



Santa Rosa Sunrise Rotary - Sunriser!!! Harry Coffey, President



Mon Nov 03, 2014

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Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986

Editor Max Bridges
If you have any comments or questions, please contact the editor.



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM
Fountaingrove Inn
101 Fountain Grove Parkway
Santa Rosa, CA 95403
United States

Bulletin Sponsor



[Venue Map](#)

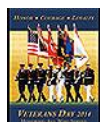
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Stories

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The November 6th. Program is.....
Posted by Max Bridges on Oct 30, 2014

Change of Venue Veterans Memorial Building

Annual Veteran's Day Luncheon Celebration



Schedule of Future Programs

Nov 06, 2014
Vet's Day Celebration
Change of Venue - Vets Building

Nov 13, 2014
Dr. Frank Chong - SRJC
President
Change of Venue - Santa Rosa
Golf and Country Club

Nov 27, 2014
DARK
"Happy Thanksgiving"

Dec 04, 2014
Diane Evans
Director, Sonoma County
Museum

Dec 11, 2014
Youth Symphony Choir

Dec 18, 2014
SRJC Rotaract

Dec 25, 2014
DARK
"Merry Christmas"

Jan 01, 2015
DARK
"Happy New Year"

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News

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THE SUPERIOR COURT OF CALIFORNIA
COUNTY OF SONOMA [Program Summary- Jose Guillen](#)
Posted by Richard Randolph on Nov 03, 2014

Executive Officer
Sonoma County Superior Court



2014 Hiking Schedule

Club Events

2014 "Best Winery Chef's" Fundraiser
Nov 08, 2014 06:00 PM - 11:00 PM

Sunrise Rotary Hiking Group - November
Sugarloaf State Park
Nov 15, 2014

Sunrise Rotary Hiking Group - December
Di Rosa Sculpture Garden
Dec 07, 2014

2015 District Conference
TENAYA LODGE AT YOSEMITE
Apr 24, 2015 - Apr 26, 2015



Observing October as Vocational Service month, Santa Rosa Rotarian Jose Octavio Guillen shared his personal and professional history: As a 14 year old immigrant from Guatemala, Jose came to the California's Imperial Valley. He was a by-product of our ESL, English Second Language Program, empowering him to awaken to the American Dream of a fulfilling, successful life. Jose sees his Rotary membership as his payback opportunity.

In 1974 Jose's ambition and capacity for a heavy workload quickly gained him reputation as a "heavy case lifter" – carrying files over 20 pounds while a CETA, Comprehensive Employment Training Act advisor. His administrative skill continued to develop and led him to the right side of the judicial system. He currently serves as the Executive Director of Sonoma County's Superior Court, overseeing 174 employees, a budget of 27 million dollars, and hundreds of volunteers. Jose was introduced by Sunrise Rotarian Peter Steiner, Executive Director of Sonoma County Bar Association, who described the Court as a seamlessly running system.

In 1998 California voters approved a measure which realigned Superior Courts from county to state funding. Jose described this process as generally beneficial, yet pointed out the link to the overall State economy, and that his agency presently operates with 3 less judges, 20 out of allocated 23, and approximately 20% fewer employees and finances than workload indicators would justify. The good news is caseloads have dropped nearly 10% from 118,992 in 2009 to 108,013 in 2012.

Challenges facing Sonoma County Superior Courts include:

- *Budget funding 20% less than needed.
- *Backlogs created by staffing shortage of 60 employees
- *Volunteer recruitment, Case Management, Labor Relations and Interpreter Services.

On the horizon is the construction of a new Court Facility. Estimated completion is 2019. The 150 million dollar project will replace current buildings rated poorly for both seismic and public safety. The six story building will secure transportation of high risk inmates from the adjacent jail, and provide upgraded telecommunication and security infrastructure.

[Steve Worthen, Vocational Moment](#)
Posted by Richard Randolph on Nov 02, 2014

Steve Accepts Shea House Invitation

Donate Your Car!



Santa Rosa Sunrise Rotary Foundation

Club Links

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- » [How to Contact the Sunshine Committee](#)
- » [Rotary Showcase - SRSR Dental Clinic](#)
- » [SR Sunrise Facebook Page](#)
- » [Youth Exchange - District 5130](#)
- » [SCARC Meeting Schedule](#)
- » [Rotary International Business Portal](#)
- » [Latest "Rotarian Magazine"](#)
- » [Rotary Means Business Website](#)

Directors

President Harry Coffey
President Elect Eloise Tweeten
President Nominee Merle Hayes
Secretary Susan Glowacki
Treasurer Penny Millar
Past President Mike Kelly
Rotary Foundation Carolyn Anderson
Membership Rob Sanville
Service Projects



Rotarian since October 1999, President of Sunrise Rotary in 2004, Steve's "Vocational Moment" gave a glimpse of his successful local business, Interiors Incorporated recent support to Shea House.

As the title suggests, Interiors Incorporated provides inside space design, procurement and installation of high quality interior furnishings. When approached by Sutter Medical Center to provide Shea House its' new interior, Steve did not hesitate. A welcoming home-away-from-home for families with children receiving specialized treatment, Shea House gives up to four families residential accommodations including areas for rest and recreation.

Service Above Self is abundantly delivered at Steve's Interiors Incorporated!

* Best Winery Chef's Fund Raiser

Posted by Dave Lorenzen

SAVE THE DATE!!!!



Santa Rosa Sunrise Rotary Presents

It's

"Best Winery Chefs" Culinary Classic

Gala Fundraising Event

Celebrate Sonoma County's Fabulous Food, Fine Wines, Music, Live and Silent Auction

SATURDAY NOVEMBER 8, 2014

6PM to 11 PM

Santa Rosa Golf & Country Club

333 Country Club Drive, Santa Rosa

[Click on the card to visit the web page](#)



[Check Out The Live Auction Items](#)

Posted by Dave Lorenzen on Nov 03, 2014

Best Chefs - Check Out The Live Auction Items

LIVE AUCTION LOTS

1. SUMMER IN BEAUTIFUL TAHOE DONNER

One week stay in Tahoe Donner – perfect for your family vacation! Large, spacious main house with 3 bedrooms, 2 full baths and 3 half baths. Also includes a one bedroom studio with full bath. Amenities: Family room

[Steve Zwick](#)

Club Administration
[Peter Steiner](#)

Public Relations
[Rick Lewis](#)

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» [2014 Nicaragua](#)

» [2013 "Best Winery Chef's"](#)

» [2013 Veteran's Day Lunch](#)

» [2013 Steel Lane School Garden](#)

» [2013 Day at the Races](#)

RSS

Rotary International News

- » Restoring vision to hundreds in China
- » World Polio Day: Health officials laud polio eradication achievements, point to disease's endgame
- » Dynamic young club uses social media to grow
- » Previewing the World Polio Day Livestream event
- » Creating works of art helps refugee children repair their lives

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downstairs, great room upstairs with fully equipped kitchen, decks and hot tub. Guests have access to 2 clubhouses with pools, spa, gym, playgrounds, bocce ball court, horseshoes. Access to Tahoe Donner Beach on Donner Lake, (which is a very short ride) a nice sandy beach with BBQ pits and snack bar. Paddle boats, Hobe Cats and paddle boards can be rented. Fabulous walking trails right out the back door, and golf courses nearby. Close to historic downtown Truckee, Squaw Valley and Tahoe City. Also included is \$50 toward guest fees to access the facilities (kids 3 and under are free).

**Available from May through October 2015 ** 6 week advance notice requested

Subject to availability.

Donor: Steve and Kristin Weber

2. ESCAPE TO MARVELOUS MAZATLAN



Enjoy a week of beauty and tranquility right on the beach in the Golden Zone section of the Mexican Riviera. Your Inn at Mazatlán 2 bedroom, 3 bath condominium comfortably sleeps up to eight and includes an almost complete kitchen (no oven). The expansive living area features breathtaking ocean and beach views and includes a patio with table and chairs. Spacious and beautifully furnished in traditional tropical decor, the condo comes complete with all the amenities to provide the ultimate in comfort and convenience. Located just 30 minutes from the airport, the full-service resort includes two pools, miles of golden sand beaches, the award-winning Pagayo restaurant, and the

full service Paradise Spa where you can relax and unwind with an indulgence of full-body treatments, facials, massages, and manicures. Rated 10 out of 10 by guests. "The Inn at Mazatlán is Paradise. Good food, fabulous views, all the amenities you could possibly want and nice people. We have returned several times and it is my top choice of all the resorts we have visited. The staff is outstanding, with great service. They go above board to make your stay enjoyable."

Must be used between April 15th and October 10th 2015. 6 week advance notification is required.

Subject to availability.

Generously Donated by Nancy and Bob Aita

3. UNIQUE TOUR, TASTING, AND LUNCH FOR EIGHT AT THE PETER MICHAEL WINERY ESTATE

A rare opportunity to tour, taste and dine at Peter Michael Winery, widely renowned as one of California's top producers. Closed to the public, Peter Michael is one of the most coveted tour experiences in the California wine country. Your private experience for eight will start with an extensive tour of the winery's estate vineyards located high on the slopes of Mt. St. Helena with breathtaking views of Knight's Valley. Followed by a tasting of estate grown Peter Michael wines and a



sumptuous lunch prepared by the winery's chef, paired with wines from the Peter Michael library. Also included are one bottle (750) each of the vineyard designate 2011 Pinot Noirs: Clos du Ciel, Ma Danseuse, La Caprice, La Molin Rouge as well as one bottle each (750) of the vineyard designate 2012 Chardonnays: La Carriere, Mon Plaisir, Ma Belle-Fille, for a total of eight bottles of wine.

Dates and times are subject to availability, offered Monday-Friday only.

Expires November 2105

Donor: Peter Michael Winery

4. VACATION IN PRIVATE HOME & CABIN ON THE SPRING RIVER IN CENTRAL OREGON



Enjoy a relaxing 6 days, 5 nights at two adjacent properties located on the Spring River, (with fully equipped kitchens, washers and dryers etc.) a home and a cabin with private boat dock. Canoes, paddles and life vests are available for guests. There is additional space that could accommodate children with sleeping bags, cots or air mattresses. Located amid a year-round recreational area full of opportunities for fun, adventure, or a relaxing respite. Hiking, fishing, rafting, are nearby, as well as the Sunriver Resort, (approximately 15 miles south of Bend OR) with swimming, bicycle riding, golf, tennis, and the popular Mt. Bachelor Ski Area, known for terrific downhill and cross-country skiing in February and March. Reservations must be made in advance on a mutually

agreeable date. Blackout months Jan, May, Aug, Sept, Dec.

Pets are not allowed. Maximum number of adult guests is eight (8). House/cabin must be left reasonable clean, locked and all instructions for arrival and departure carefully followed.

Donor: Rick Lewis

5. AN EVENING IN KAGOSHIMA

Enjoy an elegant evening and hospitality of a 7 Course Gourmet Japanese Dinner for eight guests. Experience the fresh and healthy food of Southern Japan, also known as Satsuma Cuisine, along with traditional foods of Japan. Included in the dinner entrées will be such foods as Miso Soup, Gyoza and Tempura Vegetables. Guests will have Sushi Rolls with or without Sashimi to choose from. Katsu will be served the traditional way and is a wonderful expression of Satsuma style cuisine. All food will be accompanied by Saki, Japanese Beer and fine wine, served with the special tableware and utensils of Japanese dining. Compi.

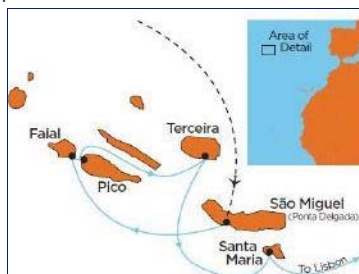


Offer is good for one year from the date of purchase. Event to be arranged in advance on a date acceptable to all parties.

The dinner is sponsored and hosted by Don & Wendy Floriani-san, Susan Glowacki-san and Steve & Kathleen Amend-san. The dinner will be held at the Floriani residence.

6. THE AZORES – PONTA DELGADA TO LISBON ABOARD SEA CLOUD II, APRIL 16-26, 2015

Please see Program insert for details.



7. PASSION FOR PINOT – KOSTA BROWNE TOUR, TASTING, LUNCH

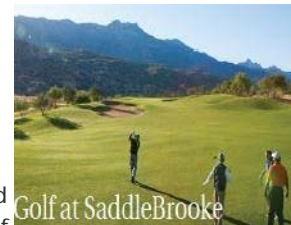


Here's a fabulous opportunity to indulge your passion for silky, complex, incredibly versatile pinot noir, the perfect food wine, full of charm and intrigue, it drinks beautifully on its own. For over 15 years Kosta Browne has crafted intensely flavored and balanced wines from the finest wine growing regions in California including the Russian River Valley, Sonoma Coast and Santa Lucia Highlands appellations. Their dedication to quality, and stewardship has propelled the brand to industry leader, producing some of the most sought after new world Pinot Noirs. Four (4) guests are invited to a private VIP tour and tasting in Kosta Browne's new home in 'The Barlow', Sebastopol. The winning bidder will receive one (1) 1.5 liter bottle of Kosta Browne 2012 Russian River Valley Pinot Noir, one (1) 750ml 2011 Kostas Browne Sonoma Coast Appellation Pinot Noir, (90 pts Wine Spectator James Labe) and one (1) 750ml 2011 Kostas Browne Russian River Appellation Pinot Noir, (87pts Wine Spectator James Lab). A \$150.00 gift certificate for four to enjoy lunch at the nearby Underwood Bar & Bistro is also included.

Donor: Kostas Browne Winery, Steve and Laura Herron, Rotary Club of Santa Rosa, Sunrise

8. SADDLEBROOKE SOJOURN

The SaddleBrooke resort community in Arizona offers active living, world class amenities, spectacular weather, and exceptional golfing. Here's a great opportunity to escape to this stunning Sonoran desert setting just 20 minutes north of downtown Tucson, where you will find an appealing combination of natural tranquility and vibrant excitement. One-week stay and play in a private 2-bedroom residence (2700 sq ft) in the SaddleBrooke section of Tucson, AZ. This home features two separate suites and is located a short golf cart (included in the garage) ride to a large swimming pool, club house and three 1st class golf courses. Also included is a \$250.00 voucher toward four rounds of golf at the owner recommended 'The Preserve' Golf Course, semi-private desert course, with elevated holes and tees set amid dramatic boulders and stunning mountain views.



Subject to availability and advance reservation. Expires November 30, 2015

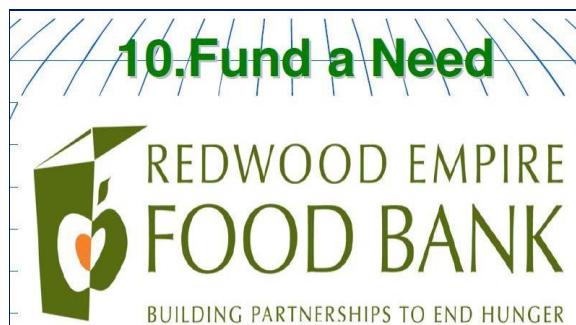
Donor: Harry and Judy Coffey

9. THE ELBE RIVER, PRAGUE TO BERLIN ABOARD SWISS RUBY, APRIL 28-MAY 8, 2015

Please see Program insert for complete details.



10. FUND A NEED



Fund A Need is a very special part of our annual auction that gives you the chance to rally around a particular need, and support it at a level that is right for you. This year's Fund A Need beneficiary is the Redwood Empire Food Bank. Billy Bartz is a Development Officer at the Redwood Empire Food Bank (REFB) - Santa Rosa, CA. "The mission of the Redwood Empire Food Bank is to *end hunger in our community*. We are Sonoma County's leader in hunger relief. We respond to the immediate needs of people seeking help through the provision of healthy food and nutrition education. We pursue long-term solutions to food insecurity through public policy and the development of partnerships with civic, faith-based, corporate and government organizations and, most importantly, individuals in our community." We all came to donate money to good causes. So get ready to raise your paddle at this time for this year's worthy project!

11. NICARAGUA – LAND OF LAKES AND VOLCANOES



Pelican Eyes Resort - Six days and five nights at Casa Santa Rosa, a first class 2,400 square foot freestanding villa at the Pelican Eyes Resort in San Juan del Sur, Nicaragua. The resort (and our villa) was home to the cast and crew of the "Survivor-Nicaragua" episode. The villa has two master bedrooms, one with a king size bed and the other with two queen beds, both with private baths, in a setting with views of the Pacific Ocean, the San Juan del Sur Bay and the valley leading to the seaside village. The living area upstairs also has a futon that can sleep two and full bathroom. The villa is within easy walking distance of the resort's hillside restaurant and one of three infinity pools (about 100 yards away). The village of San Juan del Sur is just a 5-10 minute walk downhill to enjoy shopping, the bay, great restaurants and local charm. The package does not include transportation to/from Managua airport. Travel time is about 1 ½ - 2 hours. The resort does provide transportation at a cost of about \$125 each way (not per person). We can arrange this for you with the resort when we make your

reservations. The Villa is available for rent so reservations are on a first come first serve basis. No blackout dates but popular holidays book quickly. Area is considered dry-tropical from November thru May, with rainy season starting in June and ending in late October. January can be windy. No Visas are required for travel to Nicaragua. The Villa includes daily maid service. The package at the Villa does not include meals or airfare.

San Juan River Adventure - We are combining the five-night resort package at Pelican Eyes with a four-day three-night package down the San Juan River of Nicaragua staying at the Sabalos Eco-Lodge for two adults. While at the Lodge all meals are covered. Stay at a riverside "Swiss Family Robinson" open-air cabana. Wake up to the sound of birds and howler monkeys. Enjoy the history of nearby El Castillo (home to a fort built in the 1650's to guard the river from marauding pirates), tour the local biosphere reserve, kayak during the day and go on a Cayman spotting tour at night.

All excursions, transportation to and from San Carlos (location of landing strip) are part of the package. You can comfortably manage these two packages back to back to make for a nine-day eight-night package that you will remember for a lifetime. Adding more travelers to the San Juan River adventure can happen too. Contact John Jones for details. Check out the Sabalos Lodge website at www.sabaloslodge.com.

Airfares are not included. Air transportation from Managua to/from San Carlos is via LaCostena. LaCostena is donating a two for one air deal. John Jones can provide assistance and recommendations but winning bidder is responsible for airfares.

Expires: October 2015

Donors: Steve and Kathleen Amend, John and Ardys Jones, Rafael Praslyn.

12. WINE DINNER FOR 6 FOLLOWED BY BAVARIAN BRANDY TASTING AND CIGARS

You and five friends are invited to enjoy a multi-course dinner prepared in an Italian wood-fired pizza oven. You will enjoy seasonal dishes, savory pizzas and a special dessert pizza...and all of the courses will be paired with select rare gems from the host's extensive wine collection. As with most events at the Riel's vineyard home, the dinner will be followed by a tasting of brandies from the host's family owned distillery in Bavaria, accompanied by a selection of fine cigars. The home is located on a hillside overlooking its own Green Valley Chardonnay vineyard and offers an ideal setting for intimate but fun events. We kindly request that this experience be redeemed by October 2015 on a mutually convenient weekend date. Please make arrangements at least 6 weeks in advance. Please inform the host of any food allergies or restrictions when scheduling the event.



Donor: Kerry and Michael Riel

13. DREAM VACATION IN PANAMA CITY BEACH, FL, BAY POINT WYNDHAM RESORT



Discover a unique Florida vacation resort unlike any other. One of the premier locations on the Florida panhandle, Bay Point Wyndham is nestled within a 1,100-acre wildlife preserve on St. Andrews Bay in Panama City Beach. With a welcoming palm tree lined drive, and sun-soaked lobby, arrive ready to enjoy 2 championship golf courses, 2 pools, a full service salon and spa and stunning golf course views during your stay. Perfect for the whole family or a romantic escape

as a couple, count on luxurious Bay Point Wyndham Golf Resort and Spa for an unforgettable experience. 5-night stay for two in Bay View Room. Two rounds of golf on Nicklaus course. Two 50-minute Swedish massages. And to get you in the mood, a gift basket full of golf balls, markers, tees, beach bag, towel, drink holders etc.

Valid through December 2016. Reservations cannot be made more than 60 days in advance.

Reservations accepted on a space-available basis only and are not valid over holidays and from Memorial Day through Labor Day. Must present original Gift Certificate upon arrival.

Donor: Rolf Tweeten, Alliance Hospitality

14. DELICIOUS OYSTER ADVENTURE

Picnic lunch at the "Hog Island Farm" for eight lucky people, shucking, slurping and savoring oysters! Start the day with J Sparkling Wine and Bloody Mary oyster shooters. Enjoy as much as you like of oysters raw, BBQ with Steve's special sauce, clams in a special bread crumb mixture with garlic, basil and pine nuts. Accompanied by wonderful pasta salad and topped off with Ken's homemade Romanian sausages. The meal will be served with Freestone Bakery bread, plenty of fine Sonoma wines and finish with a very special homemade dessert. Subject to agreeable dates of all concerned.



Good until October 2015

Donor: Chefs Doris and Ken Petro, Georgia and Steve Worthen

15. THE GOLDEN TICKET

Do you have the GOLDEN TICKET?



Don't miss this golden opportunity! Win an instant wine cellar stocked with a collection of fabulous wines and a refrigerated wine cooler to store them!

The 48 bottle wine refrigerator makes it easy to store both red and white wines. One place for your reds and one for your whites, it all adds up to total convenience! Not to mention style, a black cabinet with stainless steel doors, and tempered glass. Fully stocked with 48 bottles of the finest of Sonoma County's premium wines, including many of the Harvest Fair winners and/or highly rated by Wine Spectator, Robert Parker Jr. or others.

Donor: Rotary Club of Santa Rosa Sunrise

[CLICK HERE TO DOWNLOAD A COPY OF THE LIVE AUCTION LIST](#)



News From RI

Posted by Max Bridges on Oct 29, 2014

RESTORING VISION TO HUNDREDS IN CHINA



Four hundred citizens in northeast China received free cataract surgeries in 2013 thanks to efforts by the Rotary Clubs of Warner Robins, Georgia, USA, and Shanghai, China.

Seeing an elderly Tibetan woman weep with joy when cataract surgery restored her vision after 10 years is the kind of moment Dave Razo will never tire of.

For several summers Razo, a member of the Rotary Club of Warner Robins, Georgia, USA, traveled to rural northwest China with a team from Georgia-based nonprofit [Gansu Inc.](#), to provide free sight-restoring cataract surgery to some of the country's poorest residents. In 2012, after 22 years and 6,000 successful procedures, Gansu's founder, ophthalmologist William Conrad, retired and discontinued the organization's operations.

But Razo didn't want the effort to end. He had seen how life-changing the surgery could be, not only for the patients but for their families and their community.

"When you see the face of someone who regains their sight for the first time in years, you can't help but share their overwhelming happiness and gratification," says Razo, who is a retired U.S. Air Force pilot. "There was so much good work done by Dr. Conrad and his organization that I felt I could continue his legacy through Rotary."

Cataract, a clouding of the lens of the eye, is responsible for an estimated 2.5 million cases of blindness in China, nearly half of the country's blind population. In rural areas, blindness can be a death sentence for villagers who must walk dangerous mountain trails to obtain food and water.

Nearly half of China's population lives in rural areas, without access to the same health care as urban residents. With its huge population of older people, China is likely to face a growing backlog of people in need of cataract surgery, Razo says. "Chinese families in these regions are close knit, and three or four generations often live together. So giving sight to a patriarch or matriarch has a multiplier effect for the family and the community," he says.

[Razo turns to Rotary to continue the project](#)

During one of his missions with Gansu, Razo had met Frank Yih, of the Rotary Club of Shanghai. Yih, who is chair of the nonprofit [HuaQiao Foundation](#), which provides in-country logistical support for international charities, arranged housing for team members during their last two visits to China. When Gansu closed its doors, Razo's Rotary club and the Shanghai club partnered to fund cataract surgery for 400 people at two hospitals in the northeast provinces of Shandong, Gansu, and Qinghai, as well as remote areas closer to Shanghai.

The clubs raised a total of \$46,000, including \$21,000 in matching funds from The Rotary Foundation. The surgeries, each of which cost about \$110 and took about two hours, were completed in June. The Shanghai club collaborated with [Vision in Practice](#), an organization that provides surgical training, consultation, and assistance to eye care institutions and professionals, to oversee the procedures and assist hospital staff.

Yih says the grant project has introduced a low-cost, high-quality cataract surgery model into the Chinese health care system, and he hopes his club can help expand the effort.

"If this type of surgery and outreach can be integrated nationwide, millions of elders in the rural villages can enjoy the benefit of regaining their vision through affordable operations," says Yih. "This will ease the burden of our country's health care dramatically."

[Find out how to apply for a Rotary grant](#)
[Learn about the lifecycle of a project](#)

By Ryan Hyland

Rotary News

29-Oct-2014



[Sunrise Golden Book - A Club History](#)

Posted by Dave Lorenzen on Nov 03, 2014

1996-97 - Randy Seelye - President



My Year As President - 1996-97 - Randy Seelye

Serving a president of our club during 1996-97 presented me with some of the most difficult and challenging tasks I have ever attempted. In my farewell "President's

Corner" column in our club newsletter I said, "The challenge for me was similar to the commitment and training it took for me to complete a marathon when I

was younger.

But the marathon was over in one day! The year-long Rotary experience has already proven to be the most rewarding I have ever had. Rotary's motto of 'Service Above Self' has always had a good ring to it; now I really know what it means."

It was truly a rewarding year for me, and I hope for the club.

During the year we:

- Completed installing a 3½-acre grass field at the Steele Lane Elementary School, the biggest community service project in our club's history. This two-plus-year project required \$45,000 from our club, countless work parties and from \$80,000 to \$100,000 in donated labor and materials from contractors and companies throughout our area. Leroy Carlenzoli spearheaded the project and secured the donations. His engineering firm contributed \$10,000 in labor and work parties.



- We held our club's first Progressive Dinner organized by Past Dist. Gov. Del Raby, and re-started the Valentine's Dinner-Dance after a several year absence, organized by Past Presidents Peter Treleven and Dave Lorenzen.



- ⊙ Established a Membership Development program, led by then president-elect Art King. This program reduced the number of people leaving our club, and within a year added 15 members to our club (from a low-point of 43 members).
- ⊙ We sent \$29,000 in medical supplies to war-torn Croatia in a project led by director Dale Zumfelde. This two-year effort was honored with the Homer Wood Award at the District Conference, for the top World Community Service project in the 40-club district (district now has 43 clubs).
- ⊙ We held two club job fairs as Vocational Service programs, allowing club members to show off either their workplace or hobby. They were organized by director and future president Steve Olsen.
- ⊙ We held two very successful fund raisers, including a fall raffle that raised \$19,000 and offered trips to Tahiti and Puerto Vallarta, and the club's eighth annual golf tournament, raising more than \$14,000. The raffle was led by future president Russ Lockner. The golf tournament, led by future president Steve Herron and Jeff Young, sold out with 144 golfers.
- ⊙ We sent a team of club members to Haiti in June for the club's second eyeglass project, led by John Jones.



- ⊙ We changed the weekly invocations to "inspirational thoughts" with the idea that Rotary represents all faiths of the worlds and that the morning prayer or thought should be all encompassing – so that each member of the club would participate. This idea came from Del Raby.
- ⊙ We started the President's Advisory Council, monthly meetings (mostly social) for the club's past presidents. If requested by the current club president, PAC members will offer advice and assistance to the president.

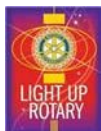
And, we were honored with many awards by Rotary District 5130 and District Governor Larry Kavanaugh at the District Conference in Eureka

We received honors for:

- ⊙ Club of the Year in the medium sized club category. (50 to 75 members).
- ⊙ Best World Community Service Project, for the Croatia medical supplies project (Zumfelde). This was the best among all clubs in the district.
- ⊙ First Place for Community Service for the Steele Lane Fields project (Carlenzoli).
- ⊙ First Place for Vocational Service for the club's two job fairs (Olsen).
- ⊙ First Place for World Community Service for the Croatia project (Zumfelde).

[For a complete history of Santa Rosa Sunrise, follow this link to the SUNRISE GOLDEN BOOK - HISTORY](#)

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* RI President's Message
 Posted by Max Bridges on Oct 31, 2014

November 2014



GARY C.K. HUANG
 President 2014 - 15

Four months into this year of working to Light Up Rotary, I am more excited about Rotary than ever before. I've been to 22 countries, visited dozens of cities, and met thousands of Rotarians. I've seen amazing projects and been inspired over and over again by the terrific work Rotarians do all over the world. And I've been privileged to be part of all kinds of Rotary events, from club meetings to Rotary institutes, from Rotary Days to Foundation dinners.

Every event is memorable. I feel especially honored when I am invited to share in club celebrations. To me, taking part in a Rotary club celebration as Rotary International president is like being invited to a family event as an honored guest. Indeed, Rotary is the biggest family in the world.

You could say that Rotary is built of service: Each project is another brick in the big building that is Rotary. If our service forms the bricks, then there is no question that friendship is the mortar that holds those bricks together. I see this every day, but nowhere more clearly than at some of the most special Rotary club events: their centennial celebrations.

Being president of Rotary International in its 110th year, I've been lucky to take part in a number of these. It is natural, when visiting long-serving clubs, to want to know what their secret is – because I have always noticed that the longest-serving clubs are also some of the most productive. They are large, they are active, and they do great work. Not only that, but they have a great time doing it.

Of course, that is their secret: In Rotary, strong friendships and great service go hand in hand. When we enjoy our work, we want to do it. We want to work harder, and we want to work better. We look forward to Rotary meetings. Even when our lives are busy, we make Rotary a priority – because we want to see our friends, and we want to serve.

That is why Rotary is still here, after more than 109 years. In Chinese, we say:

如果人生没有朋友 就等于没有太阳.

A life without a friend is a life without sun.

Our Rotary friendships give light to our lives, and it is Rotary friendship – as well as service – that lets us Light Up Rotary.



* Special Dates for November
 Posted by Dave Lorenzen on Nov 01, 2014

Birthday's and Anniversaries for November

Member Birthdays

Name	Date
Petro, Ken	Nov 08
Hoberg, Peter	Nov 15
Childs, Max	Nov 23

Spouse Birthdays

Name	Spouse Of	Date
Nicolette, Phoebe	Lewis, Rick	Nov 01
Smith, Wendy	Smith, Warren	Nov 01
Coffey, Judith	Coffey, Harry	Nov 15
Rogers, Steve	Hembd, Jennifer	Nov 17
Randolph, Betsy	Randolph, Rich	Nov 19
Seaman, Lou	Kelly, Mike	Nov 22

Anniversaries

Name	Spouse Name	Years	Date
Kelly, Mike	Seaman, Lou	15 years	Nov 08 1999
Holder, Scott	Holder, Tricia	24 years	Nov 10 1990
Coffey, Harry	Coffey, Judith	45 years	Nov 22 1969

*** Message from the Foundation Trustee Chair**

Posted by Max Bridges on Oct 31, 2014



November 2014



It is surely the wish in all our hearts that there is peace in our world.

Our Rotary Foundation is endeavoring to advance this with the establishment of Rotary Peace Centers in various parts of the globe.

The Rotary Peace Centers are the premier educational program of the Foundation, and this year I am asking Rotarians to foster world understanding, goodwill, and peace by promoting and publicizing the program so its work is enhanced.

The program funds up to 100 Rotary Peace Fellowships per year, for fellows to study at one of the Foundation's specially chosen universities. Fellows can earn a master's degree in peace and conflict resolution or a related field at Duke University and University of North Carolina, Chapel Hill, in the United States; University of Queensland in Australia; Uppsala University in Sweden; University of Bradford in England; and International Christian University in Japan. Additionally, our professional development certificate program in peace and conflict resolution is offered through Chulalongkorn University in Thailand.

The idea of the Rotary Peace Centers is to create a cadre of individuals who are dedicated to peace and conflict resolution, and who have been given the tools to succeed in their efforts. Since the program began in 2002, nearly 900 peace fellows have been engaged in peace activities throughout the world, working for nongovernmental organizations, government agencies, the World Health Organization, World Bank, and others.

To fund the program, the Rotary Peace Centers Major Gifts Initiative has set a target of US\$125 million by the end of this Rotary year. This is an achievable goal, but it needs your continuing financial support.

This is a program pertinent to the 21st century, and one worthy of all Rotarians' support.

In these days of anger, of anguish, of uncertainty in our world, it is important to remember that the brotherhood of man transcends the sovereignty of nations.

John Kenny
Foundation Trustee Chair



*** Remember the Pictures**

Posted by Max Bridges on Oct 30, 2014

Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the website's photo journal called "**Meeting Sighting**". Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

Santa Rosa Sunrise Rotary - Sunriser!!! Harry Coffey, President



Mon Nov 10, 2014

[Home](#)

Editor Max Bridges
If you have any comments or questions, please contact the editor.

Bulletin Sponsor



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[Download the website sponsorship guide](#)

Schedule of Future Programs

Nov 13, 2014
Dr. Frank Chong - SRJC President
Change of Venue - Santa Rosa Golf and Country Club

Nov 20, 2014
Strategic Planning Committee
"Envisioning Our Future: Help Santa Rosa Sunrise Make a Difference!"

Nov 27, 2014
DARK
"Happy Thanksgiving"

Dec 04, 2014
Diane Evans
Director, Sonoma County Museum

Dec 11, 2014
Youth Symphony Choir

Dec 18, 2014
SRJC Rotaract

Dec 25, 2014
DARK
"Merry Christmas"

Jan 01, 2015
DARK
"Happy New Year"

[View entire list...](#)



News

[Bulletin Archive](#)
Oct 01, 2012

[Photo Journal Archive 2007 thru](#)

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM
Fountaingrove Inn
101 Fountain Grove Parkway
Santa Rosa, CA 95403
United States

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

Stories



The November 13th. Program is.....
Posted by Max Bridges on Nov 06, 2014

Dr. Frank Chong, SRJC President

Change of Venue to Santa Rosa Golf and Country Club



SANTA ROSA JUNIOR COLLEGE
Building on a Legacy of Excellence

Prior to joining Santa Rosa Junior College as superintendent/president in January 2012, Dr. Frank Chong served as the Deputy Assistant Secretary for Community Colleges at the United States Department of Education in Washington, D.C.

Among his key responsibilities at the Dept. of Education were shaping President Barack Obama's community college agenda, providing leadership in the development of the trade adjustment assistance act, and developing policies related to the president's college completion goal. Chong also helped convene four regional community college summits.

From 2006 to 2009, he was president of Laney College in Oakland, and served as president of Mission College in Santa Clara from 2003 to 2006. Chong was dean of student affairs at San Francisco City College from 1993 to 2003.

He served as special assistant to Willie Brown, speaker of the California Assembly, from 1987 to 1991, and in that position created legislation in higher education, mental health, small and minority business affairs and local government. Chong also developed a consortium of more than 50 San Francisco youth organizations to share resources.

Chong was a member of the San Francisco Children and Families Commission and San Francisco Human Rights Commission, and was elected to the San Francisco Board of Education in 1998.

He is an experienced administrator of non-profit organizations, and worked in Oakland as director of special services for the Asian Community Mental Health Services and executive director of Asian Manpower Services.

Since Chong's arrival in Santa Rosa last year, he has become active in community organizations. He currently serves on the boards of the Santa Rosa Chamber of Commerce, Pepperwood Preserve, and the Sonoma County Health Alliance.

Chong has participated on numerous higher education boards, including the Chief Executive Officers Board of the California Community Colleges and the American Council on Education Commission on Advancement of Racial and Ethnic Equity. He is a former president and founding member of the national advocacy organization Asian Pacific Americans in Higher Education.

Chong has a bachelor of arts degree from UC Berkeley in social welfare and Asian American Studies, and a master's degree in public administration from Harvard University. He also completed the Educational Management program at Harvard's Graduate School of Education, and earned his doctorate in educational administration, leadership and technology from Dowling College in Oakdale, New York.

Chong has received numerous honors including the Leadership Education for Asian Pacific Americans Award, NAACP Santa Clara County Chapter Diversity Award and Harvard Club of San Francisco Distinguished Alumni Award.

2012
Jul 02, 2012

Photo Journal Archive 2012 to current
Jul 01, 2014



Club Events

Sunrise Rotary Hiking Group - November
Sugarloaf State Park
Nov 15, 2014

Sunrise Rotary Hiking Group - December
Di Rosa Sculpture Garden
Dec 07, 2014

2015 District Conference
TENAYA LODGE AT YOSEMITE
Apr 24, 2015 - Apr 26, 2015



Club Links

- » [Partners of Santa Rosa Sunrise Rotary](#)
- » [What Are My Make Up Options?](#)
- » [How to Contact the Sunshine Committee](#)
- » [Rotary Showcase - SRSR Dental Clinic](#)
- » [SR Sunrise Facebook Page](#)
- » [Youth Exchange - District 5130](#)
- » [SCARC Meeting Schedule](#)
- » [Rotary International Business Portal](#)
- » [Latest "Rotarian Magazine"](#)
- » [Rotary Means Business Website](#)

Directors

- President
[Harry Coffey](#)
- President Elect
[Eloise Tweeten](#)
- President Nominee
[Merle Hayes](#)
- Secretary



Veteran Honoring Luncheon
Posted by Richard Randolph on Nov 06, 2014

Veteran Honoring Luncheon

Santa Rosa's 14th Annual Veteran Honoring Luncheon jointly sponsored by area Kiwanis & Rotary Clubs hosted nearly 1,000 Veterans from all branches of the Armed Forces. A four member panel composed of three Military Veterans and a Rosie the Riveter National Museum founder provided a up-close and personal account of service life abroad and back home.

Panel Moderator Ezbon Jen, himself a decorated Army Medic, had pre-interview each panelist and guided their recollections of life during and after their respective active duty stints.

From Iraq, the Pacific Theater, Vietnam, Japan and Stateside, these four people provided very personal accounts of their experiences. Phylis Gould, one of the first women admitted to the Boilermakers Union disclosed how earning a wage equal to her welder-husband's cost them their marriage. All the military veterans expressed "family" as their longed for at Christmas abroad, and two Mexican food.

When the last major earthquake struck Japan in March 2011, Regan Masi, USAF airport operations specialist found himself and new subordinate coordinating the emergency diverted flights into the nearest USAF airbase.

Marine Ken Rodgers and his wife Betty produced the full length documentary "Bravo! Common Men, Uncommon Valor", exploring Bravo Company Marine's during and after the 77 day siege of Khe Sanh. Army Colonel Louis (Pete) Peterka enlisted at 16 (creatively), going on to serve in the Marines, Army and Airborne. As a civilian, Col. Peterka served 10 years as Director of Sonoma County's Emergency Services and 7 years as Coordinator of Sonoma County Sheriff's Search and Rescue.

These varied, versatile leaders are inspiring examples of Duty, Honor, and Country in times of war as well as peace.

[Link to more photos](#)



Sunrise Loses One of It's Own
Posted by Dave Lorenzen on Nov 10, 2014

F. Russell "Rusty" Lockner

Charter Member and Past President Passes

From The Missoulian

MISSOULA – Russell Lockner (known by his friends as Rusty), 73 of Missoula formerly of Santa Rosa, California, passed away on Tuesday, Nov. 4, 2014, at his home in Missoula.

He was born on Dec. 13, 1940, in Pomona, California, to Gus and Mary Lockner.

He was raised in Southern California and graduated from Claremont High School in 1958. He attended college at the University of Redlands where he received his undergraduate in 1963. He received his master's in 1965 from California State University Los Angeles, and his Doctorate of Biology from the University of Montana in 1968. After graduating he did one year of post-doctoral research at the University of Minnesota. He then became a professor of Human Anatomy at Sonoma State University. During his tenure he also traveled to Palmer Station in Antarctica for several months in the 1970s to study penguins. After leaving academia, he became a partner of Commercial Investment Brokerage Company in Santa Rosa California.

Rusty was an avid fly fisherman, he loved poetry, music, reading, carpentry, Griz football, and practical jokes. He also loved telling stories to the grand kids at his Wise River cabin while sitting around eating ice cream after a long day of fishing. He always liked volunteering his time and helping others.

He was a member of the Sunrise Rotary of Missoula and Santa Rosa, past board member of the Missoula Symphony, current member of Missoula County Tax Appeal board, member of City of Missoula Board of Adjustments, and a board



Susan Glowacki

Treasurer
Penny Millar

Past President
Mike Kelly

Rotary Foundation
Carolyn Anderson

Membership
Rob Sanville

Service Projects
Steve Zwick

Club Administration
Peter Steiner

Public Relations
Rick Lewis

Photo Journals

- » [Meeting Sightings](#)
- » [2014 Vet's Day Celebration](#)
- » [2014 Gran Fondo](#)
- » [2014 SRKSEP](#)
- » [2014-15 Hiking Trips](#)
- » [2013-14 Meeting Sightings](#)
- » [2014 Debunking of Mike Kelly](#)
- » [Dead Sea Scrolls](#)
- » [2013-14 Hiking Trips](#)
- » [2014 Fireside at Children's Museum](#)
- » [2014 Vicki's Garden](#)
- » [2014 Nicaragua](#)
- » [2013 "Best Winery Chefs"](#)
- » [2013 Veteran's Day Lunch](#)
- » [2013 Steel Lane School Garden](#)
- » [2013 Day at the Races](#)

RSS

Rotary International News

- » [Malala Yousafzai wins the 2014 Nobel Peace Prize](#)
- » [Restoring vision to hundreds in China](#)
- » [World Polio Day: Health officials laud polio eradication achievements, point to disease's endgame](#)
- » [Dynamic young club uses social media to grow](#)
- » [Previewing the World Polio Day Livestream event](#)

Download

- » [2014 Hiking Schedule](#)
- » [2012/13 Fundraising/Funding Report](#)
- » ["Donate My Car" Form](#)
- » ["Rotary Basics"](#)
- » [Why Become A Rotarian?](#)
- » [2011-12 Service & Activity Report](#)
- » [RI Foundation Benefactor Commitment Card](#)
- » [Michael Scott De Shields Application Information](#)
- » [Youth Grants](#)

member of St. Patrick Hospital Foundation Missoula.

He had many friends near and far and will be missed by all.

There will be a celebration of his life on Thursday, Nov. 20 at 3 p.m. at Hilton Garden Inn Missoula.

In lieu of flowers please make donations to the Rotary Club of Missoula Sunrise on behalf of the annual F. Russell Lockner Essay Contest, Partners in Home Care (Hospice), or your favorite charity.



News From RI
Posted by Max Bridges on Nov 04, 2014

FIVE MUST-DO'S TO GET YOUR EVENT NOTICED ON SOCIAL MEDIA



A club in Australia cooks up sausages as part of the World's Greatest Meal.

Susanne Rea saw how social media propelled an event to raise money for polio eradication, and figured she could use the same tools to encourage Rotary clubs around the world to hold similar fundraising meals. To date, clubs and districts have raised over \$1 million for Rotary's polio eradication campaign through more than 600 dining events.

"At the peak of our registrations, it became an almost around-the-clock commitment," says Rea, a member of the Rotary Club of Cairns Sunrise in Queensland, Australia. "Social media really gave our project momentum."

In early January, Rea consulted her friend Mukesh Malhotra, a member of the Rotary Club of Hounslow, Greater London, England, and a past governor of District 1140, about her idea to encourage clubs to hold a meal to celebrate Rotary's anniversary on 23 February and benefit the polio eradication campaign. Their clubs agreed on a joint project, which they called the World's Greatest Meal, to spread the word. A Facebook page was launched, then a website, and a video was created for YouTube. As a result, hundreds of individual clubs promoted their own meal events through their Facebook pages.

What Rea did for her event, you can do for yours; all it takes is a little bit of social media know-how. We consulted several Rotary members with the right sort of expertise and came up with this list of "must-do's":

1. **Create a page** for your event on Facebook.

If you're not using Facebook yet, find someone in your club to serve as page administrator, and follow the [easy steps at Facebook.com](#).

When creating an event page, add some news before inviting friends. Keep the text short and snappy, bearing in mind that social media is designed to entertain. Avoid Rotary jargon and abbreviations. You want your page to sound like what you would say to a friend who doesn't know anything about Rotary.

You can also download Rotary visuals for your page from the [Brandcenter](#) (My Rotary login required).

2. **Use active photos** that show people doing things.

Photos of active people having fun will generate the excitement you want to portray far better than check-passing photos or group shots. Get up close for compelling portraits. Five photos provide a good start for a Facebook post or gallery. You can tag people in the photos so they appear on their timeline, but don't go overboard.

3. **Use Twitter** and hashtags often.

Rotarian Rich Lalley, who manages social media campaigns for District 6440 in suburban Chicago, explains why Twitter is absolutely essential.

"Every reporter in the world uses Twitter; they are addicted to it, and use it constantly to get story ideas," he says. "Why would you not want to use it?"

Hashtags are a way to group social media posts on Twitter, Instagram, Google+, Pinterest, Facebook, and other social networking platforms. A hashtag is created by putting "#" in front of a word.

» [Sabalos Nicaragua Surgery Center Information](#)



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Using one or two hashtags per post makes your posts visible to anyone who shares your interest. For example, Rotary is using #ricon15 to amplify our message and generate enthusiasm about the [Rotary International Convention in São Paulo](#) in 2015. And the hashtags #endpolio and #WorldPolioDay built excitement about polio eradication and [Rotary's live-streamed event](#) on World Polio Day, 24 October.

Find more [pointers on using hashtags](#).

4. **Get all members involved** in social media.

Social media works as a public relations tool because likes, shares, and comments spread the original message beyond the creator's immediate network and into the networks of friend's friends. It's much like a stone skipping across a pond: Each bounce produces new ripples. Every member needs to play a role in sharing posts.

5. **Spend a little money** on a Facebook ad.

Facebook has made changes over the years that limit the number of people who automatically see your posts. In the past, Lalley explains, posts would be seen by 60 to 80 percent of the people in your network. "Today, you are lucky if 8 percent of your network sees any of your posts," he says.

The good news, Lalley says, is that an investment of as little as \$25 to \$50 can boost your reach significantly. For example, if your club is planning a 5K race, you can take out an ad that targets people who live a certain distance from your community and who are runners, and reach several thousand people.

Once you have set up account information with Facebook, you need only click on the Boost Post button that appears on many of your posts to create an ad.

"If you want people to see your post or if you want to target people who have an interest in your event, a Facebook ad is really an inexpensive way to get results" Lalley notes.

[Check out Rotary on social media](#)
[Read how Rotary Ideas is changing the landscape of crowdsourcing](#)

By Arnold R. Grahl

Rotary News

4-Nov-2014



[Sunrise Golden Book - A Club History](#)

Posted by Dave Lorenzen on Nov 10, 2014

1992-93 - Dave Lorenzen - President

My Year as President – 1992-93 - Dave Lorenzen

Unique year as we were the "Host Club" for 5130, District Governor Del Raby. We had the responsibility of not only supporting our Club, but also supporting Del as Governor of 5130.

RI President Cliff Dochterman, RC of Moraga, CA; "Real Happiness is Helping Others"

5130 DG Del Raby, RC of Santa Rosa Sunrise; "Youth is our Hope"

SR Sunrise President Dave Lorenzen; "Just Show Up"

Goals for the year;

- 10% Net gain in membership
- Spend more money than we made
- \$50 per capita to The Foundation
- 5 new Paul Harris Fellows
- 100% participation in the District Conference
- Support DG Del as his host club

MEMBERSHIP AND FELLOWSHIP

Our Bulletin was printed weekly, and mailed.....where our "Bulletin Sponsorship" came from, to pay for the postage.

Membership started at 54 Added 9Ended at 59

- Russ McCracken
- Mary Sharpe
- Nancy Mika
- Jeff Young
- Buster Finch
- Riki Intner
- Carl Jacobson
- Bob Jarvis
- John Voyles



Weekly Mystery Rotarian published in the bulletin – Pete Treleven

Annual Camping trip to Yosemite in October, with our Exchange Student – AJ and Tom Eakin

Rotary Ski Trip to Tahoe at Heavenly Valley and the Pacifica Lodge – Randy Seelye

Holiday Party at the Lorenzen's, also known as "Fezziwig's Warehouse", in Dickens attire.

Our Holiday Meeting as a Dinner meeting with Family, at Reautrante Sienna, the Santa Rosa Children's Choir, and a visit by "Father Christmas", aka Doli

Valentine Dance at the Odd Fellows Hall, by Stan Walker and Phil Hulén

"Doli Ball" trip to the A's Baseball game.....no one was arrested

"Colonel Aita's" first meeting = \$260 in fines



FUNDRAISING AND COMMUNITY SERVICE

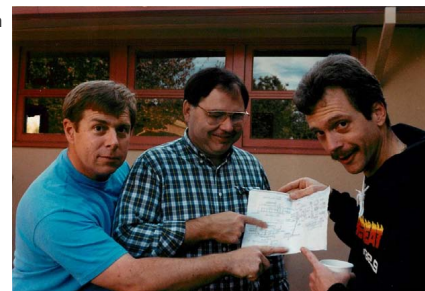
4th Annual Sunrise Golf Tournament at Windsor, chaired by Rick Franke and John Lynch, netted \$8,500

New Fundraiser, "Family Fun Night at Scandia", chaired by Steve Owles, netted \$3,500

Member Job Shadow Program with students from Piner High School

Special Olympics Bowl-A-Thon sponsor at Boulevard Bowl in Petaluma – Albert Handleman

Wheelchair Ramp Project at Steele Lane elementary (Near the Garden) – John Watson and Eric Van Cleave



High School Speech Contest "How Can A Local Community Become A Campus For Learning"

"Bell Ringing" ... = \$648.14, 3rd for Service Clubs

Work Party at Oak Grove School (Landscaping) chaired by Bill Amos

Remolded the offices at C.A.R.E. (Child Abuse Recovery) – Russ Lockner

INTERNATIONAL AND FOUNDATION

12 SRKSEP students welcomed from KAGOSHIMA – Chair Bob Scott

Exchange Students; 2 out to Belgium, Rain Stickney and Melody Hayworth; one in from Belgium, Mathius Casier, Counselor was Mike Yaeger.

International Project with Coyaique, Chile (discovered by Del Raby) for woodstoves and classroom equipment – 1K Sunrise, 1K Kagoshima, 1K 5130, 3K RI = \$6,000

International Cataract Surgery Project in Jakarta – 1K Sunrise, 1K 5130, 2K RI = \$4,000 = 600 surgeries

\$123 per capita in giving (Third in the District)

5 New Paul Harris Fellows

- Leroy Carlenzoli
- Howard Finch
- John Jones
- Judy Jacobson
- Bob Kingsley



REVENUE vs. EXPENSE

Income of \$12,000

Expense of in excess of \$19,000

- \$1,000 – Quad Club Truancy (SOS)
- \$1,000 – Jakarta Cataract Project
- \$1,000 – Coyaique, Chile School Project
- \$1,000 – Junior Achievement of the Redwood Empire
- \$8,000 – Child Abuse recovery Center (CARE)
- \$1,500 – Special Olympics of Sonoma County
- \$500 – Steele Lane Wheelchair Ramp Project
- \$1,000 – Santa Rosa Children's Choir
- \$2,000 – Humane Society "Pets For Seniors" Program

- \$250 – Boy Scouts Troup 35
- \$500 – Oak Grove School Landscape Project
- \$1,000 – De Shields Memorial Scholarship
- Student Exchange
- SRKSEP
- 2 Students to RYLA

Last Meeting invited and shared our successful year of Service

- Bob Harper – Oak Grove School District
- 2 RYLA Students – Gretchen Owles and Tanya Louellen
- Bob Cassidy – Child Abuse Recovery (CARE)
- Dan Knapp – So. Co. Humane Society
- Maureen Nicklus – Junior Achievement
- Chris Bradshaw – Steele Lane School
- Wil Williams – SR Truancy Project (SOS)
- Buck and Peg Ferrel – Exchange Host Family
- Sarah McClendon – De Shields Scholarship Recipient

GOAL OF SUPPORTING DG DEL AS HIS HOST CLUB



Major District Positions

- Peter Treleaven – Aide to the Governor
- Bob Dunn – District Secretary
- Tom Eakin – District Treasurer
- Archie Julian – District Newsletter Editor
- Kent Seegmiller – District Conference Co-Chair
- Gary Doolittle – District Assembly Co-Chair
- Warren Smith – Area 12 Area Rep (ADG)
- Mike Yaeger – District Youth Exchange Committee
- Loretta Slyh – "On To Melbourne" Committee
- Dan Lambert – World Community Service Committee

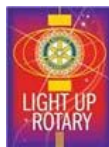
100% participation in the District Conference in Rohnert Park at the Red Lion Inn

"At a recent meeting of the District Conference Committee, who were critiquing the Conference, a member of another Rotary club in the district expressed the amount of work involved in hosting a District Conference, and how 'It simply was not possible for any one club to host such an event.' The immediate response from DG Del was, 'What do you mean, one club just did!'"

[For a complete history of Santa Rosa Sunrise, follow this link to the SUNRISE GOLDEN BOOK - HISTORY](#)

* [RI President's Message](#)

Posted by Max Bridges on Oct 31, 2014



November 2014



GARY C.K. HUANG

President 2014 - 15

Four months into this year of working to Light Up Rotary, I am more excited about Rotary than ever before. I've been to 22 countries, visited dozens of cities, and met thousands of Rotarians. I've seen amazing projects and been inspired over and over again by the terrific work Rotarians do all over the world. And I've been privileged to be part of all kinds of Rotary events, from club meetings to Rotary institutes, from Rotary Days to Foundation dinners.

Every event is memorable. I feel especially honored when I am invited to share in club celebrations. To me, taking part in a Rotary club celebration as Rotary International president is like being invited to a family event as an honored guest. Indeed, Rotary is the biggest family in the world.

You could say that Rotary is built of service: Each project is another brick in the big building that is Rotary. If our service forms the bricks, then there is no question that friendship is the mortar that holds those bricks together. I see this every day, but nowhere more clearly than at some of the most special Rotary club events: their centennial celebrations.

Being president of Rotary International in its 110th year, I've been lucky to take part in a number of these. It is natural, when visiting long-serving clubs, to want to know what their secret is – because I have always noticed that the longest-serving clubs are also some of the most productive. They are large, they are active, and they do great work. Not only that, but they have a great time doing it.

Of course, that is their secret: In Rotary, strong friendships and great service go hand in hand. When we enjoy our work, we want to do it. We want to work harder, and we want to work better. We look forward to Rotary meetings. Even when our lives are busy, we make Rotary a priority – because we want to see our friends, and we want to serve.

That is why Rotary is still here, after more than 109 years. In Chinese, we say:

如果人生没有朋友 就等于没有太阳.

A life without a friend is a life without sun.

Our Rotary friendships give light to our lives, and it is Rotary friendship – as well as service – that lets us Light Up Rotary.



* Special Dates for November

Posted by Dave Lorenzen on Nov 01, 2014

Birthday's and Anniversaries for November

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Childs, Max	Nov 23

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Rogers, Steve	Hembd, Jennifer	Nov 17
Randolph, Betsy	Randolph, Rich	Nov 19

Seaman, Lou	Kelly, Mike	Nov 22
Anniversaries		
Name	Spouse Name	Years Date
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Holder, Scott	Holder, Tricia	24 years Nov 10 1990
Coffey, Harry	Coffey, Judith	45 years Nov 22 1969

[* Message from the Foundation Trustee Chair](#)
 Posted by Max Bridges on Oct 31, 2014



November 2014



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To fund the program, the Rotary Peace Centers Major Gifts Initiative has set a target of US\$125 million by the end of this Rotary year. This is an achievable goal, but it needs your continuing financial support.

This is a program pertinent to the 21st century, and one worthy of all Rotarians' support.

In these days of anger, of anguish, of uncertainty in our world, it is important to remember that the brotherhood of man transcends the sovereignty of nations.

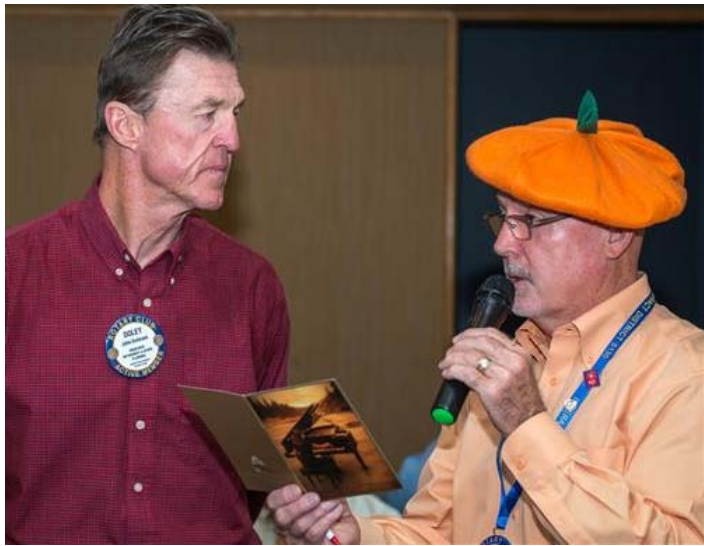
John Kenny
Foundation Trustee Chair



[* Remember the Pictures](#)
 Posted by Max Bridges on Nov 06, 2014

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[Link to Meeting Sightings](#)



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Santa Rosa Sunrise Rotary - Sunriser!!! Harry Coffey, President



Mon Nov 17, 2014

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Editor Max Bridges
If you have any comments or questions, please contact the editor.

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Schedule of Future Programs

Nov 20, 2014 Strategic Planning Committee "Envisioning Our Future: Help Santa Rosa Sunrise Make a Difference!"
Nov 27, 2014 DARK "Happy Thanksgiving"
Dec 04, 2014 Diane Evans Director, Sonoma County Museum
Dec 11, 2014 Youth Symphony Choir
Dec 18, 2014 SRJC Rotaract
Dec 25, 2014 DARK "Merry Christmas"
Jan 01, 2015 DARK "Happy New Year"
View entire list...

November is Foundation Month

[Click for Story](#)

News

Bulletin Archive Oct 01, 2012
Photo Journal Archive 2007 thru 2012 Jul 02, 2012
Photo Journal Archive 2012 to current Jul 01, 2014

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

We meet **Thursdays at 7:15 AM**
Fountaingrove Inn
101 Fountain Grove Parkway
Santa Rosa, CA 95403
United States

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

Stories

The November 20th. Program is.....
Posted by Max Bridges on Nov 13, 2014

The Strategic Planning Committee, Eloise, Harry, Mike and Merle
"Envisioning Our Future: Help Santa Rosa Sunrise Make a Difference!"

The Committee will update us on their efforts to guide Sunrise into the future!

[Program Summary Dr Frank Chong](#)
Posted by Richard Randolph on Nov 15, 2014

A Local Tradition Continues.....



"Santa Rosa Junior College changed my life!" is the most often quoted comment college President Frank Chong hears from students past and present over his 3 plus year tenure at SRJC. Members of Sunrise Rotary echoed the same as well. Noted local Historian Gaye LeBaron attended what has been described as one of the 4 defining institutions of Sonoma County:

The Press Democrat, Exchange Bank, Memorial Hospital and Santa Rosa Junior College, a jewel in itself, and ranked in the top 10 in California.

Demographically, contrary to popular assumption, only 30% of current students are direct enrollees from high school. Of the total 28,000 enrollees, the average age is 38. SRJC offers programs for persons seeking a career change, "Reverse Transfer" students taking advantage of the excellent vocational programs such as Nursing, Agriculture, Dental Assisting, Automotive and Public Safety. Partnerships with local business leaders such as Hansel Auto Dealers, Information Technology and Memorial Hospital enhance employment opportunities, and graduates enjoy compensation over 29% of their pre education levels. Veteran enrollments have tripled during Dr Chong's watch from 300 to 900.

The recent passage of Proposition H sponsoring 410 million in bond funding for infrastructure improvements will provide much needed upgrades for many of the nearly 60-year-old buildings, some without air conditioning. On a recent tour of the campus, Rep Mike Thompson commented that the periodic table in one room hadn't changed since he was a student, a few years ago! California is presently exploring granting Bachelors Degree Programs in Junior Colleges. SRJC is in a wait and see mode, as such a move would



2014 Hiking Schedule

Club Events

Sunrise Rotary Hiking Group - December
Di Rosa Sculpture Garden
Dec 07, 2014

GAME NIGHT!
Penny Millar's House
Jan 23, 2015 06:00 PM - 10:00 PM

2015 District Conference
TENAYA LODGE AT YOSEMITE
Apr 24, 2015 - Apr 26, 2015

Donate Your Car!



Santa Rosa Sunrise Rotary Foundation

Club Links

- » [Partners of Santa Rosa Sunrise Rotary](#)
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- » [Rotary Means Business Website](#)

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- President Nominee
Merle Hayes
- Secretary
Susan Glowacki
- Treasurer
Penny Millar
- Past President
Mike Kelly
- Rotary Foundation
Carolyn Anderson
- Membership
Rob Sanville
- Service Projects
Steve Zwick
- Club Administration
Peter Steiner

necessitate many changes in credentialing, monitoring, and schedules.

Originally founded by a group of women seeking to direct students to Berkeley and Stanford, in 1918 SRJC was known for its' Blue-Cal and Red-Stanford academic tracks. That tradition of rigor has continued, with SRJC claiming the State's highest transfer rate to UC campuses. Doyle Scholarships, established by Exchange Bank founder Frank Doyle, B. Robert Burdo Culinary Arts Program, and soon, the Rotary Leadership Center reflect the community's commitment to excellence in progressive, relevant education.

Welcome to Santa Rosa Dr. Chong! Keep the academic standards high and athletic rankings national with the likes of the Polar Bear Ice Hockey Team!



New Member
Posted by Max Bridges on Nov 13, 2014

Connie Smith



Connie joins Sunrise in the classification of Senior Care Management. Her sponsor is Eloise Tweeten.

Connie was born in Hahn AFB in Germany, has lived most of her life in Woodland, CA and moved to Sonoma County in 2006. She has worked in long term care, providing quality care for seniors since 1979.

She began her career as a care giver, where she then ventured into Medical Records and Social Services. She obtained her degree in Business Administration, Human Resource Management, at California State University and graduated in 1987 while working full time and raising her daughters. She has been a licensed administrator since 1988. She has worked with Golden Living Centers in Petaluma and Santa Rosa since 2006 and is currently the Executive Director—located in the Hoen Ave. facility.

Connie has received the California Association of Health Facilities Quality Programming Award - for bringing computer use to seniors , the Administrator of the Year 2011 - voted by Northern California Council of Activity Coordinators and the Bronze National Quality Award 2011 AHCA.

She enjoys kayaking, tubing on the river, fishing, knitting, church, and computers.

She was a member of Kiwanis in the past, and also volunteered for Meals on Wheels.

Welcome Connie!



News From RI
Posted by Max Bridges on Nov 04, 2014

MALALA YOUSAFZAI WINS THE 2014 NOBEL PEACE PRIZE

Public Relations
Rick Lewis

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- » Malala Yousafzai wins the 2014 Nobel Peace Prize
- » Rotary's world headquarters hosts Evanston Rotary Day
- » Restoring vision to hundreds in China
- » Rotary's response to the Ebola outbreak

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*Malala Yousafzai was shot in October 2012 for defying the Taliban by speaking out for girls' education.
Photo Credit: ©Niall Carons-PA Wire.*

Malala Yousafzai, the Pakistani teenager shot in the head for speaking out against the Taliban in support of girls' education, has been awarded the Nobel Peace Prize for 2014.

Yousafzai, whose father is a Rotarian, shares the prize with Kailash Satyarthi, a native of India who has worked to combat the exploitation of children for financial gain, according to an announcement in October from the Norwegian Nobel Committee.

In announcing the award, the committee praised Yousafzai for demonstrating that "children and young people, too, can contribute to improving their own situations." It noted that "through her heroic struggle she has become a leading spokesperson for girls' rights to education."

Yousafzai was a voracious reader and a star student at the Khushal School and College in Swat Valley when she began blogging, at the age of 15, about life in the valley and her opposition to a Taliban edict banning girls from attending school. Although she used a pseudonym, her identity was widely known, especially after she began granting TV interviews.

In October 2012, she was going home from school when a gunman barged onto her bus and shot her point-blank in the head. She was airlifted to Peshawar, where she endured a three-hour operation to remove the bullet and part of her skull. Six days later, she was flown to a hospital in Birmingham, England, that specializes in treating war casualties. Her plight became international news, and she has continued her activism since her recovery.

Yousafzai's father, Ziauddin Yousafzai, a member of the Rotary Club of Mingora Swat, has taken part in a number of the club's projects to improve the Swat Valley. He was instrumental in creating a nonprofit group called the Swat Relief Initiative, which purchased new equipment for a local hospital, built a water filtration plant, and established a mobile prosthesis clinic for people who had lost limbs to bombs.

Now in Birmingham, he serves as an adviser to former UK Prime Minister Gordon Brown, a UN special envoy for global education.

Malala Yousafzai's story was featured in the [January issue of The Rotarian](#).



Sunrise Golden Book - A Club History
Posted by Dave Lorenzen on Nov 17, 2014

1993-94 - Nancy Aita - President

Past President Nancy Aita is very thankful for her 22 years in the club and very thankful for Rotary. She was the second woman to join the club, after Vicki Lockner.

Nancy followed Dave Lorenzen and thanked Dave for the foundation he established for the club, including the budget, the board and what a benefit it was for her presidency.

In 1993, we were a small club and we raised a lot of money - never a deficit. The club won several 1st Awards during Nancy's year including Foundation per capita, Bulletin and seconds in World and Community. The two fund raisers for the club were the Golf Tournament and the Raffle.

Nancy had an opportunity to attend Rotary International in Melbourne, Australia and she saw the 500,000th child vaccinated against polio.



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Past President Nancy's year ended with the best debunking in the MASH style. Dan Davis was Father McCahey and Leroy and Warren dressed in drag Clinger-style.

"I am very proud of the Interact Club at Elsie Allen. 1993 was the year it started, with Carnell Edwards; he had been the superintendent of a Stockton School District, and they had Interact there – he was a firm believer, and helped us establish the club; and now, where Ross Andress has taken it, is phenomenal."

FOR A COMPLETE LIST OF "SUNRISE GOLDEN BOOK - HISTORY, FOLLOW THIS LINK!



* Special Dates for November
Posted by Dave Lorenzen on Nov 01, 2014

Birthday's and Anniversaries for November

Member Birthdays

Name	Date
Petro, Ken	Nov 08
Hoberg, Peter	Nov 15
Childs, Max	Nov 23

Spouse Birthdays

Name	Spouse Of	Date
Nicolette, Phoebe	Lewis, Rick	Nov 01
Smith, Wendy	Smith, Warren	Nov 01
Coffey, Judith	Coffey, Harry	Nov 15
Rogers, Steve	Hembd, Jennifer	Nov 17
Randolph, Betsy	Randolph, Rich	Nov 19
Seaman, Lou	Kelly, Mike	Nov 22

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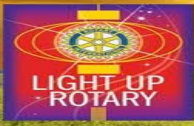
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Santa Rosa Sunrise Rotary - Sunriser!!! Harry Coffey, President



Mon Nov 24, 2014

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Editor Max Bridges
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"Merry Christmas"

Jan 01, 2015
DARK
"Happy New Year"

[View entire list...](#)

Stories



The November 27th. Program is.....
Posted by Max Bridges on Nov 20, 2014

No meeting this week

Happy Thanksgiving!



Swami Harry Speaks
Posted by Richard Randolph on Nov 22, 2014

Our Future Awaits > > >



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current

Jul 01, 2014



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Your Car!**



Santa Rosa
Sunrise Rotary
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Club Links



Sunrise Rotarians rose to the challenge posed by Envisioning the Future, Strategic Planning Committee Eloise Tweeten, Mike Kelley and Merle Hayes, to brainstorm several key areas: Membership, Service & Fundraising.

- » [Partners of Santa Rosa Sunrise Rotary](#)
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- [Rotary Day at the United Nations highlights the strength of partnerships](#)
- [A major breakthrough against polio](#)
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Sunrises's Rise to The Rotary Foundation Challenge
Posted by Richard Randolph on Nov 23, 2014

Teamwork Yields Great Benefits



Foundation Director Carolyn Anderson and Paul Harris Presenter Dave Lorenzen prepare to recognize Sunrise Rotarians Marty Behr, Frank Cercone, Ralph Harryman, Scott Holder, John Jones, Jon Stark and Eloise Tweeten.

Each has earned multiple Paul Harris Fellowships, providing innumerable educational and humanitarian benefits worldwide.



[Breakfast Buzz](#)

Posted by Dickie Tamanaha on Nov 20, 2014

How many of the following questions regarding last week's program can you answer correctly?

- Who is Tim Miller taking with him when he moves to the Philippines to oversee rebuilding efforts in the wake of the disaster? And who is he leaving behind?

His dog? His daughter?

- How many of the six awards, given at the Rotary Foundation District Dinner, did the Rotary Club of Santa Rosa Sunrise receive? How many clubs were vying for awards? And what was one of these awards for?

4? 6? 47? Per capita giving? Total giving? And which champion mountain climber raised more than half of the total gifts?

- Which one of these Paul Harris fellows, who received their pin at this meeting, had a total of +6 funds?

John S., Frank, John J., Eloise, Scott, Marty, Ralph?

- Which past president is the Bulletin sponsor this month? How long is his elevator speech on his company? Who had to give him the hook? And what was the focus of his speech?

5 minutes? 12 floors? Harry? Peter? Retirement? Poverty in old age?

- Which one of Eloise's "Visioning the Future" groups exhibited the best graphic presentation? Suggested supporting Tim's mission in the Philippines? Wanted us to bring our families to Rotary? Proposed that the club have a low-cost event? Wants to go to Giant's games? Wants to partner with other clubs on a long-term project? Advises recruiting a long-term public relations chair?

Local Service and Giving? International Service? Membership? Public Relations and Meetings? Fundraising? Fellowship?



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