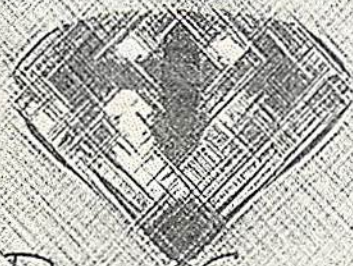


September 1, 1997

Volume 12, Issue 10



Art King - President
Jo Gennuso - Secretary
Steve Herron - Treasurer
Gary Bayless - Sergeant at Arms
Randy Seelye - Past President

Santa Rosa Sunrise Rotary Club The Sunrise

Programs Programs



Thursday, September 4, 1997

Jack Vallerga

Rotary Permanent Fund Initiative
Meeting tomorrow's challenges today-
two needs, two ways of giving

Thursday, September 11, 1997

Bob Scott & Co.

SRKESEP/Kagoshima, Japan trip

Thursday, September 18, 1997

Al Liner

Sonoma County People for Economic
Opportunity

HELP!

I

don't know the
key to success but the key
to failure is trying to please
everyone.

Bill Cosby

Meeting News - Guest Reporter Eve Nighswonger

We had two guests this morning brought by Eve: Merle Hayes and Dorothy Matuszek.

John Dolinsek announced that our softball game against the Sebastopol club (planned for Sept. 7) has been cancelled until next spring as we were unable to secure a field. Ironic situation for a club whose single largest project was the successful construction of a multipurpose playing field.

Archie Julian announced that the Rotary Relay run/walk/crawl to the urban sprawl is on for Sept. 19 for Rotarians wishing to participate.

Del Raby announced the upcoming Progressive Dinner scheduled for Saturday, November 1, and requested volunteers to serve on the committee. Please fill in and turn in your form ASAP to Del.

Carl Jacobson is celebrating his 60th birthday September 1 wishing for an expensive plane ride in a world war II bomber--will he get it?? If not, he has an expensive jar of candy to enjoy from President Art.

John Jones and his lovely wife, Ardyss celebrated their anniversary in a romantic way that included elk bugling--which, apparently only John and Leroy Carlenzoli can truly appreciate.

Rolf Wessman is back from a trip to Sweden and Ireland and became aware of many changes there which cost him \$15.

Gary Bayless assessed a fine on President Art for failing to bring the Paul Harris Board and bringing instead a sheet a paper which he tried to pass off as a substitute--it's just not the same. Steve Amend was assessed for a July vacation to Sun River where he golfed and played tennis--\$10! -ever notice how Steve always THANKS Art for his fines??

continued, next page

OK KIDS, THE GAME'S OFF! HANG UP THE CLEATS AND PUT AWAY YOUR CHEW. SCRATCH NOW IF IT ITCHES 'CAUSE OTHERWISE YOU'LL HAVE TO WAIT 'TIL SPRING WHEN WE WILL TRY AGAIN TO "REFIELD" THE TEAM AND CHALLENGE THE SEBASTOPLIANS TO A HOT GAME OF ROTARY SOFTBALL. WE TRIED!!!!



Mystery Rotarian

Randy Seelye was fined for his three week RRR "rest and relaxation from Rotary" trip.

Vicki Lockner paid \$15 for her out-of-country adventures in Mexico and, that really far away country, Montana.

Carl Jacobson was fined again for his new office on Dutton Ave (50 feet from the restaurant Le Mistral) \$10. Debra Corrigan, wow--new President of the Executives Club--\$13 plus \$2 for free Windsor Ad. Father of the groom, Ralph Harryman, wearing his \$200 Olympic shirt, was fined \$5 for his son's wedding, but went the extra yard for a \$100 contribution to his Paul Harris--thanks, Ralph!

Archie shared a Rotary minute appreciating and reminding us of just how much everyone gives of themselves for this club to make it so special.

Mike Kelly won the black marble--and turned around and put his \$160 winnings toward his Paul Harris--thanks, Mike!

Randy Seelye led us in the pledge. Rolf Wessman introduced visiting Rotarians, and Ken Coker shared an inspirational thought appreciating the wonderfully "low tech" basis of Rotary as friendship.

HELP!

President Art needs and wants help to make our new meeting space feel a little more like home. Anyone who can assist in creating some stands to hang our Rotary Banners and a drum to facilitate the drawing of numbers for the raffle is invited to call Art and work out the details.



Our MR this week was born and bred in Santa Rosa, as if you cared. In 1850 his foreparents came here, I heard him say, stayed a few years, then returned to OK.

At work he employs his hands and brain to find a way to relieve chronic pain. He works with a lady who happens to be blind, her acute feel often isolates the painful bind.

He tells the story of a lovely romance when his buddy talked him into taking a chance. He clearly needed a little relaxation and rest, as he had just completed some serious tests.

To New Orleans they went to party at Mardi Gras. where they met two great ladies who came from afar. In fact, these ladies had come from Santa Rosa, his home town. Cupid was near and his aim was true as their hearts his arrow found. Later both he and his buddy married those same girls they met in jazz town.

This guy likes a climate that is sweaty, humid and really hot. So, Saint Louis, he thought was an ideal spot. And his wife shared his views, NOT! So they came back to Santa Rosa's mild temperature. Where even when it's hot it's nicer here and that's for sure.

His wife studied hard and recently received her law degree. It is quite a feat as her study group was often three, consisting of two young sons and of course she. The boys are now ages three and one and our MR says "...they're lots of fun."

His hobbies include tennis, golf, hunting and fishing. He's an athlete and loves to play or watch sports of all sorts. At Cardinal Newman he played baseball and football. As a center fielder and wide receiver he caught them all.

Now this story you've carefully read hopefully with a keen mind and a clear head. But bring some funds or what some call bread. Who's the MR? It's your guess, To be right is best because it costs a lot less.

Archie Julian

Membership Roster

EDITOR'S COLUMN:

Updated August 25, 1997

Last	First	Spouse	Home #	Work #	Classification	eMail Address
Abramson	Al +		576-8163	546-9220	Executive Gifts	
Aita	Nancy+	Bob	823-9139	544-1801	Insurance Health	
Amend	Steve	Kathleen	575-3078	584-9750	Roofing Contractor	
Bayless	Gary	Lynda	542-6102	527-7300	Jewelry Design/Manuf	
Brown*	David+	Sue	539-1265	778-9000	Office Equipment	
Carlenzoli	Leroy+	Carol	542-8964	542-6465	Civil Engineer	
Corcone	Frank+	Jan	526-9852	542-1644	Dentist Orthodontics	
Coker	Ken +		527-0880	525-5600	Architecture	
Comigan	Debra		837-8139	546-6565	Personnel Services	
Christopherson-O'Brien	Laura Tim		795-6270	539-4122	Copying and Shipping	
Davis	Dan	Susan	527-0724	545-7010	Law Business	
Davis	Steve +	Rita	525-9306	575-9595	Dentistry	stev@dsonic.net
Dolinsek	John +	Kathy +	546-7306	544-5493	Insurance/Tax & Estate	
Finch	Buster+	Marilyn			Honorary Member	
Gennuso *	Jo		576-0542		Corporate Travel	jomail@aol.com
Harryman	Ralph	Kathy	539-2419		Past Active-- Pharmacy	
Herron*	Steve	Laura	584-8960	524-3102	Banking	
Holder	Scott	Patricia	838-6040	539-9436	Investments-Bonds	
Jacobson	Carl +	Judy +	837-8200	578-2370	Engineering Consulting	cjacobson@boyleengineering.com
Johnson	Jerry		573-1388	573-4840	Banking/Comm. Loans	
Jones	John +	Ardys	526-5001	546-0272	CPA/Business Planning	jjones@linkcpa.com
Julian	Archie +	Susan	433-8256	546-7822	Equipment Leasing	
Kelly	Michael	Lou Ann	578-0344	524-3520	Real Estate - Sales	mkelly@realtour.com
King*	Art+	Irene	539-5980	527-0800	CPA Accounting	artk@mossadams.com
Lambert	Dan +		996-4681	528-7711	Computer Systems	
Lockner*	Russell +		575-7150	544-4133	Real Estate Comm.	
Lockner	Vicki +		544-1593	522-3260	Elementary Education	
Lorenzen	David +	Shauna	539-4332	527-0800	Business Administration	
Lorenzen	Shauna +	David	539-4332	543-0172	Radio Broadcast-Mgt.	
Martin	Larry	Laura	887-2606	526-2922	Travel	
McCracken*	Jim	Priscilla	528-8681	528-8681	Graphic Arts	mc2@metro.net
McCracken	Russ	Deborah	538-2806	538-0868	Cyclery Retail	russell@sonic.net
Nighswonger*	Eve +		570-1469	546-3905	Florist	enighsw@a.crl.com
Olsen*	Steve	Lynn	546-3973	578-6033	Law Dom. Relations	
Parker	Will	Rebecca	542-8067	546-1540	Chiropractor	
Poulsen	LuAnn		539-6966	524-1506	Education/College Adm.	
Raby	Delbert+	Harriett+	838-6701		Senior Active	
Scott	Robert	Kathy	539-4341	544-5800	Business Forms	
Seelye*	Randy+	Katharine	528-2149	526-8585	Newspaper Publishing	randys@pressdemo.com
Sitzman	Phil	Marsha	523-3326	539-1252	Retail Printing	
Smith	Warren+	Wendy	542-8108	525-7693	Optical Coatings	warren_smith@ocli.com
Solar*	Patricia	Richard	838-3928	546-8984	Banking Commercial	solar@sonic.net
Taylor	Keith		528-6144			
Treleaven	Peter+	Marie+	538-4170	524-1024	Securities	
Walker	Stan+	Valeri	525-0152	586-1054	Construction Comm.	
Watson	John		541-0373	527-5211	Property Management	
Wessman	Rolf +		578-0230	578-0230	Computer Services	rolf@wessman.com
Young	Jeff	Karen	578-7746	579-5200	Insurance Casualty	
Zumfelde	Dale +		538-8055	538-8055	Architecture Residential	zum@wco.com
					* Board member	
					+Paul Harris Fellow	
Voyles	John		869-2664	544-1215	Honorary Member	
Zager	Hank +	Dotty		544-0579	Honorary Member	

OK! OK! I was late. They are currently in the process of rebuilding that portion of Los Alamos Road that migrated into the Valley of the Moon last winter. They only let us through the construction zone every half hour. I missed the 7:00 am crossing so I had to sit and wait for the 7:30 opening to make my way down to Rotary.

So strong is my conditioning to take notes on what exciting things all of you fellow Rotarians have been doing during the preceeding week that I started taking notes sitting right there in my car. Strange, I know. I knew I was missing all the great events stuff and the creative ways you were finding to mark the occasions. I could only imagine.

I could see Leroy Carlenzoli reporting on a milestone anniversary with his wife Carol. I imagined them watching a whole day of Bambi and Winnie the Pooh videos running in a continuous loop. Just when they thought it couldn't get any better, they started doing their impressions of Thumper and Eeyore until they just couldn't stand it any more.

And I imagined Dr. Davis and Rita pulling the curtains closed and having a whole dinner of taffy apples and caramel candies and frozen Snickers bars with hot fudge and going to bed without even brushing or flossing; and Art and Irene sending the girls back to college and dumping those great, huge, glass jars of pennies and dimes and nickles they had been hiding; dumping them in the middle of the floor and stacking the coins, and counting them and entering dates and mint marks into a spread sheet; and Ardys leading John, in a blindfold, into a backyard filled with powdered and pink, pot-bellied porkers and giving him a bow, and suction cup arrows, and a little hat, and spinning him around for an afternoon of shoot and release; and Oh, It was so wonderful; everyone was there; and my mind, it spun, I was dizzy again; I reeled; the enormity of it; possibilities - endless and there was Dan Davis, and Auntie Em, and Eve and Vicki, and Stan in a suit of ceiling tile, and Leroy again and Steve on a roof, and Thumper again, on my roof, thumping and thumping and I was scared, and AGAIN, and he did it AGAIN and I jumped.

Some big guy with a Ghilotti hardhat was looking down at me. With a confused little smile he said, "Ya gonna need some help windin' 'er up, sport?"

"No, I'll be alright. I'm just late."

New Member: The club directors have approved Kevin Tompkins as a new member under the classification of "Hard Disk Manufacturer". Kevin is sponsored by Stan Walker. Pursuant to club bylaws: "Any member who has an objection to the election of the proposed member shall notify the board in writing stating the reasons for their objections" within 10 days.

DEAR EDITOR,

IF YOU THINK YOU ARE SO SMART TELL ME WHO SAID, "YOU CAN LEARN MORE ABOUT LIFE BY DRINKING GIN OUT OF A BOTTLE THAN YOU CAN BY WATCHING TELEVISION".

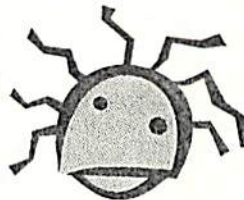
A CURIOUS READER

DEAR CURIOUS,

GARRISON KEILLOR! AND FURTHERMORE, AS SOMEONE WHO HAS DONE BOTH, I CAN HONESTLY SAY I RECOMMEND NEITHER. HOWEVER, IF YOU MUST DO ONE OR THE OTHER, PERHAPS BOTH SHOULD BE DONE CONCURRENTLY.

EDITOR

HAPPY LABOR DAY EVERYONE. HOPE YOU HAD A GREAT SUMMER!!!



The Sunrise

Santa Rosa Sunrise Rotary Club
P.O. Box 14953
Santa Rosa, California 95402

9-1-97

TO AVOID DAMAGE, ALL
EDGES MUST BE TIGHTLY SEALED



Delbert Raby
9358 Lakewood Drive
Windsor, CA 95492

Published by Santa Rosa Sunrise Rotary Club
Meeting every Thursday Morning at 7:15 am.
Equus Restaurant
101 Fountain Grove
Santa Rosa, California

First Class

“September is Youth Activities Month”

Sonoma County Make-Up Locations

	MONDAY
WEST SANTA ROSA-12:15 p.m.	Los Robles-Cleveland & Edwards
HEALDSBURG-12:00 noon	Masonic Temple-Plaza & Center
	TUESDAY
WINDSOR-7:15a.m.	Windsor Community Center, 901 Adele Drive
SANTA ROSA EAST-12:15 p.m.	Flamingo Hotel-4th & Farmers Lane
ROHNERT PARK/COTATI-7:15 am	Doubletree, 1 Red Lion Dr.
GUERNEVILLE-6:30 p.m.	Northwoods Restaurant-Hwy. 116
	WEDNESDAY
SANTA ROSA-12:10pm	Flamingo Hotel-4th & Farmers Lane
PETALUMAVALLEY-12:15pm	Adobe Creek Golf Club-Frates Rd.
SONOMA VALLEY-12:15pm	Sonoma Golf & Country Club-1770 Arnold Dr.
SEBASTOPOL SUNRISE - 7:15 am	Masonic Lodge, 373 North Main St.
	THURSDAY
PETALUMA-12:15 p.m.	Veteran's Mem. Bldg.-1094 Petaluma Blvd. S.
CLOVERDALE-12:15 p.m.	Owl Café - 485 S. Cloverdale Blvd.
	FRIDAY
SEBASTOPOL-12:15pm	Community Church -1000 Gravenstein Hwy.N

Thanks to this Rotarian,
The Sunrise is free
and worth every penny!

Lic. No. 522416

STEVE AMEND
President and Operations Manager



(707) 584-9750
FAX (707) 585-1828

4155 Santa Rosa Avenue
Santa Rosa, CA 95407

September 8, 1997

Volume 12 Issue 11

Art King - President
Jo Gennuso - Secretary
Steve Herron - Treasurer
Gary Bayless - Sergeant at Arms
Randy Seelye - Past President

Santa Rosa Sunrise Rotary Club The Sunrise

Programs Programs



Thursday, September 11, 1997

Bob Scott & Co.

SRKESEP/Kagoshima, Japan trip

Bob is going to have a lot of help with the program this week from the team of young people who traveled to Japan this summer. They will all be here to help tell the story.

Thursday, September 18, 1997

Bob Fletcher

Sonoma County Crushers Baseball

Thuesday, September 25, 1997

Al Liner

Sonoma County People for Economic Opportunity

Thuesday, October 2, 1997

To be announced

Learn from the mistakes of others. You won't live long enough to make them all yourself.

An Invitation from Amanda Treleaven

Konnichi wa from Nippon!!

As the youngest member of our Friends of Kagoshima Exchange Program and daughter of Rotary Club member Peter Treleaven, I was charged with the job of telling you about our incredible trip to Japan. Five other students and I, ranging in age from 15 to 24, participated in the Friends of Kagoshiina Exchange program. Along with a chaperon, Mrs. Laurie Hall, and Midori, a Japanese guide who met us there, we spent four great weeks traveling in Japan. We went to the cities of Tokyo, Kyoto, Hiroshima and Kagoshima where we had two weeks homestay. During the trip we saw many fantastic sights from tea ceremonies, to five-story department stores, to ancient shrines and temples [the shopping was really cool, too!]. We also met wonderful people along the way who truly made our trip what it was.

I'd like to express my thanks to the Sunrise Rotary Club, The Friends of Kagoshima Association, our host families especially, and the Kagoshima Rotary Club who had a really great Rotary song. [Maybe Santa Rosa should have one, too?] Please come to the meeting on September 11, when the other students and I will make a presentation about this trip, what we saw, and who we met so you can have a better understanding about how it has affected our lives.

Amanda Treleaven



Last Week Jack Vallerga, who was district governor in 1989-1990, left us with a lot of good information on the Permanent Fund Initiative. Thanks to Jack for bringing us all up to date on this important program and for this message. To wear the Rotary Pin means four things:

- I am Available*
- I am Dependable*
- I give more than I take*
- I add Value.*

Meeting News

Jim McCracken led the pledge (its a good thing Art found the flag) and Dave Brown delivered the invocation. Jeff Young introduced the visiting Rotarians.

This morning's guests were Sylvia Higgins (with Nancy) and Merle Hayes (with Eve).

President Art called Scott Holder to the front of the room where Scott introduced the newest member of the club, Kevin Tompkins. Kevin is with Komag and was sponsored by Stan Walker. Welcome to the club Kevin. We are glad to have you aboard.

Archie is still looking for volunteers to "person" the booth to distribute water to participants in the Calistoga to Santa Cruz Rotary Relay. It all happens on Friday, September 19 and they are looking for people to fill the 10-2 and 2-6 timeslots. (Guess that would be about all day!) Archie said they can use volunteers for a shorter time period if you can't commit to the full four hours. Call Archie for details.

Mike Kelly traded in his Red Badge for a Blue Badge. Del Raby announced that the response for the progressive dinner has been very positive as we all expected it would be. Del and Harriet did a great job coordinating the dinner last year and everyone seems eager to repeat the good time. Let Del know, if you haven't already, if you will be there and if you can help. November 1 is the date. More details to follow.

Art pulled from the Foundation Board to make amends for some transgression that has been obscured by the mists of time and it cost him \$10.00. I guess it was because he forgot said board for last week's meeting.

Rita and Steve really were celebrating (sans affy tipples) a birthday - Rita's, on Friday the 5th. They went to the General's Daughter (a restaurant) in Sonoma. I got a little

confused when Steve said something about a "base canard." I am not sure what any of that had to do with some crude and disreputable duck but then I am only a reporter. I only have to report what I think I hear with no responsibility for understanding.

Russ McCracken and Debbie are also celebrating-on the tenth; it will be their 15th anniversary and reason enough to pack the pooch for a grand tour of Sonoma, Mendocino and Monterey Counties. I am still trying to figure out the geography on that but that is what Russ said. Not to be outdone, the other McCrackens, Jim and Pricilla in this case, are celebrating 33 years of marriage. Later in the month they will be going to do some canoeing and fly fishing in the Sierra.

Nancy Aita and husband Bob were off vacationing in Mexico. Just when I was about to ask for a concurrent translation Nancy fell out of the Spanish mode and began to speak in "Gringo Lingo" and I was back on track. She reported on a Rotary Club meeting in Mazatlan where they had drinks but no meal, turtles but no women, tons of tequila and food and a lotta beer. Does Nancy know how to have a good time or what?

Mike Kelley had to pay the piper for a Fountaingrove ad Art found somewhere. Sounds like Mike has a lotta lots for sale. \$20 from the board. John Watson was recognized for a "new" house in "The Orchard." It was old news but almost a new house so it still cost him.

Dave and Shauna Lorenzen were off on vacation too. First to the G-parents' house where they dropped off Cole before they went on to Las Vegas and Treasure Island for a show.

The mystery Rotarian was off on a Rotary induced trip of his own (which is one more clue) and will be rescheduled at a future meeting, maybe even this week. Stay sharp troops! Reread last weeks poem. Archie can't summon the muse again so quickly and I don't have room to rerun last week's offering. Hope you can figure it out. Where there's a will, there's a way.

B OARD MEETING: THIS MONTH IT WILL BE THE 3RD TUESDAY OF THE MONTH. THAT MEANS SEPTEMBER 16, AND NOT THE SECOND TUESDAY AS USUAL. SAME TIME AND PLACE THOUGH.

Bob Scott, the club's coordinator for the Santa Rosa Kagoshima Student Exchange Program, has forwarded some correspondence he received from the group leader, Laurie, from Japan. I am including excerpts to give you a preview of this week's program.

"Of course the trip has been marvelous. I'm sure you are interested in our connections in Hiroshima and Kagoshima. The largesse of both communities has been overwhelming. The lions of business and industry in Hiroshima put on an awesome display of wealth and power. Mr. and Mrs. Hamada are gentle and lovely people and treated me and Midori well. Mr. Hamada emphasized to me his great desire to further a three-way relationship among the Rotary Clubs of Santa Rosa, Hiroshima and Kagoshima."

... "Mr. Machida once studied cattle ranching in Washington and was so grateful for his wonderful host family and experience that he wanted to return the favor."

... "Today our group appeared on the 6 o'clock news. Robbie and Amanda were featured being interviewed."

... "All the students are even more impressed with Japan than before. I think Ryan has broken a few hearts along the way; Robbie played his saxophone in two train stations; Amanda has loaded up on enough "Manga" for a lifetime; John bought a sword which has thrilled him no end; Ethan loaded up on Japanese clothes and CD's; Sally's uncle bought her a pearl pendant at Mikimoto." Laurie

King's Korner - September 1997

I love my morning runs. It gives me a chance to think about things without all the normal everyday distractions. However, this morning, my thoughts turned to death and life. As we all get older, death seems to be a topic that touches our lives on a more frequent basis. This week we've lived through the news of the tragic death of Princess Diana and the loss of the wonderfully giving Mother Teresa. But sometimes it hits closer to home. I recently spent time talking to a club member who lost a family member after a long bout with cancer and the co-worker of a friend died suddenly at the age of 40, during a softball game from a brain aneurysm. However, don't despair, while I continued to pound the pavement I thought about how precious life can be and how we need to make it the best we can. I've been blessed with good health, a wonderful family, a job I enjoy and the desire to be active in the community. I believe we all have the ability to control many aspects of our lives and be able to touch the lives of others. So think about what makes you happy and do what you can to enjoy it. I know for many Club members that formula includes helping others and building friendships with Club members. We're lucky to have that opportunity. When my run was over, I was glad that I had gone and was already looking forward to my next one.

Now on to Club news. I'm pleased to announce that we've had 100% retention of our members going into this new year. It gives me and the Board a great deal of satisfaction that you all like the direction of the Club and are willing to stay involved. We all owe thanks to Randy Seelye and many others for giving us such momentum going into this year. Thanks also to Del Raby, Jeff Young and Stan Walker for sponsoring Keith Taylor, Will Parker and Kevin Tompkins, respectively. I know two more applications will be presented to the Board at it's next meeting. Not only are we moving to our growth goal, but these are all quality members. Let's make sure we make them feel welcome.

I've heard a lot of positive feedback about our move to Equus. They are trying hard to be responsive to our needs and we'll keep working together until we get all the bugs worked out. Thanks for making the move seamless.

I have to tell you I'm excited about upcoming activities of the Club including the Raffle, Progressive Dinner and some exciting work parties. We even have a surprise in store for the Holiday season. (Hint: work on your singing voices) If you are looking for something to do, call a Committee chairperson and ask to help. You'll enjoy yourself and hopefully make your life and someone else's life a little better.

President Art King

Honored for Perfect Attendance at last week's meeting:

- ◆ Jim McCracken 2 years
- ◆ Randy Seelye 3 years
- ◆ Dave Lorenzen 11 years (since the beginning of this club)
- ◆ Del Raby - 36 years (since the beginning of time)

Just kidding Del. Congratulations to everyone and thanks for being the inspiration to the rest of us and a constant encouragement to keep our own attendance up.

Postcard from Japan:

July 24, 1997

Just thought I'd tell you that the student's speeches went so well at the Rotary Luncheon today. I was so proud of them-perfect Rotary speeches. Friday's excursion in the Kagoshima harbor has been cancelled - Typhoon!

Laurie.

An alert reader notified the editor with the following Correction to last week's bulletin: Mike Kelly contributed all \$260.00 from the raffle to his Paul Harris Fellowship and not \$160.00 as reported. Sorry Mike! Congratulations on the win.

EDITOR'S COLUMN:

Once upon a time, the times were a little off. It wasn't exactly midnight - it was after - and the coach was again a pumpkin, and it was smashed. Hundreds of humming, pulsing Teutonic horses couldn't retrieve it from its subterranean smash.

Too late and too fast and too slow, the horses were mouses again, and dead. The fine liveried coachman was as dead as his mice. The fairy godmother could only reach down with her wand to grab the footman.

The prince was dead. The princess was dead. And all the Queen's horses and all the Queen's men couldn't put anything together again. But where was the glass slipper? And why do we care?

A cavalry of black knights flash their lightning to show us. Legions of gray knights blast trumpets and clang cymbals to tell us. The cinders of a too-long night darken everyone in the confused search for snow white. But the princess is dead.

It happens every day-except for the slippers. The kingdom is sad but should not despair. Courtiers and minions think a myth is as good as a smile. Do only the children know they are wrong?

No matter what the knights tell us or show us, beauty has not died. True beauty still is too smart to wear glass.

Compassion is not dead. Compassion is hard work and requires sturdy shoes. Warmth and care and loving are not dead. They are still here, padding around in slippers or work boots or holey socks or no socks at all.

Vitality lives, and so too does energy and style; grace and elegance are well and they wear smelly tennis shoes and dress shoes and cowboy boots and broken down heels.

Under your dinner table is where you find them; in your own closet, on a rack or on a heap, going to proms with princesses, off to college, to work, to meetings, to church and to play. They are not glass. They are not celebrities. They are princes and princesses and kings and queens. They are heroes and they are real and they need our attention.

It happens every day.

Let us not be too late,
or blinded by the lightning;
and let us not be lost to the sparkle.



The Sunrise

Santa Rosa Sunrise Rotary Club
P.O. Box 14953
Santa Rosa, California 95402

9-8-97

Delbert Raby
9358 Lakewood Drive
Windsor, CA 95492

Published by Santa Rosa Sunrise Rotary Club
Meeting every Thursday Morning at 7:15 a.m.
Equus Restaurant
101 Fountain Grove
Santa Rosa, California

First Class

"September is Youth Activities Month"

Sonoma County Make-Up Locations

- | | |
|------------------------------|---|
| MONDAY | |
| WEST SANTA ROSA-12:15 p.m. | Los Robles-Cleveland & Edwards |
| HEALDSBURG-12:00 noon | Masonic Temple-Plaza & Center |
| TUESDAY | |
| WINDSOR-7:15a.m. | Windsor Community Center, 901 Adele Drive |
| SANTA ROSA EAST-12:15 p.m. | Flamingo Hotel-4th & Farmers Lane |
| ROHNERT PARK/COTATI-7: 15 am | Doubletree. 1 Red Lion Dr. |
| GUERNEVILLE-6:30 p.m. | Northwoods Restaurant-Hwy. 116 |
| WEDNESDAY | |
| SANTA ROSA-12:10pm | Flamingo Hotel-4th & Farmers Lane |
| PETALUMAVALLEY-12:15pm | Adobe Creek Golf Club-Frates Rd. |
| SONOMA VALLEY-12:15pm | Sonoma Golf & Country Club-1770 Arnold Dr. |
| SEBASTOPOL SUNRISE - 7:15 am | Masonic Lodge, 373 North Main St. |
| THURSDAY | |
| PETALUMA-12:15 p.m. | Veteran's Mem. Bldg.-1094 Petaluma Blvd. S. |
| CLOVERDALE-12:15 p.m. | Owl Café - 485 S. Cloverdale Blvd. |
| FRIDAY | |
| SEBASTOPOL-12:15pm | Community Church -1000 Gravenstein Hwy.N |

Thanks to this Rotarian,
The Sunrise is free
and worth every penny!

"The North Bay's
Complete
Recognition Store"



AL ABRAMSON

(707) 546-9220

1300 fourth street
santa rosa ca 95404

FAX (707) 546-2620

September 15, 1997

Volume 12 Issue 12

Art King - President
Jo Gennuso - Secretary
Steve Herron - Treasurer
Gary Bayless - Sergeant at Arms
Randy Seelye - Past President

Santa Rosa Sunrise Rotary Club The Sunrise

Programs Programs



SANTA ROSA KAGOSHIMA STUDENT EXCHANGE

Thursday, September 18, 1997

Bob Fletcher

Sonoma County Crushers Baseball

Wow! Wasn't it great to have all of that youthful exuberance and enthusiasm at the meeting last week? It was a treat to hear the stories and be entertained by some of the unexpected pleasures of travel. Our compliments to group leader Laurie Hall for executing what was apparently a wildly successful experience for everyone. Thanks too to Amanda, Ryan and Rob for their presentation. It was also good to see Fern Harger recognized for her ongoing support of the program and Dan Lambert for his leadership for many years to make the program what it is today. Bob Scott has taken over the management of the program for the last couple of years and has done a great job of carrying the banner for SRKSEP. It is always a lot of hard work and Bob has done a fine job working in the trenches to do the coordination. Anyone wanting to hear more about the trip and spend a little more time with the travelers is invited to the Potluck Dinner on Sunday the 21st.

Thursday, September 25, 1997

Al Liner

Sonoma County People for Economic Opportunity

Thursday, October 2, 1997

**Professor Carlenzoli
Professor Jones**

"Wild Boar Bowhunting 101"

This week's speaker is Bob Fletcher of the Sonoma County Crushers baseball team. Program coordinator of the month Mike Kelly tells me the tenor of his presentation may be colored by the performance of the team since the time he was booked to speak. Haven't paid a lot of attention to the sports page recently so I can't tell you what to expect other than an informative and interesting inside look at the hometown boys of summer. Bring your tobacco just in case we are invited for a group "scratch and chew".



Thursday, October 9, 1997

Patrick Rutten

National Marine Fisheries Service
To discuss the impact on the North Coast of "threatened" and "endangered" classifications for Steelhead and Coho Salmon.

Next week's program will feature Al Liner of Sonoma County People for Economic Opportunity. Mr. Liner is an activist who is very involved with issues of the homeless. He coordinates several battered women's shelters in Sonoma County and is an expert in the field. He sees the problems of homelessness every day and will give us a street level view of this gnawing social problem.



MEETING NEWS

LuAnn led the pledge and Laura read a poem of inspiration. Stan Walker, the official greeter of the day, introduced the visiting Rotarians. This morning's guests were Sylvia Higgins (guest of Nancy) and Merle Hayes (guest of Eve). Poochin-absentia was Poodle McCracken.

Seems they are still looking for volunteers for the Rotary Relay in Napa. It is happening on Friday, September 19. This will be the last time you hear about it here. Call Archie if you are interested. The board meeting is happening on Tuesday night the 16th. Tonight, if you get this on Tuesday, last night if you got it on Wednesday. (I am sure the entire board is so together they don't even have to be reminded.)

Jo Gennuso announced that things are already gearing up for the G.S.E. team activities for next year. It is happening next year around May 9 to June 23. They will be looking for good candidates to make up the team (non-Rotarians) and a team leader (Rotarian). Just to let you know.

Debbie McCracken was with us to start off the celebratory birthday. Russ asked her what she wanted to do more than anything in the world and I guess she just wanted to have breakfast with all of us. Jo G. was off to visit her mater in southern California. John Watson sold his house in Fountaingrove and was so darned happy about it that he had to contribute \$100.00 to Paul Harris just to keep from giggling out loud.



Very subtle, Pete.

Steve H. vacationed 4 days in Nevada City, then did some water skiing, then off to San Diego, then

bought a new house. Was that all Steve or did I doze off while three other people stood up?

Even Stan Walker is getting older. Fifty big ones on the 12th. Before that momentous occasion, he went flyfishing with his sons in the Sierra then with the whole family to the Canadian Rockies. Can't get enough of those mountains I guess. Mountain man Scott Holder spent 8 days in Jackson Hole, Wyoming, drew from the board and skated away \$5.00 lighter.

(The board of which I speak is the board cleverly devised, by whom, actually? for the purpose of generating revenue for The Foundation. Let's see, \$5 bucks divided by 8 equals about 62 and a half cents a day for languishing in one of the most beautiful places in the world. Am I wrong or do I remember times when a wrong turn in Cotati that plunked you down in Penngrove behind a hay truck might have cost you \$20 or \$25?)

Will Parker was back from his trip to Palm Desert (because he bought a bunch of raffle tickets at last summer's golf tournament) and Disneyland.



Hope you had a great trip. Frank Cerrone spent 3 days in the fast lane last week at Sears Point taking their "advanced driver's training" using their car, not his. Nancy Aita and her lovely husband Bob are celebrating 28 years of marriage. Nancy said something about "wedded bliss" but I was too far away to hear all the details. Congratulations to both of you.

Shauna had the winning number (792821, if you are keeping track) but drew the losing marble. Warren's ticket at least got him a sure \$10. (792907)

PAUL HARRIS FELLOW

Amanda Treleaven is the club's newest recipient of the Paul Harris Fellowship Award. At the club meeting on September 11, after addressing the club and telling of her experiences on the SRKSEP trip to Japan, Amanda was surprised with the presentation by her father Peter. Making it a family affair, Amanda's mother Marie was also present. It was a great occasion to recognize the contribution to Rotary and to acknowledge the continuing dedication of an active and involved Rotary family. Congratulations to Amanda and also to Peter and Marie. Glad you had such a great experience in Japan, Amanda. Thanks for the report and thanks for the article in the bulletin last week.

Del Raby is doing some kind of job at promoting the progressive dinner. Scuttlebutt is that so far 34 out of 36 of those who responded are going. Holy katoots sapphire! and I haven't seen him wrestle anyone to the ground yet to make them sign up. If you haven't registered yet, better talk to Del and if you haven't got somethin' pretty darned fantastic to do instead, you better be there.

Looks like everyone else will be.



Nancy Aita had the Rotary Minute and talked about Rotary's focus on youth. Subjects mentioned were Ambassadorial Scholarships, Rotaract Clubs, Interact Clubs and Rotary International's Polio Plus Project. It's hard to cover a lot in a minute but this was another valuable presentation on what Rotary is all about. Thanks Nancy.

Membership Roster

Updated September 8, 1997

Last	First	Spouse	Home #	Work #	Classification	eMail Address
Abramson	Al +		578-8163	546-9220	Executive Gifts	
Aita	Nancy+	Bob	823-9139	544-1801	Insurance Health	
Amend	Steve	Kathleen	575-3078	584-9750	Roofing Contractor	
Bayless	Gary	Lynda	542-8102	527-7300	Jewelry Design/Manuf	
Brown*	David+	Sue	539-1265	778-9000	Office Equipment	
Carlenzoli	Lercy+	Carol	542-8964	542-8465	Civil Engineer	
Cercone	Frank+	Jan	528-8852	542-1644	Dentist Orthodontics	
Coker	Ken +		527-0880	525-5600	Architecture	
Corrigan	Debra		837-8139	548-6565	Personnel Services	
Christopherson-O'Brien	Laura Tim		795-6270	539-4122	Copying and Shipping	
Davis	Dan	Susan	527-0724	545-7010	Law Business	
Davis	Steve +	Rita	525-9306	575-9595	Dentistry	steveld@sonic.net
Dolinsek	John +	Kathy +	546-7308	544-5493	Insurance/Tax & Estate	
Finch	Buster+	Manilyn			Honorary Member	
Gennuso *	Jo		578-0542		Corporate Travel	jomail@aol.com
Harryman	Ralph	Kathy	539-2419		Past Active-- Pharmacy	
Herron*	Steve	Laura	584-8960	524-3102	Banking	
Holder	Scott	Patricia	838-6040	539-9436	Investments-Bonds	
Jacobson	Carl +	Judy +	837-8200	578-2370	Engineering Consulting	cjacobson@boyleengineering.com
Johnson	Jerry		573-1368	573-4840	Banking/Comm. Loans	
Jones	John +	Ardys	526-5001	548-0272	CPA/Business Planning	jjones@linkcpa.com
Julian	Archie +	Susan	433-8256	546-7822	Equipment Leasing	
Kelly	Michael	Lou Ann	578-0344	524-3520	Real Estate -- Sales	mkelly@realtour.com
King*	Art+	Irene	539-5980	527-0800	CPA Accounting	artk@mossadams.com
Lambert	Dan +		998-4681	528-7711	Computer Systems	
Lockner*	Russell +		575-7150	544-4133	Real Estate Comm.	
Lockner	Vicki +		544-1593	522-3260	Elementary Education	
Lorenzen	David +	Shauna	539-4332	527-0800	Business Administration	
Lorenzen	Shauna +	David	539-4332	543-0172	Radio Broadcast--Mgt	
Martin	Larry	Laura	887-2606	526-2922	Travel	
McCracken*	Jim	Priscilla	528-8681	528-8681	Graphic Arts	mc2@metro.net
McCracken	Russ	Deborah	538-2806	538-0868	Cyclery Retail	russell@sonic.net
Nighswonger*	Eve +		570-1469	546-3905	Florist	enighswo@a.crl.com
Olsen*	Steve	Lynn	546-3973	578-8033	Law Dom. Relations	
Parker	Will	Rebecca	542-8067	546-1540	Chiropractor	
Poulsen	LuAnn		539-6966	524-1506	Education/College Adm.	
Raby	Delbert+	Harriett+	838-6701		Senior Active	
Scott	Robert	Kathy	539-4341	544-5800	Business Forms	
Seelye*	Randy+	Katharine	528-2149	528-8585	Newspaper Publishing	randys@pressdemo.com
Sitzman	Phil	Marsha	523-3326	539-1252	Retail Printing	
Smith	Warren+	Wendy	542-8108	525-7893	Optical Coatings	warren_smith@ocli.com
Solar*	Patricia	Richard	838-3928	546-8984	Banking Commercial	solar@sonic.net
Taylor	Keith		528-8144			
Tompkins	Kevin	Francesca	829-5446	542-7200	Hard Disk Manufacturing	
Treleaven	Peter+	Marie+	538-4170	524-1024	Securities	
Walker	Stan+	Valeri	525-0152	588-1054	Construction Comm.	
Watson	John		541-0373	527-5211	Property Management	
Wessman	Rolf +		578-0230	578-0230	Computer Services	rolf@wessman.com
Young	Jeff	Karen	578-7746	579-5200	Insurance Casualty	
Zumfelde	Dale +		538-8055	538-8055	Architecture Residential	zum@wco.com
					* Board member	
					+Paul Harris Fellow	
Voyles	John		869-2864	544-1215	Honorary Member	
Zager	Hank +	Dotty		544-0579	Honorary Member	

member's Column:

An Open Letter to Santa Rosa Sunrise

A very sincere thank you to everyone for the support and encouragement you have shown me over the past couple of months. The combination of dealing with my MS diagnosis and my divorce from Richard has made this one of the most difficult times in my life.

I had heard about multiple sclerosis, but never really knew what caused it or if there was a cure. I thought this is what "Jerry's Kids" had. Well, it isn't. It turns out that the cause is unknown and there is no cure. Medicines focus on treating the symptoms, which in my case were severe head pain and spasms, body numbness, and paralysis. I am one of the fortunate people to have a benign form of the disease. A combination of my medical leave of absence and the ongoing support of the credit union management I work with, in conjunction with doctor's treatments, has allowed me to reach a point where I feel my disease is going into remission. I have heard of many cases of MS not reoccurring if the disease manifests itself in the later years. I am hoping this is what is happening to me. I have not used my cane in over two weeks and in another week or so I expect to be back to a full work schedule.

On a more personal note, the phone calls and visits I have received from many of you has made this transition period much less traumatic than it could have been. I have always had difficulty asking for assistance, but have not had difficulty receiving it when it was offered. Many of you left messages of support and sent cards of encouragement, which helped me through some of my darkest hours. Contributions made to a catastrophic leave fund at my credit union made it possible for me to pay my bills and keep my house, rather than selling it and finding a new place to live on top of dealing with my medical condition.

I hope I'm not being more personal than you want me to be, but I am having difficulty finding the words to express my gratitude. I will simply say, I will be forever grateful for your unfailing support and encouragement.

Pat Solar

Honored for Perfect Attendance at last week's meeting:

Jo Gennuso - 10 Years

Congratulations Jo. We hope you enjoyed the trip.

More details about the Potluck Dinner for SRKSEP mentioned on Page 1:

Potluck Dinner

To Welcome Home the Travelers

Sunday, September 21, 1997

4:00 to 8:00 P.M.

John and Laurie Hall, Hosts

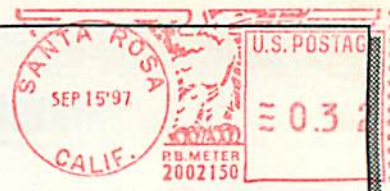
11420 Peaks Pike Road, Sebastopol

RSVP 823-1264

Please bring either a main dish or a salad

The Sunrise

Santa Rosa Sunrise Rotary Club
P.O.Box 14953



9/1/97

9-15-97

Delbert Raby
9358 Lakewood Drive
Windsor, CA 95492

Published by Santa Rosa Sunrise Rotary Club
Meeting every Thursday Morning at 7:15 a.m.

First Class

“September is Youth Activities Month”

Sonoma County Make-Up Locations

MONDAY	
WEST SANTA ROSA-12:15 p.m.	Los Robles-Cleveland & Edwards
HEALDSBURG-12:00 noon	Masonic Temple-Plaza & Center
TUESDAY	
WINDSOR-7:15a.m.	Windsor Community Center, 901 Adele Drive
SANTA ROSA EAST-12:15 p.m.	Flamingo Hotel-4th & Farmers Lane
ROHNERT PARK/COTATI-7:15 am	Doubletree, 1 Red Lion Dr.
GUERNEVILLE-6:30 p.m.	Northwoods Restaurant-Hwy. 116
WEDNESDAY	
SANTA ROSA-12:10pm	Flamingo Hotel-4th & Farmers Lane
PETALUMA VALLEY-12:15pm	Adobe Creek Golf Club-Frates Rd.
SONOMA VALLEY-12:15pm	Sonoma Golf & Country Club-1770 Arnold Dr.
SEBASTOPOL SUNRISE - 7:15 am	Masonic Lodge, 373 North Main St.
THURSDAY	
PETALUMA-12:15 p.m.	Veteran's Mem. Bldg.-1094 Petaluma Blvd. S.
CLOVERDALE-12:15 p.m.	Owl Café - 485 S. Cloverdale Blvd.
FRIDAY	
SEBASTOPOL-12:15pm	Community Church -1000 Gravenstein Hwy.N

Thanks to this Rotarian,
The Sunrise is free
and worth every penny!

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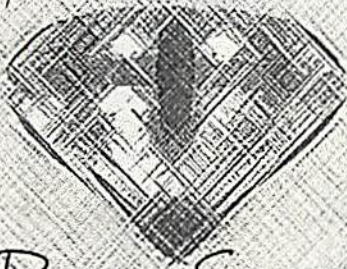


AL ABRAMSON

1300 fourth street
santa rosa ca 95404

September 22, 1997

Volume 12, Issue 13



Art King - President
Jo Gennuso - Secretary
Steve Herron - Treasurer
Gary Bayless - Sergeant at Arms
Randy Seelye - Past President

Santa Rosa Sunrise Rotary Club The Sunrise

Programs Programs



Local Experts speak at October 2, 1997 Program

Thursday, September 25, 1997

Al Liner

Sonoma County People for Economic Opportunity

Thursday, October 2, 1997

Professor Carlenzoli

Professor Jones
"Wild Boar Bowhunting 101"

Thursday, October 9, 1997

Patrick Rutten

National Marine Fisheries Service
To discuss the impact on the North Coast of "threatened" and "endangered" classifications for Steelhead and Coho Salmon.

Thursday, October 16, 1997

Cecil Humes

CPA - Linkenheimer

John Oakley

CPA - Moss Adams

The impact of the new tax law on individuals and business.

The featured speakers in two weeks will be of special interest to all members of the club. A short course, Wild Boar Bow Hunting 101, will be the offering. The following biographies on the speakers were contributed by John Jones.

Professor Carlenzoli: Began hunting with his family at the age of three. Has hunted in all western states. Married his wife Carol in 1965, because nothing else was in season at the time. Started archery hunting in 1980. Has taken many hooved and scaley things with his bow. Received his PhD (Pig hunting Degree) from BSU (Boar Shooting University). Prof. Leroy's portion of the program will focus on the tools of the trade.

Professor Jones: Received his PhD from SSU (if they Squeel ... Shoot em U). Has been archery hunting since 1979, and hunting wild boar since 1987. Started hunting other stuff as a teenager. Got very good at conflict management in late teens. Ardys' birthday is on the opening day of deer season. Married Ardys during the middle of deer season (but only after I shot my buck). Prof John's portion of the program will be on the strengths and weaknesses of both the prey (Boar) and the hunter.

ELSIE ALLEN HIGH SCHOOL INTERACT CLUB PRESS RELEASE

THE CANOE EXPEDITION!

The 3rd Annual Elsie Allen High School Interact Club welcomes all Rotarians to the Russian River Clean-up, Canoe Expedition and Bar-B-Que on Sunday, October 4th. Last year was a lot of fun! This is a great way to comingle with members of your Interact club and get to know them better. Be sure to bring squirt guns and water balloons! Archie and Susan Julian have generously offered to host a Bar-B-Que and pool party at their home after the cruise down the river.

Meeting News

We all enjoyed our "Guest President", President Elect, Russ Lockner. He's a natural, and we can look forward to having as much fun next year as we're having this year.

Phil Sitzman introduced our visiting Rotarians, Jerry Johnson led the pledge, and Jo Gennuso provided our inspirational thought(s): "Just for today . . ." Scott Holder brought Leonard Le Branche as his guest and Eve brought Cindy McCue-Ellis as hers.

ANNOUNCEMENTS:

Frank Cercone announced that the next fireside will be Oct. 16th (Thursday evening) at his home--he'll provide directions. This is a great opportunity for learning more about Rotary, and enjoying fellowship and fun--not to mention fulfilling one of those RED BADGE REQUIREMENTS for our newer members. Be there, it'll be a happening time.

Del Raby was pleased to announce that he has received an enthusiastic response from club members regarding the upcoming Progressive Dinner that he and his committee are planning for Saturday, Nov. 1. A good time was had by all last year--and it's sure to be a good time this year.

Jim McCracken announced that Interact will be having it's annual canoe/river clean up trip Sunday, Oct. 5, with a poolside barbecue afterwards at the Julian's home. Please sign up for a guaranteed terrific time.

Jo Gennuso announced that the GSE team is in search of a team leader (can be a Rotarian) as well as team members - must be a young professional - for next year's trip. Please contact Jo if you know someone who is interested in being a candidate.

Vicki Lockner is looking for volunteers to teach kids how to fish at Lake Ralphine Saturday, Nov. 15. This program is called Fishing in the

City and is being sponsored by the Santa Rosa East Rotary Club. Our own club has chipped in to buy 18 fishing rods for the program. Contact Vicki if you're interested in volunteering.



FINES:

Al Abramson was fined \$15 for acting as Washington D.C. tour guide for his folks last week and dropping in to see Lynn Woolsey. Archie Julian coughed up some cash for his long trail-blazing weekend at Mono Lake and Yosemite. Keith Taylor and his wife enjoyed their 45th anniversary in Rile Lincolnshire, England--a village where they had lived for a time 25 years ago--a big \$100 contribution to his PH--THANKS, KEITH! The 3 1/2 weeks they spent traveling in England and Scotland cost him only \$3--because of his generosity. Stan Walker celebrated the big 5-0 with family--Valeri made a gift of golf at Pebble Beach--on their anniversary date, no less. Randy Seelye came up with \$15 in celebration of his two years of wedded bliss with lovely Katharine.

Steve Herron got the wrong color marble and Frank Cercone the sure \$10 in the raffle.

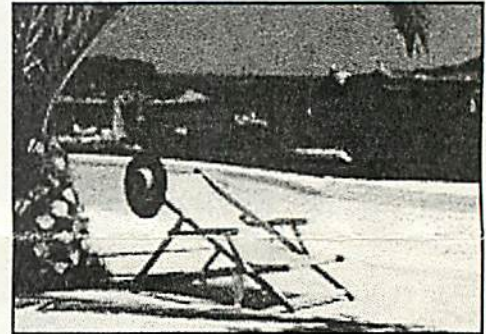
Smart aleck, Ken Coker, had to come up with \$5 for recognizing the description of Will Parker as our mystery Rotarian.

Memorable quotes from Will's talk: "I first met my wife in a transvestite bar in New Orleans." and "Every day is different because every body is different"--referring to his chiropractic profession.

Will describes himself as a golfer/hunter/fisherman. Let's just say that all of us are looking forward to meeting your lovely wife--she sounds like quite a lady. Welcome to our club, Will!



DAVE BROWN ANNOUNCED THAT THE FALL FUNDRAISER WILL BE LAUNCHED THE FIRST WEEK OF OCTOBER--AND LIKE DEL, HE'LL APPRECIATE 100% CLUB RESPONSE TO THE TASK OF SELLING OUR RAFFLE TICKETS. TAHITI IS THE FIRST PRIZE, COZUMEL THE SECOND, AND THERE WILL BE ABOUT EIGHT ASSORTED THIRD PRIZES. CLUB MEMBERS WILL BE ASKED TO SELL 30 TICKETS @ \$10 EACH. THEY CAN BE SOLD IN PACKETS OF 10 FOR \$90 A PACKET. IT'S NOT TOO EARLY TO GET EXCITED ABOUT THIS--LAST YEAR'S FALL RAFFLE GENERATED \$17,000 TO FUND OUR COMMUNITY PROJECTS. TEAM CAPTAINS WILL BE CONTACTING US SOON.



Think Tahiti

Thanks again to Eve Nighswonger who provided all the material for this page. Eve always stands by to cover for a wandering reporter who may not show up at the Thursday morning meeting for whatever reason.

From The Rotarian - August 1997:

"The Trustees of the Rotary Foundation approved a budget of total program award expenditures for 1997-98 of U.S. \$77,257,000."

This happens because of you, Santa Rosa Sunrise Rotarians, and because of other Rotarian, just like you, throughout the world.

Membership Roster

EDITOR'S COLUMN:

A few weeks ago Jack Vallerga left us with some thoughts which I would like to include today.

To be a Rotarian:

To be Young is to swim in pools you did not dig.

To be a Rotarian is to dig pools in which you will not swim.

To be Young is to dance to music you did not write

To be a Rotarian is to write music to which you will not dance.

To be young is to sit under trees you did not plant

To be a Rotarian is to plant trees under which you will not sit

To be young is to seek benefits from a city you did not build

To be a Rotarian is to build a city or a community from which you will not benefit.

As I sit here with my editor's hat on and a half column left to fill, I am wondering if that is really what a Rotarian is and I am wondering if that is really what it is to be young. Do I even ask the question or do I just look for a piece of clip art to fill the space and go enjoy the Sonoma Sunday? Oh, I get the message that is intended and it is a good message. And I also know it is impossible to adequately describe a "Rotarian" in a few brief lines and certainly impossible to describe "youth" before the target moves.

Maybe it is my reluctance to think of the two as being mutually exclusive. Can't there be youthful Rotarians? Very probably I don't understand what it is to be young. Don't they write their own music and dance to their own drummer? I can't imagine them dancing to mine.

Don't Rotarians dig the pools and swim with the kids; or paddle down the river? And don't we build a community and benefit from it too? Don't we benefit while doing the work, and the very day the kids run on to the field?

The day is too nice to ponder it now but on a dark rainy night, soon to come, think about it and let me know what you think a Rotarian is. *DZ*

Updated September 8, 1997

Last	First	Spouse	Home #	Work #	Classification	eMail Address
Abramson	Al +		576-8163	546-9220	Executive Gifts	
Aita	Nancy+	Bob	823-9139	544-1801	Insurance Health	
Amend	Steve	Kathleen	575-3078	584-9750	Roofing Contractor	
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Dolinsek	John +	Kathy +	546-7306	544-5493	Insurance/Tax & Estate	
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Johnson	Jerry		573-1368	573-4840	Banking/Comm. Loans	
Jones	John +	Arlys	526-5001	546-0272	CPA/Business Planning	jjones@linkcpa.com
Julian	Archie +	Susan	433-6256	546-7822	Equipment Leasing	
Kelly	Michael	Lou Ann	578-0344	524-3520	Real Estate - Sales	mkelly@realtour.com
King*	Art+	Irene	539-5980	527-0800	CPA Accounting	artk@mossadams.com
Lambert	Dan +		996-4681	528-7711	Computer Systems	
Lockner*	Russell +		575-7150	544-4133	Real Estate Comm.	
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McCracken*	Jim	Priscilla	528-8881	528-8881	Graphic Arts	mc2@metro.net
McCracken	Russ	Deborah	538-2806	538-0868	Cyclery Retail	russell@sonic.net
Nighswonger*	Eve +		570-1469	546-3905	Florist	enighsw@a.cri.com
Olsen*	Steve	Lynn	546-3973	578-6033	Law Dom. Relations	
Parker	Will	Rebecca	542-8067	546-1540	Chiropractor	
Poulsen	LuAnn		539-9966	524-1506	Education/College Adm.	
Raby	Delbert+	Harriett+	838-6701		Senior Active	
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Taylor	Keith		528-8144			
Tompkins	Kevin	Francesca	829-5446	542-7200	Hard Disk Manufacturing	
Treleaven	Peter+	Marie+	538-4170	524-1024	Securities	
Walker	Stan+	Valeri	525-0152	586-1054	Construction Comm.	
Watson	John		541-0373	527-5211	Property Management	
Wessman	Rolf +		578-0230	578-0230	Computer Services	rolf@wessman.com
Young	Jeff	Karen	578-7746	579-5200	Insurance Casualty	
Zumfelde	Dale +		538-8055	538-8055	Architecture Residential	zum@wco.com
					* Board member	
					+Paul Harris Fellow	
Voyles	John		869-2664	544-1215	Honorary Member	
Zager	Hank +	Dotty		544-0579	Honorary Member	

Proposed New members:

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Our next "Bring a Friend to Rotary" day has been set for Oct. 23. Steve Miksis of Linkenheimer LLP accountancy will be speaking about money—specifically budgeting and saving - gearing his talk towards kids (3rd, 4th & 5th graders). So bring a friend—but bring your kids, too. Should be educational and a lot of fun.

... and in the meantime, Think Tahiti!



The Sunrise

Santa Rosa Sunrise Rotary Club
P.O.Box 14953
Santa Rosa, California 95402

9-22-97

Delbert Raby
9358 Lakewood Drive
Windsor, CA 95492

Published by Santa Rosa Sunrise Rotary Club
Meeting every Thursday Morning at 7:15 am.
Equus Restaurant
101 Fountain Grove
Santa Rosa, California

First Class

“September is Youth Activities Month”

Sonoma County Make-Up Locations

- | | |
|------------------------------|---|
| MONDAY | |
| WEST SANTA ROSA-12:15 p.m. | Los Robles-Cleveland & Edwards |
| HEALDSBURG-12:00 noon | Masonic Temple-Plaza & Center |
| TUESDAY | |
| WINDSOR-7:15a.m. | Windsor Community Center, 901 Adele Drive |
| SANTA ROSA EAST-12:15 p.m. | Flamingo Hotel-4th & Farmers Lane |
| ROHNERT PARK/COTATI-7: 15 am | Doubletree. 1 Red Lion Dr. |
| GUERNEVILLE-6:30 p.m. | Northwoods Restaurant-Hwy. 116 |
| WEDNESDAY | |
| SANTA ROSA-12:10pm | Flamingo Hotel-4th & Farmers Lane |
| PETALUMA VALLEY-12:15pm | Adobe Creek Golf Club-Frates Rd. |
| SONOMA VALLEY-12:15pm | Sonoma Golf & Country Club-1770 Arnold Dr. |
| SEBASTOPOL SUNRISE - 7:15 am | Masonic Lodge, 373 North Main St. |
| THURSDAY | |
| PETALUMA-12:15 p.m. | Veteran's Mem. Bldg.-1094 Petaluma Blvd. S. |
| CLOVERDALE-12:15 p.m. | Owl Café - 485 S. Cloverdale Blvd. |
| FRIDAY | |
| SEBASTOPOL-12:15pm | Community Church -1000 Gravenstein Hwy.N |

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and worth every penny!

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1300 fourth street
santa rosa ca 95404



Art King - President
Jo Gennuso - Secretary
Steve Herron - Treasurer
Gary Bayless - Sergeant at Arms
Randy Seelye - Past President

Santa Rosa Sunrise Rotary Club The Sunrise

Programs Programs



Patrick Ruttan and Fish in the Russian River Basin

Thursday, October 2, 1997

Professor Carlenzoli
Professor Jones

"Wild Boar Bowhunting 101"

Thursday, October 9, 1997

Patrick Ruttan

National Marine Fisheries Service
To discuss the impact on the North Coast of "threatened" and "endangered" classifications for Steelhead and Coho Salmon.

Thursday, October 16, 1997

Cecil Humes

CPA - Linkenheimer

John Oakley

CPA - Moss Adams

The impact of the new tax law on individuals and business.

Thursday, October 23, 1997

Steve Miksis

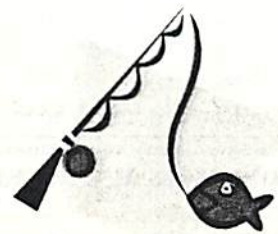
CPA Linkenheimer

A kid's finance/savings program

Our speaker on October 9 will be Patrick Ruttan, Supervisor of the Protected Species Division for Northern California, National Marine Fisheries Service. He will be speaking on the impact on Sonoma County of Endangered Species Act listings of Coho Salmon and Steelhead.

Patrick has worked for the National Oceanic and Atmospheric Administration including the National Marine Fisheries Service for the last 22 years. He has a BS in Marine Biology from Cal Poly San Luis Obispo and an MS in Management from the Naval Post Graduate School.

Currently the Steelhead is listed as "threatened" in the Russian River Basin. Will many of our cities be able to continue to depend on the Russian River for their drinking water? Will treated wastewater continue to be disposed of through the river? Will logging and gravel mining in the river basin continue in any form? What would the answers be if Steelhead or Coho Salmon were listed as "endangered"? The answer to these and many more questions will be provided by our speaker, Patrick Ruttan, the salmon-steelhead coordinator for the National Marine Fisheries Service. by John Jones



THE CANOE EXPEDITION!

The 3rd Annual Elsie Allen High School Interact Club welcomes all Rotarians to the Russian River Clean-up, Canoe Expedition and Bar-B-Que on Sunday, October 5th. This is **not** an "overnight"! It is a great way to



co-mingle with members of your Interact club and get to know them better. Archie and Susan Julian have generously offered to host a Bar-B-Que and pool party at their home after the cruise down the river.

Threatening of salmon strictly forbidden!

Meeting News

This is going to have to be short and sweet to leave room for all the big stuff this club is doing.

Eve tells me we had two guests last week. Scott Holder brought Leonard La Branche and Steve Amend brought Frances Eberts.

Del, Ralph, Keith and Randy gave us a report on the work they did at the Rotary Relay to benefit the organ donor program. There were apparently over 2000 runners that needed to be shuttled and parked and our guys did it.

Del is looking for more folks to host the progressive dinner stops. The turnout is going to be great and it all sounds like fun. Call Del if you can host. (Hosts who are actually going to be present are preferred.)

Art announced the good news that our very own SRSRC was 3rd in the district with 91% attendance for August. Good Job everyone. Now Art is shooting for 100% in November.

Jo reminded us of the search for GSE team members and leader. Call Jo if you are interested in leading or know of a team member who would like to participate.

Del Raby is going to honor tradition with a birthday celebration at Equus for Harriet. Hope you have a great one.

Eve did the Rotary "Moment" with some important and appreciated reminders. Thanks Eve. (Seemed like a minute to me)

That's all the news there was and it is a good thing to because we have important stuff about the fundraiser, all of which was provided by Dave Brown. Thanks for the info Dave and we are all glad you caught the goof-up with the ticket before the drawing.

Think Tahiti

For those of you who were not at the kickoff of our Fall Fundraiser, I would like to recap some of the raffle's goals and procedures. This year's raffle theme is "Seven Seas to Paradise". Team names are to be water related and most teams have been named. We have asked that each team come up with a center piece for their team table each week. One team this week had a great center piece made up of goggles and fins. Get Creative!

This year's first place prize is a trip to Tahiti, the second prize winner will get a trip to Cozumel Mexico. Each team is responsible for coming up with a third prize. This means we should have a minimum of eight additional prizes for our drawing. These prizes could be a packet of six car washes, lodging at a nearby beach or golf course, a case of wine, etc.

Each member of our club will receive 30 raffle tickets to sell during the month of October. Tickets are \$10.00 each or a packet of ten can be purchased for \$90.00. We had hoped to have had the tickets passed out at our meeting on the 25th, but due to a printing error, we will try to get the tickets to the Team Leaders to distribute to their teams by this weekend.

If you are a Team Leader and you were not at our meeting on the 23rd, or at the Sept. 25th Rotary meeting, you need to contact Shauna or myself for team tracking material. Your ticket sales need to be reported to your Team Leader by Wednesday evening each week. We only want sales reported that you have received cash or checks on. Turn these tickets into your Team Leader on Thursday mornings. Additional tickets can be picked up by contacting your Team Leader.

Last year's raffle cleared \$17,000 for our club, up \$7,000 from the previous year. President Art has set this year's goal at \$15,000. But with our club's additional membership, and with the tremendous effort put forth by each individual in our club last year, I can't help but think we can set a new record.

Letters to the Editor

Dear Mister Editor

Your headline last week about Carlenzoli and Jones being the speakers on October 2 made me question the very meaning of the work expert. I had to look it up in the dictionary. I am a little confused. It says "ex" either means "formerly" or when used scientifically, "an unknown quantity". And we all know a spert is "a drip under pressure" so I am not sure what to expect this week.

?????

Dear ??????

If you think you are confused now, just wait until Thursday. Perhaps this question can best be put to our speakers then.

Editor

Gentleperson,

Since September is Youth Awareness Month, I am wondering about the appropriateness of next week's program.

How D'Ya Figger?

Dear Howdy,

Pick one:

- A. John is young
- B. Leroy is young
- C. The pig is young
- D. At 7:15, the day is young!

Any more questions? And, by the way, gentle reader, October is VOCATIONAL SERVICES MONTH. How do you figger that?

Editor

Like last year, we will have a prize for the member who sells the most tickets and we are planning a prize for the team that sells the most tickets per team member.

Our sales will conclude on October 30th with an evening drawing and dinner. We will be dark that morning. Time and place will be announced shortly.

Good Luck! Dave B & Shauna L.

FOR YOUR CALENDAR:

FIRESIDE

FRANK AND JAN CERCOONE'S
THURSDAY, OCTOBER 16

Membership Roster

EDITOR'S COLUMN:

Last	First	Spouse	Home #	Work #	Classification	eMail Address
Abramson	Al +		576-8163	546-9220	Executive Gifts	
Aita	Nancy+	Bob	823-9139	544-1801	Insurance Health	
Amend	Steve	Kathleen	575-3078	584-9750	Roofing Contractor	
Bayless	Gary	Lynda	542-8102	527-7300	Jewelry Design/Manuf	
Brown*	David+	Sue	539-1265	778-9000	Office Equipment	
Carlenzoli	Leroy+	Carol	542-8964	542-6465	Civil Engineer	
Cercone	Frank+	Jan	526-9852	542-1844	Dentist Orthodontics	
Coker	Ken +		527-0880	525-5600	Architecture	
Corngan	Debra		837-8139	546-6565	Personnel Services	
Christopherson-O'Brien	Laura Tim		795-6270	539-4122	Copying and Shipping	
Davis	Dan	Susan	527-0724	545-7010	Law Business	
Davis	Steve +	Rita	525-9306	575-9595	Dentistry	steved@sonic.net
Dolinssek	John +	Kathy +	546-7308	544-5493	Insurance/Tax & Estate	
Finch	Buster+	Manlyn			Honorary Member	
Gennuso *	Jo		576-0542		Corporate Travel	jomail@aol.com
Haryman	Ralph	Kathy	539-2419		Past Active- Pharmacy	
Herron*	Steve	Laura	584-8960	524-3102	Banking	
Holder	Scott	Patricia	838-6040	539-9438	Investments-Bonds	
Jacobson	Carl +	Judy +	837-8200	578-2370	Engineering Consulting	cjacobson@boyleengineering.com
Johnson	Jerry		573-1368	573-4840	Banking/Comm. Loans	
Jones	John +	Ardys	526-5001	546-0272	CPA/Business Planning	jjones@linkcpa.com
Julian	Archie +	Susan	433-6256	546-7822	Equipment Leasing	
Kelly	Michael	Lou Ann	578-0344	524-3520	Real Estate - Sales	mkelly@realtour.com
King*	Art+	Irene	539-5980	527-0800	CPA Accounting	artk@mossadams.com
Lambert	Dan +		998-4681	528-7711	Computer Systems	
Lockner*	Russell +		575-7150	544-4133	Real Estate Comm.	
Lockner	Vicki +		544-1593	522-3280	Elementary Education	
Lorenzen	David +	Shauna	539-4332	527-0800	Business Administration	
Lorenzen	Shauna +	David	539-4332	543-0172	Radio Broadcast -Mgt.	
Martin	Larry	Laura	887-2606	526-2922	Travel	
McCracken*	Jim	Priscilla	528-8681	528-8681	Graphic Arts	mc2@metro.net
McCracken	Russ	Deborah	538-2806	538-0868	Cyclery Retail	russell@sonic.net
Nightswonger*	Eve +		570-1469	546-3905	Florist	enighswo@a.cri.com
Olsen*	Steve	Lynn	546-3973	578-8033	Law Dom. Relations	
Parker	Will	Rebecca	542-8067	546-1540	Chiropractor	
Poulsen	LuAnn		539-6968	524-1506	Education/College Adm.	
Raby	Delbert+	Harriett+	838-6701		Senior Active	
Scott	Robert	Kathy	539-4341	544-5800	Business Forms	
Seelye*	Randy+	Katharine	528-2149	528-8585	Newspaper Publishing	randys@pressdemo.com
Sitzman	Phil	Marsha	523-3328	539-1252	Retail Printing	
Smith	Warren+	Wendy	542-8108	525-7693	Optical Coatings	warren_smith@ocli.com
Solar*	Paucica	Richard	838-3928	546-8964	Banking Commercial	solar@sonic.net
Taylor	Keith		528-6144			
Tompkins	Kevin	Francesca	829-5448	542-7200	Hard Disk Manufacturing	
Treleaven	Peter+	Marie+	538-4170	524-1024	Securities	
Walker	Stan+	Valeri	525-0152	588-1054	Construction Comm.	
Watson	John		888-2039	888-2039	Property Management	
Wessman	Roif +		578-0230	578-0230	Computer Services	roif@wessman.com
Young	Jeff	Karen	578-7748	579-5200	Insurance Casualty	
Zumfelde	Dale +		538-8055	538-8055	Architecture Residential	zum@wco.com
Voyles	John		869-2684	544-1215	Honorary Member	
Zager	Hank +	Dotty		544-0579	Honorary Member	

Archie just called me to invite everyone to participate in the barbecue at his house on Sunday evening, September 5. He and Sue want everyone to feel welcome to attend, whether they canoe or not. The pool is available if you want to get in some water time without intruding on the coho and steelhead. Festivities there should start around 5:00 p.m. regardless of when the canoers arrive.


Then I talked to Eve and she told me about all the folks planning to go paddling. If the weather is like this past Sunday, the river will be the place to be.

Then Jim called with the clarification on time and place, etc. Seems everyone is eager to save me from future humiliation resulting from fallacious (can I use that word in a Rotary newsletter?) information. The information he had was to meet at 11:00 a.m. at Trowbridge Canoes in Healdsburg, near Memorial Bridge. (If you are a little skittish already about canoeing and wondering if you really want to go on Sunday, I should say the bridge is not a memorial to lost canoers.)

Now that that is out of the way, I can get back to the business of proofreading in my never ending and probably futile attempt to render one flawless bulletin in my tenure here at the helm. I woefully feel my inadequacies every week as I sit here imagining Art, and a team of accountants at a staff meeting, scrutinizing this meager and modest little document for mistakes, just to hone their skills. That's OK Art. If only you knew what humiliation Maria and your publishing staff routinely spare me, even before this goes to print. Thanks Maria. As I said before, I'll keep trying.

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First Class

“September”

95492-354B
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