

Sow the Seeds of Love



# The Sunrises



Santa Rosa Sunrise Rotary Club Newsletter

Publisher Linda Hauck  
Volume 17, Issue 10  
September 5, 2002

## NEXT WEEK'S PROGRAM

### SANTA ROSA SUNRISE 2002-2003 Board

**PRESIDENT**  
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**VOCATIONAL SERVICES**  
Tux Tuxhorn

**MAJOR EVENTS**  
Steve Worthen



## ROTARY INTERNATIONAL POLIO PLUS

sector, has resulted in more than \$1 billion in polio grants to poor nations.

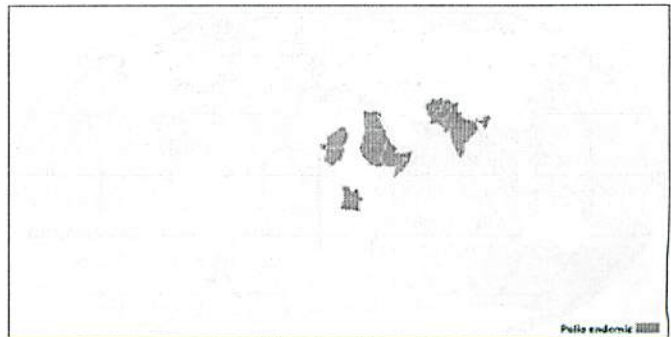
In 1985, Rotary launched PolioPlus, one of the most ambitious humanitarian programs ever undertaken by a private entity. PolioPlus was in large part the catalyst for the World Health Assembly's adoption in 1988 of the goal of polio eradication. Rotary takes pride in its commitment to help achieve a polio-free world by 2005.

Today, thanks to Rotary and its global partners, the world is on the threshold of eradicating the poliovirus that has destroyed so many lives and hope. Polio cases have dropped by 99.8 percent since 1988. More than two billion children have been immunized, and four million spared death or paralysis. Rotary's contributions, which have grown through investment income, will exceed \$500 million by 2005. In addition, its advocacy program, aimed at donor governments and the private

The biggest obstacle to victory in the battle against polio continues to be financial. Despite the enormous resources already committed, more money is urgently needed to buy vaccine and to deliver it to children in the few remaining countries where the poliovirus still circulates. Seventeen nations are considered at particularly high risk of reestablished wild poliovirus transmission, including Central African Republic, Chad, Congo Republic, Democratic Republic of the Congo, Indonesia, Madagascar, and Mozambique. These countries either are recently endemic or

border endemic areas. They also have low routine-immunization coverage and inadequate surveillance capability or both. These nations require continuing, supplementary immunization activities and the assurance that no child has been missed. "If we don't finish this off," warns Piconi, "this virus can creep back rather quickly. We need to stay focused and eliminate a disease that's vaccine preventable."

To help close the funding gap, Rotary has announced a new one-year polio eradication fundraising campaign. Our goal is US \$80 million, in donations and pledges by 30 June 2003. Together we can deliver to all children everywhere a lasting and special gift: a world free of polio.



Polio endemic 2002

## The Once Great Towers

*The giant, once great towers,  
fractured  
Bleeding smoke into the sky  
And innocents who trapped within  
Can't see any reason why.  
The rescue workers venture in,  
To save what lives they may  
That fewer might be consumed  
by hate  
On the dark, sad September day.  
They know the risks  
They face too well,  
But choose to walk  
Into the face of hell  
That they might rescue  
those who cry,  
Then, in collapse,  
our heroes died...  
We all turn to watch CNN,  
The same words again and again  
The news repeats  
The pictures speak  
To the silent public  
Numb with grief.  
God bless America  
As we hope and pray  
On this smoke and fire  
And death filled day...  
God Bless those who risk  
their lives  
To save the innocent ones  
Trapped in the advancing wave  
Of destruction and fire,  
Terror and hate  
And God please bless those  
Who watch, and wait.  
Protect those who work  
To save, and care  
For the thousands suffering there  
God Bless us Americans  
And be with us  
As proud we stand  
Prepared to defend  
Our beloved land.*

## Announcements & Events—August 29<sup>th</sup>



AL ABRAMSON was our Greeter today. The pledge was led by DAN DAVIS and STEVE HERRON reminded us of the tragic events of September 11th with a poem called The Once Great Towers. SCOTT HOLDER introduced a colleague from Edward Jones.

President Steve announced a board meeting to be held on Monday, September 9th

at Steve Worthen's office at 5:30 pm.

JIM McCRACKEN reported on this year's successful beginning for Elsie Allen Interact Club. There are 65 members, about 80 percent female and 20 percent male. If members of our club attend an Interact meeting, it will count as a make-up.

The Interact club will be looking for an environmental project for this year that could be the Creek Stewardship program or partnering with Rotary is a possibility.

### CULINARY CLASSIC REPORT

LUANN CAMPBELL announced there are 55 tickets left for the event! We need help the night of the event, so please sign up.



DAN LAMBERT added that we have 200 tickets sold and only 10 days left to fill to capacity. Only about 50% of the cash has been collected. Please send checks or credit card. Table sponsorships are \$100. STEVE HERRON announced we have 60 non-live auction items. RALPH HARRYMAN will collect those items next Thursday. Write-ups of your information are needed.

## Member Recognition

AL ABRAMSON was recognized for Robin's birthday. They have just returned from a vacation at the Lake of the Ozarks. Al was also fined for Halls publicity regarding two recent accounts, the National Peruvian Horse Show and the National Speed Skiing awards. Al contributed \$203.

JOHN and ARDYS JONES celebrated their 26th anniversary in Mendocino (and maybe a little pig hunting), but mentioned a detour to the Caribbean. John contributed to Paul Harris.



JIM and PRISCILLA McCRACKEN celebrate 38 years together today. Jim asked Priscilla to marry him at her high school prom. Jim is donating a Harvest Moon sailing cruise on Lake Sonoma

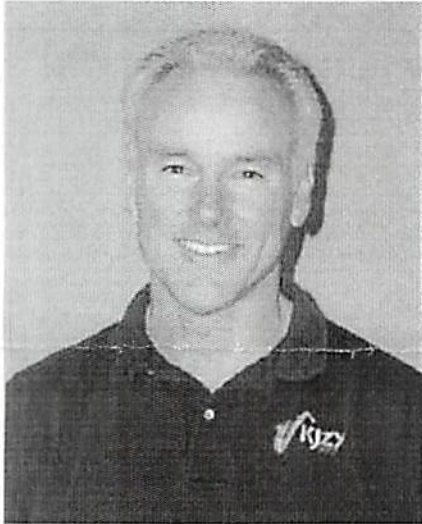
JIM and MELINDA MOIR are also celebrating their anniversary today—27 years.

TUX and BETH TUXHORN will be celebrating 11 years by spending a couple days in San Francisco. Tux donated \$100 to Paul Harris.

RUSS LOCKNER will be taking Susan to Napa Valley to celebrate their second anniversary. Russ donated \$203 to Foundation.

MERLE HAYES paid \$5 per kid for her grandchildren's photo in the Press Democrat. And TOM EAKIN spent a week fishing with his boys

## GUEST SPEAKER RECAP—Ted Williams



lected. Then he signed up for a theater company and landed a part as a DJ for a big band station. As a result of his theater experience, he decided to become a DJ in real life. Ted became DJ for KOMY in Watsonville, CA which turned out to be a big band station! Ted did everything there. Noting a worst moment—Ted recounted a time that

Ted Williams, Operations Manager for KJZY was introduced by Ken Coker. Ted has hosted Wine and Wheels for Rotary as well as the Concours in the past.

Ted originally planned to become a doctor or orthodontist. He pictured the BMW in the driveway and golf on Wednesday. He completed two years of pre-med and signed up for the draft in the '70s, but was never se-

lected. Then he signed up for a theater company and landed a part as a DJ for a big band station. As a result of his theater experience, he decided to become a DJ in real life. Ted became DJ for KOMY in Watsonville, CA which turned out to be a big band station! Ted did everything there. Noting a worst moment—Ted recounted a time that

he played a Spanish tape... backwards. From there, Ted went to Oxnard. He had two memorable occasions there. First was a fire in his building on the 14th floor...meanwhile Ted was on the 15th floor. And then, in 1984, Ted lived through the LA earthquake on the air.

From Southern California, Ted went to Bakersfield and developed KLOV. He then

had the opportunity to put KCLB on the air in Sonoma County. Unfortunately, when he arrived here, he found out that the transmitter had burnt down. Ted went to KMGG and enjoyed the chance to have some fun and enjoy people's gullibility.

Ted then joined KZST and has appreciated his time there working for Gordon Zlot. At KZST and KJZY Ted can run the program the way he wants.

Ted feels he missed great radio by 10 years. He did have some fun days with two great mentors... The Lobster and Joe Kelly in San Jose.

When Ted talks to students to he reminds them that he uses all the skills they are now learning: English, history, computer technology and typing, plus engineering. Ted also plays a part in most Sonoma County films and TV shows. He loves theater and would enjoy the chance to get back into it.

## CALENDAR

### Group Study Exchange

September 6th  
10 am Ukiah  
Team Leader Interviews



### The Culinary Classic

Celebration of Food & Wine  
Saturday, September 21



## The Culinary Classic

Santa Rosa Sunrise Rotary is committing the first \$5,000 raised from the Culinary Classic to the PolioPlus campaign. By supporting The Culinary Classic, you will not only be supporting your local community, you will be contributing to this international campaign protecting children of the world from polio. Since 1985, when Rotary launched this ambitious campaign:

- \$373 million has been raised to protect 2 billion children
  - Polio cases have dropped by 99%
- Polio-endemic countries have dropped from 125 to 20

Enjoy this premiere Santa Rosa Sunrise Event in partnership with SRJC Culinary Arts Dept.

**September 21, 2002**

6:00 pm–10:00 pm

Becker Center

St. Eugene's Cathedral

**\$65 per person**

Seating is limited. Please purchase your tickets TODAY!

**PRESIDENT'S MESSAGE:** Kind words can be short and easy to speak, but their echoes are truly endless.—Mother Teresa



# The Sunrises



Santa Rosa Sunrise Rotary Club Newsletter

Publisher Linda Hauck  
Volume 17, Issue 11  
September 12, 2002

## NEXT WEEK'S PROGRAM

# Santa Rosa Sunrise Culinary Classic



## It's Showtime!

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**O**n Thursday, September 19, we will be two days away from a new fundraising event for the Santa Rosa Sunrise Rotary Club. Excitement and energy are running high. There is also an element of anxiety as to how all of the plans will play out.

Don't miss this meeting because we may need your help at the last minute. We will be reviewing the last minute details, giving you a preview of the silent auction, live auction and the evening program. You will get first hand information about how to check in, the lay out of the event and late breaking news. You may wake up on Thursday, September 19, and think that this might be a meeting you can miss. Don't do it. We may come to your door with an assignment in hand.

Eve Nighswonger, Ken Coker, Jim McCracken and Vicki Lockner have moved the publicity and ticket sales forward while Steve Worthen has handled all of the arrangements for the event with the center and the city.

Ross Jones and Steve Herron have worked at getting corporate sponsors and wine donations and Jim Brenton is ready with his crew to get us set up for the event. Dan Lambert is very busy updating the data base and inputting the ticket sales information as well as getting ready to handle the registration and auction checkout. Merle Hayes has great decorations planned.

The auction committee led by Ed Carrette and program developer Susan Pearlman have been very busy creating an auction like no others you have seen. We have 22 fabulous live auction items that you won't want to miss. We will preview those items for you on Thursday, so that you and your guests can come prepared to spend lots of money on these outstanding items. MC and live auction

organizer, John Dolinsek, will be glad to help us part with bucks for such great projects as Polio Plus and the SRJC Culinary Arts Program. Debra Allard, new member, is leading the way for the operation of the silent auction and has been a great help as an addition to the auction committee.

A group of brave souls have been working at creating this event which evolves as people contribute their ideas, energy and talents. This truly has been a work in progress and still is at this point. We have had good ticket sales, but are always looking for more. We will need everyone to bring their checks, cash, credit cards to payoff your obligations for tables, tickets etc. We do have bills to pay. This is the time to settle your account if you haven't done so.

Remember why we are doing this activity—Polio Plus, SRJC Culinary Arts Program and many community programs that need our help to fulfill their missions. Don't miss the Culinary Classic preview or the real thing on Saturday night.

## Announcements & Events—September 12, 2002



LU ANN CAMPBELL greeted our members and guests today. The pledge was led by LARRY MARTIN and JIM BRENTON shared some light-hearted thoughts from Erma Bombeck.

STEVE OLSEN presented a club flag from Lake of the Ozarks, along with some choice gifts for President Steve.

*Requested by SEARGENT AT ARMS Peter Hoberg and TREASURER Penny Millar—Please write separate*



### Member Recognition

STAN WALKER, HAPPY BIRTHDAY! Stan celebrated his 55th birthday, starting with an off-key song from his fellow Rotarians. TUX TUXHORN'S wife, Beth's birthday is coming up. They are off to Oregon for a little golf and fishing.

ROSS JONES was looking forward to a Giants or Raiders game for his anniversary, but took his wife out to dinner instead.

MIKE KELLY paid a fine, plus contributed to his Paul Harris,

checks to Rotary Foundation donations and checks to Santa Rosa Sunrise for fines or donations. All donations to your Paul Harris should be made out to Rotary Foundation.

JIM MOIR asked for sponsors for the bulletin and the response was tremendous! Thank you to the following Rotarians for their newsletter sponsorships:

October—Al Abramson  
November—Steve Herron  
December—Dan Lambert  
January—Mike Panas  
February—Stan Walker  
March—Penny Millar  
April—Eleanore Webster  
May—Brian Rondon  
June—Mike Downey  
July—Steve Davis  
August—John Jones  
September—Jim Brenton

Lost and Found—A Rotarian left a sweater at HMS Travel—please contact President Steve to claim it!

for a little successful fishing trip to the Trinity.

LINDA HAUCK became a "double sustainer" for her contribution to her husband Tom's Paul Harris. Tom recently lead 8 Boy Scouts on a 100-mile backpack trip through southern Yosemite.

DAN LAMBERT's daughter Christina is engaged to be married! Her fiancé arranged for a special unveiling at the Getty museum as part of his proposal. Dan's daughter just

### SUNSHINE REPORT

MERLE HAYES

asked us to keep several Rotarians in our thoughts: PETER WOLF's mother suffered a stroke about three weeks ago. She is getting better. JIM McCRACKEN needed some emergency care last week. And JOHN BLY'S sister Debbie is undergoing treatment for cancer.



### CULINARY CLASSIC REPORT

Silent Auction items must be turned in by Tuesday night 7 p.m. You can turn them in to LUANNE CAMPBELL, RALPH HARRYMAN, ED CARRETTE or DEBRA ALLARD.

Bar workers were requested for the night of the event. JOHN DOLINSEK requested spotters for the Live Auction. STEVE HERRON and DAN LAMBERT reported our attendance is projected to be 210 to 215. There are still 15 to 20 tickets to sell.

passed her comprehensive for her Ph.D. in Psychology.

HIGH FIVE'S from LEROY CARLENZOLI—his son has mastered the meaning of maximum capacity and has earned an advanced degree in resourcefulness. JOHN BLY'S son scored a goal for UCSB against Michigan State Soccer Team. UCSB is undefeated.

DAVE LORENZEN also became a "Double Sustainer" for his contribution to Paul Harris/Polio Plus.

## MEETING RECAP

### POLIO PLUS

#### Dave Lorenzen

DAVE LORENZEN is the Area Coordinator for District 5130 for Polio Eradication. Steve Olsen is our Club Coordinator. Today Dave educated the club about the history of Polio Plus and informed us about the current needs and Rotary's goals for 2003 and 2005.

In 1987, Rotary launched Polio Plus. At that time the goal was to raise \$100 million. Rotary exceeded that goal—raising \$228 million. Since the initial program, Polio Plus has taken a back seat. It has now moved to the forefront, and Rotary's goal is to eradicate polio by 2005, in conjunction with Rotary's 100th anniversary.

In 1998, there were 350,000 new cases of polio. In 2000, that number was reduced to 2,971. As of January 2002, there are still 10 countries that still carry the polio virus.

Within those 10 countries, there are three major challenges we face to fighting polio:

- 1) Civil war
- 2) Political commitment
- 3) Close the funding gap

The total costs for this program are \$1 billion. Right now, \$725 million has been



pledged. There is a funding gap of \$275 million.

Every Rotary club has set goals for this program. They may include fundraising, member commitments or out of their treasury. Additionally, we are looking for outside donors. We need Rotarians to help provide contacts who can contribute to Polio Plus.

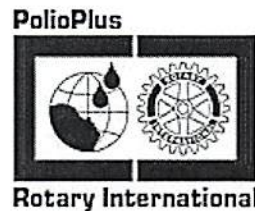
District 5130 requests each Rotarian contribute \$125 per capita plus \$78 to Polio Plus. An additional goal of \$78 per person is requested of each club.

Santa Rosa Sunrise Rotary is an exceptional club. Annual giving from this club totals \$16,891. Over the last three years, the average per capita is \$291. Less than 3 months into this year, we are more than one-third of the way to our goal.

The most important reason to eradicate polio is to avoid the chance it might spread. We are only 48 hours away (a plane trip away) from the

virus returning.

For more information about Polio Plus or Rotary Foundation contact Dave Lorenzen or Steve Olsen. There are Polio Plus brochures available.



#### GSE Update

We are looking for candidates to join this year's GSE team, travelling in March to Vietnam. To qualify, team members must be 25 to 40, non-Rotarians with experience in Water Resource Management, Fisheries or Hatcheries. Contact MERLE HAYES at 523-0226..

**Application deadline:**  
**SEPTEMBER 27th**

## CALENDAR

### The Culinary Classic

Celebration of Food & Wine  
Saturday, September 21

### Association Dinner

September 26  
Petaluma Sunrise

### Group Study Exchange

September 27th  
Contact Merle Hayes  
Team Member Deadline

### Sunrise Board Meeting

October 7, 5 p.m.  
Steve Worthen's Office

### Association Dinner

October 24  
Santa Rosa West

### Progressive Dinner

November 2  
Del Raby Coordinator

### Foundation Celebration

November 9  
Herzog Hall  
Petaluma Fairgrounds

### PRESIDENT'S MESSAGE:

If it's worth doing, it's worth overdoing! Jim Hackle



# The Sunrises



Santa Rosa Sunrise Rotary Club Newsletter

Volume 17, Issue 12  
September 19, 2002

Written by Jim Moir  
Publisher Warren Smith  
Filling in for Linda Hauck

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## NEXT WEEK'S PROGRAM

# Grandparents Parenting Again

## Anne "Granny Annie" Pierce



Press Democrat Photo of Anne Pierce moving contents of Coddington Office to her garage

Rosa, CA she found there was nowhere in the county she could go for the unique type of support that was needed for grandparents raising their grandchildren.

Since the time the support group began, it became apparent that much more was needed in the way of services and

Again became a nonprofit organization in 1998.

As a former Corporate Controller, Anne was aware of what it would take to run a successful business, but was weak in the nonprofit sector. She took advantage of the many workshops offered by the Volunteer Center of Sonoma County and has increased her knowledge in nonprofit management.

Grandparents Parenting Again  
Office: 709 Davis St. Suite 204  
Santa Rosa, CA 95401

Mail: 1014 Hopper Avenue,  
Suite 221  
Santa Rosa, CA 95403

707/566-8676 voice  
707/566-8677 fax

Grandparents Parenting . . . Again, was founded in 1995 by Anne Pierce when she became a parent to her two grandsons. When she returned home to Santa

information for kinship care providers. In order to grow with the need, and be better able to coordinate efforts, Grandparents Parenting . . .

## LAST WEEK'S PROGRAM IN REVIEW



**CULINARY CLASSIC REPORT** Instead of our normal program, the second half hour was dedicated to last minute organizational plans for the Culinary Classic. To clarify—"Sonoma Casual" means something between wearing shorts and a black tie. Dan Lambert reported 250 ticket sales. Almost all are paid. Ed Carrette thanked those who contributed the 150 auction items. John Dolinsek discussed the auction, along with John and Bud from the Sebastopol club who will be the auctioneers. Debra Allard



discussed job assignments, Merle Hayes decorations and Steve Herron an event overview.

**PRESIDENT'S MESSAGE:** "You make a living by what you get, but you make a life by what you give." *Winston Churchill*

## Craft Talk

**Peter Treleven** gave a craft talk, describing his life, his job and his term as president of our club. He mentioned that his heroic fight to combat anorexia has been successful. Born in Indiana, he lived in 18 houses during his first 18 years. Being smart enough not to join the



army, he enlisted in the Marines in 1971 and promptly visited Vietnam as an infantry officer during an all expense paid trip by the US government. After two tours in Vietnam and Thailand, he returned to Treasure Island where he did such sedate things as rodeo riding, parachuting and working on submarines. In 1979 he joined Dean Winter (now Morgan Stanley) and has been there ever since. His investing career actually started at the young age of 12 when he bought Hershey stock. His approach to investing is stocks is to buy quality, diversify and hold for the long term. He promised that the good stock market fairy would return—but was a little unclear as to exactly when. He married Marie in 1980. (She had to remind him of this as this apparently was omitted from the first draft of his talk.) He has three children—a daughter who now attends UCLA and two sons at Montgomery High School. In 1987/88, he was president of the Santa Rosa Sunrise Rotary. To celebrate his first meeting as president, his wife gave birth to one of their sons. Peter spoke of his pride in being a member of the club, and how much he appreciated the quality folks that are members. Peter gave a generous gift to the Paul Harris fund.

The greeter was Leroy Carlenzoli. Apparently his reputation preceded him as there were no visiting rotarians prior to the meeting. Two Sebastopol rotary members (John Blount and Bud Daviero) did, however, arrive after he had sat



## Member Recognition

President Steve wasted no time in getting the fines rolling. Luann Campbell was fined \$20 for her husband's birthday this Tuesday. They went out to dinner to celebrate. Nancy Aita celebrated her 33<sup>rd</sup> anniversary with Bob by going to Mexico for 2 weeks. While she was there she attended a rotary meeting in Mazatlan.

Luann Campbell was recognized again for 3 years of marriage. It was observed that she must have chosen the wedding date to combine this event with her husband's birthday. Luann mentioned that it was a speedy romance—quickly adding that she wasn't pregnant at the wedding. Luann gave \$200 to her Paul Harris.



Dan Davis spent some time explaining his reasons for multiple trips to both Utah and Idaho. This included two weddings as well as other activities. Apparently his many trips have earned him the "preferred customer" status at

down and started eating breakfast. Nancy Aita lead the flag salute and Jim Kirkbride gave these two bits of advice.

If you lend someone \$20 and never see that person again, it was probably worth it.

Experience is something you don't get until just after you need it.

We had one guest, Jim Hen-

person who works for TLDC architecture. He was introduced by Mike Kelly.

## SUNSHINE REPORT

**MERLE HAYES** gave the sunshine report. Linda Hauck had knee surgery Tuesday. It looks like she will be on crutches for a while.



the Burly, Idaho Jiffy Lube. Dan also made a generous contribution to the Paul Harris fund. Jerry Johnson told us of his 5 day Clearlake trip. Apparently the honeymoon is over because the "honey-do" list has appeared. Jerry explained that this time his honey-do list also includes the "how to do it" part as well. Jerry donated \$100 to Susan Pearlman's Paul Harris.

Jim "curly" Brenton told of his trip for Allied training in New Jersey (Could there be a better spot to go other than the Garden State??). Jim also disclosed that he had purchased another timeshare in romantic, exotic Duncan Mills. This along with his timeshare in Cabo now allows him to watch the same whale from two countries. He was fined \$25 for his travels.

Penny Millar told of her middle son who is now spending his senior year in high school in Spain. He has apparently got a physics lesson after trying to roller blade on cobblestones. Penny was fined \$20. Ross Andress let on that his real estate business had been go-

ing well. In order to dispose of some of his earnings, his wife bought a Toyota. Not wanting to be left behind, Ross purchased a BMW. Each car cost \$20 (actually, they cost a lot more—but this is all rotary got for their purchase).

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Petaluma Sunrise

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Publisher Linda Hauck  
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September 27, 2002

## NEXT WEEK'S PROGRAM



### Dr. Brad Stuart Speaks on HOSPICE CARE

Dr. Stuart received his medical degree from Stanford University in 1977. Over the past twenty years he has been a general Internist, then Medical Director of Sutter VNA and Hospice, which provides home care and hospice services through most of Northern California. He is Principal Investigator of the Advanced Illness Management (AIM) program, which transitions Medicare patients from active toward end-of-life care at home. AIM is supported by a grant from the Robert Wood Johnson Foundation.

Dr. Stuart was the primary author of the National Hospice Organization's *Medical Guidelines for Prognosis in Selected Non-Cancer Diseases*, which have been adapted for national hospice eligibility criteria. In 1997 Dr. Stuart was presented with the

Heart of Hospice Award from the National Hospice Organization and the Pierre Salmon Award from the California State Hospice Association for this work.

Dr. Stuart wrote and hosted *Care Beyond Cure: Hospice Helping Physicians Treat the Terminally Ill*, a nationally televised CME video that won the International Angel Award for Media Excellence in 1995. He is featured in the HBO documentary *Letting Go: A Hospice Journey*, and has been interviewed on NBC's *Good Morning America* on the topic of physician-assisted suicide. He has published widely, and lectured internationally, on medical, psychological and spiritual issues at the end of life.

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Del Raby Coordinator

### Foundation Celebration

November 9  
Herzog Hall  
Petaluma Fairgrounds

### Sunrise Fireside

November 21  
John Jones' House

## OCTOBER SPONSOR

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