



Santa Rosa Sunrise Rotary - Sunriser !!! Mike Kelly, President



Mon Mar 03, 2014

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Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM
Fountaingrove Inn
101 Fountain Grove Parkway
Santa Rosa, CA 95403
United States

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Editor Max Bridges
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Schedule of Future Programs

Mar 06, 2014
John Dolinsek
Youth Programs he conducts on behalf of our Club

Mar 13, 2014
Susan Nuernberg
Author - The life and times of Jack London

Mar 20, 2014
Ralph Benson
Sonoma Land Trust – Update on the work of the Trust

Mar 27, 2014
Charley Taylor
Pacific Coast Air Museum – Update on the work of the Museum

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Oct 01, 2012
by Dave Lorenzen

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Club Events

March 2014 Board Meeting
Interiors Inc. Board Room
Mar 11, 2014 05:30 PM - 07:30 PM

Sunrise Rotary Hiking Group - March
Sonoma Regional Park
Mar 16, 2014

Progressive Dinner
All About the Town! You NEVER KNOW.
Mar 29, 2014 06:00 PM - 09:00 PM

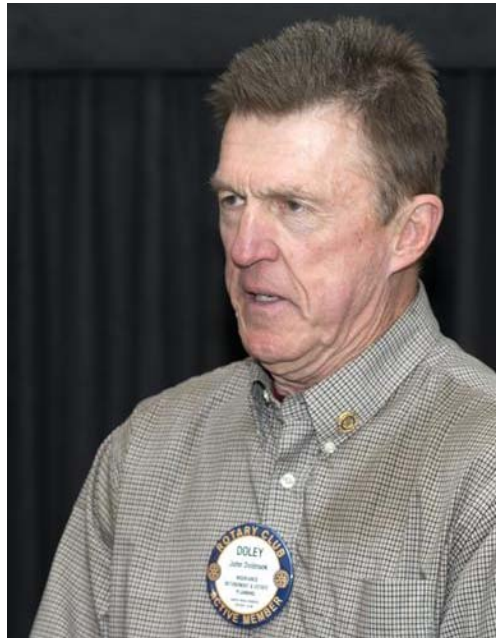
District 5130 Assembly--
Mendocino College in Ukiah
Mendocino College

Stories



The March 6th program is.....
Posted by Max Bridges on Feb 27, 2014

Our own John Dolinsek



John will update us on the Youth Programs he conducts on behalf of Santa Rosa Sunrise Rotary



The February 27th. Program Summary.....
Posted by Richard Randolph on Feb 28, 2014

John Jones and the 2014 Nicaragua Team Sabalos Mission Report

- Apr 05, 2014 07:30 AM - 03:30 PM
- Sunrise Rotary Hiking Group - April Jenner Headlands Apr 19, 2014
- Rebuilding Together- Apr 26, 2014 08:00 AM - 05:00 PM
- District Conference-- Double Tree Hotel, RP Double Tree Hotel - Rohnert Park May 16, 2014 08:00 AM - May 18, 2014 01:00 PM
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John introduced Sunrise, Evening and Healdsburg Rotarians and spouses who traveled to Nicaragua in January for a dental and vision improvement project. In absentia but clearly remembered included five Peace Corp members, Hector & Daniel, Costa Rican volunteers and Nica DDS couple Javier and Anna Fonseca, and Sunrise Rotarian Eloise Tweeten's daughter Kristen. The 2014 Team was 28 strong. In three days the Vision Team dispensed 646 corrective lenses and 745 sunglasses. The dental group performed 221 extractions and 149 fillings, a record in the club's history. The village of Esperanza, Spanish for "Hope", a small town with a school was this year's locale. People from the surrounding area receive notice of the vision & dental clinics over a local radio broadcast and word-of-mouth. For most, it was their first contact with a toothbrush, and step toward better oral hygiene.

Sunrise Rotary has been conducting health enhancement missions to under served areas for many years. The International projects began in 1995 and include tours of Haiti, Vietnam, Guatemala, and Nicaragua. During these trips, over 9,000 people's sight has improved, over 100 surgeries corrected cataracts, and 900 extractions and 149 restorative dental procedures increased smiling and oral health.

Ask anyone who has experienced the somewhat spartan conditions in the fields served and each one will tell you how much their lives were enhanced by their three to four days of Service Above Self.

[Link to more photos](#)



This week's "Rotary Foundation Thought"
Posted by Dave Lorenzen on Mar 03, 2014

This week's "Rotary Foundation Thought"
March 3, 2014

[.....is about making a Major Gift to the Annual Programs Fund of the Rotary Foundation.](#)

Tom and Fran Bayless of Ohio are passionate about Rotary and support the Foundation in many ways. Tom made his wife, Fran, a Paul Harris Fellow to celebrate the birth of their first child. Their children became Paul Harris Fellows on special birthdays. Following open heart surgery, Tom and Fran decided to become major donors to the Foundation in celebration of her recovery. Said Fran, Anything we can do, we should do. . . Where does your backyard end?" Our investment in time, talent and financial resources are an investment in making the world a safer and healthier place for our children and grandchildren.



This Week's Rotary Foundation Thought" is a weekly article posted in the weekly bulletin from the Rotary Club of Santa Rosa Sunrise. For a listing of all past articles, go to the [Sunrise Website](#) > [Committee Pages](#) > [International Service](#) > [Foundation Thoughts](#), or click on this weblink.

News from Rotary International
Posted by Max Bridges on Feb 26, 2014

In Pakistan, polio vaccinators earn community trust in spite of danger

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Rob Sanville

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President Nominee
Eloise Tweeten

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RSS

Rotary International News

- In Pakistan, polio vaccinators earn community trust in spite of danger
- Finding safe haven
- Helping people with disabilities make their own music
- U.S. commits \$205 million to polio eradication
- A voice for polio eradication in Nigeria

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A vaccinator from a Rotary-supported polio resource center immunizes children against polio in a village in Balochistan, Pakistan

No polio vaccinator had ever set foot in Killi Baksho, near Pakistan's rugged northwest border with Afghanistan. Most people there have long opposed immunization, believing the polio vaccine causes infertility or AIDS.

The combination of that public mistrust and intimidation from militant groups has been nothing short of deadly. In 2013, 20 polio vaccinators and nine police officers assigned to guard them were killed in Pakistan. With that memory fresh in their minds, a team from a Rotary-supported polio resource center went to the village to promote acceptance of the vaccine. They expected an uphill, potentially life-threatening battle

It took the team a month just to persuade village elders and religious leaders to meet with them. But their persistence paid off. Immunizations were allowed to begin.

Then the campaign stalled again.

"After the team had covered half the children, some militants came and started investigating," says Pakistan PolioPlus Committee Project Manager Asher Ali. "But the leaders of the community defended [the team] and, after an hour, convinced the militants to back off and allow the vaccine drops to be administered."

Rotary members have established seven polio resource centers in Pakistan to build community trust in areas that are at high risk of the disease. The centers, along with individual Rotary clubs, sponsor health camps that offer immunization against polio, measles, and other diseases, as well as free checkups, medicine, vitamin A supplements, and eyeglasses. They also advocate for immunization of children in schools, and help to provide it.

Rotary members also work with leading Islamic scholars to form the Pakistan Ulema PolioPlus Committee, which strongly endorses the drive to rid the country of the disease.

These efforts are reaching children who would otherwise be missed, and help to change the minds of parents who once refused to let their children be vaccinated. Success in one community "has a ripple effect on adjoining communities," says Ali.

Winning community trust is vital to carrying out the polio [endgame plan](#) worldwide. Rotary and its partners in the [Global Polio Eradication Initiative](#) are at the forefront, focused on countries where transmission of the wild poliovirus has never been stopped: Afghanistan, Nigeria, and Pakistan.

In Nigeria, a network of more than 3,000 [volunteer community mobilizers](#), launched by UNICEF and funded by the Bill & Melinda Gates Foundation and U.S. Centers for Disease Control and Prevention, is promoting vaccination in high-risk areas. In Kano State, where more than half of the children are stunted by malnutrition, the volunteers are connecting families with community nutrition centers. As a result, parents who have opposed polio immunization in the past are allowing their children to be vaccinated.

In Afghanistan, not a single case of endemic polio occurred in 2013. Of the 11 cases reported, all were linked to cross-border transmission from neighboring Pakistan. This achievement reflects the success of social mobilizers, community elders, and religious leaders in forging community trust.

And though the Taliban has dropped its opposition to vaccination in some parts of the country, says Peter Crowley, UNICEF's chief of polio, "this was a very highly reported reason for vaccinators missing children in southern and southeastern Afghanistan."

When a Taliban commander bars immunization in an area, UNICEF staff tries to find out why.

"[The commander] will say, 'the people who are running the campaign are not trusted by the community,' or 'there's corruption,'" Crowley says. "We looked into [one case] and worked with the government authorities to change campaign coordinators, and then areas that hadn't been accessed for four years suddenly opened up."

Globally, families in polio-affected areas who refuse immunization of their children dropped from 1.6 percent to .9 percent between January and September 2013, according to UNICEF.

In many countries, Rotary has enlisted celebrity polio eradication ambassadors to build trust. In Pakistan, international cricketing superstar Shahid Afridi has engaged the Pashtun community, which composes 15 percent of the population but contracts more than 80 percent of the polio cases. In Nigeria, actor Sani Danja is reaching out to Hausa-speaking people in the country's northern states.

"Sani Danja has shown his love for children by his road shows in Kano as Rotary's polio ambassador," says Nigeria PolioPlus Committee Chair Tunji Funsho. Danja is "countering anti-OPV propaganda," Funsho says, and sending communities a clear message: "Let's protect our children from polio."

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Read how Rotary built trust in India's fight against polio

By Dan Nixon

Rotary News

26-Feb-2014



Special Dates for March
 Posted by Dave Lorenzen on Mar 01, 2014

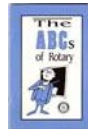
Birthday's and Anniversaries for March

Member Birthdays

Name	Date
Lockner, Vicki	Mar 02
Steiner, Peter	Mar 08
Hayes, Merle	Mar 21
Davis, Dan	Mar 27
Hauck, Linda	Mar 30

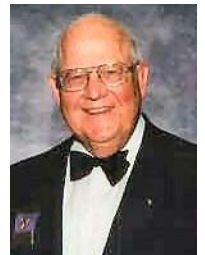
Spouse Birthdays

Name	Spouse Of	Date
Zwick, Jaqui	Zwick, Steve	Mar 07
Stathatos, Susan	Stathatos, Paul	Mar 12
Riel, Kerry	Riel, Michael	Mar 23
Hoberg, Molly	Hoberg, Peter	Mar 26
Worthen, Georgia	Worthen, Steve	Mar 26
Carlenzoli, Carol	Carlenzoli, Leroy	Mar 31



Cliff Dochterman's "ABC's Of Rotary"
 Posted by Dave Lorenzen on Mar 03, 2014

These short articles about Rotary were first published in the weekly bulletin of the Rotary Club of North Stockton, California, U.S.A. That was well before their author, Cliff Dochterman, became president of Rotary International for the year 1992-93. Originally called "Did Ya Know?" the pieces were prepared to share interesting facts about Rotary International with members of the North Stockton club. Later, in response to requests from other Rotary clubs, the articles were reprinted in collected form. Now, President Cliff has brought the collection up to date in keeping with one of the emphases of his year in office as R.I. president - to help Rotarians learn more about the colorful history of their organization, its customs and traditions, and the current status of its global programs.



This Week's articles are about "Rotary Friendship Exchange" and "Rotary Youth Leadership Awards (RYLA)"

ROTARY FRIENDSHIP EXCHANGE

An interesting Rotary program of fellowship is the Rotary Friendship Exchange. This activity is intended to encourage Rotarians and their families to visit with Rotarian families in other parts of the world. It may be conducted on a club-to-club (individual Rotarians and their families) or district-to-district (four to six Rotary couples) basis.



The idea is for several Rotarian couples to travel to another country on the Rotary Friendship Exchange. Later, the hospitality is reversed when the visit is reciprocated. After a successful pilot experiment, the Rotary Friendship Exchange became a permanent program of Rotary in 1988.

The Rotary Friendship Exchange is frequently compared to the Group Study Exchange program of The Rotary Foundation, except that it involves Rotarian couples or families who personally pay for all expenses of their intercountry experience. Doors of friendship are opened in a way that could not be duplicated except in Rotary.

Rotarians seeking an unusual vacation and fellowship experience should learn more about the Rotary Friendship Exchange. Some unusual Rotary adventures are awaiting you!

ROTARY YOUTH LEADERSHIP AWARDS (RYLA)

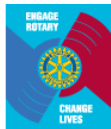


Each summer, thousands of young people are selected to attend Rotary-sponsored leadership camps or seminars in the United States, Australia, Canada, India, France, Argentina, Korea, and numerous other countries. In an informal atmosphere, groups of outstanding young people in the 14-30 age range spend a week in a challenging program of leadership training, discussions, inspirational addresses, and social activities designed to enhance personal development, leadership skills, and good citizenship. The official name of this activity is the Rotary Youth Leadership Awards program (RYLA), although these events are sometimes referred to by other names, such as Camp Royal, Camp Enterprise, youth leaders seminars, or youth conferences.

The RYLA program began in Australia in 1959, when young people throughout the state of Queensland were selected to meet with Princess Alexandra, the young cousin of Queen Elizabeth II. The Rotarians of Brisbane, who hosted the participants, were impressed with the quality of the young people. It was decided to bring youth leaders together each year for a week of social, cultural, and educational activities. The RYLA program gradually grew throughout all the Rotary districts of Australia and New Zealand. In 1971, the RI Board adopted RYLA as an official

program of Rotary International. RYLA is generally conducted as a district activity.

Cliff Dochterman's "ABC's Of Rotary" can be found in its entirety at the [Santa Rosa Sunrise Rotary Club Website](#), or a complete copy of the "ABC's" can be downloaded in pdf from [this link](#).



RI President's Message

Posted by Max Bridges on Mar 02, 2014

March 2014



Dear fellow Rotarians,

Growing up in Duncan, Okla., USA, I took it for granted that everyone could read. In my own elementary school, not only were we expected to be reading by the age of seven or eight, we were expected to read upside down. We each took turns reading books to the entire class, and of course, if you want to read out loud to a group while you show them the pictures, you can't do it the right way up. All the way through elementary school, we did that every week, until it didn't really matter to us which way we were holding the book.

I never thought too much about that skill at the time. But a few months ago, on a visit to a Rotary project in Decatur, Ala., I walked into a first-grade classroom and was asked if I would read a book to a class of six-year-olds. Naturally, I was happy to oblige. I sat down, opened the book they had chosen, and started reading to about 30 little kids – upside down, just the way I did it back in second grade. In a sense, I was doing exactly what I'd learned to do more than half a century earlier. But as an adult, and especially as a Rotarian, I saw that experience in a different way. I was reading to a group of children who were well on their way to literacy themselves. We were sitting in their classroom, in a school where Rotarians came every week to read one-on-one with children who needed a little extra help. There wasn't any question that every child in that room would grow up to be a literate adult. And all of them took that completely for granted – as they took it for granted that adults would care enough to read them a book while showing them the pictures, even if that meant reading upside down.

We all know that millions of children all over the world aren't that lucky. That's why we make basic education and literacy a priority in our Rotary service. As we mark Literacy Month in Rotary, we remind ourselves what a gift we are giving when we help a child to read – whether it's a child on the other side of the world or right in our own hometown.

Ron D. Burton
President, Rotary International



Message from the Foundation Trustee Chair

Posted by Max Bridges on Mar 02, 2014

March 2014



Inspire locally, grow globally

Since its inception, Rotary has striven to do the greatest good it can, wherever it can. Local clubs within an international organization have meant that Rotary projects have both local and global effects. But as Rotary looks ahead, and as The Rotary Foundation builds on the groundwork that already has been laid, we acknowledge the need for new, creative ways of addressing problems.

Many clubs here in America provide dictionaries to schoolchildren, for instance, and this is a wonderful way to encourage and support literacy. But are dictionaries the best use of money, in a time and place where students are more likely to look a word up online? What other projects could support literacy in a way that will make a greater and longer-lasting difference?

Some exciting partnerships developed between clubs and other organizations during the pilot of the Foundation's new grant model. One that I am fond of is a collaboration that two Rotary districts in California and Uganda formed with two nongovernmental organizations in Uganda. These districts used the new vocational training team structure to send Rotarians and other professionals to Nkondo, where they helped establish a clean water system and a trained health clinic staff. The local government was so impressed, it also pitched in.

The vocational training team inspired a partnership with a Ugandan NGO that provides microfinance training and oversight, and another one that works with farmers to produce crops at a higher yield. Rotarians from Kenya and Uganda traveled to District 5340 in California to learn about sustainable agriculture and irrigation, as well as good business practices.

In this case, our Foundation was able to provide service that not only meets the needs of a village but empowers and inspires local groups in ways that only Rotary can.

Rotary always has engaged in strategic partnerships with other organizations and governments around the world. If it weren't for our global partners, the eradication of polio still would be just a dream. But as we implement our new grant model, strategic partnerships that take advantage of Rotary's global reach at a local level will become even more central to our success.

D. K. Lee
Foundation Trustee Chair



Remember the Pictures
Posted by Max Bridges on Feb 27, 2014

Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the website's photo journal called "**Meeting Sighting**" Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

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Mendocino College in

Stories



The March 13th. Program is.....
Posted by Max Bridges on Mar 06, 2014

Dr. Susan Nuernberg, Speaking on Jack London



Why is Jack London so famous? Is his fame deserved or not? These are some of the questions that will be addressed by one of our Santa Rosa locals, Dr. Susan Nuernberg, a past President of the Jack London Society. She discusses both widely-held and disputed notions regarding London's life and works: Does his fame just rest only on his famous novel, The Call of the Wild? Would he be so famous if he had not so successfully promoted his adventuresome lifestyle and his social views in the media? Does some of his fame come from collaborating on his writing with his (second) wife, Charmian? What is it about his writing that is so appreciated by some but not at all by others? Did he have any influence on other writers? Who would he be if he were alive today?

Dr. Nuernberg received her Ph.D. in English Language and Literature from the University of Massachusetts-Amherst and taught for over 20 years at the University of Wisconsin in Oshkosh before retiring and moving to Oakmont. She spent a sabbatical year as the Jack London Scholar-in-Residence at Sonoma State University and served as president of the Jack London Society. She was named "Jack London Woman of the Year" in 1995 by the Jack London Foundation. She recently wrote an article on London's novel, The Valley of the Moon, for inclusion in a new Oxford University Press book on London.



The March 6th Program Summary.....
Posted by Richard Randolph on Mar 10, 2014

Our own John Dolinsek: Ecology Awareness in Motion

Environmental projects weren't too well known as such in 2003 when John was approached by then Sunrise Rotary President Steve Amend to head the Club's ecology awareness initiative. John declined the invitation, only reluctantly to accept it later and go on to build some of our Club's strongest community partnerships through environmentally beneficial projects.

His first assignment brought local attention to the perils gray whales face in their annual Alaska to Baja migration. John built collaborative relationships with Healdsburg High School through the restoration of the circus rider biking area. Sonoma Valley's Glen Oaks Ranch gained outbuildings, and poison oak abatement thanks to Randy Seelye's helping hands. John plied his snake charming skill to the amazement of several exuberant youths during a Colgan Creek cleanup.



Though apprehensive at first, John's environmental shyness was quickly overcome. In fact, John is a sportsman, conservationist, and

For over a decade John has organized club members, youth and community agencies towards improving environmental quality. Building a footbridge in 2005 at Riddell Preserve was an adventure in the woods. In 2007-08 Club President Ross Jones endorsed John's "In Your Own Backyard" project, engaging youth complete with Sunrise logo T-shirts. In 2010 our Club received a District Award for President Ken Petro's Rancho Mark West efforts in mulching, weeding, tilling and irrigation improvements. A barn on the Rancho has become an ongoing Outdoor Education site.

Westside, Apple Blossom and Steele Lane Schools are continuing to enjoy the fruits of John's environmental awareness pioneering. Students earn school funds through compost sales, as well as learn a unique model of entrepreneurship. One school alone generates \$750 a year in funds and diverts several thousand pounds of waste to benefit environmental stewardship.

With leadership from Larry Martin and Leroy Carlenzoli, John has seen Vicki's Garden at Steele Lane School grow and prosper. Named after Sunrise Rotarian Vicki Lockner, the former Principal of Steele Lane, the garden nourishes a widening ecological niche: Students, parents, bees and butterflies.

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Rebuilding Together-
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Oakmont Golf Course
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- Public Relations
Merle Hayes

Photo Journals

community builder. Thank you John for cleaning up and greening up the greater Sonoma County area!

What a great event! Can I go next year too?
Posted by Dave Lorenzen on Mar 10, 2014



Corinna and Gary Huang -- incoming RI President 2014-2015 and your President Elect-2014-2015 at the San Jose PETS conference.

What a great event! Can I go next year too? - Harry Coffey



This week's "Rotary Foundation Thought"
Posted by Dave Lorenzen on Mar 10, 2014

This week's "Rotary Foundation Thought"
March 10, 2014

.....is about Volunteer Service Grants.



Rotarian Dr. Charles Erickson traveled from Nebraska, USA to Zambia in order to provide medical care at an orphanage. Sponsored by Rotary clubs in both countries, Dr. Erickson performed hemoglobin determinations on 30 orphans. Nutritional counseling was provided to patients at the local clinic and at general health education sessions. During his month-long stay, Erickson initiated a malaria control program, battling the number one health problem in the area. Through mutual collaboration, the host and international sponsoring clubs have formed a solid partnership and hope to implement many more projects together in the future. How do I determine how much to give now? – Every Rotarian, Every Year!

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News from Rotary International
Posted by Max Bridges on Mar 04, 2014

Global star Angélique Kidjo champions Rotary's efforts in new song



Grammy award-winning singer Angélique Kidjo speaks to Rotary staff at the RI Headquarters in Evanston, Illinois, on 10 February.

In her new album, "Eve," Grammy award winner Angélique Kidjo honors the women in Africa, and pays tribute to Rotary's work to end polio worldwide.

The singer and activist from Benin chose to include Rotary in the soon-to-be-released video of the album's signature song, "Eva." Rotary's presence in the video is no coincidence. The relationship between the singer dates back to 2011, when she joined about two dozen celebrities, including Jackie Chan, Jack Nicklaus, and Jane Goodall, in Rotary's "This Close" polio awareness campaign.

"I am the cherry on top of the cake," says Kidjo in an exclusive interview with Rotary News. "The important work is done by the people in the field." With the voices of Kidjo and collaborator Nigerian signer Asa as a backdrop, the video shadows a young girl as she wanders about in an old novelty shop. The curious girl turns on an old TV and sees the singers on-screen, followed by footage of a Rotary Family Health Day project in South Africa.

She finds old photos and album covers of Kidjo and Asa and later, photos of polio survivors and polio immunization activities. The girl also finds a polio vaccine cooler used in immunization campaigns, and focuses on an "End Polio Now" pin.

In addition to Rotary's prominent role in the video, Kidjo has lent her voice to the "This Close" campaign, and authored a 2011 World Polio Day op-ed and also attended a ceremony that illuminated the "End Polio Now" message on the New York Stock Exchange Building. She was also the keynote speaker at the 2012 Rotary World Peace Symposium and Rotary International Convention in Bangkok.

"It's great for Rotary to have Angélique Kidjo as such an engaged supporter of polio eradication," says Petina Dixon-Jenkins, Rotary's PolioPlus communication manager. "When she talks about helping others -- particularly girls and women in Africa -- it's clear that everything comes from the heart."

'Poster girl' for polio eradication

During a visit on 10 February to Rotary's World Headquarters in Evanston, Illinois, Kidjo spoke passionately and candidly to Rotary staff about the importance of vaccinations, her experience as a UNICEF goodwill ambassador, her motivation behind "Eve," and her recently released autobiography "Spirit Rising: My Life, My Music."

Kidjo told stories about her mother's insistence on sanitation and proper hygiene. This diligence included getting her children vaccinated against polio.

"I'm a poster girl for the End Polio Now campaign," says Kidjo. "I am from a generation who has witnessed the devastating effects of polio. When I discovered how close we were from eradicating polio, I was very motivated to be a part of this movement. It is so rare when you can accomplish something so spectacular."

Kidjo says that a good education must first start with good health.

"The lack of information makes vaccination campaigns very dangerous for women," says Kidjo. "It's up to the men in Africa to show women and children that vaccinations are crucial for their family's health. This isn't being done in many countries."

For more than 10 years, Kidjo has served as a UNICEF goodwill ambassador and traveled throughout Africa as an advocate for health care and education. UNICEF, along with Rotary, is one of four spearheading partners of the [Polio Global Eradication Initiative](#).

She says the most gratifying part of being a UNICEF ambassador is meeting amazing people with the passion and strength to be able to change their communities.

"People are not just numbers on a spreadsheet," says Kidjo. "Try to involve the people you are trying to help in the decision making. The solution is never going to come from the outside."

Give to [End Polio Now](#)

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By Ryan Hyland

Rotary News

4-Mar-2014

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Rotary International News

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- » Global star Angélique Kidjo champions Rotary's efforts in new song
- » In Pakistan, polio vaccinators earn community trust in spite of danger
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Special Dates for March
Posted by Dave Lorenzen on Mar 01, 2014

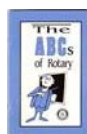
Birthday's and Anniversaries for March

Member Birthdays

Name	Date
Lockner, Vicki	Mar 02
Steiner, Peter	Mar 08
Hayes, Merle	Mar 21
Davis, Dan	Mar 27
Hauck, Linda	Mar 30

Spouse Birthdays

Name	Spouse Of	Date
Zwick, Jaqui	Zwick, Steve	Mar 07
Stathatos, Susan	Stathatos, Paul	Mar 12
Riel, Kerry	Riel, Michael	Mar 23
Hoberg, Molly	Hoberg, Peter	Mar 26
Worthen, Georgia	Worthen, Steve	Mar 26
Carlenzoli, Carol	Carlenzoli, Leroy	Mar 31



Cliff Dochterman's "ABC's Of Rotary"
Posted by Dave Lorenzen on Mar 10, 2014

These short articles about Rotary were first published in the weekly bulletin of the Rotary Club of North Stockton, California, U.S.A. That was well before their author, Cliff Dochterman, became president of Rotary International for the year 1992-93. Originally called "Did Ya Know?" the pieces were prepared to share interesting facts about Rotary International with members of the North Stockton club. Later, in response to requests from other Rotary clubs, the articles were reprinted in collected form. Now, President Cliff has brought the collection up to date in keeping with one of the emphases of his year in office as R.I. president - to help Rotarians learn more about the colorful history of their organization, its customs and traditions, and the current status of its global programs.



This Week's articles are about "Rotary Community Corps" and "Rotary Volunteers"

ROTARY COMMUNITY CORPS

One of the programs in Rotary's panoply of worldwide service activities and projects is the Rotary Community Corps. Formerly known as Rotary Village Corps (or Rotary Community Service Corps in urban areas), this form of grassroots self-help service was initiated by RI President M.A.T. Caparas in 1986 as a means of improving the quality of life in villages, neighbourhoods, and communities. The program is built on the premise that there is frequently an abundance of available labour in an area but no process for mobilising men and women to conduct useful projects of community improvement.

A Rotary Community Corps is a Rotary club sponsored group of non-Rotarians who want to help their own community by conducting service projects. Rotarians provide professional expertise, guidance, encouragement, organisational structure, and some of the material assistance for the Rotary Community Corps, whose members contribute the manpower and knowledge of community needs to help their own community. Thus, the Rotary Community Corps is another way for Rotarians to serve in places of great need.

ROTARY VOLUNTEERS

You can find them working in remote clinics, refugee camps, makeshift hospitals, primitive villages, and in their own communities. They are experts in administration, community development, education, food production, health care, and water and sanitation. They're Rotary Volunteers.

The Rotary Volunteers program operates under the umbrella of Vocational Service at the club, district, and international level. Rotarians and non-Rotarians who wish to serve as international volunteers can register with RI World Headquarters for inclusion on the Rotary Volunteers International Volunteers List. The Rotary Volunteers International Site List and the Rotary Volunteers Resource List can help volunteers locate their own projects and make arrangements directly with project coordinators.

The Rotary Foundation provides funds, to cover air transportation and a modest per diem, to registered Rotary Volunteers who are Rotarians, Rotaractors, and qualified Foundation alumni and who have an invitation from a Rotary club in the host country. Volunteers do not receive a salary or honorarium for their services. Rotary Volunteers have shared their expertise in a multitude of humanitarian projects around the world.

Cliff Dochterman's "ABC's Of Rotary" can be found in it's entirety at the [Santa Rosa Sunrise Rotary Club Website](#), or a complete copy of the "ABC's" can be downloaded in pdf [from this link](#).



RI President's Message
Posted by Max Bridges on Mar 02, 2014

March 2014



Dear fellow Rotarians,

Growing up in Duncan, Okla., USA, I took it for granted that everyone could read. In my own elementary school, not only were we expected to be reading by the age of seven or eight, we were expected to read upside down. We each took turns reading books to the entire class, and of course, if you want to read out loud to a group while you show them the pictures, you can't do it the right way up. All the way through elementary school, we did that every week, until it didn't really matter to us which way we were holding the book.

I never thought too much about that skill at the time. But a few months ago, on a visit to a Rotary project in Decatur, Ala., I walked into a first-grade classroom and was asked if I would read a book to a class of six-year-olds. Naturally, I was happy to oblige. I sat down, opened the book they had chosen, and started reading to about 30 little kids – upside down, just the way I did it back in second grade.

In a sense, I was doing exactly what I'd learned to do more than half a century earlier. But as an adult, and especially as a Rotarian, I saw that experience in a different way. I was reading to a group of children who were well on their way to literacy themselves. We were sitting in their classroom, in a school where Rotarians came every week to read one-on-one with children who needed a little extra help. There wasn't any question that every child in that room would grow up to be a literate adult. And all of them took that completely for granted – as they took it for granted that adults would care enough to read them a book while showing them the pictures, even if that meant reading upside down.

We all know that millions of children all over the world aren't that lucky. That's why we make basic education and literacy a priority in our Rotary service. As we mark Literacy Month in Rotary, we remind ourselves what a gift we are giving when we help a child to read – whether it's a child on the other side of the world or right in our own hometown.

Ron D. Burton
President, Rotary International



Message from the Foundation Trustee Chair

Posted by Max Bridges on Mar 02, 2014

March 2014



[Inspire locally, grow globally](#)

Since its inception, Rotary has striven to do the greatest good it can, wherever it can. Local clubs within an international organization have meant that Rotary projects have both local and global effects. But as Rotary looks ahead, and as The Rotary Foundation builds on the groundwork that already has been laid, we acknowledge the need for new, creative ways of addressing problems.

Many clubs here in America provide dictionaries to schoolchildren, for instance, and this is a wonderful way to encourage and support literacy.

But are dictionaries the best use of money, in a time and place where students are more likely to look a word up online? What other projects could support literacy in a way that will make a greater and longer-lasting difference?

Some exciting partnerships developed between clubs and other organizations during the pilot of the Foundation's new grant model. One that I am fond of is a collaboration that two Rotary districts in California and Uganda formed with two nongovernmental organizations in Uganda. These districts used the new vocational training team structure to send Rotarians and other professionals to Nkondo, where they helped establish a clean water system and a trained health clinic staff. The local government was so impressed, it also pitched in.

The vocational training team inspired a partnership with a Ugandan NGO that provides microfinance training and oversight, and another one that works with farmers to produce crops at a higher yield. Rotarians from Kenya and Uganda traveled to District 5340 in California to learn about sustainable agriculture and irrigation, as well as good business practices.

In this case, our Foundation was able to provide service that not only meets the needs of a village but empowers and inspires local groups in ways that only Rotary can.

Rotary always has engaged in strategic partnerships with other organizations and governments around the world. If it weren't for our global partners, the eradication of polio still would be just a dream. But as we implement our new grant model, strategic partnerships that take advantage of Rotary's global reach at a local level will become even more central to our success.

D. K. Lee
Foundation Trustee Chair



[Remember the Pictures](#)
 Posted by Max Bridges on Mar 06, 2014

[Check Out the Pictures from the Weekly Meetings](#)

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

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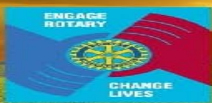
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Santa Rosa Sunrise Rotary - Sunriseser !!! Mike Kelly, President



Mon Mar 17, 2014 Home

Editor Max Bridges
If you have any comments or questions, please contact the editor.

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Schedule of Future Programs

Mar 20, 2014
Ralph Benson
Sonoma Land Trust – Update on the work of the Trust

Mar 27, 2014
Charley Taylor
Pacific Coast Air Museum – Update on the work of the Museum

Apr 03, 2014
Denise Cadman
The Laguna De Santa Rosa Foundation

[View entire list...](#)

2014 Hiking Schedule

News

Bulletin Archive
Oct 01, 2012
by Dave Lorenzen

Photo Journal Archive
Jul 02, 2012
by Dave Lorenzen

Club Events

SCARC Meeting - Rohnert Park - Cotati SHRIMP APPEAL
Sally Tomatoes
Mar 27, 2014 05:30 PM - 09:00 PM

Progressive Dinner
All About the Town! You NEVER KNOW.

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM
Fountaingrove Inn
101 Fountain Grove Parkway
Santa Rosa, CA 95403
United States

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

Stories



The March 20th. Program is.....
Posted by Max Bridges on Mar 13, 2014

Ralph Benson, Sonoma Land Trust

Update on the work of the Trust



In 2003, following 24 years of helping to build the Trust for Public Land into one of the nation's leading conservation organizations, Ralph was planning to go work on land conservation in Chile. Just then, a recruiter friend mentioned that Sonoma Land Trust was looking for a new executive director. Ralph had an abiding affection for Sonoma County, having spent his teenage summers on Austin Creek in Cazadero where his dad was the director of Camp Royaneh. So he agreed to consider the position.

On his way to meet the board from his home in Berkeley, he took the scenic route along Highway 37 and Lakeville Highway — the same stretch of land that is now, but wasn't then, dotted with Sonoma Land Trust signs. With KQED on the radio, Michael Krasny happened to be doing a program on the inevitability of a major casino at the Baylands. As it turned out, Ralph's first day on the job included a meeting with the Federated Indians of Graton Rancheria who, ultimately, handed Sonoma Land Trust the opportunity to buy the land that had been proposed for development. That launched our Baylands Campaign.



The March 13th. Program Summary.....
Posted by Richard Randolph on Mar 17, 2014

Dr. Susan Nuernberg, Speaking on Jack London

Most foreign translated American author, Member Bohemian Club, published 50 books in 5 years: Why has Jack London eluded accolades from the American Literary community? Why is his legacy considered "Contested Fame"?

Our speaker, Susan Nuernberg, Ph.D. and world authority on Jack London provided the case for London's domestic critic's disdain.

While Jack London wrote from roots in his extensive occupational and travel experience, he only authored one autobiographic work per se, "Martin Eden" in 1909, and implied in "John Barleycorn" in 1913. His critics, mostly East Coast schooled, from privileged upbringing, did not accept the likes of London, deemed illegitimate at birth, raised many years in poverty~ which he overcame ~, and as an early twentieth century Socialist, did not conform to the American Literary stereotype likes of contemporary natives Wm. James, T.S. Elliott or Stephen Crane. Jack was haunted by his non-traditional past: His London surname came from stepfather, John London. Jack's biological father, Wm. Chaney, an itinerant Astrologer lived with Flora Wellman, Jack London's mother, a Spiritualist~ (Is this beginning to sound like a soap opera?) His natural parents unorthodox careers were to Jack, "nonsense", and he rejected them, and ventured out in his own pursuit of fulfillment on a very pragmatic course.

Susan weaved a cogent argument for Jack's shunning by the American literary pens. He was, in addition to his foreign popularity, immensely successful financially. This was not a criterion for acclaim by the East Coast establishment. Jack's style is referred to as a Dual Writing Technique: Express enjoyment and understanding of Life. His philosophy of life was based on learning to read, then reading to learn (he was largely self educated, attended Cal Berkeley but dropped out) discuss, be original, put your own mark on your work. Study history, biography, philosophy, learn to skim literature and be discriminating; read the best authors.

Would Jack make today's bestseller's list, be invited to contribute to The New Yorker? Susan suggests some of today's Jack Londons: Controversial Sailor-Oracle Founder Larry Ellison, Wine Country celebrity & mansion builder Robin Williams, commentator John Stewart.

If you are curious about our local icon, consider joining the book club discussion group at his namesake state park in nearby Glen Ellen, March 21. Susan welcomes your literary participation!



This week's "Rotary Foundation Thought"



Posted by Dave Lorenzen on Mar 17, 2014

This week's "Rotary Foundation Thought"

March 17, 2014

[.....is about Arch C. Klumph, Well-rounded Citizen.](#)

This week's Rotary Foundation Thought is about Living a Full and Well-rounded Life, as illustrated by the founder of our Foundation, Arch C. Klumph. From our archives: Arch had a great love of music. At age 18 he began to study the flute, and three years later he received a chair in the Cleveland Symphony Orchestra. He played with the orchestra for 14 years and was a lifelong sponsor of it. "My heart is in music and my head is in business," he said. Arch balanced his love of music and theater with his professional business and dreamed huge dreams beyond Cleveland to the theater of the world, with spectacular success. One of those dreams was The Rotary Foundation. Your contribution to The Rotary Foundation keeps Arch Klumph's dream alive and fulfills the dreams of many people around the world who need our help.



This Week's Rotary Foundation Thought" is a weekly article posted in the weekly bulletin from the Rotary Club of Santa Rosa Sunrise. For a listing of all past articles, go to the [Sunrise Website > Committee Pages > International Service > Foundation Thoughts](#), or click on this [weblink](#).

News from Rotary International

Posted by Max Bridges on Mar 07, 2014

Partners for climate change research in Tanzania



Ohio Rotary member Amy Kaspar and science teacher Bartholomew Meena embrace during Kaspar's visit to Tanzania in 2009. The meeting sparked a service project that is educating villagers near Mount Kilimanjaro how to adapt to climate change.

Littered with old National Geographic magazines, a model volcano, and a solar cooker, Bartholomew Meena's crammed science room in Machame, Tanzania, captured Amy Kaspar's heart at first glance.

"He created all the science projects we had from our childhood in one room," recalls Kaspar, a former Rotary Scholar who's now a member of the Rotary Club of Capital Square in Ohio. Within those projects, she saw Meena's passion for his environment and a wealth of unexplored opportunities, particularly the chance to collaborate and study the environmental impact of Mount Kilimanjaro's melting glaciers.

"I had attended several lectures recently at Ohio State University's Byrd Polar Research Center," Kaspar says. "The thought hit me, shouldn't the people who live around the mountain know about what is happening and prepare for the changes?"

Kaspar spent the next four years connecting Meena with the center, which has been doing cutting edge climate change research. Kaspar's desire to help Machame matched the center's goal of providing more research to local communities where it could do more good. And by utilizing Rotary's network, she was able to bring Rotary members in Ohio and Machame into the collaboration.

Together, they would teach communities at the base of Mount Kilimanjaro how to adapt to the changing temperatures and precipitation patterns.

"Tanzania is an area where we haven't been able to give back as much," says Jason Cervenac, educational outreach coordinator for the Byrd center, "and an educational initiative seemed to be an obvious approach."

The center is also providing Meena with material to write a new curriculum in Swahili, which Rotary members will help publish, distribute, and promote. Additional plans are in the works to use posters to educate the community, hold seminars and community workshops, and fund study exchanges between Tanzania and Ohio.

None of this would have been possible without the Rotary infrastructure, Kaspar says.

Mar 29, 2014 06:00 PM - 09:00 PM

District 5130 Assembly-- Mendocino College in Ukiah
Mendocino College
Apr 05, 2014 07:30 AM - 03:30 PM

Sunrise Rotary Hiking Group - April
Jenner Headlands
Apr 19, 2014

Rebuilding Together-
Apr 26, 2014 08:00 AM - 05:00 PM

District Conference-- Double Tree Hotel, RP
Double Tree Hotel - Rohnert Park
May 16, 2014 08:00 AM - May 18, 2014 01:00 PM

Annual Fun-Packed Golf Tournament--Oakmont
Oakmont Golf Course
Jun 13, 2014 11:00 AM - 08:00 PM

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Santa Rosa Sunrise Rotary Foundation

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- » In Pakistan, polio vaccinators earn community trust in spite of danger
- » Finding safe haven

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"It's all about the personal relationships you establish," she adds. "Rotary has changed who I am, and now I want to do what I can to help change the lives of others for the better."

Kaspar's path to Rotary began in 1993, when she studied architecture and international development at Oxford Brookes University in Oxford, England, through a Rotary Foundation Ambassadorial Scholarship. There she met her host family, Jane and Peter Jones of the Rotary Club of Haddenham and District.

"Amy arrived in a wheelchair with a bicycle. Need I say more?" says Jane, who with her husband has hosted more than 20 scholars. "We found it difficult to control her exuberance and enthusiasm and keep her plans grounded, but that isn't a criticism."

The Jones family invited Kaspar to attend club activities and take part in service projects. A decade later, they put her in touch with Rotary members in Tanzania, where she would go on to work with the relatively new Rotary Club of Machame.

"I'm here today because my host dad in England would never let me off the hook and always made sure I got involved in stuff," she says. "Service is now a part of who I am. It's a part of my genetic makeup."

By Arnold Grahl

Rotary News

7-Mar-2014



Special Dates for March
Posted by Dave Lorenzen on Mar 01, 2014

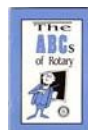
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Hauck, Linda	Mar 30

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Name	Spouse Of	Date
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Riel, Kerry	Riel, Michael	Mar 23
Hoberg, Molly	Hoberg, Peter	Mar 26
Worthen, Georgia	Worthen, Steve	Mar 26
Carlenzoli, Carol	Carlenzoli, Leroy	Mar 31



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This Week's articles are about "Interact" and "Rotaract"

INTERACT

Interact, a Rotary-sponsored youth service club, was launched by the RI Board of Directors in 1962. The first Interact club was established by the Rotary Club of Melbourne, Florida, USA. Interact clubs provide opportunities for young people of secondary school age to work together in a world fellowship of service and international understanding. The term "Interact" is derived from "inter-" for international, and "act," for action. Every Interact club must be sponsored and supervised by a Rotary club and must plan annual projects of service to its school, community, and the world.

Today, there are more than 8,600 Interact clubs with about 200,000 members in some 110 countries. Interactors develop skills in leadership and attain practical experience in conducting service projects, thereby learning the satisfaction that comes from serving others. A major goal of Interact is to provide opportunities for young people to create greater understanding and goodwill with youth throughout the world.



ROTARACT

After the success of Interact clubs for high school age youth in the early 1960s, the RI Board created Rotaract in 1968. The new organization was designed to promote responsible citizenship and leadership potential in clubs of young men and women, aged 18 to 30. The first Rotaract club was chartered by the Rotary Club of Charlotte North in Charlotte, North Carolina, USA. In 2002, there were 170,000 members in more than 7,300 Rotaract clubs in 153 countries.

Rotaract clubs emphasize the importance of individual responsibility as the basis of personal success and community



» [Sabalos Nicaragua Surgery Center Information](#)



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involvement. Each club is required to complete at least two major service projects each year, one to serve the community and the other to promote international understanding. Rotaract also provides opportunities leading to greater leadership and professional development. Rotaractors enjoy many social activities as well as programs to improve their community. A Rotaract club can exist only when continuously sponsored, guided, and counselled by a Rotary club.

Cliff Dochterman's "ABC's Of Rotary" can be found in it's entirety at the [Santa Rosa Sunrise Rotary Club Website](#), or a complete copy of the "ABC's" can be downloaded in pdf [from this link](#).



Remember the Pictures

Posted by Max Bridges on Mar 17, 2014

Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



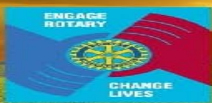
On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

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Santa Rosa Sunrise Rotary - Sunriser !!! Mike Kelly, President



Mon Mar 24, 2014

[Home](#)

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM
Fountaingrove Inn
101 Fountain Grove Parkway
Santa Rosa, CA 95403
United States

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

Editor Max Bridges
If you have any comments or questions, please contact the editor.

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Schedule of Future Programs

Mar 27, 2014
Charley Taylor
Pacific Coast Air Museum – Update on the work of the Museum

Apr 03, 2014
Denise Cadman
The Laguna De Santa Rosa Foundation

Apr 25, 2014
Special Time and Date - Evening Meeting
Dr. Weston Fields - The Dead Sea Scrolls

[View entire list...](#)



2014 Hiking Schedule

News

Bulletin Archive
Oct 01, 2012
by Dave Lorenzen

Photo Journal Archive
Jul 02, 2012
by Dave Lorenzen

Club Events

SCARC Meeting - Rohnert Park - Cotati SHRIMP APPEAL
Sally Tomatoes
Mar 27, 2014 05:30 PM - 09:00 PM

[Progressive Dinner](#)

Stories



The March 27th. Program is.....
Posted by Max Bridges on Mar 20, 2014

Charley Taylor
Pacific Coast Air Museum



Charley is a retired Naval Aviator who flew the A-6 Intruder off the USS Enterprise during Vietnam. He is currently the Guest Speaker Coordinator at the Pacific Coast Air Museum in Santa Rosa, CA .

He will provide an update on the work of the Museum.



The March 20th. Program Summary.....
Posted by Richard Randolph on Mar 24, 2014

Ralph Benson, Sonoma Land Trust

Update on the work of the Trust

In 2003, following 24 years of helping to build the Trust for Public Land into one of the nation's leading conservation organizations, Ralph was planning to go work on land conservation in Chile. Just then, a recruiter friend mentioned that Sonoma Land Trust was looking for a new executive director. Ralph had an abiding affection for Sonoma County, having spent his teenage summers on Austin Creek in Cazadero where his dad was the director of Camp Royaneh. So he agreed to consider the position.

Impressive!! Versatile to say the least, since 1976 Sonoma Land Trust has been acquiring, restoring, preserving pristine land and educating the public in the natural & cultural heritage through hikes, collaborative educational programs and hands-on restoration projects. Ralph Benson has been Executive Director for 19 years and has seen among other

- All About the Town! You NEVER KNOW.
Mar 29, 2014 06:00 PM - 09:00 PM
- District 5130 Assembly--Mendocino College in Ukiah
Mendocino College
Apr 05, 2014 07:30 AM - 03:30 PM
- Sunrise Rotary Hiking Group - April
Jenner Headlands
Apr 19, 2014
- The Dead Sea Scrolls Dinner-OUR MEETING THIS WEEK
1100 Valley House Drive
Apr 25, 2014 05:30 PM - 08:30 PM
- Rebuilding Together-
Apr 26, 2014 08:00 AM - 05:00 PM
- District Conference--Double Tree Hotel, RP
Double Tree Hotel - Rohnert Park
May 16, 2014 08:00 AM - May 18, 2014 01:00 PM
- Annual Fun-Packed Golf Tournament--Oakmont
Oakmont Golf Course
Jun 13, 2014 11:00 AM - 08:00 PM

Donate Your Car!



Santa Rosa Sunrise Rotary Foundation

- Club Links
- » [Partners of Santa Rosa Sunrise Rotary](#)
 - » [What Are My Make Up Options?](#)
 - » [How to Contact the Sunshine Committee](#)
 - » [Rotary Showcase - SRSR Dental Clinic](#)
 - » [SR Sunrise Facebook Page](#)
 - » [Youth Exchange - District 5130](#)
 - » [SCARC Meeting Schedule](#)
 - » [Rotary International Business Portal](#)
 - » [Latest "Rotarian Magazine"](#)
 - » [Rotary Means Business Website](#)

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preserve. Rocky Point near Sea Ranch and the Jenner Headlands poise the area for optimum integrated stewardship. In the Southern Tip area, a 1000 acre marsh restoration is underway in conjunction with Ducks Unlimited. Into the future, an elevated causeway, not unlike the Yolo County one on I 80 near Sacramento is a naturally progressing scenario, given rises in sea level. Critical to wildlife movement in the county is the Sonoma Valley sector, also referred to as the Glen Ellen "pinch point". Current initiatives include undamming Stewart Creek to enhance salmon spawning.

Ralph described the risk/opportunity dilemma facing the Glen Ellen area: The future of the Sonoma Development Center. Nearly 1000 acres are involved surrounding the centuries old facility. Sonoma Land Trust encourages a coalition of partners collaborate in exploring the area's destiny: Patients, conservationists, and educational institutions.

Ed. Note: Sunday's Press Democrat "Close to Home" column features Sonoma Land Trust.

victories, the relocation to Rohnert Park from Sears Point of the Graton Rancheria Casino, a decision made with the support of that tribe.

Ralph compared Sonoma County's 15% publically preserved land to Marin's 60%, pointing out the Marin Headland's federally managed area and larger Sonoma County in general. Sonoma County Open Space District also levies a \$.025 sales tax which generates funds for purchasing land and then obtaining potentially harmful development rights.

Sonoma County has three distinct sectors of protection: North Coast, Sonoma Valley, and Southern County Tip. Recent acquisitions of healthy forests near Mendocino County have yielded a 60 thousand acre

[Hank Zagar - Founder / Facilitator](#)
Posted by Dave Lorenzen on Mar 24, 2014

Hank Zagar - Founder / Facilitator of Santa Rosa Sunrise

In 1986, Santa Rosa Sunrise was originated, with the assistance of our sponsoring club, the Rotary Club of Santa Rosa West. Much of the effort from that club came from Tom Collins and "Hank" Zagar, President 84-85 year. Grandpa Hank passed away this last Thursday.....

Henry "Hank" ZAGAR Funeral Notice -



Henry Albert "Hank" Zagar passed away in his sleep at home on March 20, 2014 at the age of 87.. Born October 28, 1926 in San Francisco General Hospital, he moved to Napa in 1935, and graduated from Napa Union High School. He joined the U.S. Army at 17 and served in Saipan, gaining the rank of Master Sergeant at the age of 18. Back in Napa, he attended college while working at Mare Island as a draftsman, then started his career with PG&E and moved to Santa Rosa. He was President of the Santa Rosa Exchange Club in 1965. In 1966 he moved to Cloverdale as the Manager for PG&E. While there, he held the office of President of the Cloverdale Chamber of Commerce, was selected for Cloverdale Man of the Year, and he served on the Planning Commission. He returned to Santa Rosa in 1972 to become the Customer Service Supervisor and later the Customer Operations Manager for the Santa Rosa District. He was President of the Sonoma County Taxpayer's Association in 1984-86, President of West Santa Rosa Rotary Club in 1985, and he organized the start-up of the Santa Rosa Sunrise Rotary Club in 1986. He retired from PG&E in 1987 after 40 years of service. Hank and his wife Dotty enjoyed traveling, including a trip to sister city Cloverdale, British Columbia on behalf of the Cloverdale Chamber of Commerce, and trips to both England and Amsterdam on behalf of Rotary International. In retirement, he and Dotty continued to travel and to enjoy their home in Santa Rosa. He was an avid supporter of Dotty's passion of quilting and of the many contributions made to the community through the Santa Rosa Quilt Guild. Hank loved working in his garden, puttering in the garage, working with wood, cooking, and catching his many limits of trout. Hank was the loving husband of the late Dorothy "Dotty" Zagar, father of Diane Gandara (David) of Napa, and brother of Frank Zagar of Napa. In lieu of flowers, the family requests a donation be made to the [charity of your choice](#).
Published Online in the Press Democrat from Mar. 22 to Mar. 24, 2014

This week's "Rotary Foundation Thought"
Posted by Dave Lorenzen on Mar 24, 2014

This week's "Rotary Foundation Thought"
March 24, 2014

[.....is about PolioPlus Partners.](#)

PolioPlus Partners



In 1995, a second sub-program of PolioPlus, the PolioPlus Partners program, was developed to allow Rotarians the opportunity to directly contribute to polio eradication projects submitted by fellow Rotarians in polio-endemic, importation, and high-risk countries. The Partners program allows Rotarians to choose a project or country that interests them the most by selecting from the PolioPlus Partners Open Projects List available on the polio section of the RI Web site. Over \$48 million has been contributed to over 600 projects since then. There is still a significant, urgent and ongoing need today. Please consider giving our fellow Rotarians your support.

This Week's Rotary Foundation Thought" is a weekly article posted in the weekly bulletin from the Rotary Club of Santa Rosa Sunrise. For a listing of all past articles, go to the [Sunrise Website > Committee Pages > International Service > Foundation Thoughts](#), or click on this [weblink](#).

News from Rotary International
Posted by Max Bridges on Mar 24, 2014

Do-it-yourself libraries

Secretary Linda Hauck
Treasurer Penny Millar
Past President Jennifer Hembd
Rotary Foundation Jon Stark
Membership Rob Sanville
Service Projects Doug Shureen
Club Administration Jim Gray
President Nominee Eloise Tweeten
Public Relations Merle Hayes

Photo Journals

- » [Meeting Sightings](#)
- » [2013-14 Hiking Trips](#)
- » [2014 Fireside at Children's Museum](#)
- » [2014 Vicki's Garden](#)
- » [2014 Nicaragua](#)
- » [2013 "Best Winery Chef's"](#)
- » [2013 Veteran's Day Lunch](#)
- » [2013 Steel Lane School Garden](#)
- » [2013 Day at the Races](#)
- » [2012-13 Meeting Sightings](#)
- » [2013 Debunking of Jennifer Hembd](#)
- » [2013 Golf Tournament](#)
- » [2013 Kagoshima West 50th Anniversary](#)
- » [2013 Interact Camping Trip to Point Reyes](#)
- » [2013 Golf Tournament](#)
- » [2013 "Rebuilding Together" Project](#)
- » [2013 "Third Thursday" Socials](#)
- » [2013 Senior Center Crab and Pasta Feed](#)
- » [2012 Veteran's Day Lunch](#)
- » [2012 Culinary Classic](#)
- » [2012-13 Dental Clinics](#)
- » [2012 SRKSEP](#)
- » [2012 Giants Game Fellowship](#)
- » [2012 DG Visit Fireside](#)
- » [2012-13 Hiking Trips](#)

RSS

- Rotary International News**
- » Do-it-yourself libraries
 - » Minutes of January Board meeting now available
 - » Rotary helps Ghana surpass clean water goals
 - » Partners for climate change research in Tanzania
 - » Global star Angélique Kidjo champions Rotary's efforts in new song

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The Peace Project, a community organization in Nicaragua supported by the Rotary Club of Keyser, West Virginia, USA, installed this library in partnership with the Los Angeles-based nonprofit Wishful Thinking.

When the editors at Reader's Digest made a list of the "50 Surprising Reasons We Love America" for their July 2013 cover story, they placed Bruce Springsteen and Jon Bon Jovi at No. 50, Bill Gates at No. 25, and at No. 11, sandwiched between sliced bread and tumbleweeds, was Little Free Library, a homespun-tribute-turned-international-phenomenon started by Rotary member Todd Bol.

People in 55 countries have installed more than 16,000 Lilliputian lending libraries, run on the premise of "take a book, return a book," since Bol built his first in 2009 in memory of his mother, a teacher who loved to read. Called an "international movement" by the New York Times and a "global sensation" by the Huffington Post, the libraries have garnered coverage from media outlets including Japanese public television and French and Italian fashion magazines.

Participation is simple: Mount a wooden box (many of them look like birdhouses) on a post in front of your home, workplace, or school. Fill it with books. Delight as neighbors stop by to browse your selections or leave books of their own.

Bibliophiles aren't the only ones willing to trade a patch of lawn for a box of books. Bol, of Hudson, Wisconsin, calls Little Free Library "a new canvas for community groups" – such as artists in New York City, who held a competition to design the boxes; inmates at a Wisconsin prison, who are constructing them as part of vocational training and community service; and corporations, which are building them on service days to give back to their communities. Rotary and Rotaract clubs from the United States to Canada, Mauritius to Ghana, are installing the libraries in their areas too.

About three-quarters of the operators build their own libraries; plans are available on the nonprofit's website, www.littlefreelibrary.org. The rest purchase readymade ones for \$175 and up, depending on the model. The proceeds fund the staff, website, and educational outreach, as well as the organization's programs to build more libraries for people in need.

Social entrepreneurs

Bol became friends with Rick Brooks, an expert in community development, around the same time that he created his first library, a miniature red schoolhouse. The two kicked around ideas for social entrepreneurial opportunities and kept coming back to Bol's library. "We knew there was genuine interest in this," says Brooks, co-founder of Little Free Library. Bol, who had built several more and given them away, could no longer keep up with demand. He hired an Amish carpenter as the primary craftsman.

As the libraries gained attention, they began appearing everywhere. Bol and Brooks set a goal of creating 2,510 libraries – one more than philanthropist Andrew Carnegie, who used his fortune to found libraries around the world. They hit that number in August 2012, a year and a half before their target date. Today, Bol and Brooks are looking for ways to harness the worldwide enthusiasm for the idea into a movement that goes beyond individual homeowners. "How do we use that energy to foster better relationships, improve literacy, and get neighbors to talk to one another?" Bol asks.

One way they're accomplishing this can be found at the Minneapolis/St. Paul chapter headquarters of Little Brothers – Friends of the Elderly, where a library was recently erected. It's the first in a new partnership between Little Free Library and AARP to reach isolated elders.

"It's a gathering place. It's the perfect place for a library," says Jay Haapala, AARP associate state director for community outreach, of the new library. "Neighbors can come over, too, and find out what goes on here." As if on cue, an older gentleman walking by spots the blue and taupe library and strikes up a conversation with Greg Voss, Little Brothers executive director. "This is big for us," Voss says later. "We'll get some traffic. It will be more people at our doorstep."

A growing phenomenon

Little Free Library also has launched programs focused on Africa (Rotarians already have begun installing the libraries in Ghana) and on the 11,000 small U.S. towns without a public library. "Me and a shovel aren't going to do it ourselves," Bol says. "I can't think of anybody better than Rotarians. You guys could build a library in every small town in two months."

The Rotary Club of Fort Wayne, Indiana, is installing 100 miniature libraries to celebrate its 100th anniversary in June 2015. Just hours after the local newspaper ran an article about the first one, the club received six phone calls from people interested in participating. The club is paying the fee to register the boxes with Little Free Library; the signs for the libraries are personalized with the club's name. "The response has been overwhelming," says Candace Schuler, who is heading up the project. "People tell me, 'I want one of these in my community.' There's no doubt we're going to exceed our goal."

In November, Bol attended the National Book Awards; Little Free Library was among the winners of the National Book Foundation's 2013 Innovations in Reading Prize. Library Journal named him and Brooks "Movers and Shakers" for the year.

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"I just feel fortunate that this happened," he says. "I feel like I discovered the Tin Man on the Yellow Brick Road, and I put in some oil and he started dancing. And I had the great pleasure to have been the person who put the oil in."

By Diana Schoberg

Adapted from a story in the March 2014 issue of [The Rotarian](#)

24-Mar-2014



Special Dates for March
Posted by Dave Lorenzen on Mar 01, 2014

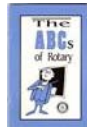
Birthday's and Anniversaries for March

Member Birthdays

Name	Date
Lockner, Vicki	Mar 02
Steiner, Peter	Mar 08
Hayes, Merle	Mar 21
Davis, Dan	Mar 27
Hauck, Linda	Mar 30

Spouse Birthdays

Name	Spouse Of	Date
Zwick, Jaqui	Zwick, Steve	Mar 07
Stathatos, Susan	Stathatos, Paul	Mar 12
Riel, Kerry	Riel, Michael	Mar 23
Hoberg, Molly	Hoberg, Peter	Mar 26
Worthen, Georgia	Worthen, Steve	Mar 26
Carlenzoli, Carol	Carlenzoli, Leroy	Mar 31



Cliff Dochterman's "ABC's Of Rotary"
Posted by Dave Lorenzen on Mar 24, 2014

These short articles about Rotary were first published in the weekly bulletin of the Rotary Club of North Stockton, California, U.S.A. That was well before their author, Cliff Dochterman, became president of Rotary International for the year 1992-93. Originally called "Did Ya Know?" the pieces were prepared to share interesting facts about Rotary International with members of the North Stockton club. Later, in response to requests from other Rotary clubs, the articles were reprinted in collected form. Now, President Cliff has brought the collection up to date in keeping with one of the emphases of his year in office as R.I. president - to help Rotarians learn more about the colorful history of their organization, its customs and traditions, and the current status of its global programs.



This Week's articles are about "Still More Rotary Firsts" and "RI's General Secretary"

STILL MORE ROTARY FIRSTS

- *Rotary first presented Significant Achievement Awards in 1969 to clubs with outstanding international or community service projects.*
- *Rotary's first Interact club was organized in Melbourne, Florida, USA, in 1962 to become the pioneer for about 8,600 Interact clubs in 110 countries.*
- *Rotary's first convention held in the Southern Hemisphere was in Rio de Janeiro, Brazil, in 1948.*
- *Rotary's first community service project took place in 1907 when Chicago Rotarians led a campaign to install a public "comfort station" opposite the City Hall.*
- *The first year The Rotary Foundation received total contributions of a million dollars in a single year was 1964-65. Today, more than US\$70 million is given annually. Contributions since 1917 total more than \$1.3 billion.*
- *Rotary's first appeal for aid to disaster victims was in 1913 when \$25,000 was given for flood relief in Ohio and Indiana, USA.*

RI'S GENERAL SECRETARY

The day-to-day operations of Rotary International's Secretariat are under the supervision of the general secretary, the top professional officer of Rotary. Although the general secretary is responsible to the RI Board of Directors and president, he provides the ongoing management for about 600 staff members who comprise the Secretariat of Rotary International.

The general secretary serves as secretary to the RI Board and is also the chief executive and financial officer of The Rotary Foundation, under the supervision of the Trustees of the Foundation. He is the secretary of all Rotary committees as well as the Council on Legislation, regional conferences, and the annual RI Convention.

The general secretary is appointed by the RI Board for a term of not more than three years, which may be renewed by the Board. Since 1910, 10 men have served in that position. Chesley Perry, the original general secretary, served from 1910 to 1942. Others who followed were Phil Lovejoy (1942-52), George Means (1953-72), Harry Stewart (1972-78), Herb Pigman (1979-86 and 1993-95) and Philip Lindsey (1986-90).

In October 1989, the RI Board concerned at multi-million overspending by the Secretariat, decided to replace the General Secretary and sacked five top managers. RIP Hugh Archer assumed the position of General Secretary in addition to his RIP duties from 1 November 1989 until 30 April 1990 pending the appointment of Spencer Robinson who served from 1990 to 1993.

The next general secretary was Geoffrey Large (1995-97), then S. Aaron Hyatt (1997-2000), Ed Futa (2000-2011) and most recently, John Hewko in 2012.

Throughout the history of Rotary, the personal influence and administrative skills of our general secretaries have significantly shaped the course of Rotary programs and activities.

Cliff Dochterman's "ABC's Of Rotary" can be found in its entirety at the [Santa Rosa Sunrise Rotary Club Website](#), or a complete copy of the "ABC's" can be downloaded in pdf from [this link](#).



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