



Santa Rosa Sunrise Rotary - Sunrise!!! Jennifer Hembd, President



Tue Mar 05, 2013

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Editor Max Bridges
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Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM
Fountaingrove Inn
101 Fountain Grove Pkwy
Santa Rosa, CA 95403
United States

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Schedule of Future Programs

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Cate Griffiths, Executive Director
RECOURSE Mediation Services

Mar 14, 2013
Rotarian Peter Banks
Climate Change

Mar 21, 2013
Ben Stone, Director
Sonoma County Economic
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Craig Miller, Artistic Director
6th Street Playhouse

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Program for March 7th
Posted by Max Bridges on Feb 28, 2013

Cate Griffiths, Executive Director

RECOURSE Mediation Services



Cate has mediated more than 700 cases since 2004, including litigated civil cases, restorative justice victim-offender cases with juveniles, workplace, family law and elder care matters. In addition to her work as a community mediator, she teaches basic mediation skills and victim-offender mediation for RECOURSE.

Cate is a graduate of University of Technology (Sydney, Australia) and Sonoma State

Mar 23, 2013 06:00 PM - 09:00 PM

March SCARC - Petaluma Rotary
Mar 28, 2013 06:00 PM - 09:00 PM

District Assembly
Mar 30, 2013

2013 District Assembly
Mendocino Junior College
Apr 06, 2013 08:00 AM - 03:00 PM

April Board Of Directors Meeting
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Courtyard by Marriott
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District Conference
Hyatt Vineyard Creek
May 31, 2013 12:00 PM - Jun 02, 2013 02:00 PM

24th Annual Golf Tournament
Oakmont Golf Club
Jun 14, 2013 12:00 PM - 06:00 PM

International Convention - Lisbon
Jun 23, 2013 - Jun 26, 2013

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Santa Rosa Sunrise Rotary Foundation

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University Certificate Program in Conflict Resolution. She has been recognized by community-based organizations for her work in promoting mediation and consensus building processes in the community.

RECOURSE was conceived in the spring of 1991, when mediators Mary Brake and Jay Stewart brought their ideas to Sonoma County Legal Services Foundation. Together with Toni Novak, Foundation Director, they began to build support for a community mediation center for Sonoma County. In 1992 the first volunteers were trained. In 1996 RECOURSE received 501c(3) non-profit status.

RECOURSE was founded on five values that continue to guide our work today. These values support cooperative work and understanding in the community. The values are:

- Acceptance of the positive side of conflict
- Peaceful expression of conflict in the neighborhood
- Individual and community acceptance of responsibility for conflict
- Participatory resolution of conflict
- Neighborhood diversity and understanding of differences

Mission and Vision:

RECOURSE offers community members ways to work through disagreements together, in an atmosphere of respect, by providing mediation and conflict resolution education services, regardless of how little they can pay.

RECOURSE Mediation Services' vision is to be the leading community resource center that works to ensure all people of Sonoma County have the support and skills to resolve their own conflicts. Together we can build a stronger, safer, healthier community.

Speaker Summary 2/28/13

Posted by Richard Randolph on Feb 28, 2013

Impact of Tourism ~ ~ ~ Brian Baker



Brian Baker, a Rotary Scholar in Pamplona Spain in 1984, continues his interest in travel promotion! "They come, they spend, they go. They do not vote." This is the short version of the perception of tourists, locally, and nationally by associations organized to promote travel and tourism. Know originally as Convention and Visitor Bureaus, the current moniker is DMO, or Destination Management Organizations, such as Visit California, San Francisco Travel or San Diego ConVis. In 1919, a group of Detroit hoteliers formed to promote occupancy in their unfilled rooms. Their efforts worked, and today these voluntary membership affiliations boost everything from Ecotourism, Agro tourism, our Sonoma County "Food & Wine Trails", largely the brainchild our Sunrise Rotarian Larry Martin. Currently our Golden State has 68 such DMO's. Here are some of the metrics of Tourism:

In the United States, tourism generates \$813 Billion revenue, and \$124 in taxes (ever hear of bed tax)

The 2010 Travel Promotion Act budgets \$200 million annually to advance domestic tourism.

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California receives \$4 billion in state tax revenue from tourist spending. \$2.3 billion to local governments via tax revenue, along with providing 893K jobs.

Sonoma County's piece of the pie is \$1.35 billion in direct spending revenue, 29.8 million in tax revenue and 16,540 jobs.



RI President's Message

Posted by Max Bridges on Mar 04, 2013

March 2013



Dear fellow Rotarians,

When I was a young man, I wanted to travel the world. But in those years, I could only dream about travel. The world outside Japan seemed far away. But like all Japanese students, I studied English in school. I still remember my first English book. The first page said, "This is a pen." That was almost 50 years ago, and the world has changed a lot since then. As president of Rotary, I now travel more than I ever dreamed.

In every new place, I find a new language. I find new people and new customs. I do my best to learn from everyone. I believe that every person I meet has something to teach. Perhaps because of this, I feel that I understand Rotary Youth Exchange better. And I understand even better what a great gift Rotary is giving through Youth Exchange. Youth Exchange opens minds. It builds confidence and communication. It brings together people from different countries and backgrounds.

Every young person who goes on a Rotary Youth Exchange will learn a great deal. Youth Exchange students learn how people who seem so different are really the same. They begin to appreciate what unites people everywhere. They have a broader understanding of the world. They come back as different people.

They no longer know only one language, only one culture. They have connections with their host country, and with their fellow participants from other countries. At the end of their exchange, they are part of their host families. They are also part of the Rotary family – the largest and most international family in the world.

Rotary's Youth Exchange program has continued for more than 40 successful years and is now part of the fifth Avenue of Service: New Generations Service. This avenue also includes service through Interact, Rotaract, Rotary Youth Leadership Awards, and many club and district activities that involve people up to age 30.

When we focus on young people, we are focusing on building the future of Rotary and a more peaceful world. When we serve youth, we help to bring Rotary to a new generation. We spread understanding among nations and cultures. We teach the importance of service to others, and pass on our core values. By doing this, we help to build peace.

Youth Exchange plays an essential part in Rotary's global mission of building peace by helping to build, one exchange at a time, good relationships between nations.

Sakuji Tanaka
President, Rotary International

Member Update

Posted by Max Bridges on Feb 28, 2013

Leroy Carlenzoli

» [2011 Senior BBQ](#)

RSS

Rotary International

- Rotary Youth Exchange produces enduring value
- Team of experts helps Rotarians design a sustainable project in India
- John K. "Jack" Best elected to RI Board of Directors
- As Rotary celebrates 108th anniversary, gains against polio continue
- Retired doctor tackles health care, education in Peru



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Leroy provided a comprehensive, under two minute snapshot of his life so far: From Calistoga to UC Berkeley to Santa Rosa. Career as a licensed Civil Engineer and business owner. One wife, Carol, three children, four grandchildren. Leroy divides his time between Santa Rosa, Woodland, CA and Scottsdale AZ, enjoying his family and pursuing his avocation, hunting game.

News from Rotary International

Posted by Richard Randolph on Mar 03, 2013

Rotary news in brief from around the globe



The Rotary Club of Manama, Bahrain, donated a mobile diabetes unit to the Bahrain Diabetes Society as part of the club's ongoing effort to combat type II diabetes among youth in the country, where the disease accounts for 12 percent of child and adult

deaths.

The van, which cost US\$111,400 to equip, travels to schools and neighborhoods across the nation to screen children for diabetes and educate families on prevention. The unit's staff consists of volunteer doctors, nurses, and students from the Bahrain medical campus of the Royal College of Surgeons in Ireland.

Cameroun

Early last year, the Rotary Club of Fergus-Elora, Ont., Canada, worked with the Rotary Club of Bafoussam to install potable water systems in seven rural villages as part of Hand Up Cameroon, a project involving 34 clubs in Canada and the United States. One of the villages, called Bawouk, has 1,300 residents, who are mostly women and children; many of the working-age men have migrated to the nearby city of Bamenda to find work. The new water systems will benefit these families as well as the students and traders who come from neighboring villages for Bawouk's primary school and market.

Canada

The 56 clubs in District 7070 (Ontario) set a new fundraising record in September for their annual Rotary Foundation Walk. More than 500 Rotarians, family members, and local residents helped bring in over \$142,000 for the Foundation. District Governor Ted Koziel, Past District Governor Bob Wallace, and Rotary Foundation Trustee Chair Wilfrid J. Wilkinson attended the event. In 2011, the district raised a total of \$848,000 for the Foundation.

Japan

Twenty years ago, Grace Michiko Saito, of the Rotary Club of Tokyo Seijo Shin, founded Tokyo Grace, a charity that supports young musicians, children with disabilities, and the elderly. Since Saito began organizing biannual fundraising concerts for PolioPlus in 2002, Tokyo Grace has raised close to US\$96,000 for polio eradication, disaster relief in Japan, and The Rotary Foundation. The concerts have featured distinguished vocalists, violinists, pianists, saxophonists, and flutists. The most recent event, held in November, raised more than \$3,300.

Nicaragua

Every November, the Rotary Club of Waterloo, Iowa, USA, sends Rotarians and other volunteers to impoverished areas of Nicaragua with two semitrucks full of donated Christmas gifts. Churches, school groups, and Rotarians from Iowa and seven other states work year-round to collect the goods. Since 2001, they've shipped about 2,400 "shoeboxes" – packages loaded with clothing, school supplies, and toiletries for kids – 790 layette bags filled with supplies for new mothers, 100 bicycles, and 12 tons of food.

Taiwan

District 3500 had an all-time record number of Rotary Foundation Major Donors (individuals or couples whose cumulative donations to the Foundation total at least US\$10,000) in the 2011-12 Rotary year. A ceremony at the district conference in April recognized 82 Major Donors, including three who decided to donate on the spot. Inspired by the generosity of his district, Tony Hung-Ming Chang, then district governor, declared his intention on stage at the ceremony to become a member of the Arch C. Klumph Society; he was inducted with his wife, Julia, on 26 October, along with three other couples and one individual from Taiwan who have donated \$250,000 or more to the Foundation. The district's total contribution exceeded \$1.5 million in 2011-12, another district record.

USA

The Wekiva River Basin provides clean drinking water, habitats for indigenous plants and wildlife, and outdoor recreation venues across 380 square miles in central Florida, but excessive nitrates have degraded the water quality. To preserve the federally designated Wild and Scenic River and the local water supply, the Rotary Club of Seminole County South launched an initiative to promote river-friendly policies among homeowners and businesses. By signing on to the Wekiva River Promise, residents pledge to limit their use of fertilizer and pesticides, grow native plants, regularly inspect their septic tanks, and write letters to government officials in support of Wekiva River Basin conservation efforts.

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Special Dates for March

Posted by Dave Lorenzen on Mar 01, 2013

Birthdays and Anniversaries for March

Member Birthdays

Name	Date
Lockner, Vicki	Mar 02
Hayes, Merle	Mar 21
Davis, Daniel	Mar 27
Hauck, Linda	Mar 30

Spouse Birthdays

Name	Spouse Of	Date
Zwick, Jaqui	Zwick, Steve	Mar 07
Stathatos, Susan	Stathatos, Paul	Mar 12
Holcomb, Allen	Holcomb, Carole	Mar 18
Riel, Kerry	Riel, Michael	Mar 23
Hoberg, Molly	Hoberg, Peter	Mar 26
Worthen, Georgia	Worthen, Steve	Mar 26
Carlenzoli, Carol	Carlenzoli, Leroy	Mar 31

Message from the Foundation Trustee Chair

Posted by Max Bridges on Mar 04, 2013



March 2013

March is a turning point



The month of March provides each of us with an opportunity to reflect on Rotary's accomplishments. It is during this month that we pause to recognize World Rotaract Week, International Women's Day, World Water Day, and Literacy Month – all significant reminders of the good that Rotarians have done worldwide.

As I've traveled around the world, I've been inspired by Rotaractors and their important contributions to the Rotary family. I've had the chance to work with the outstanding women who serve on our Board of Directors. I've witnessed the incredible progress The Rotary Foundation has made on water and sanitation – an area of focus that is crucial to our growing population.

And as we begin this month long celebration of literacy, I've seen how Rotarians have helped empower communities with simple, creative, and sustainable ways to break the cycle of poor education. Literacy plays a critical role in healthy and productive lives, and whether it was by volunteering at a local school, bringing language training to adults and children through concentrated language encounter and computer-assisted literacy systems, or ensuring that all children have the textbooks they need, Rotarians have helped thousands.

Our promises and accomplishments have reached a turning point: We must now look at the goals we still aim to achieve. Keep the momentum up. Get the word out. Make sure your club knows about this important month in Rotary so that come next March, we'll have even greater successes to celebrate.

Wilfrid J Wilkinson

Foundation Trustee Chair



Remember the Pictures
Posted by Max Bridges on Feb 28, 2013

Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**". Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

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Santa Rosa Sunrise Rotary - Sunrise!!! Jennifer Hembd, President



Mon Mar 11, 2013

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*Editor Max Bridges
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Climate Change - "It's All We've Got"

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Sonoma County Economic Development Board Economic Update...

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6th Street Playhouse

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Santa Rosa Sunrise

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Stories

THE NATIONAL ACADEMIES
Advisors to the Nation on Science, Engineering, and Medicine

[Program for March 14th](#)

Posted by Max Bridges on Mar 07, 2013

Peter Banks, Sunrise Rotarian

Climate Change

"It's all we've got"



Dr. Peter Banks is currently a Senior VP and Director of Trunity Holdings, Inc., a two-year old public Internet educational digital content company located in Newburyport, MA and Palo Alto, CA. Two years ago he was Senior Advisor to the President of the National Academy of Sciences in Washington, D.C. for a period of one year, on leave from Red Planet Capital of Palo Alto, CA, a group he helped create in 2006. Prior to 2006, he was CEO of Palo Alto's Institute for the Future for two years, after co-founding Akonni

[Petaluma Rotary 90th Anniversary Celebration](#)
 Petaluma Sheraton Hotel
 Mar 28, 2013 06:03 PM - 09:00 PM

[District Assembly](#)
 Mar 30, 2013

[2013 District Assembly](#)
 Mendocino Junior College
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Biosystems, a DNA testing company now operating in Rockville, MD and San Francisco, CA, in 2001.

His formal education began at Stanford University, where he was an under-graduate and graduate student, receiving a M.S.EE degree in 1960. He then served in the U.S. Navy for three years as Ensign and Lt(jg) at the Office of Naval Research, Washington, D.C. Following this service, he returned to graduate study and was awarded a Ph.D. in Physics at Pennsylvania State University in 1965. Following a year of post-doctoral study in Belgium, he began his academic career as Assistant Professor at the University of California, San Diego, with later faculty assignments at Utah State University, Stanford University, and the University of Michigan.

At Stanford, Dr. Banks led the Space, Telecommunications and Radio Science Laboratory of the Department of Electrical Engineering and Computer Science. He participated in three Space Shuttle missions via his role as Principal Investigator for the Shuttle Electro-Dynamic Tether System and as a Co-Investigator on the flight of Spacelab-1. At Michigan he served as Dean of Engineering and was affiliated with several academic departments and not for profit organizations.

In 1995 he moved away from academic life and became the founding CEO of ERIM International, Inc., a private remote sensing company located in Ann Arbor, MI. Following the sale of ERIM International to Veridian Corp. in 1998, he co-founded X-R Ventures, a Michigan venture capital company sponsored by the X-Rite Corp. of Grandview, MI.

Dr. Banks has received various professional awards, including the Appleton Prize of the Royal Society (London), the Space Science Award of the American Institute of Aeronautics and Astronautics, and was named as a Fellow of the American Geophysical Union in 1973. In 1986 he was awarded the U.S. Government's Distinguished Public Service Medal for his contributions to the development of NASA's Space Station and other programs.

He was elected to the U.S. National Academy of Engineering in 1992 and currently serves on the Reports Review Committee of the National Academies. He recently completed a six-year term as Chairman of the Board of the Universities Space Research Association and two terms as a Trustee of the California Space Authority. He has also served as Director of a number of public and private start-up companies including Tecumseh Product Co., X-Rite Corp and HandyLab, all located in Michigan, as well as a number of small startup-up companies in California. Dr. Banks has advised the National Academies and various federal agencies on topics related to defense, space exploration and national economic security.

Dr. Banks was born in San Diego, CA. He and his wife Mary have resided in Santa Rosa, CA for the past 10 years. They have five sons and ten grandchildren living in California, Illinois, and Michigan. Peter has been a member of Sunrise Rotary in Santa Rosa for the past two years. He enjoys photography, sailing catamarans in the Caribbean, hiking anywhere, and fly fishing in the Sierras and Cascades.



Speaker Summary 3/7/13

Posted by Richard Randolph on Mar 07, 2013

The Truth Be Known ~ ~ ~ ~

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- » [2012 Giants Game Fellowship](#)
- » [2012-13 Hiking Trips](#)
- » [2011-12 Meeting Sightings](#)
- » [2012 Debunking of Jim](#)



If the truth be known, it may not be what we expected. RECURSE, Redwood Empire Conflict Resolution Services Executive Director Cate Griffiths poignantly reminded us that our assumptions are often misconceptions.

Take for example the gesturing neighbor. What one man thought was an ongoing obscene gesture, was, in reality an intended cheerful greeting from his neighbor with only one – easily confused digit on his hand. With out the objective intervention of RECURSE, the neighbors would never have progressed beyond a mis construed interpretation. Never assume is a healthy principle to live by.



RI President's Message
Posted by Max Bridges on Mar 04, 2013

March 2013



Dear fellow Rotarians,

When I was a young man, I wanted to travel the world. But in those years, I could only dream about travel. The world outside Japan seemed far away. But like all Japanese students, I studied English in school. I still remember my first English book. The first page said, "This is a pen." That was almost 50 years ago, and the world has changed a lot since then. As president of Rotary, I now travel more than I ever dreamed.

In every new place, I find a new language. I find new people and new customs. I do my best to learn from everyone. I believe that every person I meet has something to teach. Perhaps because of this, I feel that I understand Rotary Youth Exchange better. And I understand even better what a great gift Rotary is giving through Youth Exchange. Youth Exchange opens minds. It builds confidence and communication. It brings together people from different countries and backgrounds.

Every young person who goes on a Rotary Youth Exchange will learn a great deal. Youth

Kirkbride

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- » [2011 Senior BBQ](#)

RSS

Rotary International

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- » Wisconsin, USA, club launches tutoring program using Skype
- » Rotary Youth Exchange produces enduring value
- » Team of experts helps Rotarians design a sustainable project in India
- » John K. "Jack" Best elected to RI Board of Directors



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Exchange students learn how people who seem so different are really the same. They begin to appreciate what unites people everywhere. They have a broader understanding of the world. They come back as different people.

They no longer know only one language, only one culture. They have connections with their host country, and with their fellow participants from other countries. At the end of their exchange, they are part of their host families. They are also part of the Rotary family – the largest and most international family in the world.

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Sakuji Tanaka
President, Rotary International

Nicaragua Update

Posted by Max Bridges on Mar 07, 2013

Surgery Center to Break Ground soon!



John Jones announced that the Sabalos Surgery Center is "A Go" with construction scheduled to begin in March.

SABALOS SURGERY CENTER

As a follow-on to its eye care and dental missions, Sunrise Rotary is partnering to construct a 1,900 sq. ft. surgicenter in Sabalos on the San Juan River in Nicaragua. It will enhance medical care and save lives in a remote, underserved area of 26,000 people.

News from Rotary International
 Posted by Richard Randolph on Mar 08, 2013

Service project feeds hungry children



Rotary Coordinators and Rotary Public Image Coordinators put service into action on 5 March during a training event at the Hyatt Regency O'Hare in Rosemont, Illinois, USA.

The coordinators formed teams to bag 16,000 packages containing rice, soy, dehydrated vegetables, and 21 vitamins and minerals for Kids Against Hunger, a nonprofit organization whose mission is to reduce the number of undernourished or starving children in the world. The Fox Valley chapter of Kids Against Hunger is sponsored by four Rotary clubs in Rock County, Wisconsin.

"We decided to do a hands-on service project to give them an activity to do together in great fellowship," said Jennifer Jones, who served as moderator for the training event. "The world has come together and it's fascinating to see these people side by side packaging food."

The bags were donated to the Northern Illinois Food Bank to benefit undernourished children in the Chicago area.



Special Dates for March
 Posted by Dave Lorenzen on Mar 01, 2013

Birthday's and Anniversaries for March

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Hayes, Merle	Mar 21
Davis, Daniel	Mar 27
Hauck, Linda	Mar 30

Spouse Birthdays

Name	Spouse Of	Date
Zwick, Jaqui	Zwick, Steve	Mar 07
Stathatos, Susan	Stathatos, Paul	Mar 12
Holcomb, Allen	Holcomb, Carole	Mar 18
Riel, Kerry	Riel, Michael	Mar 23
Hoberg, Molly	Hoberg, Peter	Mar 26
Worthen, Georgia	Worthen, Steve	Mar 26
Carlenzoli, Carol	Carlenzoli, Leroy	Mar 31

[Message from the Foundation Trustee Chair](#)

Posted by Max Bridges on Mar 04, 2013



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Wilfrid J Wilkinson

Foundation Trustee Chair



[Remember the Pictures](#)

Posted by Max Bridges on Mar 07, 2013

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[Link to Meeting Sightings](#)



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Santa Rosa Sunrise Rotary - Sunrise!!! Jennifer Hembd, President



Mon Mar 18, 2013

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*Editor Max Bridges
If you have any comments or questions, please contact the editor.*

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Mar 28, 2013
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Petaluma Sheraton Hotel
Mar 28, 2013 06:03 PM - 09:00 PM

[2013 District Assembly](#)
Mendocino Junior College
Apr 06, 2013 08:00 AM - 03:00 PM

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

*We meet Thursdays at 7:15 AM
Fountaingrove Inn
101 Fountain Grove Pkwy
Santa Rosa, CA 95403
United States*

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

Stories



[Program for March 21st.....](#)
Posted by Dave Lorenzen on Mar 14, 2013

Ben Stone, Director - "Sonoma County Economic Development Board Economic Update..."

Ben Stone was appointed Sonoma County Economic Development Board Director in 1986. He is responsible to the Board of Supervisors for various economic development activities:

1. Business Relocation/Retention Services
2. Economic Sector Research, Forecasts, and Business Program Development
3. Film Program
4. Green Business Program/Business Environmental Alliance
5. Sonoma County Tourism Bureau Contract Administration/Program Development
6. Topical task forces/committees—convening/staffing

His extensive Community Service includes:

- Chair, Advisory Board, SRJC Business School (1990-2001);
- Member of the Board of Directors of the following organizations:
- California Local Economic Development Assn. (2007-present)
- California Academy for Economic Development, (2006-present)
- President's Council, Santa Rosa Junior College (2005-present)
- International Diplomacy Council (2000-2003)
- North Bay World Trade Association (1987-2006)
- Sonoma County YMCA (1989-1998)
- Sonoma County Museum (1992-2000)
- National Alumni Board of Whitman College (1995-2000)
- Swiss-California Foundation (2000-present)

Ben earned a Bachelors Degree from Whitman College in Walla Walla, Washington and Masters Degree from the University of Washington (Seattle). Interests include antique maps, travel, wine, jazz, cinema, and world affairs.

[Speaker Summary 3/14/13](#)

Posted by Richard Randolph on Mar 16, 2013

April Board Of Directors Meeting
 Sonoma Bank
 Apr 09, 2013 05:30 PM - 07:30 PM

Third Thursday - April
 Courtyard by Marriott
 Apr 18, 2013 05:30 PM - 07:00 PM

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Santa Rosa Sunrise Rotary Foundation

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Directors

President
 Jennifer Hembd

President Elect
 Mike Kelly

Secretary
 Linda Hauck

It's All We've Got" ~ ~ ~ ~ Peter Banks



According to verifiable evidence, atmospheric carbon dioxide in earth's atmosphere has increased nearly 30% in the last 100 years, and 4% in the last year alone.

Peter Banks, Sunrise Rotarian and recognized authority on Global Climate change guided us through a survey of scientific measurements from arctic ice core samples, oceanic & atmospheric data to present the challenges from the effects of increased surface temperature on agri and aqua culture, namely our food production and water consumption capacities.

For us humans, the 3-4 degree Fahrenheit increase in temperature is not too critical. Other species are more sensitive, especially aquatic natives. Measurements of pH and salinity bear on shellfish reproduction.

In addition to to food production, events such as wildfires, droughts and storms come on the landscape of climate change. Peter alluded to fellow Rotarian Tim Miller, American Red Cross Regional Director, as an interested partner in coping with the issues of climate change.

Stay turned for part 2: Where do we go from here?

Quick Craft Talk from PP Jim Kirkbride
 Posted by Dave Lorenzen on Mar 16, 2013

Quick Craft Talk from PP Jim Kirkbride

Treasurer
Penny Millar

Past President
Jim Kirkbride

Rotary Foundation
Frank Cercone

Membership
Paul Stathatos

Service Projects
Doug Shureen

Club Administration
Jim Gray

President Nominee
Harry Coffey

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Cindy Gillespie

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» [2012 Rebuilding Together](#)

» [2012 Progressive Dinner](#)

» [2012 Women In Rotary](#)

» [2012 Eye/Dental Mission to Sabalos Nicaragua](#)



- Native Californian
- Born and raised in San Bruno
- Sacramento State – Played Football all four years, including Far West Conference Team
- Meet his wife Susie at Sac State
- Been in the window business for 40 years (and lived in Santa Rosa 40 years)
- Two Great Kids
- Sunrise President 2011-2012!



[Santa Rosa-Kagoshima Student Exchange](#)

Posted by Dave Lorenzen on Mar 16, 2013

SRKSEP 2013!

Santa Rosa-Kagoshima Student Exchange

- » [2011 Culinary Classic](#)
- » [2011 Interact Adventure](#)
- » [2011 Gran Fondo](#)
- » [2011 Senior Oktoberfest](#)
- » [2011 Senior BBQ](#)

RSS

Rotary International

- Rotaract Outstanding Project Awards winners
- British ophthalmologist, U.S. association to receive top Foundation alumni awards
- Ukraine young people serve their communities through Rotaract
- Rotarians help feed hungry children during training event
- Wisconsin, USA, club launches tutoring program using Skype



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In April, 1865, fifteen young students left Kagoshima, Japan, to travel abroad and learn Western ways. After spending some time being educated in Great Britain and Europe, these students returned to Japan and became the driving force behind Japan's modernization.

One of these students, Kanaye Nagasawa, did not return to Japan and eventually came to Santa Rosa, where he was the builder and owner of the Round Barn which is the historical link between Kagoshima, Japan and Santa Rosa.

Now, more than 75 years after Nagasawa's death, we are sending students to Japan to learn Japanese ways. We hope this cultural exchange will inspire many lifelong friendships and strengthen the bonds of world peace.

In 1987, the Santa Rosa—Kagoshima Student Exchange Program was founded as a joint venture of the Friends of Kagoshima and the Santa Rosa Sunrise Rotary Club. Santa Rosa Sunrise Rotary is now the sponsor. The purpose of SRKSEP is to send exchange students to Japan and to host exchange students from Japan in order to improve the cultural understanding of our young people and to broaden their horizons. The Program sends students to Japan one year and the following year receives students from Japan. For the thirteenth time in 2013, Santa Rosa will send students to Japan.



ELIGIBILITY REQUIREMENTS

1. Students and parents must be Sonoma County residents
2. Generally, students should be between 15 and 20 years old.
3. Students must have maintained a respected level of achievement in both academic and extra-curricular activities.
4. Students must attend all orientations.
5. Students and families must host a visiting Japanese student the following year, 2014, for two weeks in the summer.

Applications available for download at:

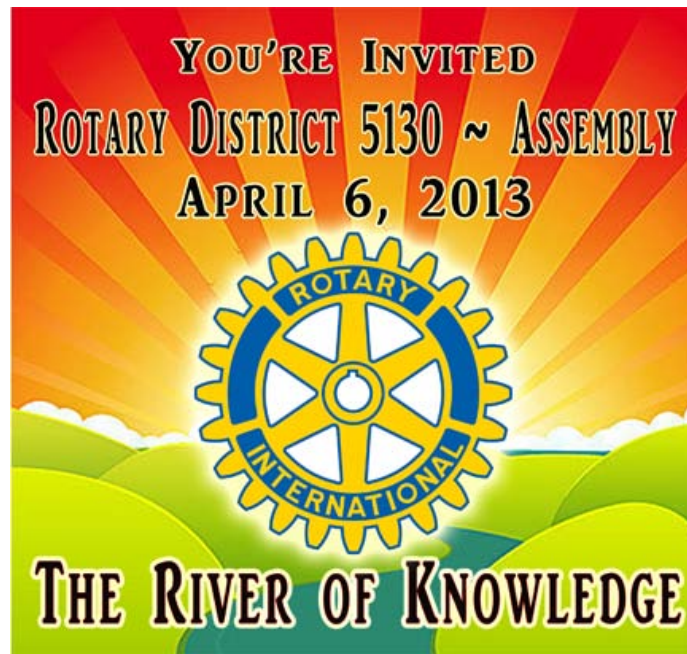
[WWW.santarosasunriserotary.org](http://www.santarosasunriserotary.org)

[Click on the SRKSEP Link](#)

2013 District Assembly

Posted by Dave Lorenzen on Mar 16, 2013

2013 District Assembly - Saturday, April 6, 2013 - 08:00



Saturday April 6, 2013 at Mendocino College.

We will be meeting in Ukiah for our annual Rotary training session. Details on the April 5, 2013 Friday evening dinner at Barra Winery will be forthcoming, but please place the date on your calendar.

This is an opportunity for Rotarian's in general to learn what our organization can do when people are informed of all that Rotary has to offer. This is a must for new club board members. Classes will give your club's leaders the tools they will need to make the year a success.

Details will follow, but be sure to save the date for this important annual training program

Registration online: <http://Rotary5130.eventbee.com/event?eid=959960382>

Hotel information available as attachment:

April 5th

Social Hour 6PM ~ Dinner at 7PM ~ *\$50 per person*

Barra of Mendocino Winery

7051 North State Street, Redwood Valley

April 6th

District Assembly ~ *\$50 per person*

Breakfast 8AM

Sessions begin 9AM

Mendocino College

1000 Hensley Road, Ukiah

Assembly sessions 2013

1. Secretaries Responsibilities: Communication, RI reporting requirements and how to bring the club reporting system up to date.
2. Treasurer: Making sure the balance sheet balances, taxes are paid and the new requirement on reporting taxes on fund raising events.
3. New Grant overview: what it means to the individual clubs
4. Foundation 101 Basics: the structure of the Rotary Foundation
5. Foundation 102 Advanced: How does Annual giving and The Endowment fund work in our District

6. Vocational Service: Back to the reason Rotary was started and how to make that work in your club
7. Membership: a three plan approach to recruiting, retaining and making your club engaging to the Non-Rotarian.
8. Social Networking: All the new ways of communicating.
9. Youth Protection: How it will work for all youth programs
10. Public Relations: How the District will support your club's PR effort with new ideas and material.
11. Website: how to use it and what would you to see on the website.
12. Youth Exchange training and information: How to introduce YE into your club
13. Interact and RYLA: How to introduce them into your club
14. Rotaract: What's happening in the District and how to get involved
15. District Governor Nominee meets with the Presidents Nominee
16. District Governor meets with the Club Presidents
17. District Governor Elect meets with the Presidents Elect
18. Rotary 101 for the new members and partners of Rotarians
19. Green Community Service Projects: Rolling on the river
20. Public speaking for the President and club members.
21. Community service projects: open forum for discussion
22. Partnerships: how to make them work for your community and international projects
23. Effective committees within the club.



Special Dates for March

Posted by Dave Lorenzen on Mar 01, 2013

Birthday's and Anniversaries for March

Member Birthdays

Name	Date
Lockner, Vicki	Mar 02
Hayes, Merle	Mar 21
Davis, Daniel	Mar 27
Hauck, Linda	Mar 30

Spouse Birthdays

Name	Spouse Of	Date
Zwick, Jaqui	Zwick, Steve	Mar 07
Stathatos, Susan	Stathatos, Paul	Mar 12
Holcomb, Allen	Holcomb, Carole	Mar 18
Riel, Kerry	Riel, Michael	Mar 23
Hoberg, Molly	Hoberg, Peter	Mar 26
Worthen, Georgia	Worthen, Steve	Mar 26
Carlenzoli, Carol	Carlenzoli, Leroy	Mar 31



Message from the Foundation Trustee Chair

Posted by Max Bridges on Mar 04, 2013

March 2013

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Santa Rosa Sunrise Rotary - Sunrise!!! Jennifer Hembd, President



Mon Mar 25, 2013

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Editor Max Bridges

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United States

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6th Street Playhouse](#)

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Stories



Craig A. Miller

[Program for March 28th](#)

Posted by Dave Lorenzen on Mar 22, 2013

Craig Miller, Artistic Director - "6th Street Playhouse"

Originally from Peoria, Illinois, Mr. Miller received his Bachelor of Arts degree in the Professional Theatre Training Program at the nationally-acclaimed Illinois State University School of Theatre. In 1996, Mr. Miller founded and served as the Artistic and Managing Director of The East Window Theatre Company in the Rogers Park neighborhood on the north side of Chicago. Under Mr. Miller's direction and dedication to the works of new, emerging playwrights, East Window soon became one of the 'Best Bets' of the Chicago theatre community. Mr. Miller left the company in 2000 to pursue a free-lance career and his Master of Fine Arts degree in directing at the University of South Carolina, Columbia, which he completed in May of 2004. Mr. Miller has directed over eighty professional productions at regional theatres across the United States. Some favorite directing credits include: *Death of a Salesman*, *Victor Victoria*, *A Flea in Her Ear*, *Singin' in the Rain*, *Assassins*, *Othello*, *Ma Rainey's Black Bottom* (Trustus Theatre, SC), the Southeast Regional Premiere of *Polaroid Stories*, *Danny*, *King of the Basement* (The Virginia Stage Company), *The Taming of the Shrew* (Unity Theatre), *Rosencrantz and Guildenstern are Dead*, *Henry V*, *The Exhibition*, and a world-premiere adaptation of Pierre Marivaux's *The Triumph of Love* (The Shakespeare Theatre of NJ). For his direction of *Ma Rainey's Black Bottom*, Mr. Miller's work received national acclaim in the syndicated American Theatre Magazine, 2003 May/June issue, which also received the 'Best Theatre Production of 2003' award from The State Newspaper, Columbia, South Carolina. His 2005 production of *The Triumph of Love* received critically-acclaimed accolades from The Princeton Packet, Variety, and The New York Times.

Before coming to 6th Street Playhouse, Mr. Miller served as the Artistic Director of The Texas Repertory Theatre Co. in Houston TX from 2003-2010. While in that position Craig directed acclaimed productions of *Our Town*, *Of Mice and Men*, *Forever Plaid*, *The Fantasticks*, *Proof*, *The Glass Menagerie*, *A Funny Thing Happened on the Way to the Forum*, *Always Patsy Cline*, *Lend Me A Tenor*, *Ilyria* (Regional Premiere), *You Can't Take it with You*, *I Love You, You're Perfect, Now Change*, *A Christmas Story*, *Steel Magnolias*, *Thoroughly Modern Millie*, *Little Shop of Horrors*, *I Hate Hamlet*, *A Flea in Her Ear*, *Moon Over Buffalo*, *Sleuth*, and *Plaid Tidings*. He produced the company's productions of *A Midsummer Night's Dream*, *A Christmas Story* (2006 & 2007), *Just Heaven*, *Dracula*, *WIT*, *The Mystery of Irma Vep*, and *The Odd Couple*. Also an actor, Craig's recent roles include *The Compleat Works of Wllm Shakspr {Abridged}*, Felix Ungar in *The Odd Couple*, and the Telephone Repairman in *Barefoot in the Park*. Craig is an accomplished sound designer and theatre educator, having served as an Adjunct Professor of Theatre Arts for the Lone Star College District, specializing in acting, monologue & audition preparation, scene study, stage combat, and stage direction. From 2003-2005 Craig worked at The Shakespeare Theatre of New Jersey as a director and associate casting director for their Main Stage productions. Mr. Miller is thrilled to make his permanent home here in Santa Rosa as the artistic leader of The 6th Street Playhouse.

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 2013 02:00 PM

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 Oakmont Golf Club
 Jun 14, 2013 12:00 PM - 06:00 PM

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Jennifer Hembd
- President Elect
Mike Kelly
- Secretary
Linda Hauck
- Treasurer
Penny Millar
- Past President
Jim Kirkbride
- Rotary Foundation
Frank Cercone
- Membership
Paul Stathatos
- Service Projects
Doug Shureen
- Club Administration



Program Summary for March 21st.....
 Posted by Richard Randolph on Mar 21, 2013

Ben Stone, Director - "Sonoma County Economic Development Board Economic Update..."

Ben delivered good news! Sonoma County ~SoCo~ has recovered 17 of the 28K jobs lost since 2008. According to statistics provided by Moody's and Metropolitan Statistical Area sources, SoCo enjoys modest housing costs, stable labor rates, exceptional wine productions, a growing foreign competitive advantage and exceptional regional collaboration to enhance national and global advantage. China's rising wage scales in becoming a new calling ard to local goods, and services.



SoCo's Economic Development Board provides current and prospective local businesses a marketbasket of support services, including workforce development in conjunction with the County Office of Education, enhanced Permit processing and collaborative Marketing alliance opportunities.

Second only to the new natural gas fracking boom in Fargo ND, SoCo is poised for exceptional, sustainable economic growth. Combined with an affluent wage wave "Silver Tsunami", our future holds a horizon full of a fine vintage.



New Sunrisers, and Blue Sunrisers!
 Posted by Dave Lorenzen on Mar 21, 2013

New Sunrisers, and Blue Sunrisers!



Sunrise welcomes new member William Fogarty.

Bill became a Rotarian in 2005 in Bremerton, Washington, where he was active in meeting attendance, fundraising and service projects. He became a Paul Harris Fellow in 2008.

Jim Gray

President Nominee
Harry Coffey

Public Relations
Cindy Gillespie

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RSS

Rotary International

- » Lessons learned from the International H2O Collaboration
- » Engineering sustainable water solutions in Latin America
- » Register by 31 March and save on cost of attending the Lisbon convention
- » Rotaract Outstanding Project Awards winners
- » British ophthalmologist, U.S. association to receive top Foundation alumni awards

He enjoys coaching and watching his children participate in sports as well as spending time outdoors RVing with his wife and enjoying wildlife photography.

Also, progressing to the coveted "Blue Badge" is Michael Riel!

Sunrise Rotary.....growing stronger!



Sunrise's continued support of Ceres Project
Posted by Dave Lorenzen on Mar 22, 2013

Sunrise's continued support of Ceres Project



Thursday morning Community Service Director Doug Shureen presented Cathryn Couch, Executive Director, and Margaret Howe, Director of Ceres Community Project with continued support in the form of a \$500 check.

The Santa Rosa Sunrise Club first heard about Ceres Community Project in July of 2007 when Ceres was just four months old – a small volunteer run project to teach teens about healthy cooking while providing meals to individuals and families dealing with serious illness. Five years later, Sunrise has assisted in delivering literally thousands of healthy meals to those individuals and families.

For more information, see our [Partners Page](#) with the Ceres Project.



The next Rotary hike will be at Sonoma Overlook
Posted by Martin Behr on Mar 24, 2013

The next Rotary hike will be at Sonoma Overlook





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Dear Rotarians,

The next Rotary hike will be at Sonoma Overlook on Saturday, March 30 from 10:00am to Noon. It will be followed by lunch at Murphy's Irish Pub on Sonoma Plaza – 464 1st Street – 707-935-0660.

The Sonoma Overlook Trail is an easy 3-mile walking path set onto the hillside backdrop of the City of Sonoma. A diverse array of native plants can be found along the gentle grade trail, and there are spectacular views of the town of Sonoma, the Sonoma Valley and the Bay Area can from the meadow at its top. Much of the trail is on a clay base and can be squishy if wet. Sports shoes are sufficient, but in wetter weather, hiking shoes are recommended. As always, water and walking sticks are recommended, plus a camera for some nice shots of the Valley. Dogs are not permitted on the trail.

To reach the trailhead parking lot, take CA-12 south past Boyes Hot Springs to W. Spain Street in Sonoma. Turn left on W. Spain Street for about a mile into Sonoma Plaza, then turn left on 1st Street W. Go about half a mile to just beyond the Veterans Memorial Building where there is a small parking lot to the right. After our hike we will either drive or walk over to Murphy's Irish Pub.

For more information, call me on cell 206-391-3427. See you on Saturday.

Marty



Save the Date – Rebuilding Together April 27th!

Posted by Dave Lorenzen on Mar 21, 2013

Save the Date – Rebuilding Together April 27th!



Sunrise Team Captain Olin Leasher announced that we will once again be participating in Rebuilding Together as a team on April 27th Mark your calendar!

Rebuilding Together helps low-income home owners who cannot help themselves. We provide home repairs and renovations assuring that our clients live in warmth, safety, dignity and independence.

- Homeowners remain in place
- Neighborhoods are revitalized
- Property values are maintained or increased
- Reliance on public assistance is reduced

[Rebuilding Together Santa Rosa Web Site](#)



17th Annual Progressive Dinner Sumptuous!

Posted by Dave Lorenzen on Mar 24, 2013

17th Annual Progressive Dinner Sumptuous!



Saturday evening 50 Sunrisers "Progressed" all over the greater Santa Rosa area enjoying the 17th annual Progressive dinner, organized by Del Raby.

The main meal was created by Rotarian Pegi Ball, Pegi's Catering, and then presented by 16 different hosting Sunrise families, and everyone ending up at the home of Jim and Susie Kirkbride for dessert!

Here are some interesting facts of this 17 year tradition;

- 16 – The number of progressive dinners held since 1996
- 17 – This is the 17th progressive dinner. It all started in 1996-97 when Randy Seelye was our president
- 9 – The first 9 progressive dinners were held in the Fall
- 7 – The last 76 progressive dinners were held in March
- 14 – Years that Pegi Ball has catered the progressive dinner
- 74 – The largest attendance was in 2010-11 when Ken Petro was our president
- 41 – The number of club members participating in that year
- 87 – The largest percentage of club members who participated was in 1997-98 when Art King was our president
- 62 – Members who have participated in at least one year (2011-12 membership)
- 44 – Members who have hosted one of the courses at least once (2011-12 membership)
- 1 – Member who has participated in ALL 16 of the past progressive dinners – MIKE KELLY

And the tradition goes on.....



[Santa Rosa-Kagoshima Student Exchange](#)

Posted by Dave Lorenzen on Mar 16, 2013

SRKSEP 2013!

[Santa Rosa-Kagoshima Student Exchange](#)



In April, 1865, fifteen young students left Kagoshima, Japan, to travel abroad and learn Western ways. After spending some time being educated in Great Brittan and Europe, these students returned to Japan and became the driving force behind Japan's modernization.

One of these students, Kanaye Nagasawa, did not return to Japan and eventually came to Santa Rosa, where he was the builder and owner of the Round Barn which is the historical link between Kagoshima, Japan and Santa Rosa.

Now, more than 75 years after Nagasawa's death, we are sending students to Japan to learn Japanese ways. We hope this cultural exchange will inspire many lifelong friendships and strengthen the bonds of world peace.

In 1987, the Santa Rosa—Kagoshima Student Exchange Program was founded as a joint venture of the Friends of Kagoshima and the Santa Rosa Sunrise Rotary Club. Santa Rosa Sunrise Rotary is now the sponsor. The purpose of SRKSEP is to send exchange students to Japan and to host exchange students from Japan in order to improve the cultural understanding of our young people and to broaden their horizons. The Programs sends students to Japan one year and the following year receives students from Japan. For the thirteenth time in 2013, Santa Rosa will send students to Japan.



ELIGIBILITY REQUIREMENTS

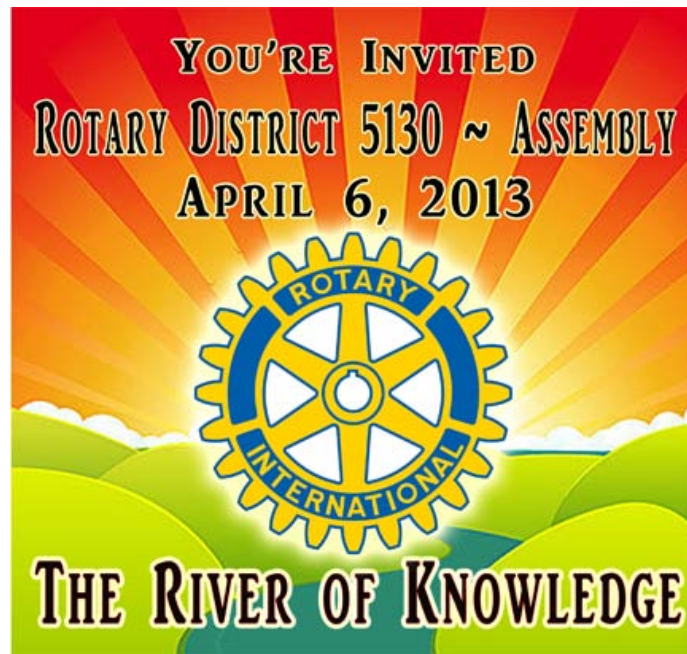
1. Students and parents must be Sonoma County residents
2. Generally, students should be between 15 and 20 years old.
3. Students must have maintained a respected level of achievement in both academic and extra-curricular activities.
4. Students must attend all orientations.
5. Students and families must host a visiting Japanese student the following year, 2014, for two weeks in the summer.

Applications available for download at:

WWW.santarosasunriserotary.org

[Click on the SRKSEP Link](#)

2013 District Assembly - Saturday, April 6, 2013 - 08:00



Saturday April 6, 2013 at Mendocino College.

We will be meeting in Ukiah for our annual Rotary training session. Details on the April 5, 2013 Friday evening dinner at Barra Winery will be forthcoming, but please place the date on your calendar.

This is an opportunity for Rotarian's in general to learn what our organization can do when people are informed of all that Rotary has to offer. This is a must for new club board members. Classes will give your club's leaders the tools they will need to make the year a success.

Details will follow, but be sure to save the date for this important annual training program

Registration online: <http://Rotary5130.eventbee.com/event?eid=959960382>

Hotel information available as attachment:

April 5th

Social Hour 6PM ~ Dinner at 7PM ~ *\$50 per person*

Barra of Mendocino Winery

7051 North State Street, Redwood Valley

April 6th

District Assembly ~ *\$50 per person*

Breakfast 8AM

Sessions begin 9AM

Mendocino College

1000 Hensley Road, Ukiah

Assembly sessions 2013

1. Secretaries Responsibilities: Communication, RI reporting requirements and how to bring the club reporting system up to date.
2. Treasurer: Making sure the balance sheet balances, taxes are paid and the new requirement on reporting taxes on fund raising events.
3. New Grant overview: what it means to the individual clubs
4. Foundation 101 Basics: the structure of the Rotary Foundation
5. Foundation 102 Advanced: How does Annual giving and The Endowment fund work in our District

6. Vocational Service: Back to the reason Rotary was started and how to make that work in your club
7. Membership: a three plan approach to recruiting, retaining and making your club engaging to the Non-Rotarian.
8. Social Networking: All the new ways of communicating.
9. Youth Protection: How it will work for all youth programs
10. Public Relations: How the District will support your club's PR effort with new ideas and material.
11. Website: how to use it and what would you to see on the website.
12. Youth Exchange training and information: How to introduce YE into your club
13. Interact and RYLA: How to introduce them into your club
14. Rotaract: What's happening in the District and how to get involved
15. District Governor Nominee meets with the Presidents Nominee
16. District Governor meets with the Club Presidents
17. District Governor Elect meets with the Presidents Elect
18. Rotary 101 for the new members and partners of Rotarians
19. Green Community Service Projects: Rolling on the river
20. Public speaking for the President and club members.
21. Community service projects: open forum for discussion
22. Partnerships: how to make them work for your community and international projects
23. Effective committees within the club.



Special Dates for March

Posted by Dave Lorenzen on Mar 01, 2013

Birthday's and Anniversaries for March

Member Birthdays

Name	Date
Lockner, Vicki	Mar 02
Hayes, Merle	Mar 21
Davis, Daniel	Mar 27
Hauck, Linda	Mar 30

Spouse Birthdays

Name	Spouse Of	Date
Zwick, Jaqui	Zwick, Steve	Mar 07
Stathatos, Susan	Stathatos, Paul	Mar 12
Holcomb, Allen	Holcomb, Carole	Mar 18
Riel, Kerry	Riel, Michael	Mar 23
Hoberg, Molly	Hoberg, Peter	Mar 26
Worthen, Georgia	Worthen, Steve	Mar 26
Carlenzoli, Carol	Carlenzoli, Leroy	Mar 31



Remember the Pictures

Posted by Max Bridges on Mar 22, 2013

Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

Download

- » [2013 Golf Tournament Corporate Sponsor Solicitation](#)
- » ["Donate My Car" Form](#)
- » ["Rotary Basics"](#)
- » [Why Become A Rotarian?](#)
- » [2011-12 Service & Activity Report](#)
- » [RI Foundation Benefactor Commitment Card](#)
- » [Michael Scott De Shields Application Information](#)
- » [Youth Grants](#)
- » [Sabalos Nicaragua Surgery Center Information](#)