

From: Rotary Club of Santa Rosa Sunrise [mailservice@clubrunner.ca]
Sent: Monday, November 07, 2011 3:11 PM
To: Dave Lorenzen
Subject: Rotary - Santa Rosa Sunriser!! - Nov 07, 2011



Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Monday, November 07, 2011

[Club Web Site](#)

Hello Dave! This email has been generated just for you as a member of our club. We hope you enjoy receiving this newsletter!

Editor: [Max Bridges](#)
If you have any comments or questions, email the editor.

November 10th. Program Is...

by Bridges, Max

Future Speakers

Nov 17 2011

[Helaine and Bruce Campbell](#)

"Vietnam – A Beautiful Country, A People in Need"

A change of both venue and date



Upcoming Events

[BOD meeting](#)

Nov 7 2011

[Veteran's Day Lunch meeting](#)

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Feb 3 2012 - Feb 12 2012

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Mar 24 2012

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The Rotary Foundation

by Bridges, Max

David Mark-Raymond

District Annual Giving Chair and Permanent Fund Chair

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[Additional information](#)

New Member

by Max Bridges

Peter Banks joins Santa Rosa Sunrise



Peter < /STRONG> is sponsored by Rich Randolph and joins under the classification of "Scientist". He is a native Californian with a MS in Electrical Engineering from Stanford and a Ph.D in Physics from Penn State and spent 25 years in academic life at UCSD, Stanford and the University of Michigan where his research interests were (and still are) related to atmospheric science, the aurora, computer science and atmospheric change. Peter was also a NASA Principal Investigator on three flights of the Shuttle.

Peter and Mary arrived in Santa Rosa in 2004.

Welcome Peter.



News from Rotary International

by Max Bridges

RI Convention promises inspiring speakers, great value



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Also speaking on 7 May will be Hugh Evans, cofounder and CEO of the Global Poverty Project, an organization dedicated to motivating people to take action to end extreme poverty. The Global Poverty Project recently added polio eradication to its list of campaigns.

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What makes Grameen Bank even more impressive is its nearly 97 percent repayment rate – a recovery rate higher than any other banking system. Grameen social business models can be found in 58 countries, including Canada, France, Norway, the Netherlands, and the United States.

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Steve and Lynn Olsen



Steve and Lynn were recognized for becoming members of the Rotary Foundation Bequest Society for their significant commitment to the Foundation in their estate planning. The presentation was made by Frank Cercone and District Foundation Annual Giving and Permanent Fund Chair, David Mark-Raymond.



Sunshine

by Drucker-Andress, Stacy

Sunrise Sunshine Report



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Best wishes, Dicksie, for a speedy recovery!

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"As all patients generally are accompanied by several family members, the impact and delivery of the messages are guaranteed," says Josef Fischer, a Guatemala Norte Rotarian with the Hospitalito Atitlán project. "The idea was to re-create situations in their everyday environment [as realistically as possible], so they are able to identify themselves in individual scenes." Fischer says the DVD is also used in other clinics and by the regional health department and churches.

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Congratulations John for a Great 25 Years.

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Thanks for all the great pictures Warren and Steve!

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[Bob Peak, The Beverage People](#)

"Making Wine at Home"

Dec 8 2011

[District Governor Maureen Merrill](#)

"Annual Visit"

Dec 15 2011

[Dave Ulmer](#)

"Unique way to plant fruit trees"

Helaine and Bruce Campbell

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Mar 24 2012

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DGN Helaine Campbell (2013-2014) and PDG Bruce Campbell (2004-2005) have over 50 years of Rotary experience between them. Bruce first joined Sebastopol in 1979 and Helaine joined the same club in 1990. Bruce served as the Charter President of Sebastopol Sunrise with Helaine joining him there 5 years later. Helaine was President in 2007-2008. They both have served at the District level and beyond.

In late September of this year, they were part of a 14 member delegation on the 15th HumaniTour of Vietnam to see first hand the legacy of Agent Orange in that country. Support for the delegation came from a Ford Foundation grant that also provided for a Conference on Agent Orange awareness at the end of October in Berkeley .

Bruce has obtained a Rotary Foundation Special Initiative grant in the amount of \$20,000 to partner with The U.S. – Vietnam Dialog Group on Agent Orange/Dioxin. Helaine and Bruce will show and talk about their experiences in Vietnam and the project being supported by the grant

Honoring our Veterans

by Treleaven, Peter



Veterans Day Lunch 2011



The "Honoring Our Veterans 11th annual tribute" was well attended by our Rotarians and their veterans. The event began promptly at 11:30 with the posting of the colors by the U.S. Marines of the Concord Reserve Training Center. The National Anthem was sung magnificently by Jeston Langland, a student from Santa Rosa Junior College. The Santa Rosa High School Band entertained us with several traditional pieces as well as one number from the recent Pirates of the Caribbean movie.

The speaker, Thomas C Reed, former Secretary of the Air Force under President Reagan gave an amazing account of the cold war from his personal experiences. He spoke of and praised the professional officer corps of both the United States and the Soviet Union that controlled the nuclear warheads. His insight into the internal working of the Soviet Union was particularly revealing as the government was changing in the late 1980's and early 1990's.

Martha Yates played Amazing Grace on her bag pipes in a moving tribute to the veterans starting on the stage and walking down the center aisle. The colors were retired followed by two buglers playing taps with one echoing the other. Many attendees felt it was the best yet of the veterans day tributes.

The date of next year's event is Thursday November 8th 2012. Please start thinking of who we invited this year and who we should invite for next year. Thank you to all who contributed by attendance, purchasing

tickets and remembering that "freedom is not free" and must be paid for by our willingness to serve in our armed forces, fund our service people, provide them with the best equipment and elect officials who control their fate.





News from Rotary International

by Max Bridges

Rotary, UN celebrate special relationship



Michel P. Jazzar, RI representative to the United Nations Economic and Social Commission for Western Asia, and Richard S. Carson, RI representative to the Organization of American States, confer between panel presentations during Rotary-UN Day, 5 November in New York City. Both spoke on an RI representatives panel. Other panels focused on health, water, literacy, and youth.

More than 1,000 Rotarians, UN officials, Rotary youth program participants, and guests celebrated the special relationship between Rotary and the United Nations on 5 November.

Rotary-UN Day, held annually at United Nations headquarters in New York City, included panels on health, water, and literacy, highlighting Rotarian projects that advance the goals of the UN and improve lives around the world.

Kiyo Akasaka, UN undersecretary-general for communications and public information, commended Rotary for its ongoing collaboration with the United Nations to improve the health of children worldwide, and for its contribution to polio eradication.

"Our shared vision for a safer and better world is what brings us together here today," Akasaka said. "It's your model of Service Above Self and your sterling results in improving health that makes Rotary one of the most important partners of the UN."

Peace and justice

Both organizations are striving to create a more peaceful and just world, noted RI President-elect Sakuji Tanaka.

"If you were to seek the one idea, the one goal that is at the core of Rotary, you would find the same goal that you find in the charter of the UN: to practice tolerance and live together in peace with one another as good neighbors," Tanaka said.

Timothy E. Wirth, president of the United Nations Foundation and Better World Fund, stressed the importance of partnerships.

"Secretary-General Ban Ki-moon recognizes that every problem the UN faces cannot be [solved] by the UN alone," he said, adding that Rotary's "understanding and commitment to partnerships will make so many of these goals we share possible."

Partnerships

Rotary is committed to partnering with organizations like the UN, said John Hewko, RI general secretary.

"Rotary is learning by experience that it can accomplish more in concert with others than it might on its own. Working together multiplies our success: one plus one equals three," Hewko said. "This new formula provides a unique opportunity to enhance humanitarian service, which is what Rotary is all about. It helps build understanding and peace -- the mission of Rotary and the UN."

Zulfiqar A. Bhutta, head of the Division of Women and Child Health at Aga

Khan University, discussed the strategic partnership between the university and Rotary, and the challenges of promoting maternal and child health in developing countries in Africa and parts of Asia.

More than 300,000 women die each year from complications related to pregnancy and childbirth, Bhutta said. "Our biggest challenge is reaching these poor women, families, and infants to give them adequate health care."

"I believe we are at the beginning of the journey with Rotary International to improve child and maternal health in the hardest-to-reach places in Central and South Asia and Africa," he added.

Other panelists during Rotary-UN Day included Jacob Kumaresan, executive director of the World Health Organization, New York; Paul Edwards, senior adviser for UNICEF on water, sanitation, and hygiene; Ginny Wolfe, senior director of U.S. communications for the ONE Campaign; Philippe Kridelka, director of UNESCO, New York; and Ron Denham, chair of the Water and Sanitation Rotarian Action Group.

Rotary, which has a 66-year history with the UN, holds the highest consultative status offered to any nongovernmental organization by the Economic and Social Council, which oversees many UN agencies.

Another Great Fundraiser

by Bridges, Max



Culinary Classic 2011



On November 5 a full complement of Sunrisers and their guests enjoyed their collective company as well as the great food and wine pairings and the delightful setting at Santa Rosa Golf and Country Club. In doing so they also raised considerable money to support the beneficiaries of Santa Rosa Sunrise Rotary.

A special thanks to co-chairs Eloise Tweeten and Steve Herron for their leadership.

It will be a few weeks before the financial results are tallied, but we know enough to say it was indeed a success overall.

It goes without saying that we couldn't have done it without all the wonderful auction items Rotarians collected; our auction *procurement* team led by Steve Herron; the auction *production* team led by Susan Glowacki and Cindy Gillespie; ticket sales headed by Steve Amend; database mastery by Rob Sanville; day-of logistics led by Jennifer Hembd; and emcee Mike Kelly.







Great job Sunrisers!

[Click here for additional photos](#)

More News from RI

by Max Bridges

Selling coffee for a cause



A village in Bolivia now has access to clean water as the result of a project supported by The Rotary Foundation's Clean Water for Coffee Growing Countries Donor Advised Fund. Photo courtesy of Five for Water

By selling fair trade coffee to Rotary clubs throughout the United States, a former Rotary Foundation Ambassadorial Scholar is helping to raise money to fund worldwide clean water initiatives.



A pump provides water to a village in Tanzania -- part of a project made possible by the Foundation's donor advised fund. Water and sanitation is one of Rotary's areas of focus under the Future Vision Plan. Photo courtesy of Five for Water

[Five for Water](#), a project started by Bill Prost, a member of the Rotary Club of Cape Girardeau, Missouri, USA, finances a Rotary Foundation [donor advised fund](#) for water projects in coffee-producing countries. After forming a partnership with Green Mountain Coffee, Prost invited clubs to purchase the organic coffee and sell it in their community. Funds generated from the sales would go toward water projects throughout Africa, Central and South America, and Indonesia.

"I wanted to create a year-round project that's fit for any size club," says Prost, who studied in England as a 1979-80 Rotary Scholar. "Any club, no matter how large or small, can help be a part of this. It's a really simple project."

Coffee sales

Even though the project was launched only a year ago, more than 300 clubs in the United States are already selling the coffee. Their efforts have netted nearly \$184,000, providing more than 50,000 people in 10 countries with access to clean water.

An estimated two million people die every year from waterborne diseases, and more than one billion lack access to clean water, according to the World Health Organization. "I told myself that, as a Rotarian, it was my responsibility to do something about [that]," Prost says.

After the money is raised, clubs seek an international partnership with another club and apply for a Rotary Foundation Matching Grant. A big focus of Five for Water has been funding the installation of wells to serve schools, orphanages, and medical clinics -- but, according to Prost, the project's scope goes beyond that.

"We're not narrow-minded on what we'll fund," he says. "It's always about water and where we can have a good partnership."

Wells in Bolivia

Recently, Five for Water installed eight wells in Bolivia and pump stations near a reservoir in Sumatra. Prost has also partnered with a club in Missouri and Engineers Without Borders to create a pipeline in Honduras that supplies water from an existing well and a water tower. The project's goal is to provide more than 300 families with clean drinking water.

Because Five for Water only sells coffee in the United States, and several clubs elsewhere have expressed an interest in getting involved, Prost says

the next step is to expand the project internationally.

"This is a simple and fun project designed for any club," he says. "It works because Rotary has so many international components, and we're all wanting to work together for a similar cause."

Sign up to receive [Reconnections](#) to read more about Rotary Foundation alumni.

Remember the Pictures

by Bridges, Max

Check Out the Pictures from the Weekly Meetings!



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the website's photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sightings](#)

Additional photos may be found on the [SR Sunrise Facebook Page](#).

Dave's Commitments

From: Rotary Club of Santa Rosa Sunrise [mailservice@clubrunner.ca]
Sent: Tuesday, November 22, 2011 7:19 AM
To: Dave Lorenzen
Subject: Rotary - Santa Rosa Sunriser!! - Nov 22, 2011



Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Tuesday, November 22, 2011

[Club Web Site](#)

Hello Dave! This email has been generated just for you as a member of our club. We hope you enjoy receiving this newsletter!

Editor: [Max Bridges](#)

If you have any comments or questions, email the editor.

November 24th. Program Is...

by Bridges, Max

Future Speakers

Dec 1 2011

[Bob Peak, The Beverage People](#)

"Making Wine at Home"

Dec 8 2011

[District Governor Maureen Merrill](#)

"Annual Visit"

Dec 15 2011

[Dave Ulmer](#)

"Unique way to plant fruit trees"

No meeting!



Upcoming Events

[Dark](#)

Nov 24 2011

[Holiday Party DG/BOD meeting](#)

Dec 3 2011

[DG visit to Santa Rosa Sunrise](#)

Dec 8 2011

[BOD meeting](#)

Dec 12 2011

[Dark](#)

Dec 29 2011

[BOD meeting](#)

Jan 9 2012

[SCARC](#)

Jan 26 2012

[Nicaragua trip](#)

Feb 3 2012 - Feb 12 2012

[Progressive Dinner](#)

Mar 24 2012



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Vietnam--A Personal Rotary Experience

by Bridges, Max

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Helaine and Bruce Campbell



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Helaine and Bruce shared their experiences in Vietnam with Rotarians from four Districts as well as representative from [Kids Without Borders](#).

This was a dual purpose trip to support the activities of Kids Without Borders and to participate with the implementation of a water supply project funded by The Rotary Foundation in conjunction with [Make Agent Orange History](#) and the [Ford Foundation](#).

The overriding purpose of these efforts was to learn first hand what is happening in Vietnam with respect to the effects of agent orange.



News from Rotary International
by Max Bridges

Making water pure and simple



Hand pumps, such as the one above, are the water source for most villagers.

As your dentist knows, some fluoride is a good thing. Too much, however, can be devastating. The residents of Patari, a village in Uttar Pradesh, are among the millions of people in India who suffer the consequences of fluorosis, an irreversible condition caused by elevated levels of fluoride in drinking water.



Amit Mishra, of the Rotary Club of Unnao, hands a fluoride filtration kit to Mangal Prasad.

The dental symptoms of fluorosis include mottling and erosion of tooth enamel, and its painful effects on bones can result in deformities, calcification of ligaments and tendons, and osteosclerosis.

"The fluoride, because of its strength, rots teeth and destroys bones," says Maurice Halliday, past governor of District 1020 (Scotland), which worked with District 3110 (India) to provide fluoride filters to 60 families in Patari through a Rotary Foundation Global Grant project. "Many people are bent and bowlegged, if not totally disabled. Farm animals are also affected."

In a 2001 study of Patari and three nearby villages, researchers measured fluoride content in drinking water. The World Health Organization has set 1.5 milligrams of fluoride per liter of water as the safe upper limit; in Patari, drinking water measured up to 3.45 milligrams per liter. The body absorbs as much as 90 percent of the fluoride in drinking water, and the risks increase for people who perform manual labor in hot climates such as Patari's, because they drink more water than average.

Fluoride occurs naturally in water throughout the world, with several belts of high groundwater concentrations. One stretches from Eritrea to Malawi,

and another from Turkey through Iraq, Iran, Afghanistan, India, northern Thailand, and China. In China, fluorosis is endemic in every province, autonomous region, and municipality except Shanghai. In India, it affects about 25 million people.

According to a WHO report, "fluorosis might be one of the most widespread of endemic health problems associated with natural geochemistry."

Earlier this year, photographer Allison Kwesell traveled to Patari and several other villages to document the children – in whom the irreversible effects of too much fluoride are only beginning to surface – and their parents and grandparents, hunched over canes, legs bowed.

She also photographed the Indian Rotarians who delivered the specially designed filters. The US\$40,000 global grant project also provided toilet blocks, safe drinking water, and hygiene training to eight schools serving about 2,300 students in Uttar Pradesh. The effort addressed two areas of focus under the Foundation's Future Vision Plan: disease prevention and treatment, and water and sanitation.

WHO estimates that almost one-tenth of the global disease burden could be prevented by improving water supply, sanitation, hygiene, and management of water resources. As the Indian villages demonstrate, the solution requires a targeted approach, including assessments of each community's needs.

From India, Kwesell traveled home to Tennessee, USA. In August, she headed to Tokyo to begin studies as a Rotary Peace Fellow.

Meanwhile, District 1020 is researching another fluoride filter project, Halliday says, that would provide filters to another 400 households in the region.

Facts about global grants

In 2010-11, the first year of the [Future Vision](#) pilot, The Rotary Foundation awarded 208 global grants totaling nearly US\$12 million to support large-scale sustainable projects in 46 countries. Global grant activities must address at least one of six [areas of focus](#).

Pilot clubs and districts can either develop their own global grant activities or apply for packaged global grants. [Packaged global grants](#) provide opportunities to work with the Foundation's strategic partners, including [Oikocredit International](#), [Aga Khan University](#), and [Mercy Ships](#), on projects such as setting up vocational training teams, establishing nursing scholarships, and collaborating with microfinance institutions.

- [Learn more about the Future Vision Plan](#)
- Read about the strategic partnerships with [Oikocredit International](#), [Aga Khan University](#), and [Mercy Ships](#)
- Learn more about Rotary's [areas of focus](#)

New Paul Harris Fellows

by Max Bridges

Leroy and Carol Carlenzoli and Peter Treleaven Honor Family Members



For Leroy and Carol, their son and Peter, his broter.

Sunshine

by *Drucker-Andress, Stacy*

Sunrise Sunshine Report



Dicksie continues to do well in her recovery from shoulder surgery.



Leroy is delighted to learn that duck hunting is recommended physical therapy for his recent wrist surgery and is responding accordingly!

*Keeping in touch with membership when they have health of personal issues, is the job of the "Sunshine Committee". Should at anytime a member need help or know of another member that needs assistance, pleas contact our Sunshine Chair **Stacy Drucker-Andress**. Email her at [Stacy Drucker-Andress](mailto:Stacy.Drucker-Andress), or call at 707-545-6689.*

More News from RI

by *Max Bridges*

Boxing legend works to knock out polio



left: Boxing legend Manny Pacquiao and Rotarian Liza Elorde, members of the Rotary Club of Manila 101, Metro Manila, Philippines, make the "This Close" gesture during Pacquiao's training camp in Los Angeles in October. Right: Pacquiao in a "This Close" campaign ad.

In addition to fighting his opponents in the ring, boxing legend and Philippine congressman Manny Pacquiao has set his sights on a far more dangerous opponent: polio.

Pacquiao, a member of the Rotary Club of Manila 101, Metro Manila, has joined a growing roster of celebrities participating in Rotary's "This Close" public awareness campaign to help end polio.

He won a closely contested fight against longtime rival Juan Manuel Marquez on 12 November in Las Vegas, Nevada, USA. During his prefight workouts in Los Angeles, Pacquiao wore a T-shirt bearing his "This Close" photo, says Liza Elorde, president of the Manila 101 club. Sharp-eyed viewers of HBO's 24/7 prefight series may have seen it.

"I brought the shirt from Manila and asked him to wear it during his training, and he said yes without hesitation," Elorde says. She was in Las Vegas for the fight because her son, who is also a professional boxer, had fought earlier in the week -- wearing the Rotary emblem on his trunks.

"The 'This Close' campaign is so dear to my heart," says Elorde, who has family members who are polio survivors. "I'm doing all I can in my own little way to help eradicate polio."

Rotary began its pioneering work in polio prevention in 1979 -- the year after Pacquiao was born -- with a major project that administered the oral vaccine to millions of children in the Philippines.

For more information:

- Learn more about [Rotary's polio eradication efforts](#).
- Use "This Close" resources from the [Rotary Media Center](#).
- Get information about planning an [End Polio Now lighting](#) to celebrate Rotary's anniversary 23 February.
- [Donate now](#) to help Rotary achieve a polio-free world.

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