



Santa Rosa Sunrise Rotary

The Sunriser



Program Chair: Merte Hayes
Editor: Brian Rondon
Publisher: Linda Hauck
Sponsor: Penny Millar

Volume 19, Issue 12
September 12, 2004

SANTA ROSA SUNRISE 2004-2005 Board

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CELEBRATE
ROTARY

100 Years

P.O. Box 14953
Santa Rosa, CA 95402

September 16th Program

SUSAN BEERS

Director of Adult Day Health Program for Southwest Community Clinic

Located at Friend's House the Adult Day program recently became a part of the Southwest Community Clinic. Susan was the driving force behind maintaining this vital program in Sonoma County. This unique program is dynamic part of helping seniors remain at home. It also provides caregiver needed breaks from the often demanding role of caring for a family member or friend.

Susan started her career with a degree in education from UCSB. Her focus was adaptive PE. She worked for 3 years for the Devereux Foundation as a recreation counselor in Santa Barbara.

Her academic journey took her a different direction and she worked as a Physical

Therapy Aide, Certified Nursing Assistant and received her degree as an LVN at SRJC. After completing her RN from New York University with a certificate in Gerontology, she worked in the Health Care Unit at Friends House for 8 years. She made the transition to the Adult Day program and brought all of her interests together. She has been the director of that program for the past 6 years. When Friend's House no longer felt they could support the program, Susan worked to find the new home for this vital link in Sonoma County's health care system.

Susan will bring her friend Buddy, the unofficial mascot of day health.



Culinary Classic

Invitations are now available for you to provide to your guests at the Culinary Classic on Saturday, October 23rd. Our next big push is to fill those 280+ seats with folks who want to have fun and help in their local community through our Club's great work.

Don't wait...let's all start thinking about who we would like to invite this year. For questions and to request these invitations for your guests, contact Jim Brenton.

Program Sponsor — Professional Staffing Resources

Announcements and Events

CALENDAR^{CV}

PROGRESSIVE DINNER

Orchestrated by
Del Raby
September 25th

FOUNDATION PICNIC

October 16th
Richardson's Grove

CULINARY CLASSIC

October 23rd
Friedman Center

Upcoming Events

*October 16th is the Rotary Foundation Picnic at Richardson's Grove. Raffle Tickets are \$20.00 and the prize is a \$1,000 Paul Harris contribution.

*The Kids Street Country Fair for Big Kids will be held September 19th at Saralee's Vineyard & Richards Grove. Tickets are \$50.00. See Ross Andress or call 525-9223 for tickets.

Blue Badge—Jennifer Hembd

Jim Moir and Sponsor John Jones presented Jennifer Hembd with her blue badge. Congratulations Jennifer.

Fines

*Ed Carrette was fined for being named "Person of the Month" in the August edition of Lavoze, a northern California bilingual newspaper.

Raffle: Dan Lambert didn't find the right marble, but Ezbon Jen won \$10.00.

Speaker: Nina Bonos

The speaker was Nina Bonos, a local artist specializing in Sonoma County landscapes. Nina spoke about the upcoming

Craft Talk

RENE COELLO

Rene Coello gave his craft talk. Rene was born and raised in Ecuador (which is in *South America* for those of us who are geographically challenged). Rene moved to the United States when the president of his country closed the university he was attending. He eventually graduated from University of San Francisco with a business administration degree and began a long career in banking. Five years ago Rene became a mortgage broker.



ing ARTrails Open Studio, which is sponsored by the Cultural Arts Council of Sonoma County. The 19th Annual ARTrails, which will take place October 9-10 and 16-17, showcases 140 Sonoma County artist who welcome the public into their art studios for an inside look into the creative

process. Nina then gave a slide presentation of some of the wonderful artwork that these local artists have created.

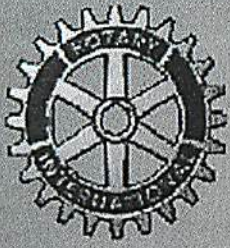
President's Message:

If at first you don't succeed, try to hide your astonishment.



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Volume 19, Issue 13
September 17, 2004

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September 23rd Program

KATHY HAYES

November Election Ballet Measures

What do they really say and who is backing them?

Kathy Hayes is the Governmental Affairs Director for the North Bay Association of REALTORS. She is responsible for Governmental Affairs in a four county territory – Lake, Mendocino, Napa and Sonoma counties for a 2600 member trade organization. She was the field representative for Senator Mike Thompson from 1993-1998, and has been the Governmental Affairs Director for the Santa Rosa Chamber of Commerce between 1986 and 1993.

Kathy has received recognition and awards for her outstanding accomplishments including Recipient of the Gerald Hathaway Memorial Award – Significant Contributions to Chamber of Commerce Management in California – 1991; Recipient of the Chairman's Award for Outstanding Board Service – American Red Cross – 1999; Nominee for the Bay Area Make A Difference Award – given for outstanding board service – Becoming Independent.

Kathy received her B.A. in Political Science from UC Davis. She attended Stanford University to receive a Certificate in Chamber of Commerce Management. Kathy also attended Leadership Santa Rosa – Class Thirteen. She is actively involved in numerous community and volunteer organizations as are listed below:

- ♦ Member of Santa Rosa City Charter Review Committee - 2002
- ♦ Past President and Board Member, Becoming Independent 1995-2000

- ♦ Chairman of the Board, Immediate Past Chairman of the Board, Executive Committee Member, Board Member, Governance Committee Chair and member, Wine Country Regional Cluster Member – Sonoma County Chapter of American Red Cross – 1997 to Present



- ♦ Board Member – Sonoma County Alliance – Present
- ♦ Board Member – City Vision – 1999 to 2002
- ♦ Board Member – Sonoma County Housing Coalition – 2001 to present
- ♦ Co-Chair, Sonoma County Affordable Housing Week
- ♦ Member, Governmental Review Council, Santa Rosa Chamber of Commerce – 1999 to present
- ♦ Member, Local Advocacy Committee, Napa Chamber of Commerce - 2001 to 2003
- ♦ Member, Russian River Watershed Council – 1999 to present
- ♦ Nominating Committee Member – Girl Scouts – 2000-2002
- ♦ Member, Sonoma County Managed Care Network Advisory Board – 1996-1998
- ♦ Day Coordinator, Leadership Santa Rosa and the Tomorrow's Leaders Today programs

Kathy is married to Jim Leddy, District Director for State Senator Wesley Chesbro. Kathy and Jim have twin boys – John and Logan.

Program Sponsor — Professional Staffing Resources

Announcements and Events

PERU PROJECT

Several years ago our club approved a program to refurbish seven child care centers in Peru. Dan Lambert announced that the program is now underway.



CULINARY SIGNUPS

Jim Brenton made a request for more attendees for the upcoming Culinary Classic. We currently have 60 attendees confirmed and would like to have 270.

OKTOBERFEST

Hugh Helm announced that the Oktoberfest for Seniors will be October 13th, 11:00 a.m.-3:00 p.m. at the Finley Center. Hugh is looking for volunteers.

VETERANS DAY

The fourth annual Tribute to Our Veterans will be November 4th. Peter Treleaven will be selling tickets starting next week. Members are encouraged to purchase two tickets.

PROGRESSIVE DINNER

Del Raby needs about six more homes to host the upcoming Progressive Dinner. If you are interested, please contact Del ASAP.

DENTAL PROJECT

Ezbon Jen announced that the next dental clinic for the Centennial Project will be this Friday (September 17th) at Steele Lane Elementary, Room 46.

Ezbon said that he already has enough volunteers, but all members are welcome to observe and lend a hand.

HEART ASSOCIATION Steve Herron is collecting donations for next week's American Heart Association's Heartwalk around Spring Lake. If you were unable to donate at the meeting but would like to, then contact Steve.

Sunshine Report: Carol King gave the sunshine report.

Christine Engel, Ken Coker and Mike Maples all have impending surgeries. Please keep them in your thoughts and prayers.

RECOGNITION:

Keith and Carmen Taylor celebrated their 52nd wedding anniversary with a three-week trip to England. After being married 52 years, Keith was wise enough to bring back a gift for Steve Worthen's wife, Georgia. Keith also made a \$100 Paul Harris donation.

Nancy and Bob Aita celebrated 35 years together with a surprise party from their children.

Al Abramson celebrated his wife Robin's birthday and their anniversary with a trip to the Trinity Alps.

Jim and Melinda more had their 29th anniversary, in which they celebrated with a dinner and a movie.

Mike Panas gave a high-five for the first birthday of his two grandchildren and his father's 90th birthday. Mike made a \$200 Paul Harris donation.

The August edition of Rotarian Magazine recognized Del Raby as a "Service Above Self" Rotarian. Del made a \$100 Paul Harris contribution.

Dave Brown was fined for his trip to St. Martin (arrangements via the courtesy of Larry Martin of HMS Travel). Dave presented President Steve with a stylish yellowish hat and a \$100 Paul Harris donation.

HMS Travel and Larry Martin were recently featured in the Press Democrat. Larry made a \$100 Paul Harris contribution.

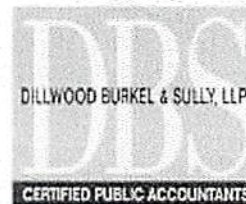
Sue Sacks gave a high-five for her new business "Options," a gift store and art gallery in Healdsburg, as well as a 44-mile bike ride around Lake Tahoe. Sue also made a \$200 Paul Harris donation.

Dan Lambert gave a high-five in recognition of his oldest daughter Christina's obtaining her PhD in Psychology from Arizona State. Dan also made a \$100 Paul Harris donation.

SPEAKER: Our speaker was Susan Beers, director of Adult Day Health Program for Southwest Community Center. Susan also brought along her stuffed friend, Buddy, who helps with fundraising. Southwest Adult Day Services, located at Friend's House in Santa Rosa, is a non-profit community program offering nursing/health care, restorative therapies, social services and recreational activities for adults with debilitating conditions. In providing these services, primary caregivers of these adults are given a break each day from their busy and stressful responsibilities. As a result, adults in the program maintain their independent living and prevent or delay institutionalization. Susan's program also arranges or provides transportation for these adults and operates a second-hand store at Friend's House to help defray costs.

PRESIDENT'S MESSAGE:

If you're riding a high horse, there ain't no way to get down from it gracefully.



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September 24, 2004

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September 30th Program



ANI MORSE

La Voz Editor Wins

WOMAN OF THE YEAR

Santa Rosa bilingual newspaper editor Ani Weaver Morse was recently honored as "Woman of the Year" for the 7th Assembly District by Assemblymember Patricia Wiggins.

Ani was honored on the floor of the Assembly during the legislative women's caucus annual program recognizing the contributions leading California women make for their communities.

Ani is editor and art director of *La Voz* Bilingual Newspaper that is published in English and Spanish in Santa Rosa. She co-founded the paper with her husband Tim Morse in December 2001. It is published monthly out of the her firm; Santa Rosa Printing Co. *LaVoz* already has assumed a solid position in North Bay journalism, providing an educational and informative tool for the Latino communities and a bridge between multiple cultures.

"It is vital that Latino residents of the North Bay whose first language is Spanish have a newspaper that speaks to them in their native tongue and helps them make the transi-

tion to English. And it's just as important for the larger community to understand and get to know their new neighbors," Wiggins said. "The bilingual newspaper *LaVoz* makes both possible, and we can largely thank Ani Morse for making that happen."

Ani Morse studied photography, art and graphic design at UCLA where she graduated Phi Beta Kappa in 1964. In addition to practicing art for 38 years, she has a teaching credential and has taught art, photography and graphic design from pre-school to college including teaching classes at Sonoma State University and Santa Rosa Junior College. She also has a master's degree in counseling and a MFCC license, and has worked as a counselor in schools and social service agencies.

In addition, Ani has her own business as a consultant/graphic designer for 10 years, SR PRINT Communications within our Santa Rosa Printing Co, Inc. She also spent 20 years living in a spiritual community where she helped to write the best selling vegetarian cook-book, *Laurel's Kitchen*, which sold over a million copies.



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Announcements and Events

CALENDAR^{CV}

SENIOR OKTOBERFEST

October 13th

FOUNDATION PICNIC

October 16th
Richardson's Grove

CULINARY CLASSIC

October 23rd
Friedman Center

VETERANS DAY

November 4th
(Club Meeting sis Dark)

ENVIRONMENTAL PROJECT

November 6th

CENTENNIAL CELEBRATION

Pledge: **Jim Kirkbride**
Inspirational Thought: **Steve Herron**

ANNOUNCEMENTS:

* September 30th is the Rotary Association Dinner in Cotati. See President Steve for more information.

On February 23, 2005, the Press Democrat will be publishing a Rotary Centennial Celebration insert in their newspaper. Club members will have the opportunity to advertise their business in the insert. The PD will contact only those club members who are interested in advertising. More information is to follow.

Hugh Helm announced that the Oktoberfest for Seniors will be October 13th, 11:00 a.m.-3:00 p.m. at the Finley Center. See Hugh if you're interested in helping.

Jim McCracken mentioned that **Russ Lockner** will be in town the next few weeks and is planning to attend the Culinary Classic.

Carole King is looking for adult volunteers to help out at Kids Street. More information is to follow.

The fourth annual Tribute to Our Veterans will be November 4th. **Peter Treleaven** will continue to sell tickets at next week's meeting. Members are encouraged to purchase two tickets.

RECOGNITION:

Thursday was spouse's birthday and anniversary day:

Eric Simon and his wife, **Debie**, celebrated their 18th wedding anniversary with a weekend at Bay Hill House in **Napa**.

Jim McCracken and his wife, **Priscilla**, celebrated their 40th anniversary with a trip to Hawaii.

Randy Seelye and his wife, **Katharine**, have been married 9 years and celebrated with a dinner and night out.

Austin O'Malley's wife, **Julie**, had a birthday. Austin took Julie to a Giants' game and dinner.

Jim Henderson's wife, **Mary**, also had a birthday. They celebrated with a BBQ and a lunch together.

Finally, **Tux Tuxhorn** celebrated a birthday of his own, his wife **Beth's** birthday and their 13th wedding anniversary. Tux also traveled to southern California and brought his mother back for a visit.

VOCATIONAL TALK:

Peter Treleaven gave a vocational talk to the club. In addition

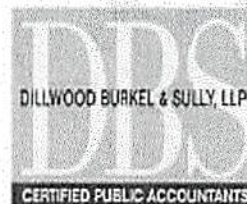
to being a Boy Scout, a Marine who served in Viet Nam and Thailand, a member of the Special Forces, a rodeo bull rider in Central Valley, a construction worker on skyscrapers in Chicago, an accounting major at UC Berkeley, the second president of Santa Rosa Sunrise Rotary, Peter also found time to have a 25-year career with Morgan Stanley as an investment representative. Peter is also proud to say that he has beaten anorexia.

PROGRAM:

The speaker was **Kathy Hayes** (Merle's daughter), who is the Governmental Affairs Director for the North Bay Association of REALTORS. Kathy gave her insight and analysis on the many number of state and local measures that will be on the November ballot.

PRESIDENT'S MESSAGE:

Nature gave us all something to fall back on and sooner or later we do.



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