

October 7, 1999



ROTARY 2000:
ACT WITH
CONSISTENCY
CREDIBILITY
CONTINUITY



Making a Difference

Editor : Dave Lorenzen

Publisher : Moss Adams LLP

Shauna Lorenzen President
 Russ McCracken..... Pres. Elect
 Mike Kelly.....Secretary
 Sylvia Higgins.....Treasurer
 Gary Bayless.....Sergeant at Arms
 Russ Lockner.....Past President
 Steve Davis.....International Service
 Ralph Harryman.....Club Service
 Lu Ann Poulsen.....Community Service
 Gary Bayless.....Major Events
 Steve Amend.....Club Activities
 Merle Hayes.....Vocational Service

THIS WEEK'S PROGRAM

October 14, 1999

Santa Rosa Councilmember

Sharon Wright



Councilmember Sharon Wright was elected to Council in 1992 and reelected in 1996. Sharon Wright served as first term Mayor from 1995-96. Was reelected by the City Council and served as Mayor from December 1996-1998. She owns and manages a consulting business for non-profits. She has lived in Santa Rosa since 1981. Her main focuses are on economic development, transportation and youth and families. She currently serves on the Metropolitan Transportation Commission representing Sonoma County.

PROGRAM CHAIRPERSON FOR OCTOBER IS ROSS JONES

CLUB STUFF

OK ED, SO WHAT TOOK SO LONG; Sometimes it isn't that it takes so long to achieve, you just have to be at the meeting to receive. Such was the case this week with **Ed Carrette**. Ed has been traveling so much, he had to be at a meeting to receive his "Blue Badge". Congratulations ED!



BANNER EXCHANGE; One of the great pleasures of visiting another club is exchanging banners with them. Such was the case this week for a visitor from Connecticut, who presented **President Shauna** with a banner from his club, and in turn received a banner from his visit to Sunrise. If you plan on doing any traveling in the near future, you can get Sunrise banners from **Shauna** or **Secretary Mike Kelly**.



SPEAKING OF TRAVELING ROTARIANS; It seems that several club members have been doing some near and far traveling lately. Members like Lou Ann Poulsen (now Campbell), Ed Carrette, Dan

continued on Page 2

Calendar OF EVENTS

October 23rd
4th Annual Progressive
Dinner

November 13th
Foundation Event at
Sonoma County Airport

November 18th
Sonoma County
Association of Rotary
Clubs (Sunrise is Host)

Next Week's Program:
Donna Penwell
from the
Sonoma County Museum

Birthdays

- 10/01 Bob Scott
- 10/07 Gary Holtz
- 10/08 Eve Nighswonger
- 10/08 Ralph Harryman
- 10/24 John Jones

Anniversaries

- 10/02 John Dolinsek & Kathy Kent
- 10/04 Latty & Laura Martin
- 10/28 Brian & Karen Rondon

ANNOUNCEMENTS:

NEW MEMBER PROPOSAL:

After permission to do so has been secured from the proposed new member, the Secretary shall notify each member of the club by means of a written or printed communication, giving the name of the proposed candidate, the firm represented and the classification under which he/she is proposed for membership.

Steve Worthen

**Classification: Commercial
 Furnishings**

Sponsor: Ken Coker

A ten-day period shall then be allowed during which any member objecting to the election of the proposed member shall notify the Board in writing, stating reasons for his/her objections. If no objection is received in such period, the proposed member shall be considered qualified for membership.

HANDS ACROSS THE COUNTY: Is this October 23rd.

Gary Holtz is coordinating, so call him to tell him you will help paint, clean, build or repair.

PRINCIPAL FOR A DAY:

Special event is sponsored by the Santa Rosa Chamber of Commerce on November 3rd. Call **Steve Olsen** for more info, or to sign up.

SIGN IN PLEASE! Club Secretary **Mike Kelly** needs your assistance, so please sign in when you attend !!!!!

INTERACTIVE NEWS



The meeting on September 30th was a wild one! Merle Hayes, Sylvia Higgins, Patsy Young and Jim McCracken assisted with the running (literally and figuratively) of the election for this years officers. In fifteen minutes the nominees were selected, ballots passed out, filled out, collected, tabulated and announced. The results were as follows: President, Lia Mezengi; Vice-President, Birhana Habtemariam; Secretary, Martin Pang; Treasurer, Mary Curoso. Approximately thirty-five club members were present. Our next meeting at Elsie Allen High School is scheduled for Thursday, October 14th from 12:30 to 1:00 pm in Room I-24. Rotarians are welcome - bring your lunch, check in at the office for directions... it counts as a make-up meeting. Total Interact Club membership stands at forty-seven.

FOUNDATION REPORT

It has been quite a busy 3 weeks for Foundation contributions. Here they are:

- John Dolinsek for Scott = \$50**
- Peter Treleaven for Young Pete = \$100**
- Ross Jones = \$100**
- Dave & Shauna for Ariane Dukers= \$100**
- Lou Ann Poulsen for new hubby Jim Campbell = \$500**
- Dan Fee = \$50**
- Ed Carrette for Kathryn= \$100**
- Nancy Aita for Danielle= \$100**
- Vicki Lockner for Christina= \$100**

Overall member contributions this year now total \$5,007, or \$79.48 per capita. We are 144.5% of RI Goal, 80.28% of District 5130 Goal and 39.74% of President Shauna's Goal. President Shauna has guaranteed every member \$100 of matching monies from the WCS/ Matching Grant program. Of the remaining monies available, beyond the member guarantee, there is only \$1,448 left. **First come, First get!**

ROTARY MINUTE HIGHLIGHTS



Past President

Randy Seelye took a minute or two to share with us the uniqueness and value of what a PHF is. It seems that the RI Foundation had quite modest beginnings when the Kansas City host of the 1918 RI International Convention contributed all of \$26.50 (the left over proceeds from the Convention) to the RI Fund. It was not till the death of RI's Founder, Paul Harris, when the Foundation began to receive significant amounts in contributions. As a result of the recognition of \$1,000 contributions by individuals, there are over 400,000 Paul Harris Fellows in the World today.

Continued from Front Page

Fee, Nancy Aita, Dave & Shauna Lorenzen, Vicki Lockner and Steve Olsen



(who tried to schmooze the Pres. with a gift of a hat). Well, all previously mentioned, along with a few others pictured below,



traded in their fines and made contributions to the RI Foundation (see the Foundation Report for

their contributions).

OH YEA, HATS; This week it was a home made (by Cole) hat honoring "National Kid's Week", but then she added the "Pluto" hat from **Steve Olsen**, which according to the



Pres., had "a Little Devil on it". Seems a little more appropriate to me.



Richard D. King

Thursday, December 2nd, at the
Rotary Club of Santa Rosa Sunrise



Report of the Nominating Committee for President

13 September 1999

*To the Member Clubs of Rotary
International:*

The Nominating Committee for
President of Rotary International in
2001-02, having functioned in
accordance with the RI Bylaws,
hereby reports that it unanimously
nominated:

RICHARD D. KING
of the
ROTARY CLUB OF NILES
(FREMONT), CALIFORNIA,
USA

for the office of President of Rotary
International for the year 2001-02.

A handwritten signature in black ink, enclosed in a thin black rectangular border. The signature appears to read "William B. Nystrom".

William B. Nystrom,
Chairman

Meeting Location & Time

Fountaingrove Inn, Camelot Room
101 Fountaingrove

For ticket purchase contact: Santa Rosa Sunrise

Club President Shauna Lorenzen @ (w)576-6368 or (h)539-4332

Club Sergeant at Arms Gary Bayless @ 546-0372

Ticket price is \$15, which includes Breakfast

Space is limited to
the first 180
tickets sold.

Ticket price is \$15
per person, and
there will be **no**

Richard D. King

President-nominee,
Rotary International for 2001-02
Director, Rotary International,
1989-1991
Trustee, The Rotary Foundation,
1996-2000

MEMBERSHIP ROSTER

Last Name	First Name	PH#	Spouse Name	PH#	Home Phone	Work Phone	Fax Number	Email Address
ABRAMSON	AL	*	ROBIN		(707) 537-8777	(707) 546-9220	(707) 546-2620	hallsaw ards@earthlink.net
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AMEND	STEVE		KATHLEEN		(707) 575-3078	(707) 584-9750	(707) 585-1828	amend@pacbell.net
ANDRESS	ROSS		STACY		(707) 545-6689	(707) 545-6689		
BAYLESS	GARY		LYNDA		(707) 542-6102	(707) 546-0372	(707) 578-2132	bayless@earthlink.net
BELOW	ELLEN		JIM		(707) 538-9062	(707) 538-9062	(707) 538-9043	jmsmarketing@juno.com
BRENTON	JAMES		CINDY		(707) 527-7741	(707) 584-7599	(707) 584-5766	brenton@mciworld.com
BROWN	DAVID	*	SUSAN		(707) 539-1265			dnbrown@cableone.net
CARLENZOLI	LEROY	M	CAROL	*	(707) 542-8964	(707) 542-6465	(707) 542-1645	
CARRETTE	EDWARD	*	KATHRYN EVART		(707) 576-0895	(707) 494-2026	(707) 579-4288	mayahospitality@email.msn.com
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JONES	JOHN	M	ARDYS	*	(707) 526-5001	(707) 546-0272	(707) 546-5642	jjones@linkcpa.com
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MCCRAKEN	JIM	*	PRISCILLA		(707) 528-9459	(707) 528-8681	(707) 569-1713	mc2@metro.net
MCCRAKEN	RUSS	*	DEBORAH		(707) 538-2806	(707) 538-0868	(707) 538-0879	russell@sonic.net
MILLAR	PENNY				(707) 579-8284	(707) 576-1097	(707) 576-7489	PM@Accountant.com
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PARKER	WILL		REBECCA		(707) 542-8067	(707) 546-1540	(707) 526-4551	drw_parker@aol.com
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SCOTT	ROBERT		KATHY		(707) 539-4341	(707) 544-5800	(707) 544-0403	formprint@aol.com
SEELYE	RANDY	*	KATHARINE		(707) 528-2149	(707) 521-5225	(707) 527-9816	randkath@sonic.net
SITZMAN	PHIL	*	MARSHA		(707) 523-3326	(707) 539-1252	(707) 539-1252	lettershop@bigplanet.com
SMITH	WARREN	*	WENDY	*	(707) 542-8108	(707) 525-7693	(707) 525-6829	wsmith@sonic.net
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TRELEAVEN	PETER L.	M	MARIE	*	(707) 538-4170	(707) 524-1024	(707) 524-1099	
TUXHORN	TUX		ELIZABETH		(707) 544-1917	(707) 569-0300	(707) 569-3072	tuxhorn@concentric.net
WALKER	STAN	M	VALERI	*	(707) 525-0152	(707) 586-1054	(707) 586-0457	swa@sonic.net
WARD	CASIDY		LYNN HOFACKET		(707) 543-8075	(707) 543-8075	(707) 543-8097	casidy@pon.net
WATSON	JOHN	*			(707) 541-0373	(707) 888-2039	(707) 541-0373	
WESSMAN	ROLF	*	ANN		(707) 538-0230	(707) 538-0230	(707) 538-5102	rolf@wessman.com
WILDMAN	PAUL							
YOUNG	JEFF	*	KAREN		(707) 578-7746	(707) 579-5200	(707) 546-8021	jeff@rogers-young.com
ZUMFELDE	DALE	*			(707) 538-8055	(707) 526-2346	(707) 566-8341	zum@wco.com

PRESIDENT'S MESSAGE

From "Box-Car Bertha": *"Nobody can hurt you but yourself. Every experience you have makes you all the more fit for life"*

THIS MONTH IS.....

**VOCATIONAL SERVICE
MONTH**

Making a Difference

Santa Rosa Sunrise Rotary Club
P. O. Box 14953
Santa Rosa, California 95402

Published by Santa Rosa Sunrise Rotary Club
Meeting every Thursday Morning at 7:15 am
Camelot Room - Fountain Grove Inn
101 Fountain Grove
Santa Rosa, California

First Class

MAKE-UP LOCATIONS

MONDAY

WEST SANTA ROSA - 12:15 pm Los Robles - Cleveland & Edwards
HEALDSBURG - 12 noon Masonic Temple - Plaza & Center

TUESDAY

WINDSOR - 7:15 am Charlie's Grill, Windsor Golf Course
SANTA ROSA EAST - 12:15 pm Flamingo Hotel-4th & Farmers Lane
ROHNERT PARK./COTATI-7:15 am Doubletree Inn, 1 Red Lion Drive
GUERNEVILLE - 6:30 pm Northwoods Restaurant-Hwy. 116
ELSIE ALLEN INTERACT CLUB Call for Schedule 528-8681 (Jim)

WEDNESDAY

SANTA ROSA - 12:10 pm Flamingo Hotel-4th & Farmers Lane
KANSAS CITY AIRPORT - 12 noon Ramada Airport Hotel
SONOMA VALLEY - 12:15 pm Sonoma Golf & Country Club -
1770 Arnold Drive
SEBASTOPOL SUNRISE - 7:15 am Masonic Lodge, 373 North Main St.

THURSDAY

PETALUMA - 12:10 pm Vet's Memorial Building -
1094 Petaluma Blvd. South
CLOVERDALE - 12:15 pm Owl Cafe - 485 S. Cloverdale Blvd.

FRIDAY

SEBASTOPOL - 12:15 pm Community Church -
1000 Gravenstein Hwy. N.

Thanks to this
Rotarian
Making a
Difference is
still free and worth
every penny!



THE NORTH BAY'S
COMPLETE RECOGNITION STORE



Al Abramson

PHONE
(707) 546-9220

FAX
(707) 546-2620

e-mail
hallsawards@earthlink.net

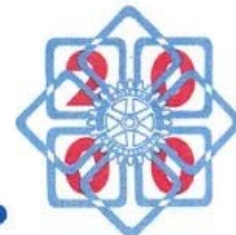
website
www.HallsAwards.com

1300 Fourth Street
Santa Rosa, CA 95404

October 14, 1999



Making a Difference



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THIS WEEK'S PROGRAM

October 21, 1999

DONNA PENWELL

Executive Director Sonoma County Museum



After four months the Sonoma County Museum's Board of Trustees has concluded its search for a new executive director with a perfect match and a lucky coincidence. Donna Penwell, former director of the Maritime Museum of Monterey, relocated to Sonoma last March. Penwell, one of 48 applicants from across the country interested in the position held by Eric Nelson for 5 years, was confirmed by the Board of Trustees as the final selection on June 16th.



PROGRAM CHAIRPERSON FOR OCTOBER IS ROSS JONES

Calendar OF EVENTS

October 23rd

Hands Across the County
(see Gary Holtz) and
4th Annual Sunrise
Progressive Dinner (See Del
Raby)

November 13th

Foundation Celebration at
Sonoma County Airport
(see Dave Lorenzen for
tickets)

December 11th

Salvation Army Bell Ringing

CLUB STUFF



Visitors Galore this week! If membership doesn't fill the room, visitors will. Not only did we have lots of other local Rotarians with us this week, but also from other parts of the country, like Iowa. Banners were exchanged, and no doubt stories are now floating around Iowa about California Rotary Meetings where hats are required. Even guests were first in line for the raffle, but they didn't have any better luck than the rest of the membership.



Kudos to the Median Foursome! Last Saturday, the median that is sponsored by our Club was "Spruced up a little" by the dynamic foursome of **Ken Coker, Ross Andress, Pete Treleaven and Dale Zumfelde**. Thanks to their hard work (and turning the water back on), the middle of the Montgomery, near Mission Blvd. looks great again. **THANKS GUYS!**



Time to start reading: If you haven't had a chance to sign up yet for the weekly "Read to a Child" at Steele Lane elementary, contact **Merle Hayes**, she still has room available. You will need to see **Ezbon Jen** for a TB Test before you can participate. There will be a short training by **Merle** for anyone who is new to this **continued on Page 2**

Next Week's Program:

BEN STONE

*Sonoma County Economic
Development Board*

Birthdays

10/01 Bob Scott

10/07 Gary Holtz

10/08 Eve Nighswonger

10/08 Ralph Harryman

10/24 John Jones

Anniversaries

10/02 John Dolinsek &

Kathy Kent

10/04 Larry & Laura Martin

10/28 Brian & Karen Rondon

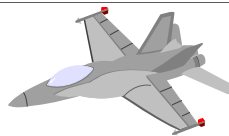


Concours 2000 co-chairs **Ken Coker** and **Casidy Ward** are already starting to look for help. Just like last year, this event will require a substantial amount of people hours, both on the day of the event, as well as in the preparation prior. Every member of the Club will be required to assist in some capacity. So, before someone asks you for help, how about stepping up to Ken and Casidy and offering! Here are some of the areas the will need help in:

- Major Sponsors
- Trophy Sponsors
- Registration
- Exhibitors & Booths
 - New Cars
 - Car Corrals
 - Rotary Booth
 - Retail Vendors
 - Food Vendors
- Field Placements & Entrances
- Wine & Wheels Event
 - Event Coordination
 - Silent Auction
 - Registration
 - Ticket Sales
- Manpower & Assessment
- Ecology & Grounds
- Liaison with Sponsors Day of Event
- Design, Graphics & Signage

If any of the above items appeal to you, **RUN** (don't walk) to see Ken & Casidy!

**Flying High
With Rotary
Foundation**



Where: Furthco Hanger (Largest hanger at the Sonoma County Airport).

When: November 13, 1999, 7 till 9:30 p.m.

What: Foundation Celebration

Why: Hors D'oeuvres, wine tasting, prizes, silent auction, logo glass, music, dancing.

How: Drive (limo, car, bus), fly (plane), walk (NAH!).

Dress: Cowboy to Penguin and anything in between.

Need more info? See Dave Lorenzen

**ROTARY
MINUTE
HIGHLIGHTS**



Past President Art King

gave us all the secret on how to be a great Greeter! "All you need to do is know how to correctly introduce Visiting Rotarians." Under the watchful eye of **President Shauna**, **PP Art** gave us the secret of "Just

introduce them by reading from the **BOTTOM UP** of the **Visiting Rotarian Card**."

First their **CLASSIFICATION**, second the **NAME OF THEIR CLUB**, and third the **ROTARIANS NAME**.

Example: "Visiting with the classification of ACTOR, from the ROTARY CLUB OF BEVERLY HILLS, please say hello to TOM CRUISE".

After such great instructions, today's greeter **Hugh Helm** gave it another try, and darn near got a standing ovation on



his phenomenal delivery! Thanks **Art** on how to be a **GREAT GREETER!**



Continued from Front Page

program (if you participated last year, consider yourself already trained).

Salsa Soccer League resumes soon: Because of our evolvment with the Santa Rosa Salsa Soccer League team members, **Lou Ann Poulsen** and her committee have been interviewing some of their members and will soon have a list of names and their resumes available. Members are looking for job opportunities from Club members. See **Lou Ann** for more information.

This Week's Hat: The guesses were "This is Fleet Week" and "Last week was Fleet Week". Both were wrong (according to President Shauna). She said it was in celebration of the U.S. Navy's Birthday. (Isn't that what Fleet Week is all about? Go figure).



ANNOUNCEMENTS:

NEW MEMBER PROPOSAL:

After permission to do so has been secured from the proposed new member, the Secretary shall notify each member of the club by means of a written or printed communication, giving the name of the proposed candidate, the firm represented and the classification under which he/she is proposed for membership.

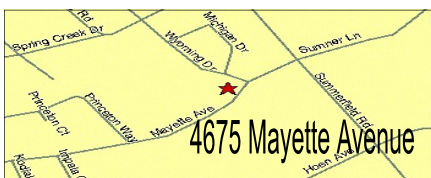
Steve Worthen

**Classification: Commercial
Furnishings**

A ten-day period shall then be allowed during which any member objecting to the election of the proposed member shall notify the Board in writing, stating reasons for his/her objections. If no objection is received in such period, the proposed member shall be considered qualified for membership.

**HANDS ACROSS THE COUNTY
IS THIS SATURDAY:**

From 9 till noon **Gary Holtz** will be leading us all at Spring Creek Elementary to



do repairs and improvements as our part in this County wide program.

WE MAKE THE DIFFERENCE!!

MEMBERSHIP ROSTER

Last Name	First Name	PHF	Spouse Name	PHF	Home Phone	Work Phone	Fax Number	Email Address
ABRAMSON	AL	*	ROBIN		(707) 537-8777	(707) 546-9220	(707) 546-2620	hallsaw ards@earthlink.net
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AMEND	STEVE		KATHLEEN		(707) 575-3078	(707) 584-9750	(707) 585-1828	amend@pacbell.net
ANDRESS	ROSS		STACY		(707) 545-6689	(707) 545-6689		
BAYLESS	GARY		LYNDA		(707) 542-6102	(707) 546-0372	(707) 578-2132	bayless@earthlink.net
BELOW	ELLEN		JIM		(707) 538-9062	(707) 538-9062	(707) 538-9043	jmsmarketing@juno.com
BRENTON	JAMES		CINDY		(707) 527-7741	(707) 584-7599	(707) 584-5766	brenton@mciworld.com
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PRESIDENT'S MESSAGE

From Jeanne Detourbey : *"Of course, fortune has its part in human affairs, but conduct is really much more important."*

OCTOBER IS.....

**VOCATIONAL SERVICE
MONTH**

Making a Difference

Santa Rosa Sunrise Rotary Club
P. O. Box 14953
Santa Rosa, California 95402

Published by Santa Rosa Sunrise Rotary Club
Meeting every Thursday Morning at 7:15 am
Camelot Room - Fountain Grove Inn
101 Fountain Grove
Santa Rosa, California

First Class

MAKE-UP LOCATIONS

MONDAY

WEST SANTA ROSA - 12:15 pm Los Robles - Cleveland & Edwards
LICKY HILLS, Birmingham, Eng. 7:30 Old Rose and Crown Hotel, Rednal

TUESDAY

WINDSOR - 7:15 am Charlie's Grill, Windsor Golf Course
SANTA ROSA EAST - 12:15 pm Flamingo Hotel-4th & Farmers Lane
ROHNERT PARK./COTATI-7:15 am Doubletree Inn, 1 Red Lion Drive
GUERNEVILLE - 6:30 pm Northwoods Restaurant-Hwy. 116
ELSIE ALLEN INTERACT CLUB Call for Schedule 528-8681 (Jim)

WEDNESDAY

SANTA ROSA - 12:10 pm Flamingo Hotel-4th & Farmers Lane
PETALUMA VALLEY - 12:15 pm Adobe Creek Golf Club - Frates Dr.
SONOMA VALLEY - 12:15 pm Sonoma Golf & Country Club -
1770 Arnold Drive
SEBASTOPOL SUNRISE - 7:15 am Masonic Lodge, 373 North Main St.

THURSDAY

PETALUMA - 12:10 pm Vet's Memorial Building -
1094 Petaluma Blvd. South
CLOVERDALE - 12:15 pm Owl Cafe - 485 S. Cloverdale Blvd.

FRIDAY

SEBASTOPOL - 12:15 pm Community Church -
1000 Gravenstein Hwy. N.

Thanks to this
Rotarian
Making a
Difference is
still free and worth
every penny!



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October 21, 1999



ROTARY 2000:
ACT WITH
CONSISTENCY
CREDIBILITY
CONTINUITY



Making a Difference

Editor : Dave Lorenzen

Publisher : Moss Adams LLP

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- Russ Lockner.....Past President
- Steve Davis.....International Service
- Ralph Harryman.....Club Service
- Lu Ann Poulsen.....Community Service
- Gary Bayless.....Major Events
- Steve Amend.....Club Activities
- Merle Hayes.....Vocational Service

THIS WEEK'S PROGRAM

October 28, 1999



**ECONOMIC
DEVELOPMENT
DEPARTMENT**
COUNTY OF SONOMA

BEN STONE

The Sonoma County Economic Development Board (EDB) provides assistance services directed toward encouraging the startup, retention and expansion of Sonoma County businesses and jobs, particularly with small businesses; creation of new jobs and employment opportunities; and diversification of economic activity and strengthening the County's tax base. The EDB has two major functions:

To provide information and referral services to help local businesses to start up, succeed, and grow; and to develop and disseminate factual data regarding significant economic activities, trends and projections for Sonoma County. In addition, the Economic Development Coordinator performs numerous activities on behalf of the Board of Supervisors ranging from coordination to analysis of issues impacting Sonoma county. Beginning FY 94-95, EDB also oversees the grant funded Baytrade Project which provides export assistance to local companies. The "net cost" of the budget is financed by the County Advertising Fund.

PROGRAM CHAIRPERSON FOR OCTOBER IS ROSS JONES

IMPORTANT CLUB STUFF



Thanks to last weeks instructions from PP Art King on "How to properly introduce a Visiting Rotarian", Greeter Al Abramson did a superb job this week!

FIELD PROMOTION: It appears that PP Randy Seelye is doing a great job this year as the District Chairperson of Public Relations; such a good job that incoming District Governor Harry Johnson has appointed him Area Representative for his Santa Rosa Clubs. Congratulations!



OK BOB, MAKE US ALL LOOK BAD: It seems that a few weeks ago PP Nancy Aita thought she was having a bad day when hubby Bob need to take her to the County Courthouse to sign "some kind of paperwork" she just wasn't interested in doing. So disinterested, that apparently she was less than good company during the trip there in the car. Turns out, to Nancy's surprise, that Bob had arranged to have friends and family there waiting so that they could renew their marriage vows, complete with rings! The next day they left for 3 weeks in Spain (which she has already paid for in recognition), just like the first time. Thanks for the story (yea, thanks Bob) and the \$100 contribution continued on Page 2



Calendar OF EVENTS

November 13th

Foundation Celebration at
Sonoma County Airport
(see Dave Lorenzen for tickets)

December 2nd

Special Guest Speaker
RICK KING
(see President Shauna or Gary
Bayless for tickets)

December 11th

Salvation Army Bell Ringing
(see Brian Rondon to sign up)

Next Week's Program:
GORDON
AMREIN
California Museum

Birthdays

10/01 Bob Scott

10/07 Gary Holtz

10/08 Eve Nighswonger

10/08 Ralph Harryman

10/24 John Jones

Anniversaries

10/02 John Dolinsek &
 Kathy Kent

10/04 Larry & Laura Martin

ANNOUNCEMENTS:

**SALSA SOCCER PLAYERS
 LOOKING FOR**



HELP: Committee Representative **Eve Nighswonger** wanted us to know about Omar Sanchez, Marlon Diaz, Arlindo

Sotelo and Abraham Mayo. They are members of the Sunrise Rotary sponsored Salsa Soccer Team. Our ongoing program designed to assist the players in accomplishing their goals through career exploration through work experience, mentoring and educational information. Club members who would like to participate in employment interviews of these players should contact one of the following committee members; Eve Nighswonger, Peter Treleven and Lou Ann (Poulsen) Campbell. The interviews are intended to give the players additional experience interviewing for employment and to help them promote themselves and identify their skills and to create and establish career goals. The plan was to find them work with members who would be willing to also help them develop their career plans.

**ROTARY
 MINUTE
 HIGHLIGHTS**



PP Nancy Aita gave us all a little information on RYLA. Rotary Youth Leadership Awards is Rotarians working with youth in leadership development. Rotary Youth Leadership Awards (RYLA) is an intensive training program for community youth leaders. Young people ages 14-30, chosen for their leadership potential, attend an all-expense-paid seminar, camp or workshop, generally three to ten days in length, organized and run by Rotarians with records of achievement. The RYLA event can be sponsored by several districts jointly, by one district, or by a Rotary club. In 1997-98, more than 25,000 young people benefited from RYLA events. More than 14,000 Rotarians and 8,000 non-Rotarians participated in organizing district RYLA events. RYLA programs vary according to the age and interests of participants and length of event. In 1996, the RI Board of Directors recommended a core curriculum for every RYLA that includes the following:

- Fundamentals of leadership
- Ethics of positive leadership
- Importance of communications skills in effective leadership
- Problem-solving and conflict-management
- What Rotary is and what it does for the local community
- Building self-confidence and self-esteem
- Elements of community and global citizenship

while reflecting issues of local relevance in a manner appropriate to local customs.

The impact of the program spreads further as the program awardees influence other young people. Moreover, RYLA programs often lead to the formation or strengthening of Interact and Rotaract clubs with their leadership development and service activities.

A BIG DAY FOR SUNRISE!

Saturday, October 23rd, was a big day for membership. With the assistance of **Gary Holtz** *Hands Across the County* was a great success at Spring Creek Elementary. Assisting were **Ellen Below, Steve Amend, Dan Lambert, Dale Zumfelde** and **Brian Rondon**. And if that wasn't enough, that evening 43 members and spouses and guests enjoyed the annual *Sunrise Progressive Dinner* thanks to the organization of **PDG Del Raby**. Because there was so much involved, I decided to add a supplement this week!

FOUNDATION REPORT

This week was most likely a record take for the Foundation, nearly \$1,000 in all, including **Mike Panas** finishing a Fellowship for his wife Susan.



Here is the highlights of the last two weeks:

- Bob Scott = \$100**
- Ross Address = \$100**
- Archie Julian = \$100**
- Steve Davis for Rita = \$100**
- Eve Nighswonger for her Niece = \$100**
- Del Raby = \$100**
- Nancy Aita for Danielle = \$100**
- Rolf Wessman = \$100**
- Mike Panas for Susan = \$119**

The total contributions for this year so far are **\$5,926**, or \$94.06 per capita. That puts us at 47% of Club goal, 95% of District goal and 171% of RI goal. President Shauna has guaranteed everyone matching monies of \$100 each from the WCS Project, and the amount beyond that guarantee is on a first come basis. There is only \$1,029 left in that "over \$100 group" so if you are thinking about giving more than \$100 this year, don't think too long. And remember, there are Foundation Raffle tickets too!

Continued from Front Page

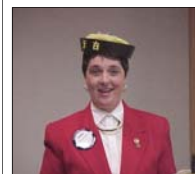
to the RI Foundation.

CALLING ALL MOVERS:

President Elect **Russ McCracken** is moving, and he needs our help (or at least our pick-ups and vans). This



coming week-end, anyone who is available, he could use your help (maybe he will go easy on your finning next year). Give him a call at 538-0868.



Oh Yea, the Hat: This week President **Shauna** was honoring a confused birthday (or was that Confucius?). Anyway, just like normal, there was *at least* two members confused about the hat.

Hands Across the County

Does anyone here know what we are suppose to be doing?



Gary's Team giving a facelift to Spring Creek Elementary



Picking Up the food to be delivered to the hosting homes of the Progressive Dinner



4th Annual Sunrise Progressive Dinner

And after the deliveries, came the "First Course"



"The Main Course" and great fellowship followed all over town!



And after dinner was the presentation to Sue Julian as the club's most recent



**Paul
Harris
Fellow**

MEMBERSHIP ROSTER

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PRESIDENT'S MESSAGE

From Anonymous: *"Never insult an alligator, until AFTER you have crossed the river."*

OCTOBER IS.....

**VOCATIONAL SERVICE
MONTH**

Making a Difference

Santa Rosa Sunrise Rotary Club
P. O. Box 14953
Santa Rosa, California 95402

Published by Santa Rosa Sunrise Rotary Club
Meeting every Thursday Morning at 7:15 am
Camelot Room - Fountain Grove Inn
101 Fountain Grove
Santa Rosa, California

First Class

MAKE-UP LOCATIONS

MONDAY

WEST SANTA ROSA - 12:15 pm Los Robles - Cleveland & Edwards
HEALDSBURG - 12 noon Masonic Temple - Plaza & Center

TUESDAY

WINDSOR - 7:15 am Charlie's Grill, Windsor Golf Course
SANTA ROSA EAST - 12:15 pm Flamingo Hotel-4th & Farmers Lane
TORONTO HUMBER-6:15 pm Central Restaurant, Ontario,
Canada

GUERNEVILLE - 6:30 pm Northwoods Restaurant-Hwy. 116

WEDNESDAY

SANTA ROSA - 12:10 pm Flamingo Hotel-4th & Farmers Lane
PETALUMA VALLEY - 12:15 pm Adobe Creek Golf Club - Frates Dr.
SONOMA VALLEY - 12:15 pm Sonoma Golf & Country Club -
1770 Arnold Drive

SEBASTOPOL SUNRISE - 7:15 am Masonic Lodge, 373 North Main St.

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PETALUMA - 12:10 pm Vet's Memorial Building -
1094 Petaluma Blvd. South
CLOVERDALE - 12:15 pm Owl Cafe - 485 S. Cloverdale Blvd.
ELSIE ALLEN INTERACT CLUB Call for Schedule 528-8681 (Jim)

FRIDAY

SEBASTOPOL - 12:15 pm Community Church -
1000 Gravenstein Hwy. N.

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still free and worth
every penny!



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October 28, 1999



Making a Difference



ROTARY 2000:
ACT WITH
CONSISTENCY
CREDIBILITY
CONTINUITY

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Publisher : Moss Adams LLP

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- Ralph Harryman.....Club Service
- Lu Ann Campbell.....Community Service
- Gary Bayless.....Major Events
- Steve Amend.....Club Activities

THIS WEEK'S PROGRAM

November 4, 1999

GORDON AMREIN on William Marcus West and his "Rancho San Miguel"

William Marcus West, a roving Scot was one of the original families to come to Sonoma County. He met and married Guadalupe Vasquez in Santa Cruz, Mexico in 1832. That same year they traveled north eventually settling in Sonoma County. Mark and Guadalupe had seven children, most of whom were born here - Maria Luisa Del Carmet, Mark, John (Juan), William, Charles, Adelaide, and Chata. In 1840 Mark West acquired the Rancho San Miguel land grant which included 6,663 acres between the Mark West and Santa Rosa Creeks. It supposedly was the "Richest Body of Land of the same number of acres in the state. There was not an acre of it that would not produce from seventy-five to one hundred bushels of wheat." On the Rancho San Miguel, Mark West built a great adobe hacienda and established a trading post and post office near the beautiful stream which now bears his name.

Calendar OF EVENTS

November 13th

Foundation Celebration at Sonoma County Airport
(see Dave Lorenzen for tickets)

December 2nd

Special Guest Speaker
RICK KING
(see President Shauna or Gary Bayless for tickets)

December 11th

Salvation Army Bell Ringing
(see Brian Rondon to sign up)

PROGRAM CHAIRPERSON FOR NOVEMBER IS NANCY AITA

CLUB STUFF

HATS FIRST: What other kind of hat would it be but a "Witch's Hat" since it is Halloween! Even with the hat, all those present avoided the obvious comments. Must have all been concerned about "Presidential Reciprocity".

WELCOME NEW MEMBER STEVE WORTHEN:

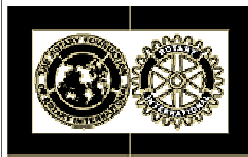
Our ranks are building again. Club Membership Chair **Eve Nighswonger** assisted **Ken Coker** in introducing his new inductee **Steve Worthen**. Steve's classification is Commercial Furnishings, and appears to be a great new addition to the membership. Be sure to trade business cards with Steve.

ANOTHER GREAT WEEK FOR THE FOUNDATION: It seemed like everyone wanted to get into the act of contribution to the RI



continued on Page 2

Next Week's Program:
Gail Johnson
Women &



**NOVEMBER IS
 ROTARY
 FOUNDATION
 MONTH**

In 1917, Arch C. Klumph, Rotary's sixth president, proposed to the Rotary International Convention in Atlanta, Georgia, USA, the creation of an endowment fund for Rotary . . . for the purpose of doing good in the world in charitable, educational and other avenues of community service." A few months later, the endowment received its first contribution of \$26.50 from the Rotary Club of Kansas City, Missouri, USA.

In 1928, when the endowment fund had grown to more than US \$5,000, the fund was renamed The Rotary Foundation, and it became a distinct entity within Rotary International. Five Trustees, including Klumph, were appointed to "hold, invest, manage, and administer all of its property. . . as a single trust, for the furtherance of the purposes of RI."

Two years later, the Foundation made its first grant of US\$500 to the International Society for Crippled Children. The ISCC — created by Rotarian Edgar F. "Daddy" Allen — since grew into the Easter Seals organization.

The Great Depression and World War II both impeded significant growth for the Foundation, but the need for promoting a lasting world peace generated great post-war interest in developing Foundation programs. After Rotary founder Paul P. Harris died in 1947, contributions began pouring into Rotary International, and the Paul Harris Memorial Fund was created for the purpose of building the Foundation.

That same year, the first Foundation program was established — Fellowships for Advanced Study — which was the forerunner of the Rotary Ambassadorial Scholarships program. Then in 1965-66, three new programs were launched — Group Study Exchange, Awards for Technical Training, and Grants for Activities in Keeping with the Objective of The Rotary Foundation, which was later called Matching Grants.

The Health, Hunger and Humanity (3-H) program was launched in 1978, with the Rotary Volunteers program being created as a part of 3-H in 1980. The PolioPlus Program was announced in 1984-1985, and the following year saw the introduction of Rotary Grants for University Teachers. The first Peace Forums was held in 1987-88, leading to the establishment of Rotary Peace Programs. Then in 1989, 1963-64 RI President Carl P. Miller and his wife, Ruth, donated US \$1 million to establish the Discovery Grants program.

Throughout this time, support of the Foundation grew tremendously. Since that first \$26.50 donation in 1917, the Foundation has received contributions totaling almost US \$825 million. More than US \$61 million was donated in 1994-95 alone. To date, some 492,000 individuals have been recognized as Paul Harris Fellows — that is, someone who has contributed US\$1000 or has had that amount contributed in his or her name.

**ROTARY
 MINUTE
 HIGHLIGHTS**



PP Dave Lorenzen took a minute or two to share with us all the pleasures of "Making -Up". Seems that there are over 29,000 opportunities to attend a Rotary meeting, in 161 different countries, every week. If



you travel a lot, and need a copy of the Rotary International Directory of your very own, see **Secretary Mike Kelly** for a copy (only \$9! What a deal!). Otherwise, go to the Rotary Website at www.rotary.org and click on the "Where Clubs Meet" icon for a complete and up-to-date listings of where t h o s e 2 9 , 7 3 1 opportunities meet every week.



Birthdays

- 11/1 Wendy Smith
- 11/8 Pat Martin
- 11/13 Debra Corrigan
- 11/15 John Watson
- 11/16 Priscilla McCracken
- 11/21 Russ McCracken
- 11/22 Lou Ann Kelly
- 11/23 Rebecca Parker
- 11/28 Dan Lambert

Anniversaries

- 11/8 Mike & Lou Ann Kelly
- 11/10 Scott & Tricia Holder
- 11/24 David & Susan Brown

ANNOUNCEMENTS:

It's Bell Ringing Time:

This year's organizer is **Brian Rondon** and he has only a couple spaces left for this December 11th. He needs 2 "ringers" from 11-12 noon. So far **Ross Andress, Paul Wildman, Dave Lorenzen, President Shauna, Del Raby, Sylvia Higgins, John Watson, Gary Holtz** and **Vicki Lockner** have volunteered. Call Brian at (h) 537-1809 or (w) 541-7250 if you want those last two spots!



It's Going to be a "Woody" Concourse: Concourse co-chair **Ken Coker** announced that the "mark" has been selected for Concourse 2000. Last year it was *Italian Cars*, but this year the focus and star of the event is non other than the classic "Woody". Give **Ken** and **Casidy** a hand when they ask!

Continued from Front Page

Foundation this week, even the guest speaker!

That's right, even **Ben Stone** from the Sonoma County Economic Development Board wanted to "give something back to Rotary", as well as recognize all the hard

work **Steve Herron** has done for the EDB, so he gave \$125, which the club will match and will finish Steve's PHF! Thanks Ben, and congratulations to



Steve. Other contributions this week as follows:

- Dale Zumfelde = \$100**
- Warren Smith = \$100**
- Sylvia Higgins = \$100**
- Brian Rondon = \$100**
- Dan Davis = \$100**

and **John Jones for son Christopher = \$60** which will finish another Paul Harris Fellow for the Jones Family!

Hat Alert! Hat Alert!



THURSDAY, NOVEMBER 11th, IS HAT DAY!

Several members have come to me, suggesting that the entire membership should plan on wearing their favorite hat, just like President Shauna. Well, Thursday the 11th of November (Veterans Day) is the designated day. Plan on wearing your favorite hat as a surprise that day. I will remind everyone in the bulletin the week before. Remember, KEEP IT A SECRET!

Dave

MEMBERSHIP ROSTER

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* Indicates Paul Harris Fellow M Indicates Multiable Paul Harris Fellow Santa Rosa Sunrise is 100% PHF Sustaining Membership

PRESIDENT'S MESSAGE

From 365 Reasons to Eat Chocolate: *"In the hustle of daily life, so many things get shuffled aside. Don't let chocolate be one of them."*

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