



BULLETIN EDITOR

Max Bridges (If you have any comments or questions, please contact the editor)

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SPEAKERS

Mar 05, 2015

[Michael J. Fish, Past Rotary District Governor](#)

"Rotary Changes People's Lives!"

Mar 12, 2015

[William F. Rousseau](#)

Sonoma County Clerk-Recorder-Assessor

Mar 19, 2015

[Marriane McBride](#)

Council on Aging

Mar 26, 2015

[Tom Eakin](#)

General Manager for Peter Michael Winery

Apr 02, 2015

[Meg Easter-Dawson, Volunteer and Community Program](#)

STORIES

[Our Program for March 5th](#)

Posted by Dave Lorenzen on Mar 02, 2015



Our Program for March 5th

**Michael J. Fish,
Past Rotary District Governor**

"Rotary Changes People's Lives!"

Rotary International Past District Governor MICHAEL J. FISH is an attorney in the bay area law firm of Merrill, Arnone & Jones LLP where his firm emphasizes civil litigation and transactional work in the fields of business, banking, commercial transactions, real property, construction, family law and estate planning. He is a court appointed arbitrator and a Chair Arbitrator of FINRA (formerly NASD and NYSE). Additionally, he sits as a judge-pro tem for the Marin County Courts is the immediate past Chair of the State of California Mandatory Fee Arbitration Committee and serves on the Board of Directors of the Marin County Bar Association. Michael is a member of the Rotary Club of Ignacio. A dedicated Rotarian since 1987, Michael is a past district governor (1999-2000). He is also a Paul Harris Fellow, benefactor, a member of the Bequest Society and major donor to the Rotary Foundation. Michael has received three Rotary Presidential Citations. His rich Rotary service on a District level includes, but is not limited to, serving three times as District Conference Chair, R.I. District Director for the Permanent Fund, Annual Giving Chair, Membership Retention Chair, Rotary Foundation Major Gifts Committee, Lieutenant Governor, Foundation Chair, Benefactor Chair and Foundation Fund Raiser Chair. He also served in 2010 and 2013 as a Member of Rotary's Council

Valley of the Moon Children's Center, part of the Sonoma County Human Services Department

Apr 09, 2015

[Honor Jackson](#)

Executive Director of Fence at the Top

[View entire list](#)



Santa Rosa Sunrise Rotary Presents

It's

"Best Winery Chefs" Culinary Classic

Gala Fundraising Event

Celebrate Sonoma County's Fabulous Food, Fine Wines, Music, Live and Silent Auction

SATURDAY OCTOBER 17, 2015

6 PM to 11 PM

Santa Rosa Golf & Country Club

333 Country Club Drive, Santa Rosa

NEWS

[Bulletin Archive](#)

Posted on Oct 01, 2012

[Links to Past Bulletins](#)

[Read more...](#)

[Photo Journal Archive 2007 thru 2012](#)

Posted on Jul 02, 2012

[Links to Old Photo Journals 2007 thru 2012](#)

on Legislation.

Michael is a recipient of two of The Rotary Foundation's highest honors --- the Citation for Meritorious Service and the Distinguished Service Award.

Michael has served as a Rotary International President's Representative to conferences in England and Florida and has spoken at the Rotary International Institute. He has also served as the Area Coordinator for North America of the Rotary Community Corps Task Force as well as the Hunger Task Force.

He has served as Chairman of The Board of Rotaplast International, Inc., which provides free cleft palate and cleft lip surgery to indigent children abroad and continues to serve on its Board of Directors and as a mission director abroad.

Michael has also served as an instructor/panelist and committee chair at numerous Rotary District training seminars and Assemblies, the Zone 23/24 Institute , President-Elect Training Seminars (P.E.T.S.), as well as Governor-Elect and Governor- Nominee Training Seminars (G.E.T.S. and G.N.A.T.S.).

Michael is married to Gina, also a Rotarian and has three children- Lindsey (24)(member of the Rotary Club of Santa Rosa West), Aaron (28) and Dylan (5). He loves sports, playing softball, attending San Francisco 49ers and San Francisco Giants games and is an enthusiastic outdoorsman. An avid pilot, Michael loves to travel.

[Program Summary Whitney Olson](#)

Posted by Rich Randolph on Feb 28, 2015



HISTORY MATTERS!

Whitney Olson, County Director of National History Day, and History Teacher of the Year Award recipient confidently claims: History Matters! Stories connect, inspire and develop critical thinking patterns that transform lives and guide future careers of students.



National History Day (NHD) is actually a yearlong run-up of student research to probe deeper into historic issues and become more "Information Fluent". Through learning and applying critical thinking skills, students come to understand and interpret the

[Read more...](#)

[Photo Journal Archive 2012 to current](#)

Posted on Jul 01, 2014

[Links to Old Photo Journals 2012 to current](#)

[Read more...](#)



2015 Hiking Schedule

UPCOMING EVENTS

[4th Annual Crab Feed](#)

Finley Community Center

Feb 28, 2015

9:00 AM – 9:30 PM

[March Hike - Sugarloaf Ridge](#)

Mar 22, 2015

[Progressive Dinner - 2015](#)

Mar 28, 2015

5:30 PM – 10:00 PM

[April Hike - Jack London State Park](#)

Apr 18, 2015

[2015 District Conference](#)

TENAYA LODGE AT YOSEMITE

Apr 24, 2015 – Apr 26, 2015

[2015 Annual Golf Tournament](#)

Oakmont Golf Club

Jun 05, 2015

12:00 PM – 8:00 PM

interactions between people and events with discerning insight.

National History Day is an academically acclaimed program with over 500,000 students participating nationally each year. National History Day challenges students in grades 4 - 12 in an inter-disciplinary research project that embraces project based learning. History Day teaches students to:

- Conduct in-depth research
- Use primary and secondary sources
- Read a variety of texts
- Analyze and synthesize information
- Write and present historical content

Students choose a topic that relates to an annual theme, research that topic, and develop their research into one of five presentation categories: research paper, exhibit, documentary, performance, or website. Fourth and fifth grade students present their research on a 2-D Display board. Students may then enter their projects into History Day competitions at school, regional, state, and national levels.

NHD - Sonoma County is operated by a non-profit, the History Education Project. The program is open to students from all school settings in Sonoma County. Our primary sponsor is the Lytton Rancheria, the Lytton Band of Pomo Indians.

Guidance from County Offices of Education provides structure in analyzing data, arranging field trips, such as one student discovered in her personally guided tour of Jet Propulsion Laboratory and interview with a NASA program director. Financial support enables travel and teacher training. Overall, the focused, intense research is excellent early preparation for college academic rigor. Mrs. Olson leverages her personal pride and support in the project with her husband's interest and skills, offering technical assistance to students in preparing exhibits and video productions.

The high caliber of results was apparent in the student project Whitney shared from the 11-year-old middle high school coed. Her project was the California State winning entry: Artificial Satellites: Opening New Frontiers. Composed through Internet research, teacher guidance, and NASA tour and interview, the student created a comprehensive perspective on the effect the 1957 Russian launching of their Sputnik satellite

[2015 "Best Chefs" Culinary Classic](#)

Santa Rosa Golf & Country Club

Oct 17, 2015

6:00 PM – 11:00 PM

BIRTHDAYS & ANNIVERSARIES

Member Birthdays

Vicki Lockner

March 2

Peter Steiner

March 8

Merle Hayes

March 21

Dan Davis

March 27

Linda Hauck

March 30

Spouse Birthdays

Jaqui Zwick

March 7

Susan Stathatos

March 12

Kerry Riel

March 23

Georgia Worthen

March 26

Molly Hoberg

March 26

Carol Carlenzoli

March 31

Join Date

Vicki Lockner

March 3, 1988

27 years

Steve Olsen

March 5, 1987

28 years

Larry Martin

had on the United States' commencement into the race for space. Her critical analysis surveyed the political, military and civilian issues surrounding space exploration. Did you know NASA; our National Aeronautics & Space Administration agency was established in 1958, by then President Eisenhower as a civilian agency to promote non-military uses of space, "For the Benefit of All"?

We are never too young or old to learn, and NHD certainly gives an early start to the love of learning, and better ways to discover and understand the status quo, on earth as well as above it!

[Rotarian of the Month](#)

Posted by Dave Lorenzen on Mar 02, 2015



Stacy Drucker Andress

Rotarian of the Month

President Harry announced that this month's Rotarian of the Month is Stacy Drucker Andress! Harry recognized Stacy as the "Backbone" of everything Interact! Congratulations Stacy for everything you do for the club and Interact!



[Sunshine Report](#)

Posted by Rich Randolph on Mar 01, 2015



SUNSHINE REPORT

Sadly Max & Dee Dee Bridges four year old Grand Daughter Mina Margaret died Friday February 27 after a brief illness. Your thoughtful support in their heartbreaking loss is greatly appreciated.

[Office Machines to a Non-profit](#)

Posted by Doley Dolinsek on Mar 02, 2015

Office Machines to a Non-Profit

March 8, 1994
21 years

Kelly Waggener
March 16, 2005
10 years

Tom Eakin
March 21, 2002
13 years

Susan Glowacki
March 28, 2002
13 years



I have three pieces of office machines that I would like to donate to a non- profit that our club supports or a club member supports. Please contact me @ the office number.

Thanks,
Doley

- HP Laser Jet 1320 Printer
- HP 2100 Laser Jet Printer
- Kyocera-Mita KM-1810 Copy Machine with auto paper feeder & small storage cabinet

LINKS

LINKS

[Partners of Santa Rosa Sunrise Rotary](#)
[What Are My Make Up Options?](#)
[How to Contact the Sunshine Committee](#)
[Rotary Showcase - SRSR Dental Clinic](#)
[SR Sunrise Facebook Page](#)
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[Harry Coffey](#)

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Dolinsek Insurance Services

PO Box 1206

Santa Rosa, CA 95402

707-544-5493

707-544-0512 fax

www.dolinsekinsurance.com

[District 5130 Assembly](#)

SAVE THE DATE
Rotary District 5130
District Training Assembly & Dinner

Dinner and Star Party
Friday, March 20th
Redwood Empire Fairgrounds
Ukiah, Ca. 6:00 P.M.—8:00 P.M.
\$50

District Training Assembly
Saturday, March 21st
Mendocino Community College
Ukiah, Ca. 8:00 A.M.—3:00 P.M.
\$50

Star Gazing
Provided by
Wine Country
Star Party

explore

Secretary
[Susan Glowacki](#)

Treasurer
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Past President
[Mike Kelly](#)

Rotary Foundation
[Carolyn Anderson](#)

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[Rick Lewis](#)

DOWNLOAD FILES

- [Sabalos Nicaragua Surgery Center Information](#)
- [Youth Grants](#)
- [2011-12 Service & Activity Report](#)
- [Why Become A Rotarian?](#)
- ["Rotary Basics"](#)
- ["Donate My Car" Form](#)
- [2012/13 Fundraising/Funding Report](#)
- [2015 Hiking Schedule](#)

RUSSELL-HAMPTON CO.
Quality Lapel Pins

sage Credit Card Processing that Gives Back!

2015 Golf Tournament

SANTA ROSA SUNRISE ROTARY CLUB
26th Annual CHARITY GOLF TOURNAMENT

Friday June 5, 2015
Save this Date for Golf!

OAKMONT GOLF CLUB

Tournament Fee: \$150 per person
Entry fee includes lunch, range balls, round of golf with cart, on course activities, adult beverages and dinner.

TOURNAMENT BENEFICIARIES
Organizations who have received support include...

Rotary International Polio Eradication	International Eyeglass & Surgery Project
Santa Rosa Support Our Students Program SOS	The Living Room
Bouvier Preserve	The Children's Village
Kids Street Charter School	Youth Grants and Scholarships
Becoming Independent	The Ceres Project
Local & International Youth Dental Outreach	Social Advocates for Youth SAY
Rebuilding Together	Women's Recovery Services
Steele Lane School Garden	Land Paths
Earle Baum Center for the Blind	Sonoma Land Trust
Santa Rosa Senior Center	Santa Rosa/Kagoshima Student Exchange

News From RI

Posted by Dave Lorenzen on Mar 02, 2015

The Great Scott!

the rotarian Rotary



Bob Scott, chair of Rotary's International PolioPlus Committee, is bullish on polio eradication.

For years, Bob Scott has been a central figure in Rotary's effort to eradicate polio. His contributions, including eight years as chair of Rotary's International PolioPlus Committee, have been a major factor in reducing the number of polio-endemic countries from 125 to 3. The longtime member of the Rotary Club of Cobourg, Ont., has also served as RI vice president, RI director, Rotary Foundation trustee, and Foundation trustee chair. In 2013, the father of four and grandfather of eight agreed to sit still for a party in Cobourg to mark his 80th birthday – on the condition that it also be a fundraiser for PolioPlus. The event raised more than \$200,000, and from 2013 to 2018, the Bill & Melinda Gates Foundation will match polio donations two-to-one.

After years of criss-crossing the globe in pursuit of polio eradication, Scott retired in June. We talked with him about the defining moments that made the miles worth it.

THE ROTARIAN: The polio eradication effort has made remarkable progress. What is left to do?

SCOTT: Basically, it's Pakistan. Nigeria is doing well. Afghanistan is doing well. India being clear [of polio] is a wonderful thing. I visited Pakistan last year. I forecast, going out on a limb, that Pakistan will soon begin to show a significant drop in cases. A huge number of children in Pakistan are being vaccinated. Experts have told me that if we can get two or three rounds [of immunizations], we will be winning the war against polio quickly.

TR: What prompted your decision to step down as PolioPlus committee chair last June?

SCOTT: I know it's only a number, but 81 is getting on. Also, the travel is extensive. As chair, you get invited here, there, and everywhere. After eight years, I think it's time for someone

else. It's good to change; you need new thinking. I was not bored, but I was beginning to feel bereft of new ideas.

TR: Although you are no longer chair, will you still have a role as an emeritus member of the committee?

SCOTT: Please don't indicate that I am giving up on the eradication of polio. I am still very involved. The difference is that I don't have to make any administrative decisions anymore. I am still giving my opinion.

TR: You had quite an 80th birthday party in Cobourg.

SCOTT: It was fantastic. I was rather against it at first, but when it was decided we could make it a fundraiser, that appealed to me. Bill Patchett, a past district governor, was the main organizer, and he went to town. It was a magnificent event. I didn't have anything to do with it at all; I just turned up. Having the RI president and president-elect under the same roof doesn't usually happen at birthday parties. It was a tremendous effort on everybody's part. I felt proud and humbled that all these people came all the way to Cobourg.

TR: Looking back, what events or milestones stand out?

SCOTT: One of the first milestones was when we were told that type 2 [of the virus] had disappeared. That, to me, was a clarion call. It was such an advance that we had eradicated one. Now we are trumpeting that type 3 appears to have gone. That is terrific. On a personal level, I'm glad that India is polio-free and that I was chair at the time. I visited India more than 30 times. I worked hard with the Indian Rotarians and government officials. I was so glad to be part of that program when we had the celebration.

TR: Is it fair to say you have a strong sense of optimism?

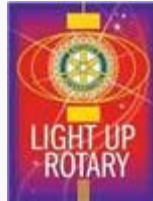
SCOTT: You have to be optimistic. It's a bullish situation. In 1988, there were 1,000 cases a day, in 125 countries. Now we're down to a few hundred cases total. You have to feel good about that.

TR: What else would you like to tell Rotarians?

SCOTT: I couldn't have done this without the support of my wife, Ann. She has come every step of the way with me. Also, I had great help from the staff in Evanston. Carol Pandak and her PolioPlus group are absolutely terrific. I believe, and I hope they believe, that we worked very well together.

[* RI President's Message](#)

Posted by Max Bridges on Mar 02, 2015



RI President's Message March 2015



**GARY
C.K.
HUANG**

PRESIDENT 2014 - 15

In Rotary, we have the opportunity to build bonds of friendship with fellow Rotarians around the world. And once a year, at our international convention, we have the chance to get together with all of our Rotary friends, to share new ideas, plan new service, and just have fun.

What better way to celebrate the end of the 2014-15 Rotary year, and *Light Up Rotary* with your friends, than to travel together to the 106th annual Rotary International Convention in São Paulo, Brazil? Whether you have never been to a convention before or are an experienced convention goer, this will be one you won't want to miss. Preregistration pricing ends on 31 March, so plan now for the biggest Rotary party of the year.

The convention will begin on Saturday, 6 June, and after the opening ceremony there will be a traditional Brazilian Carnival party and a Samba School Parade at the Anhembi Sambadrome. Even if you think you have no rhythm or can't carry a tune, you will find yourself dancing, singing, and laughing all night long. The party and parade will feature the bright colors, feathers, and sequins of Carnival costumes as well as the sights and sounds of samba, the Afro-Brazilian music and dance, and the delicious food and drinks of São Paulo.

On Monday night, Ivete Sangalo, winner of two Latin Grammy Awards, will entertain Rotarians. And every evening of the convention, Rotary Restaurant Nights will

let you enjoy discounts in the culinary capital of Latin America. Savor fish from the Amazon, sushi with a Latin flair, Brazilian beef, and other offerings from some of São Paulo's 30,000 restaurants and bars. Admission to several museums in São Paulo, including the excellent soccer museum, will also be free with your convention badge.

Brazil reflects a diversity almost as great as Rotary's: *Paulistanos*, as the people of São Paulo are known, have created a lively culture with influences from all over the world. One of the highlights of any Rotary convention is always hospitality night, where you can get to know local Rotarians. Monday night is your chance to experience the *paulistano* lifestyle with the Rotarians of Brazil – but be sure to book early, as numbers are limited.

In Rotary, service and friendship go hand in hand. As you focus on the work of this Rotary year, I ask you not to lose sight of the importance of international friendship, and to register for the São Paulo convention now, at www.riconvention.org.

[* Message from the Foundation Trustee Chair](#)

Posted by Max Bridges on Mar 02, 2015



Message from the Foundation Trustee Chair

March 2015



Now that the first year of the new grant model has been completed, it's time to see how it's working. One of the most positive outcomes is that more clubs and districts have banded together to implement larger, more sustainable projects. Our Rotary Foundation funded 488 district grants worth a

total of \$23.5 million and 868 global grants worth \$47.3 million.

The Trustees are mindful of their fiduciary duty to ensure that Foundation funds are spent wisely. To help achieve this, clubs and districts have the support of The Rotary Foundation Cadre of Technical Advisers. These are Rotarian volunteers who have been vetted as specialists in one or more areas of focus, or in financial audits. Last year, on behalf of the Trustees, these volunteers carried out more than 153 assignments. Forty-four were technical (desk) reviews prior to funding approval, and 68 were mandatory on-site screenings for larger projects, either before approval or during the projects' implementation. The cadre also conducted 41 audits of projects and districts.

We have learned that some sponsors of global grants have struggled with needs assessments, sustainability, and monitoring and evaluation. This is where the cadre can be of practical assistance, so its members have been asked to increase their availability to grant sponsors from the start of the application process. Clubs and districts that sponsor grants can access this assistance by contacting their regional grants officer.

We are looking to add volunteers to our cadre in all areas of focus and in auditing. If you are interested in joining, email cadre@rotary.org for more information.

The aim of the Trustees is to make the new grant model as user-friendly as possible to clubs and districts.

John Kenny
Foundation Trustee Chair

[* Remember the Pictures](#)

Posted by Max Bridges on Feb 26, 2015



**Check Out the Pictures
from the Weekly
Meetings**

[Link to Meeting Sightings](#)

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**". Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).



Rotary Club of Santa Rosa Sunrise - Founded June 30, 1986



BULLETIN EDITOR

Max Bridges (If you have any comments or questions, please contact the editor)

SPONSORS



Interested in being a sponsor?

[Download the website sponsorship guide](#)

SPEAKERS

Mar 12, 2015

[William F. Rousseau](#)

Registrar of Voters

Mar 19, 2015

[Marriane McBride](#)

Council on Aging

Mar 26, 2015

[Tom Eakin](#)

General Manager for Peter Michael Winery

Apr 02, 2015

[Meg Easter-Dawson, Volunteer and Community Program](#)

Valley of the Moon Children's Center, part of the Sonoma County Human Services Department

Apr 09, 2015

STORIES

[Our Program for March 12th is](#)

Posted by Dave Lorenzen on Mar 06, 2015



Our Program for March 12th is

William F. Rousseau: Registrar of Voters

PROFESSIONAL EXPERIENCE

In June of 2014, William (Bill) Rousseau was elected as the Sonoma County Clerk Recorder Assessor and Registrar of Voters. Prior to his election, the Board of Supervisors unanimous appointed William to fill the remaining two years of Janice Atkinson's four year term as the Sonoma County Clerk Recorder Assessor Registrar of Voters.

William Rousseau has 31 years of experience in public service. From 1983 to 2012 William has worked in increasingly responsible positions in the Sonoma County Assessor's Office. These positions included, Supervising Commercial Property Appraiser, Chief Appraiser and Chief Deputy Assessor.

PROFESSIONAL ORGANIZATIONS

William is a member of the California Assessor's Association, and sits on their Executive, Standards, and History and Preservation Committees. He also is a member of the County Recorder's Association of California and the California Association of Clerk and Election Officials. In addition, William is a member of the International Association of Assessing Officers, and the North Bay Real Estate Appraisers Association.

EDUCATION AND CERTIFICATES

William holds an Associated Arts Degree from Santa Rosa Junior College and a Bachelor of Science Degree in Business Administration, concentrated in Finance from California State University Sacramento.

William is a Certified General Real Estate Appraisal with the California Office of Real Estate Appraisers, and in addition he holds an Advance Certificate to Appraise for Property Tax Purposes from the California State Board of Equalization.

FAMILY

William is married to Joan E. Rousseau who teaches computer skills to elementary school children in the

Honor Jackson

Executive Director of Fence at the Top

Apr 23, 2015

[Thea Hensel and Jim Pedgrift](#)

Southeast Greenway Campaign

[View entire list](#)



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Gala Fundraising Event

Celebrate Sonoma County's Fabulous Food, Fine Wines, Music, Live and Silent Auction

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6 PM to 11 PM

Santa Rosa Golf & Country Club

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Posted on Jul 02, 2012

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[Read more...](#)

Santa Rosa City Schools. They have two adult children, Kyle and Michelle.

COMMUNITY

William has been a member of the Rotary Club of Santa Rosa since 1998, and was the 2012-13 Club President. He is also involved with Cardinal Newman High School, both as an alumni and a parent of Newman alumni. In 2011, William was honored to receive the John Henry Cardinal Newman Alumni Community Service Award.

[Past District Governor Michael J. Fish](#)

Posted by Rich Randolph on Mar 08, 2015



ROTARY CHANGES LIVES !

Rotary changes lives, but how?

Past District 5150 (1999-2000) Governor Michael J. Fish left no doubts in member's and guest's minds how his life was changed, and been enlivened in a multitude of ways through his experiences at home and abroad, with Rotarians and those served by Rotoplast, The Rotary Foundation, and feisty little boys.



The power of invitation runs strongly in Rotary: When asked to help, Michael says, "do". He was asked by another District Governor Peter

[Photo Journal Archive 2012 to current](#)

Posted on Jul 01, 2014

[Links to Old Photo Journals 2012 to current](#)

[Read more...](#)



2015 Hiking Schedule

UPCOMING EVENTS

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Mar 22, 2015

[Progressive Dinner - 2015](#)

Mar 28, 2015

5:30 PM – 10:00 PM

[April Hike - Jack London State Park](#)

Apr 18, 2015

[2015 District Conference](#)

TENAYA LODGE AT YOSEMITE

Apr 24, 2015 – Apr 26, 2015

[May Hike - Fort Ross Interpretive Hike](#)

May 17, 2015

[2015 Annual Golf Tournament](#)

Oakmont Golf Club

Jun 05, 2015

12:00 PM – 8:00 PM

[2015 "Best Chef's" Culinary Classic](#)

Lugarius to assist on a Rotoplast, Cleft Palette surgical team. "I don't have a medical background" Michael replied, to which Peter calmly advised neither did he, but he was trainable. After carrying an infant to recovery following oral surgery, and seeing the magic of the surgical team's skill, Michael was impressed enough. When the child awoke, and saw his father hear the child clearly call him "Papa" for the first time, Michael found himself with tears flowing down his face, celebrating with the grateful parent.

Then there is the tall Texan Rotarian, "Ol Joe", a 25-year "knife and fork" style member, attending lunch meetings, but never participating on projects or committees. Ol' Joe was indignant when the new upstart President overlooked Joe for a committee leadership role, and called him on it. Well, the President informed Joe, in your 25 years as a member, you haven't done anything, but alright, I will give you a special assignment. Take it or leave the club." Joe found himself soon after transporting an ill boy from a very unfamiliar part of Houston to the hospital. When the lad asked Joe if he was God, Joe was puzzled. The weekend boy told Joe that his mother was praying for a miracle just prior to his arrival. You can connect the dots: In the days and months that followed, Joe became an active Rotarian, and brought resources never imagined to that area of town. Joe's previous attitude was that his time was too important for trivial tasks. When God called Ol' Joe home, his memorial service was recorded as the largest in the city's history. Rotary changed his life.

Michael strongly suggests visits to the House of Fellowship at International Conventions. Learn from other's successful ventures: Be heartened by what Rotary does. Participate in the changing of people's lives, including your own!

[Bocce Cup!](#)

Santa Rosa Golf & Country Club
Oct 17, 2015
6:00 PM – 11:00 PM

BIRTHDAYS & ANNIVERSARIES

Member Birthdays

Vicki Lockner
March 2

Peter Steiner
March 8

Merle Hayes
March 21

Dan Davis
March 27

Linda Hauck
March 30

Spouse Birthdays

Jaqui Zwick
March 7

Susan Stathatos
March 12

Kerry Riel
March 23

Georgia Worthen
March 26

Molly Hoberg
March 26

Carol Carlenzoli
March 31

Join Date



Hello,

There are still some team spots left in the First Annual Rotary Bocce Ball Tournament and a chance to be the winning club that takes home the Trophy that can be proudly displayed at all the meetings. In addition to the trophy the winning club will also be able to proudly announce it on their web page and weekly newsletter.

Imagine your club's team in the picture below holding up the trophy after being named Bocce Champions of Sonoma County. Also imagine getting to announce the news at your next general meeting when you hold up the trophy for the membership to see as you place it at the front of the meeting.

Also remember there is the club spirit award with prize being a case of wine for the next club social. The criteria are:

Team Name of each Participating Team	Max
points 45	
Number of Club Members in Attendance.	Max
Points 55	

Family members, guests and potential members of your club count as a member of your club. Making this event the May social will definitely

Vicki Lockner

March 3, 1988
27 years

Steve Olsen

March 5, 1987
28 years

Larry Martin

March 8, 1994
21 years

Kelly Waggener

March 16, 2005
10 years

Tom Eakin

March 21, 2002
13 years

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March 28, 2002
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LINKS

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[SRKSEP - Santa Rosa Kagoshima Student Exchange Program](#)

EXECUTIVES & DIRECTORS

President
[Harry Coffey](#)

President Elect
[Eloise Tweeten](#)

help with attendance criteria.

Don't hesitate to call or email me with any questions.

Best Regards
Andrea
707-953-2699

[Sunshine Report](#)

Posted by Rich Randolph on Mar 01, 2015



SUNSHINE REPORT

Sadly Max & Dee Dee Bridges four year old Grand Daughter Mina Margaret died Thursday February 26 after a brief illness. Your thoughtful support in their heartbreaking loss is greatly appreciated.

Rolf Wessman is eager to have visitors at home. Come with a good story, brew, or just stop in to chat. Best time is afternoon. Best to call at 538-0230.

Know of a member who could use some sunshine? Call Rich Randolph, 408-981-1001, Eloise Tweeten or Merle Hayes.

[District 5130 Assembly](#)

Rotary District 5130
District Training Assembly & Dinner

SAVE THE DATE

- Dinner and Star Party**
Friday, March 20th
Redwood Empire Fairgrounds
Ukiah, Ca. 6:00 P.M.—8:00 P.M.
\$50
- District Training Assembly**
Saturday, March 21st
Mendocino Community College
Ukiah, Ca. 8:00 A.M.—3:00 P.M.
\$50

Star Gazing Provided by Wine Country Star Party

explore

[2015 Golf Tournament](#)

President Nominee
[Merle Hayes](#)

Secretary
[Susan Glowacki](#)

Treasurer
[Penny Millar](#)

Past President
[Mike Kelly](#)

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["Donate My Car" Form](#)

[2012/13 Fundraising/Funding Report](#)

[2015 Hiking Schedule](#)




**SANTA ROSA
SUNRISE ROTARY CLUB**
26th Annual
CHARITY GOLF TOURNAMENT

Friday June 5, 2015
Save this Date for Golf!



OAKMONT GOLF CLUB

Tournament Fee: \$150 per person
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TOURNAMENT BENEFICIARIES
Organizations who have received support include...

Rotary International Polio Eradication	International Eyeglass & Surgery Project
Santa Rosa Support Our Students Program SOS	The Living Room
Bouverie Preserve	The Children's Village
Kids Street Charter School	Youth Grants and Scholarships
Becoming Independent	The Ceres Project
Local & International Youth Dental Outreach	Social Advocates for Youth SAY
Rebuilding Together	Women's Recovery Services
Steele Lane School Garden	Land Paths
Earle Baum Center for the Blind	Sonoma Land Trust
Santa Rosa Senior Center	Santa Rosa/Kagoshima Student Exchange

Subject: Golf Tournament Sponsor Solicitation

Posted by Steve Zwick on Mar 08, 2015



Subject: Golf Tournament Sponsor Solicitation

Dear Sunrisers,
As promised at Thursday's meeting, I am [attaching \(link\)](#) the sponsor solicitation letter in word format so that you may personalize it if you like. The importance of sponsors cannot be overemphasized. I am at your disposal to do follow-up and answer questions. I have found that issuing an invoice once someone has agreed to be a sponsor can expedite payment and provide a record for the business or person as well as be an effective follow-up. I will gladly issue the invoices as needed.

Thanks for your efforts,

Steve Z.

News From RI

Posted by Dave Lorenzen on Mar 09, 2015



Calculated Success



For Pedro Cevallos-Candau, president of the Rotary Club of Chicago, work can be a zoo.

For Pedro Cevallos-Candau, work sometimes means monkey business. Several years ago, the civil engineer and his team designed the mechanical, electrical, and plumbing systems for the Regenstein Center for African Apes at Chicago's 147-year-old Lincoln Park Zoo. Among the challenges: engineering the building's airflow so its primate inhabitants wouldn't pick up germs from visitors. "You have half a million people visiting the gorillas, so the possibility of a human contaminating a gorilla is much higher than the other way around," Cevallos-Candau says. As the co-founder, president, and CEO of Primera, an engineering design and consulting firm, Cevallos-Candau also has overseen the creation of the zoo's new Regenstein Macaque Forest, the

modernization of O'Hare airport, and the renovation of Rush University Medical Center's outpatient cancer facility. And as president of the Rotary Club of Chicago, he has plans including a project to bring surgical services to remote areas of his native Ecuador via a mobile medical unit, housed in a truck small and nimble enough to traverse rough rural roads. His primary goal for the club is a simple one: "I want to get everybody involved in *something*." – Anne Ford

[* Remember the Pictures](#)

Posted by Max Bridges on Mar 09, 2015



Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**". Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).



Rotary Club of Santa Rosa Sunrise - Founded June 30, 1986



BULLETIN EDITOR

Max Bridges (If you have any comments or questions, please contact the editor)

SPONSORS



Interested in being a sponsor?

[Download the website sponsorship guide](#)

SPEAKERS

Mar 19, 2015

[Marrienne McBride](#)

Council on Aging

Mar 26, 2015

[Tom Eakin](#)

General Manager for Peter Michael Winery

Apr 02, 2015

[Meg Easter-Dawson, Volunteer and Community Program](#)

Valley of the Moon Children's Center, part of the Sonoma County Human Services Department

Apr 09, 2015

[Honor Jackson](#)

Executive Director of Fence at the Top

Apr 23, 2015

STORIES

[Our Program for March 19th is](#)

Posted by Dave Lorenzen on Mar 13, 2015



Our Program for March 19th is

Marrienne McBride: Council on Aging

The Council on Aging Services for Seniors was founded in 1966 and is a private non-profit 501(c)(3) organization with 17 programs, 75 employees and a budget of \$4.8 million. COA's mission is to enhance the quality of life for the aging community by providing services that promote well-being and maintain independence. COA serves seniors age 60+ in Sonoma County with social, financial, legal and nutritional concerns.

Marrienne McBride, President and Chief Executive Officer, is a fifth-generation Sonoma County resident. She was raised in Petaluma and has been in the nonprofit field for over 20 years. Previously, Marrienne was COA's Development Director with the responsibility of raising up to \$4 million dollars annually. In 2006 and 2007 she developed a strategic plan and then led the effort to raise an additional \$3.5 million to build the Meals on Wheels kitchen. Prior to Council on Aging, she was with the United Way of Sonoma – Mendocino – Lake Counties serving as Vice President of Resource Development with the responsibility of managing a \$4 to \$5 million tri-county annual campaign. Marrienne is a 2012 recipient of the North Bay Business Journal's Nonprofit Leadership Award.

[Program Summary William Rousseau](#)

A MAN OF MANY HATS

[Thea Hensel and Jim Pedgrift](#)
Southeast Greenway Campaign

Apr 30, 2015

[Bruno Ferrandis & Alan Silow](#)
The Santa Rosa Symphony

[View entire list](#)



**Santa Rosa Sunrise
Rotary Presents**

It's

**"Best Winery Chefs"
Culinary Classic**

Gala Fundraising Event

**Celebrate Sonoma
County's Fabulous Food,
Fine Wines, Music, Live
and Silent Auction**

**SATURDAY OCTOBER 17,
2015**

6 PM to 11 PM

**Santa Rosa Golf &
Country Club**

**[333 Country Club Drive,
Santa Rosa](#)**

NEWS

[Bulletin Archive - 2007 to Present](#)
[Links to Past Bulletins -
2007 to Present](#)

[Read more...](#)

[Photo Journal Archive 1986 thru
2012](#)



William, "Bill" Rousseau, Sonoma County Assessor, Clerk, and Registrar of Voters wears many hats. While the above three titles describe his official roles, the scope of skills necessary to accomplish these key functions for Public Records, Revenue generation and collection and sustaining compliant, democratic elections is wide.

Bill, also a Rotarian, informed us of the push to apply sound economic business principles where ever possible in administering elections. To wit, even with a turnout rate in the last election nearly double that of the State overall, 60%v35%, in Sonoma County only 14% of 200 precincts reported significant voter turnout. Reflected in that percent is the high utilization of mail in ballots in Sonoma County. This option greatly reduces voter delay at local precincts, and ultimately can save the county lots of funds by eliminating Poll Worker recruiting, training and compensation costs.

Currently California is developing an online statewide voter registration program, which will allow same day voting privileges. This initiative is forecast to go live in 2016 and will do away with the need to re-register in person after changing address.

Bill's recommendations to optimize our resources in the area of voting? Use available online registration tools and advocate for more; Vote by mail; Opt out of printed mailings and instead access online, opt into "Go Green".

Pay your property taxes, on time.

What is the county's political registration profile? 51% Democrat, 21% Republican, 21% Undeclared, 2% Green, 1% Libertarian, .3% Peace & Freedom.

Keeping Bill especially busy now is implementing online Poll Worker training, Polling Place Guidelines and gearing up for the quarter cent sales tax increase to improve county roads.

Posted on Jul 02, 2012

[Links to Old Photo Journals 1986 thru 2012](#)

[Read more...](#)

[Photo Journal Archive 2012 to current](#)

Posted on Jul 01, 2014

[Links to Old Photo Journals 2012 to current](#)

[Read more...](#)



2015 Hiking Schedule

UPCOMING EVENTS

[March Hike - Sugarloaf Ridge](#)
Mar 22, 2015

[Progressive Dinner - 2015](#)
Mar 28, 2015
5:30 PM – 10:00 PM

[April Hike - Jack London State Park](#)
Apr 18, 2015

[2015 District Conference](#)
TENAYA LODGE AT YOSEMITE
Apr 24, 2015 – Apr 26, 2015

[May Hike - Fort Ross Interpretive Hike](#)
May 17, 2015

[2015 Annual Golf Tournament](#)
Oakmont Golf Club

Looking ahead, Bill foresees Regional Voting Centers to consolidate polling places from 200 to 50. SB 391 is being debated as the State's next move to upgrade voting technology. The issue of "certifiable" to stricter State versus Federal standards holds the key to passage or not. Bill's focus on election administration reminded us the Four Way Test applies in all enterprises.

[Hike at Sugarloaf!](#)

Posted by Jim Moir on Mar 16, 2015



Reminder - Upcoming Rotary Sugarloaf Hike March 22 10 am

Rotarians (and friends and families):

March's Santa Rosa Sunrise Rotary hike will be a good one. We will visit Sugarloaf State Park, hike through a variety of habitats (including past a waterfall in a redwood forest), and then after the hike will have lunch (and wine) at VJB Cellars in Kenwood. It is rated as a moderate hike and should take about 3 hours.

Meet at the parking lot on the left a couple hundred yards past the Sugarloaf State Park entrance kiosk at 10 am Sunday March 22.

Organizer – Jim Moir

[Rotary Center For Student Leadership](#)

Rotary Center For Student Leadership Dedication



[Bocce Cup!](#)

Posted by Rick Lewis on Mar 16, 2015

*Jun 05, 2015
12:00 PM – 8:00 PM*

2015 "Best Chef's" Culinary Classic
Santa Rosa Golf & Country Club
*Oct 17, 2015
6:00 PM – 11:00 PM*

BIRTHDAYS & ANNIVERSARIES

Member Birthdays

Vicki Lockner
March 2

Peter Steiner
March 8

Merle Hayes
March 21

Dan Davis
March 27

Linda Hauck
March 30

Spouse Birthdays

Jaqui Zwick
March 7

Susan Stathatos
March 12

Kerry Riel
March 23

Georgia Worthen
March 26

Molly Hoberg
March 26

Carol Carlenzoli
March 31

Join Date

Vicki Lockner
March 3, 1988
27 years

Steve Olsen



FREE

"Bocce Ball for All"

Come to enjoy and learn the great sport of Bocce Ball. Everyone in the Club including family members and friends are invited.

Times and Dates:

4:30 pm to dusk on Tuesdays March 17th and March 24th (Daylight Savings applies)

10:00 am to 2:00 pm on Tuesdays April 14th, April 28th and May 12th.

Location: Northwest corner of Julliard Park, 227 Santa Rosa Avenue, Santa Rosa.

* * * * *

Please contact Rick Lewis at 546-9856 or burforb@att.net if you have any questions or if you plan to attend. We are hoping to have some volunteer members of the Sonoma County Bocce Ball Club available to answer questions during the sessions. If you have bocce balls, please bring them. If you do not, please invite friends that do and are willing to share them with you. If you do not have any friends with bocce balls, come anyway, we will take turns so everyone will have the opportunity to play.

Participants and friends are responsible for their own refreshments.

[District 5130 Assembly](#)

March 5, 1987
28 years

Larry Martin
March 8, 1994
21 years

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March 16, 2005
10 years

Tom Eakin
March 21, 2002
13 years

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13 years

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- [Latest "Rotarian Magazine"](#)

[SRKSEP - Santa Rosa Kagoshima Student Exchange Program](#)

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Earle Baum Center for the Blind	Sonoma Land Trust
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News From RI

Posted by Dave Lorenzen on Mar 16, 2015



Rotary releases \$34.8 million for polio immunization activities

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[Susan Glowacki](#)

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[2015 Hiking Schedule](#)



worldwide



Rotary International released an additional \$34.8 million in grants to support polio immunization activities in 10 countries, including Afghanistan, Nigeria, and Pakistan, the three countries where the disease has never been stopped.

The funds, whose release was announced 20 January, will be used by the World Health Organization and UNICEF for polio immunization and surveillance activities in the 10 countries, as well as to provide technical assistance in several other countries in Africa.

The grants include \$8.1 million for Nigeria to support its final push to eradicate the disease. Nigeria experienced a nearly 90 percent reduction in cases in 2014 compared with the previous year, and hasn't registered a new case of polio in the last six months.

"Nigeria has managed an incredible feat," says Dr. Tunji Funsho, Rotary's PolioPlus chair for Nigeria. "However, now we must be more vigilant than ever, as our progress is fragile."

Commitment to polio eradication from all levels of the Nigerian government has proved crucial to the country's recent progress. Disease experts are urging political leaders to maintain this focus as national elections approach next month.

The Global Polio Eradication Initiative, in which Rotary is a partner, made significant progress against polio in 2014 in most places. More than half of the world's cases in 2013 were the result of outbreaks in previously polio-free countries, largely caused by instability and conflict in countries including Syria, Iraq, and Somalia. The outbreaks appear to have been stopped last year

following special vaccination efforts in 11 countries that reached more than 56 million children.

"We are encouraged to see the tangible progress made against this disease in 2014," says Mike McGovern, chair of Rotary's International PolioPlus Committee. "However, until we eliminate polio from its final reservoirs, children everywhere are at risk from this disease. Rotary -- along with our partners -- will work hard to ensure that the world's most vulnerable children are kept safe from polio."

One less promising spot in the polio eradication fight has been Pakistan, which saw an explosive outbreak totaling more than 300 cases in 2014, the most there in more than a decade. As a result, Pakistan accounted for almost 90 percent of the world's cases last year.

Pakistan will receive \$1.1 million of the funds that Rotary is releasing to support eradication efforts there. In addition, the grants include \$6.7 million in Afghanistan, \$7 million in Somalia, \$3.3 million in Democratic Republic of Congo, \$2.8 million in Niger, \$2.5 million in Chad, \$1.6 million in Cameroun, \$1.1 million in Ethiopia, and \$250,000 in Kenya. A total of \$321,000 will provide technical assistance in Africa.

To date, Rotary has contributed more than \$1.3 billion to fight polio. Through 2018, the Bill & Melinda Gates Foundation will match 2-to-1 every dollar that Rotary commits to polio eradication (up to \$35 million a year). In 2014, there were only 350 confirmed polio cases in the world, down from about 350,000 a year when the initiative began in 1988.

[Learn more about Rotary's efforts to eradicate polio](#)
[Learn how you can advocate for a polio-free world](#)
[Give to End Polio Now](#)

By Arnold R. Grahl

Rotary News
23-Jan-2015

[* Remember the Pictures](#)

Posted by Max Bridges on Mar 16, 2015



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Rotary Club of Santa Rosa Sunrise - Founded June 30, 1986



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General Manager for Peter Michael Winery

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Valley of the Moon Children's Center, part of the Sonoma County Human Services Department

Apr 09, 2015

[Honor Jackson](#)

Executive Director of Fence at the Top

Apr 16, 2015

[Iris Leal and Andrea Aviles](#)

The Telemedicine Project

Apr 16, 2015

STORIES

[Our Program for March 26th is](#)

Posted by Dave Lorenzen on Mar 19, 2015



Tom Eakin - General Manager for Peter Michael Winery



Peter Michael Winery was established in 1982 by Sir Peter Michael on a square mile of rocky volcanic ridges that form the western face of Mount St. Helena in Sonoma County. From the beginning, the wine growing philosophy was modeled on the French tradition infused with a few modern influences: One, the vineyard terroir would be the single most important feature. Two, the wines would be elegant rather than overstated. Three, there would be a hundred-year commitment to the development of a great estate. Given this commitment to the product, only a limited quantity will ever be made. Tom Eakin is the General Manager of Peter Michael Winery since 2005 and a member of the Santa Rosa Sunrise Rotary Club.

[Program Summary Council on Aging](#)

COUNCIL ON AGING!~ MORE THAN FOOD FOR THOUGHT

[Rob Sanville and John Goehring](#)
MOVES (Minimizing Occurrences of Violence in Everyday Society)

Apr 23, 2015

[Thea Hensel and Jim Pedgrift](#)
Southeast Greenway Campaign



[View entire list](#)



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6 PM to 11 PM

Santa Rosa Golf & Country Club

[333 Country Club Drive, Santa Rosa](#)

NEWS

[Bulletin Archive - Charter to](#)

[Links to Past Bulletins - Charter to](#)

[Read more...](#)

[Bulletin Archive - 2007 to Present](#)

[Links to Past Bulletins -](#)

Marianne's presentation expanded on the four key service areas within the Council on Aging (COA): Social, Financial, Legal and Nutritional support for residents 60 and over.

Sonoma County COA also contracts with neighbouring Marin County to provide parallel services. Interestingly Marin, as an "Urban" area qualifies for a higher reimbursement rate than "Rural" Sonoma. This translates in the Meals on Wheels program to about \$1.50 more per meal reimbursement. The agency's "Noble Spoon" initiative will be appearing soon in Safeway and Oliver's Markets locally, featuring high quality prepared then frozen meals to help fund COA Nutritional services. Think John Ash genre in terms of quality!

Significant resources are allocated toward reducing Elder Abuse. Elder Advocates from the Senior Justice Center refer over 300 calls per month to Adult Protective Services. 70% of elder abusers are family members or caregivers. Welfare visits also help seniors determine eligibility for a variety of services, even much needed, and overlooked income sources. Helping to enhance social connectedness, The Respite Day Programs offer needed rest for caregivers as well as new relationships for seniors.

In the area of Financial Services, Trustee and Conservatorship advisement as well as basic money management skill and support is available.

Legal issues assisted with include Estate Planning/Wills, Credit/Debt advocacy and Durable Power of Atty for Health Care.

Nutritional Services prepare and serve nearly 1200 meals per day, either via Meals on Wheels or at Senior Nutritional Centers. Low salt and sodium diets are offered. A bit of nutritional economics were given: One steer provides the meat for a day's meals. A Nutritional Services staff person raises livestock for the program:

[2007 to Present](#)

[Read more...](#)

[Photo Journal Archive 1986 thru 2012](#)

Posted on Jul 02, 2012

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Apr 24, 2015 – Apr 26, 2015

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May 17, 2015

Curly, Moe and Larry are cattle currently getting ready to serve, err, be served, and Bacon, Lettuce & Tomato are swine in line for the menu.

Marianne's recommendation to prepare ourselves for healthy aging is straightforward: Stay Active, Stay Connected. How does financial security affect health? Statistically, for each \$12.5K annual income one has, up to \$150K, one additional year is added to one's life expectancy.

Unmet needs? Marianne points to transportation and affordable, safe housing.

Since 1965, when created through the Older Americans Act, Councils on Aging have been enhancing senior's lives. For more on this vital community resource see <http://councilonaging.com/>

[New Sunrise Paul Harris Fellows](#)

Posted by Dave Lorenzen on Mar 23, 2015



Katharine Anderson and Ben Davis - New Sunrise Paul Harris Fellows



In 1917, Arch C. Klumph, Rotary's sixth president, proposed to the Rotary International Convention in Atlanta, Georgia, the creation of an "endowment fund for Rotary . . . for the purpose of doing good in the world in charitable, educational, and other avenues of community service." That endowment was the Foundation of Rotary International.

Paulo Costa, Rotary's President in 1990-91 said this about the Foundation;

"Rotary International's masterpiece is The Rotary Foundation. It transforms our dreams into

[2015 Annual Golf Tournament](#)

Oakmont Golf Club

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March 7

Susan Stathatos

March 12

Kerry Riel

March 23

Georgia Worthen

March 26

Molly Hoberg

March 26

Carol Carlenzoli

March 31

Join Date

Vicki Lockner

March 3, 1988

27 years

splendid realities . . . it is the most generous expression of Rotarian generosity — a generosity that not only brings benefits but also brings help and cooperation to solve the problems that affect mankind. The Rotary Foundation achieves the best that mankind can possibly achieve."

Today it is our pleasure to help present these Paul Harris Fellows to Katharine Anderson and Ben Davis.

The Paul Harris Fellowship is named for Paul Harris, who founded Rotary now some 110 years ago. The Fellowship was established in his honor in 1957 to express appreciation and recognition for a contribution of US \$1000 to the Rotary Foundation.

So, what can the Foundation do with something as little as \$1,000?

- * Hearing Aids for 10 children in Pakistan
- * Provides 25 prosthetic limbs in Thailand or Cambodia
- * Kitchen equipment for an orphanage in Peru
- * A Paul Harris Fellow means 100 Bangladeshi orphans are sleeping well with mattresses, pillows and blankets
- * A Paul Harris Fellow means nearly 1,700 children will be immunized during a National Immunization Day with the oral vaccine that that prevents Polio.

Thanks to Paul Harris Fellows like Katharine and Ben, Rotary and its partners are on the brink of eradicating this tenacious disease.

Bill Gates Sr. summed up the work of Rotary when he said, " Back when Rotary became involved with Polio, most people thought volunteer organizations were about tackling projects down the street or across town – not across the world. Rotary changed all that, and in the process, you reminded us that there is no human problem so daunting that it can't be overcome by people." People like Katharine and Ben.

On behalf of the Foundation of Rotary International, thank you for ALL of you efforts to bring peace and better understanding to all the peoples of the world.

[2015 Golf Tournament](#)

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28 years

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[SRKSEP - Santa Rosa Kagoshima Student Exchange Program](#)

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SUNRISE ROTARY CLUB**
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Earle Baum Center for the Blind	Sonoma Land Trust
Santa Rosa Senior Center	Santa Rosa/Kagoshima Student Exchange

News From RI

Posted by Dave Lorenzen on Mar 23, 2015



March 2015

For the Record: K.R. "Ravi" Ravindran

the rotarian

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[Eloise Tweeten](#)

President Nominee
[Merle Hayes](#)

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[Susan Glowacki](#)

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[2012/13 Fundraising/Funding
Report](#)



RAVINDRAN: Without question, when it comes to developing your character, I doubt whether any institution can compare with, or effectively substitute for, the home's potential for positive influence on the development of a personality. It is true for me. I am thankful to Rotary for reinforcing the values my parents taught me. Today I can proudly proclaim that I am what I am in my life because I was molded by Rotary. I can personally vouch for the ability of our organization to blend commerce with cause, friendship with service, and know firsthand that each of us is lifted even as we lift others.

TR: How would you describe Sri Lanka to a blind person? What other senses would take over?

RAVINDRAN: As our tourist literature would say, Sri Lanka is a resplendent island in the Indian Ocean and a leading tourist destination. But Sri Lanka's secret lies with its people. The spice-addicted, cricket-crazy, and tea-drinking people of Sri Lanka are famed for big smiles and bigger hearts and a culture enriched by 3,000 years of knowledge. It's an island country of endless beaches, timeless ruins, welcoming people, and oodles of elephants, schools of blue whales, a killer surf, famous tea, flavorful food, and good value for money, with, most important, great, friendly people.

TR: What first drew you to Rotary, and what prompted you to take higher and higher leadership roles? Do you assume a leadership position in everything you're involved with?

RAVINDRAN: Sometimes life takes you on a path that almost seems predestined. I joined

[2015 Hiking Schedule](#)



Rotary for the fun and fellowship it offered, without any idea of taking on responsibility. In fact, if I had been told that I would have to take up leadership positions, I may not have joined at all. Over the years, in spite of being involved in some history-making projects, my best Rotary moments have been sitting with friends from diverse cultures and countries and laughing and talking half the night away. One does not go in search of leadership positions, but I think if you are a good follower, then leadership comes around to you in a most natural manner.

TR: What are the three most important rules of leadership?

RAVINDRAN: First, honesty and integrity. If there is no trust between leader and follower, then all is lost. Integrity goes hand in hand with honesty and is an essential trait in an effective and trustworthy leader. Don't stray from your beliefs just to get ahead in your company. Remain true to your principles in any situation, and your team will know it can depend on you. Keep communication open, honest, and genuine at all levels of the organization.

Second, management. A good leader must know every aspect of his organization or surround himself with people who know and, in fact, are better than he is. You must be able to gain the respect of your stakeholders – both internal and external. Management must demand high ethical business standards and practices at all levels of an organization.

Third, transparency, which is a reflection of your character. If you do not know something, admit it, and then do your best to find out the answer. Make your feelings and the reasons for your decisions known so people understand your reasoning. Then, they will be more likely to come along for the ride. Watch, listen, and acknowledge the work and opinions of others. Base your management style on cooperation, ethical behavior, respect for diversity, and commitment to the success of the organization you serve.

TR: What does a person in your position never do?

RAVINDRAN: Don't speak from the lectern what you don't practice yourself. Only politicians do that.

TR: What character trait do you think every Rotarian should have? Is it inherent or learned? Do you find it is in short supply?

RAVINDRAN: Character is molded by environment. There are many members in Rotary who you would have thought should not be in Rotary when they joined, and yet we believe that these people will be influenced by

their colleagues to become productive members. A well-functioning Rotary club has a way of changing the character of its members. I was one of those who joined Rotary for fun, and after 40 years, I still have a lot of fun. But fun alone could not have kept me in Rotary all these years. It was a sense of achievement, and the ability to leverage your own meager resources with others' and reach out to thousands, even millions, that kept me in Rotary.

TR: What will be your focus during your term? What do you hope to accomplish?

RAVINDRAN: I am an average individual and an ordinary person, who has no plans to leave statues behind. Yet, as someone said, "It's when ordinary people rise above the expectations and seize the opportunity that milestones truly are reached." I hope I can be one of those people. I will focus on improving everything around me a little bit so that I leave the organization just a little bit better than I found it. I will try to make appointments based on merit and without bias. I will look to drive operating costs down, knowing full well that I can never achieve that unless I win the complete cooperation of our capable staff. I will look to add value to the individual Rotarian's membership.

TR: Is there such a thing as a bad Rotarian? Have you met one in the wild?

RAVINDRAN: Rotary is a microcosm of society. What you find in society, you will find in Rotary. What you consider bad in society is also bad in Rotary. Each Rotarian does not come with godly habits and qualities. A Rotarian who qualifies as being bad can be good at another time. And a Rotarian considered good can be considered bad at another time. But so often we have seen transformations for the better take place once an individual absorbs the qualities of Rotary.

TR: Have you ever encountered a situation you couldn't fix? What did you do?

RAVINDRAN: Yes, many times. You just move on and not let that one setback depress you or take your spirit away.

TR: Name some of Rotary's most existential challenges.

RAVINDRAN: Of course, eradicating polio is our No. 1 goal, and every member needs to keep his eyes focused on that. We also know that our membership languishes in areas where it should be growing. We have the technology at our headquarters to help us communicate better. But it falters because it is not being properly exploited by many of our clubs. We know that our Rotary brand must be made to shine brighter and speak louder, especially to those outside our organization.

TR: Is sustainability a goal in itself, or a natural by-product of a well thought-out plan?

RAVINDRAN: Sustainability is an endurance of systems and processes. If you increase membership one year using some method that temporarily bolsters growth only to falter the next year, then that is not a sustainable process. The organizing principle for sustainability is sustainable development, which includes four interconnected domains: ecology, economics, politics, and culture. As far as Rotary is concerned, in recent times, especially through The Rotary Foundation, we have been espousing the cause of doing sustainable projects. We have also had debates about what we define as sustainable. Such differing opinions about sustainability are bound to arise, and in time will settle down as our freshly minted programs under the new grant model begin to mature.

TR: One of the challenges of the polio eradication campaign in Sri Lanka was that the northern part of the country was an active conflict zone. You were a crucial factor in negotiating recognition of children as zones of peace, and therefore provoking a cease-fire to allow for vaccinations. We suspect you might be modest about your role, but please describe dealing with people who mean to do you harm. Do you think this experience could apply to Pakistan?

RAVINDRAN: The difference between Sri Lanka and Pakistan is the literacy levels. In Sri Lanka, the government forces were literate and thus knew that vaccinating children against polio was a good thing. The rebels were literate enough to know that their own progeny needed to be protected. The government members were literate enough to know that vaccinating children took precedence against temporary gains of war. In this scenario, all that was needed was an honest broker, and Rotary became one.

"We in Rotary aspire to great deeds. We look up to the towering figures of history who gave such great gifts to humanity."

The situation in Pakistan is different because the Taliban are illiterate in the main and allow their anti-American sentiments to take precedence over the welfare of their future generations.

That's a pity, and that's where the problem lies, although our Rotarians there, headed by Aziz Memon, are playing a heroic role.

As for my own role in Sri Lanka, I'd rather not talk about that except to say, it was a small one.

TR: Tell us how you came up with your theme, *Be a Gift to the World*. Did you pick out your theme tie by yourself, or did you seek help from

those closest to you?

RAVINDRAN: It definitely was not a solo effort. My wife was fully involved and so were some close friends, as well as my family. I don't have the brains to come up with a great theme like this by myself! But just think about it: We in Rotary aspire to great deeds. We look up to and admire the towering figures of history who gave such great gifts to humanity. Abraham Lincoln, who gave the gift of human dignity to so many. Mother Teresa, who gave the gift of compassion to the forgotten. Mahatma Gandhi, who gave the gift of peaceful change to the oppressed. All of them gave their lives to others – and their very lives became gifts to the world. Cannot we in Rotary be, in our own way, a small gift to the world?



TR: What are the unexpected benefits of being tall and well-dressed?

RAVINDRAN: Are you referring to me? At 6 feet 1 inch, I guess I am tall. Well-dressed – not too sure. I'm not certain there are any benefits, but I am well aware of the challenges of squeezing into airplane seats.

TR: During your presidency, what won't you have time for?

RAVINDRAN: I won't have time for my granddaughter, who was born last 22 October, and with whom I would dearly love to spend much more time. We all live together in one house, and I yearn for when I can go back to spend time with the child. I am looking forward to when, as a little toddler, she makes her way to my study at home, where I spend a lot of time.

TR: What do you read, and in what languages? Is there a book that you reread regularly?

RAVINDRAN: I keep up with the business magazines – the *Economist* is a magazine I enjoy reading. I read mostly in English. My wife, Vanathy, is strong in our own tongue.

There are two books I reread. The first one is Stephen Covey's best-seller *The Seven Habits of Highly Effective People*, and the other is a book by Gurcharan Das called *The Difficulty of Being Good*. Das, an alumnus of Harvard and a former

CEO of Procter & Gamble in India, bases his book on the Hindu epic *Mahabharata* and the subtle art of dharma or behavior, or dealing with real-life situations of acting in an ethical manner. I have given up reading fiction.

TR: What do you want your legacy to be? Which presidents do you think left a lasting mark on Rotary?

RAVINDRAN: I don't plan to leave a legacy. I am a very ordinary individual. Many presidents in Rotary have left a lasting impression on the organization. Of the presidents I know, Clem Renouf and the late Carlos Canseco have left indelible impressions on Rotary.

[* Remember the Pictures](#)

Posted by Max Bridges on Mar 23, 2015



Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)

On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the website's photo journal called "**Meeting Sighting**". Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).





BULLETIN EDITOR

Max Bridges (If you have any comments or questions, please contact the editor)

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SPEAKERS

Apr 02, 2015

[Meg Easter-Dawson, Volunteer and Community Program](#)

Valley of the Moon Children's Center, part of the Sonoma County Human Services Department

Apr 09, 2015

[Honor Jackson](#)

Executive Director of Fence at the Top

Apr 16, 2015

[Iris Leal and Andrea Aviles](#)

The Telemedicine Project

Apr 16, 2015

[Rob Sanville and John Goehring](#)

MOVES (Minimizing Occurrences of Violence in Everyday Society)

Apr 23, 2015

STORIES

[Our Speaker for April 2 is](#)

Posted by Dave Lorenzen on Mar 27, 2015



Our Speaker for April 2 is

Meg Easter-Dawson, Volunteer and Community Program

Valley of the Moon Children's Center, part of the Sonoma County Human Services Department

The Valley of the Moon Children's Foundation is a private, nonprofit organization established to provide supportive and educational services for the abandoned, neglected and abused children of Sonoma County. The Foundation's unwavering goal is to provide ongoing support to the Valley of the Moon Children's Home, which is Sonoma County's only 24-hour emergency shelter for abused, abandoned, and neglected children. Through tireless volunteer hours the Valley of the Moon Foundation has helped to create a safe haven for children. The Foundation has raised awareness of the issues that affect abused, neglected, and abandoned children in our community to gather support from individuals, businesses, and organizations. This work is a reminder that even in wealthy communities such as Sonoma County, we must come together to meet the needs of those who can't help themselves.

Meg Easter-Dawson is the Program Development Manager for Volunteer and Community Programs at the Valley of the Moon Children's Center. Meg began her current position with the Valley of the Moon Children's Center in 2006. In this role she manages all

[Thea Hensel and Jim Pedgrift](#)
Southeast Greenway Campaign

Apr 30, 2015
[Bruno Ferrandis & Alan Silow](#)
The Santa Rosa Symphony

[View entire list](#)



**Santa Rosa Sunrise
Rotary Presents**
It's
**"Best Winery Chefs"
Culinary Classic**
Gala Fundraising Event
**Celebrate Sonoma
County's Fabulous Food,
Fine Wines, Music, Live
and Silent Auction**

**SATURDAY OCTOBER 17,
2015**
6 PM to 11 PM
**Santa Rosa Golf &
Country Club**
**[333 Country Club Drive,
Santa Rosa](#)**

NEWS

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2007 to Present](#)
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2012](#)

Posted on Jul 02, 2012

community involvement in the Children's Center including managing volunteers, developing volunteer supported programs, fundraising, and resource development. Most recently Meg has been responsible for developing an on-site dental clinic to serve the children living at the Center using the services of volunteer dentists and dental professionals from across Sonoma County. Meg has a bachelor's degree in sociology from the University of Wisconsin-Madison, and a master's in social work from the Indiana University. From 1997-2005 Meg was Coordinator of the Indiana University Purdue University Indianapolis (IUPUI) Office of Neighborhood Resources. In this position she developed and managed community-university partnerships and volunteer programs for the University.

[Tom Eakin on Peter Michael Winery](#)
Posted by Dicksie Tamanaha on Mar 27, 2015

THE KNIGHT OF KNIGHT'S VALLEY



Peter and Maggie of England met when Pete left his Judo class to join Maggie's ballroom dance class to become a Bronze Medal dancer in order to woo and win his talented Gold Medal dancer wife. And it took him all of six years! An electrical engineer with an MBA, Peter started his first tech company in 1972 and is credited with the invention of the *Quantel Paint Box* — a revolution in television technology that converts analogue signals to digital and is still used today. Traveling back and forth between England and Silicon Valley, Peter would escape the "lunatics" of Silicon Valley and travel to the North Bay. In 1976, while attending a Peggy Lee show at the Fairmont, Peter ordered a bottle of French wine, which he found to be off. Even the second bottle was bad too. He asked the sommelier

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Posted on Jul 01, 2014

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2015 Hiking Schedule

UPCOMING EVENTS

[April Hike - Jack London State Park](#)

Apr 18, 2015

[2015 District Conference](#)

TENAYA LODGE AT YOSEMITE

Apr 24, 2015 – Apr 26, 2015

[May Hike - Fort Ross Interpretive Hike](#)

May 17, 2015

[2015 Annual Golf Tournament](#)

Oakmont Golf Club

Jun 05, 2015

12:00 PM – 8:00 PM

[2015 "Best Chef's" Culinary Classic](#)

Santa Rosa Golf & Country Club

Oct 17, 2015

6:00 PM – 11:00 PM

what the locals were drinking and discovered California wines, which were much better than he expected and would soon out perform French wines in both red and white varieties in the famous 1976 Judgment of Paris. And so was born the idea and motivation for the Peter Michael Winery.

Knight's Valley was relatively unknown in 1982, when Peter and Maggie bought a 630 acre cattle ranch for their vineyard and winery. In 1989, the same year the winery was built, Pete Michael at the age of 51 was knighted by Queen Elizabeth II. In 1987, a Chardonnay, Mon Plaisir "My pleasure", was the first wine produced by the winery from Alexander Mountain Estate grapes. By 1988, Les Pavots, a signature blend of red Bordeaux varieties with two thirds or more Cabernet Sauvignon, equal parts Cabernet Franc and Merlot, and a touch of Petit Verdot was produced from grapes from the Peter Michael vineyard. This custom blend represents a true reflection of the Knight's Valley vineyard "in the glass" and is named for the California Poppies that grow wild on the Estate.

Peter Michael Winery and their chef Janelle Weaver will be one of the wineries featured in the Third Annual Best Winery Chef's Culinary Classic on October 27, 2015 at the Santa Rosa Golf and Country Club. Tickets for tables and individuals will soon be on sale from Rotary Club of Santa Rosa Sunrise members. Contact Larry Martin at larry@foodandwinetrails.com for further information.

[Craft Talk ~~ Connie Smith](#)

Posted by Rich Randolph on Mar 30, 2015

IN TWENTY WORDS MORE OR LESS 😊

BIRTHDAYS & ANNIVERSARIES

Member Birthdays

Vicki Lockner
March 2

Peter Steiner
March 8

Merle Hayes
March 21

Dan Davis
March 27

Linda Hauck
March 30

Spouse Birthdays

Jaqui Zwick
March 7

Susan Stathatos
March 12

Kerry Riel
March 23

Georgia Worthen
March 26

Molly Hoberg
March 26

Carol Carlenzoli



Renaissance applies to Connie as a person who embraces, even seeks change as a challenge.

Raised as a self-avowed Air Force Brat, Connie was exposed to an International way-of-life from an early age. Living many years in Germany, then across the United States, Connie introduced herself to us through 20 different jumbled words, each a hallmark of her joys in life: Halloween, Harley's (as in Davidson), kayaking, crocheting to name a few.

Educated at UC Davis and Sacramento State University, Connie completed her Bachelor of Arts Degree in Human Resources & Business Management. A Licensed Nursing Home Administrator, currently practicing as Executive Director of Golden Living Center here in Santa Rosa, Connie applies ALL her education and experience daily in leading a staff of over 100 with challenging compliance regulations, marketing and resident issues. During her so far 30 year professional career, Connie has learned well the need for restorative "R and R"

Between get-a-ways to a family Russian River venue, Harley jaunts and kayak treks, Connie finds time to enjoy daughters Jessica, 33, and Patricia, 23. Husband Dwayne is another Harley rider, no sidecar or back seat for Connie. hard working, hard playing, Connie is thriving! Her resilience helped her weather a year of three close personal losses. Her enthusiasm also

March 31

Join Date

Vicki Lockner

March 3, 1988
27 years

Steve Olsen

March 5, 1987
28 years

Larry Martin

March 8, 1994
21 years

Kelly Waggener

March 16, 2005
10 years

Tom Eakin

March 21, 2002
13 years

Susan Glowacki

March 28, 2002
13 years

LINKS

LINKS

- [Partners of Santa Rosa Sunrise Rotary](#)
- [What Are My Make Up Options?](#)
- [How to Contact the Sunshine Committee](#)
- [Rotary Showcase - SRSR Dental Clinic](#)
- [SR Sunrise Facebook Page](#)
- [Youth Exchange - District 5130](#)
- [SCARC Meeting Schedule](#)
- [Rotary International Business Portal](#)
- [Latest "Rotarian Magazine"](#)

[SRKSEP - Santa Rosa Kagoshima Student Exchange Program](#)

EXECUTIVES & DIRECTORS

President
[Harry Coffey](#)

brought with it, for us, stress relieving foam balls and unique oval shape playing cards.

Stressed?? Go for a ride on a Hog 🍌

[Make-Up Note from the Editor](#)

Posted by Max Bridges on Mar 25, 2015



Make-Up Note from the Editor

Made up at Kona Sunrise this morning.



Note that breakfast was a bit better than SR Sunrise for \$12! View was nice too.

Max

[Progressive Dinnet!](#)

Posted by Dave Lorenzen on Mar 30, 2015



19th Annual Progressive Dinner - SUCCESS!

Saturday evening 51 Sunrise Rotarians and their guests enjoyed the 19th Annual Progressive dinner, organized once again by Del Raby.

Eight hosts served Butternut Squash soup and Sonoma Green Salad. Then, everyone scattered to eight different host homes where they were served Game Hens, Rice Pilaf and Fresh Garden Vegetables. Thanks to those who hosted one of the courses: Carolyn Anderson and George, Frank Cercone and Carol, Don Floriani and Wendy, Cindy Gillespie and Bill, Steve Herron and Laura, Scott Holder and Tricia, Shauna and Dave Lorenzen, Harry Coffey and Judy, Penny Millar and Paul, Steve Olsen and Lynn, Eloise Tweeten and Jack, Steve Worthen and Georgia and Steve Zwick and Jaqui.



President Elect
[Eloise Tweeten](#)

President Nominee
[Merle Hayes](#)

Secretary
[Susan Glowacki](#)

Treasurer
[Penny Millar](#)

Past President
[Mike Kelly](#)

Rotary Foundation
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[2015 Hiking Schedule](#)



Then, like clockwork, all descended on Harry and Judy's home to enjoy dessert and great fellowship.

Thanks to Del for another GREAT PROGRESSIVE DINNER!

[2015 Golf Tournament](#)

SANTA ROSA SUNRISE ROTARY CLUB
26th Annual
CHARITY GOLF TOURNAMENT

Friday June 5, 2015
Save this Date for Golf!

OAKMONT GOLF CLUB

Tournament Fee: \$150 per person
Entry fee includes lunch, range balls, round of golf with cart, on course activities, adult beverages and dinner.

TOURNAMENT BENEFICIARIES
Organizations who have received support Include...

Rotary International Polio Eradication	International Eyeglass & Surgery Project
Santa Rosa Support Our Students Program SOS	The Living Room
Bouverie Preserve	The Children's Village
Kids Street Charter School	Youth Grants and Scholarships
Becoming Independent	The Ceres Project
Local & International Youth Dental Outreach	Social Advocates for Youth SAY
Rebuilding Together	Women's Recovery Services
Steele Lane School Garden	Land Paths
Earle Baum Center for the Blind	Sonoma Land Trust
Santa Rosa Senior Center	Santa Rosa/Kagoshima Student Exchange

[News From RI](#)

Posted by Dave Lorenzen on Mar 30, 2015



April 2015

It's Already Tomorrow In



Australia

the rotarian



The Rotary Club of Crawley is reimagining the future.

There's a club in Australia that's out to reinvent Rotary. Its members' median age is 38. The club boasts an even mix of men and women. Its motto is "Let's ROC this world!"

The Rotary Club of Crawley, also known as ROC, is "all about getting straight down to business," says Michael Sheldrick, 26, who works as global head of poverty and advocacy with the Global Poverty Project.

Traditional rituals such as fines, singing, toasting the queen, and saying grace are not on the agenda. The diverse group meets for breakfast, sometimes with a speaker to share stories and insights, and always with little or no ceremony. The club is the brainchild of 79-year-old Rotarian David Goldstone – a man with an irrepressible urge to challenge the status quo. About five years ago, he began asking people in their 20s and 30s, "Have you ever been to a Rotary meeting?" "Yes." "Did you enjoy it?" "No!" "Would you go again?" "No." But when he followed up with, "How about if I started a club just for young people? One where you set the agenda," the response was quick and positive. A practical dreamer, Goldstone knew he'd need help. He tapped into the passion (and financial support) of kindred spirits, Rotarian friends with an urge to stir up stagnant waters. One told him, "I'm in to help, but if you get 30 people to join, you'll be lucky." Nothing like a challenge: Within six weeks, Goldstone had persuaded 74 people to join. "I asked them if they would come to a breakfast meeting that was completely different

from what they perceived to be happening in Rotary," he says. The prospective members liked what they heard.

"I had five good friends in our old club who knew about my plan to start a new club," Goldstone notes. "I told one of them what I had in mind and he said, 'If you do it, I'll do it.' And the others came in as well."

The friends, including Jaap Poll, a 75-year-old entrepreneur in oil and gas who would become the new club's first president, began meeting once a week over coffee to plan, Goldstone recalls. "Six months later, ROC was born." The club was chartered in February 2010.

Goldstone – who has raised \$11 million for Rotary and other humanitarian efforts and is a two-time Paul Harris Fellow – has a history of defying conventional wisdom. In 1956, as he was about to turn 21, he climbed out of bed one morning and discovered that he couldn't stand up. He had contracted polio. Not only were his days of swimming, surfboarding, and sailing over, but doctors told him he would never walk again. Goldstone recalls shouting at them as loud as he could: "You're wrong!"

For three years, he needed the support of long steel braces to stand. Today, he makes his way well enough to go on walking tours of Western Australia's vineyards. (Wine collecting is a passion.)

As he fought to regain his strength, he learned self-reliance and developed a sense of gratitude for what he could still do. He joined Rotary at 34, on the brink of a successful career, first as an IBM manager and later as an opal exporter. His experiences with polio motivated him to become involved with the eradication effort. And his desire to keep Rotary relevant drove him to defy the status quo when starting ROC.

"David never thinks small," says Tamara Bailey, 43, a PhD candidate in clinical psychology and a former member of ROC. (She has since moved to California, where she's in the Rotary Club of Westwood Village (Los Angeles).) What delighted her about ROC was how, with the support of like-minded friends, humanitarian work could be done with ease. And she says the club's corporate sponsorship program – which subsidizes membership costs for two years for up to 20 new members at a time – makes joining Rotary possible for young people. Goldstone and his friends launched it by raising \$5,000 each from six business sponsors. (One company's president thought the program so worthwhile, he gave \$20,000. There's now about \$60,000 in the sponsorship account.) In addition, the club created an annual scholarship of about \$8,000 to

help one member further his or her education. For their first project, the members of ROC provided backpack beds for homeless people in Perth, a city of 20,000 in a metropolitan area of 1.7 million. The club also has organized two black-tie fundraising dinners that brought in more than \$700,000 to construct a new building for Teen Challenge, an organization dedicated to rehabilitating young people struggling with alcohol and drug addiction. And it has secured a corporate suite at the 15,000-seat Perth Arena, where it arranges for disadvantaged and terminally ill children to attend events, from a Nicki Minaj concert to basketball games. The club works with Variety WA, the Starlight Children's Foundation, and Ronald McDonald House Charities Australia to find deserving families, and provides the suite – and volunteer Rotarians to help out as needed – for the evening.

In addition to sharing practical advice on fundraising and event planning, Goldstone and the other Rotarians who helped start ROC work to give members the confidence and tools needed to brave the unknown and take risks. And although Goldstone moved to Melbourne in February, he's still a member of ROC, lending expertise whenever he can.

“ROC removes the boys' club atmosphere and inside jokes. I can't imagine Paul Harris intended Rotary to be that way.”

The younger members are something to brag about as well. Four have won prestigious service awards: Holly Ransom, Sheldrick, and Tim Lefroy were winners in the youth category for Western Australian of the Year in 2012, 2013, and 2014. In 2013, Akram Azimi, a refugee from Afghanistan, won Young Australian of the Year for his work with indigenous communities and people with disabilities. All four, as it happens, joined ROC with help from the club's corporate sponsorship program.

Member Nick Poll, a 49-year-old geologist and Jaap Poll's son, says that in the past, he frequently heard Rotarians pronounce themselves open to all people, from all walks of life – but often, it was only older white men making that statement. “ROC,” he says, “removes the boys' club atmosphere and inside jokes. I can't imagine Paul Harris intended Rotary to be that way.”

Bailey agrees: “Rotary needs an image makeover to freshen its appeal,” she says.

Taryn Chipcase, 27, a community investment officer for ConocoPhillips, isn't in favor of dumping all the rituals, which “keep us aligned to the mother ship,” she says. Still, Chipcase argues, by simplifying and reconfiguring the traditional club, ROC will be able to keep Rotary

relevant.

Nick Poll says that encouraging students to join Rotary would give clubs an opportunity to bring together people from different parts of society. "There is much research into the benefits of diversity to create new ideas and build tolerance," he says. To be effective, "we are going to have to get better at mixing it up and living our philosophy."

"All the public relations in the world," Sheldrick says, "won't be able to garner publicity for the cause if there is no longer an active, living, breathing story to share." — *Stephen Yafa*

[* Remember the Pictures](#)

Posted by Max Bridges on Mar 23, 2015



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