

May 5, 2000



# Making a Difference



ROTARY 2000:  
ACT WITH  
CONSISTENCY  
CREDIBILITY  
CONTINUITY

Editor : Dave Lorenzen

Publisher : Moss Adams LLP

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 Ralph Harryman.....Club Service  
 Lu Ann Campbell.....Community Service  
 Gary Bayless.....Major Events  
 Steve Amend.....Club Activities

## THIS WEEK'S PROGRAM

May 11, 2000

### Elaine Rowland



Volunteer Coordinator for the Sonoma County Wildlife Center. The

Wildlife Center is dedicated to the rescue and rehabilitation of wildlife in Sonoma County. This is an all volunteer organization not connected to the county. As one of the 80 or so volunteers for the Wildlife Center, Elaine is accustomed to going the extra mile for sick or orphaned animals. The center also researches diseases caused by toxins that people put into the environment.

PROGRAM CHAIRPERSON FOR MAY IS JIM BRENTON

### SPECIAL POST

### DISTRICT CONFERENCE ISSUE

### SUNRISE AND MEMBERSHIP WIN HONORS



President Shauna was pretty happy at the Friday events of the District Conference, Santa Rosa Sunrise and its membership, received several awards. Starting with the most significant award, **Past District Governor Del Raby** was selected by the District to represent us at the 2001 International Council on Legislation. Congratulations to Del!

**OTHER AWARDS:** Sunrise was on the receiving end of at least FIVE additional awards. **SECOND PLACE** for Club Bulletin! (Yea!!!). **FIRST PLACE** for **WORLD COMMUNITY SERVICE** with our *Guatemala Eyeglass Project*. **SECOND PLACE** for **WORLD COMMUNITY SERVICE** with our *Project Amigo Contributions*. **FIRST PLACE** in **INTERACT** for the *Elsie Allen Russian River Clean-Up Project*. **FIRST PLACE** in **CLUB SERVICE** for the array of different Club Service Projects such

continued on 2nd page

# Calendar OF EVENTS

**May 12th & 13th**  
Mother's Day Flower Delivery for S.O.S. Project

**May 19th**  
11th Annual SR Sunrise Golf Tournament at Fountaingrove Golf Course and Country Club

**June 4th to 7th**  
Rotary's International Convention in Buenos Aires

**Next Week's Program:  
TO BE  
ANNOUNCED**

**Birthdays**

5/19 Kathy Harryman

5/25 Jerry Johnson

5/31 Dale Zumfelde

**Anniversaries**

5/1 Hugh & Christine  
Helm

5/9 Gary Holtz & Pam  
Ferrara

5/26 Steve & Laura  
Herron

**ANNOUNCEMENTS:**

**May 12th & 13th:** is the Mother's Day Flower Delivery for the Quad Club S.O.S. Project. **Eve Nighswonger** is



still looking for drivers for this project! If we don't do our part as a club, this project will miss out on about \$4,500 in funding. Call Eve at (w) 524-1732 or (h) 575-1767 to tell her "you can count

**Continued from Front Page**

as Valentine's Dance, Joint Fireside with Quad Clubs, Our Greeters, the Progressive Dinner, the "Rotary Minutes" and Special Guest Speaker Rick King. Additionally, Sunrise, along with only six other clubs in the District received the "RI Presidential Citation Award" for being a well rounded and balanced Rotary Club. *And if that's not enough, Santa Rosa Sunrise was selected as the CLUB OF THE YEAR in the medium size category. Congratulations to President Shauna, the Board of Directors and the entire membership for once again being a shining example of a well rounded Rotary Club!!!*

**CONCOURS D'ELEGANCE  
OF SANTA ROSA**

Sunday, August 13th, 2000, under the Oaks at the Santa Rosa Junior College

*It is with great pleasure that we offer the following sponsorship opportunities for this well attended annual event. Your support for this program and others like it over the years has allowed the Santa Rosa Rotary and Sunrise Rotary Clubs to support many, many worthwhile charities and projects in Sonoma County.*

**Key Benefits of Corporate Sponsorship for your company include;**

- Your logo on 200,000 impressions in the Concours promotion package - *Newspaper, TV, Radio and special supplements*
- Advertisement (4 color separation, color or black and white) in the Concours magazine, distributed at no charge to each person attending the Concours d'Elegance
- On-site signage, including Corporate Sponsor signs
- Recognition and listing as Corporate Sponsor in the Concours d'Elegance magazine
- Admission, lunch and seating for Sponsors and Guests in the Patrons' Pavilion - *Includes continental breakfast, buffet luncheon, reserved seating for awards presentation*

**Additional Benefits of Sponsorship;**

- Reserved parking for Sponsors at the Concours entrance
- Additional general admission tickets for special guests of Sponsors
- Complimentary tickets for the gala social event - *Wine & Wheels* - held Saturday evening prior to the Concours

To register your company's sponsorship or for more information call Jim Johnson at (707) 571-0226

Sponsors donating more than \$5,000 may receive:

- Additional Concours passes
- Additional Wine & Wheels event tickets
- Special recognition in the Program
- Logo placement on entrance packages, mailings, pavilion passes, and sponsorship for car classes
- Selection of one company representative as an honorary judge

The Concours d'Elegance of Santa Rosa is the only Wine Country Concours event judged and sanctioned by the *Sports Car Club of America*.

**Wine & Wheels** - Saturday Evening, August 12th  
A spirited evening of wine tasting, Concours preview, dinner and dancing.

The Patrons Pavilion will open at 10:00AM, Sunday, August 13th and will serve coffee, juice and pastries. A complimentary lunch will be provided with preferred seating immediately adjacent to the Rolling Exhibit and Awards Ceremony. There will be reserved parking at the main entrance to the Concours.

*An additional new benefit to Concours Sponsors will be the opportunity to participate in a special KZST/KJZY Radio Sponsorship Commercial Package.*

*For the first time, KZST/KJZY will be the radio co-sponsors of the Concours. Their participation will enhance your company's public relations effort and expose your company name to our affluent and highly educated audience.*



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\* Indicates Paul Harris Fellow M Indicates Multiable Paul Harris Fellow Santa Rosa Sunrise is 100% PHF Sustaining Membership

This Roster is not for public distribution. It is for the convenience of the membership of Santa Rosa Sunrise Rotary ONLY!

## DISTRICT GOVERNOR'S MESSAGE

*Live Rotary!*

**MAY IS  
DISTRICT CONFERENCE  
MONTH**

# Making a Difference

Santa Rosa Sunrise Rotary Club  
P. O. Box 14953  
Santa Rosa, California 95402

Published by Santa Rosa Sunrise Rotary Club  
Meeting every Thursday Morning at 7:15 am  
Camelot Room - Fountain Grove Inn  
101 Fountain Grove  
Santa Rosa, California

*First Class*

## MAKE-UP LOCATIONS

### MONDAY

WEST SANTA ROSA - 12:15 pm      Los Robles - Cleveland & Edwards  
PHILADELPHIA - 12 noon          Bloomo Junction

### TUESDAY

WINDSOR - 7:15 am                  Charlie's Grill, Windsor Golf Course  
SANTA ROSA EAST - 12:15 pm      Flamingo Hotel-4th & Farmers Lane  
ROHNERT PARK./COTATI-7:15 am   Doubletree Inn, 1 Red Lion Drive  
GUERNEVILLE - 6:30 pm          Northwoods Restaurant-Hwy. 116

### WEDNESDAY

SANTA ROSA - 12:10 pm              Flamingo Hotel-4th & Farmers Lane  
PETALUMA VALLEY - 12:15 pm      Adobe Creek Golf Club - Frates Dr.  
SONOMA VALLEY - 12:15 pm          Sonoma Golf & Country Club -  
1770 Arnold Drive  
SEBASTOPOL SUNRISE - 7:15 am      Masonic Lodge, 373 North Main St.

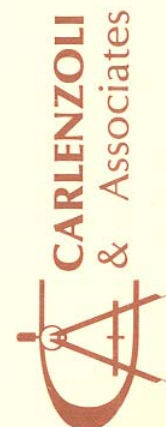
### THURSDAY

PETALUMA - 12:10 pm                  Vet's Memorial Building -  
1094 Petaluma Blvd. South  
CLOVERDALE - 12:15 pm              Owl Cafe - 485 S. Cloverdale Blvd.  
ELSIE ALLEN INTERACT CLUB          Call for Schedule 528-8681 (Jim)

### FRIDAY

SEBASTOPOL - 12:15 pm              Community Church -  
1000 Gravenstein Hwy. N.

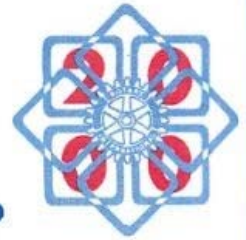
Thanks to this  
Rotarian  
Making a  
Difference is  
still free and worth  
every penny!



LEROY E. CARLENZOLI

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## THIS WEEK'S PROGRAM

*May 18, 2000*

*BYRON CONE*

*from the  
Fountaingrove  
Golf and Country  
Club*

*Byron will join us for breakfast to update us on the changes at Fountaingrove that have occurred in the last year, as well as help us prepare for our 11th Annual Tournament, this Friday the 19th!*



# Calendar OF EVENTS

**May 19th**

11th Annual Golf Tournament at Fountaingrove Golf and Country Club

**May 23rd**

Fireside at Jim & Prisilla McCracken's (see map inside)

**June 30th**

Debunking of President Shauna

**PROGRAM CHAIRPERSON FOR MAY IS JIM BRENTON**

### GET READY TO GOLF!!!

We got the meeting started with someone new announcing the visiting Rotarians, our newest member **Jim Moir**. Great job Jim, he even got the stuff in the right order! Even some of the members that have been in the club for a while, still have problems with that. Be sure to meet Jim, and exchange cards with him!

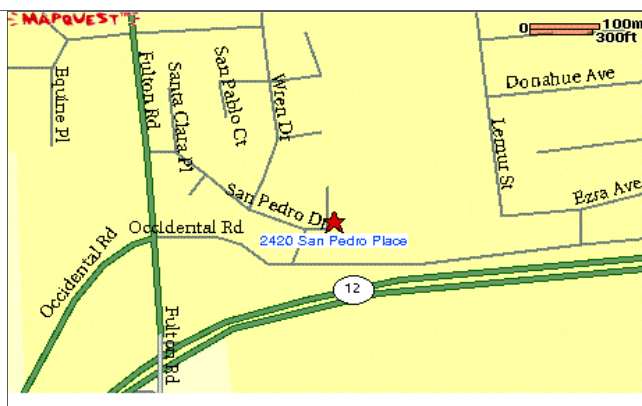


**ALMOST FULL!** The tournament co-chairs, Amend & King, made their announcements. First that we are almost full (still room for a foursome or two), and that we will need help from the entire membership on the day of the event (Friday the 19th).

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**Next Week's Program:**  
**Gail Goldstone**  
 from *S.R.J.C.* on *Non*  
 - *Verbal*  
**Communication**

**FIRESIDE AT JIM McCrackens:** This coming Tuesday, May 23rd, at 6:30 pm, **Jim and Prisilla McCracken** will be hosting a club fireside at their home, 2420 San Pedro Place. Also joining us is a group from the



Elsie Allen Interact Club that Sunrise sponsors. Give Jim a call at (w) 528-8681 or (h) 528-9459 and let him know that you will be attending!

**Birthdays**

- 5/19 Kathy Harryman
- 5/25 Jerry Johnson
- 5/31 Dale Zumfelde

**Anniversaries**

- 5/1 Hugh & Christine Helm
- 5/9 Gary Holtz & Pam Ferrara
- 5/26 Steve & Laura Herron

AREA	START TIME	END TIME	MEMBER IN CHARGE	PEOPLE NEEDED	WHO
Set out tee signs	10:00 AM	11:00 AM	John Dolinsek	4	John Dolinsek Steve Herron Dan Schutes
Registration	11:00 AM	1:00 PM	Hugh Helm	4	LouAnn Poulsen Penny Millar Brian Rondon Ken Coker
Raffel Sales/Mulligan	11:00 AM	1:00 PM	Eve Nighswonger	4	Eve Nighswonger Vicki Lockner Shauna Lorenzen Nancy Aita Mary Farha
Pictures for Show	11:00 AM	3:00 PM	Dave Lorenzen	2	Dale Zumfelde
Raffel Set-up/Drawing	1:00 PM	6:00 PM	Eve Nighswonger	5	Keith Taylor Penny Millar Eve Nighswonger
Casino Hole	1:00 PM	5:30 PM	Russ Lockner	6	Penny Millar Shauna Lorenzen Debra Corigan
Score Card Collection	5:30 PM	6:30 PM	Dave Lorenzen	2	Dan Davis Al Abramson
Tee Sign Pick Up	5:30 PM	7:00 PM	Russ McCracken	4	Russ McCracken Dan Davis

**ANNOUNCEMENTS:**

**INTERNATIONAL CONVENTION:** It is still not to late to attend the Rotary International Convention in Buenos Aires, Argentina. It is June 4 - 7, and you can obtain a registration form at <http://www.Rotary.org>.

**SURVEY SAYS!** If you have yet to fill out and return your club survey yet, do so and send it to Incoming President **Russ McCracken!**

**DEBUNKING IS COMING:** The annual "kick out party" (or Debunking) is scheduled for Friday, June 30 at 6:00 PM. The location is the Fountaingrove Country Club. Every member is required to pay for this event whether you are able attend or not. **PP Russ Lockner**, the event chair, will be contacting everyone soon.

**PEOPLE POWER FOR THE GOLF**

**TOURNAMENT THIS FRIDAY**

This next meeting, **Dave Lorenzen** will be filling the last of the assignments for the Golf Tournament. We still need some help, so take a look at the schedule above, and figure out what you want to volunteer for. Remember, this event makes between 18 and 20 thousand dollars for our community service funds, so every bit of help will be appreciated! Thanks.

**Continued from Front Page**

Next week we will be filling the areas that we still need help with. Be prepared to help with our annual fundraiser and be part of earning nearly \$20K for our local and international communities!

**Perhaps the "ugliest hat yet"** seemed to be the common comment from the membership, but President Shauna said it was in honor of the "Kentucky Derby"!



# MEMBERSHIP ROSTER

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\* Indicates Paul Harris Fellow M Indicates Multiable Paul Harris Fellow Santa Rosa Sunrise is 100% PHF Sustaining Membership

This Roster is not for public distribution. It is for the convenience of the membership of Santa Rosa Sunrise Rotary ONLY!

## PRESIDENT'S MESSAGE

From Walter Bellingrath: *"I am going to try and make the world better and brighter by being here"*

**MAY IS  
DISTRICT CONFERENCE  
MONTH**

# Making a Difference

Santa Rosa Sunrise Rotary Club  
P. O. Box 14953  
Santa Rosa, California 95402

Published by Santa Rosa Sunrise Rotary Club  
Meeting every Thursday Morning at 7:15 am  
Camelot Room - Fountain Grove Inn  
101 Fountain Grove  
Santa Rosa, California

*First Class*

## MAKE-UP LOCATIONS

### MONDAY

WEST SANTA ROSA - 12:15 pm      Los Robles - Cleveland & Edwards  
HEALDSBURG - 12 noon              Masonic Temple - Plaza & Center

### TUESDAY

WINDSOR - 7:15 am                  Charlie's Grill, Windsor Golf Course  
SANTA ROSA EAST - 12:15 pm      Flamingo Hotel-4th & Farmers Lane  
NORTH CHICAGO-12 noon          Flanagan's  
GUERNEVILLE - 6:30 pm          Northwoods Restaurant-Hwy. 116

### WEDNESDAY

SANTA ROSA - 12:10 pm              Flamingo Hotel-4th & Farmers Lane  
PETALUMA VALLEY - 12:15 pm      Adobe Creek Golf Club - Frates Dr.  
SONOMA VALLEY - 12:15 pm          Sonoma Golf & Country Club -  
1770 Arnold Drive  
SEBASTOPOL SUNRISE - 7:15 am      Masonic Lodge, 373 North Main St.

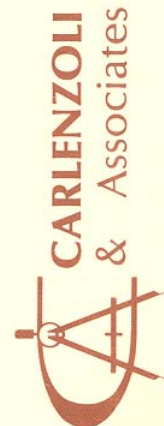
### THURSDAY

PETALUMA - 12:10 pm                  Vet's Memorial Building -  
1094 Petaluma Blvd. South  
CLOVERDALE - 12:15 pm              Owl Cafe - 485 S. Cloverdale Blvd.  
ELSIE ALLEN INTERACT CLUB          Call for Schedule 528-8681 (Jim)

### FRIDAY

SEBASTOPOL - 12:15 pm              Community Church -  
1000 Gravenstein Hwy. N.

Thanks to this  
Rotarian  
Making a  
Difference is  
still free and worth  
every penny!



LEROY E. CARLENZOLI

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ROTARY 2000:  
ACT WITH  
CONSISTENCY  
CREDIBILITY  
CONTINUITY



# Making a Difference

Editor : Dave Lorenzen

Publisher : Moss Adams LLP

- Shauna Lorenzen ..... President
- Russ McCracken..... Pres. Elect
- Mike Kelly.....Secretary
- Art King.....Acting Treasurer
- Gary Bayless.....Sergeant at Arms
- Russ Lockner.....Past President
- Steve Davis.....International Service
- Ralph Harryman.....Club Service
- Lu Ann Campbell.....Community Service
- Gary Bayless.....Major Events
- Steve Amend.....Club Activities

## THIS WEEK'S PROGRAM

May 25, 2000

**GAIL GOLDSTONE**

*from the S.R.J.C*

*Gail Goldstone has been an Instructor for the Santa Rosa Junior College for 13 years. Gail is in the Business Administration Department. Her main focus has been in the area of Personal Finance. Recently Gail has developed 3-new courses for the JC. These are Entrepreneurship, Business Ethics, and Non-Verbal Communication. Gail will enlighten us on Non-Verbal Communication.*



PROGRAM CHAIRPERSON FOR MAY IS JIM BRENTON

## GOLF 2000 GREAT SUCCESS!!!

We started off with a hat adorned Greeter in Rolf Wessman. Rolf's father was visiting from Denmark, and brought him an early Christmas present. You never know who is going to greet you at Rotary!



**Ready to Tee Off:**

Tournament co-chairs Amend and King announced that we were "Sold Out" (or at least close enough for Rotary work), for the 11th Annual Golf Shindig, and the day promised to be a success (and was! Check out the story inside!) Thanks to everyone who contributed time, money and effort!



**FOUNDATION CONTRIBUTIONS UPDATE:** The RI Foundation is \$300 richer this week after \$100 contributions each from John continued on Page 2

# Calendar OF EVENTS

**June 30th**

**Debunking of President Shauna at Fountaingrove Golf and Country Club (contact Russ Lockner)**

**July 6th**

**President Russ' First Meeting**

**August 13th**

**2nd Annual Concours d'Elegance**

*Next Week's Program:*  
**TBA**

# What A Great Day To Play Golf

## *Birthdays*

*5/19 Kathy Harryman*

*5/25 Jerry Johnson*

*5/31 Dale Zumfelde*

## *Anniversaries*

*5/1 Hugh & Christine  
Helm*

*5/9 Gary Holtz & Pam  
Ferrara*

*5/26 Steve & Laura  
Herron*



## **ANNOUNCEMENTS:**

The WCS Matching Grand Process for Project Amigo has cleared its last hurdle, and within the next 8 to 10 days the matching monies will be available for reassigning. When that happens the following new Paul Harris Fellow recognition is due:

- Gary Bayless
- Irene King
- Cole Lorenzen
- Larry Martin
- Sara Abramson
- Steve Amend
- Christina Lambert
- Peter A. Treleven
- Lawrence Zumfelde
- James Campbell
- Susan Panas
- Jim Brenton
- Christina Ranasinghe
- Christopher Jones
- Steve Herron
- Sylvia Higgins
- Ross Andress
- Del Raby

If you believe you have finished a PHF, and your name does not appear here, contact Dave Lorenzen **ASAP!!**

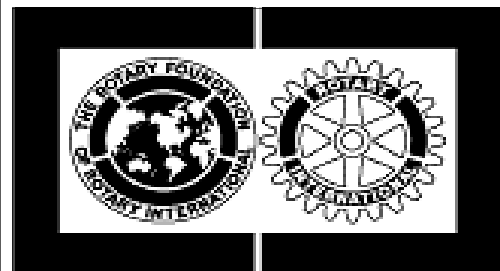


## **MAYBE A RECORD YEAR!**

With 143 Golfers in attendance, and weather that most golfers only dream of, Friday's Tournament was perhaps a record year in profit! Thanks to co-chairs **Steve Amend** and **Art King** for their efforts as well as the rest of the committee of **Steve Herron**, **Dave Lorenzen**, **John Dolinsek**, **Eve Nighswonger**, **Jerry Johnson**, **Hugh Helm**, and **Jim McCracken**, as well as everyone who assisted in the planning and execution. As soon as we have all the figures in, we will post it in the bulletin!

## **Continued from Front Page**

**Jones, Dan Lambert and Stan Walker!** Thanks guys! Be sure to check the article to the left regarding the 100 PHF Goal for this year. Looks like we are going to make it!!



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\* Indicates Paul Harris Fellow M Indicates Multiable Paul Harris Fellow Santa Rosa Sunrise is 100% PHF Sustaining Membership

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## PRESIDENT'S MESSAGE

*"Inflation is when the buck  
doesn't stop anywhere"*

MAY IS

**DISTRICT CONFERENCE  
MONTH**

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P. O. Box 14953  
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HEALDSBURG - 12 noon              Masonic Temple - Plaza & Center

### TUESDAY

WINDSOR - 7:15 am                  Charlie's Grill, Windsor Golf Course  
SANTA ROSA EAST - 12:15 pm      Flamingo Hotel-4th & Farmers Lane  
ROHNERT PARK./COTATI-7:15 am   Doubletree Inn, 1 Red Lion Drive  
GUERNEVILLE - 6:30 pm          Northwoods Restaurant-Hwy. 116

### WEDNESDAY

SHORELINE BREAKFAST - 7:30 am   Shoreline Center, Seattle, WA  
PETALUMA VALLEY - 12:15 pm      Adobe Creek Golf Club - Frates Dr.  
SONOMA VALLEY - 12:15 pm          Sonoma Golf & Country Club -  
1770 Arnold Drive  
SEBASTOPOL SUNRISE - 7:15 am      Masonic Lodge, 373 North Main St.

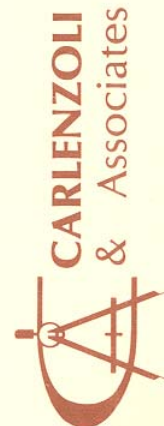
### THURSDAY

PETALUMA - 12:10 pm                  Vet's Memorial Building -  
1094 Petaluma Blvd. South  
CLOVERDALE - 12:15 pm              Owl Cafe - 485 S. Cloverdale Blvd.  
ELSIE ALLEN INTERACT CLUB          Call for Schedule 528-8681 (Jim)

### FRIDAY

SEBASTOPOL - 12:15 pm                  Community Church -  
1000 Gravenstein Hwy. N.

Thanks to this  
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Difference** is  
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 Russ McCracken..... Pres. Elect  
 Mike Kelly.....Secretary  
 Art King.....Acting Treasurer  
 Gary Bayless.....Sergeant at Arms  
 Russ Lockner.....Past President  
 Steve Davis.....International Service  
 Ralph Harryman.....Club Service  
 Lu Ann Campbell.....Community Service  
 Gary Bayless.....Major Events  
 Steve Amend.....Club Activities

## THIS WEEK'S PROGRAM



*June 1, 2000*  
*"Confessions of An Inveterate Fly Fisherman"*

PROGRAM CHAIRPERSON FOR JUNE IS RUSS LOCKNER

# Calendar OF EVENTS

### June 6th

Board of Directors Meeting (both boards) at Associated Business Products at 5:30 PM

### June 30th

Debunking of President Shauna at Fountaingrove Golf and Country Club (contact Russ Lockner)

### July 6th

President Russ' First Meeting

### NON-VERBAL COMMUNICATION?



Well, this week's speaker Gail Goldstone, may have been presenting on other ways to communicate than verbal, but **President Shauna** was communicating with our wallets!

Seems that our leader can see the "end of the tunnel" coming, and she hasn't reached her budget yet! Be prepared to pay dearly over the next month!

**Thanks to the Golf Committee!** Our leader did take time away from "recognition" to thank the Golf Committee for putting on what may be our most successful Golf Tournament yet! All the figures aren't in yet, but if all the promised money is collected, and the expenses do not exceed the budget, this years tourney will **net in excess of \$21,000**. Great job to everyone who assisted!

**Sunshine ....** All of our thoughts are with Stan Walker and Family, as that this last Thursday, daughter Kristin had heart surgery to correct an arrhythmia, and is doing well .

**Non -Verbal Hat Communication** this week was for Victoria Day (but the popular opinion was some kind of Canadian Rooster).



**Next Week's Program:  
John Roberts  
from Safari West**

**Birthdays**

- 6/6 Mike Kelly
- 6/7 Penny Millar
- 6/7 Tricia Holder
- 6/10 Dave Lorenzen
- 6/17 Christine Helm
- 6/20 Rabdy Seelye
- 6/21 Steve Davis
- 6/23 Laura Herron
- 6/25 Cindy Brenton
- 6/30 Jane Paul (Ross Jones)

**Anniversaries**

- 6/19 Archie & Susan Julian
- 6/19 Ralph & Kathy Harryman
- 6/20 Warren & Wendy Smith
- 6/22 Phil & Marsha Sitzman
- 6/22 Dan & Susan Davis

**'Change' a hot topic at RI's 91st Convention**

While continuity will be cause for celebration at Rotary International's 91st Convention in Buenos Aires next month, change will be very much on the minds of delegates, too. Over the past year, President Carlo Ravizza and other RI leaders have encouraged grassroots discussion of ways Rotary needs to adapt to meet its own and society's needs in the 21st century. That topic will get prominent attention in addresses and workshops at the convention, as well as at the International Institute that precedes it. President Ravizza has challenged Rotarians to have the "courage to change" what needs changing in Rotary, and to prepare to do so at the Council on Legislation in 2001 in Chicago, Rotary's birthplace. Over the past year, the RI Board has approved a number of decisions designed to make Rotary clubs and districts more effective in their mission. Among them are measures to strengthen districts, creation of a committee to expand Rotary service in Muslim areas, and a large-scale redistricting in Europe so that clubs in Central and Eastern Europe enjoy the advantages of Rotary's structure.



One of the biggest developments transforming Rotary, like other organizations, is growing use of the Internet (see "Memo from the Secretariat," below). The Internet not only expedites communication and helps people in far-flung places experience Rotary's internationality, it makes Rotary known to a whole new audience. Technology's potential is of particular interest to participants in three pre-convention events in Buenos Aires: the Rotaract Pre-convention Meeting, the Youth Exchange Officers' Meeting, and the Alumni Reunion. District Youth Exchange officers, for instance, have been adept at developing Web sites that attract potential Youth Exchanges, a skill they will share at their meeting. New links among the Web sites of RI and its member clubs and districts have not eliminated the age-old desire for face-to-face communication, however. Rotary founder Paul P. Harris attributed his own world view to the friendships he made and the insights he gained on his global travels. After spending time in Argentina in 1936, he wrote, in one of his Peregrinations, "the thought that we in Rotary are singularly blessed in the opportunity to blaze the trail toward better understanding came to me afresh and with renewed vigor." Rotarians from around the world gathering in Buenos Aires next month will experience anew that enthusiasm for advancing international understanding.

**THANK YOU'S FROM  
YOUTH GRANT  
RECIPIENTS**

Dear Rotary Club;  
Thank you for your support and help in the scholarship for the Advanced Spanish language exam. I was very fortunate to find nice and helpful people like you. I really like what you do helping people like me to get a good education in language. Thank you again for your support in helping me have a better education.  
Sincerely,  
Martha Jejeda

**Memo from the Secretariat  
Streamlining the  
communications flow**



Like most organizations and businesses, RI is constantly seeking ways to be more cost-effective. At its November 1999 meeting, the RI Board explored how new technologies might be used to reduce the heavy costs of communicating information to Rotary leaders. The Board agreed that, beginning in 2000-01, much of the communications between the RI Secretariat and directors, trustees, committee and task force members, and district governors will be conducted electronically with those leaders who have e-mail access. In addition to realizing a great savings in printing and mailing costs to RI, electronic communication will significantly speed up the delivery process. In

the future, we hope to take full advantage of these benefits by communicating electronically with clubs as well. Today, many Rotarians are using the Web site ([www.rotary.org](http://www.rotary.org)) to access Rotary information and download publications rather than ordering them in printed form. In response to this trend, staff is reviewing all RI publications to determine if their content could more easily and appropriately be communicated on the Web site rather than in publication format. As more and more of our membership goes on-line and as our Web site increases its language offerings, we expect the number of printed pieces to decline dramatically. That day has not yet arrived, however, as Rotarians in some parts of the world have only unreliable or prohibitively expensive access to electronic communications. For this reason, all essential RI information will continue to be available in printed form for those who want it.

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\* Indicates Paul Harris Fellow M Indicates Multiable Paul Harris Fellow Santa Rosa Sunrise is 100% PHF Sustaining Membership

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## PRESIDENT'S MESSAGE

*"People rarely succeed at anything unless they have fun doing it."*

**MAY IS  
DISTRICT CONFERENCE  
MONTH**

# Making a Difference

Santa Rosa Sunrise Rotary Club  
P. O. Box 14953  
Santa Rosa, California 95402

Published by Santa Rosa Sunrise Rotary Club  
Meeting every Thursday Morning at 7:15 am  
Camelot Room - Fountain Grove Inn  
101 Fountain Grove  
Santa Rosa, California

*First Class*

## MAKE-UP LOCATIONS

### MONDAY

WEST SANTA ROSA - 12:15 pm      Los Robles - Cleveland & Edwards  
HEALDSBURG - 12 noon              Masonic Temple - Plaza & Center

### TUESDAY

WINDSOR - 7:15 am                  Charlie's Grill, Windsor Golf Course  
SANTA ROSA EAST - 12:15 pm      Flamingo Hotel-4th & Farmers Lane  
ROHNERT PARK./COTATI-7:15 am   Doubletree Inn, 1 Red Lion Drive  
GUERNEVILLE - 6:30 pm          Northwoods Restaurant-Hwy. 116

### WEDNESDAY

SANTA ROSA - 12:10 pm              Flamingo Hotel-4th & Farmers Lane  
PETALUMA VALLEY - 12:15 pm      Adobe Creek Golf Club - Frates Dr.  
SONOMA VALLEY - 12:15 pm          Sonoma Golf & Country Club -  
1770 Arnold Drive  
SEBASTOPOL SUNRISE - 7:15 am      Masonic Lodge, 373 North Main St.

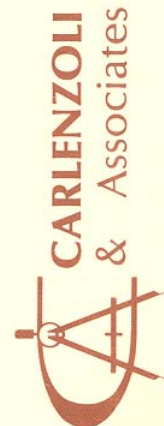
### THURSDAY

PETALUMA - 12:10 pm                  Vet's Memorial Building -  
1094 Petaluma Blvd. South  
YZEURE - 7:30 pm                      Hotel de Paris, Moulins, Paris  
ELSIE ALLEN INTERACT CLUB          Call for Schedule 528-8681 (Jim)

### FRIDAY

SEBASTOPOL - 12:15 pm              Community Church -  
1000 Gravenstein Hwy. N.

Thanks to this  
Rotarian  
**Making a  
Difference** is  
still free and worth  
every penny!



LEROY E. CARLENZOLI

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