

Volume 16, Issue 32

March 3, 2002



The Sunriser



Editor : Warren Smith

Publisher : Steve Worthen

Steve Olsen.....PRESIDENT
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 Tux Tuxhorn..... International Service
 Hugh Helm.....Club Service
 Merle Hayes.....Community Service
 Steve Worthen.....Major Events
 Ross Jones..... Club Activities
 Eve Nighswonger Vocational Service

THIS WEEK'S PROGRAM

March 7, 2002

Steve Davis - Photos



STEVE DAVIS started photographing in 1972, just after arrival in California via the USAF. The silence and concentration of composing, and then recording, the image appealed to him. He says it's a blast when he gets 1 image out of 36 that looks great. He also enjoys having a "gallery" in his reception area, where his patients enjoy having something to think about besides the business of teeth. It's a great feeling to get their compliments and their opinions on the photos. Steve has been an active member of the Santa Rosa Sunrise Rotary Club since 1989. He's been on the Board of Directors and has often served as the Sargent-of-Arms. He is a Paul Harris Fellow, a car enthusiast and a good guy to have in our club.

Calendar OF EVENTS

Board Meeting

March 5, 2002, 5:30 PM
Steve Worthen's office

FIRESIDE

Thursday, March 7 6:30 pm
Home of Eve Nighswonger
Directions inside 575-1767

GOLF Committee

Wednesday, March 13 (see next page)

Interact Leadership Conference

March 22, 23, 24, 2002

Pancake Breakfast at Senior Center

Saturday, April 13 - Hugh Helm

District 5130 Assembly

Saturday, April 20, 2002 Finley Center

PROGRAM CHAIRPERSON FOR MARCH IS NANCY AITA

Last Week in Review

Jane Bender & Ann Hancock International Cities for Climate Protection



City Council member Jane Bender and Santa Rosa's ICLEI representative, Ann Hancock, presented the compelling reasons for reducing the production of greenhouse gases and Santa Rosa's organized participation in the campaign. The process is very logical: Inventory our production of greenhouse gases, develop a plan to reduce them, implement the plan and assess our progress. The initial inventory is very difficult and will require a huge number of people-hours to accomplish. The city will utilize software developed for use by the 503 worldwide member cities to calculate and tabulate the emissions. Next, the plan, communication, incentives, implementation and monitoring. It's a huge effort. Is it worth it? YES! Americans use a disproportionate amount of energy and produce a disproportionate amount of the offending emissions. Some examples of practical measures that also make business sense: utilizing the methane produced by the city's waste treatment, using clean fuels, using mass transit. Archie mentioned (in a more colorful manner) that the layout of our city does not favor mass transit. For us it requires a cultural shift. Conversation changes culture. Talk about it. Take action. www.iclei.org

Next Week's Program

March 14

SOS

Annual Status / Success Recap

Birthdays

Judy Ponts 2/29

Vicki Lockner 3/2

NAME THAT EVENT

What will we call the Fall Fundraiser
SEPTEMBER 21, 2002

The theme of the event is wine, locally-grown food products and culinary delights presented by our partners, SRJC's agriculture and culinary programs. [Send your award-winning entry](#) to Eve Nighswonger at:

enighswonger@santarosa.edu

FIRESIDE

Thursday, March 7
at 6:30 pm

Eve Nighswonger's home at 1535 Yardley Street. A must-attend for Red Badgers. Guests, spouses, partners welcome. Fun for everyone.

Directions: Fulton Road North of Guerneville Rd., turn East on to Apple Tree, take second left to Yardley. You'll have to park on the street and walk up the driveway to the townhouse at #1535.

Phone: 575-1767



The Golf Tournament

Friday May 31, 2002
Fountaingrove Golf & Country Club



Next Team Meeting
March 13, 5:30 pm

Moss Adams
438 - 1st Street

Help Tux stuff envelopes !

RECOGNITION

President **Steve Olsen** made out like a bandit, especially considering he opened the meeting with a statement that he had nothing on anybody. We were happy to have West's Past President, Jim Benoit with us.

Peter Hoberg announced a tentative date for us to participate in a fundraiser at the Ferguson Observatory - possibly May 17



Vicki Lockner contemplates her fine after describing her adherence to her diet of the 4 basic food groups: Fat, grease, salt & sugar. Biscuits n gravy plus cake fulfilled them.

Peter Wolf described the silence and spiritual significance of a night at Cochise's stronghold in the Dragoon Mountains after being assessed for his 2-week teaching stint in Arizona. He also mentioned that the BLM allows cows to over use the environment.

Remember **Dale Zumfelde** telling us he lost his wallet on the way back from the Olympics? Well, right after the meeting on 2/21 he decided it was too much trouble to replace all those credit cards and besides, there was money in that

wallet. So he drives back to Nevada to the place he seemed to recall stopping to change drivers (Exit 65?). After the long drive and parking off the suspected exit, he finds his wallet 12 feet from where he parked the car. Like WOW dude!!

Leroy and Carol met up with the Jensens and went on a cruise with 2000 of their closest friends. Although Leroy never bagged any game, Carol won \$1000 at roulette and \$200 at bingo. They golfed on St. Thomas. All that and guess who paid the fine - Jim Brenton and Jim Kirkbride. P.S. Leroy met another guy named Leroy.

Hugh Helm explained that he wasn't always stupid but he did spend a few days on a houseboat getting stupid with some other Rotarians, which included at least Steve Amend (and others falsely accused). Hugh announced the **Annual Pancake Breakfast at the Senior Center is April 13**

Mike Kelly celebrated the city planners setting back the decision on taking out fireplaces. Worth big bucks to Mike but a hi 5.

MORE RECOGNITION

Dan Davis was asked to turn himself in for a recognition fee. His daughter was one of the main characters in a play - Shakespeare's "12th Night". The kids have to learn a third language to play the roles (old english). The other two are teenagerese & english. He also had a visit with his unemployed son.

Tux's wife bought an arrest-me-red electric vehicle, which he refers to as a street-legal golfcart.

Dave Lorenzen went to the Crab Feed in Cloverdale Thursday night. He was the only one that made the pilgrimage this year.

INTERACT

LEADERSHIP CONFERENCE ROTARIANS WELCOME



You are cordially invited to attend the Interact Leadership Conference at Alliance Redwoods in Occidental on **Saturday, March 23rd** at 9AM. District 5130 Interact Club Members will present their project reports for 2001-2002. **Inspiration guaranteed!**

DISTRICT 5130 ASSEMBLY

Need 15-20 good Rotarians to help set up / tear down the Assembly venue **April 20** at the Finley Center. We need to hang the banners for all 43 clubs. Dinner **April 19** on Polio Plus !



GSE TEAM NEEDS HOUSING

Merle Hayes reminded us the GSE Team from **Japan** will be here April 18-24 and we still need to place the 3 women. Please contact Merle if you can offer accommodation.

Jim McCracken on Today

Yesterday is history
Tomorrow is a mystery
Today is a GIFT

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* Indicates *

M Indicates Multiable *

Santa Rosa Sunrise is 100% PHF Sustaining Membership

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Shading Indicates change since last issue

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PRESIDENT'S MESSAGE

A Ford car and a marriage license are the two cheapest things there is. We no sooner get either one, than we want to trade them in for something better. *Will Rogers*

The Mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs
- Strengthening and expanding rotary around the world
- Communicating worldwide the work of Rotary
- Providing a system of international administration.

Volume 16, Issue 33

March 10, 2002



The Sunrises



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THIS WEEK'S PROGRAM

March 14, 2002 - Support Our Students

This week we will have our annual update on the Support Our Students program, started years ago by the 4 Santa Rosa Rotary Clubs. A few of our own members were instrumental in getting this project to the self-sustaining mode it is in now. This unique collaboration between the four Rotary Clubs of Santa Rosa, Santa Rosa City Schools, Rincon Valley Unified Schools, Sonoma State University, leading nonprofit agencies, merchants' associations, and law enforcement has produced one of the major service resources for children and families in the North Bay. Dr. Mark Doolittle, who runs the program is coordinating the SSU Child, Family & Community Project which offers opportunities for counseling through the on-campus Community Counseling Clinic and an Outreach Program.

PROGRAM CHAIRPERSON FOR MARCH IS NANCY AITA

Calendar OF EVENTS

GOLF Committee

Wednesday, March 13 (see next page)

Interact Leadership Conference

March 22, 23, 24, 2002

Pancake Breakfast at Senior Center

Saturday, April 13 - Hugh Helm

District 5130 Assembly

Saturday, April 20, 2002 Finley Center

2060 W. College Avenue, Santa Rosa

District Governor-Elect Terri Clark, appointed Del and Randy as co-chairs. Jim Moir has agreed to head up the Assembly packet stuffing on April 17th and 18th. Peter Hoberg will be heading up the volunteer crew to set up the Finley Center rooms. Dave Lorenzen is the registrar. GSE, Youth Exchange, RYLA, Interact, Rotoract, Community Service and much more.

Dinner on **Friday, April 19**, at Fountaingrove Country Club.

Last Week in Review

Steve Davis Photo Travel

We saw a great slideshow, presented by one of our esteemed photographers, Steve Davis. He is a master of composition and color and the time was gone well before the audience was finished with its ooh's and aah's. Steve uses 35mm color reversal film 200 ASA or lower, a polarizing filter, an artistic perspective and patience. In the future, he and Dale will do some film / digital testing.

FIRESIDE

We had a great turnout for the Fireside hosted by Eve Nighswonger on Thursday evening. Eve is quick to point out the team effort that went into putting it on: Penny supplied the firewood, Jim (pyromaniac) Brenton came early and built & maintained an awesome fire for us. He also brought his drill to mount the candle holders on the walls. Merle Hayes also came early to help out.



Next Week's Program

March 21

David Fischer

Luther Burbank Center

Birthdays

Mike Panas 3/14

Archie Julian 3/16

Susan Julian 3/17

Anniversary

Jim & Cindy Brenton 3/20

CULINARY CLASSIC

Celebrating Food & Wine

That's the name chosen by the Fall Fundraiser Committee for our event to be held on

SEPTEMBER 21, 2002

Winner of the box of chocolates and the \$1million bill, was

Bob Tidd

"Mortgage Banker"
Cal-Bay Mortgage
Sponsor: Mike Kelly

Bob has lived in Santa Rosa since 1989 during which time he has been in the mortgage business. He does residential, construction, commercial, industrial and many other types of loans. He has interests in both road and mountain biking, scuba diving, kayaking, snow and water skiing and RVing.



The Golf Tournament

Friday May 31,
2002

Fountaingrove Golf & Country Club

Jerry Johnson announced it's time to submit raffle prizes: Please submit prizes worth \$100 or hand in a cheque for \$50



Next Team Meeting
March 13, 5:30 pm
Moss Adams
438 - 1st Street

Help Tux stuff envelopes !

RECOGNITION

President **Steve Olsen** presiding. **Merle Hayes** must have been late because she arrived after Dan Davis, Vicki Lockner and even Bob Scott.

It was **Jerry Johnson** day at the Santa Rosa Sunrise Rotary Club. He is still on his honeymoon after being married on February 23. He married his high school sweet-heart of 30 years ago and he is **very** happy. Although he says at his age he has



to do everything early in the morning and sleep the rest of the day. He contributed \$100 to his Paul Harris, stating he was on the extended payment plan. **John Dolinsek**, wishing to accelerate Jerry's plan, contributed \$25 to his PH. As the meeting went on, the following also contributed to Jerry's PH: **John Bly** (\$100), **Ross Address** (\$25), **Ezbon Jen** (\$25), **Jim McCracken** (\$25), **Steve Amend** (\$25), **Steve Herron** (\$25), **Dave Brown** (\$25) & **Eve Nighswonger** (\$25).

New Club Directories were passed out, thanks to the hard work of **Steve Amend**, **Jim Moir**, **Bob Scott**, **Stan Walker**, **Jim Kirkbride**, and **Dale** (the wallet) **Zumfelde**.

Upon asking when he was going to get the Golf brochure to print, **Bob Scott** was informed that he had already completed the job. He's not the only one....

The recovering **Dave Brown** was able to make it to the meeting. Welcome back!

John Jones daughter, Elise, is the lead role of Marion the Librarian in "The Music Man" \$100 to Elise's Paul Harris. And, yes, the Joneses have moved into their new house!!

Dale Zumfelde is looking for help in fixing up the Charlie Brown Sunrise Rotary median strip on Montgomery just south of Mission. It needs irrigation repair and more plants. Dale will let us know when the city has done the required spraying and set a date. Ken Coker (who launched the project), Leroy Carlenzoli and Jim McCracken have signed up to help. More are very welcome.

John and Kathy Dolinsek just returned from yet another ski trip. This time to Crested Butte near Gunnison, Colorado. To say it was cold was an understatement. And Kathy insisted John ski in front of her due to his propensity to wipe her out.

John "Mark McGuire" Bly was in Puerto Vallarta with Stevenson Supply signing bags of baseballs as Mark McGuire and I didn't catch who said he can't spell Mark McGuire. He passed his \$20 on to Bruce Okrepkie and Keith Taylor.

MORE RECOGNITION

She is BAD. That's how **Nancy Aita's** son refers to her after she bought a black 1999 Volvo S80 with black upholstery. Although she really wanted to pass the fine onto Leroy, she settled for Ezbon Jen and Ken Coker.

Steve Davis bragged about having his shirt off on a Mendocino beach at 10:30 last Saturday. He had good company and a great time. Everything came together...

Ross Address took his son to Disneyland when at the ReMax meeting and had a great time.

Mike Kelly, at the same ReMax meet was punished for not liking Disneyland, by being trapped for a lengthy time next to It's a Small World The song really strikes a chord for him.

Ezbon Jen had a Hi 5 for the SRJC bond passing to the benefit of future students.

Bruce Okrepkie went to Orlando (59⁰) for his Godson's wedding and was happy to come home to get warm.

INTERACT

LEADERSHIP CONFERENCE ROTARIANS WELCOME



Laura Gomez, Gail Temple, Beatriz Gomez and Eddie Moran from our Interact Club

You are cordially invited to attend the Interact Leadership Conference at Alliance Redwoods in Occidental on **Saturday, March 23rd at 9 AM.** District 5130 Interact Club Members will present their project reports for 2001-2002. **Inspiration guaranteed!**

HOUSE GUEST from JAPAN?

Merle Hayes reminded us the GSE Team from **Japan** will be here April 18-24 and we still need to place the 3 women. Please contact Merle if you can offer accommodation.

Shauna Lorenzen & Good Earth Tea

You can't depend on your judgement when your imagination is out of focus
Mark Twain ..

MEMBERSHIP ROSTER

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* Indicates *

M Indicates Multiable *

Santa Rosa Sunrise is 100% PHF Sustaining Membership

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Shading Indicates change since last issue

Last Revised : 1/28/2002

Articles in the MARCH ROTARIAN

45,000 new members. Rotary in Afghanistan, Rotaract. Barcelona and the rest of Spain, India, Climbing Magic Mountain, Clubs in Action, President-Elect Bhichai Rattakul on PolioPlus, Medical mission to Mexico, Rotary Youth Leadership (RYLA).

MAKING UP IS EVEN EASIER TO DO:

Several years ago, Rotary extended the make-up time so that you could attend another Rotary Club two weeks on either side of our regular meeting. Now, you can also make up at the Board meeting, Rotaract, Interact, SOS. If you attended a different Rotary Club every day, it would take you 80 years to attend all of them.

Volume 16, Issue 34

March 17, 2002



The Sunriser



Editor : Warren Smith

Publisher : Steve Worthen

Steve Olsen.....PRESIDENT
 Steve Amend President Elect
 Jim Brenton Secretary
 Penny Millar Treasurer
 Steve Davis..... Sergeant at Arms
 Russ McCracken Past President
 Tux Tuxhorn..... International Service
 Hugh Helm.....Club Service
 Merle Hayes.....Community Service
 Steve Worthen.....Major Events
 Ross Jones..... Club Activities
 Eve Nighswonger Vocational Service

THIS WEEK'S PROGRAM

March 21, 2002 – David Fischer
Executive Director
Luther Burbank Center

The executive director of the LBC, since July, 2001. Just prior to that he was the Deputy Executive Director of the Broadway Center for the Performing Arts, Tacoma, WA. David attended SFSU, and graduated in Fine Arts, from the State University of New York at Albany. Born and raised in Sacramento, he got out as soon as he could, and we see he's not been back (to live). He worked as an actor at venues such as the Eureka Theater and the Marin Theater Company and with the Continuum, the avante-garde South of Market performance group he founded. Between gigs as a struggling actor, he has tried "nearly every job under the sun", including driving a taxi. He wants to expand the shows at the LBC, and have more youth oriented programs. The board at the LBC is very excited to have him as the new director and look forward to great years with him at the helm.



Photo from Press Democrat

Calendar OF EVENTS

Interact Leadership Conference

March 22, 23, 24, 2002

GOLF Committee

Wednesday, March 27 (see next page)

Board Meeting

April 2, 5:30 pm Steve Worthen's Office

Pancake Breakfast at Senior Center

Saturday, April 13 - Hugh Helm

District 5130 Assembly

**Saturday, April 20, 2002 Finley Center
2060 W. College Avenue, Santa Rosa**

District Governor-Elect Terri Clark, appointed Del and Randy as co-chairs. Jim Moir has agreed to head up the Assembly packet stuffing on April 17th and 18th. Peter Hoberg will be heading up the volunteer crew to set up the Finley Center rooms. Dave Lorenzen is the registrar. GSE, Youth Exchange, RYLA, Interact, Rotoract, Community Service & more. Special guest speaker, Sam Green. Dinner on **Friday, April 19**, at Fountaingrove Country Club.

PROGRAM CHAIRPERSON FOR MARCH IS NANCY AITA

Last Week in Review Support Our Students



Our own Nancy Aita, who has been involved with the SOS program since its inception 12 years ago, introduced Terri Evans, who introduced this year's review of the program. Also speaking was Doris Nelson of the Family Education Center. SOS was the brainchild of Gordon Lofgren of the Santa Rosa Rotary Club who passed away last year. Other founding

members of the program, present at the meeting, were John Palmer and Bob Marigo. Dr. Mark Doolittle who head's up the counseling program on behalf of Sonoma State University, reviewed the current status and then introduced two of the counselors in the program to talk about some relevant experiences. Tami Lipsey is quite new to the program and Dino Rufino has been with the program since we converted it from a truancy program to a counseling program in 1994. The program is currently supporting all 22 Santa Rosa city schools and has counselors on site at 10 schools.



Next Week's Program

March 29

Kent Sherwood

CEO, Sutter Medical Center

Birthdays

Merle Hayes 3/21

Georgia Worthen 3/26

Molly Hoberg 3/26

Dan Davis 3/27

CULINARY CLASSIC

Celebrating Food & Wine

SEPTEMBER 21, 2002

Winner of the box of chocolates and the \$1million bill, for submitting the name, was Penny Millar

Mike Downey

"Commercial Banking"
Summit State Bank
Sponsor: Tux Tuxhorn

Bob has lived in Santa Rosa since he was 2. He was in the tire business before banking. He was an active member of the 20-30 Club, has been on the Board of Directors of the Chamber of Commerce and is on the Santa Rosa Board of Public Utilities. Mike has been married 31 years and has 3 grown sons. He enjoys golf, fishing and travel.



The Golf Tournament

Friday May 31, 2002

Fountaingrove Golf & Country Club



Please submit prizes worth \$100
or hand in a cheque for \$50



Next Team Meeting

March 27, 5:30 pm

Moss Adams
438 - 1st Street

RECOGNITION

President **Steve Olsen** presiding. We demonstrated why we are not a singing Rotary club, singing happy birthday to **Mike Panas**.

Archie Julian celebrated his birthday and he and **Susan** celebrated their wedding anniversary by going north.

Scott Holder, was keeping up with the Dolinsek's, going skiing at a little out of the way place nearby in Switzerland. He got a \$175 cheque back from the Rotoplast project and turned it back in toward **Tricia's** Paul Harris.



Tux Tuxhorn announced the stuffing of 380 envelopes in support of registering golfers for the tournament.

Due to business pressures, **Judy Ponts** has resigned from the club.

SUPER SATURDAY

Senior Center

Saturday, April 13

We are doing the PANCAKE breakfast for them. We need to provide the means and the people to cook the pancakes. We need volunteers to set up at 7:00 am and we serve from 8:00 to 10:00. We can clean up and be out of there by 11:30 am. Contact **HUGH HELM** to volunteer for part or all of the time. Teenage help is welcome. The breakfast of orange juice, coffee, pancakes and sausage is just the start of a great day enjoyed by many seniors. The Center would like someone who can provide some entertainment for free to put on a morning show for an hour or two that day. Let Hugh know if you have any contacts or ideas.



Elsie Allen High Blood Drive

Monday, March 18

Elsie Allen High School Library
599 Bellevue Avenue

call 528-5020 for appointment
Ceanne Ha
EAHS Interact Club President



Flower Delivery Made Money



Grohe's reported that our team of drivers delivered 80 items on Valentines Day. At \$7 each, that comes to \$560, but Brent's rounding that check out to \$600 for us. Add the \$5 tip Eve got gets us to \$605 (and she didn't even have to kiss the guy).

INTERACT

LEADERSHIP CONFERENCE ROTARIANS WELCOME



Laura Gomez, Gail Temple, Beatriz Gomez and Eddie Moran from our Interact Club

You are cordially invited to attend the Interact Leadership Conference at Alliance Redwoods in Occidental on **Saturday, March 23rd at 9 AM.** District 5130 Interact Club Members will present their project reports for 2001-2002.

Inspiration guaranteed!

SALUTING AMERICA'S HEROES Rotary District 5130 Conference

Yountville Veterans' Home
Napa Valley, California

May 16-19, 2002

Contact the guy with the apron for a registration form.

Franz Wartenweiler
District 5130 Governor



GSE TEAM PLACED BUT HELP STILL NEEDED

The GSE team from **Japan** will arrive in April, but we will be hosting them **May 13 & 14.**

Steve Amend, Penny Millar and Merle Hayes will be housing them. Merle still needs drivers for **May 13** for the vocational tours.

Please contact Merle Hayes
523-0226

Larry Martin on Slow Food

Pleasure and quality in everyday life can be achieved by slowing down, respecting the convivial traditions of the table and celebrating the diversity of the earth's bounty.

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Last Revised : 1/28/2002

President's Message

If we don't fix the problems with our students,
widening 101 won't mean anything.

Keith Woods

Introducing Visiting Rotarians:

Sponsors and those who schedule greeters should be sure that the Red Badge greeter knows the drill. A) Check the cards for readability and pronunciation, B) Introduce from the bottom up:

1) **Club**, 2) **Classification** and then 3) **Name**

If possible, also pay special recognition to visiting past District Governors and other special guests

Volume 16, Issue 35

March 24, 2002



The Sunrises



Editor : Warren Smith

Publisher : Steve Worthen

Steve Olsen.....PRESIDENT
 Steve Amend President Elect
 Jim Brenton Secretary
 Penny Millar Treasurer
 Steve Davis..... Sergeant at Arms
 Russ McCracken Past President
 Tux Tuxhorn..... International Service
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 Merle Hayes.....Community Service
 Steve Worthen.....Major Events
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 Eve Nighswonger Vocational Service

THIS WEEK'S PROGRAM

March 28, 2002

Kent Sherwood

CEO of Sutter Medical Center



Kent Sherwood has been in the field of Hospital and healthcare Administration for 35 years. He received his BA in Business Administration and economics from Macalester College in St. Paul, MN and his Masters in Hospital Administration from the University of Minnesota in Minneapolis, MN. After serving as CEO at several hospitals in Minnesota, he came to California to join Sutter Health in 1980. In 1997 he left Sutter to become CEO at UC San Diego Medical Center. In 2000 he returned to Sutter Health to take the CEO position for Sutter Medical Center, Sutter Warrack and Sutter Medical Foundation in Santa Rosa. He is part of a medical family with a RN wife and one of his three sons a physician. In his spare time he likes to travel, ski, mountain climb nationally and internationally, and read.

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March 22, 23, 24, 2002

GOLF Committee

Wednesday, March 27 (see next page)

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April 2, 5:30 pm Steve Worthen's Office

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PROGRAM CHAIRPERSON FOR MARCH IS NANCY AITA

Last Week in Review

**David Fischer - Executive Director
Luther Burbank Center**



David Fischer started his presentation off with a story and tried to give away some tickets to an LBC event, but, even with hints, our cultural and artistic ignorance shined. It wasn't just another talk about facilities in our midst. David emphasized the significance of art and the live performance in overcoming some of our natural tribal, territorial, protectionist tendencies. The answer is consistent with some of Rotary's approach—EMPATHY. "Arts engages empathy. It softens the hard edge. Through the arts, we can exercise the muscles that trigger empathy." David Fischer has succeeded in bringing some great acts to the LBC and you can go to the web to find out what they are and how to get tickets. David wants to further increase the already successful Arts Education programs for students. (<http://www.lbc.net/>). About 80% of costs are covered by ticket sales and 20% by contribution. The expected for such centers is more like 60-40. Short term capital projects are overcoming 30 years of deferred maintenance which will require \$2MM in the near term just to keep up. 15 acres of the total 53 acres are developed. David finally managed to give some tickets away to Merle Hayes for her knowledge of Gone With The Wind. How many of us knew that **Nancy Aita** is one of the Directors of the LBC?

The Luther Burbank Center for the Arts is a place to practice empathy.

Next Week's Program

April 4

Birthdays

Linda Hauck 3/30
Carol Carlenzoli 3/31
Larry Martin 4/2
Kathryn Carrette 4/2
Marie Treleaven 4/2

SALUTING AMERICA'S HEROES Rotary District 5130 Conference Yountville Veterans' Home Napa Valley, California May 16-19, 2002

Contact the guy with the apron for a registration form.

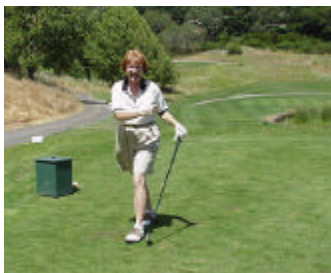
Franz Wartenweiler
District 5130 Governor

DISTRICT ASSEMBLY DISTRICT CONFERENCE

Randy Seelye explained the two. The **Assembly** (April 20) is a learning session for new Rotarians and a planning & inspiration session for incoming boards. It is sponsored by the incoming District Governor, organized by the incoming officers. The District **Conference** (May 16-19) is a celebration of the current year, sponsored by the current District Governor. The GSE team comes to this event.

The Golf Tournament

Friday May 31, 2002
Fountaingrove Golf & Country Club



Please submit prizes worth \$100
or hand in a cheque for \$50



Next Team Meeting

March 27, 5:30 pm

Moss Adams
438 - 1st Street

ANNOUNCEMENTS

President **Steve Olsen** presiding. **Steve Thompson** was here from Stan Walker & Associates. He was Stan's guest but Stan wasn't here so he was **Ken Coker's** guest. Anyways, he announced it's time to start thinking about Christmas in April (now called **Rebuilding Together**). It'll be **April 27** and we have to sign up via the application / waiver. Don't forget to designate Stan Walker or Lenardi Electric to make sure you are assigned to the home our group is doing

SUPER SATURDAY

Senior Center
Saturday, April 13

Hugh Helm passed the sign-up sheet around for the Pancake breakfast. We have a working pancake maker, but we need a truck to pick it up. Please talk to Hugh. Also, don't forget to let him know about any ideas you have re free entertainment for the morning of 4/13.



Tux Tuxhorn gave out more golf brochures and reminded us that Jerry Johnson was on the loose insisting that we show him the money. Recruit recruit recruit four-somes. For a few extra bucks you can be treated as a VIP.

Tux also introduced his guest, **Dr. Armand Gilinsky**, an Associate Professor and Director of the Sonoma State Entrepreneurship Program. It is a great program for budding businesses and for troubleshooting existing businesses. Check out the website at: <http://www.sonoma.edu/programs/ec> Look up the Calendar of events to review some useful upcoming events.

Linda Hauck (Sunshine Chair) announced that **Denise Gilseth** is doing much better and expects to be back next week.

RECOGNITION



Once again we demonstrated we are not a singing club via our rendition of Happy Birthday in honor **Merle Hayes** birthday on this very day.

When President Steve recognized **Peter Hoberg** for wife **Molly's** upcoming birthday, Peter stated that he would start his planning right after the meeting. **Jim and Cindy Brenton** celebrated their 3rd wedding anniversary by having someone pour a concrete patio. Oh yes, and they will be leaving for Cabo on Monday.

Dale "the wallet" Zumfelde got the white marble, visiting Bill Daniels got the last Rotary polo shirt and Bob Scott scored \$10.

INTERACT LEADERSHIP CONFERENCE



When **Jim McCracken** said to expect Inspiration at this past weekend's Interact Leadership Conference at Alliance Redwoods, he was understating it. Interact clubs from throughout Dis-



The Elsie Allen Team

trict 5130 were well represented. They enthusiastically presented their past year's service projects and fundraising activities. It is just amazing what these young people are doing in the spirit of **SERVICE ABOVE SELF**. The results these young people achieve make our Rotary involvement worthwhile and very satisfying. Thanks to our Interact



coordinators. Incoming District Governor, Terri Clark, spoke at Saturday morning's presentation.

GSE TEAM PLACED BUT HELP STILL NEEDED

The GSE team from **Japan** will arrive in April, but we will be hosting them **May 13 & 14**.

Steve Amend, Penny Millar and Merle Hayes will be housing them. Merle still needs drivers for **May 13** for the vocational tours.

Please contact **Merle Hayes**
523-0226

Mike Panas on various stuff

- We don't stop playing because we grow old. We grow old because we stop playing.
- Any woman who strives to be the equal of a man, lacks ambition.
- In life, we have thousands of opportunities to keep our mouth shut. We should seize as many of them as possible.

MEMBERSHIP ROSTER

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* Indicates *

M Indicates Multiable *

Santa Rosa Sunrise is 100% PHF Sustaining Membership

This Roster is not for public distribution. It is for the convenience of the membership of Santa Rosa Sunrise Rotary ONLY!

Shading Indicates change since last issue

Last Revised : 1/28/2002

President's Message

I'm afraid I didn't catch the message. It was something Ben Franklin said, like: After 3 days a man gets tired of a wench, rain and something else. Don't wear out your welcome.

Introducing Visiting Rotarians by Del Raby:

Sponsors and those who schedule greeters should be sure that the Red Badge greeter knows the drill. A) Check the cards for readability and pronunciation, B) Introduce in the following sequence:

1) **Club**, 2) **Classification** and then 3) **Name**

If possible, also pay special recognition to visiting past District Governors and other special guests

FIRST CLASS

Santa Rosa Sunrise Rotary
 P. O. Box 14953
 Santa Rosa, CA 95402

MAKE-UP LOCATIONS

MONDAY

WEST SANTA ROSA - 12:15 pm	Los Robles - Cleveland & Edwards
HEALDSBURG - 12:15 pm	Masonic Temple - Plaza & Center

TUESDAY

WINDSOR - 7:15 am	Charlie's Grill, Windsor Golf Course
SANTA ROSA EAST - 12:15 pm	Flamingo Hotel-4th & Farmers Lane
ROHNERT PARK./COTATI - 7:15 am	Doubletree Inn, 1 Red Lion Drive
GUERNEVILLE - 6:30 pm	Northwoods Restaurant-Hwy. 116

WEDNESDAY

SANTA ROSA - 12:10 pm	Flamingo Hotel-4th & Farmers Lane
PETALUMA VALLEY - 12:10 pm	Adobe Creek Golf Club - Frates Dr.
SONOMA VALLEY - 12:15 pm	Sonoma Golf & Country Club - 1770 Arnold Drive
SEBASTOPOL SUNRISE - 7:15 am	Masonic Lodge, 373 North Main St.


THURSDAY

PETALUMA - 12:10 pm	Vet's Memorial Building - 1094 Petaluma Blvd. South
CLOVERDALE - 12 noon	Cloverdale Citrus Fair Tea Room — #1 Citrus Fair Drive
ELSIE ALLEN INTERACT CLUB	Call for Schedule 528-8681 (Jim)

FRIDAY

SANTA ROSA OAKMONT 7:30 am	Quail Inn, Oakmont Drive
PETALUMA SUNRISE - 7:30 am	Hermann Son's Hall 860 Western Avenue
SEBASTOPOL - 12:15 pm	Community Church - 1000 Gravenstein Hwy. N.

*Thanks to this Rotarian
 Making a Difference
 is still free and worth every penny!*



CARLENZOLI
— AND —
ASSOCIATES
Civil Engineers - Land Surveyors - Planners

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Volume 16, Issue 36

March 31, 2002



The Sunriser



Editor : Warren Smith

Publisher : Steve Worthen

Steve Olsen.....PRESIDENT
 Steve Amend President Elect
 Jim Brenton Secretary
 Penny Millar Treasurer
 Steve Davis..... Sergeant at Arms
 Russ McCracken Past President
 Tux Tuxhorn..... International Service
 Hugh Helm.....Club Service
 Merle Hayes.....Community Service
 Steve Worthen.....Major Events
 Ross Jones..... Club Activities
 Eve Nighswonger Vocational Service

THIS WEEK'S PROGRAM

April 4, 2002

Keith Woods

CEO North Coast Builders
Exchange

Keith Woods is the Chief Executive Officer of the North Coast Builders Exchange, headquartered in Santa Rosa. The organization, the largest of its kind in California, and third largest in the nation, is an association of 1700 members with a budget of over \$2 million. It represents a broad



spectrum of firms related to the construction industry and serves a 3-county region comprised of Sonoma, Lake and Mendocino Counties in northern California. Keith was born and raised in San Francisco, CA, graduated from Fresno State University with a Journalism major, has 34 years in organizational management, including the San Francisco, San Antonio and Santa Rosa Chambers of Commerce. Keith is the father of 15-year old twins (boy and girl) and is an all-around good guy!

Calendar OF EVENTS

Board Meeting

April 2, 5:30 pm Steve Worthen's Office

GOLF Committee

Wednesday, April 10 (see next page)

Pancake Breakfast at Senior Center

Saturday, April 13 - Hugh Helm

District Assembly Dinner

Friday, April 19

Fountaingrove Country Club

District 5130 Assembly

Saturday, April 20, 2002 Finley Center
2060 W. College Avenue, Santa Rosa

Rebuilding Together - April 27

Get a Form from Stan Walker

GSE Team from Japan

Monday, May 13

District Conference

May 16-19 Yountville Veterans' Home

PROGRAM CHAIRPERSON FOR MARCH IS JOHN BLY

Last Week in Review

Kent Sherwood

CEO Sutter Medical Center



Kent reviewed the woes of the current health care industry. The HMO's and the physicians' groups have certainly had their problems. One of Kent's biggest concerns is that the HMO's seem to be abandoning seniors and there are an increasing number of us. There is a huge shortage of people willing to enter all aspects of employment in the medical field. Right now there is a terrible shortage of nurses. The capital costs associated with new equipment are high and, as soon as you buy something, it is obsolete. It wasn't exactly an upper, but informative. Kent had some advice on painting houses — never say "I can do that".

Sign up for the Pancake Breakfast, the District Assembly, Rebuilding Together and District Conference.

Next Week's Program
April 11
Jorjan Powers
Assistance Dog Institute



Birthdays

Susan Panas 4/6
Jan Cercone 4/7
Edna Smith 4/7
Steve Amend 4/10

ANNOUNCEMENTS

Ross Address showed us the graphic 4-some counter for the golf tournament, Jerry Guido Johnson broke arms for money and Peter Hoberg plugged the Assembly April 20.



Stan Walker pitched Rebuilding 4/27
 Specify you want to be assigned to Stan Walker / Lenardi Electric

SALUTING AMERICA'S HEROES
Rotary District 5130 Conference
 Yountville Veterans' Home
 Napa Valley, California
May 16-19, 2002

Contact the the apron for a registration form.

Franz Wartenweiler
 District 5130 Governor

The Golf Tournament
 Friday May 31, 2002
 Fountaingrove Golf & Country Club



Please submit prizes worth \$100
 or hand in a cheque for \$50



Next Team Meeting
April 10, 5:15 pm
 Moss Adams
 438 - 1st Street

RECOGNITION

President **Steve Olsen** presiding. We had 2 visiting Rotarians: David Riley from Pennsylvania and Pete Lescure + 4 guests.

Dan Davis celebrated his birthday with dinner at the airport and hinting to Susan about a certain Lancer aircraft for next year's BD got him nowhere.

Linda Hauck will celebrate hers with family from San Diego as they all visit Sacramento with her son.

Larry Martin's birthday is the same day as the Santa Rosa Sunrise Rotary Club board meeting, so he'll obviously be there. He said that every day you live in Sonoma County is a celebration. He already celebrated his birthday skiing in Vale with his **twin** sister.

Steve Worthen described **Georgia's** birthday as her birthday **week**, with lots of warning beforehand and high expectations.

Ed Carrette described **Kathryn's** birthday as incognito. Sorry, the word's out.

Marie Treleaven is happy to have her daughter home from college for her birthday. As they all drive her back to UCLA, they will, of course, make a stop in Disneyland to pick up a few things in honor of the Lorenzen's.

Leroy Carlenzoli must be out hunting for something for Carol, as he was not at the meeting today.

Froggy radio invited **Stan Walker's** daughter **Kristen** to the station with the Walker Canine Companion puppies and interviewed her on the air (that's where Stan was last Thursday, when his guest was here).

The Academy Awards was a red letter day for the **Dale Zumfelde** family as a close relative, Halle Berry won an Oscar. Apparently she is Dale's future ex step-daughter-in-law once or twice removed. They like to think of her as family.

John Dolinsek is celebrating the fact that he and Kathy are still speaking, in spite of the fact they are painting the whole inside of their house. Apparently Doley's affinity for eggshell white is not a fashion statement.



Bruce O'Krepkie, who is celebrating his son's completion of Paramedic School and consequent job with the Santa Clara Fire Department, also admitted to painting the inside of his house. His motto is that if at first you don't paint it the right color, try at least twice more.

Jim McCracken announced the Interact Leadership Conference was a huge success and thanked **Keith Taylor** for driving at least part of our Elsie Allen contingent out to the Redwoods and Warren for his cameo appearance.

NEW MEMBERS



Susan Pearlman
 "Business Operations"
 Amy's Kitchen
 Sponsor: Shauna Lorenzen

Susan is the Manager of Customer Service at Amy's Kitchen. She has lived in Sonoma County for the past 18 years. She worked the first 16 years as the Manager of Customer Service for New Zealand Milk Products. Susan has been involved in her daughter's school activities, volunteered to help with Mendocino Coast Hospital Foundation fundraisers, worked with the Valley of the Moon Children's Home and the American Lung Association.


Tom Eakin
 "Financial Consulting"
 Eakin Consulting
 Sponsor: Dan Lambert



Tom was a member of the Santa Rosa Sunrise Club for about ten years, from 1987 through about 1996 during which time he was both the club treasurer and the district treasurer. Tom is a Certified Public Accountant and in 2000 formed his own financial & management consulting firm. He has lived in Santa Rosa for the past 17 years, having worked previously as the Chief Financial Officer of both VacuDry and the Associated Vintage Group.

CRAFT TALK

Peter Wolf



Peter described his passion for the outdoors and his mentoring by the famous tracker, Tom Brown, in the ways of the Apache scouts. He teaches outdoor living skills. Peter is a gemologist, who learned diamond grading & appraising from one of the most famous master appraisers in the business. He compares the "footprint" of a gem with the information in the footprint of a man. Peter met his wife, Andrea, on a bus in Peru.

Steve Herron on Optimism

Linus: I guess it's wrong always to be worrying about tomorrow. Maybe we should think only about today.
Charlie Brown: No. That's giving up. I'm still hoping yesterday will get better.

Charles Schulz

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