

From: Rotary Club of Santa Rosa Sunrise [mailservice@clubrunner.ca]
Sent: Monday, October 03, 2011 5:52 PM
To: Dave Lorenzen
Subject: Rotary - Santa Rosa Sunriser!! - Oct 03, 2011



Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Monday, October 03, 2011

[Club Web Site](#)

Hello Dave! This email has been generated just for you as a member of our club. We hope you enjoy receiving this newsletter!

Editor: Max Bridges
If you have any comments or questions, email the editor.

October 6th. Program Is...

by Bridges, Max

Future Speakers

Oct 6 2011

[Our own Scott Holder](#)
"Mountaineering Adventures in Alaska and South America"

Oct 13 2011

[Our own Rita Scardaci](#)
"The State of Health Care in Sonoma County"

Oct 20 2011

[Shirley Kezer](#)
"Her Four Years in a Japanese POW Camp During the Second World War"

Oct 27 2011

[Dr, Susan Cooper](#)
"Dental Care for Small Children and Cavity Prevention"

Upcoming Events

[Changed venue: At Santa Rosa Golf and Country Club](#)
Oct 20 2011

[Festival of Brotherhood](#)
Oct 21 2011

[Culinary Classic](#)
Nov 5 2011

[Veteran's Day Lunch meeting](#)
Nov 8 2011

[Change of Venue\(see Nov. 8th\)](#)
Nov 10 2011

[SCARC](#)
Nov 17 2011

[Dark](#)
Nov 24 2011

[Holiday Party DG/BOD meeting](#)
Dec 3 2011

[DG visit to Santa Rosa Sunrise](#)
Dec 8 2011

[Dark](#)
Dec 29 2011

[Nicaragua trip](#)
Feb 3 2012 - Feb 12 2012

[Progressive Dinner](#)
Mar 24 2012

Scott Holder

Into Thinner Air: A Rotarians pursuit of the Seven Summits



The Seven Summits has long been regarded as the most coveted accomplishment in mountaineering. The Seven Summits are comprised of each of the tallest mountain peaks of each of the seven major continents and was first conceived of in the early 1980's by Dick Bass who completed the task in April of 1985. To date, fewer than 300 mountaineers have achieved this prize.

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Follow Santa Rosa Sunrise Rotarian Scott Holder as he recounts his recent climbs on the summits that represent North America (Denali, aka Mt. McKinley 20,320') and South America (Aconcagua, 22,840'). These peaks located in Alaska and on the border of Chile and Argentina are very similar and yet very different. We will go from ski planes to mule rides as we travel into thinner air!



Speaker Summary~ Jorien Breur's Service Above Self NYC to Nicaragua

by *Randolph, Richard*



Med School

Peace Corp to

A year in the Cuerpo de Paz - aka Peace Corp - seasoned with mentoring from Sunrise Rotarian Public Health PhD. Ezbon Jen, add to her brilliant mind, percolate with an altruistic orientation and *SWOOSH*: The perfect prescription for Jorien Breur to launch her advanced education and career in Medical-Health Care.

Born in Indiana, Jorien grew up with an international awareness as she traveled

to her father's native Holland. She discovered in college that some people had not learned the difference between Indiana and India, prompting her to prove what Mark Twain asserted about travel being "fatal to prejudice, bigotry and narrow-mindedness." In 2006-07 Jorien worked as a Peace Corp volunteer in Seballos Nicaragua, establishing youth groups to perform community service and learn nutritional and reproductive health concepts. Providentially she met Sunrise Rotarians John Jones and Ezbon Jen and began what has become an ongoing mini-network for Service Above Self.

Jorien gave us a glimpse of the cultural and technological challenges facing Nicaragua - education, literacy, municipal utility infrastructure. She also provided us a vision of hope and inspiration with people like herself, living the words Rotary claims to value: Service Above Self.

News from Rotary International

by Max Bridges

Bangkok convention deadlines approaching; register now and save



Take advantage of one of the lowest registration fees ever, US\$160, by [registering](#) for the 2012 RI Convention in Bangkok, Thailand, by 1 December. Celebrate Rotary with your Rotary family and discover new opportunities for service and fellowship in friendly, exotic Thailand, 6-9 May.

Learn more about [planning your trip](#), including reserving your hotel and making travel arrangements. Sign up for RI ticket events, and learn more about [Host Organization Committee events and tours](#).

Breakout sessions

Rotary International is now accepting proposals from groups wishing to organize and present a breakout session at the convention. Quality presenters are needed to share their knowledge with fellow Rotarians.

Submit [this form](#), available in English only, to the address listed on the form, or by [e-mail](#), by 12 October.

Breakout sessions are designed to provide attendees with numerous options for learning and sharing. The sessions complement the convention's keynote speakers and plenary sessions, which will inspire you each morning. In addition, afternoon workshops, panel presentations, and interactive discussion groups will provide additional opportunities for fellowship and exchange of ideas.

The breakout sessions will take place during concurrent afternoon time slots on Monday, Tuesday, and Wednesday, 7-9 May. The overall program will support the 2011-12 RI theme, *Reach Within to Embrace Humanity*, and the emphases of *Family*, *Continuity* and *Change*.

A portion of the breakout sessions will be selected through this open call for proposals.

Proposals for breakout sessions to be held in non-English languages will be considered, as non-English breakout sessions may be scheduled depending on convention registration and the availability of interpretation services and equipment.

Questions? E-mail [Norah Webster](#), Program Development Specialist in the International Meetings

Division.

Booth applications

Applications for booths for fellowships, action groups, and projects are due to exhibitor@rotary.org by 28 November. See the [Booths](#) page to find out how to share your projects and passions with your fellow Rotarians.

GranFondo Means GreatFunToo

by *Randolph, Richard*



We are called Sunrise Rotarians for good reason! Before the sun came up last Saturday 12 members and family mustered out to Cazadero to prepare the carbs for the thousands of GranFondo riders at their 30 mile refueling station.

Somewhere in the peletons whizzing by was race namesake Levi Leipheimer, our own Peter Hoberg was spotted downing one of our gourmet peanut butter & jelly sandwiches. Unconfirmed reports heard one rider request the crust be cut off ~ which was rapidly declined by one of our jellied cutters;)

Rich Bottarini could not be reached for comment, however all the volunteers he recruited send a hearty "Thank You" for arranging our favorite spot - and the open tab at the country store for coffee and sweets - as Del and Rich attest were first class.

Sunrise Rotary and Santa Rosa East combined forces and served over two thousand riders at least 1500 PB&J's, bananas, strawberries, melons, fig , maple bars, lots of water and parking directions. Wanna join us next year? Ask Penny or her husband Paul, Ralph Harryman, Rick Lewis, Rich Randolph or Lefty, Susan Glowacki, Del, Warren "Shutterbug" Smith, Jim Brenton- also a biker, Pat McNeany or his son - also a support team vet,- who knows, it may be limited space available at the rate the ride is growing!

More GranFondo photos

RI President's Message

by *Max Bridges*



October 2011



My dear brothers and sisters in Rotary,

In the pages of this month's magazine, you will be introduced to the marvelous city of Bangkok, Thailand, which will play host to our 2012 Rotary International Convention. Please consider this my personal invitation to join me, my family, and our fellow Rotarians at what promises to be an incredible event in one of the world's most fascinating locations.

Thailand is a spectacular destination, truly the Land of a Thousand Smiles. I would particularly urge Rotarians who have never visited Thailand before to consider this as your chance. You'll be surrounded by gracious Rotarian hosts and friends, old and new, from around the world. Bangkok is a fantastic gateway for those wishing to explore Southeast Asia, and a wonderful experience on its own. For those who hail from countries closer by, take the opportunity to visit a major cultural capital, with all it has to offer – including shopping, dining, and sightseeing. Indeed, Bangkok will give you a wonderful value for your time and money.

But the very best reason to visit Bangkok, of course, will be the 2012 RI Convention itself, 6-9 May – the highlight of the Rotary calendar.

All through the year, we reach out to Rotary communities around the globe. At the convention, we have the chance to see all those communities represented in one place – to hear all the languages, see all the people, and learn about all the projects of the past year. Nothing brings home the internationality of Rotary like a Rotary convention – and nothing else has the same power to inspire.

I firmly believe that every Rotary event should be a family event, and this is why Binota and I plan to bring our children and our grandchildren. Why not do the same, and make the Rotary convention part of your family's vacation next year? With so many wonderful events and activities to choose from, there is something for everyone, and plenty of opportunity to draw our families closer to our Rotary service.

Every year, I go to the convention excited to see old friends and make new ones, to celebrate our successes and learn from our experiences. And every year, I leave with a sense of pride in Rotary, eager to begin another year of service.

Bangkok promises to be the best convention yet. I urge you to register now at www.rotary.org/convention, and to begin planning your trip to our 103rd international convention!

Honoring Our Vet's - November 8th

by Treleaven, Peter



The Dog Who Cornered Osama Bin Laden

When U.S. President Barack Obama went to Fort Campbell, Kentucky, last week for a highly publicized but very private meeting with the commando team that killed Osama bin Laden, only one of the 81 members of the super-secret SEAL DevGru unit was identified by name: Cairo, the war dog.

Cairo, like most canine members of the elite U.S. Navy SEALs, is a Belgian Malinois. The Malinois breed is similar to German shepherds but smaller and more compact, with an adult male weighing in the 30-kilo range.



(German shepherds are still used as war dogs by the American military but the lighter, stubbier Malinois is considered better for the tandem parachute jumping and rappelling operations often undertaken by SEAL teams. Labrador retrievers are also favored by various military organizations around the world.)





Like their human counterparts, the dog SEALs are highly trained, highly skilled, highly motivated special ops experts, able to perform extraordinary military missions by SEa, Air and Land (thus the acronym).

The dogs carry out a wide range of specialized duties for the military teams to which they are attached: With a sense of smell 40 times greater than a humans, the dogs are trained to detect and identify both explosive material and hostile or hiding humans. The dogs are twice as fast as a fit human, so anyone trying to escape is not likely to outrun Cairo or his buddies.



The dogs, equipped with video cameras, also enter certain danger zones first, allowing their handlers to see what's ahead before humans follow.

As I mentioned before, SEAL dogs are even trained parachutists, jumping either in tandem with their handlers or solo, if the jump is into water.

Last year canine parachute instructor Mike Forsythe and his dog Cara set the world record for highest man-dog parachute deployment, jumping from more than 30,100 feet up the altitude transoceanic passenger jets fly at. Both Forsythe and Cara were wearing oxygen masks and skin protectors for the jump.

Heres a photo from that jump, taken by Andy Anderson for K9 Storm Inc. (more about those folks shortly).



As well, the dogs are faithful, fearless and ferocious incredibly frightening and efficient attackers.

I have seen it reported repeatedly that the teeth of SEAL war dogs are replaced with titanium implants that are stronger, sharper and scare-your-pants-off intimidating, but a U.S. military spokesman has denied that charge, so I really don't know (never having seen a canine SEAL face-to-face). I do know that I've never seen a photo of a war dog with anything even vaguely resembling a set of shiny metal chompers.

When the SEAL DevGru team (usually known by its old designation, Team 6) hit bin Laden's Pakistan compound on May 2, Cairo's feet would have been four of the first on the ground.

And like the human SEALs, Cairo was wearing super-strong, flexible body armour and outfitted with high-tech equipment that included goggles specially designed and fitted dog goggles with night-vision and infrared capability that would even allow Cairo to see human heat forms through concrete walls.

Now where on earth would anyone get that kind of incredibly niche hi-tech doggie gear? From Winnipeg, of all places.

Jim and Glori Slaters Manitoba hi-tech mom-and-pop business, K9 Storm Inc., has a deserved worldwide reputation for designing and manufacturing probably the best body armour available for police and military dogs. Working dogs in 15 countries around the world are currently protected by their K9 Storm body armour.



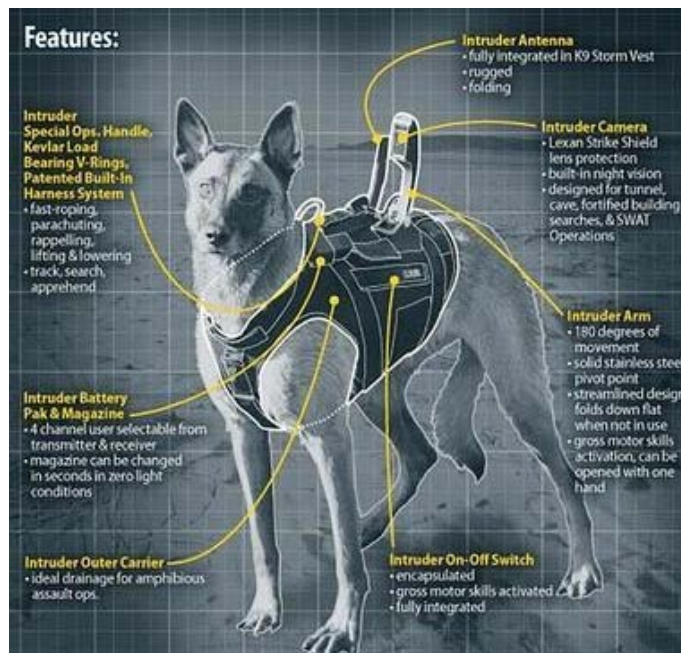
Jim Slater was a canine handler on the Winnipeg Police Force when he crafted a Kevlar protective jacket for his own dog, Olaf, in the mid-1990s. Soon Slater was making body armour for other cop dogs, then the Canadian military and soon the world.

The standard K9 Storm vest also has a load-bearing harness system that makes it ideal for tandem rappelling and parachuting.



And then there are the special hi-tech add-ons that made the K9 Storm especially appealing to the U.S. Navy SEALs, who bought four of K9 Storm Inc.s top-end Intruder canine tactical assault suits last year for \$86,000. You can be sure Cairo was wearing one of those four suits when he jumped into bin Ladens lair.

Heres an explanation of all the K9 Storm Intruder special features:



Just as the Navy SEALs and other elite special forces are the sharp point of the American military machine, so too are their dogs at the top of a canine military hierarchy.

In all, the U.S. military currently has about 2,800 active-duty dogs deployed around the world, with roughly 600 now in Afghanistan and Iraq .

Here's the link to a dandy photo essay about U.S. war dogs that just appeared in the journal Foreign Policy.

Several of the photos I have included here are from Foreign Policy, as you will see. Other photos are from K9 Storm Inc.

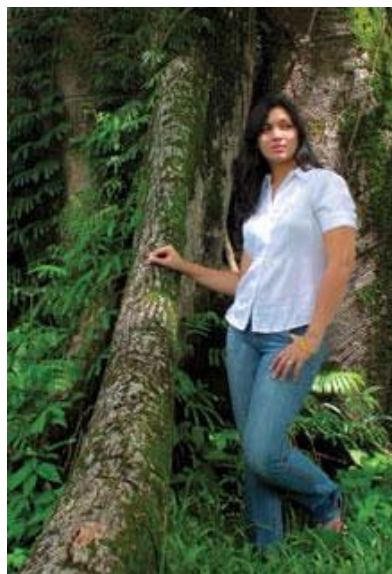


As for the ethics of sending dogs to war, that's pretty much a moot point, don't you think? If it's ethical to send humans into combat, then why not dogs?

More News from RI

by Max Bridges

Voice of change



When Jessica Xavier embarked on a singing career a few years back, one of her first gigs was a Rotary club Christmas concert. She recorded a hit song and appeared on magazine covers and on TV, but then she gave it all up.

"I realized that singing isn't my passion," she says. "Working with kids has always been my dream."

Xavier recently spent a month volunteering in the village of Yupukari, where a nonprofit called Rupununi Learners has set up schools, a cultural center, and a research station devoted to the endangered black caiman, a relative of the alligator. Xavier taught classes, helped write grant proposals, and worked in the library.

Back in Guyana's capital, Georgetown, she runs her own marketing company. Her club is filled with young Rotarians, she says, "and we're one of the most active in terms of outreach."

The club holds an annual career fair for teenagers and organizes two-week medical missions to indigenous communities to screen for diseases such as HIV, cervical cancer, and diabetes. So, even though she still gets stopped on the street and occasionally hears her voice on the radio, Xavier is focusing on others. "Volunteering is an amazing thing," she says. "It's nice to know I can do more than just work for myself."

- [Read more stories from *The Rotarian*](#)
- [Learn more about the benefits of joining Rotary from Rotarians like Xavier.](#)

2011 CULINARY CLASSIC

by McNeany, Pat

2011 CULINARY CLASSIC

SATURDAY NOV. 5, 2011

FEATURING CELEBRITY CHEF LISA HEMENWAY



[CLICK ON MORE FOR DETAILS.....](#)

Rotary Club of Santa Rosa Sunrise
Cordially invites you to attend the

2011 Culinary Classic

Created by local food legend

Lisa Hemenway

Owner of Fresh by Lisa Hemenway in Santa Rosa &
Featuring wine pairings from local ultra premium wineries
Enkidu & Cobb Wines

Saturday, November 5, 2011

6:00 PM - 10:00 PM

\$130 per person

Wine Country Dining Attire

Santa Rosa Golf and Country Club

333 Country Club Drive, Santa Rosa, CA



RSVP by October 21, 2011

www.santarosasunriserrotary.org/CulinaryClassic

For further information contact Steve Amend at
samend@sonic.net or 707.479.8450

To Pay by Credit Card click here:

<https://srsr.ejoinme.org/MyEvents/CulinaryClassic2011/tabid/311968/Default.aspx>

Message from Foundation Trustee Chair

by Max Bridges

An exciting month for the Foundation



October 2011



October is a busy month for The Rotary Foundation. While our Trustees meeting is usually held in October, this year, because the 2012 RI Convention is so early in May, it was moved to September. This meant that "Taiwan Day" was also held earlier.

On Taiwan Day, we inducted Rotarians from Taiwan into the Arch C. Klumph Society in honor of their contributions of at least US\$250,000 to our Foundation. We inducted five generous couples on Taiwan Day in 2009, seven in 2010, and as I write we've had eight in 2011. When you consider the population of Taiwan and the number of Rotarians there, this giving is humbling. We now have over 300 Arch C. Klumph Society members, with the highest number in the United States, and now the second highest in Taiwan. A challenge to the rest of us!

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Remember the Pictures

by Bridges, Max



Check Out the Pictures from the Weekly Meetings!



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sightings](#)

Additional photos may be found on the [SR Sunrise Facebook Page](#).



Warren at work

Dave's Commitments

From: Rotary Club of Santa Rosa Sunrise [mailservice@clubrunner.ca]
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Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

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Editor: [Max Bridges](#)

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by Bridges, Max

Future Speakers

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Oct 20 2011

[Shirley Kezer](#)

"Her Four Years in a Japanese POW Camp During the Second World War"

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Nov 17 2011

Dark

Nov 24 2011

Holiday Party DG/BOD meeting

Dec 3 2011

DG visit to Santa Rosa Sunrise

Dec 8 2011

Dark

Dec 29 2011

Nicaragua trip

Rita Scardaci, Director of Health Services for Sonoma County.



Santa Rosa Sunrise Rotary Club's newest blue-badge member will speak on "Sonoma County Health: Changing Times".

Into Thinner Air

by Bridges, Max

Scott Holder's Continuing Assault on the Seven

Feb 3 2012 - Feb 12 2012

Progressive Dinner

Mar 24 2012

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Summits



Scott delighted Sunrisers with the similarities and differences observed during this ascent of Denali in the Summer of 2010 and Aconcagua (South America) in February, 2011.

He also shared his pre-climb preparations and described the food and equipment that must accompany the climb.



News from Rotary International

by Max Bridges

Rotary partners with Mercy Ships



Right: Each year, more than 1,200 surgeons, dentists, nurses, health care trainers, teachers, cooks, seamen, engineers, or agriculturalists volunteer their time and skills with Mercy Ships. Left: The Africa Mercy.

Rotarians will help improve the delivery of vital health care services to West Africa through a new strategic partnership between The Rotary Foundation and the global charity [Mercy Ships](http://mercyships.org).

Through the partnership, the Foundation will offer packaged global grants for Rotary clubs and districts to assemble vocational training teams of medical professionals. These teams will perform or assist in life-changing surgeries. The Rotarian volunteers will also work to enhance the skills of local health care professionals.

The initial projects will take place in West Africa, the area of operations for the charity's 16,500-ton state-of-the-art hospital ship, *Africa Mercy*, now based in Freetown, Sierra Leone.

"This strategic partnership with Mercy Ships enables Rotary to work with a globally recognized leader in the delivery of vital medical and surgical care to the world's most vulnerable populations," says Rotary Foundation Trustee Chair William B. Boyd. "It allows Rotary club members to directly contribute their valuable expertise and skills within the framework of a proven and highly successful health care program."

Founded in 1978, Mercy Ships uses its hospital ships to deliver free, world-class health care and assistance in capacity building and sustainable development to developing countries. The charity has worked in more than 70 countries, performing services that have had an impact on more than 2.9 million people. Each year, more than 1,200 surgeons, dentists,

nurses, health care trainers, teachers, cooks, seamen, engineers, or agriculturalists volunteer their time and skills.

"Mercy Ships is honored to be chosen by The Rotary Foundation as a strategic partner for disease prevention and treatment," says Don Stephens, president and founder of the charity. "The scope of Rotary's service to humanity is truly monumental, and it is my belief that the synergy of our organizations working together will be an even greater force to increase health care delivery systems in West Africa."

Previous projects

Rotarians have a record of working with Mercy Ships, carrying out projects in several countries. The Rotary clubs of Jacksonville, Florida, USA, and Tema, Accra, Ghana, helped equip the *Africa Mercy* in 2007 to provide medical aid in Ghana. Jacksonville Rotarians also partnered with the Rotary Club of Monrovia, Liberia, to support eye and facial surgeries for more than 1,200 patients in Monrovia from 2008 to 2011. < /SPAN> [See a video.](#)

Rotary International in Great Britain and Ireland named Mercy Ships its Charity of Choice in 2005-06.

Rotary Foundation Global Grants support large, international projects with sustainable, high-impact outcomes in Rotary's [areas of focus](#). Packaged global grants developed by the Foundation and Mercy Ships will directly support the disease prevention and treatment area of focus. Because the administrative work of designing the project and finding a partnering organization has already been done, Rotary clubs and districts can focus on identifying beneficiaries, providing technical expertise or direct service, and publicizing the effort.

One hundred districts are participating in the Future Vision pilot, a three-year test of the Foundation's streamlined grant structure, which began 1 July 2010. All districts will begin using the model on 1 July 2013.

The Foundation also has approved strategic partnerships with [Aga Khan University](#) and [Oikocredit International](#). Information on how pilot clubs and districts can apply for packaged global grants with Mercy Ships will be available soon at www.rotary.org.

For more information:

- Read a story about the partnership on the [Mercy Ship's website](#)
- Learn more about Rotary's partnerships with [Aga Khan University](#) and [Oikocredit International](#)
- Learn more about [packaged global grants](#)

Highest Ethical Standards

by *Bridges, Max*



John Jones

Ethical Cross Roads



October is Vocational Service Month. Rotary International's Statement on Vocational Service includes:

"Adherence to and promotion of the highest ethical standards in all occupations, including faithfulness and fidelity to employers, employees, and associates, and fair treatment of them and of competitors, the public, and all those with whom one has any business or professional relationships."

This month Randy Seelye has arranged for us to have presentations from our membership describing events where they applied the highest ethical standards in their careers.

John Jones was the first presenter and shared an experience where a client insisted on greatly underestimating inventory value for tax purposes. John was fired on the spot resulting in considerable loss of revenue to his firm when he insisted of proper reporting of the inventory value, but it was the right thing to do.

More examples will be forthcoming throughout October. Thanks Randy.

RI President's Message

by Max Bridges

October 2011





My dear brothers and sisters in Rotary,

In the pages of this month's magazine, you will be introduced to the marvelous city of Bangkok, Thailand, which will play host to our 2012 Rotary International Convention. Please consider this my personal invitation to join me, my family, and our fellow Rotarians at what promises to be an incredible event in one of the world's most fascinating locations.

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Bangkok promises to be the best convention yet. I urge you to register now at www.rotary.org/convention, and to begin planning your trip to our 103rd international convention!

New Blue Badger

by Max Bridges

Rita Scardaci



Breaking the record previously held by Casey Roberts, Rita held onto her Red Badge for nearly four years.

Congratulations Rita!

Editor's Note: The Rotary Club of Hollister had a member that was in the club for 7 years and never got his blue badge.

Message from Foundation Trustee Chair

by Max Bridges

An exciting month for the Foundation



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Attendance and Make Up

by Jeff Gomer



What are the Sunrise Attendance Requirements and

What Can I Do to Make-up?

-

Goal: Our goal is to have our members attend our club meetings to keep

informed on what our club is doing and to get to know other members.

Attendance Requirements: Rosa Sunrise Rotary's Bi-Laws state that a member who is a) absent from four (4) consecutive regular meetings, or (b); fails to attend or make up at least 60% of club regular meetings in the first or second six (6) months of the fiscal year, or (c); fails to attend at least 30% of the regular meetings of this club in the first or second six (6) months of the fiscal year , may be terminated subject to the discretion of the board.

Checking your attendance: To check your attendance, sign into Clubrunner, go to My Clubrunner/ My Attendance to see this year's attendance.

Making Up: There are many options to make up a meeting when you need to miss. The By-Laws of our club require in order to make-up a missed meeting, your make-up must occur within 14 days before or after the missed meeting.

Process: To get credit for a make-up, you must notify the club secretary. The attendance record from another club is acceptable, and e mail is preferred. (Jeff Gomer email: jggome@yahoo.com). Please communicate when and where you attended. It is the individual member's responsibility to report a makeup to the club secretary in a timely manner, since attendance is reported to District 2 weeks after month end. You can view your attendance for the year on Clubrunner/ My Clubrunner/My Attendance.

Make-up Options:

1. Attend a Club Board Meeting. Meetings are the second Monday of every month at 5:00 pm, and are held at Interiors, Inc. **1325 N Dutton Ave** , Santa Rosa.
2. Attend any Rotary Club anywhere in the world. A list of District Clubs can be found on the **District Web Site** and the RI Web site has a section called **Club Finder** , which will enable you to locate meetings all over the world.
3. Attend a meeting of the Elsie Allen Interact Club. The meetings are at Elsie Allen High, **599 Bellevue Avenue**, every Thursday at 12:30 p.m during the school year.
4. Attend a Rotary District 5130 Assembly (in early spring) or Conference (usually in May), or attend a Rotary International Convention (usually in June).
5. Once a month you may receive a make-up by attending a club fireside; club sponsored community service event authorized by the board; any committee meeting related to our 2 major events (Golf Tournament, Culinary Classic); or a District Committee Meeting.
6. Once every six months you can make up by attending a **Rotary e-Club**, spending 30 minutes attending a program, and requesting a make-up.

Remember the Pictures

by Bridges, Max

Check Out the Pictures from the Weekly Meetings!





On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sightings](#)

Additional photos may be found on the [SR Sunrise Facebook Page](#).

Dave's Commitments

From: Rotary Club of Santa Rosa Sunrise [mailservice@clubrunner.ca]
Sent: Tuesday, October 18, 2011 8:11 AM
To: Dave Lorenzen
Subject: Rotary - Santa Rosa Sunriser!! - Oct 18, 2011



Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Tuesday, October 18, 2011

[Club Web Site](#)

Hello Dave! This email has been generated just for you as a member of our club. We hope you enjoy receiving this newsletter!

Editor: [Max Bridges](#)

If you have any comments or questions, email the editor.

October 20th. Program Is...

by *Bridges, Max*

Future Speakers

Oct 20 2011

[Shirley Kezer](#)

"Her Four Years in a Japanese POW Camp During the Second World War"

Oct 27 2011

[Dr. Susan Cooper](#)

"Dental Care for Small Children and Cavity Prevention"

Upcoming Events

[Changed venue: At Santa Rosa Golf and Country Club](#)

Oct 20 2011

[Festival of Brotherhood](#)

Oct 21 2011

[Culinary Classic](#)

Nov 5 2011

[Veteran's Day Lunch meeting](#)

Nov 8 2011

[Change of Venue\(see Nov. 8th\)](#)

Nov 10 2011

[SCARC](#)

Nov 17 2011

[Dark](#)

Nov 24 2011

[Holiday Party DG/BOD meeting](#)

Dec 3 2011

[DG visit to Santa Rosa Sunrise](#)

Dec 8 2011

[Dark](#)

Dec 29 2011

[Nicaragua trip](#)

Feb 3 2012 - Feb 12 2012

[Progressive Dinner](#)

Mar 24 2012

Shirley Kezer

Please note the change of venue--we will be at Santa Rosa Golf and Country Club



On December 7th of 1941 Shirley was an 18 year student living with her family in the Philippines. Much has been written about the defeat of the US forces under General Douglas MacArthur in 1942 ending in the fall of

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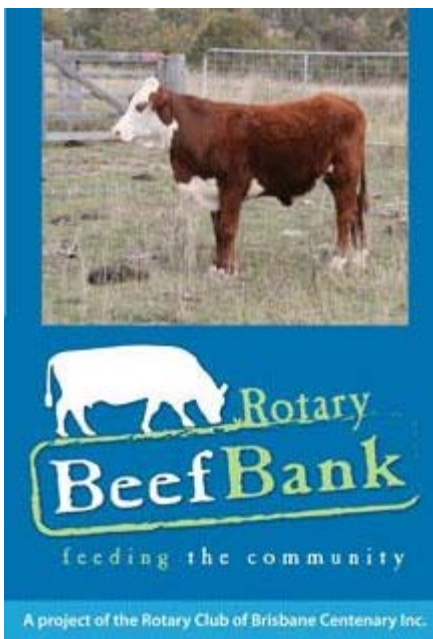
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Corrigidor and the "Bataan Death March", the prolonged and vicious guerrilla war between the Japanese and the Philippine/US forces from 1942 to 1945 and the successful return of General MacArthur in 1944. Less is known about the civilians who were rounded up and imprisoned in concentration camps. Shortly after the Japanese invasion Shirley's life and that of her family was changed in ways that we in our safe protected lives cannot imagine. It is fitting that as Veterans Day comes closer to remember all those whose lives were changed by armed aggression and their liberation in 1945 by our veterans. She has agreed to share this unique period of history with us.

News from Rotary International

by Max Bridges

Queensland Rotarians help feed Australia's poor



The Rotary Club of Brisbane Centenary, Queensland, Australia, launched the Beef Bank program by purchasing five cows and raising them on a member's property. The program has now grown into the main source for fresh meat for area charities

World Food Day is 16 October, but the Rotary Club of Brisbane Centenary, Queensland, Australia, helps alleviate hunger all year through a program that provides meat to agencies serving the state's poor and homeless.

The club launched [Beef Bank](#) in 2007 after members heard a presentation on the scarcity of fresh meat for charities that feed the poor. The Rotarians purchased five calves and raised them on property owned by past club president Andrew Rodgers.

A local butcher helped slaughter one of the cows, and about 450 pounds of beef went to [Foodbank](#), an organization that acts as a conduit between manufacturers with excess stock and people in need. The meat from that first cow provided 1,000 meals.

Since then, the program has expanded, becoming an exercise in fundraising, marketing, and logistics. Club members collect donations from other Rotarians, corporations, and private sponsors to purchase cattle, have them butchered, package the meat, and deliver it to Foodbank. The organization then distributes it to charities including Meals on Wheels, the Salvation Army, Ronald McDonald House, soup kitchens, and school lunch programs.

Cost of a cow

A donation of A\$1,200 covers the purchase of a single cow. The club has set a goal of purchasing and processing 50 heads of cattle a year.

"Beef Bank plays a direct part in the health, nourishment, and well-being of thousands of men, women, and children within the community," says Rodgers, who notes that Beef Bank has become one of the major sources of fresh meat for charities in the Foodbank network. Foodbank feeds 70,000 people a week in the greater Brisbane area.

To date, Beef Bank has provided nearly 20 tons of meat. The club plans to expand the program further by partnering with other nonprofit organizations.

"Even in a wealthy country such as Australia, there are many who need help," says Past District Governor Nick Curry, a member of the Brisbane Centenary club. "We didn't realize the sheer necessity of a project like this at first, but it's now become a major part of the community."

Since 1981, the United Nations has observed [World Food Day](#) to increase awareness and understanding, and stimulate year-round action to alleviate hunger. Here's how other Rotary clubs are helping to fight hunger worldwide:

- The Rotary Club of Westville, South Africa, shipped 26 tons of food to [FoodBank South Africa](#) for distribution to poor families. A club member supplied trucks from his cargo business to transport the goods at no cost. The food was purchased from poor farmers in Jozini, providing them a source of income.
- The Rotary Club of Prapatan-Dharmawangsa, West Java, Indonesia, installed a hydroponic rooftop garden to provide fresh vegetables to a local orphanage, offering a supplementary food source for the children.
- After sending food and supplies to Bosnia-Herzegovina for years, the Rotary Club of Colli Briantei, Italy, conducted a study of its own population and found a growing hunger problem. Club members set up the Brianza for Food Project, raising money to buy two weeks' worth of food for 200 impoverished families. Rotarians stocked and delivered the goods.

Community Health in Sonoma County

by Bridges, Max

Rita Scardaci, Director

Sonoma County Department of Health Services



Rita and her Assistant, Rod Stroud, provided information relative to County and health care demographics and trends, factors that influence community health and health care, and goals associated with planning to address anticipated future needs.

The Federal Accountable Care Act, its accomplishments and likely impact on health care in Sonoma County was outlined acknowledging its very political nature that includes likely legal and legislative challenges. Included was a very informative before and after comparison for Sonoma County.

The presentation concluded with a description of "Health Action, A Vision for Sonoma County", and its Action Plan for having Sonoma County be the healthiest county in California.

Additional information may be found at [Health Action's website](#).

More News from RI

by Max Bridges

New general secretary dives into the business of Rotary



During a trip to Seattle, Washington, USA, Hewko helped pack beans to be distributed through Rotary First Harvest, a Program of Rotary District 5030.

"The more I learn about Rotary, the more in awe I am of what this organization has been able to accomplish."

That's [John Hewko](#) summing up his first 100 days as Rotary's general secretary. In just over three months, Hewko has launched two key communications projects, initiated development of a club strategic planning tool, participated in the meetings of numerous committees and the RI Board and Rotary Foundation Trustees, met with Bill Gates to discuss polio eradication, attended his first Rotary institute, listened to dozens of presentations by Rotary staff as part of his "getting to know Rotary" listening tour, and rejoined the Rotary Club of Kyiv in Ukraine, of which he was a charter member.

Hewko began learning about Rotary well before he was on the payroll. "The six-month transition period was tremendously helpful," he says. "By attending the International Assembly and the convention, and participating in several committee, Board, and Trustee meetings, I was really able to hit the ground running."

Ending polio a top priority

The RI Board and Foundation Trustees have established some clear priorities for Hewko, with the No. 1 goal being to end polio. "It's incredible how far we've come and all the work Rotary has done. By succeeding, we will not only eradicate a terrible disease, but will position Rotary and the world to take on the next big global challenge," he says.

Part of that positioning depends on Rotary's receiving the recognition it deserves for its leadership role in polio eradication. To this end, Hewko met with the [Bill & Melinda Gates Foundation](#) in September to discuss joint communications and advocacy strategies and opportunities. "We were able to provide the Gates Foundation staff with a better appreciation of the full spectrum of Rotary's global service and humanitarian activities. I also had very good meetings with Bill Gates and CEO Jeff Raikes. They are very appreciative of all that Rotary has done and are eager to continue to strengthen our joint efforts on polio eradication."

Future Vision, membership also key

The growing list of other priorities includes the successful launch of The Rotary Foundation's [Future Vision Plan](#). "The worldwide launch will happen in July 2013, but I have asked my colleagues to have everything in place by January 2013 so that we have six months to implement any last-minute changes," Hewko says. To ensure that this happens, he has appointed a full-time Future Vision launch manager and established staff teams who are working to ensure a smooth transition to the new grant model.

Other major projects that Hewko has initiated include a thorough review of the Rotary website, a worldwide Rotary brand revitalization effort, and the development of Rotary Club Central, an online strategic planning tool for clubs that will also help Rotary calculate the monetary value of all the organization's service activities and projects around the world. "These initiatives will take time," Hewko says, "but by the next Rotary year, Rotarians should start seeing the results of many of these efforts."

He adds that Rotarians should already be enjoying benefits from two projects that were recently launched -- one that allows members to receive their recognition points more quickly and another that enables them to make payments in a variety of currencies.

Hewko is stressing the need for a "one Rotary" approach to management and strategic planning. "We're not Rotary International or The Rotary Foundation. We're Rotary, and that's how most Rotarians and the rest of the world see us," he says, emphasizing the importance of ensuring seamless and effective operations between the two entities.

As he visits clubs and talks to Rotarians, Hewko's "to-do" list expands. "We also need to focus on membership," he says, "especially on developing regional membership plans that address issues that are specific to the different parts of the world. And we need to attract younger members so that we build up the base for the future."

The next 100 days

Hewko will spend much of his second 100 days traveling to Europe, India, Australia, and Washington, D.C., to attend Rotary institutes, visit clubs and projects, and meet with international office staff. Major upcoming events include a [USAID](#) conference in Washington, a meeting with the leadership of the [Clinton Global Initiative](#), [Rotary-UN Day](#) in New York City, and a [World Economic Forum](#) summit in Mumbai, India. He also plans to participate in a National Immunization Day in India.

Hewko is looking forward to meeting more Rotarians in person and to connecting with members through social media. "I'm on [Twitter](#) now, and I have a [Facebook](#) page. I want to thank all of my followers. It's a great way to get your reactions and to stay in touch."

- Follow John Hewko on Twitter [@johnhewko](#).
- Check out [John Hewko's Facebook page](#).
- See a [video](#) of John Hewko at Rotary First Harvest, a Program of Rotary District 5030.

Remember the Pictures

by Bridges, Max

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From: Rotary Club of Santa Rosa Sunrise [mailservice@clubrunner.ca]
Sent: Monday, October 24, 2011 5:51 PM
To: Dave Lorenzen
Subject: Rotary - Santa Rosa Sunriser!! - Oct 24, 2011



Rotary Club of Santa Rosa Sunrise

Santa Rosa Sunriser!!

Monday, October 24, 2011

 [Club Web Site](#)

Hello Dave! This email has been generated just for you as a member of our club. We hope you enjoy receiving this newsletter!

Editor: [Max Bridges](#)

If you have any comments or questions, email the editor.

October 27th. Program Is...

by Bridges, Max

Future Speakers

Oct 27 2011

[Dr. Susan Cooper](#)

"Dental Care for Small Children and Cavity Prevention"

Dr. Susan Cooper



"More Than Just a Pretty Smile"

Upcoming Events

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[Nicaragua trip](#)

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[Progressive Dinner](#)

Mar 24 2012

Susan, who specializes in dentistry for children, opened her Santa Rosa dental practice in 1978 and has been extremely active on the Community Action Partnership's dental program and is an instructor in the SRJC dental program.

Life in the Philippines Before and During World War II

by Bridges, Max

Shirley Kezer

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Shirley described her family's relocation to the Philippines beginning in 1899, her experiences growing up there and the three years spent as a teenager interred by the Japanese invasion forces until freed by the United States First Cavalry Division.

She provided a very detailed description of her life and that of fellow captors during this most difficult of times highlighted by photos of people and places from that period.

Although Shirley went well past our usual closing time, very few left the room until she concluded her presentation. This was a truly great program. Many thanks to Shirley for sharing her experiences and to Peter Treleven for arranging for her to be there.



New Member

by Max Bridges

Doug Roberts joins Santa Rosa Sunrise



Doug is sponsored by Ezbon Jen and joins under the classification of "College Administration". He and Linda moved to the North Bay in 2008 when Doug accepted the position of Vice President of Business Services at Santa Rosa Junior College. Doug has coached Little League and currently serves as Treasurer for the Santa Rosa Junior College Foundation, the SRJC Shone Farm Foundation and the Cal Band Alumni Association.

Welcome Doug.

News from Rotary International

by Max Bridges

Taiwanese Rotarians inducted into Arch C. Klumph Society



Arch C. Klumph Society inductees, family, and friends gather with Rotary Foundation Trustee Chair William B. Boyd (front, fourth from left) and RI President Kalyan Banerjee (front, fifth from left) during a ceremony in Evanston, Illinois, USA, on 23 September

The Rotary Foundation recently inducted eight couples and individuals from Taiwan into the [Arch C. Klumph Society](#), which honors people who give at least US\$250,000 to the Foundation.

The induction ceremony is the third in three years to honor multiple Rotarians from Taiwan. Taiwanese Rotarians have generously supported the Foundation's work, and Taiwan has the second-largest number of Arch C. Klumph Society members in the world.

"Taiwan is setting an example for the rest of the Rotary world," said Foundation Trustee Chair William B. Boyd, noting that Rotarians in the

relatively small area have made a big contribution. "The Foundation accepts the responsibility to use these gifts to do good in the world."

Trustee Jackson San-Lien Hsieh, of Taiwan, said the induction ceremonies have indicated Taiwanese Rotarians' depth of commitment to the Foundation. "Each time we have gathered for a Taiwan Day celebration, we have honored club presidents, district governors, past district governors, and future district governors who have exhibited strong leadership not only through their gifts but also through their hands-on involvement. Today is no exception."

The inductees at the 23 September ceremony were:

Computer Chiu-Lin and Jasmine Chiu

Computer, CEO of Unixtar Technology Inc., a manufacturer of computer cables, joined the Rotary Club of Feitsui in 1996. He served as 1996-97 club president, and will serve as district governor in 2013-14. He is passionate about world peace, and hopes that Rotary one day will help promote peace between Taiwan and China. The couple support the Foundation through the Computer Chiu-Lin and Jasmine Chiu Rotary Peace Center Fellowship Endowment Fund.

Dato' Ng Kim-Poh Amko and Lucille Huang

Amko is chairman of Amko Industrial, a manufacturer of metal and rubber parts, and of Amko Solara, a manufacturer of energy-efficient lighting. He joined the Rotary Club of Taipei Southgate in 1991 and served as club president in 2001-02. He will serve as district governor in 2013-14. Amko has represented his Rotary club through many international Matching Grant projects that have provided aid to children, and he has chaired numerous committees, most recently the district community service committee.

Henry Hsi-Shih Chang and Jolly Li-Yueh Ku

Henry's background in biotechnology research and development led to a career in contact lens production, and he established a partnership with Jing Hua Xue Co. Ltd. in 1986. A member of the Rotary Club of Taipei An Ho since 1983, Henry served as club president in 2003-04 and assistant governor in 2007-08. He is dedicated to helping struggling communities and low-income families through Rotary club projects. Henry and Jolly support the Foundation through the Henry Hsi-Shih and Jolly Chang Rotary Peace Centers Fellowship.

Rubber Ying-Chuan Chang and Kiko Pi-Yun Lin

Rubber, CEO of Tai Yue Rubber Industrial Co. Ltd., a producer of rubber components for machinery and electrical equipment, has been a member of the Rotary Club of Taipei West since 1988. Rubber served as club president in 2002-03 and has chaired two district committees. His favorite projects include holding a three-month training program for unemployed women to help them develop the skills they need to work as elderly care attendants. The couple support the Foundation through the Rubber Ying-Chuan Chang and Kiko Lin Endowed Rotary Peace Fellowship.

Matt Ming-Hung Chen and Susan Hu

Matt, chairman of Yumark Enterprises Corporation, joined the Rotary Club

of Taipei Castle in 2004 and became active in his club's community service initiatives. His favorite projects include providing educational support to newly arrived immigrant families, working with the Christian Friends Foundation Center to help disadvantaged children, sponsoring the Republic of China Vocalist Association, and working to protect wetlands.

Angela Ming-Chu Lu Lee and Steve Chen-Tai Lee

Angela works in the construction and land-development field, and has developed almost 30 office and residential buildings in downtown Taipei. She is a member of the Rotary Club of Taipei Chang An and served as its charter president in 2003-04. Her favorite Foundation programs are those involving education. Angela finds that working with Rotary clubs overseas not only offers opportunities for service but also helps enhance communication between countries.

May Chin-Mei Lu

May, a longtime employee of Fortune Motors Co. Ltd., the largest Mitsubishi dealership in Taiwan, worked in several areas, including service, human resources, and marketing. She also served as a board member. A charter member of the first all-female Rotary club in District 3480, May has been active in Rotary, serving as 2003-04 club president and 2011-12 chair of the District 3480 Conference. She supports the Foundation through the Chin-Mei ("May") Lu Rotary Peace Fellowship.

Paul Chung-Ho Chen and Yun-Li Wang

Paul has built a successful career based on the international trading of synthetic rubber and chemicals. He joined the Rotary Club of Taipei Swanshie in 1991 and served as club president in 2001-02. His favorite club projects are those involving the Garden of Hope Foundation. Paul and Yun-Li support the Permanent Fund through the Paul Chung-Ho Chen and Yun-Li Wang Rotary Peace Centers Fellowship.

Earlier ceremony

Six other couples were inducted into the Arch C. Klumph Society during a ceremony 22 September: James R. and Janice E. Heinrich, of the Rotary Club of St. Marys, Ohio, USA; Lawrence W. and Linda R. Jubie, of the Rotary Club of Marysville, Washington, USA; Patrick W. and Janet R. Carlton, of the Rotary clubs of Las Vegas and Las Vegas West, Nevada, USA; R. Lee and Judith A. Harman, of the Rotary Club of Arlington, Washington, USA; Frank H. and Judith H. Rothermel, of the Rotary Club of Knoxville, Tennessee, USA; and Jayendra Babubhai and Marlene Kamdar, of the Rotary Club of Madras, Tamil Nadu, India.

Sunshine

by Drucker-Andress, Stacy

Sunrise Sunshine Report





Carol Holcomb is doing well and attended the recent Sunrise Lawyer's Dinner.

*Keeping in touch with membership when they have health or personal issues, is the job of the "Sunshine Committee". Should at anytime a member need help or know of another member that needs assistance, please contact our Sunshine Chair **Stacy Drucker-Andress**. Email her at Stacy.Drucker-Andress, or call at 707-545-6689.*

More News from RI

by Max Bridges

University of L'Aquila honors Banerjee in recognition of Rotarian-led rebuilding effort



Left: RI President Kalyan Banerjee receives an honorary doctorate in engineering from the Faculty of Engineering at the University of L'Aquila, Italy, on 12 October. Right: Banerjee, with his wife, Binota, receives a check for €50,000 (US\$69,300) from the Italian blood donation agency AVIS during the ceremony

RI President Kalyan Banerjee received an honorary doctorate in engineering from the [University of L'Aquila](#), Italy, on 12 October, in recognition of Rotarians' help in rebuilding the engineering campus after

the devastating earthquake of 2009.

Rotarians in District 2090 (Albania; part of Italy) have joined with the Italian blood donation agency AVIS to raise almost €2 million (US\$2,772,000) so far to rebuild a wing of the school.

"This honor is from our university, but also from the entire city of L'Aquila," said Roberto Volpe, vice chancellor, who presented the degree along with Pier Ugo Foscolo, dean of the Faculty of Engineering. "From initiatives such as [Rotary's] we will acquire the hope -- actually the certainty -- that we will have a future of full economic, civil, and cultural recovery."

During the ceremony, AVIS presented Banerjee with a €50,000 (US\$69,300) check to further support the rebuilding effort. Rotarians and AVIS have pledged to raise €3 million (US\$4,159,000) total to completely rebuild and reopen the campus.

"The honorary degree I am accepting today is really an honor that is directed not toward me, but toward the organization I represent, Rotary International," Banerjee noted. "One of the things that Rotary has been very involved with has been the rebuilding of the [Faculty of] Engineering here at the university. And I think you've seen for yourselves how Rotary has inspired this community, and brought so many together to make this dream a reality."

Solving humanitarian problems

The University of L'Aquila also awarded the doctorate in recognition of Banerjee's work to elevate and affirm the role of engineering in solving humanitarian problems. University officials cited his contributions "in a rapidly evolving society, such as India."

Banerjee shared some of his background with the audience of university and civic leaders and Rotarians. He explained how, after earning his degree in chemical engineering at the Indian Institute of Technology in Kharagpur, he decided to join a relative in a venture that led to the formation of United Phosphorus Limited, now the largest agrochemical manufacturer in India.

"I've never regretted going to work for a small company instead of a multinational, and now I can see that bypassing graduate school was the right choice as well. I'm getting my doctorate in the end -- even if it did take me 45 years," he quipped.

Banerjee joined the Rotary Club of Vapi, Gujarat, shortly after the launch of United Phosphorus. The club helped transform Vapi from a town with no substantial infrastructure to a city with medical facilities, schools, and colleges.

"Ultimately, the transformation of the city of Vapi came about because of one simple and, I hope, obvious idea: that we all share responsibility for the well-being of our communities and, ultimately, our world," he said. "It's the idea that all of us, as individuals and collectively, are fundamentally responsible for seeing that our world gets, not worse every day, but better."

Francesco Ottaviano, governor of District 2090, noted the importance of the ceremony to local Rotarians, the town, and the university: "This recognition will be news that will go all around the Rotary world and to

more than 200 countries."

For more information:

Banerjee and his wife, Binota, arrived at the University hours after an audience with Pope Benedict XVI at the Vatican. [See our gallery of news photos](#) for more.

Remember the Pictures

by Bridges, Max

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Rotary Club of Santa Rosa Sunrise Santa Rosa Sunriser!!

Monday, October 31, 2011

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Editor: [Max Bridges](#)

If you have any comments or questions, email the editor.

November 3rd. Program Is...

by Bridges, Max

Upcoming Events

[Culinary Classic](#)

Nov 5 2011

[BOD meeting](#)

Nov 7 2011

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Mar 24 2012

A Secret!!



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The Great Pumpkin has yet share this week's program with your humble Bulletin Editor.

Come to breakfast and find out with the rest of us!

Happy Halloween to all

More Than Just a Pretty Smile

by Bridges, Max

Dr. Susan Cooper



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Susan provided information on the importance of oral health to general health and well being--especially in young children--as well as her involvement in the activities of the Sonoma County Task Force on Oral Health.

News from Rotary International

by Max Bridges

[See how vaccines reach remote locations through the cold chain](#)



Each vaccine vial has a heat-sensitive monitoring label that allows workers in the field to determine when the vaccine needs to be discarded.

When Rotary launched PolioPlus in 1985, the “plus” signaled the belief that the polio eradication effort would increase immunizations against five other diseases prevalent in children: measles, tuberculosis, diphtheria, whooping cough, and tetanus. As time went on, the list of benefits grew.

Polio immunization campaigns created an avenue for other lifesaving health interventions, such as the distribution of vitamin A supplements. New equipment for transporting and storing vaccines made it easier to combat infectious diseases in developing areas.

The enormous network of laboratories and health clinics charged with identifying new cases of polio began to monitor the spread of other viruses as well. And the Global Polio Eradication Initiative, which Rotary helped create, rose to international prominence as a model for public-private partnerships to address world health issues.

The “plus” in PolioPlus means that Rotarians are doing more than stopping the spread of polio in the last four countries in which it is endemic; they also are building a legacy of infrastructure and partnerships that will support the fight against infectious disease long after polio is gone.

The cold chain

Transporting vaccines to developing areas is no easy task. From the time they leave the manufacturer until they reach recipients, vaccines must be kept between 2 and 8 degrees Celsius (though some may be frozen at -15 to -25 degrees). Variances of even a few degrees could spoil an entire shipment, leaving children without the protection they need.

The “cold chain” created to distribute polio vaccine has been used to transport other vaccines, such as measles, tetanus, and diphtheria. An estimated one-third of the cold chain capacity in sub-Saharan Africa was implemented to support polio eradication.

Read more in [Global Outlook](#).

Highest Ethical Standards

by Bridges, Max



Steve Amend

How Rotary Ethics Improved the Roofing Business



October is Vocational Service Month. Rotary International's Statement on Vocational Service includes:

"Adherence to and promotion of the highest ethical standards in all occupations, including faithfulness and fidelity to employers, employees, and associates, and fair treatment of them and of competitors, the public, and all those with whom one has any business or professional relationships."

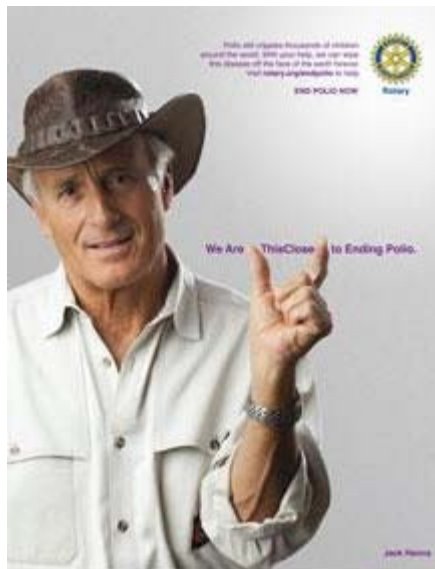
Steve described positive changes in his relationship with clients by

applying the ethical principles of Rotary.

More News from RI

by Max Bridges

Rotary has the power to end polio, says Jack Hanna



Jack Hanna is a participant in Rotary's "This Close" polio awareness campaign.

Jack Hanna, director emeritus of the Columbus Zoo in Ohio, USA, is best known as the star of the syndicated television series [Jack Hanna's Into the Wild](#). But he has also been recognized for his work rehabilitating victims of the genocide in Rwanda. Hanna, a participant in Rotary's ["This Close" polio awareness campaign](#), spoke to RI News about his family's experience with polio, and the importance of Rotary's efforts to eradicate the disease.

RI News: Your brother contracted polio when you were a child. What impact did that have on you?

Hanna: My brother and his friend both contracted polio at about the same time in the '50s. He was eight at the time, and I was only five; I didn't really understand the disease and its complications. Back then, people didn't really know what caused it.

We all had to be careful where we went. We had to be very cautious that nobody else would get it. It's a terrible disease, and a lot of people who contracted it back then didn't survive. The polio went to my brother's legs, and he was forced to wear braces. After therapy, he was able to work through it.

RI News: How would you describe the impact of campaigns like "This Close" and End Polio Now?

Hanna: You mention World Polio Day in the United States, and people don't always understand the importance. Polio is a deadly disease in certain countries, and many people don't realize that. Eradicating the disease is important. It's great that Rotary is out there and cares about this. As an international organization, Rotary has the power in numbers to make this happen.

RI News: What other humanitarian efforts are you involved with?

Hanna: I work with St. Jude Children's Research Hospital in Columbus, Ohio, where we have raised \$400,000 a year for the hospital. I also work with Partners in Conservation in Rwanda, which runs a school to help children of the genocide. The best thing in life is being able to help someone else.

RI News: You seem to have a lot in common with Rotary's mission. What is your impression of Rotary and Rotarians?

Hanna: When I think about humanitarian service, I always think of Rotary. It's amazing how your name is always out there in every community. Rotarians practice what they preach. They're always there, where they're needed most.

Interact Adventure

by Bridges, Max



Ziping Through the Redwoods



On October 29th the Interactors along with a few of their older friends enjoyed the zip line at Alliance Redwoods.

Additional photos may be found [at this link](#).

Remember the Pictures

by Bridges, Max

Check Out the Pictures from the Weekly Meetings!



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sightings**"

Thanks for all the great pictures Warren and Steve!

[Link to Meeting Sightings](#)

Additional photos may be found on the [SR Sunrise Facebook Page](#).

Dave's Commitments