



MINUTES FOR BOARD OF DIRECTORS MEETING – August 28, 2017

Board Members

Sally Brown (c)                      Merrill Glustrom (e)  
Pam Hyink (b)                        Tony Martinez (c)  
Cassidy Murphy (d)                John Regur (b)  
Dan Sher (e)                         Chad Stamm (d)

Officers

President:                                Marty Evans  
President-Elect:                        Mike Brady (a)  
Past President:                        Bill Meyer (a)  
Secretary (non-voting):            George Browning  
Treasurer:                              Christine Ludwig

Ex-Officio

Marilynne Tarrall, BRCF Chair  
Lenna Kottke, BRCF Vice Chair

Guest – Diana Sherry

Call to Order

Presentation of Previous Minutes - Approved 7/26/2017

Agreement on Agenda

Membership Issues

New members – Charlotte L. Roehm, Larry Drees  
Awaiting induction – Julie Van Domelen and Richard Irvin  
In process - Pamela Malzbender and Maria Giannetti

Liaison Reports

Satellites – Mike Brady – (2)  
Public Relations – John Regur – (3)  
Study Abroad Committee – Dan Sher – (4)

ON DECK for September – Local & Community – Pam Hyink, Youth Service – Chad Stamm, Vocational – Tony Martinez - due September 20, 2017

President's Report

September 8 – Day of Caring – recommendation for handling related billing issues  
President Marty indicated that the options for handling the meal charge already billed for September 8 were to credit the members for the charge or to donate the money to charity. Since the members should not be required to donate

without their prior consent, the decision was to credit these charges. Our bookkeeper has been instructed to do so.

#### Community College Scholarship Proposal – Merrill Glustrom – (5)

This proposal involves working with students already enrolled at a community college, with the goal of achieving a higher retention rate. It would be in addition to the current program which provides a limited number of scholarships to high school students at Arapahoe Ridge who will be attending a community college or trade school for vocational training. Money would come from the Leo Hill Foundation and would be administered by Boulder Rotary. Because of the addition of this program, it was requested that a meeting be held involving Bill Meyer, Mike Brady, President Marty, Merrill Glustrom, Michelle Carpenter and Carl Scott. Subsequent discussions could occur with the Hill Foundation trustees and the faculty, staff and academic advisors at Front Range. No definitive action was taken as additional input was recommended. Action on the proposal was deferred until the September meeting.

#### Boulder Rotary Behavioral Wellness Initiative – Diana Sherry – (6, 6a)

Diana Sherry explained this initiative and answered questions, and the directors were very positive about the proposal. There were no objections voiced, and Diana was encouraged to continue her involvement with this initiative. Any allocation of money was deferred pending additional information.

#### Peace Builder Committee – Sam Pottinger – (7)

The Board gave permission to form this committee.

#### Secretary's Report

Banking relations were established with Premier Members Credit Union, and new officers authorized to sign checks at Chase.

Conflict of Interest form – completed – (8)

BOD proxy assignments – Mike Brady & Bill Meyer; Pam Hyink & John Regur; Sally Brown & Tony Martinez; Cassidy Murphy & Chad Stamm; Merrill Glustrom & Dan Sher

#### Treasurer's Report

Cash flow continues to be a concern, and the Board requested a 12 month rolling cash flow report. Financial reports covering both July and August will be available for the September Board of Directors meeting.

## Open discussion

The six month transition period from red badge to blue was discussed, with some concern about automatically transitioning even though some meetings were missed. It was recommended that Input on this issue be sought from the Membership Committee Chair.

Concerning public relations, more articles need to be submitted to the Camera to publicize the good works of the club. Committee Chairs of upcoming events need to coordinate publication efforts with the PR Committee.

Progress is continuing on migrating from Club Runner to DACdb, but the transition is not yet completed.

President Marty visited Frasier Meadows recently and spoke with four former Rotarians there who told her how important Rotary had been to them. Some ideas were advanced on ways to keep Rotarians who have resigned but are still in the area connected with club activities.

## Adjournment

NEXT MEETING: 9/25/17 – 4:30-6:00 – Meadows Branch of Boulder Library

APPROVED: 9/19/2017

# Liaison Report

## Satellites

### 8/2017 BOD meeting

#### Current officers

BNGRC President Rich Baer

Roots Co-President – Deidre Farrell

Roots Co-President – Doug Yeiser

#### Current number of members

BNGRC – 10

Roots – 23

On May 31<sup>st</sup>, the satellite officers, Marty, and Mike Brady met to discuss better communication and collaboration amongst the main club and satellites. A few outcomes

- Joint Happy Hour instead of separate ones
- Desire for a joint calendar
- A need for more communication to the satellite officers from the District
- Ensuring all members are on the cybeRlb mailing list

On August 3<sup>rd</sup>, the satellite officers and Mike Brady met and agreed every 2 months to have a meeting. Some outcomes

- Rich will work on a joint calendar, understanding it may be replaced by something with the new webpage
- Desire for more BNGRC attendance at the Friday noon meeting. It was suggested and forwarded to President Marty to have BNGRC day periodically at our meeting, so BNGRC members can go as a group
- There is a need for BNGRC membership drive
- Attendance at Roots is lacking, and unsure if it's just due to the summer

BNGRC has been low on numbers, and we agreed to meet to brainstorm some recruiting ideas. Some members volunteered at Bolder Boulder, but in general service hours are down.

They continue to meet 1<sup>st</sup> and 3<sup>rd</sup> Tuesday evenings (7:00pm) at YMCA.

ROOTs has been hosting some committee members at their meetings, hoping to select a big service project soon.

They continue to have meetings 2<sup>nd</sup> and 4<sup>th</sup> Tuesday morning (7:30am) at the Egg & I.

### Summary

There is some work and attention that should be focused on our satellites to get the two group's numbers up, and service projects completed. This is a priority for this coming Rotary year, and there will hopefully have more to report as the months go by.

Mike Brady  
Liaison for Satellites.

## Report of Activities by Public Relations Team

- New format and Editors of the CybeRib: Chad Stamm and Cassidy Murphy
- New website is well on it's way -- see Nathan Womack who has been working on this tirelessly.
- New Rotary vests for the Club that say "100+ Years of Service to Community & the World"
- New "Ask Me **63** stickers to be worn at outward facing events to stimulate conversation about our 63 committees
- New 4 x 6" What is Rotary card to be handed out at Welcome Desk and outward-facing Rotary events.
- Standing banner for Rotary meetings, both at JCC and outside events (if we can figure out how to get it there -- it's very portable, comes in it's own carrying case -- but lives in the JCC locker.)
- Efforts to engage Daily Camera meet with very limited success; Garage Sale ignored.
- Garage Sale promoted on KGNU
- Promoted other local Clubs' events, such as Peach sale and Brewfest

Submitted by John Regur, liaison

## Study Abroad Committee

Since I can't attend the upcoming BOD meeting, I wanted to turn in this report on activities. Returning members are Jancy Campbell, Nancy Morell (representing the interests of Naropa U.), Marty Evans, and myself, serving as chair. George Garmany has agreed to serve, replacing Bob Hermann, who has decided to rotate off. Steve Rose continues as our invaluable liaison, in his role as Assistant Director of Study Abroad for CU.

We have set a date of Oct. 26 to convene on the CU campus to interview finalists. Early in the semester, Steve will send out a note to all students regarding the Rotary Club's eligibility requirements, and then, about a week ahead of the interview date committee members will review the files of all students eligible for the scholarship; finalists will be chosen from the applicants and interviewed on the afternoon of the 26th.

Dan Sher, Chair



## **Boulder Rotary Club Proposed Committee or Project**

Rotarian Name(s): Merrill Glustrom Date: Aug. 18, 2017

Email: [mglustrom@outlook.com](mailto:mglustrom@outlook.com) Phone: 720-341-2794

1. Anticipated Financial support from Boulder Rotary: \$10,000

- Does this proposal require Boulder Rotary Club Foundation (BRCF) involvement?  
X  Yes  No

- If yes, please explain

We believe seed money from the Boulder Rotary Foundation will help persuade the Leo Hill Foundation to provide a bulk of the funds (\$200,000) for the community college scholarship initiative.

2. Anticipated need for fundraising:

The bulk of the funds for the project will come from the Leo Hill Foundation, funneled through the Boulder Rotary Club Foundaiton.

- How will this be accomplished?

We have met with the Leo Hill Foundation, and they are interested. They will need to approve the project and funding.



3. Please describe how monies, if budgeted or raised will be spent:

(see attached)

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4. Avenue of service:

- X  Club
- X  Community
- International
- X  Vocational
- Youth

5. Rotarian volunteer hours expected?

I anticipate putting in about 5 hours a week into the project. Additional hours will be required as we bring Front Range Community College into the partnership and allocate scholarship monies. We will serve on allocation committee along with community college advisors.

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6. Please describe how your proposal would provide an opportunity for collaboration with other clubs, the community and/or family members:

(see attached)

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7. Which Boulder Rotarian(s) commit to championing and

Merrill Glustrom, Jim Rudosky, Scott Nelson, Gary Kah, Tom Chesney, John Layman.

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overseeing this proposal?

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8. How will this committee or project provide Boulder Rotarians with the opportunity for hands-on service?

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A subcommittee of PPE (see above) will work with the Leo Hill Foundation and Front Range Community College to set up the partnership, allocate the scholarship monies, and evaluate program success, based on GPA, retention, and degree/certificate attainment.

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9. How will this proposal create public relations opportunities for Boulder Rotary?

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We will get word out about the project to local media, giving credit to the Boulder Rotary, the Leo Hill Foundation, and Front Range Community College.

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10. How does this committee or project address the priorities and goals of Rotary International?

Vocational education and certificate/degrees are important ways to provide jobs across the third world and developed countries. Our project will serve as a model for how Rotary Clubs, Community Colleges, and Foundations can partner in providing scholarship monies to worthy community college students. We will present the concept at a district and international rotary conferences.

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## Attachment

### **Leo Hill Foundation – Boulder Rotary Club – Front Range Community College Scholarship Partnership**

**Overview.** Through the Leo Hill foundation, the Boulder Rotary Club has funded a scholarship program for at-risk students in the Boulder high schools. Students apply for scholarships at two-year colleges. When they apply, they are primarily enrolled in two classes at Arapahoe Ridge High School in Boulder.

Most of the students who apply are first generation college students. No one in their family has gone to college before them. Most, also, are low income and represent minorities. Given the tough odds, the program has been successful. Many of the students do enroll in a two-year college and obtain a degree.

The challenge for the program is the gap between applying for a scholarship and enrolling. The teachers are responsible for the applications and support their students, but no one supports their application and matriculation into two-year institutions. For first generation, low income students that gap is enormous. We lose many students who never end up enrolling.

Front Range Community College has experience addressing the needs of at-risk students. We can increase our success rate by initiating a parallel program that focuses on enrolled community college students. The students can be identified, not by an application, but by the faculty and advising staff at community college who work with the students every day and know them well.

Faculty know which students are close to dropping out and which students are likely to succeed. They are in an excellent position to identify students for Leo Hill Scholarships who are likely to succeed. FRCC is also well positioned to provide the support services needed to make retention and graduation likely. Community College faculty and advising staff, along with support programs like the Learning Center and Study Skills, when coupled with a student who has the motivation and commitment to stay in the game, will spell success.

This Boulder Rotary Club initiative asks for funding to bring the program to fruition in partnership with the Leo Hill Foundation and FRCC.

### **Steps in Program Implementation**

1. Put together a program planning team of interested Rotarians.
2. Submit the concept to the Leo Hill Foundation for approval.
3. Meet with Front Range Community College to discuss the concept, seek input, and revise the initiative based on their suggestions. One of the FRCC advising staff will serve on the planning team.
4. Set up the scholarship fund at BRC in partnership with the Leo Hill Foundation.
5. Work with the advising staff and faculty at FRCC so that they implement a system for nominating students for the scholarship.
6. The advising staff and faculty nominators will contact the nominees, inviting them to submit a short application.
7. The BRC planning team will review the nominees for funding.
8. Scholarships will be awarded by the FRCC advising staff and funded through the Boulder Rotary Club in partnership with the Leo Hill Foundation.
9. Metrics will be kept by FRCC on retention, GPA, and degree/certificates awarded to scholarship recipients.
10. At the close of Fall and Spring semesters, representatives of the BRC planning team will meet with a scholarship committee of FRCC to

review the results of the program, and make revisions designed to enhance program success.

**Funding Request:** The Boulder Rotary Club requests \$200,000 from the Leo Hill Foundation for scholarship awards. In addition, the BRC will raise \$10,000 for each of the first three years of operation to help make the program sustainable. No funding is requested for administration.



## Boulder Rotary Club Proposed Committee or Project

Rotarian Name(s): Diana Sherry Date: 8/21/17

Email: D7336@msn.com Phone: 303 875 0947

Dear BRC Board Members, my apologies, but due to an upcoming trip I will not be able to do a thorough job with this form; most of the key info is not here but is included in the attached document, which I drafted days ago (before understanding that there was a form). Diana

1. Anticipated Financial support from Boulder Rotary: \$2500? Open to discussion

- Does this proposal require Boulder Rotary Club Foundation (BRCF) involvement?

Yes  No

- If yes, please explain

Part of this project's proposal is for our club to join other clubs and the district in contributing to the new behavioral wellness wing at BCH. (Please see attached for details.)

2. Anticipated need for fundraising:

We will be seeking sponsorship from the BCH Foundation to help us pay for speakers and other costs involved in the speaker series. (Please see attached for details.)

- How will this be accomplished?

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We have already had a preliminary discussion with BCHF President Grant Bessor; he has not committed himself or the Foundation yet but has expressed great interest in and enthusiasm for this collaboration.

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3. Please describe how monies, if budgeted or raised will be spent:

We propose contributing to the Boulder Community Health Capital Campaign, specifically for their new behavioral wellness wing.

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4. Avenue of service:

- Club
- Community**
- International
- Vocational
- Youth

5. Rotarian volunteer hours expected?

This is wide open, since the primary point of this project is to host speaker presentations to the community, with only a tangential component of Rotarian hands-on time (please see attached for details)

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6. Please describe how your proposal would provide an opportunity for collaboration with other clubs, the

Boulder Valley Rotary reached out to us to do this as a joint project; we also hope to engage Boulder Flatirons, plus the District. The entire project is aimed at the community at-large, so that is where community engagement comes in.

community and/or family members:

If you and other club members are interested, the project does include a hands-on component when the new wing is being built or when it opens. (Please see attached.)

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7. Which Boulder Rotarian(s) commit to championing and overseeing this proposal?

Diana Sherry and her Behavioral Wellness Initiative

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8. How will this committee or project provide Boulder Rotarians with the opportunity for hands-on service?

As previously mentioned (and as detailed in the attached project description), members could do some sort of hands-on project with respect to the new behavioral wellness wing (either as it is being built or when it is opening). Diana's favorite hands-on idea (as well as funding idea) is to help with the new interior garden being proposed for the behavioral wellness wing at BCH.

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9. How will this proposal create public relations opportunities for Boulder Rotary?

This whole project is about public relations, since the speaker series would be geared toward the community, in partnership with the BCH Foundation. (Please see attached description.)

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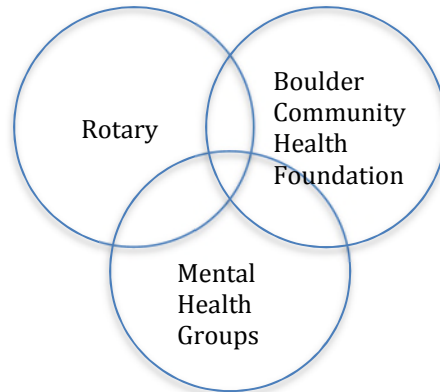
10. How does this committee or project address the priorities and goals of Rotary International?

Other than bringing together community members to learn about and discuss a major community health issue (mental health), I am not certain that it specifically addresses an RI goal.

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**A PROPOSAL TO OFFER A MENTAL HEALTH SERIES:  
A COLLABORATION BETWEEN BOULDER ROTARY, BOULDER VALLEY ROTARY,  
BOULDER COMMUNITY HEALTH FOUNDATION, AND POSSIBLY OTHER  
ROTARY CLUBS**



Boulder Valley Rotary (represented by Constance Holden, Bill Farrow and Bruce Blankenship) and the Boulder Rotary Behavioral Wellness Initiative (represented by Diana Sherry) and the Boulder Community Health Foundation (represented by Grant Bessor) are interested in collaborating to offer a mental health presentation featuring Dr. Abraham Nussbaum\* of Denver Health.

The mental health series would include multiple parts:

- 1) **A presentation to the community at-large** and also to Rotarians, taking place on an evening in the spring of 2018, in which Dr. Abraham Nussbaum would speak on a topic along the lines of “Innovations in Mental Health, a Brief History and a Look Forward.”
- 2) **An expo** in which the Nussbaum presentation would be supplemented by as many as 15 tables featuring mental health-related entities, including mental health service providers, advocacy groups, community education groups, prevention and youth-directed efforts, and organizations that support caregivers.
- 3) **A presentation to health professionals**, taking place the day before or after item number 1, again featuring Dr. Abraham Nussbaum but this time speaking on the topic of his book, “The Finest Traditions of My Calling: Renewal in Medicine.”
- 4) **A grant/donation from Rotary directed towards Boulder Community Health’s capital campaign** in support of their new expanded behavioral wellness wing. (One idea that appeals to Diana is to help fund some portion of their interior walled garden for patients.) A possibility being proposed is to raise about \$12,000 from Rotary (\$6k from the clubs involved and \$6k from a District match).
- 5) **Possible Rotarian hands-on help with new behavioral wellness wing** in the form of labor during some point of the building, furnishing, or grand-opening of the new wing.

- 6) **Additional mental health-related presentations** in a series targeting community members, to be held in the weeks or months after the Nussbaum presentation.

In addition to providing some funding, Rotary would provide volunteers (including the people mentioned here and other club members as well) to organize and carry out these events. Boulder Community Health's contribution (as currently proposed) would be to provide sponsorship of the speaker events and to help promote the events using its considerable PR department and contacts.

The goals of this proposal include:

1. Raising awareness of MH issues, etc. throughout the community
2. Raising funds to support MH
3. Hands-on support
4. Promoting BCH Mental Health Endowment and its new MH Facility

Thank you for your consideration of this idea and please contact Diana Sherry with any questions: 303 875 0947, d7336@msn.com.

\*Constance and Bruce both heard Dr. Nussbaum speak recently at a statewide health conference and found him to be by far the most engaging and compelling speaker at the entire conference. For more information on Dr. Nussbaum, see [https://www.nytimes.com/2016/04/05/science/the-finest-traditions-of-my-calling-abraham-nussbaum-book-review.html?\\_r=0](https://www.nytimes.com/2016/04/05/science/the-finest-traditions-of-my-calling-abraham-nussbaum-book-review.html?_r=0)

<http://www.abrahamnussbaum.com/practice/>

Peace Builder  
Committee



**Boulder Rotary Club Proposed Committee or Project**

Rotarian Name(s): Sam Pottinger Date: August 25, 2017

Email: pottingers@comcast.net Phone: 303-931-7777

1. Anticipated Financial support from Boulder Rotary:

\$1,500<sup>00</sup>

- Does this proposal require Boulder Rotary Club Foundation (BRCF) involvement?

Yes  No

- If yes, please explain

Possibly later. TBD

2. Anticipated need for fundraising:

Tree planting initiative

- How will this be accomplished?

Partner with PPE Committee

3. Please describe how monies, if budgeted or raised will be spent:

Peace poles and trees

4. Avenue of service:

- Club
- Community
- International
- Vocational
- Youth

5. Rotarian volunteer hours expected?

144 (Committee meeting)  
25 (Tree project)

6. Please describe how your proposal would provide an opportunity for collaboration with other clubs, the community and/or family members:

Invite others to join tree  
project

7. Which Boulder Rotarian(s) commit to championing and overseeing this proposal?

Sam Pottinger (to begin)

8. How will this committee or project provide Boulder Rotarians with the opportunity for hands-on service?

- Participate in Walk for Unity
- Promote the 2018 Peacebuilding Conferences
- Consider partnering with peace corps, Sister Cities, Peace Jam
- Search for candidates, Rotary Peace Fellows & Amb. Scholars
- Trees for Peace, PPE project
- Incorporate 4-Way Test

Many possibilities!

9. How will this proposal create public relations opportunities for Boulder Rotary?

Partnering with schools,  
other Rotary Club, developing  
countries, Peace Corps, Sister  
Cities, Peace Jam, Peace Fellows  
and Ambassadorial Scholars.

10. How does this committee or project address the priorities and goals of Rotary International?

Presidential Peacebuilding Conferences,  
Rotary Action Group,  
President ~~Ristey~~ Riseley's Tree  
Planting Initiative.

BOULDER ROTARY CLUB CONFLICT OF INTEREST

The Boulder Rotary Club requires its members, and particularly its Board of Directors, to act in the best interests of the Club and the Club Foundation. Members with a conflict of interest or who think they may have a conflict of interest must disclose the conflict / potential conflict for presentation to and discussion by the Club Board of Directors.

No actions that might be affected by a conflict of interest should be taken until the Board has been advised and discussed the matter. The Boulder Rotary Club prohibits affected Board members from voting on any matter in which they have a conflict of interest.

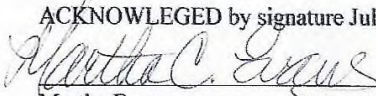
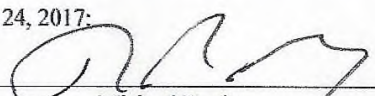

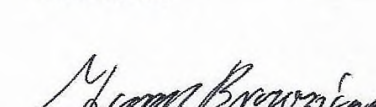
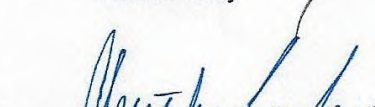
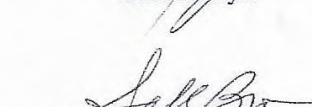
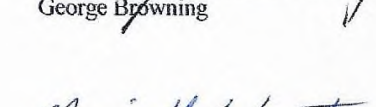
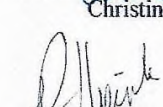
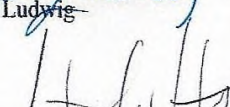
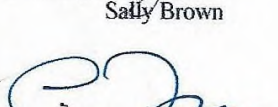
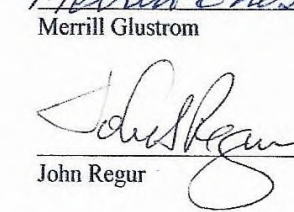
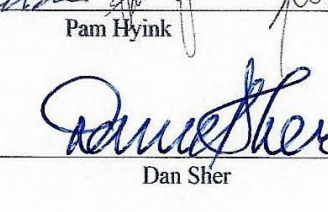
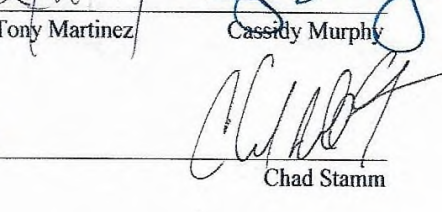
Club and Board members' continuing conflicts of interest should be recorded in writing, such as in the minutes of the Board meeting, at the beginning of the Rotary year before or at the first Board meeting of the Rotary year. Such instances shall be discussed at the first Board meeting each year.

Often people are unaware that their activities or personal interests are in conflict with the best interests of the Club and the Club Foundation. The goal is to raise awareness, encourage disclosure and discussion of anything that may be a conflict of interest, including hypothetical, prospective or past situations of concern, and constantly encourage candor about conflicts of interest.

As soon as incidental or newly recognized conflicts of interest on the part of Club and Board members are recognized by any Club member, Board member, Club officer or any other party, the conflicts of should be disclosed to the President, Past President, President-Elect, and Club Officer, presented to and discussed by the Board of Directors at its next meeting, and recorded in writing, such as in the minutes of the Board meeting.

Minutes of Board meetings will reflect when a Board or Club member discloses a conflict of interest and how the conflict was managed, such as that there was a discussion on the matter without the Club or Board member(s) present, and/or that a vote was taken with the affected Club or Board member(s) abstaining.

ACKNOWLEDGED by signature July 24, 2017:

 Martha Evans	 Michael Brady	 William Meyer	
 George Browning	 Christine Ludwig	 Sally Brown	
 Merrill Glustrom	 Pam Hyink	 Tony Martinez	 Cassidy Murphy
 John Regur	 Dan Sher	 Chad Stamm	