

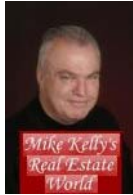


Tue Sep 02, 2014

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*Editor Max Bridges*  
If you have any comments or questions, please contact the editor.

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SOS Community Counseling
- Sep 11, 2014  
[President Harry and Board of Directors](#)  
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- Sep 18, 2014  
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Freight Rail Service
- Oct 02, 2014  
[Ben Adams](#)  
Marijuana
- Oct 09, 2014  
[Mike Kelly](#)  
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- Oct 23, 2014  
[Bob and Nancy Aita](#)  
ACA Update
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Oct 01, 2012
- [Photo Journal Archive 2007 thru 2012](#)  
Jul 02, 2012
- [Photo Journal Archive 2012 to current](#)  
Jul 01, 2014

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

We meet **Thursdays at 7:15 AM**  
Fountaingrove Inn  
101 Fountain Grove Parkway  
Santa Rosa, CA 95403  
United States

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

**Stories**

[The September 4th. Program is.....](#)  
Posted by Max Bridges on Aug 28, 2014

**Eric Lofchie, Board of Directors**

**SOS Community Counseling**

Non-profit (501(c)(3) 81-0676520) Support Our Students (SOS) was established in 1991 by Sonoma State University Professor Emeritus Dr. Mark Doolittle in response to community and school needs and has been a model program of partnership between community organizations, foundations, school districts, and graduate school training programs to provide counseling services to school-age youth at no cost to individuals or families. In recent years, SOS has expanded its services through a community-based clinic program to provide low-means families and individuals in our region access to high-quality counseling services at the lowest possible cost.

Eric will provide information on Save Our Schools (SOS) from the counseling perspective.

[The August 28th. Program Recap.....](#)  
Posted by Richard Randolph on Aug 28, 2014

**The August 28th Program.....**

**David Goodman, Executive Director**

**Redwood Empire Food Bank**



The Redwood Empire Food Bank is the leader in hunger relief.

Hunger relief, not food per se is the mission of The Redwood Empire Food Bank, REFB. In 2008, during the commencement of the recent economic downturn, the hunger of 11,000 Sonoma County residents was becoming more and more apparent as the nearly one in six county residents currently receiving relief. Today 78,000 people receive nourishment from REFB: Children, adults, breakfast, lunch and dinners are provided. Some meals are prepared for special diets such as anti-anemia and diabetic considerations monitored by local clinics.

REFB is a member of Feeding America, a cooperative of 204 Food Banks across the United States. These agencies share resources, and partner to distribute inventories where needed the most.



**2014 Hiking Schedule**

With 49 employees and 3,500 volunteers, Redwood Empire Food Bank eases hunger pains with fifteen million pounds of foodstuffs annually. Individuals, community kitchens, FISH, Boys & Girls Clubs are just a few of the recipients. People, working hard to make ends meet are provided a bridge, helping eliminate hunger, and preserve their health and self respect.

See more of the Food Bank's operation online at [www.refb.org](http://www.refb.org)

**Club Events**

Sunrise Rotary Hiking Group - September Kortum Trail Sep 14, 2014

SCARC Hosted By Santa Rosa Sunrise Sep 25, 2014 05:30 PM - 08:30 PM

Gran Fondo Cazadero Rest Stop Support Cazadero rest stop Oct 04, 2014 08:00 AM - 12:00 PM

2014 "Best Winery Chef's" Fundraiser Nov 08, 2014 06:00 PM - 11:00 PM

2015 District Conference TENAYA LODGE AT YOSEMITE Apr 24, 2015 - Apr 26, 2015

Gender Rules at Glen Oaks Ranch Posted by Richard Randolph on Aug 30, 2014

**Men & Women ~ Rotarians @ Work !!**



Left & far right, members Doug Shureen & Marty Behr sandwich Sonoma Land Trust's renown Director Ralph Benson.

**Donate Your Car!**

Santa Rosa Sunrise Rotary Foundation

**Club Links**

- » [Partners of Santa Rosa Sunrise Rotary](#)
- » [What Are My Make Up Options?](#)
- » [How to Contact the Sunshine Committee](#)
- » [Rotary Showcase - SRSR Dental Clinic](#)
- » [SR Sunrise Facebook Page](#)
- » [Youth Exchange - District 5130](#)
- » [SCARC Meeting Schedule](#)
- » [Rotary International Business Portal](#)
- » [Latest "Rotarian Magazine"](#)
- » [Rotary Means Business Website](#)

**Directors**

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Harry Coffey
- President Elect  
Eloise Tweeten
- President Nominee  
Merle Hayes
- Secretary  
Susan Glowacki
- Treasurer  
Penny Millar
- Past President  
Mike Kelly
- Rotary Foundation



Sunrise Rotarian Linda Hauck, left puts the restorative touches on the table, assisted by Barbara Shureen, member Doug's spouse. Taking the photo is member Eloise Tweeten.

Following the sweat equity, participants enjoyed a moderate hike led by Director-Docent Benson, truly a treat given Ralph's upcoming retirement after tripling the Trust's preserved area to 33,000 acres during his 11 year tenure.

Glen Oaks Ranch was the beneficiary of many Sunrise hands this month as the Sonoma Land Trust's historic preserve of California's first Governor Mariano Vallejo's Valley of the Moon estate is dutifully tended and repaired for today's visitors.

Sunrise Rotarian Marty Behr recruited the work crew. The crew organized themselves (apparently along gender lines) into specialized cadres and rebuilt the BBQ and refurbished tables & benches.

[President Harry Accepts the ALS Challenge](#)  
 Posted by Richard Randolph on Aug 29, 2014

## *Harry Chills Out For Our Rotary Family*

[Carolyn Anderson](#)

Membership  
[Rob Sanville](#)

Public Relations  
[Bill Fogarty](#)

Service Projects  
[Steve Zwick](#)

Club Administration  
[Peter Steiner](#)

Public Relations  
[Rick Lewis](#)

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- » [2014 SRKSEP](#)
- » [2014-15 Hiking Trips](#)
- » [2013-14 Meeting Sightings](#)
- » [2014 Debunking of Mike Kelly](#)
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- » [2013 Steel Lane School Garden](#)
- » [2013 Day at the Races](#)

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- » Rotaract award winners celebrated for their life-changing projects
- » Young writers get published with the help of Rotary
- » Clubs breaking down barriers to clean water in Ghana
- » Secrets of a successful crowdsourcing campaign



Sunrise President Harry Coffey traced his Rotary Family Sponsorship Tree back to fellow Sunriser Rolf Wessman. Linking Rolf and Harry are Mike Kelley, and Penny, aka "Bucket Brigade" Millar, concealing her face from the lens.

Rolf disclosed his ALS, Lou Gehrig's Disease diagnosis two years ago at a Club meeting. In addition to President Harry's ice bucket challenge, members have supported Rolf's ongoing ALS fight through the ALS Walk-a-Thon, provided meals, special ramp construction, yard clean up, and even a kayaking adventure.

Rolf's courage and optimistic spirit was recognized with the Club's Most Inspirational Member Award in 2014.

President Harry is personally extending the Challenge to all District 5130 Club President's as well as District Governor Kevin Eisenberg!

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News From RI  
Posted by Max Bridges on Aug 28, 2014

**POLIO'S RETREAT**



Months of physical therapy have allowed Samir to keep active with his siblings. He loves to play outside, and his favorite game is chase. Since 1995, when India held its first national polio immunization campaign, 2.3 million vaccinators have visited 209 million households to immunize 170 million children every year. Their efforts will help provide a polio-free future for generations to come throughout Southeast Asia.

As photojournalist Allison Kwesell walks through the narrow streets of an Indian village, familiarity sets in. She visited here four years ago, when she first met Samir and his family. He was two years old then and had recently contracted polio.

Kwesell approaches the front porch of a home when she hears an older woman yelling "Samir! Samir!" She runs toward the voice, wondering if she'll recognize the boy. She sees six children playing chase on the dry earth, the dirt forming clouds around their feet. From afar she notices a young boy, not unlike the other barefoot children in the backyard overlooking patches of farmland, except for his slight limp. She moves closer and the children pause, half encircled around the boy. Kwesell recognizes him by his eyes. Samir is six now, and with the help of physical therapy, he can run and play with the rest of the children in his village on the outskirts of Moradabad.

Samir is one of the last children in India to contract polio. In March 2014, the World Health Organization announced that its Southeast Asia region is officially polio-free. The certification came on the heels of India's successful fight against the disease: It celebrated three years without polio in January.

The nation's achievement is the result of a grueling 36-year battle that sent millions of health workers down alleys, up mountains, and across deserts to reach every child in this sprawling country. Not long ago, India had more cases of polio than any other nation in the world. This milestone means that 80 percent of the population worldwide lives without fear of the paralyzing disease.

Samir's mother, Fahmida, has seven children now. She worries about Samir, who will have to cross a busy road on his way to school when he starts later this year. He sometimes falls down when running too fast, but he always gets right back up. Samir's doctor believes that his case was less severe than it could have been because earlier vaccinations against polio helped him build partial immunity. Fahmida is hopeful for his future; Samir wants to be a doctor when he grows up.

"For mothers, all of this hard work will mean fewer worries about crippling disease," says Kwesell, a former Rotary Peace Fellow.

By Megan Ferringer

Adapted from a story in the August 2014 issue of The Rotarian

28-Aug-2014



\* Special Dates for September  
Posted by Dave Lorenzen on Sep 01, 2014

### Birthdays and Anniversaries for September

#### Member Birthdays

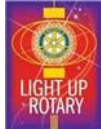
Name	Date
Anderson, Carolyn	Sep 21

#### Spouse Birthdays

Name	Spouse Of	Date
Abramson, Robin	Abramson, Al	Sep 09
Lehman, Jason	Waggener, Kelly	Sep 12
Sanville, Betsy	Sanville, Rob	Sep 23
Hauck, Tom	Hauck, Linda	Sep 30

#### Anniversaries

Name	Spouse Name	Years	Date
Moir, Jim	Moir, Melinda	39 years	Sep 06, 1975
Aita, Nancy	Aita, Bob	45 years	Sep 14, 1969
Jones, Ross	Paul, Jane	24 years	Sep 15, 1990
Seelye, Randy	Anderson, Katharine	19 years	Sep 23, 1995



### \* RI President's Message

Posted by Max Bridges on Aug 29, 2014

## September 2014



**GARY C.K. HUANG**

President 2014 - 15

One of the great privileges of being president of Rotary International is having the chance to visit so many parts of the Rotary world. Usually I travel to participate in Rotary events; speak at Rotary clubs, conferences, and institutes; and encourage Rotarians in their service. But as president, I am responsible for all branches of the Rotary family. This means that it is also my privilege to support the service of Rotary's youngest generations: our Rotaractors, Interactors, Rotary Youth Exchange students, and Rotary Youth Leadership Awards participants.

When I see the work Rotarians do, I am always impressed, always excited, and always inspired. When I see the work of our New Generations, I am all of this – and frequently I am surprised as well. Not by the quality of their work – for I have learned to expect great things from them – but by the creativity and ingenuity of their thinking. I look at what they have done and think not just "What a great job!" but "What a great idea!" Because every generation sees the world in a unique way, and every individual has a unique point of view. Faced with the same problems, we arrive at different solutions. This is why, in Rotary, our diversity – of culture, language, expertise, gender, and age – is our strength.

In Rotary, we try to take the long view in our service. We aspire to serve in ways that will make a lasting difference, that will continue to have an impact after our participation ends. Our younger generations, in my experience, share this sentiment, and apply it globally, by focusing on environmental issues in new and innovative ways. When I became a Rotarian, environmental issues were barely on our radar. To young people today, these concerns are front and center. Their perspective is a valuable contribution to the world of Rotary service, and it is one that we should all encourage and support. Just as they are learning from us, so should we be learning from them.

The young people who are serving in Rotaract and Interact, and participating in Youth Exchange and RYLA today, are the Rotarians of tomorrow. When we support them, we are supporting the future of our entire organization. We are helping to train the men and women who will be the club presidents, district governors, RI directors, and RI presidents of tomorrow.



### \* Remember the Pictures

Posted by Max Bridges on Aug 28, 2014

## Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

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# Santa Rosa Sunrise Rotary - Sunriser!!! Harry Coffey, President



Tue Sep 09, 2014 Home

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986

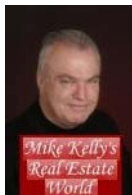
Editor Max Bridges  
If you have any comments or questions, please contact the editor.



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM  
Fountaingrove Inn  
101 Fountain Grove Parkway  
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United States

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Bob and Nancy Aita  
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### Stories

Program for September 11th is .....  
Posted by Dave Lorenzen on Sep 08, 2014



**Program for September 11th is .....**

**President Harry and the Board of Directors - Club Assembly**



President Harry and the Board of directors will present the plan for the 2014 -15 year of "Light Up Rotary"



[The September 4th. Program Recap.....](#)  
Posted by Richard Randolph on Sep 04, 2014

### Eric Lofchie, Board of Directors

#### SOS Community Counseling

Eric is no newcomer to SOS: His affiliation began in 1996 as an Intern while in Graduate Studies at Sonoma State University. He was a protégée of Dr. Mark Doolittle, then Director of Save Our Students. Eric went on to serve on the organization's Board of Directors. His current tenure as succeeding Director came after receiving a phone call in Colombia where he was serving as an administrator for an international school.

Save Our Students Core Values include Social Justice, Sustainability and a Fair Living Wage. Social Justice asserts universal access to quality Mental Health Services. Sustainability plans for ongoing accountability structures to move the organization into the future. A Fair Living Wage supports the right of Interns to earn as they learn, and not be expected to volunteer their time for nearly two years.

Challenges facing Eric include implementation of a more oriented Business Model for operations, developing documentation of procedures and fund raising/supporters databases and continuing the many critical life-supporting services currently in effect. These include alternative school counseling, special cooperation with Sonoma County Sheriff's Department in responding to calls involving psychiatrically disturbed citizens. Central to Eric's Transition Plan is that closure is not an option. With 40 clients awaiting an appointment opening in the free of fee schedule, Eric sees the ongoing need for community services.

Today Sunrise Rotary presented Eric a total of \$5,000 for SOS Counseling to assist in meeting unmet counseling funding. To learn more of SOS, visit their website at [www.soscounseling.org](http://www.soscounseling.org). SOS operates services in Marin & Sonoma County.







**2014 Hiking Schedule**

**Club Events**

Sunrise Rotary Hiking Group - September Kortum Trail Sep 14, 2014

SCARC Hosted By Santa Rosa Sunrise Sep 25, 2014 05:30 PM - 08:30 PM

Gran Fondo Cazadero Rest Stop Support Cazadero rest stop Oct 04, 2014 08:00 AM - 12:00 PM

2014 "Best Winery Chef's" Fundraiser Nov 08, 2014 06:00 PM - 11:00 PM

2015 District Conference TENAYA LODGE AT YOSEMITE Apr 24, 2015 - Apr 26, 2015



Reminder – Hikes Count as Make-ups!  
Posted by Dave Lorenzen on Sep 08, 2014

**Reminder – Hikes Count as Make-ups!**

Place: The Kortum Trail from Wright's Beach north to Shell Beach is 1.25 miles, (2.5 miles round-trip). Lunch at River's End in Jenner or other venue of choice.

Rating: Easy – Along the Kortum Trail with beautiful vistas of the Northern California coastline and rolling hills to the east.

Leader: Rick Lewis – [burforb@att.net](mailto:burforb@att.net) – (707) 546-9856 . Please reply to Rick if you plan to participate and want to be included in lunch reservation. Or just Show Up!

Date and Time: Sunday, September 14 – 9:00 AM (departing at 9:15 AM) from the Whole Foods parking lot at the Coddington Mall west of Hwy 101 in Santa Rosa. Or from the Wright's Beach Parking Lot at 10:00 AM.

Bring: Sun protection, hat, water, snacks, comfortable hiking shoes or boots, long sleeve shirt and pants for sun protection, and walking sticks (if you prefer). It is always a good idea to bring a warm outer layer (for fog) and rain gear in case it might be needed.

As always, guests are welcome!

Rick Lewis



SCARC Meeting September 25th  
Posted by Dave Lorenzen on Sep 08, 2014

**Donate Your Car!**



Santa Rosa Sunrise Rotary Foundation

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- » [Partners of Santa Rosa Sunrise Rotary](#)
- » [What Are My Make Up Options?](#)
- » [How to Contact the Sunshine Committee](#)
- » [Rotary Showcase - SRSR Dental Clinic](#)
- » [SR Sunrise Facebook Page](#)
- » [Youth Exchange - District 5130](#)
- » [SCARC Meeting Schedule](#)
- » [Rotary International Business Portal](#)
- » [Latest "Rotarian Magazine"](#)
- » [Rotary Means Business Website](#)

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- President Elect  
Eloise Tweeten
- President Nominee  
Merle Hayes
- Secretary  
Susan Glowacki
- Treasurer  
Penny Millar
- Past President  
Mike Kelly
- Rotary Foundation

**We care**

Why do we participate in Rotary? What does it mean for us? What does it say to others? How do we share our story and inspire others? Satya Mitra will share his vision for growing Rotary and creating more helping hands.

**We share**



**We give**

Santa Rosa Sunrise is pleased to announce a special guest speaker for our SCARC meeting on September 25. Please join us in welcoming fellow Rotarian, Satya Mitra for an evening of inspiration and motivation.

**We are Rotary... help us celebrate who we are**

WHO: Hosted by Santa Rosa Sunrise Rotary  
WHEN: Thursday, September 25 at 5:30pm  
WHERE: Fountaingrove Golf & Country Club - Main Ballroom 1525 Fountaingrove Pkwy  
COST: \$45 per person includes dinner. Guests are highly encouraged to attend.  
RSVP: Susan Glowacki at [sglowacki16@comcast.net](mailto:sglowacki16@comcast.net) or 707-360-8171

\* 2014 Best Winery Chefs - Save The Date

Carolyn Anderson
Membership Rob Sanville
Public Relations Bill Fogarty
Service Projects Steve Zwick
Club Administration Peter Steiner
Public Relations Rick Lewis

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  - » Polio&#039;s Retreat
  - » Rotaract award winners celebrated for their life-changing projects
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  - » Clubs breaking down barriers to clean water in Ghana

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**Santa Rosa Sunrise Rotary Presents**

**It's**

**"Best Winery Chefs" Culinary Classic**

**Gala Fundraising Event**

**Celebrate Sonoma County's Fabulous Food, Fine Wines, Music, Live and Silent Auction**

**SATURDAY NOVEMBER 8, 2014**

**6PM to 11 PM**

**Santa Rosa Golf & Country Club**

**333 Country Club Drive, Santa Rosa**

\* Donate Your Car Fundraising  
Posted by Dave Lorenzen

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Year \_\_\_\_\_ Make \_\_\_\_\_

Model \_\_\_\_\_

Runs?  Yes  No Mileage \_\_\_\_\_

License No. \_\_\_\_\_

VIN No. \_\_\_\_\_



\* Special Dates for September  
Posted by Dave Lorenzen on Sep 01, 2014

**Birthday's and Anniversaries for September**

Member Birthdays

Name

Date

» [Sabalos Nicaragua Surgery Center Information](#)



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Anderson, Carolyn Sep 21

Spouse Birthdays

Name	Spouse Of	Date
Abramson, Robin	Abramson, Al	Sep 09
Lehman, Jason	Waggener, Kelly	Sep 12
Sanville, Betsy	Sanville, Rob	Sep 23
Hauck, Tom	Hauck, Linda	Sep 30

Anniversaries

Name	Spouse Name	Years	Date
Moir, Jim	Moir, Melinda	39 years	Sep 06, 1975
Aita, Nancy	Aita, Bob	45 years	Sep 14, 1969
Jones, Ross	Paul, Jane	24 years	Sep 15, 1990
Seelye, Randy	Anderson, Katharine	19 years	Sep 23, 1995
Cercone, Frank	Cercone, Carol	6 years	Sep 28, 2008



News From RI

Posted by Max Bridges on Sep 05, 2014

**GIVING VOICE TO CHILDREN WHO MIGHT OTHERWISE LIVE IN A SILENT WORLD**



*The Rotary Club of Ulaanbaatar Peace Avenue, Mongolia, has raised more than \$10,000 to outfit two Mongolian hospitals with screening devices to test newborns' hearing.*

Misheelt Batjargal and her fellow club members are giving a voice to infants and toddlers in Mongolia who would otherwise live in a silent world.

As part of a large-scale community project, the Rotary Club of Ulaanbaatar Peace Avenue, Mongolia, is equipping hospitals with screening devices to test newborns' hearing. Batjargal, an ear, nose, and throat physician, says screening to detect hearing loss is not routine nationwide in Mongolia. She estimates that more than 200 hundred children in the country lose their hearing each year.

But Batjargal believes this is preventable. Early screenings are crucial for infants because, left undiagnosed, hearing impairment can impede children's development in speech, language, and cognition.

"If we can detect hearing loss before babies turn six months old, we can fit them with hearing aids or cochlear implants and give them good early intervention programs that will allow them to communicate normally at school and with friends," says Batjargal, who noted that only one hospital in Mongolia conducted screenings before club members launched the project in 2013. "Our club is helping prevent hearing-impaired babies from growing up in a world of isolation."

The club has held two fundraisers since January, including a performance of the ballet "Swan Lake." They raised more than \$10,000 -- enough to outfit two hospitals with screening devices. The Ministry of Health worked with the club on both events, which indicates the issue's importance for Mongolia, says Enkhtur Sodnomtseren, chair of the club's service committee.

"Hearing disability has been largely ignored by the government, as it is seen as low-priority in the overall list of pressing health issues," says Sodnomtseren. "It's also been under the radar of most charity and grant organizations. We as a club want to fill this gap. We can see that with a little extra effort and time, we can dramatically improve the quality of life, for not only the affected babies, but their families as well."

Sodnomtseren says that the club, with the cooperation of the Ministry of Health, can expand the project. It hopes to raise enough funds to supply every maternity ward with screening devices and training over the next few years. More than 78,000 infants will be tested each year, he estimates.

Batjargal, who plans to train other medical practitioners in how to use the screening devices, says this project exemplifies the positive change Rotary can make.

"Instead of waiting for the government to address this problem, our Rotary club has decided to solve it," says Batjargal. "We're making a major contribution to society. This is simply what we do."

By Ryan Hyland

Rotary News

4-Sep-2014



\* Remember the Pictures

Posted by Max Bridges on Sep 04, 2014

### Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



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# Santa Rosa Sunrise Rotary - Sunriser!!! Harry Coffey, President

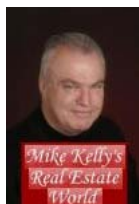


Mon Sep 15, 2014

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*Editor Max Bridges*  
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### Schedule of Future Programs

Sep 18, 2014  
[Mitch Stogner, NCRA and Jake Park, NWP Co. Freight Rail Service](#)

Oct 02, 2014  
[Ben Adams](#)  
Marijuana: it's not just Mendocino

Oct 09, 2014  
[Mike Kelly](#)  
Real Estate

Oct 16, 2014  
[Ben Stone](#)  
An Update of the Economy in Sonoma County

Oct 23, 2014  
[Bob and Nancy Aita](#)  
ACA Update

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### News

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Oct 01, 2012

[Photo Journal Archive 2007 thru 2012](#)  
Jul 02, 2012

[Photo Journal Archive 2012 to current](#)  
Jul 01, 2014

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM  
Fountaingrove Inn  
101 Fountain Grove Parkway  
Santa Rosa, CA 95403  
United States

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

### Stories



Program for September 18th is .....  
Posted by Dave Lorenzen on Sep 12, 2014

### Mitch Stogner, NCRA and Jake Park, NWP Co. - Freight Rail Service

Mitch Stogner has more than 30 years of public sector experience working at the local, state, and federal levels of government, with an emphasis on public and private investment in transportation projects.

From 1978-1982 he worked at the State Capitol in Sacramento as Chief-of-Staff to Assemblyman Doug Bosco, advancing legislation in support of North Coast transportation projects.

From 1983-1991 he served in Washington, DC as Chief-of-Staff for Congressman Doug Bosco, and as Staff Professional on the House Public Works and Transportation Committee. During this period (1986) he worked successfully with Rep. Bosco on federal legislation to preserve the Northwestern Pacific (NWP) rail corridor from San Rafael to Eureka.

From 1991-2003, Mitch was the Director of Government Affairs for the Bay Area Rapid Transit District (BART) responsible for all lobbying activities related to the extension of BART Service from Daly City to San Francisco International Airport (SFO).

For the last 11 years, Mitch has served as the Executive Director of the North Coast Railroad Authority (NCRA) responsible for an administrative and engineering staff dedicated to the restoration of rail service from Napa County to Windsor (62 miles), and maintenance of the NWP line from Windsor North along 101 to Eureka. With over \$60 mil. in capital repairs complete, a contract railroad operator, NWP Co., resumed freight service on this 62 mile stretch of track in July 2011.



Program Recap for September 11th  
Posted by Dave Lorenzen on Sep 12, 2014

### Program Recap for September 11th

### President Harry and the Board of Directors - Club Assembly



Our Club Assembly was a high altitude presentation by President Harry, with the majority of the interest falling on the Financial Statements and Budgets that were co presented with Treasurer Penny Millar.

The short story of the financials is that we have the goal of Fund Raising revenues projected at \$63,000 this year, \$23,000 from the Golf Tournament and \$40,000 from the Best Winery Chefs Culinary Event!

Rotary Foundation Goals were presented by Carolyn Anderson of total expected contributions being \$10,800. As always, the Foundation expects EREY (Every Rotarian, Every Year) members to contribute \$100 a year, minimum. For contributions made before September 1, each \$20 of contribution will earn you a Raffle Ticket for the Foundation South event.



**2014 Hiking Schedule**

**Club Events**

SCARC Hosted By Santa Rosa Sunrise  
Sep 25, 2014 05:30 PM - 08:30 PM

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Cazadero rest stop  
Oct 04, 2014 08:00 AM - 12:00 PM

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2015 District Conference  
TENAYA LODGE AT YOSEMITE  
Apr 24, 2015 - Apr 26, 2015

**Donate Your Car!**



Santa Rosa Sunrise Rotary Foundation

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- » [What Are My Make Up Options?](#)
- » [How to Contact the Sunshine Committee](#)
- » [Rotary Showcase - SRSR Dental Clinic](#)
- » [SR Sunrise Facebook Page](#)
- » [Youth Exchange - District 5130](#)
- » [SCARC Meeting Schedule](#)
- » [Rotary International Business Portal](#)
- » [Latest "Rotarian Magazine"](#)
- » [Rotary Means Business Website](#)

**Directors**

President  
Harry Coffey  
  
President Elect



Santa Rosa Sunrise Presents Elsie Allen Foundation \$10,000  
Posted by Dave Lorenzen on Sep 11, 2014

**Santa Rosa Sunrise Presents Elsie Allen Foundation \$10,000**

Willie Tamayo, EAHS Foundation President, was on hand to receive a \$10,000 check from President Harry to be used for Scholarships through the Elsie Allen Foundation.

PURPOSE: The primary objectives and purposes of Elsie Allen High School Foundation shall be to serve as a charitable organization which unites Elsie Allen High School graduates, parents of current and past students, faculty, and interested community members. The purpose of the EAHS Foundation is to preserve and document the history and traditions of Elsie Allen High School, provide financial support for the school and its programs and promote community involvement in the school's activities.

Dear Friends,

Elsie Allen High School Foundation unites students, parents, and faculty, both past and present, and interested community members for the purpose of providing financial support for the students, school, and its programs. The Foundation recently supported a number of deserving students with financial needs by giving them college scholarships at our annual **Dream, Plan, Achieve** Breakfast Fundraiser event. Enjoy some comments from our alumni speakers, "My mom loved everything. She is thankful for the scholarship. She felt she did something right in her life seeing me up on the stage. She cried. Another alumni said of her mother's reaction, "Her emotions got the best of her. My mom was left speechless by strangers coming up to her and congratulating her."

The Foundation will continue to provide mentoring, job shadowing, career days, a business and community leadership speaker series and student support services including college campus visits, assistance with testing, as well as scholarships to students advancing to four year colleges, two year colleges and trade schools.

Sincerely,

Willie Tamayo

EAHS Foundation President

Mary Gail Stablein

Principal, Elsie Allen High School

<https://eahs-santarosa-ca.schoolloop.com/eahsfoundation>



SCARC Meeting September 25th  
Posted by Dave Lorenzen on Sep 08, 2014

## We care

Why do we participate in Rotary? What does it mean for us? What does it say to others? How do we share our story and inspire others? Satya Mitra will share his vision for growing Rotary and creating more helping hands.

## We share



## We give

Santa Rosa Sunrise is pleased to announce a special guest speaker for our SCARC meeting on September 25. Please join us in welcoming fellow Rotarian, Satya Mitra for an evening of inspiration and motivation.

## We are Rotary... help us celebrate who we are

WHO: Hosted by Santa Rosa Sunrise Rotary  
 WHEN: Thursday, September 25 at 5:30pm  
 WHERE: Fountaingrove Golf & Country Club - Main Ballroom 1525 Fountaingrove Pkwy  
 COST: \$45 per person includes dinner. Guests are highly encouraged to attend.  
 RSVP: Susan Glowacki at [sglowacki16@comcast.net](mailto:sglowacki16@comcast.net) or 707-360-8171

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<b>RSS</b>
<b>Rotary International News</b>
» Free vegetable gardens sprouting up around France
» Anti-vaccine movement may have global repercussions
» Rotary's Response to Ebola Outbreak
» Since Boys' Week, Rotary has been empowering young leaders
» Giving voice to children who might otherwise live in

\* Special Dates for September  
 Posted by Dave Lorenzen on Sep 01, 2014



### Birthday's and Anniversaries for September

#### Member Birthdays

Name	Date
Anderson, Carolyn	Sep 21

#### Spouse Birthdays

Name	Spouse Of	Date
Abramson, Robin	Abramson, Al	Sep 09
Lehman, Jason	Waggener, Kelly	Sep 12
Sanville, Betsy	Sanville, Rob	Sep 23
Hauck, Tom	Hauck, Linda	Sep 30

#### Anniversaries

Name	Spouse Name	Years	Date
Moir, Jim	Moir, Melinda	39 years	Sep 06, 1975
Aita, Nancy	Aita, Bob	45 years	Sep 14, 1969
Jones, Ross	Paul, Jane	24 years	Sep 15, 1990
Seelye, Randy	Anderson, Katharine	19 years	Sep 23, 1995
Cercone, Frank	Cercone, Carol	6 years	Sep 28, 2008

News From RI  
 Posted by Max Bridges on Sep 12, 2014



### FREE VEGETABLE GARDENS SPROUTING UP AROUND FRANCE



a silent world

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Versailles Rotaractors and friends launch a Potalib project in Vélizy-Villacoublay.

*Photo Credit: Courtesy of Thibaut Mathieu*

Imagine a community where the residents are all free to plant, grow, harvest, and eat healthy food whenever they want without having to pay for it.

Sound too good to be true?

That's exactly what residents of more than 20 cities and towns in France are doing through a project called Potalib. Launched by the Rotaract Club of Versailles, Potalib was inspired by the Incredible Edible project, an international food-sharing movement founded by Nick Green in England. The Rotaract members obtained Green's permission to apply the concept in France, changing the name to "Potalib," a contraction of "potager libre" (free vegetable garden).

The club registered the Potalib name, created a brand, and now sells the project as a kit to French institutions, local communities, and corporations. The materials include seeds for as many as 18 kinds of vegetables, information on how to cultivate them, and 12 wooden bins, each about a cubic meter in size and filled with around 270 kilograms of soil. In cities where the gardens are planted, the club sponsors a festive opening-day ceremony, featuring a free meal cooked by club members and a professional chef.

"The goal is quite simple: To give everyone, from the wealthiest to the poorest, the opportunity to eat quality vegetables," says Club President Thibaut Mathieu.

"Everyone" includes parents who want to teach their children "that fries do not grow in the ground," joke the project's supporters. According to a recent survey, one in four children in France doesn't know that fries come from potatoes.

Potalib also offers the homeless a reliable source of free healthy food.

Mathieu says that people readily take responsibility for maintaining the vegetable gardens and no instances of theft, hoarding, or vandalism have been reported. Instead, Potalib is bringing communities closer together.

"I was almost afraid to take some vegetables at first," says Nathalie from Plaisir, a suburb of Paris. "But now I do it with great pleasure. I made new friends there. We plant seeds and we have a good time!"

Each Potalib package costs more than \$15,000. Mathieu says that would be a high price for one person to pay, but not for a town, government department, or a company. The money is paid directly to the club, which then pays the suppliers, "who have become genuine and trusted partners," he says.

Potalib is also good for local business. If the community isn't able to fund the entire project, the club contacts companies in the area. Mathieu says a local company can finance one or several bins in its city, and in doing so, improve its image by showing the public that it cares.

Outside of France, Rotaract clubs in Belgium, Canada, and Germany have inquired about duplicating the project.

"We receive, on average, four new applications from cities per week," says Mathieu, adding that the Versailles club is planning to create a separate Potalib website soon.

The Versailles Rotaractors started Potalib in 2012, around the time they were forming their club, which was chartered in 2013. The project has not only benefited an increasing number of communities, it's also helped to expand the club's membership, which has mushroomed from 16 members to 60.

Mathieu credits the project's success to the Rotaract club's sponsors, the Rotary Club of Versailles. "They have always given us good counseling. Without 'our' Rotarians, we would not be here today," says Mathieu.



By Dan Nixon  
*Rotary News*  
12-SEP-2014



\* Remember the Pictures  
Posted by Max Bridges on Sep 12, 2014

### Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



On a regular basis, our resident photo pros **Warren Smith** and **Steve Davis** submit pictures of what is going on at the weekly meetings. You can always find the most recent pictures at the websites photo journal called "**Meeting Sighting**" Please note that all the meeting photos for the entire Rotary year are at this location with the most recent on the last page.

Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).



# Santa Rosa Sunrise Rotary - Sunriser!!! Harry Coffey, President

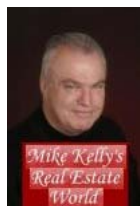


Mon Sep 22, 2014

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Editor Max Bridges  
If you have any comments or questions, please contact the editor.

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Jose Guillen  
Sonoma County's Superior Court System

Nov 06, 2014

Vet's Day Celebration  
Change of Venue - Vets Building

Nov 13, 2014

Dr. Frank Chong  
SRJC President

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## Stories



[Our Speaker for September 25th is .....](#)

Posted by Dave Lorenzen on Sep 18, 2014

[Our Speaker for September 25th is .....](#)

[Satya Mitra - "Growing Rotary"](#)

Satya Mitra is the President and CEO of his firm "The Guru Tax & Financial Services, Inc." He came to USA to pursue a career in Biochemistry but things changed and he is currently a Tax Consultant and Financial Planner. He is a humanitarian and community server. Satya is a member of the Planning Board of city of Worcester, a Board member of Tower Hill Botanical Garden, a member of the Foundation Board of Worcester State University and a Corporator of Worcester Art Museum and Greater Worcester Community Foundation.

Satya is the recipient of the **Community Service Award, Action Hero Award and Key to the City of Worcester**. Satya joined Worcester Rotary Club in 2008 and was elected the club president in 2013. He is a Paul Harris Fellow. Satya and his wife, Sheema, also a Rotarian, are **benefactors** and members of the **Bequest Society**. In 2014, Satya became **the Rotarian of the Year** and a recipient of the **Gold Badge** for adding a record **82** new members to Worcester Rotary Club. He is at present the **Chairperson of the club Foundation Committee, Chairperson of the District Membership Committee and District Annual Fund Committee.**

### Satya's Current Mission:

Satya was invited to speak at a break out session in Rotary International Convention in Sydney in June 2014 to talk about his club's success story. Satya's speech that gave various key ideas about membership growth, was very well received. He is now dedicated to help all fellow Rotary Clubs by speaking and giving ideas for growth. He is profoundly serious about visiting as many clubs as possible round the globe and share his success story and ideas for membership growth. His goal is to see that Rotary membership grows by 100,000 if he can travel and speak and motivate several club members throughout the world. He has been invited to do a keynote in Denmark Rotary Convention of Zone 14 and 15 in the end of August, then he is invited to speak at St. Petersburg, Russia Rotary Clubs. He is visiting California to speak at different clubs in Napa Valley area in September. He is speaking at over 25 clubs in New England in August. His slogan is "LET'S GROW & ADD MORE HELPING HANDS". He is determined and deeply passionate to help Rotary worldwide. Satya says "If you invite him to speak at your club or to a group of a few clubs together from your district or from any part of the world, he will be there at the earliest convenience even if he does not get financial support. He feels it will be hugely rewarding if more members can come on the Rotary platform and help lift those people who are buried under the burden of deep poverty, serious diseases, unbearable hunger and absolute illiteracy!



[Program Summary for September 18th is .....](#)

Posted by Dicksie Tamanaha on Sep 18, 2014

[Mitch Stogner, NCRA and Jake Park, NWP Co. - Freight Rail Service](#)

Jul 02, 2012

[Photo Journal Archive 2012 to current](#)  
Jul 01, 2014



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Santa Rosa Sunrise Rotary Foundation

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- » [Youth Exchange - District 5130](#)
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- » [Rotary International Business](#)



"I've been working on the railroad, all the live-long day." Jake Park could actually sing this song. He works on a railroad that runs freight cars from Lombard to Novato, and will someday travel all the way to Willits, using restored tracks that are owned and shared by SMART -- Sonoma Marin Area Rail Transit. Mitch Stogner, executive director of the NCRA -- North Coast Railroad Authority -- the company that employs Park and five other staff members, reports that the while federal tax dollars helped repair their tracks, the company now uses no tax dollars to run trains that will eventually carry both freight and passengers through Marin, Sonoma and Mendocino counties.

Park reports that rail transit is beneficial for energy, the environment and the economy. Although the train uses trucks to load and unload cargo, each loaded freight car takes up to four long haul trucks off our highways. Two engineers travel aboard each train, pulling up to 20 cars and traveling at 25 to 45 miles per hour. One bridge operator chases trains that cross bridges, including Haystack Bridge in Petaluma. Eight current customers include Laganitas Brewing Company, using refrigerated cars to transport beer. The company looks forward to serving the wine industry, with insulated as well as refrigerated cars, as well as many other companies and passengers in the near future.



**Rotarian of the Month - Rob Sanville**  
Posted by Dave Lorenzen on Sep 18, 2014

**Rotarian of the Month - Rob Sanville**



Board Member, Sergeant at Arms, Software and Tech Guy .... Rob Sanville chosen by President Harry as September Rotarian of the Month!

SCARC Meeting September 25th  
Posted by Dave Lorenzen on Sep 08, 2014

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- » [Latest "Rotarian Magazine"](#)
  - » [Rotary Means Business Website](#)

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- President Elect**  
Eloise Tweeten
- President Nominee**  
Merle Hayes
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Susan Glowacki
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Penny Millar
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Mike Kelly
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**RSS**

- Rotary International News
- » Rotary Peace Centers shape hundreds of careers in peace and conflict resolution
  - » Illness leads former Navy code breaker to form world's first Facebook-based Rotary club
  - » Tips to help your club find and nurture a Youth Exchange host family
  - » Free vegetable gardens sprouting up around France
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 COST: \$45 per person includes dinner. Guests are highly encouraged to attend.  
 RSVP: Susan Glowacki at [sglowacki16@comcast.net](mailto:sglowacki16@comcast.net) or 707-360-8171



\* Special Dates for September  
 Posted by Dave Lorenzen on Sep 01, 2014

**Birthday's and Anniversaries for September**

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Name	Spouse Of	Date
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Sanville, Betsy	Sanville, Rob	Sep 23
Hauck, Tom	Hauck, Linda	Sep 30

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Name	Spouse Name	Years	Date
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Jones, Ross	Paul, Jane	24 years	Sep 15, 1990
Seelye, Randy	Anderson, Katharine	19 years	Sep 23, 1995
Cercone, Frank	Cercone, Carol	6 years	Sep 28, 2008



News From RI  
 Posted by Max Bridges on Sep 19, 2014

**ILLNESS LEADS FORMER NAVY CODE BREAKER TO FORM WORLD'S FIRST FACEBOOK-BASED ROTARY CLUB**



Motivational speaker and performer Amanda Wirtz, charter president of the United Services Rotary Club on Facebook, discusses why Rotary fulfills her desire to build a hope and a future for others, and how it is a gold mine of opportunity for those desiring to change the world.

Motivational speaker and performer Amanda Wirtz, charter president of the United Services Rotary Club on Facebook, discusses why Rotary fulfills her desire to build a hope and a future for others, and how it is a gold mine of opportunity for those desiring to change the world.

When a life-threatening illness stripped away many of her professional ambitions, Amanda Wirtz, a former U.S. Navy code breaker and professional violinist, turned to humanitarian service and Facebook to give her life new purpose.

Wirtz was in her twenties and pursuing a career as a fitness trainer when a sharp pain in her abdomen sent her to the emergency room. Expecting something manageable like appendicitis, she instead found herself facing a rare tumor disorder that required her to undergo 30 surgeries over the next several years.

Forced to rethink her life plans, Wirtz began focusing on how to help others, a quest that led her to Rotary.

"I met an older man with a Rotary pin," Wirtz recalls, "and I said, 'I love Rotary.' Ten years earlier as a Rotary Youth Exchange student, Rotary had helped build a hope and a future for me. Now, I found that through Rotary I could build hope and a future for others. And doing that, I found that I actually received it myself."

Wirtz launched the world's first Facebook-based Rotary club last year, United Services Rotary, after being approached by Rotary leaders who were seeking ways to make membership more convenient for U.S. military personnel. Their need to travel and relocate frequently can make it difficult for members of the military to commit to the weekly attendance that most Rotary clubs require. The leaders came to Wirtz because of her passion for service and her military background.

The club differs from a traditional Rotary club in that members log in to Facebook at any time during the week to view a high-definition video that reproduces many of the elements of a typical meeting: The Four-Way Test, sharing of Rotary moments, announcements, and a presentation by a main speaker. If there hasn't been time to record an original program, the weekly presentation may be a TED talk or other video on a Rotary-related topic that's available online. Members keep in touch through Facebook updates and by posting on each other's timelines.

Wirtz admits that meeting online comes with some drawbacks.

"There is nothing like being in the same room with another person. I don't think anything can replace one-on-one interaction," she concedes. "So it's, 'How can I get a sense of you truly to have the feeling of real fellowship in a remote location?' And honestly, that's something we are continuing to work on."

But she feels social media is too big a phenomenon for Rotary not to embrace it.

"I see a lot of missed opportunities, and my pain reminds me that time is short," Wirtz says. "Social media is a powerful tool. But it is more about embracing whatever strategy brings innovation, opportunity, and change. If we are to do anything about the mounting problems in the world, and the problems within Rotary regarding keeping members, we need to do whatever it takes to fully engage our evolution."

How Wirtz brought the idea to life

Wirtz used focus groups on military bases to discover what people would want in an online meeting. They didn't want to read a lot of text, they wanted to communicate very quickly, and they didn't want to go to a lot of places to do that.

On all counts, a Facebook platform seemed to fit the bill. It was convenient: Members can sign in to Facebook from anywhere in the world and stay connected without having to attend an in-person meeting in a set location every week. It cost nothing to set up. And because there's no meal, the club can keep expenses down.

Wirtz said she expanded the membership target beyond the U.S. military because she wanted to have as big an impact as possible and promote peace among military personnel everywhere. Through the focus groups and by promoting the idea heavily on social media, she assembled a core of members in and around San Diego, California, USA. Members in other countries, including Afghanistan, Germany, and Japan, signed up as they learned about it. Though military personnel were the initial focus, she notes that membership is open to anyone who shares the club's vision of building hope through peace.

Service its own reward

Wirtz's quest to help others has meant learning new skills. After working with an exercise physiologist to manage her pain, she enrolled at the University of Illinois to earn a degree in health education and graduated with top honors. She followed that

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with an advanced degree at the University of California, Santa Barbara. A motivational speaker, Wirtz now shares her story with audiences around the U.S., combining her new life philosophy with her other passion, playing the violin.

Before forming the Facebook club, Wirtz had already taken part in a trip to South America to help orphans find homes. She also participated in projects to rehabilitate a homeless shelter and distribute backpacks to low-income families.

"When I hear our motto Service Above Self, I am reminded of the words of Mahatma Gandhi, who said, 'the best way to find yourself is to lose yourself in the service of others.' I feel passionately that by serving we answer the most important question -- and that is, Who do we want to be?"

In its first year, United Services Rotary received a grant to build a memorial wall at U.S. Marine Corps Base Camp Pendleton for those killed in combat. It has renovated elementary schools in San Diego and provided tsunami relief in Japan. It is also organizing a larger project that would gather Rotary members from all over southern California for an annual day of international service in Baja California, Mexico.

For other projects, members assist each other remotely.

"We have a member in Germany. If he wants to do a project for schools in Germany, I can find some way to facilitate that. Maybe some kind of exchange, maybe we get students talking to each other," Wirtz says. "It's a creative world. There are no restrictions to it."

"We are bringing social media and Rotary together in a way that has never been done before. Paul Harris said, 'This is a changing world; we must be prepared to change with it. The story of Rotary will have to be written again and again.' I think Paul Harris would have liked social media."

[Visit United Services Rotary on the web](#)  
[Learn more about the Rotarians on Social Networks Fellowship](#)

By Arnold R. Grahl

Rotary News

18-Sep-2014



\* Remember the Pictures  
Posted by Max Bridges on Sep 12, 2014

### Check Out the Pictures from the Weekly Meetings

[Link to Meeting Sightings](#)



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Thanks for all the great pictures Warren and Steve! [Link to Meeting Sightings](#). The most recent are on the last page!

Additional photos may be found on the [SR Sunrise Facebook Page](#).

# Santa Rosa Sunrise Rotary - Sunriser!!! Harry Coffey, President

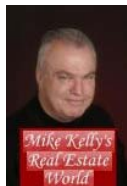
Mon Sep 29, 2014

[Home](#)



*Editor Max Bridges  
If you have any comments or questions, please contact the editor.*

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### Schedule of Future Programs

- Oct 02, 2014  
[Ben Adams](#)  
Marijuana: it's not just Mendocino
  - Oct 09, 2014  
[Mike Kelly](#)  
Real Estate
  - Oct 16, 2014  
[Ben Stone](#)  
An Update of the Economy in Sonoma County
  - Oct 23, 2014  
[Bob and Nancy Aita](#)  
ACA Update
  - Oct 30, 2014  
[Jose Guillen](#)  
Sonoma County's Superior Court System
  - Nov 06, 2014  
[Vet's Day Celebration](#)  
Change of Venue - Vets Building
  - Nov 13, 2014  
[Dr. Frank Chong](#)  
SRJC President
  - Nov 27, 2014  
[DARK](#)  
"Happy Thanksgiving"
- [View entire list...](#)



### News

- [Bulletin Archive](#)  
Oct 01, 2012
- [Photo Journal Archive 2007 thru 2012](#)  
Jul 02, 2012
- [Photo Journal Archive 2012 to current](#)  
Jul 01, 2014

Welcome to the Rotary Club of Santa Rosa Sunrise! Established June 30, 1986



Santa Rosa Sunrise

We meet Thursdays at 7:15 AM  
Fountaingrove Inn  
101 Fountain Grove Parkway  
Santa Rosa, CA 95403  
United States

[Venue Map](#)

[Duty Roster](#)

[District Site](#)

### Stories



Our Speaker for October 2nd is ....  
Posted by Dave Lorenzen on Sep 29, 2014

## Our Speaker for October 2nd is .... Ben Adams : "Marijuana: it's not just Mendocino"

Santa Rosa California criminal defense attorney Benjamin Adams is committed to fighting hard to defend his clients. He understands the consequences of a criminal conviction and knows how important it is to his clients to stay out of jail. As a former public defender in both California and Alaska, Ben has intimate knowledge of the criminal justice system and has earned a reputation for being a tough litigator with a powerful presence and command in the courtroom. He fights hard to get the best deal for his clients at every stage of the proceeding, whether helping them get out on bail, arguing to get the charges dismissed or reduced, pushing for a not guilty verdict at trial, or fighting for reduced or alternative sentences. Ben also has had success in intervening early in cases and convincing the State to not even file charges at all.

As a lifelong criminal defense attorney (he has NEVER been a prosecutor or a police officer) with over ten years of experience as a public defender, Ben knows full well how prosecutors prepare their cases against those being charged. He has handled a wide variety of cases ranging from simple possession of marijuana all the way to cold case murder. He also has significant experience defending individuals facing punishment under the "three strikes" law. As a criminal defense lawyer licensed to practice in Alaska, British Columbia, and California, Ben has represented clients before a range of local and state tribunals. He has tried over 50 jury trials and as many bench trials. One of his recent and notable cases involved a cold case murder where Ben had the conviction set aside by the trial judge after he discovered that the prosecutor had withheld exculpatory DNA evidence. Ben refused to give up until the DA had lost his bar license.

Ben will pursue any and all avenues available to get the best result for his clients. Some criminal defense lawyers are eager to settle cases before trial. Ben is a skilled and effective attorney and will take every case all the way to trial, if need be, in order to get his clients out of jail and clear their name.

Ben handles the firm's most serious felonies. He is also the firm's medical marijuana consultant. For those people interested in starting a collective or patient's association, Ben is an experienced attorney in this complex area of law.



Our Speaker for September 25th  
Posted by Dave Lorenzen on Sep 25, 2014

## Our Speaker on September 25th was ..... Satya Mitra - "Growing Rotary"



**Club Events**

Gran Fondo Cazadero Rest Stop Support  
Cazadero rest stop  
Oct 04, 2014 08:00 AM - 12:00 PM

2014 "Best Winery Chef's" Fundraiser  
Nov 08, 2014 06:00 PM - 11:00 PM

2015 District Conference  
TENAYA LODGE AT YOSEMITE  
Apr 24, 2015 - Apr 26, 2015

"You have to go from one side of the river to the other. The other side is not going to come to you." Dr. Satya Mitra used this advice from his father to recruit 55 of the 82 new members who joined his Rotary club during the year of his presidency. His motto, "Fellowship, Integrity, Leadership, Diversity, Service" captures what Rotary means to him. And his message of "Value, Image, Product" are the benefits he offers new members through strong, personal one-on-one invitations.

Dr. Mitra first presented his powerful message at a conference for Rotary Presidents Elect, and has since taken it to Rotary clubs in Denmark and St. Petersburg. He is currently visiting clubs in Napa and Sonoma counties and is scheduled for Toronto and Sri Lanka. His mission is to inspire clubs to recruit 100,000 new members. He approaches this task as a Rotary CEO, responsible for growing his business. And, Mitra has found that everyone agrees to meet with him to discuss the universally appealing Rotary subject of community.

When Dr. Mitra took office, his club had 43 members. By publishing club meetings in the newspaper, inviting community leaders to coffee, bringing guests to meetings and personally following up with each contact, he nearly tripled the size of his club. Mitra advises carrying a membership form with you when you meet a prospect and including a stamped, return addressed envelope with each invitation. These methods are proven successful when delivered with the warm, captivating energy that Dr. Mitra demonstrates.

**Donate Your Car!**



Santa Rosa Sunrise Rotary Foundation



Ovando Gran Fondo 55!  
Posted by John Dolinsek on Sep 21, 2014

**Ovando Gran Fondo 55 Ride For Rusty!**

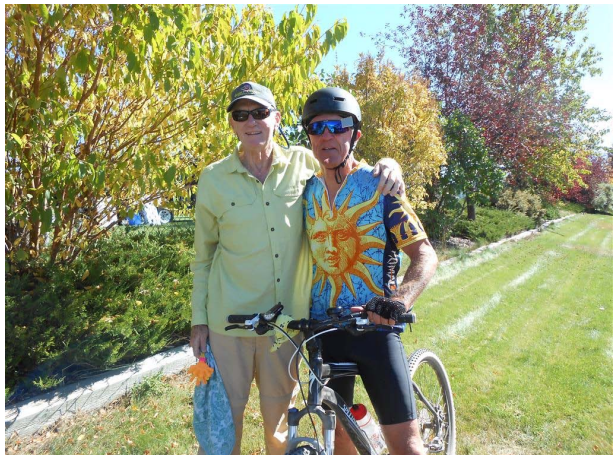
I am happy to report that I successfully completed the Ovando Gran Fondo 55 mile benefit mountain bike ride (AKA Rusty's Ride) in 6.5 hours. Rusty was waiting for me at the finish line. Four months ago we agreed that we both would meet at the finish line & it happened which was an awesome experience.

The 55 mile route traveled through private ranches, & back isolated country roads with spectacular scenery. Many riders carried bear spray but no sightings were reported other than one Bull Moose. No spray for me as I felt my odds with 250 riders were good!

The day was motivating, inspiring and very satisfying knowing that I raised the most amount of money ever raised by an individual rider (\$15,300) in honor of my good friend, Rotarian & fishing partner.

Without the support of our club board and Rusty's friends in our club this never would have been so successful. Four months of training & asking for financial support was well worth it. Service above Self.

Doley



**Club Links**

- ▶ [Partners of Santa Rosa Sunrise Rotary](#)
- ▶ [What Are My Make Up Options?](#)
- ▶ [How to Contact the Sunshine Committee](#)
- ▶ [Rotary Showcase - SRSR Dental Clinic](#)
- ▶ [SR Sunrise Facebook Page](#)
- ▶ [Youth Exchange - District 5130](#)
- ▶ [SCARC Meeting Schedule](#)
- ▶ [Rotary International Business Portal](#)
- ▶ [Latest "Rotarian Magazine"](#)
- ▶ [Rotary Means Business Website](#)



**Directors**

- President  
Harry Coffey
- President Elect  
Eloise Tweeten
- President Nominee  
Merle Hayes
- Secretary  
Susan Glowacki
- Treasurer  
Penny Millar
- Past President  
Mike Kelly
- Rotary Foundation  
Carolyn Anderson
- Membership  
Rob Sanville
- Public Relations  
Bill Fogarty
- Service Projects  
Steve Zwick
- Club Administration  
Peter Steiner
- Public Relations  
Rick Lewis



\* Special Dates For October  
Posted by Dave Lorenzen on Oct 01, 2014

**Birthday's and Anniversaries for October**

Member Birthdays

Name	Date
Harryman, Ralph	Oct 08
Gillespie, Cindy	Oct 09
Floriani, Flo	Oct 14
Worthen, Steve	Oct 20
Jones, John	Oct 24

Anniversaries

Name	Spouse Name	Years	Date
Dolinsek, Doley	Kent, Kathy	21 years	Oct 02, 1993
Martin, Larry	Martin, Laura	29 years	Oct 04, 1985
Miller, Tim	Magnusdottir, Lara	14 years	Oct 17, 2000
Riel, Michael	Riel, Kerry	11 years	Oct 26, 2003
Rondon, Brian	Rondon, Karen	25 years	Oct 28, 1989

News From RI  
Posted by Max Bridges on Sep 29, 2014

**ROTARY PEACE CENTERS SHAPE HUNDREDS OF CAREERS IN PEACE AND CONFLICT RESOLUTION**



**Photo Journals**

- Meeting Sightings
- 2014 SRKSEP
- 2014-15 Hiking Trips
- 2013-14 Meeting Sightings
- 2014 Debunking of Mike Kelly
- Dead Sea Scrolls
- 2013-14 Hiking Trips
- 2014 Fireside at Children's Museum
- 2014 Vicki's Garden
- 2014 Nicaragua
- 2013 "Best Winery Chefs"
- 2013 Veteran's Day Lunch
- 2013 Steel Lane School Garden
- 2013 Day at the Races

**RSS**

Rotary International News

- Photo essay: Rotary past and present
- Rotary Peace Centers shape hundreds of careers in peace and conflict resolution
- Illness leads former Navy code breaker to form world's first Facebook-based Rotary club
- Tips to help your club find and nurture a Youth Exchange host family
- Free vegetable gardens sprouting up around France

With bloody conflicts raging in the Middle East, Eastern Europe, and parts of Central Africa, the message of nonviolence and reconciliation that nations worldwide will observe on 21 September demands more urgent and collective attention.

In 2001 the United Nations designated the September date as an annual International Day of World Peace "to be observed as a day of global ceasefire and nonviolence" according to a General Assembly resolution.

The day's devotion to peace connects closely with what Rotary members have been fostering since [The Rotary Foundation's mission](#) to advance world understanding, goodwill, and peace, was proclaimed in 1917.

Rotary's goal of worldwide peace and tolerance has been an unwavering pursuit: conducting global forums, hosting international peace symposiums, advancing peace through its 60-year collaboration with the UN, as well as grassroots initiatives such as the [Rotarian Action Group for Peace](#).

But Rotary's most significant effort to wage peace is the [Rotary Peace Centers](#) program, established in 2002. Each year, the program trains some of the world's most dedicated and brightest professionals, preparing them to promote national and international cooperation and to resolve conflict. They include graduates of a two-year master's degree program and a three-month professional certificate program at Rotary's partner universities.

Today, more than 900 peace fellows are applying their expertise in various fields. They're settling border conflicts in West Africa, developing aid programs at the World Bank, drafting legislation to protect exploited children in Brazil, providing security for U.S. diplomats, and many other career paths devoted to peace.

To commemorate the International Day of World Peace, Rotary Peace Fellowships alumni share how the program has shaped their lives:

*David Chick, Duke University and University of North Carolina at Chapel Hill (Duke/UNC), 2005-07*

Director, Peace and Conflict Section, Australian Department of Foreign Affairs and Trade

"It can really be a life-changing program. There is rarely a week that goes by where I don't use the skills that I gained. My studies of conflict resolution and negotiation assist me in thinking through options to support preventive diplomacy in Australia's neighborhoods. You never leave the peace program! After so many years of operation, there is a real community of peace fellows out there, dedicated to the cause."

*Jane Kellum, University of El Salvador, 2007-09*

Chief of Party, Partners for Learning/Education, CARE International in Haiti

"Two of the practical courses provided me with the most valuable skills and knowledge that I use on a daily basis. The applied field experience provided me the opportunity to immediately put my newly gained skills and knowledge into practice. The cohort element (and resulting alumni network) of the peace centers is an extremely valuable aspect of the program. The connection with Rotary provides a valuable opportunity to be connected to all the opportunities, networks, that this caliber of international organization offers."

*John Foster, University of Queensland, 2005-07*

Foreign Affairs Officer, U.S. Department of State

"My experience provided me with a thorough understanding of both the theory and practice of international relations, which has helped me serve more effectively at the U.S. Department of State. The greatest value of the Rotary Peace Centers program comes from the rewarding relationships that it enables participants to form with Rotarians, professors, fellow students, and other professionals through the applied field experience. Most important, it provides them with an introduction to the family of Rotary and encourages them to think of Rotary as a lifelong partner in their peace-related endeavors."

**Download**

- 2014 Hiking Schedule
- 2012/13 Fundraising/Funding Report
- "Donate My Car" Form
- "Rotary Basics"
- Why Become A Rotarian?
- 2011-12 Service & Activity Report
- RI Foundation Benefactor Commitment Card
- Michael Scott De Shields Application Information
- Youth Grants
- Sabalos Nicaragua Surgery

[Center Information](#)



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*Taylor Stevenson, International Christian University, 2011-13*

Design and Waste Prevention Specialist, Samdrup Jongkhar Initiative

"Rotary's Peace Fellowship was a life changer. It left me with a clear vision, confidence in my abilities as a peacemaker, and an ever-growing family of friends and colleagues around the world. The fellowship allowed me the space and support to reorient my professional strategy to more seriously and capably embrace peace ideas. This program is an incredible opportunity, especially for people who are thinking outside of the box on peace issues."

*Abu Sufian Taj Elassfia, Duke/UNC, 2011-13*

USAID, Libya

"The Rotary Peace Fellows program has changed my life. Without having the opportunity to get the scholarship, I wouldn't have been considered for the senior position that I hold.

In my case, Duke/UNC offered courses taught by professors who are considered the best in their field, teachers who have not only the academic knowledge but also the practical experiences that enable them to provide advice and direction and connect students with different institutions and organizations. The world, indeed, is in a great need for more peace fellows who can work hand in hand with governments and communities to counterbalance the outbreak of wars and conflict around the world. The need has become even greater for institutions like The Rotary Foundation to provide the opportunity to young people to further their knowledge of peace and to increase their understanding of the world through active participation in issues like good governance, leadership, and peaceful coexistence between nations."

[Learn more about Rotary Peace Centers](#)

[Read blog posts from other peace forums](#)

By Ryan Hyland and Paul Engleman

Rotary News

19-Sep-2014



\* Remember the Pictures

Posted by Max Bridges on Sep 29, 2014

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[Link to Meeting Sightings](#)



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