



# Santa Rosa Sunrise Rotary - Sunriser !!! Mike Kelly, President



Mon Oct 07, 2013

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Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986

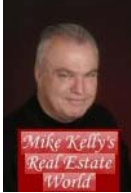


Santa Rosa Sunrise

We meet Thursdays at 7:15 AM  
Fountaingrove Inn  
101 Fountain Grove Parkway  
Santa Rosa, CA 95403  
United States

*Editor Max Bridges*  
If you have any comments or questions, please contact the editor.

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### Stories



The program for October 10th. is.....  
Posted by Max Bridges on Oct 03, 2013

**Jennifer Lynn Bice**

**Redwood Hill Farm & Creamery and Green Valley Organics**



In 1978, Jennifer Lynn Bice assumed ownership of Redwood Hill Farm & Creamery, Inc., the family farm and grade A goat dairy her parents started in Sonoma County in 1968. Along with her late husband, Steven Schack, Jennifer expanded the business to produce a greater variety of goat milk products, and diversified the dairy goat-breeding program. In 2010, Jennifer once again diversified the business. This time with a new kind of dairy and under a new brand name – Green Valley Organics®, the first lactose free cow dairy yogurts, kefir and sour cream to be available nationwide.

Redwood Hill Farm® is owned and operated by Jennifer along with 57 dedicated employees. Promoting the benefits of goat milk products and developing a genetics program of excellence remain her top priorities, and this commitment has positioned Redwood Hill Farm at the forefront of the dairy goat industry. Jennifer's expertise crafting fine goat milk products gave her an extensive background in creating products for sensitive stomachs. She knew that many people were lactose intolerant and searching for options. This gave her the motivation to provide these people with more choices. She knew lactose free dairy yogurt, kefir and sour cream would have a strong niche, just like her goat's milk products. That is how her pride and joy, Redwood Hill Farm & Creamery, gave birth to Green Valley Organics

October is .....



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### Schedule of Future Programs

Oct 10, 2013  
Jennifer Lynn Bice  
Redwood Hill Farm & Creamery and Green Valley Organics

Oct 17, 2013  
Peter Banks  
Impacts of Climate Change

Oct 24, 2013  
Cat Cvengros  
Development Director, Social Advocates for Youth

Oct 31, 2013  
Dr. Mike Ezra

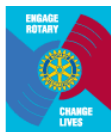
Nov 07, 2013  
Veteran's Day Luncheon  
Honoring Our Veterans!

Nov 14, 2013  
Dr. Angelo Capozzi  
Rotaplast International--Saving Smiles and Changing Lives

Nov 21, 2013  
Steven B. Falk  
"Where the new local ownership is taking the Newspaper"

Nov 28, 2013  
"DARK"  
Happy Thanksgiving"

Dec 05, 2013  
Pedro Toledo, Redwood Community Health Coalition  
Medical Injury Compensation Reform Act and local efforts to get the uninsured into health



Helaine Campbell, District 5130 Governor 2013-14  
Posted by Richard Randolph on Oct 06, 2013

**Engage Rotary, Change Lives ~ ~ ~ ~**

coverage

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Oct 01, 2012

by Dave Lorenzen

[Photo Journal Archive](#)

Jul 02, 2012

by Dave Lorenzen

### Club Events

[Rotary Hike](#)

South Peak of Mt. St. Helena  
Oct 19, 2013 08:00 AM - 02:30 PM

[Veteran's Day Luncheon](#)

Veterans Memorial Building  
Nov 07, 2013 11:30 AM - 01:30 PM

[2013 Culinary Classic](#)

Santa Rosa Golf & Country Club  
Nov 09, 2013 06:00 PM - 10:00 PM



Helaine's address reminded us why we became Rotarians: Fellowship, Fun & Service. We were elected to Rotary to represent our respective professions and expected to attend, participate, if not lead. Until we become engaged in club activities, we are not active members. Until we add our particular strength & skills to the club's efforts, our sponsor's job is to introduce new and longtime members in establishing Good Will and Better Friendships.

District Governor Helaine went on to mention Sunrise Rotary's engagement in the local & worldwide community: Our Centennial Dental Project in local schools; Rebuilding Together; Senior Picnic & Oktoberfest, Meals on Wheels, Interact Support, International Vision & Health Clinics, Local Scholarships & exceptional Rotary Foundation support in ending Polio Now to name a few.

Remember to thank your Club Sponsor! Let them know what Rotary means to you!

As for Helaine's plans for the year, she is implementing District Administrative strategies, revamping the District web site, establishing a Past District Governor's council, and organizing a River Clean Up Project to protect our phenomenal water resources. We know she will get it all done!

[Sunrise Nicaragua Dental and Eyecare Mission 2014](#)  
Posted by Max Bridges on Sep 30, 2013

### Save the week of January 26

**Donate Your Car!**



Santa Rosa  
Sunrise Rotary  
Foundation



The next journey to the Rio San Juan will take place the week of January 26. Any Sunrisers and their guests wanting to participate should contact John Jones ASAP for additional information and to reserve their places.

### Club Links

- » [Partners of Santa Rosa Sunrise Rotary](#)
- » [What Are My Make Up Options?](#)
- » [How to Contact the Sunshine Committee](#)
- » [Rotary Showcase - SRSR Dental Clinic](#)
- » [SR Sunrise Facebook Page](#)
- » [District Interact Info](#)
- » [Youth Exchange - District 5130](#)
- » [SCARC Meeting Schedule](#)
- » [Rotary International Business Portal](#)
- » [Latest "Rotarian Magazine"](#)
- » [Rotary Means Business Website](#)

### Directors

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Mike Kelly

President Elect  
Harry Coffey



This week's "Rotary Foundation Thought"  
Posted by Dave Lorenzen on Oct 07, 2013

### This week's "Rotary Foundation Thought"

October 7, 2013

.....is about Club Goal Setting.

Clubs are asked to set annual giving goals for the Every Rotarian, Every Year effort. We're asking every Rotarian to support our Foundation with a minimum US\$100 contribution. At the President-elect Training Seminar (PETS) this spring, our club president-elect will be asked to submit an annual giving goal for the upcoming year. History has proven that clubs that set goals follow through with them. Many clubs are exceeding that goal now. "We decided to try for a total of \$600,000 or \$200 per capita in our district," says PDG Holly Callen, D5950. "It seemed like a real stretch and it took us three years to get there, but by setting an ambitious goal, we were able to achieve it. This year we have raised the goal to \$1million - \$300 per Rotarian!" As our club sets its goal for the coming year, we should also remember to measure

Secretary Linda Hauck
Treasurer Penny Millar
Past President Jennifer Hembd
Rotary Foundation Jon Stark
Membership Rob Sanville
Service Projects Doug Shureen
Club Administration Jim Gray
President Nominee Eloise Tweeten
Public Relations Merle Hayes

- Photo Journals**
- » [Meeting Sightings](#)
  - » [2013 Day at the Races](#)
  - » [2012-13 Meeting Sightings](#)
  - » [2013 Debunking of Jennifer Hembd](#)
  - » [2013 Golf Tournament](#)
  - » [2013 Kagoshima West 50th Anniversary](#)
  - » [2013 Interact Camping Trip to Point Reyes](#)
  - » [2013 Golf Tournament](#)
  - » [2013 "Rebuilding Together" Project](#)
  - » [2013 "Third Thursday" Socials](#)
  - » [2013 Senior Center Crab and Pasta Feed](#)
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  - » [2012 Giants Game Fellowship](#)
  - » [2012 DG Visit Fireside](#)
  - » [2012-13 Hiking Trips](#)

- RSS**
- Rotary International News**
- » [Burton declares Ravindran president-nominee](#)
  - » [Rotarian Sir Nicholas Winton honored at Holocaust Museum](#)
  - » [October webinars and courses](#)
  - » [Indian philanthropist boosts Rotary's push to end polio with new US\\$1 million gift](#)
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our success by the number of lives we've saved and changed.

**CONTRIBUTE NOW**

This Week's Rotary Foundation Thought" is a weekly article posted in the weekly bulletin from the Rotary Club of Santa Rosa Sunrise. For a listing of all past articles, go to the [Sunrise Website > Committee Pages > International Service > Foundation Thoughts](#), or click on this weblink.

New Paul Harris Fellows  
 Posted by Max Bridges on Oct 03, 2013

**Carolyn Anderson and Sheena Gray**



Celebrating 52 Years of Perfect Attendance  
 Posted by Max Bridges on Oct 03, 2013

**CONGRATULATIONS DEL!**





District Governor Helaine Campbell recognizes Del's attendance record!



Gavel in Peril  
Posted on Oct 03, 2013

**Gavel's Travels**



Dad, Just taking some much need time away from the hard work of inoculating the children at the camps. Here are a couple pictures of my new friends Rocky Rhino & Eunice & her new baby Fred. Dad I could use some extra money for travel expenses & more vaccine , going to be

traveling north to some other refugee camps, on my quest to wipe out the dreaded disease Polio . Could you please extend my best wishes to your Sunrise Rotary Club. Dad, please try not to worry I'm doing something that needs to be done.

Gordon

News from Rotary International  
Posted by Max Bridges on Oct 21, 2013

### Witnesses to History



The first Rotary club in Ukraine was chartered in 1992, mere months after the formal dissolution of the Soviet Union. Twenty years later, young people have embraced Rotary through 24 Rotaract clubs across the country.

While many of them focus on the challenges facing Ukraine today, members of the Rotaract Club of Kyiv Multinational – one of four in the capital city – take time to honor their elders. For nearly three years, they've been visiting a nursing home in Peremoha, about 40 miles from Kyiv.

The village's elderly residents have lived through a tumultuous century: the brutal German invasion and retreat during World War II, years of Soviet occupation and the struggle for independence, and the transition to a market economy in the 1990s. "These are the people who did their best for future generations, for us, to live in a free country," says past club president Taras Mytkalyk. "We wanted to fill their lives with a feeling of being needed."

Now those future generations are finding an outlet to give back through Rotaract. "Young people in Ukraine are attracted to this movement because they see the results of their work," Mytkalyk says. "There's no need to wait for somebody's approval or to go through bureaucratic procedures—they can just go out and do good, while having fun along the way."

Paul Harris Society  
Posted by Max Bridges on Oct 03, 2013

### Sunrisers Mike Kelly, Jon Stark and Max Childs become Paul Harris Society Members



#### What is the Paul Harris Society?

Named after Rotary's founder, the Paul Harris Society recognizes those who annually contribute US\$1,000 or more to the Annual Fund, PolioPlus, or an approved Rotary Foundation grant. By joining the Paul Harris Society, you are making a lasting difference in communities around the world. Rotary Direct, Rotary's recurring giving program, makes it easy to join the Paul Harris Society.



Cliff Dochterman's "ABC's Of Rotary"  
Posted by Dave Lorenzen on Oct 07, 2013

These short articles about Rotary were first published in the weekly bulletin of the Rotary Club of North Stockton, California, U.S.A. That was well before their author, Cliff Dochterman, became president of Rotary International for the year 1992-93. Originally called "Did Ya Know?" the pieces were prepared to share interesting facts about Rotary International with members of the North Stockton club. Later, in response to requests from other Rotary clubs, the articles were reprinted in collected form. Now, President Cliff has brought the collection up to date in keeping with one of the emphases of his year in office as R.I. president - to help Rotarians learn more about the colorful history of their organization, its customs and traditions, and the current status of its global programs.



This Week's articles are about "Standard Club Constitution" and "The Sponsor Of A New Member"

## STANDARD CLUB CONSTITUTION

Rotary International is the most territorial organization in the world. It exists in 215 countries and cuts across dozens of languages, political and social structures, customs, religions and traditions. How is it that all of the more than 34,300 Rotary clubs of the world operate in almost identical style? The primary answer is the Standard Rotary Club Constitution.

One of the conditions to receive a charter to become a Rotary club is to accept the Standard Club Constitution, originally adopted in 1922. The Standard Club Constitution outlines administrative techniques for clubs to follow in holding weekly meetings, procedures for membership and classifications, conditions of attendance and payment of dues and other policies relating to public issues and political positions.

When the Standard Rotary Club Constitution was accepted, it was agreed that all existing clubs could continue to follow their current constitution. Although most of those early clubs have subsequently endorsed the standard constitution, a few pre-1922 clubs still conduct their club affairs according to their former constitutional provisions.

The Standard Club Constitution has to be considered one of the great strengths of Rotary to enable the organization to operate in so many thousands of communities.

## THE SPONSOR OF A NEW MEMBER

The bylaws of Rotary clearly outline the procedure for a prospective member to be proposed for Rotary club membership. The "proposer" is the key person in the growth and advancement of Rotary. Without a sponsor, an individual will never have the opportunity to become a Rotarian. Individuals must be asked to join Rotary; thus, it is every member's responsibility to identify and invite prospective members.

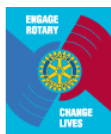
The task of the sponsor should not end merely by submitting a name to the club secretary or membership committee. Rotary has not established formal responsibilities for sponsors; however, these procedures are recommended in many clubs.

The sponsor should:

1. Invite a prospective member to several meetings prior to proposing the individual for membership.
2. Accompany the prospective new member to one or more orientation/informational meetings.
3. Introduce the new member to other club members each week for the first month.
4. Encourage the new member to become involved in any club service projects underway.
5. Invite the new member to attend meetings of the Interact or Rotaract clubs sponsored by the club.
6. Provide opportunities for the new member to get involved in international program efforts, such as Group Study Exchange or Youth Exchange.
7. Invite the new member to accompany the sponsor to neighboring clubs for the first make-up meeting to learn the process and observe the spirit of friendship.
8. Ask the new member and spouse to accompany the sponsor to the club's social activities, dinners, or other special occasions.
9. Urge the new member and spouse to attend the district conference with the sponsor.
10. Serve as a special friend to assure that the new member becomes an active Rotarian.

When a new member becomes involved and connected, both Rotary and the new member become stronger.

Cliff Dochterman's "ABC's Of Rotary" can be found in its entirety at the [Santa Rosa Sunrise Rotary Club Website](#), or a complete copy of the "ABC's" can be downloaded in pdf from [this link](#).



RI President's Message  
Posted by Max Bridges on Oct 05, 2013

October 2013



**Dear fellow Rotarians,**

In Rotary, October is the month we set aside to remind ourselves of our second Avenue of Service: vocational service. While some Rotarians call this the "forgotten" area of service, I would disagree: In fact, vocational service is the avenue through which we serve so often, we don't always recognize it as service.

Vocational service has its roots in the second object of Rotary, which encourages all Rotarians to hold high ethical standards in our business affairs and our professions, to recognize all useful occupations as worthy of respect, and to dignify work as an opportunity to serve society.

In short, the idea of vocational service is that our jobs, in themselves, are a way of serving society. Whether we are serving customers, teaching students, or treating patients, whether we're involved in commerce, research, the media, or any one of countless other fields – we take pride in doing our work with competence and integrity. Every occupation fills a need, and by doing our work well, we are contributing to our communities and our society.

The role of vocational service in the club is important, even if it isn't always prominent. By maintaining high standards individually, we earn a reputation that we share collectively. By valuing all occupations equally and by maintaining a classification system in our clubs, we ensure that our clubs reflect our communities – and can serve them well. A Rotary club of all lawyers wouldn't be capable of nearly as much as one that also had teachers, engineers, business owners, and dentists; in Rotary, our diversity is our strength. That diversity is an advantage not only to our service but to our members: It gives us all a valuable way to find the connections and opportunities that help us in our own careers.

That aspect of membership is as old as Rotary. Paul Harris himself wrote often of the business advantages of Rotary membership, believing, as I do, that being a Rotarian means a person holds a certain set of values that will make him or her a good person to do business with. Today, with the world more connected than ever, Rotary membership is an honor that we should be proud to share.

**Ron D. Burton**  
**President, Rotary International**



**Special Dates For October**  
 Posted by Dave Lorenzen on Oct 01, 2013

**Birthday's and Anniversaries for October**

Member Birthdays

<u>Name</u>	<u>Date</u>
Harryman, Ralph	Oct 08
Gillespie, Cindy	Oct 09
Floriani, Flo	Oct 14
Worthen, Steve	Oct 20
Jones, John	Oct 24

Anniversaries

<u>Name</u>	<u>Spouse Name</u>	<u>Years</u>	<u>Date</u>
Dolinsek, Doli	Kent, Kathy	20 years	Oct 02, 1993
Martin, Larry	Martin, Laura	28 years	Oct 04, 1985
Roberts, Doug	Roberts, Linda	31 years	Oct 09, 1982
Miller, Tim	Magnusdottir, Lara	13 years	Oct 17, 2000
Riel, Michael	Riel, Kerry	10 years	Oct 26, 2003
Rondon, Brian	Rondon, Karen	24 years	Oct 28, 1989

**Message from the Foundation Trustee Chair**  
 Posted by Max Bridges on Oct 05, 2013

**October 2013**



EVERY  
ROTARIAN  
EVERY  
YEAR



On 24 October, we mark World Polio Day. It is a time to reflect on the progress we've made and to strengthen our determination for the work ahead.

It's important to realize how far we've come. We have reduced the number of polio cases by over 99 percent, from more than 350,000 a year in the 1980s to 223 in 2012. But now for the road ahead: Polio is still endemic in Afghanistan, Nigeria, and Pakistan. Difficult terrain, civil unrest, remote settlements, and poor sanitation are just some of the obstacles to immunization. That's why we, and our partners in the Global Polio Eradication Initiative, are determined to finish our work.

With the announcement of the extended fundraising partnership between Rotary International and the Bill & Melinda Gates Foundation at the 2013 RI Convention in Lisbon, Portugal, we have the chance to introduce millions of new dollars into the campaign. The value of this extended partnership is more than \$500 million, and through it, your contributions toward polio eradication will work twice as hard.

It's more important than ever that we all take action. Talk to your government leaders, share your polio stories on your social networks, and encourage others in your community to join us in supporting this historic effort. When Rotarians combine their passion for service with our strong global network, we are unstoppable. With the backing of the Gates Foundation and you, the Rotarians around the world, we can change the face of public health forever.

**D. K. Lee**  
Foundation Trustee Chair



Remember the Pictures

Posted by Max Bridges on Oct 03, 2013

### Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

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» <a href="#">"Donate My Car" Form</a>
» <a href="#">"Rotary Basics"</a>
» <a href="#">Why Become A Rotarian?</a>
» <a href="#">2011-12 Service &amp; Activity Report</a>
» <a href="#">RI Foundation Benefactor Commitment Card</a>
» <a href="#">Michael Scott De Shields Application Information</a>
» <a href="#">Youth Grants</a>
» <a href="#">Sabalos Nicaragua Surgery Center Information</a>



# Santa Rosa Sunrise Rotary - Sunriser !!! Mike Kelly, President



Mon Oct 14, 2013

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Santa Rosa Sunrise

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[Venue Map](#)

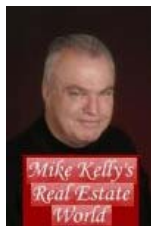
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Editor Max Bridges

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## Schedule of Future Programs

Oct 17, 2013

[Peter Banks](#)  
Impacts of Climate Change

Oct 24, 2013

[Cat Cvengros](#)  
Development Director, Social Advocates for Youth

Oct 31, 2013

[President Mike](#)  
Pumpkin Carving

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Honoring Our Veterans!

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[Dr. Angelo Capozzi](#)  
Rotaplast International--Saving Smiles and Changing Lives

Nov 21, 2013

[Steven B. Falk](#)  
"Where the new local ownership is taking the Newspaper"

Nov 28, 2013

"DARK"

## Stories



The program for October 17th. is.....  
Posted by Max Bridges on Oct 10, 2013

### Our own Peter Banks Impacts of Climate Change



Life on Earth is intimately dependent upon our planet's natural physical and biological processes. Fresh water, the range of air temperatures, the duration of growing seasons of crops on arable land, the availability of useful natural materials, such as wood and ores, forest and ocean products, and the level of natural hazards such as hurricanes, sand storms, and tornados; these and many other life-influencing factors are now in a state of change and will inevitably alter modern civilization as we know it today.

The current level of Earth's human population, together with people's expectations for adequate food, energy, fresh water, mineral and natural resources, and political stability, is now sufficiently large to overcome Earth's natural systems. The causes and effects of a rapidly changing climate must become a major issue for all people, both because of the direct local effects upon specific geographic areas as well as the indirect global impacts that affect availability of key resources everywhere.



[Goats and their products](#)  
Posted by Richard Randolph on Oct 14, 2013

### Jennifer Lynn Bice Redwood Hill Farm & Creamery and Green Valley Organics

Happy Thanksgiving"

Dec 05, 2013

[Pedro Toledo, Redwood Community Health Coalition](#)  
Medical Injury Compensation Reform Act and local efforts to get the uninsured into health coverage

Dec 12, 2013

[Geof Syphers](#)  
"Earth, wind and power: what Sonoma Clean Power means to you, your business and our community"

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Veterans Memorial Building  
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[2013 Culinary Classic](#)

Santa Rosa Golf & Country Club

Nov 09, 2013 06:00 PM - 10:00 PM

[Sunrise Holiday Party!](#)

The Kenwood Depot  
Dec 15, 2013 04:00 PM - 08:00 PM



Jennifer Lynn Bice provided an insightful, personal history into the origins and evolution of her family's goat raising and now dairying operations. For over 45 years, starting as a 4-H youth raising goats, Jennifer's Redwood Hill Farm and Creamery now boasts in it's Sapphire Anniversary the distinction of the Nation's first certified Humane goat dairy, awarded in 2005. Producing cheese, yogurt and kefir, Redwood Hill Farm ships nationally and even processes some cow dairy products in its' sustainable, solar powered local plant, the site of the former Sebastopol apple processing center. Employing 55 people ~ no less goats ~ Redwood Hill Farm expanded into the organic dairy product market and supplies lactose free products for those intolerant to lactose.

A top producing goat can generate 2 quarts of milk per day. While this is 1/10th of a dairy cow's yield, the flavor, texture and nutritional benefits are greatly in demand. In addition, goats produce cashmere and mohair, a welcome, sustainable fabric for cooler weather.

Jennifer welcomes tours at Redwood Hill Farms. For further information, tour many of the farm's operations virtually at [www.redwoodhill.com](http://www.redwoodhill.com) and click Favorite Links.

Vocational Craft Talks

Posted by [Richard Randolph](#) on Oct 10, 2013

**Eloise Tweeten, Eldercare Advisor & Max Childs Hotelier**

**Donate Your Car!**



Santa Rosa  
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- Secretary  
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- Treasurer  
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[Jennifer Hembd](#)
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**Photo Journals**

» \_\_\_\_\_

Eloise enlightened us in her career path, how she discovered an unmet need planning for her father's care. Sonoma County is a healthy senior citizen's paradise: Ten senior centers, six Senior Day Care Centers, 225 Residential Care Homes and 8 Hospice Providers. All these varied services help account for SoCo's extremely low 5% over 85 year old disabled population compared to California-wide with 40% so classified. Eloise reminded us that San Rafael boasts "Rotary Manor", a residential care home supported by local Rotarians.

Max began his career as a Desk Attendant in Del Mar, California, and knew then his vocation would not be far from a vacation. Now the Sales Manager for Santa Rosa's Courtyard by Marriott, Max tends to the food, shelter, safety & rest of thousands of guests each month. His mantra is help people have a successful stay whether for business or recreation. His business also adds to both the economy to the tune of five million annually, and progressive employment opportunities, a particularly fulfilling part of Max' vocational call.



**This week's "Rotary Foundation Thought"**

Posted by Dave Lorenzen on Oct 14, 2013

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Meeting Sightings

- » [Steel Lane School Garden](#)
- » [2013 Day at the Races](#)
- » [2012-13 Meeting Sightings](#)
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- » [2013 Golf Tournament](#)
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- » [2012-13 Dental Clinics](#)
- » [2012 SRKSEP](#)
- » [2012 Giants Game Fellowship](#)
- » [2012 DG Visit Fireside](#)
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- » [Opening the door to polio eradication](#)
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October 14, 2013

[.....is about Rotary's Disaster Recovery efforts.](#)

Pakistani Rotarians are bringing education back into the lives of those in Pakistan and India affected by the earthquake of 2005. In Azad Kashmir more than 80% of the schools were either completely destroyed or badly damaged. The local Disaster Recovery Committee in Pakistan decided to focus its efforts on rebuilding schools. They will help rebuild five new, environmentally-friendly schools equipped with electricity, running water, bathroom facilities, and furniture and school supplies. Children and families throughout Azad Kashmir will be profoundly impacted by the efforts of Pakistani Rotarians. Every Rotarian, Every Year – Working together to make life better – for Everyone!



This Week's Rotary Foundation Thought" is a weekly article posted in the weekly bulletin from the Rotary Club of Santa Rosa Sunrise. For a listing of all past articles, go to the [Sunrise Website > Committee Pages > International Service > Foundation Thoughts](#), or click on this [weblink](#).

[Sunrise Nicaragua Dental and Eyecare Mission 2014](#)

Posted by Max Bridges on Oct 12, 2013

**All available spots are filled!**



John Jones advises that a full complement of volunteers has committed to this project and there is no room for any more participants. Thanks Sunrisers and guests. Have a great trip!

[News from Rotary International](#)

Posted by Max Bridges on Oct 10, 2013

**Opening the door to polio eradication**



*Volunteers show a woman in Azzretti a pamphlet on polio and de-worming, part of the public awareness campaign to boost participation.*

It's been more than two years since the last polio case was reported in Côte d'Ivoire. Time enough for people to become complacent about immunizations. But that would be a mistake – a potentially deadly mistake.

"The public sometimes doesn't understand why, after so many rounds of polio immunization, they are still being asked to bring their children to the immunization post," says Marie-Irène Richmond-Ahoua, chair of Rotary's National PolioPlus Committee in Côte d'Ivoire.

As a long-time advocate for polio eradication, Richmond-Ahoua knows you can't let up against this tenacious and crippling disease. With Nigeria one of three remaining polio-endemic countries, the possibility of fresh outbreaks in Côte d'Ivoire is a constant threat. The only way to keep the poliovirus out of the country are regular immunizations of all children under age five.

During National Immunization Days (NIDs) in April, thousands of volunteers and health workers, together with Rotary and Rotaract members, canvassed the streets throughout the country in search of children to immunize. They traveled from house to house knocking on doors in shantytowns and rural villages. But gaining entrance to these homes required another round of convincing.

"Côte d'Ivoire has just experienced a conflict and people are still cautious. They don't want to open their door to just anyone," says Richmond-Ahoua. But once they see the polio T-shirts and hats that Rotary clubs supply to identify vaccinators, she says they feel safe opening their doors.

Communication is also key to mobilizing public support. Rotary members use the media, television, radio, and even griots, African tribal storytellers, to encourage participation in immunizations. As a result, 7.5 million children received two drops of oral polio vaccine, along with vitamin A supplements and de-worming tablets, during the NIDs.

Supplementary immunization campaigns like this one are part of the comprehensive 2013-18 [Polio Eradication and Endgame Strategic Plan](#). The plan outlines what is needed to eradicate all polio disease by 2018. In June the Bill & Melinda Gates Foundation announced a [new fundraising agreement](#) with Rotary. If successful, the campaign, which matches donations two-to-one (up to \$35 million per year), will help raise \$525 million for polio eradication.

"Polio eradication is not an option, it's an obligation," Richmond-Ahoua says. "When you consider what's been done in Côte d'Ivoire, despite the many obstacles we've faced, you are deeply convinced that polio will soon be eradicated."

- Contribute to [End Polio Now](#)
- Promote the [new Rotary-Gates Foundation campaign](#)
- Read a [blog post from Côte d'Ivoire](#)

[Steel Lane School Garden](#)

Posted by Ross Andress on Oct 13, 2013

[Vicki's Garden Upgrades](#)



Leroy Carlenzoli, Jim Moir, Peter Banks, Larry Martin and Rich Randolph built extra raised beds on 10/8/2013. The job included digging trenches for expanded irrigation and of course construction of the beds and started at 8:00 AM sharp.

Leroy had staked out the location for the beds, prebuilt the end caps and a drilling template fit for any engineering job.

The garden steward offered up Pineapple Guava. Larry said OK but wouldn't reach for one, Peter said he wished his Pineapple Guava plants would produce the fruit, Leroy didn't try one and Rich ate two.

A couple of runs to Home Depot got the extra pipe and fittings needed.

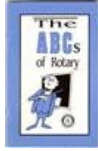


Another group of Rotarians and Interactors arrived on Sunday, October 13th. with their wheelbarrows and moved the dirt to fill the new raised beds. Those present were Rotarians Steve Amend, Stacy Drucker-Andress, Olin Leasher, Peter Treleaven, Peter Banks, Shauna Lorenzen, Dave Lorenzen, Ross Andress, Rick Lewis, Steve Zwick, Jim Kirkbride and Rob Sanville. They were joined by Interact members Nam Nugyen, Ammie Nugyen, Annie Nugyen, Jessica Vargas and Ester Stempi.



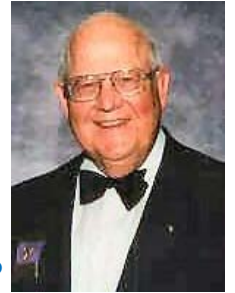


See more photos at [Steel Lane School Garden](#)



Cliff Dochterman's "ABC's Of Rotary"  
Posted by Dave Lorenzen on Oct 14, 2013

**These short articles about Rotary were first published in the weekly bulletin of the Rotary Club of North Stockton, California, U.S.A. That was well before their author, Cliff Dochterman, became president of Rotary International for the year 1992-93. Originally called "Did Ya Know?" the pieces were prepared to share interesting facts about Rotary International with members of the North Stockton club. Later, in response to requests from other Rotary clubs, the articles were reprinted in collected form. Now, President Cliff has brought the collection up to date in keeping with one of the emphases of his year in office as R.I. president - to help Rotarians learn more about the colorful history of their organization, its customs and traditions, and the current status of its global programs.**



**This Week's articles are about "Women In Rotary" and "RI World Headquarters"**

## WOMEN IN ROTARY

Until 1989, the Constitution and Bylaws of Rotary International stated that Rotary club membership was for males only. In 1978 the Rotary Club of Duarte, California, invited three women to become members.

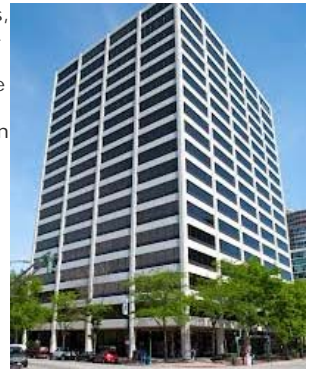
The RI board withdrew the charter of that club for violation of the RI Constitution. The club brought suit against RI claiming a violation of a state civil rights law which prevents discrimination of any form in business establishments or public accommodations. The appeals court and the California Supreme Court supported the Duarte position that Rotary could not remove the club's charter merely for inducting women into the club. The United States Supreme Court upheld the California court indicating that Rotary clubs do have a "business purpose" and are in some ways public-type organizations.

This action in 1987 allowed women to become Rotarians in any jurisdiction having similar "public accommodation" statutes. The RI constitutional change was made at the 1989 Council on Legislation, with a vote to eliminate the "male only" provision for all of Rotary. Since that time, women have become members and leaders of clubs and districts throughout the world.

## RI WORLD HEADQUARTERS

The headquarters of Rotary International always has been in the area of Chicago, Illinois, USA. The first seven Secretariat offices were located in the city's downtown, but in 1954 Rotary built an attractive new building in suburban Evanston. This building met the needs of the Rotary Secretariat until the 1980s, when the addition of new programs, the growth of The Rotary Foundation, and the new PolioPlus activities made the headquarters building extremely crowded and required some staff members to operate in supplementary office space nearby.

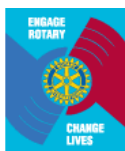
When a modern 18-story office building became available in downtown Evanston in 1987, it appeared to meet all of Rotary's space and expansion needs for years to come. The glass and steel structure, built in 1977, provides 400,000 square feet (37,160 square meters) of office and usable space. The building was purchased by Rotary International, which leases nearly half of the space to commercial tenants, until needed by future Rotary growth.



The building provides a 190-seat auditorium, large parking garage, and 300-seat cafeteria, as well as functional office space for the 500 employees of the World Headquarters. The executive suite on the 18th floor includes conference rooms for meetings of the RI Board of Directors, Rotary Foundation Trustees, and RI and Foundation committees, in addition to the offices of the RI president, president-elect, president-nominee, chairman of The Rotary Foundation Trustees, and general secretary.

One Rotary Center, as it is called, enhances the efficient operations of Rotary International.

*Cliff Dochterman's "ABC's Of Rotary" can be found in it's entirety at the [Santa Rosa Sunrise Rotary Club Website](#), or a complete copy of the "ABC's" can be downloaded in pdf from [this link](#).*



RI President's Message

Posted by Max Bridges on Oct 05, 2013

**October 2013**





**Dear fellow Rotarians,**

In Rotary, October is the month we set aside to remind ourselves of our second Avenue of Service: vocational service. While some Rotarians call this the "forgotten" area of service, I would disagree: In fact, vocational service is the avenue through which we serve so often, we don't always recognize it as service.

Vocational service has its roots in the second object of Rotary, which encourages all Rotarians to hold high ethical standards in our business affairs and our professions, to recognize all useful occupations as worthy of respect, and to dignify work as an opportunity to serve society.

In short, the idea of vocational service is that our jobs, in themselves, are a way of serving society. Whether we are serving customers, teaching students, or treating patients, whether we're involved in commerce, research, the media, or any one of countless other fields – we take pride in doing our work with competence and integrity. Every occupation fills a need, and by doing our work well, we are contributing to our communities and our society.

The role of vocational service in the club is important, even if it isn't always prominent. By maintaining high standards individually, we earn a reputation that we share collectively. By valuing all occupations equally and by maintaining a classification system in our clubs, we ensure that our clubs reflect our communities – and can serve them well. A Rotary club of all lawyers wouldn't be capable of nearly as much as one that also had teachers, engineers, business owners, and dentists; in Rotary, our diversity is our strength. That diversity is an advantage not only to our service but to our members: It gives us all a valuable way to find the connections and opportunities that help us in our own careers.

That aspect of membership is as old as Rotary. Paul Harris himself wrote often of the business advantages of Rotary membership, believing, as I do, that being a Rotarian means a person holds a certain set of values that will make him or her a good person to do business with. Today, with the world more connected than ever, Rotary membership is an honor that we should be proud to share.

**Ron D. Burton**  
**President, Rotary International**



**Special Dates For October**

Posted by Dave Lorenzen on Oct 01, 2013

**Birthday's and Anniversaries for October**

Member Birthdays

<u>Name</u>	<u>Date</u>
Harryman, Ralph	Oct 08
Gillespie, Cindy	Oct 09
Floriani, Flo	Oct 14
Worthen, Steve	Oct 20
Jones, John	Oct 24

## Anniversaries

<u>Name</u>	<u>Spouse Name</u>	<u>Years</u>	<u>Date</u>
Dolinsek, Doli	Kent, Kathy	20 years	Oct 02, 1993
Martin, Larry	Martin, Laura	28 years	Oct 04, 1985
Roberts, Doug	Roberts, Linda	31 years	Oct 09, 1982
Miller, Tim	Magnusdottir, Lara	13 years	Oct 17, 2000
Riel, Michael	Riel, Kerry	10 years	Oct 26, 2003
Rondon, Brian	Rondon, Karen	24 years	Oct 28, 1989

[Message from the Foundation Trustee Chair](#)

Posted by Max Bridges on Oct 05, 2013

**October 2013**

On 24 October, we mark World Polio Day. It is a time to reflect on the progress we've made and to strengthen our determination for the work ahead.

It's important to realize how far we've come. We have reduced the number of polio cases by over 99 percent, from more than 350,000 a year in the 1980s to 223 in 2012. But now for the road ahead: Polio is still endemic in Afghanistan, Nigeria, and Pakistan. Difficult terrain, civil unrest, remote settlements, and poor sanitation are just some of the obstacles to immunization. That's why we, and our partners in the Global Polio Eradication Initiative, are determined to finish our work.

With the announcement of the extended fundraising partnership between Rotary International and the Bill & Melinda Gates Foundation at the 2013 RI Convention in Lisbon, Portugal, we have the chance to introduce millions of new dollars into the campaign. The value of this extended partnership is more than \$500 million, and through it, your contributions toward polio eradication will work twice as hard.

It's more important than ever that we all take action. Talk to your government leaders, share your polio stories on your social networks, and encourage others in your community to join us in supporting this historic effort. When Rotarians combine their passion for service with our strong global network, we are unstoppable. With the backing of the Gates Foundation and you, the Rotarians around the world, we can change the face of public health forever.

**D. K. Lee**  
**Foundation Trustee Chair**

[Remember the Pictures](#)

Posted by Max Bridges on Oct 10, 2013

**[Check Out the Pictures from the Weekly Meetings](#)**[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please not that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

## Download

- » [Best Chef Ticket and table solicitation letter](#)
- » [Best Chef Donation Letter](#)
- » [2013 Culinary Donor Form](#)
- » [2012/13 Fundraising/Funding Report](#)
- » ["Donate My Car" Form](#)
- » ["Rotary Basics"](#)
- » [Why Become A Rotarian?](#)
- » [2011-12 Service & Activity Report](#)
- » [RI Foundation Benefactor Commitment Card](#)
- » [Michael Scott De Shields Application Information](#)
- » [Youth Grants](#)
- » [Sabalos Nicaragua Surgery Center Information](#)



# Santa Rosa Sunrise Rotary - Sunrises !!! Mike Kelly, President

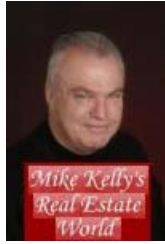


Mon Oct 21, 2013

[Home](#)

*Editor Max Bridges*  
If you have any comments or questions, please contact the editor.

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October is .....



[Click For Story](#)

## Schedule of Future Programs

Oct 24, 2013  
[Cat Cvengros](#)  
Development Director, Social Advocates for Youth

Oct 31, 2013  
[President Mike](#)  
Pumpkin Carving

Nov 07, 2013  
[Veteran's Day Luncheon](#)  
Honoring Our Veterans!

Nov 14, 2013  
[Dr. Angelo Capozzi](#)  
Rotaplast International--Saving Smiles and Changing Lives

Nov 21, 2013  
[Steven B. Falk](#)  
"Where the new local ownership is taking the Newspaper"

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



## Santa Rosa Sunrise

We meet Thursdays at 7:15 AM  
Fountaingrove Inn  
101 Fountain Grove Parkway  
Santa Rosa, CA 95403  
United States

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

## Stories



The program for October 24th. is .....  
Posted by Max Bridges on Oct 17, 2013

### Cat Cvengros, Development Director

#### Social Advocates for Youth



Social Advocates for Youth provides support, opportunities and hope to children, youth and families. We are dedicated to creating and supporting a caring community where all children, youth and families grow, thrive and succeed.

SAY was founded in 1971 in Sonoma County, California in a two-room office located in downtown Santa Rosa. We began offering individual and family counseling to at-risk children, youth, and families in response to community leaders and youth advocates who were concerned about the lack of child abuse prevention and intervention services available.

Today, SAY offers crisis, counseling, and community programs throughout Sonoma County. We serve diverse at-risk and high-needs populations through age 25, including children who have been physically, sexually or emotionally abused or who are at risk of abuse, runaway and homeless youth, transitional age youth (former foster youth and homeless young adults), youth at risk of gang involvement, young parents, youth seeking guidance in finding jobs and completing their education, and youth who may be struggling in their transition from teen to young adulthood.



[Climate Change Impact Summary.....](#)  
Posted by Richard Randolph on Oct 17, 2013

### Our own Peter Banks

#### Impacts of Climate Change



Nov 28, 2013

"DARK"  
Happy Thanksgiving"

Dec 05, 2013

[Pedro Toledo](#), [Redwood Community Health Coalition](#)  
Medical Injury Compensation Reform Act and local efforts to get the uninsured into health coverage

Dec 12, 2013

[Geof Syphers](#)  
"Earth, wind and power: what Sonoma Clean Power means to you, your business and our community"

Dec 19, 2013

[Elsie Allen Choir](#)  
Holiday Season Music Program

[View entire list...](#)

## News

[Bulletin Archive](#)

Oct 01, 2012  
by Dave Lorenzen

[Photo Journal Archive](#)

Jul 02, 2012  
by Dave Lorenzen

## Club Events

[SCARC Meeting -Funding Multi-Year Projects](#)  
Sonoma Community Center  
Oct 24, 2013 06:00 PM - 09:00 PM

[Veteran's Day Luncheon](#)  
Veterans Memorial Building  
Nov 07, 2013 11:30 AM - 01:30 PM

[2013 Culinary Classic](#)  
Santa Rosa Golf & Country Club

Nov 09, 2013 06:00 PM - 10:00 PM

[Sunrise Holiday Party!](#)  
The Kenwood Depot  
Dec 15, 2013 04:00 PM - 08:00 PM

**Donate Your Car!**



Santa Rosa  
Sunrise Rotary  
Foundation



"We have met the enemy, and he is us"... quipped cartoon sage Pogo. Peter's data consolidated the human activities generating the culprious carbon based emissions required to supply energy for sustaining life. With a world population which has grown from 1 billion in 1800 to 7 billion today it now produces nearly 3 times the carbon dioxide tonnage per person than what was generated in 1900.

Climatologists beg the question: Who is to take responsibility for this global issue: Governments? Industry? Citizens? How will affected areas adapt, such as Kiribati, the island Republic in the western Pacific, which is literally going underwater? While those citizens migrate to Fiji, not all disrupted groups will have as convenient or welcoming neighbor to relocate with.

In a surprise, and thought provoking fashion Peter and Mary, his wife posed the following question for roundtable discussion & reporting: What will be our grandchildren's biggest challenge in 2050? Security, Food, Water, Shelter, Transportation, Energy? The responses-- one group stated Food, the other Water. What do you think?

Life on Earth is intimately dependent upon our planet's natural physical and biological processes. Fresh water, the range of air temperatures, the duration of growing seasons of crops on arable land, the availability of useful natural materials, such as wood and ores, forest and ocean products, and the level of natural hazards such as hurricanes, sand storms, and tornados; these and many other life-influencing factors are now in a state of change and will inevitably alter modern civilization as we know it today.

The current level of Earth's human population, together with people's expectations for adequate food, energy, fresh water, mineral and natural resources, and political stability, is now sufficiently large to overcome Earth's natural systems. The causes and effects of a rapidly changing climate must become a major issue for all people, both because of the direct local effects upon specific geographic areas as well as the indirect global impacts that affect availability of key resources everywhere.

[Vicki's Garden: A Place to Grow!](#)

Posted by Richard Randolph on Oct 20, 2013

**Vicki's Steele Lane School Garden**

## Club Links

- » [Partners of Santa Rosa Sunrise Rotary](#)
- » [What Are My Make Up Options?](#)
- » [How to Contact the Sunshine Committee](#)
- » [Rotary Showcase - SRSR Dental Clinic](#)
- » [SR Sunrise Facebook Page](#)
- » [District Interact Info](#)
- » [Youth Exchange - District 5130](#)
- » [SCARC Meeting Schedule](#)
- » [Rotary International Business Portal](#)
- » [Latest "Rotarian Magazine"](#)
- » [Rotary Means Business Website](#)

## Directors

- President  
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- President Elect  
Harry Coffey
- Secretary  
Linda Hauck
- Treasurer  
Penny Millar
- Past President  
Jennifer Hembd
- Rotary Foundation  
Jon Stark
- Membership  
Rob Sanville
- Service Projects  
Doug Shureen
- Club Administration  
Jim Gray
- President Nominee  
Eloise Tweeten
- Public Relations  
Merle Hayes

## Photo Journals

- » [Meeting Sightings](#)
- » [Steel Lane School Garden](#)
- » [2013 Day at the Races](#)
- » [2012-13 Meeting Sightings](#)
- » [2013 Debunking of Jennifer Hembd](#)



These time elapsed photos tell the story of many hands making light work. Notice the empty, even unassembled planter boxes moving toward readiness with irrigation supply provided by the expert guidance of Sunrise Rotarian Civil Engineer Leroy Carlenzoli. With brawn on hand with fellow members Peter Banks, Jim Gray, Larry Martin & Rich Randolph, the wood frames were prepared for the following weekend's wheelbarrow crew to transport new soil from the parking lot to the fertile garden.

This ongoing project is the only exposure to food production most students have. Steele Lane School is fortunate to have a volunteer garden coordinator who supervises student participation and encourages parent involvement. The photo of students sitting encircled in the garden recorded a class tasting of the fruit, or vegetables their labors' yielded. The children spoke of the flavor and enjoyment they found in their efforts. Look for the whiteboard notice announcing the Harvest Fest planned for October 24th at the school. Produce grown in the garden will be featured, as well as flower & pumpkins sales.

### Club Craft Talks

Posted by Richard Randolph on Oct 17, 2013

**Rob & Ross Disclose .....**

- » [2013 Golf Tournament](#)
- » [2013 Kagoshima West 50th Anniversary](#)
- » [2013 Interact Camping Trip to Point Reyes](#)
- » [2013 Golf Tournament](#)
- » [2013 "Rebuilding Together" Project](#)
- » [2013 "Third Thursday" Socials](#)
- » [2013 Senior Center Crab and Pasta Feed](#)
- » [2012 Veteran's Day Lunch](#)
- » [2012 Culinary Classic](#)
- » [2012-13 Dental Clinics](#)
- » [2012 SRKSEP](#)
- » [2012 Giants Game Fellowship](#)
- » [2012 DG Visit Fireside](#)
- » [2012-13 Hiking Trips](#)

**RSS**

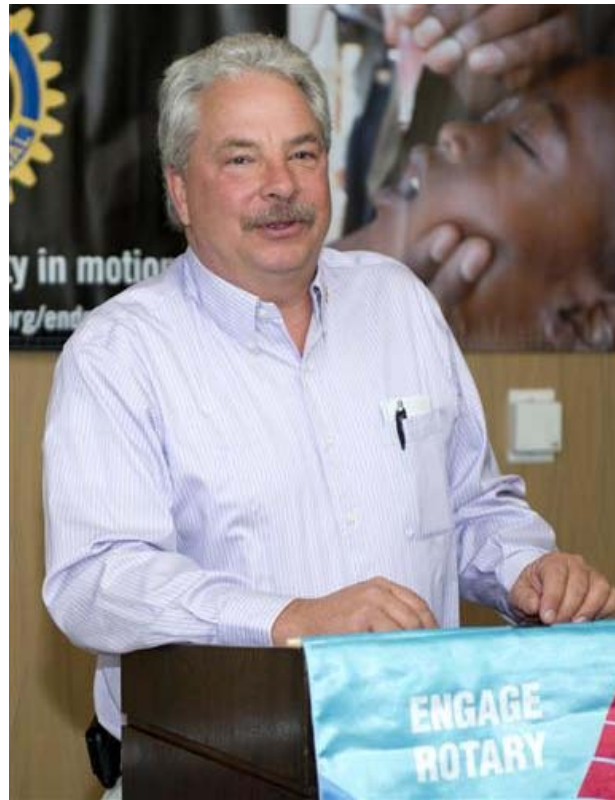
Rotary International News

- ➔ Watch the 'World Polio Day: Making History' Livestream event
- ➔ Putting our new look to work
- ➔ Rotary: No child should ever go to bed hungry
- ➔ Cleaning up on Global Handwashing Day
- ➔ Opening the door to polio eradication



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**Rob Sanville**, owner of ComputerLink PC & Network Management revealed his semi-alphabetic career path: Carpentry, contracting, computers, microprocessors and music!

In what Rob thought would be a revolutionary change in information management turned out to be more what he called an extended platform of pre-existing practices.

The humanitarian gains he anticipated as a result of rapid data sharing still came to depend on people willing and able to be of service. Rob applied his organizational, computational competencies toward his passion for community development. He retained his creative, musical drive and performs with local musicians, often for benefit appearances. Rob describes his reality as "giving back to the community."





Mr **Ross Andress** describes himself as a "Rouge." Huh? Ross is another quintessential Rotarian, expressing Service Above Self 24/7. Vocationally a Real Estate Professional, Ross preferred to give his job description as "showing Rotary Culture to young people." Ross whetted our curiosity with his latest collaboration slated for June 2014, a County-wide Fundraiser: "Ten Thousand Degrees" is a HOT topic! Aligned with Ross's youth advocacy, 10K' aims to comprehensively fund college educations for deserving students, 10K as a matter of fact. Knowing Ross, he can handle the heat!!



This week's "Rotary Foundation Thought"  
Posted by Dave Lorenzen on Oct 21, 2013

**This week's "Rotary Foundation Thought"**  
**October 21, 2013**

**.....is about the generosity and dedication of our Foundation Alumni.**



Former Rotary Peace Fellow from Norway Gert Danielsen, out of a desire to give something back, pledged to donate US\$1,000 every year for the rest of his life to the Rotary Centers program and challenged other peace fellows to do the same. Inspired by Danielsen's generosity, Peace Fellow Scott Lang of the United States took up the challenge and also pledged \$1,000 annually. "My challenge and support reflects a keen desire to give back to the Rotary family now that I am able to do so," Danielsen says. "Giving a gift annually that I know will inspire Rotarians and others to give more and provide peace-building opportunities for even more people is a huge privilege to me." The commitment made by these two Foundation Alumni is a true testament to the quality of the Peace Fellows and the Rotary Centers program.

This Week's Rotary Foundation Thought" is a weekly article posted in the weekly bulletin from the Rotary Club of Santa Rosa Sunrise. For a listing of all past articles, go to the [Sunrise Website > Committee Pages > International Service > Foundation Thoughts](#), or click on this [weblink](#).



## Rotary and UNESCO-IHE partnership leads to 16 new water scholars



### NEWS RELEASE

EVANSTON, Ill. (17 October, 2013) — Building on the success of the [Rotary](#) and [UNESCO-IHE](#) partnership to train future water leaders, the second class of students – 16 in total – began graduate studies this month at UNESCO-IHE Institute for Water Education, the premier postgraduate water education institution in the world.

The first class of Rotary sponsored scholars, who began their studies in October 2012, successfully completed their first year of an 18-month Masters of Science degree program at UNESCO-IHE, a United Nations Institute in Delft, The Netherlands. They are now embarking on a six-month thesis period. After graduation in April 2014, the scholars' expertise will be put to work improving water and sanitation conditions in their own communities with projects the scholars and sponsoring Rotary members will design and implement together in their respective countries of Argentina, Uganda, Nigeria, Ethiopia, and Ghana.

"Students finished a year of challenging class work and are beginning their 6-month research component on issues of water management," said Michael McClain, professor at UNESCO-IHE. "After completion of their thesis projects, students will be ready to enter into the broader water management area and focus on the more important issues of bringing people, water, and economic development together," said Dr. Michael McClain.

"I will work at the National University as a lecturer and consultant, training future water professionals and contributing to public interests," said Gonzalo Duró from Argentina, a student from the first Rotary/UNESCO-IHE class. "Based on the idea that the future generation is key to start a change in how humanity uses water in an increasingly challenging world, our plan is to build a traveling educational program to educate kids on water care."

Through this unique partnership, Rotary is providing more than funds for scholarships. Rotary clubs and Rotary members are mentoring students both in their home country as well as during their stay at UNESCO-IHE in The Netherlands. These relationships and networks will enable the students to effectively implement their skills upon return to their home country.

"These highly motivated individuals are fully committed to raising the standards of water sanitation in their home country," said Henk Jaap Kloosterman, member of the Rotary Club of Voorburg-Vliet, The Netherlands. "With their dedication and with the support of the local and sponsoring Rotary clubs - they will deliver tangible results and save lives."

According to a joint report by the World Health Organization and UNICEF, about 2.5 billion people worldwide do not have access to improved sanitation facilities. About 884 million obtain water for drinking, cooking, and washing from unprotected sources. Waterborne diseases such as diarrhea, cholera, typhoid, and dysentery, claim nearly two million lives a year, most of them children under age five. The continuous task of fetching water keeps millions of people, especially women and girls, from going to school and holding productive jobs. Improved water and sanitation is key to reversing this trend.

"I am proud of the partnership between Rotary International and UNESCO-IHE in developing the capacities of young professionals in countries and regions where they are needed the most," said András Szöllösi-Nagy, Rector of UNESCO-IHE Institute for Water Education. "Safe drinking water and appropriate sanitation are vital factors in human health and quality of life. But much knowledge and capacities are needed to build strong local and regional education and research environments and adequate institutions to enable sustainable change."

"In Uganda, a number of water supply systems have collapsed due to poor design, poor operation and maintenance structure," said Hilary Muhereza, one of the 16 scholars to start in October who plans to tackle the issue in his home country of Uganda. "There is a lack of technical expertise especially in flood risk management to mitigate the problem. Uganda lacks professionals in the water industry to work with new technologies and tools such as web based information and knowledge networks."

The Rotary Scholarships for Water and Sanitation Professionals was established in 2011 to address the world's water and sanitation crisis and promote long-term productive relationships between Rotary members and highly skilled water and sanitation

professionals in their communities. Through this strategic partnership, The Rotary Foundation – the charitable arm of Rotary International – provides grants to Rotary clubs and districts to select and sponsor students each year for scholarships to any of three 18-month Master of Science degree programs at UNESCO-IHE including: [MSc in Urban Water and Sanitation](#), [MSc in Water Management](#), [MSc in Water Science and Engineering](#).

#### About the students

First class: The UNESCO-IHE students selected for a 2012-2013 Rotary Scholarship include: Temesgen Adamu (Ethiopia), Godfrey Peterson Baguma (Uganda), Kenechukwu Okoli (Nigeria), Bernice Asamoah (Ghana), and Gonzalo Duró (Argentina).

Second class: Sixteen UNESCO-IHE students selected for a 2013-2014 Rotary Scholarship: Hector Nava Oritz (Mexico), Badruz Zaman (Indonesia), Emmanuel Umolu (Nigeria), Fidel Vargas-Albornoz (Bolivia), Saheed Yinusa (Nigeria), Fatai Adeleri (Nigeria), Adeniyi Adebisi (Nigeria), Bhekisisa Mkhonta (Swaziland), Bongani Bhembe (Swaziland), Hilary Muhereza (Uganda), Anthony Akpan (Nigeria), Mohamedelfatih Eljalabi (Sudan), Ruchira Jayathilaka (Sri Lanka), Juma Yahaya (Tanzania), Mark Johnson (Liberia) and Sachin Tiwale (India).

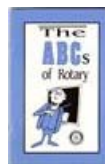
#### About UNESCO-IHE

UNESCO-IHE Institute for Water Education is the largest international postgraduate water education facility in the world and is based in Delft, the Netherlands. The Institute confers fully accredited MSc degrees, and PhD degrees in collaboration with partners in the Netherlands. Since 1957 the Institute has provided postgraduate education to more than 14,500 water professionals from over 160 countries, the vast majority from the developing world. A unique combination of applied, scientific and participatory research in water engineering is offered combined with natural sciences and management sciences. More information: [www.unesco-ihe.org](http://www.unesco-ihe.org).

#### About Rotary

Rotary is a global network of volunteer leaders dedicated to tackling the world's most pressing humanitarian challenges. Rotary's 1.2 million members hail from more than 200 countries and geographical areas. Their work improves lives at both the local and international levels, from helping families in need in their own communities to working toward a polio-free world.

Rotary members contribute their time, energy and passion to sustainable, long-term projects in the areas of peace and conflict resolution, disease prevention and treatment, water and sanitation, maternal and child health, basic education and literacy and economic and community development. For more information, visit [Rotary](#). A promotional [video](#) includes interviews and footage of current scholars. For broadcast quality footage and photos, go to Rotary's [Media Center](#).



Cliff Dochterman's "ABC's Of Rotary"

Posted by Dave Lorenzen on Oct 21, 2013

**These short articles about Rotary were first published in the weekly bulletin of the Rotary Club of North Stockton, California, U.S.A. That was well before their author, Cliff Dochterman, became president of Rotary International for the year 1992-93. Originally called "Did Ya Know?" the pieces were prepared to share interesting facts about Rotary International with members of the North Stockton club. Later, in response to requests from other Rotary clubs, the articles were reprinted in collected form. Now, President Cliff has brought the collection up to date in keeping with one of the emphases of his year in office as R.I. president - to help Rotarians learn more about the colorful history of their organization, its customs and traditions, and the current status of its global programs.**



**This Week's articles are about "More Rotary Firsts " and "Room 711 - Rotary's Birthplace"**

## MORE ROTARY FIRSTS

- Rotary became bilingual in 1916 when the first club was organized in a non-English-speaking country-Havana, Cuba.
- Rotary established the "Endowment Fund" in 1917, which became the forerunner of The Rotary Foundation.
- Rotary first adopted the name "Rotary International" in 1922 when the name was changed from the International Association of Rotary Clubs.
- Rotary first established the Paul Harris Fellows recognition in 1957 for contributors of \$1,000 to The Rotary Foundation.
- The Rotary club which first held meetings on a weekly basis was Oakland, California, the Number 3 club.
- The Rotary emblem was printed on a commemorative stamp for the first time in 1931 at the time of the Vienna Convention.
- The first Rotary club banner (from the Houston Space Center) to orbit the moon was carried by astronaut Frank Borman, a member of that club.
- The first Rotary International convention held outside the United States was in Edinburgh, Scotland, in 1921.
- The first head of state to address a Rotary convention was U.S. President Warren G. Harding in 1923 at St. Louis.

## ROOM 711 - ROTARY'S BIRTHPLACE

The number 711 has a very special significance for Rotary. Room 711 of the old Unity Building, formerly located at 127 North Dearborn Street in downtown Chicago, Illinois, USA, was the birthplace of Rotary. It was in that historic room, which was the office of engineer Gus Loehr, where Paul Harris first met with several friends, Silvester Schiele, Gustav Loehr and Hiram Shorey, to discuss his idea of a club for professionals and businessmen.



It took extensive research and dedication by a few Chicago Rotarians to preserve the room and restore it to its 1905 authenticity. For years, Room 711 was preserved as a miniature Rotary museum by Rotarians around the world who voluntarily belonged to and contributed annually to the Paul Harris 711 Club, which provided funds for leasing, maintenance, and preservation. In 1989, when the Unity Building was about to be torn down, members of the 711 Club carefully dismantled the landmark room and placed its contents in storage. There it stayed until 1994, when the re-created Room 711 found a permanent home at the RI World Headquarters in Evanston, where this piece of Rotary's heritage is preserved.

*Cliff Dochterman's "ABC's Of Rotary" can be found in its entirety at the [Santa Rosa Sunrise Rotary Club Website](#), or a complete copy of the "ABC's" can be downloaded in pdf from [this link](#).*



### Special Dates For October

Posted by Dave Lorenzen on Oct 01, 2013

### Birthday's and Anniversaries for October

#### Member Birthdays

<u>Name</u>	<u>Date</u>
Harryman, Ralph	Oct 08
Gillespie, Cindy	Oct 09
Floriani, Flo	Oct 14
Worthen, Steve	Oct 20
Jones, John	Oct 24

#### Anniversaries

<u>Name</u>	<u>Spouse Name</u>	<u>Years</u>	<u>Date</u>
-------------	--------------------	--------------	-------------

Dolinsek, Doli	Kent, Kathy	20 years	Oct 02, 1993
Martin, Larry	Martin, Laura	28 years	Oct 04, 1985
Roberts, Doug	Roberts, Linda	31 years	Oct 09, 1982
Miller, Tim	Magnusdottir, Lara	13 years	Oct 17, 2000
Riel, Michael	Riel, Kerry	10 years	Oct 26, 2003
Rondon, Brian	Rondon, Karen	24 years	Oct 28, 1989



[Remember the Pictures](#)  
 Posted by Max Bridges on Oct 17, 2013

### [Check Out the Pictures from the Weekly Meetings](#)

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

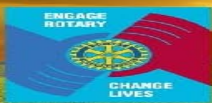
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- » [Michael Scott De Shields Application Information](#)
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# Santa Rosa Sunrise Rotary - Sunriser !!! Mike Kelly, President



Mon Oct 28, 2013

[Home](#)

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM  
Fountaingrove Inn  
101 Fountain Grove Parkway  
Santa Rosa, CA 95403  
United States

[Venue Map](#)

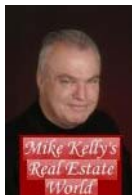
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Editor Max Bridges

If you have any comments or questions, please contact the editor.

### Website Sponsors



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October is ....



[Click For Story](#)

### Schedule of Future Programs

Oct 31, 2013  
President Mike  
Pumpkin Carving

Nov 07, 2013  
Veteran's Day Luncheon  
Honoring Our Veterans!

Nov 14, 2013  
Dr. Angelo Capozzi  
Rotaplast International--Saving Smiles and Changing Lives

Nov 21, 2013  
Steven B. Falk  
"Where the new local ownership is taking the Newspaper"

Nov 28, 2013  
"DARK"  
Happy Thanksgiving"

Dec 05, 2013  
Pedro Toledo, Redwood Community Health Coalition  
Medical Injury Compensation Reform Act and local efforts to get the uninsured into health coverage

Dec 19, 2013  
Elsie Allen Choir  
Holiday Season Music Program

Dec 26, 2013  
"DARK"  
Merry Christmas

[View entire list...](#)

### Stories



The Program for October 31st is.....  
Posted by Max Bridges on Oct 24, 2013

#### Pumpkin Carving



President Mike and Past-President Shauna will lead us in a most seasonal of activities. Make sure to bring your creativity!



The Program Summary for October 24th. is .....  
Posted by Richard Randolph on Oct 27, 2013

#### Cat Cvengros, Development Director

#### Social Advocates for Youth



Cat Cvengros has been the Development Director at SAY since 2011. Her path to SAY includes Peace Corp assignments in Armenia where she partnered with Rotary International in developing Eye Clinics, dispensing over 800 pair of corrective lenses.

Social Advocates for Youth provides support, opportunities and hope to children, youth and families. We are dedicated to creating and supporting a caring community where all children, youth and families grow, thrive and succeed. Developing positive communication skills with self-regulation, the goal of counseling, life skills towards employment and thereby a means toward housing.

SAY was founded in 1971 in Sonoma County, California in a two-room office located in downtown Santa Rosa. We began offering individual and family counseling to at-risk children, youth, and families in response to community leaders and youth advocates who were concerned about the lack of child abuse prevention and intervention services available. The term "Advocates" was selected to reflect the then illegality of running away from home, and in essence criminalization of youthful homelessness. The group's first home was a bungalow on Cherry Street. Their Coffee House Teen Center on Ripley Street now provides 6 beds for the 12 to 17 age group, serving about 100 youth in crisis annually.

Today, SAY offers crisis, counseling, and community programs throughout Sonoma County. We serve diverse at-risk and high-needs populations through age 25, including children who have been physically, sexually or emotionally abused or who are at risk of abuse, runaway and homeless youth, transitional age youth (former foster youth and homeless young adults), youth at risk of gang involvement, young parents, youth seeking guidance in finding jobs and completing their education, and youth who may be struggling in their transition from teen to young adulthood.

Watch for news on SAY's Dream Center, the conversion of Sutter Health's former Warrick Hospital at Hoen & Summerfield Rd. in Santa Rosa. Their vision is creation of a multi-service site with housing for up to 63 youth clients over the next 4 years. With ongoing community collaboration offering employment opportunity such as with the Santa Rosa Water Agency, SAY is optimistic in helping troubled families & youth succeed.

**Club Craft Talks**  
Posted by Richard Randolph on Oct 27, 2013

**Linda Hauck & Steve Worthen**



Linda credits all her professional success to the relationships she has developed through Rotary. As Vice President of Corporate Services for Medical Professionals, a private, non-franchised recruiting organization, Linda has helped California's economy recover through the direct hiring of over 2,000 healthcare professionals over her 17 year tenure. "Rotary gives me a voice in helping change peoples' lives."

- Bulletin Archive**  
Oct 01, 2012  
by Dave Lorenzen
- Photo Journal Archive**  
Jul 02, 2012  
by Dave Lorenzen

**Club Events**

- Veteran's Day Luncheon**  
Veterans Memorial Building  
Nov 07, 2013 11:30 AM - 01:30 PM
- 2013 Culinary Classic**  
Santa Rosa Golf & Country Club  
Nov 09, 2013 06:00 PM - 10:00 PM
- November 2013 Board Meeting**  
Interiors Inc. Board Room  
Nov 12, 2013 05:30 PM - 07:30 PM
- SCARC November Meeting - Petaluma Valley**  
Nov 21, 2013 06:00 PM - 09:00 PM
- December 2013 Board Meeting**  
Interiors Inc. Board Room  
Dec 10, 2013 05:30 PM - 07:30 PM
- Sunrise Holiday Party!**  
The Kenwood Depot  
Dec 15, 2013 04:00 PM - 08:00 PM
- SCARC December - NO MEETING**  
NO MEETING THIS MONTH  
Dec 15, 2013 06:00 PM - 09:00 PM
- SCARC January Meeting - Rancho Cotati**  
Jan 30, 2014 06:00 PM - 09:00 PM

**Donate Your Car!**



Santa Rosa Sunrise Rotary Foundation

**Club Links**

- » [Partners of Santa Rosa Sunrise Rotary](#)
- » [What Are My Make Up Options?](#)
- » [How to Contact the Sunshine Committee](#)
- » [Rotary Showcase - SRSR Dental Clinic](#)

- » [SR Sunrise Facebook Page](#)
- » [District Interact Info](#)
- » [Youth Exchange - District 5130](#)
- » [SCARC Meeting Schedule](#)
- » [Rotary International Business Portal](#)
- » [Latest "Rotarian Magazine"](#)
- » [Rotary Means Business Website](#)

## Directors

- President  
Mike Kelly
- President Elect  
Harry Coffey
- Secretary  
Linda Hauck
- Treasurer  
Penny Millar
- Past President  
Jennifer Hembd
- Rotary Foundation  
Jon Stark
- Membership  
Rob Sanville
- Service Projects  
Doug Shureen
- Club Administration  
Jim Gray
- President Nominee  
Eloise Tweeten
- Public Relations  
Merle Hayes

## Photo Journals

- » [Meeting Sightings](#)
- » [2013 Steel Lane School Garden](#)
- » [2013 Day at the Races](#)
- » [2012-13 Meeting Sightings](#)
- » [2013 Debunking of Jennifer Hembd](#)
- » [2013 Golf Tournament](#)
- » [2013 Kagoshima West 50th Anniversary](#)
- » [2013 Interact Camping Trip to Point Reyes](#)
- » [2013 Golf Tournament](#)
- » [2013 "Rebuilding Together" Project](#)
- » [2013 "Third Thursday" Socials](#)
- » [2013 Senior Center Crab and Pasta Feed](#)
- » [2012 Veteran's Day Lunch](#)
- » [2012 Culinary Classic](#)
- » [2012-13 Dental Clinics](#)
- » [2012 SRKSEP](#)
- » [2012 Giants Game Fellowship](#)
- » [2012 DG Visit Fireside](#)
- » [2012-13 Hiking Trips](#)

## RSS

### Rotary International News

- » On World Polio Day, Rotary spotlights the fight to end the disease
- » Actor Archie Panjabi is putting her soul into Rotary's polio campaign
- » Opening the door to polio eradication
- » Register for 2013 Rotary-



Steve Worthen is the owner of Interiors Inc., Santa Rosa's finest provider of office interior design and furnishings. Liberally educated at UC Santa Barbara, Steve began his career quest in San Francisco for a computer supply company. He did well for his employer, which included among clients Macy's, Union Square. Steve recalls how dominant punch card reigned in his early sales days. He sold rooms of racks for cards, IBM 360 tapes, and raised floor systems. He grew restless of working for someone else, and gave notice to leave. "Please don't leave us" they said, "open a branch in Santa Rosa." Steve replied "Where?" The rest is history. Steve did come north, and eventually established his ownership, residence, and community commitment. In addition to Rotary, Steve serves on the board of SAY, Social Advocates for Youth.



This week's "Rotary Foundation Thought"  
Posted by Dave Lorenzen on Oct 28, 2013

### This week's "Rotary Foundation Thought"

October 28, 2013

[.....is about what a US\\$100 can do.](#)

It is as simple as having a notebook, pencil and glue. In Pavas, a poor district in San Jose, Costa Rica a packet of educational materials means the difference between an education and working on the street. Most public schools in Costa Rica are underfunded and lack many basic supplies, so the Rohrmoser Rotary Club, Costa Rica developed a packet of teaching materials for students and partnered with the Vancouver Rotary Club, Canada to distribute 777 packets to children in five very poor elementary schools. \$100 buys 15 packets. Without this project many students would not be able to continue their education and would be forced to drop out of school. When Every Rotarian, Every Year participates, our foundation is able to continue to build a brighter future for the children of the world.



This Week's Rotary Foundation Thought" is a weekly article posted in the weekly bulletin from the Rotary Club of Santa Rosa Sunrise. For a listing of all past articles, go to the [Sunrise Website](#) > [Committee Pages](#) > [International Service](#) > [Foundation Thoughts](#), or click on this [weblink](#).

News from Rotary International  
Posted by Max Bridges on Oct 24, 2013

### Actor Archie Panjabi is putting her soul into Rotary's polio campaign





Emmy Award-winning actress and Rotary polio ambassador Archie Panjabi explains her dedication to the End Polio Now campaign.

Emmy Award-winning actor Archie Panjabi is a celebrity ambassador in Rotary's This Close public awareness campaign to end polio, and this year she visited New Delhi to immunize children with the oral polio vaccine. Panjabi, who co-stars on the U.S. television series "The Good Wife" and has acted in films including "Bend It Like Beckham," "A Mighty Heart," and "The Constant Gardener," shared her story with Rotary members during the 2013 RI Convention in Lisbon, Portugal. That's where we caught up with her.

**The Rotarian:** How do you choose the causes you support?

**Archie Panjabi:** It has to resonate with me, because once I take on a project, it's all or nothing. I know I'm going to be dedicated. Polio connected with me because of India.

**You grew up in London, but you spent time in Mumbai as a child. Earlier this year, in New Delhi, you participated in a polio immunization event. How did that affect you?**

**Panjabi:** It was a lot more emotional than I thought it would be. I was astonished at how well organized the whole infrastructure is — the surveillance, the monitoring of the children. I was amazed at how passionate the women organizing it were, how they kept the daily records, and how determined they were to find the children. It's difficult to comprehend, when you think about how overpopulated and diverse India is, how every child is accounted for. Seeing the long queues of mothers waiting for their children to receive vaccine was an eye-opener. My industry is so colorful and so unreal at times, even though I love it. Doing something like this puts a lot of things into perspective.

**What qualities do you need if you want to be someone who gives back?**

**Panjabi:** Every single human being, once you have satisfied your basic needs, should be doing something philanthropic. I don't think you need any particular quality. Every human being has that responsibility to do something. But if you do work like this, it's not just about giving. It's also about doing something for your soul.

**Do young people even think about polio today?**

**Panjabi:** A lot of younger people don't know what it is, and don't realize what will happen if you don't get rid of it. You may look at it and say, well, that was an older generation's problem. But this is not a disease that people used to get. This is a disease that, thanks to this work, you're not getting. This campaign is historic, and not only from the point of view of eradicating polio. We've set up the infrastructure to deal with many other problems, many other diseases. It's important to tell people about that. Once you've set up that infrastructure, who knows what you can deal with?

**Looking at the trajectory of your relationship with Rotary, it seems like you're made for each other.**

**Panjabi:** It feels like a marriage made in heaven. My mother encouraged me to go to university, and I studied management and business; I went on to do a doctorate in it. I guess I'm doing what most Rotarians do, which is use their business skills to try to get the message out to do something good.

**What are your impressions of Rotary?**

**Panjabi:** I'm impressed. I feel you can be entrepreneurial, you can come up with ideas, and people are pretty smart here. At least in my experience, Rotary is flexible and I feel it's a good match for me.

**What's the most important message that you have for Rotarians?**

**Panjabi:** To sit back and look at what Rotary has achieved, because I think it's phenomenal. Sometimes it's important to remind people to take account of everything they have achieved; without that work, we could be in a very different position. I also want to tell Rotarians that I am committed, and I want to be part of this project.

**Do you see other areas within Rotary that interest you?**

**Panjabi:** I did a little bit of work with Amnesty International for its Stop Violence Against Women campaign. I'm definitely interested in helping children and women. One person who influenced me was Angelina Jolie. I worked with her on the film "A Mighty Heart" in 2007. She's the most down to earth woman I've ever met in the business, no airs at all. She made a huge impression on me.

**In what way did she influence you?**

UN Day

Burton declares Ravindran president-nominee



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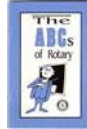
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**Panjabi:** She gets completely involved. When I spoke to her about charities, her advice was all about being fully hands on, not just lending your name but building a relationship and making a difference.

With your role on "The Good Wife" and your film projects, how do you find the time?

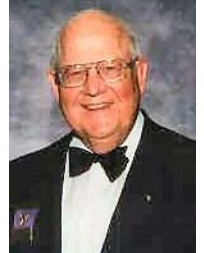
**Panjabi:** It's challenging, but now the show is in its fifth year. I worked incredibly hard for the first two or three years, and somehow you get better at managing it. I enjoy doing something other than just the show.

- [Donate](#) to the fight to end polio
- [Become an advocate](#) for polio eradication
- Watch her speak at the [World Polio Day: Making History](#) livestream event



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**This Week's articles are about "World Understanding Month " and "The Classification Principle"**

### WORLD UNDERSTANDING MONTH

The month of February is very special in the Rotary calendar since it is designated World Understanding Month. The month also includes the anniversary of the first meeting of Rotary held on February 23, 1905, now called World Understanding and Peace Day. To observe World Understanding Month, the Rotary International Board asks all Rotary clubs to plan programs for their weekly meetings and undertake special activities to emphasize "understanding and goodwill as essential for world peace."

In February, many clubs arrange for international speakers, invite Youth Exchange students and international scholars from schools and universities to club meetings, plan programs featuring former Group Study Exchange team members, arrange discussions on global issues, present entertainment with an international cultural or artistic theme, or plan other programs with an international emphasis.

Many clubs take the opportunity to launch an international community service activity or make contact with a Rotary club in another country. It is a good month to initiate a Rotary Friendship Exchange or encourage support for Rotary Foundation programs.

World Understanding Month is a chance for every club to pause, plan, and promote Rotary's continued quest for goodwill, peace, and understanding among people of the world.

### THE CLASSIFICATION PRINCIPLE

Virtually all membership in Rotary is based upon a "classification." Basically a classification describes the distinct and recognized business or professional service which the Rotarian renders to society.

The principle of Rotary classification is somewhat more specific and precise. In determining the classification of a Rotarian it is necessary to look at the "principal or recognized business or professional activity of the firm, company or institution" with which an active member is connected or "that which covers his principal and recognized business or professional activity."

It should be clearly understood that classifications are determined by activities or services to society rather than by the position held by a particular individual. In other words, if a person is the president of a bank, he or she is not classified as "bank president" but under the classification "banking."

The classification principle also permits business and industries to be separated into distinct functions such as manufacturing, distributing, retailing and servicing. Classifications may also be specified as distinct and independent divisions of a large corporation or university within the club's territory, such as a school of business or a school of engineering.

The classification principle is a necessary concept in assuring that each Rotary club represents a cross section of the business and professional service of the community.

*Cliff Dochterman's "ABC's Of Rotary" can be found in its entirety at the [Santa Rosa Sunrise Rotary Club Website](#), or a complete copy of the "ABC's" can be downloaded in pdf from [this link](#).*



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