707) 528-2882	(707) 528-6015	rossjones@majlaw .com
JONES	JOHN	M	ARDYS	*	(707) 526-5001	(707) 546-0272	(707) 546-5642	jjones@linkcpa.com
JULIAN	ARCHIE	M	SUSAN	*	(707) 433-6256	(707) 546-7822	(707) 546-2289	juliana@exchangebank.com
KELLY	MICHAEL	*	LOU ANN		(707) 578-0344	(707) 524-3520	(707) 578-3471	mkelly@realtour.com
KING	ART	*	IRENE		(707) 539-5980	(707) 527-0800	(707) 575-1712	artk@mossadams.com
LAMBERT	DAN	M			(707) 996-4681	(707) 528-7711	(707) 528-6715	dan@danielfdata.com
LOCKNER	VICKI	*			(707) 544-1593	(707) 522-3260	(707) 522-3256	vlockner@aol.com
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LORENZEN	SHAUNA	*	DAVE	*	(707) 539-4332	(707) 576-6368	(707) 547-4579	slorenzen@associatedbp.com
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MILLAR	PENNY				(707) 579-8284	(707) 576-1097	(707) 576-7489	PM@Accountant.com
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OLSEN	STEVE	*	LYNN		(707) 546-3973	(707) 578-6033	(707) 578-1035	solsen@ix.netcom.com
PANAS	MICHAEL	*	SUSAN		(707) 539-3595	(707) 528-5020	(707) 528-5023	mpanas@cableone.net
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## PRESIDENT'S MESSAGE

From Dory Previn: "What most of us want is to be heard, to communicate."

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ELSIE ALLEN INTERACT CLUB      Call for Schedule 528-8681 (Jim)

### FRIDAY

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ROSS B. JONES  
ATTORNEY AT LAW

MERRILL,  
ARNONE &  
JONES, LLP

LAW OFFICES  
(707) 528-2882 • FAX (707) 528-6015 • rossjones@mljlaw.com  
3554 ROUND BARN BOULEVARD, SUITE 303 • SANTA ROSA, CA 95403



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Publisher : Moss Adams LLP

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- Art King.....Acting Treasurer
- Gary Bayless.....Sergeant at Arms
- Russ Lockner.....Past President
- Steve Davis.....International Service
- Ralph Harryman.....Club Service
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## THIS WEEK'S PROGRAM

March 30, 2000

### Lawrence L. Tracy



*"Presentation Skills in a Nutshell:  
The 'Shortcut System' to Speaking Excellence."*

"An extraordinarily effective speaker was how President Ronald Reagan described Larry Tracy. He now conducts workshops and seminars for business executives, State Department diplomats, and federal government officials, enabling them to improve their ability to speak with clarity and persuasion before even difficult groups.

He is a retired Army colonel, and formerly managed and trained the Pentagon's top briefing team. He was responsible for the daily strategic intelligence presentation to the Chairman of the Joint Chiefs of Staff and the Secretary of Defense as well as other Washington decision-makers. He was later "borrowed" by the State Department, due to his speaking skills, to debate foreign policy issues throughout the United States. In the next three years, he made over 400 presentations before demanding and skeptical audiences, leading to the observation from "The Great Communicator."

He has appeared on numerous television programs, including Crossfire, Nightline, CNN Worldnews, and The MacNeil/Lehrer Newshour. A graduate of St. Joseph's University in Philadelphia, he holds an MA from Georgetown University, where he also did extensive post-graduate studies, and is a graduate of the U.S. Army Command and General Staff College and the Inter-American Defense College.

Larry Tracy speaks fluent Spanish, has lived in Argentina and Bolivia, and is a frequent guest on Spanish-language television programs. He also conducts workshops in Spanish for Latin American executives who must make presentations in English, helping them learn to do so in the time-sensitive, "bottom line" style to which U.S. clients are accustomed.

# Calendar OF EVENTS

### April 1st

Club Blood Drive at Blood Bank of the Redwoods  
Join Dave Lorenzen from 11 am to 1 PM while he is in the Apherisis Chair to donate blood

### April 13th

Bring A Friend to Rotary Day

### May 4th to 7th

District 5130 District Conference

## PROGRAM CHAIRPERSON FOR MARCH IS WARREN SMITH



### AWARDS, RETURNS AND A LITTLE HAPPY MONEY!

This last Wednesday, Santa Rosa Sunrise was recognized by the Santa Rosa City Schools for its efforts in assisting Steele Lane Elementary in a variety of projects. **President Shauna** presented a special pin from the city to Community Service Chairperson **Lu Ann Campbell**.



We also celebrated the return to the club of **Ross Andress** after his heart attack at club 2 weeks ago. Ross wanted us to all be aware of the symptoms of a heart attack victim and made information cards available to us all (see insider for a copy). And, **Rolf Wessman** tried to offering a "happy buck" for the flag he brought back from Hawaii, but it didn't work (nice try though).



**Next Week's Program:**  
**Mitch Benson**  
**Veterinarian**

**Birthdays**

- 3/2 Vicki Lockner
- 3/8 Marsha Sitzman
- 3/14 Mike Panas
- 3/16 Archie Julian
- 3/17 Susan Julian
- 3/21 Merle Hayes
- 3/27 Dan Davis
- 3/31 Jeff Young
- 3/31 Carol Carlenzoli

**Anniversaries**

- 3/20 Jim & Cindy Brenton

**InterActive News -**

**The 2000 Interact Leadership Conference - WOW!**

I remain amazed at the energy and camaraderie that takes place at our Interact Leadership conference each year. If anyone wonders where our future leaders are coming from, or has any doubt about what our world is going to be like... just attend this event. You will see how 240-plus students and advisors from 21 schools in our district work for three days in harmony. They share ideas, compare projects, smile a lot, listen to inspiring speakers, laugh a lot, make speeches, perform skits, dance with each other, accept awards, and plan future cooperative projects together with other clubs.



Friday afternoon check-ins, room assignments, and camp exploring was followed by dinner at 6 PM. After dinner, everyone participated in games and mixers followed by musical entertainment and a songfest led by guitarist Buzzy Martin.

Saturday morning began with the 'breakfast bell' at 8 AM. The conference ceremonies started at 9 with an official welcome by Karen Van Bebber, District Interact Chair. This was followed by a presentation of past years projects by each Interact club in attendance. These two hours of sharing ideas with one another is one of the highlights of the conference. It tells the story of Interact activity in our district and is of particular interest to our guests. We were honored to have Shauna Lorenzen, President of Santa Rosa Sunrise Rotary as a guest for the entire morning.

After lunch, our District Governor Mike Merrill delivered an impressive key note speech before a very courteous, attentive audience. He set the stage for Keith Woods from the Santa Rosa Chamber of Commerce who kept everyone's attention with a dynamic description of what the future held for these young people. Impressive!

Keith was followed by Tom Croft's 'Who Want's To Be A Millionaire' presentation on investing for the future. Stock certificates worth \$500 were distributed among the winners.

Dinner was followed by skit presentations and a Saturday night dance party took us to midnight.

Reverend Robert Adams led a 7 AM inspirational hike in the Redwoods and church service for volunteers who wished to attend. After breakfast, Bob Flores, Head of Student Activities from SRJC, spoke about the 'Value of Leadership' to an attentive, still enthusiastic, audience.

This year, 'Most Successful Project' awards were presented to Fortuna High, Petaluma Junior High, Rancho Cotati and Petaluma High. Adam Holdren, from Petaluma High was voted the 'Conference Leadership Award' and Rupporn

Tuksinzararacharn, a Thailand exchange student from Casa Grande was selected for the 'Most Inspirational Award'. Both leaders received \$500 college scholarships.

Standing ovations were received by Brian Langermann and Jerry Gillespie when they were surprised with awards for their many years of leadership, dedication and continued service to Interact and the young people in District 5130.

Special thanks is extended to all District 5130 Rotary Clubs for their strong support of the Rotary International Interact youth program.

The students from Elsie Allen High School, Merle Hayes and I wish to extend a heartfelt thank you to the club members and Board of Directors of the Santa Rosa Sunrise Rotary Club for their on-going and continued support.

Rotary is making a difference and helping to create a positive force for the future.

And, once again we extend an invitation for any Rotarian to visit the 2001 Interact Leadership Conference, even for just an hour or two. I can't wait for my revitalization process to take place, once again, next year. In a word, awesome!



**ANNOUNCEMENTS:**

**NEW MEMBER PROPOSAL:**

After permission to do so has been secured from the proposed new member, the Secretary shall notify each member of the club by means of a written or printed communication, giving the name of the proposed candidate, the firm represented and the classification under which he/she is proposed for membership.

**Jim Moir**

**Classification: Test Equipment Manufacturing**  
**Business: Agilent Technology**

A ten-day period shall then be allowed during which any member objecting to the election of the proposed member shall notify the Board in writing, stating reasons for his/her objections. If no objection is received in such period, the proposed member shall be considered qualified for membership.

**Annual Senior's Pancake Breakfast:** Saturday, April 29th is the Annual Senior's Pancake Breakfast where we all do our "Sunrise Best" to fix breakfast at the senior center. If you still have room on your schedule that morning, give **Hugh Helm** a call to let him know that you will be there to help! Great food, great fun and great fellowship!

**ALL CLEANED UP (ALMOST)!**

This last Saturday, **President Shauna** was joined by **Ralph Harryman, Leroy Carlenzoli, Rolf Wessman, Pete Treleven** and **Dave and Cole Lorenzen**, for some good clean weed pullin' fun at



our Club Sponsored **Median Strip**. After a lot of hard work, the strip is about 70% **w e e d e d**.

We could still use a few people to spend an hour or so to finish up the project so it looks like someone cares really does care about our "Adopt a Green Space"!

**GOOD TO SEE YA ROSS !**

Here is the card that Ross passed out about the warning signs about how individuals react when they are having a heart attack.

**Emergency Action**

American Heart Association

Call the emergency medical service immediately. If you can get to a hospital faster by car, have someone drive you. If you are with someone having "signals," expect a denial. But insist on getting help.

Emergency Medical Service phone: \_\_\_\_\_

Nearest hospital with 24-hour emergency cardiac care: \_\_\_\_\_

**Warning Signals**

- |                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Heart Attack</b></p> <ul style="list-style-type: none"> <li>* Uncomfortable pressure, fullness, squeezing or pain in the center of the chest lasting more than a few minutes.</li> <li>* Pain spreading to the shoulders, neck or arms.</li> <li>* Chest discomfort with lightheadedness, fainting, sweating, nausea or shortness of breath.</li> <li>* Not all of these signals occur in every attack. If some occur, get help fast!</li> </ul> | <p><b>Stroke (Brain Attack)</b></p> <ul style="list-style-type: none"> <li>* Sudden weakness or numbness of the face, arm or leg on one side of the body.</li> <li>* Sudden dimness or loss of vision, particularly in one eye.</li> <li>* Loss of speech, or trouble talking or understanding speech.</li> <li>* Sudden severe headaches with no known cause.</li> <li>* Unexplained dizziness, unsteadiness or sudden falls, especially along with any of the previous symptoms.</li> </ul> |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

*Help this  
guy, so he  
can fill his  
card with  
golfers!*



**THIS COMING THURSDAY IS THE DEADLINE FOR THE "EARLY BIRD DRAWING" FOR THIS YEAR'S ANNUAL GOLF TOURNAMENT. EVERY PAID APPLICANT IS ELIGIBLE FOR TO WIN A FREE ROUND OF GOLF FOR THE TOURNAMENT IF YOU HAVE NOT SENT IN YOUR APPLICATION AND PAYMENT AS OF YET, OR YOU KNOW SOMEONE WHO IS PLANNING TO PLAY, BUT JUST HASN'T SENT IT IN YET, CALL THEM, VISIT THEM OR TELL THEM TO GET IT TO THE MEETING ON THURSDAY MORNING SO THEY CAN BE IN THE DRAWING!!!!**

# MEMBERSHIP ROSTER

Last Name	First Name	PHF	Spouse Name	PHF	Home Phone	Work Phone	Fax Number	Email Address
ABRAMSON	AL	*	ROBIN		(707) 537-8777	(707) 546-9220	(707) 546-2620	hallsaw ards@earthlink.net
AITA	NANCY	M	ROBERT	*	(707) 823-9139	(707) 824-9640	(707) 829-8924	naita@qaim.com
AMEND	STEVE		KATHLEEN		(707) 575-3078	(707) 584-9750	(707) 585-1828	amend@pacbell.net
ANDRESS	ROSS		STACY		(707) 545-6689	(707) 573-1076		rdas@sonic.net
BAYLESS	GARY		LYNDA		(707) 542-6102	(707) 546-0372	(707) 578-2132	garybayless@earthlink.net
BELOW	ELLEN		JIM		(707) 538-9062	(707) 538-9062	(707) 538-9043	jmsmarketing@juno.com
BRENTON	JAMES		CINDY		(707) 527-7741	(707) 584-7599	(707) 584-5766	brenton@mcw orld.com
BROWN	DAVID	*	SUSAN		(707) 539-1265	(707) 284-4086	(707) 539-4408	dbrown@atgi.net
CAMPBELL	LU ANN	*	JIM		(707) 467-3896	(707) 524-1506	(707) 522-2653	luann@sonic.net
CARLENZOLI	LEROY	M	CAROL	*	(707) 542-8964	(707) 542-6465	(707) 542-1645	icarlenzoli@cs.com
CARRETTE	EDWARD	*	KATHRYN EVART		(707) 576-0895	(707) 494-2026	(707) 579-4288	mayahospitality@email.msn.com
CERONE	FRANK	*	JAN		(707) 526-9852	(707) 542-1644	(707) 546-0166	srfjc@aol.com
COKER	KENNETH	M			(707) 527-7030	(707) 527-0880	(707) 566-8341	coker@sonic.net
CORRIGAN	DEBRA J.				(707) 566-9534	(707) 546-6565	(707) 546-6573	debrajan@cds1.net
DAVIS	STEPHEN	*	RITA		(707) 525-9306	(707) 575-9595	(707) 575-5122	steved@sonic.net
DAVIS	DAN	*	SUSAN		(707) 527-0724	(707) 545-7010	(707) 544-2861	ddavis@obrienlaw .com
DOLINSEK	JOHN	M	KATHY KENT	*	(707) 546-7306	(707) 544-5493	(707) 544-0512	jdolinsek@aol.com
HARRYMAN	RALPH		KATHY		(707) 539-2419			commodor@pacbell.net
HAYES	MERLE				(707) 523-0226	(707) 664-9267	(707) 525-9962	mohimm@hotmail.com
HELM	HUGH		CHRISTINE		(707) 538-5858	(707) 573-8700	(707) 573-8799	hhelm@sonic.net
HERRON	STEVE		LAURA		(707) 584-8960	(707) 524-3102	(707) 528-0205	herrons@exchangebank.com
HIGGINS	SYLVIA		RANDY		(707) 838-9555	(707) 838-3300		
HOLDER	SCOTT	*	TRICIA		(707) 575-7122	(707) 539-9436	(888) 339-6605	
HOLTZ	GARY		PAM FERRARA		(707) 525-9531	(707) 763-3377		ggekylw ine@aol.com
JACOBSON	CARL	M	JUDY	*	(707) 837-8200	(707) 568-2480	(707) 568-2484	cjacobson@boyleengineering.com
JEN	EZBON				(707) 875-2820	(707) 527-4271	(707) 527-4426	ezbon_jen@garfield.santarosa.edu
JOHNSON	JERRY				(707) 573-1368	(707) 528-6300	(707) 528-6399	
JONES	ROSS		JANE PAUL		(707) 836-0725	(707) 528-2882	(707) 528-6015	rossjones@majlaw .com
JONES	JOHN	M	ARDYS	*	(707) 526-5001	(707) 546-0272	(707) 546-5642	jjones@linkcpa.com
JULIAN	ARCHIE	M	SUSAN	*	(707) 433-6256	(707) 546-7822	(707) 546-2289	juliana@exchangebank.com
KELLY	MICHAEL	*	LOU ANN		(707) 578-0344	(707) 524-3520	(707) 578-3471	mkelly@realtour.com
KING	ART	*	IRENE		(707) 539-5980	(707) 527-0800	(707) 575-1712	artk@mossadams.com
LAMBERT	DAN	M			(707) 996-4681	(707) 528-7711	(707) 528-6715	dan@danielfdata.com
LOCKNER	VICKI	*			(707) 544-1593	(707) 522-3260	(707) 522-3256	vlockner@aol.com
LOCKNER	F. RUSSELL	*			(707) 575-7150	(707) 544-4133	(707) 523-1131	
LORENZEN	SHAUNA	*	DAVE	*	(707) 539-4332	(707) 576-6368	(707) 547-4579	slorenzen@associatedbp.com
LORENZEN	DAVE	*	SHAUNA	*	(707) 539-4332	(707) 535-4111	(707) 575-1712	davel@mossadams.com
MARTIN	LARRY		LAURA		(707) 887-2606	(707) 526-2922	(707) 526-6949	larry@hmstravel.com
MCCALISTER	PA TRICIA	*	ROBERT		(707) 894-3885	(707) 543-2650	(707) 546-4996	pmartin@sonic.net
MCCRACKEN	JIM	*	PRISCILLA		(707) 528-9459	(707) 528-8681	(707) 569-1713	mc2@metro.net
MCCRACKEN	RUSS	*	DEBORAH		(707) 538-2806	(707) 538-0868	(707) 538-0879	russell@sonic.net
MILLAR	PENNY				(707) 579-8284	(707) 576-1097	(707) 576-7489	PM@Accountant.com
NIGHSWONGER	EVE	*			(707) 575-1767	(707) 524-1732	(707) 524-1764	enighsw o@santarosa.edu
OLSEN	STEVE	*	LYNN		(707) 546-3973	(707) 578-6033	(707) 578-1035	solsen@ix.netcom.com
PANAS	MICHAEL	*	SUSAN		(707) 539-3595	(707) 528-5020	(707) 528-5023	mpanas@cableone.net
PARKER	WIL		REBECCA		(707) 542-8067	(707) 546-1540	(707) 526-4551	drw parker@aol.com
RABY	DELBERT	M			(707) 838-6701			delbert@sonic.net
RONDON	BRIAN		KAREN		(707) 537-1809	(707) 541-7250	(707) 578-3943	
SCOTT	ROBERT		KATHY		(707) 539-4341	(707) 544-5800	(707) 544-0403	formprint@aol.com
SEELYE	RANDY	*	KATHARINE		(707) 528-2149	(707) 521-5225	(707) 527-9816	randkath@sonic.net
SITZMAN	PHIL	*	MARSHA		(707) 523-3326	(707) 539-1252	(707) 539-1252	lettershop@bigplanet.com
SMITH	WARREN	M	WENDY	*	(707) 542-8108	(707) 525-7693	(707) 525-6829	w smith@sonic.net
TAYLOR	KEITH	M	CARMEN	*	(707) 528-6144			
TRELEAVEN	PETER L.	M	MARIE	*	(707) 538-4170	(707) 524-1024	(707) 524-1099	
TUXHORN	TUX		ELIZABETH		(707) 544-1917	(707) 569-0300	(707) 569-3072	tuxhorn@concentric.net
WALKER	STAN	M	VALERI	*	(707) 525-0152	(707) 586-1054	(707) 586-0457	sw alker@sonic.net
WARD	CASIDY		LYNN HOFACKET		(707) 543-8075	(707) 543-8075	(707) 543-8097	casidy@pon.net
WATSON	JOHN	*			(707) 541-0373	(707) 888-2039	(707) 541-0373	
WESSMAN	ROLF	*	ANN		(707) 538-0230	(707) 538-0230	(707) 538-5102	rolf@w essman.com
WORTHEN	STEVE		GEORGIA		(707) 571-1770	(707) 544-4770	(707) 544-0722	interiorsinc@metro.net
YOUNG	JEFF	*	KAREN		(707) 578-7746	(707) 579-5200	(707) 546-8021	jeff@rogers-young.com
ZUMFELDE	DALE	*			(707) 538-8055	(707) 526-2346	(707) 566-8341	zum@jps.net

\* Indicates Paul Harris Fellow M Indicates Multiable Paul Harris Fellow Santa Rosa Sunrise is 100% PHF Sustaining Membership

This Roster is not for public distribution. It is for the convenience of the membership of Santa Rosa Sunrise Rotary ONLY!

## PRESIDENT'S MESSAGE

From Anonymous: " Don't refuse to go on an occasional wild goose chase. That's what wild geese are for."

MARCH IS ....

## INTERACT / ROTARACT MONTH



# Making a Difference

Santa Rosa Sunrise Rotary Club  
P. O. Box 14953  
Santa Rosa, California 95402

Published by Santa Rosa Sunrise Rotary Club  
Meeting every Thursday Morning at 7:15 am  
Camelot Room - Fountain Grove Inn  
101 Fountain Grove  
Santa Rosa, California

*First Class*

## MAKE-UP LOCATIONS

### MONDAY

WEST SANTA ROSA - 12:15 pm      Los Robles - Cleveland & Edwards  
HEALDSBURG - 12 noon              Masonic Temple - Plaza & Center

### TUESDAY

WINDSOR - 7:15 am                  Charlie's Grill, Windsor Golf Course  
WEST LOS ANGELES - 12:15 pm      Holiday Inn, Brentwood/Bel-Air  
SANTA ROSA EAST - 12:15 pm        Flamingo Hotel-4th & Farmers Lane  
GUERNEVILLE - 6:30 pm              Northwoods Restaurant-Hwy. 116

### WEDNESDAY

SANTA ROSA - 12:10 pm                Flamingo Hotel-4th & Farmers Lane  
PETALUMA VALLEY - 12:15 pm        Adobe Creek Golf Club - Frates Dr.  
SONOMA VALLEY - 12:15 pm              Sonoma Golf & Country Club -  
1770 Arnold Drive  
SEBASTOPOL SUNRISE - 7:15 am      Masonic Lodge, 373 North Main St.

### THURSDAY

PETALUMA - 12:10 pm                  Vet's Memorial Building -  
1094 Petaluma Blvd. South  
CLOVERDALE - 12:15 pm                Owl Cafe - 485 S. Cloverdale Blvd.  
ELSIE ALLEN INTERACT CLUB        Call for Schedule 528-8681 (Jim)

### FRIDAY

SEBASTOPOL - 12:15 pm                Community Church -  
1000 Gravenstein Hwy. N.

Thanks to this  
Rotarian  
Making a  
Difference is  
still free and worth  
every penny!



MERRILL,  
ARNONE &  
JONES, LLP

ROSS B. JONES  
ATTORNEY AT LAW

LAW OFFICES  
(707) 528-2882 • FAX (707) 528-6015 • rossjones@majlaw.com  
3554 ROUND BARN BOULEVARD, SUITE 303 • SANTA ROSA, CA 95403



ROTARY 2000:  
ACT WITH  
CONSISTENCY  
CREDIBILITY  
CONTINUITY



# Making a Difference

Editor : Dave Lorenzen

Publisher : Moss Adams LLP

- Shauna Lorenzen ..... President
- Russ McCracken..... Pres. Elect
- Mike Kelly.....Secretary
- Art King.....Acting Treasurer
- Gary Bayless.....Sergeant at Arms
- Russ Lockner.....Past President
- Steve Davis.....International Service
- Ralph Harryman.....Club Service
- Lu Ann Campbell.....Community Service
- Gary Bayless.....Major Events
- Steve Amend.....Club Activities

## THIS WEEK'S PROGRAM

April 6, 2000

### GSE TEAM FROM INDIA



GSE Team Member  
Michelle Julene

Since its inception in 1965, the Group Study Exchange program has provided grants for countless teams of men and women in the early stages of their business and professional careers to travel abroad and share vocational information with the representatives of their respective professions in another country. Team members spend four to six weeks studying the host country's institutions, economy, and culture, while observing how their own professions are practiced abroad. More than 500 exchanges between paired Rotary districts occur each year, advancing the program's ultimate goal of promoting international understanding and goodwill.

Rotary districts select teams comprising four non-Rotarians and one Rotarian leader, engaged in different businesses and professions. Each of two paired districts sends and receives a team for a four- to six-week study program. Pairings are usually determined by The Rotary Foundation's trustees to ensure wide geographical distribution, but exchanges can also be arranged by the participating districts.

While visiting abroad, GSE team members follow a carefully planned itinerary, including visits to government and cultural institutions, schools, religious and historic sites and other points of interest. In addition, each member spends at least five days studying and observing the practice of his or her profession in the host district.

The Foundation grant funds round-trip air transportation for each team member. Rotarians provide lodging in their homes, meals, and group travel, allowing the opportunity for participants to become acquainted with the customs and culture of the people in their host district.

**PROGRAM CHAIRPERSON  
FOR APRIL IS HUGH HELM**

**THIS WEEK WE MEET IN  
CAMELOT "A"**

### STUFF AT THE CLUB!

The Golf Tournament is coming, the Golf Tournament is coming: Well we just hit our first big milestone with the Golf tournament with the "Early Bird" Deadline. Thursday morning, PP Art King (tournament co-chair) announced that he had 64 names in the hat (only 80 more players to go) for the Early Bird Drawing. And the winner of a free round of golf at the tournament is (drum roll, please) Dan Schuetz. Dan is a guest of Steve Amend. Remember, if you, or someone you know still needs to register for this year's event, send your registration and money in soon, while there is still space available.



# Calendar OF EVENTS

**April 13th**

Bring A Friend to Rotary  
Day

**April 29th**

Seniors Pancake  
Breakfast  
(contact Hugh Helm)

**May 4th to 7th**

District 5130 District  
Conference

continued on Page 2

**Next Week's Program:**  
**TED ROSE**  
 regarding an  
 update on  
**"PROJECT AMIGO"**

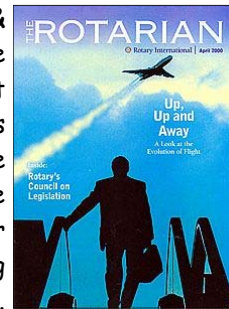


**BLOOD  
 DRIVE A  
 GREAT  
 SUCCESS**

Though it was "April Fools Day", Saturday's Blood Drive was a rousing success, with attendance (or attempted attendance) by a baker's dozen of Sunrise Rotarians! PP Dave Lorenzen spent a couple hours in the Apherisis chair, and was kept good company by other club members. Thanks to Frank Cercone (and thanks Frank for organizing the event), PP Art King, Penny Millar, Hugh Helm, Gary Holtz, Ken Coker and Dan Davis for donating "the gift of life". Special thanks to Vicki Lockner, Steve Amend, Dan Lambert, Steve Davis and Brian Rondon for the attempt to donate, but being temporarily deferred (seems the Blood Bank doesn't like it when you travel to certain countries like Guatemala). We know your heart was in the right place!

**APRIL IS ROTARY  
 MAGAZINE MONTH**

Have you read your "Rotarian Magazine" this month? If you haven't yet, pick it up and read **Up, Up & Away**, Discover the real Argentina at guest ranches throughout the country. A unique opportunity for Rotarians attending the 2000 R.I. Convention.



Or **After the Flood** Venezuelan Rotarians put aside their own losses to help others in need. Then you could read **A League of Their Own**, Georgia, U.S.A., Rotarians spearhead a project that allows children with disabilities to play baseball on a new synthetic field. And don't forget **Chernobyl 13 Years Later** where Canadian Rotarians aid the "forgotten victims" of history's worst nuclear accident. Great articles, every month.

**Birthdays**

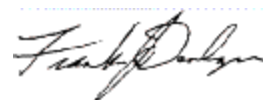
- 4/2 Ellen Below
- 4/2 Larry Martin
- 4/2 Katheryn Carrette
- 4/2 Marie Treleaven
- 4/6 Susan Panas
- 4/7 Jan Cercone
- 4/10 Steve Amend
- 4/12 Pete Treleaven
- 4/13 Laura Martin
- 4/20 LuAnn Campbell
- 4/22 Valeri Walker
- 4/24 Stacy Andress
- 4/27 Ross Jones

**Anniversaries**

- 4/24 Art & Irene King



ROTARY INTERNATIONAL PRESIDENT FOR 2000-2001, FRANK J. DEVLYN's Theme for this coming year "As we work together in the year 2000-2001, let us never forget that our mission is to **CREATE AWARENESS** and **TAKE ACTION** in our clubs, our communities, and throughout the world."



**ANNOUNCEMENTS:  
 NEW MEMBER PROPOSAL:**

After permission to do so has been secured from the proposed new member, the Secretary shall notify each member of the club by means of a written or printed communication, giving the name of the proposed candidate, the firm represented and the classification under which he/she is proposed for membership.

**Jim Moir**

**Classification: Test Equipment  
 Manufacturing  
 Business: Agilent Technology**

A ten-day period shall then be allowed during which any member objecting to the election of the proposed member shall notify the Board in writing, stating reasons for his/her objections. If no objection is received in such period, the proposed member shall be considered qualified for membership.

**ANNUAL SENIOR'S PANCAKE**

**BREAKFAST:** Saturday, April 29th is the Annual Senior's Pancake Breakfast where we all do our "Sunrise Best" to fix breakfast at the senior center. If you still have room on your schedule that morning, give **Hugh Helm** a call to let him know that you will be there to help! Great food, great fun and great fellowship!!

**RESIGNATION DUE TO**

**ATTENDANCE:** Due to missing in excess of 4 meetings in a row, without make-up, **Sylvia Higgins's** membership has been terminated. Sylvia has been spending a significant time out of town lately, and the Board of Directors was required to assume she no longer wishes to maintain her membership.

**Continued from Front Page**

**Tales of near misses:** If you think All



Wheel Drive means "Just like dry pavement" then think again, and ask **Stan Walker** how he got to

be upside-down, but still all in one piece, on a weekend trip to the snow with brother Jim. Glad to see you save and sound Stan!

**OK, this one was just to tempting:**

I know it was "April Fool's Day", and I know you always



where a different hat each week, but the President wearing a Court Jesters Hat is just way to appropriate! Thanks for the fun!

# MEMBERSHIP ROSTER

Last Name	First Name	PHF	Spouse Name	PHF	Home Phone	Work Phone	Fax Number	Email Address
ABRAMSON	AL	*	ROBIN		(707) 537-8777	(707) 546-9220	(707) 546-2620	hallsaw ards@earthlink.net
AITA	NANCY	M	ROBERT	*	(707) 823-9139	(707) 824-9640	(707) 829-8924	naita@qaim.com
AMEND	STEVE		KATHLEEN		(707) 575-3078	(707) 584-9750	(707) 585-1828	amend@pacbell.net
ANDRESS	ROSS		STACY		(707) 545-6689	(707) 573-1076		rdas@sonic.net
BAYLESS	GARY		LYNDA		(707) 542-6102	(707) 546-0372	(707) 578-2132	garybayless@earthlink.net
BELOW	ELLEN		JIM		(707) 538-9062	(707) 538-9062	(707) 538-9043	jmsmarketing@juno.com
BRENTON	JAMES		CINDY		(707) 527-7741	(707) 584-7599	(707) 584-5766	brenton@mcivorld.com
BROWN	DAVID	*	SUSAN		(707) 539-1265	(707) 284-4086	(707) 539-4408	dbrown@atgi.net
CAMPBELL	LU ANN	*	JIM		(707) 467-3896	(707) 524-1506	(707) 522-2653	luann@sonic.net
CARLENZOLI	LEROY	M	CAROL	*	(707) 542-8964	(707) 542-6465	(707) 542-1645	lcarlenzoli@cs.com
CARRETTE	EDWARD	*	KATHRYN EVART		(707) 576-0895	(707) 494-2026	(707) 579-4288	mayahospitality@email.msn.com
CERCONE	FRANK	*	JAN		(707) 526-9852	(707) 542-1644	(707) 546-0166	srjfc@aol.com
COKER	KENNETH	M			(707) 527-7030	(707) 527-0880	(707) 566-8341	coker@sonic.net
CORRIGAN	DEBRA J.				(707) 566-9534	(707) 546-6565	(707) 546-6573	debrajan@cds1.net
DAVIS	STEPHEN	*	RITA		(707) 525-9306	(707) 575-9595	(707) 575-5122	steved@sonic.net
DAVIS	DAN	*	SUSAN		(707) 527-0724	(707) 545-7010	(707) 544-2861	ddavis@obrienlaw.com
DOLINSEK	JOHN	M	KATHY KENT	*	(707) 546-7306	(707) 544-5493	(707) 544-0512	jdolinsek@aol.com
HARRYMAN	RALPH		KATHY		(707) 539-2419			commodor@pacbell.net
HAYES	MERLE				(707) 523-0226	(707) 664-9267	(707) 525-9962	mohimm@hotmail.com
HELM	HUGH		CHRISTINE		(707) 538-5858	(707) 573-8700	(707) 573-8799	hhelm@sonic.net
HERRON	STEVE		LAURA		(707) 584-8960	(707) 524-3102	(707) 528-0205	herrons@exchangebank.com
HOLDER	SCOTT	*	TRICIA		(707) 575-7122	(707) 539-9436	(888) 339-6605	
HOLTZ	GARY		PAM FERRARA		(707) 525-9531	(707) 763-3377		gjekylw@ine@aol.com
JACOBSON	CARL	M	JUDY	*	(707) 837-8200	(707) 568-2480	(707) 568-2484	gjacobson@boyleengineering.com
JEN	EZBON				(707) 875-2820	(707) 527-4271	(707) 527-4426	ezbon_jen@garfield.santarosa.edu
JOHNSON	JERRY				(707) 573-1368	(707) 528-6300	(707) 528-6399	
JONES	ROSS		JANE PAUL		(707) 836-0725	(707) 528-2882	(707) 528-6015	rossjones@majlaw.com
JONES	JOHN	M	ARDYS	*	(707) 526-5001	(707) 546-0272	(707) 546-5642	jjones@linkcpa.com
JULIAN	ARCHIE	M	SUSAN	*	(707) 433-6256	(707) 546-7822	(707) 546-2289	juliana@exchangebank.com
KELLY	MICHAEL	*	LOU ANN		(707) 578-0344	(707) 524-3520	(707) 578-3471	mkelly@realtour.com
KING	ART	*	IRENE		(707) 539-5980	(707) 527-0800	(707) 575-1712	artk@mossadams.com
LAMBERT	DAN	M			(707) 996-4681	(707) 528-7711	(707) 528-6715	dan@danielldata.com
LOCKNER	VICKI	*			(707) 544-1593	(707) 522-3260	(707) 522-3256	vlockner@aol.com
LOCKNER	F. RUSSELL	*			(707) 575-7150	(707) 544-4133	(707) 523-1131	
LORENZEN	SHAUNA	*	DAVE	*	(707) 539-4332	(707) 576-6368	(707) 547-4579	slorenzen@associatedbp.com
LORENZEN	DAVE	*	SHAUNA	*	(707) 539-4332	(707) 535-4111	(707) 575-1712	davel@mossadams.com
MARTIN	LARRY		LAURA		(707) 887-2606	(707) 526-2922	(707) 526-6949	larry@hmstravel.com
MCCALISTER	PATRICIA	*	ROBERT		(707) 894-3885	(707) 543-2650	(707) 546-4996	pmartin@sonic.net
MCCRACKEN	JIM	*	PRISCILLA		(707) 528-9459	(707) 528-8681	(707) 569-1713	mc2@metro.net
MCCRACKEN	RUSS	*	DEBORAH		(707) 538-2806	(707) 538-0868	(707) 538-0879	russell@sonic.net
MILLAR	PENNY				(707) 579-8284	(707) 576-1097	(707) 576-7489	PM@Accountant.com
NIGHSWONGER	EVE	*			(707) 575-1767	(707) 524-1732	(707) 524-1764	enighsw@o@santarosa.edu
OLSEN	STEVE	*	LYNN		(707) 546-3973	(707) 578-6033	(707) 578-1035	solson@ix.netcom.com
PANAS	MICHAEL	*	SUSAN		(707) 539-3595	(707) 528-5020	(707) 528-5023	mpanas@cableone.net
PARKER	WIL		REBECCA		(707) 542-8067	(707) 546-1540	(707) 526-4551	drw.parker@aol.com
RABY	DELBERT	M			(707) 838-6701			delbert@sonic.net
RONDON	BRIAN		KAREN		(707) 537-1809	(707) 541-7250	(707) 578-3943	
SCOTT	ROBERT		KATHY		(707) 539-4341	(707) 544-5800	(707) 544-0403	formprint@aol.com
SEELYE	RANDY	*	KATHARINE		(707) 528-2149	(707) 521-5225	(707) 527-9816	randkath@sonic.net
SITZMAN	PHIL	*	MARSHA		(707) 523-3326	(707) 539-1252	(707) 539-1252	lettershop@bigplanet.com
SMITH	WARREN	M	WENDY	*	(707) 542-8108	(707) 525-7693	(707) 525-6829	wsmith@sonic.net
TAYLOR	KEITH	M	CARMEN	*	(707) 528-6144			
TRELEAVEN	PETER L.	M	MARIE	*	(707) 538-4170	(707) 524-1024	(707) 524-1099	
TUXHORN	TUX		ELIZABETH		(707) 544-1917	(707) 569-0300	(707) 569-3072	tuxhorn@concentric.net
WALKER	STAN	M	VALERI	*	(707) 525-0152	(707) 586-1054	(707) 586-0457	swalker@sonic.net
WARD	CASIDY		LYNN HOFACKET		(707) 543-8075	(707) 543-8075	(707) 543-8097	casidy@pon.net
WATSON	JOHN	*			(707) 541-0373	(707) 888-2039	(707) 541-0373	
WESSMAN	ROLF	*	ANN		(707) 538-0230	(707) 538-0230	(707) 538-5102	rolf@wessman.com
WORTHEN	STEVE		GEORGIA		(707) 571-1770	(707) 544-4770	(707) 544-0722	interiorsinc@metro.net
YOUNG	JEFF	*	KAREN		(707) 578-7746	(707) 579-5200	(707) 546-8021	jeff@rogers-young.com
ZUMFELDE	DALE	*			(707) 538-8055	(707) 526-2346	(707) 566-8341	zum@jps.net

\* Indicates Paul Harris Fellow M Indicates Multiable Paul Harris Fellow Santa Rosa Sunrise is 100% PHF Sustaining Membership

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## PRESIDENT'S MESSAGE

From William Arthur Ward: *"If you can imagine it, you can achieve it. If you can dream it, you can become it."*

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