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***“Puttin’ on the Ritz”* Community Social and Auction Event**

August 15, 2017

RE: ***“Puttin’ on the Ritz”*** Community Social and Auction Event.

Dear

Santa Rosa Sunrise Rotary Club is hosting its Annual fall fundraising event on **Saturday, October 21, 2017** at Santa Rosa’s Saturday Afternoon Club. This year’s event, ***“Puttin’ on the Ritz”*** will include entertainment by the ***Transcendence Theatre Company***, Food and Drink, and our annual silent and live auction. *100% of the proceeds* from this silent and live auction event will fund local and international Rotary-sponsored projects including those listed below:

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| **Women and Children:** | **Environmental:** | **Health/Wellness (local):** |
| *\*Women's Recovery Services* | *\*Bouverie Preserve* | *\*Santa Rosa Community Health* |
| *\*Social Advocates for Youth-SAY* | *\*Sonoma Land Trust* | *\*Sonoma County Food Bank* |
| *\*Cool Kids Camp* | *\*Laguna de Santa Rosa* | *\*Community dental projects* |
| *\* Children's Museum* | *\*LandPaths* | *\*Ceres Project food delivery* |
|  |  |  |
| **Education:** | **Seniors:** | **International Health** |
| *\*Academic scholarships and youth grants for Elsie Allen High School*  *\* Steele Lane Elementary School Garden (20+ years!)*  *\*Books for the Roseland Library* | *\*Santa Rosa Senior Center events*  *\*"Lighting Lives" music project at Golden Living Center*  *\*Earl Baum Center for the Blind* | \**Nicaragua Vision/Dental missions*  *\*Nicaragua Surgery Center (Sabalos Region)*  *\*Rotaplast (cleft lip/palate surgery)* |

The ultimate success of this event depends on the valued support of our friends and businesses in the local community. We invite you to join us in supporting the many worthy youth, education and health organizations that are in need in our community and the world, by donating to this fundraising event. For more information, please contact Don Floriani by email at: don.floriani@gmail.com. We also invite you to join us on the evening ofOctober 21.

The Santa Rosa Sunrise Rotary Foundation is a 501(c)3 nonprofit organization, so your donation may be tax-deductible. Please contact your tax provider for advice in accounting for your donation.

Very truly yours,



Doug Shureen, 2017-2018 President

Rotary Club of Santa Rosa Sunrise