

Boulder Rotary Club
Board of Directors Meeting Minutes

Meeting Date: Monday, March 28, 2016

Location: Boulder Rotary Club Office

Present: Stan Benson, Bobby Brown, Tom Chesney, George Garmany, Deborah Kelly, Amir Massihzadeh, Bill Meyer, Anne-Marie Reader, John Regur - non-voting, Dorothy Rupert, Diana Royce Smith - non-voting.

Excused: Deidre Farrell.

Absent: Brad Wiesley

A quorum being present, President Stan Benson called the meeting to order at 4:35 p.m.

The following items were approved unanimously as part of the amended Consent Agenda:

Minutes of the 2/22/16 Meeting, amended to indicate the Boulder Rotary Club Foundation corpus is about \$700,000.

New Members:

George Durazzo, Jr. – proposed by Stan Garnett, classified as Consultant.

Mary Ellen Holland - proposed for BRC.Roots by Susan Graf, classified as Insurance.

Resignation:

Kreighton Bieger – Personal reasons, as of 3/31/16

Transfer:

Don Schilling, to one of the three clubs in the Carmel, CA, area, later this spring
Request for Leave of Absence with meals waiver: Susan Connolly, 4/1/16 - 9/30/16.

Requests for Leave of Absence to join the BRC.Roots effort as of 4/1/16:

Joan Braun, Stephanie Parmenter, Bill Sebastian, Doug Yeiser.

Action:

- 1. BRC's voting credentials for the Rotary International Conference in Seoul**
Boulder Rotary Club President-Elect Bill Meyer and Member Carl Tinstman were unanimously authorized to cast BRC's five votes at the Rotary International Conference, one for every 50 members.
- 2. Should BRC accept a third inbound Youth Exchange student for the 2016-17 year?**
The Board unanimously agreed that Boulder Rotary Club will accept a third inbound Youth Exchange student for the 2016-17 school year, at the request of Rocky Mountain Rotary Youth Exchange.

Discussion:

- 1. BRC Exhibits at the 5450 District Conference**
The Board discussed activities during the current Rotary year to highlight in BRC's display at the District Conference. Traditionally BRC has included activities for which the Club wins awards at District Conference. The Board determined the following five activities should be highlighted in BRC's displays: Adelante / BNGRC program supporting students seeking financial aid, the Water Bottle Refilling Station District Grant Project, the Nuestra Perspectiva District Grant Project, the Visionaria Global Grant project, and BRC.Roots satellite effort.

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2. Calendar for upcoming Rotary year

The Board unanimously adopted a preliminary 2016-17 Club calendar, to assist committees in making plans and submitting Budget and Volunteer Request forms as input to the budgeting process. The adopted calendar included the addition of Wine to Water on Saturday, August 6, 2016, and Wicked Good on Friday, October 28, 2016, as recommended by the Fund-Raising Committee at its 3/25/16 meeting. The calendar is reviewed during the Rotary year as necessary.

3. Awards Committee requests suggestions for 2015-16 Club Awards {attachment}

At the annual July officer installation meeting, Club awards for the immediate past Rotary year are presented. By the end of April, the Awards Committee will appreciate suggestions and nominations from Board members, particularly for the committees for which Board members have served as liaison for the 2015-16 Rotary year. Club members in general will also be asked for their suggestions.

Note: BRC has been notified that the Adelante program at Boulder High School and, for his commitment to RYLA, Bill Rubin, have won club-sponsored awards.

4. Input to Norris Hermsmeyer, District 5450 Delegate to the April RI Council on Legislation

{attachment}

PDG and past BRC President Norris Hermsmeyer is District 5450's delegate to the Council on Legislation, with PDG Jim Halderman as alternate. District 5450 took a leading role in proposing legislation that would ease attendance requirements, so that is no longer a surrogate for engagement, and increasing Rotary flexibility generally, as the means of interesting today's business people in Rotary. Satellites are a significant manifestation of that flexibility.

Rotary International recently sent the attached "Rotary Membership Pilot Update" drawing attention to this complex of issues that the COL will consider. District 5450's submissions are among them. All properly submitted proposals go to the Council on Legislation. It typically turns out that many are duplicative, so the Council consolidates them for consideration.

The Board's discussion noted that meeting and attendance requirements that made sense when Rotary was founded in 1905 have been augmented by electronic / virtual options. BRC is not opposed to changes but notes that in-person interaction is meaningful and can lead to increased engagement. President Stan will ask Norris, as the representative of District 5450, to report to a Club meeting after the Council on legislation.

Information

1. Secretary's Report

Boulder Rotary Club had 250 members, 172 Active Ordinary and 88 Active Exempt at the end of February. The AE category includes BRC.Roots members and 13 Active Ordinary members on a leave of absence. Two members joined the Club. There are 21 BNGRC members, 21 BRC.Roots members, and 10 Honorary members.

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The average age of AO members is 58 and the average age of AE members is 75, while the whole Club's average age is 64. AO and AE women are several years younger than AO and AE men. Women comprise 35% of Club members. Attendance for February was just over 51%, counting Club meetings and make-ups.

The Club Office will replicate the April billing on both ClubMate and DACdb. Assuming all goes well, a decision can be made about whether to switch to DACdb before or after the July billing.

2. Treasurer's Report

The projection of revenue and expenses for the last third of the current fiscal year indicates no unanticipated issues. Treasurer John Regur suggests that the Board consider establishing a financial reserve policy for the Club. He noted that the Club's current CD matures in June, timing which will facilitate adjustments if indicated. The Board discussed making more formal arrangements with the Boulder Rotary Club Board for BRCF to make grants - rather than return contributions - in support of the Club's annual program of service activities. The Board considered whether earnings on BRCF investments should be returned to the Club for service activity, also noting that recently there have not been substantial earnings due to the stock market performance. IRS regulations mandate that 501.c.3 organizations disburse 5% of their corpus each year.

3. Fund-Raising Committee Update

Following the Board's approval of the Fund-Raising Committee approach presented at the February meeting, the Committee has proceeded with making the following plans, to be elaborated and other volunteer assistance developed by the Club members undertaking the effort. The information below, projecting net revenue from these fund-raising efforts at ~\$60,000, is intended to be used as reliable input for the development of the 2016-17 Club budget. Fund-raising targets - as distinguished from projected net revenue - will be higher than these figures.

President-Elect Bill explained that he will ask Club members to make a once-a-year financial commitment to Club fund-raising, on their personal behalf and on behalf of their businesses, focused on the Wicked Good event.

<u>ONGOING EFFORTS</u>	<u>NET REVENUE PROJECTION</u>
Marble raffle for scholarships	\$ 4,000
Member Birthday contributions for scholarships	9,000
Quarterly billed contributions to BRCF	10-12,000

<u>EVENTS</u>	<u>CHAired BY</u>	<u>DATE</u>	<u>NET REVENUE PROJECTION</u>
Wine 2 Water	Bill and Jane Meyer	Saturday, August 6	\$ 4,000
Wicked Good	Diana Smith	Friday, October 28	20,000
Garage Sale	Stan Benson, Bill Meyer	Spring 2017	10,000

<u>SMALLER EFFORTS</u>	<u>NET REVENUE PROJECTION</u>
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Rotary Comes Home dinners	\$ 950
Corporate Sponsorships	TBD
Colorado Gift boxes	TBD

The Committee members are gathering additional information and forces, including the potential development of fund-raising relationships with other Rotary Clubs. The Committee expects to meet again toward the end of April.

4. Spelling Bee Update

The Boulder area Spelling Bee produced repeat winner Cameron Keith. Other Rotary Clubs contributed \$450 to the Bee this year, augmenting BRC's budgeted amount of \$1,000, enough to cover the costs of the 2016 Bee.

5. Liaison Report: Vocational, Dorothy Rupert

Dorothy Rupert reports that she is still working with District 5450 notables to develop and coach candidates for Rotary Peace fellowships. Leo Hill's trustees plan to contribute \$14,000 to this fiscal year's pool for Vocational Scholarships awards. The Board agreed that contributions to current-year scholarship awards should automatically augment the \$16,000 amount that the Club budgeted for the 2015-16 fiscal year. This will result in a \$31,500 budget for the Vocational Services Committee to award scholarships this spring, including \$1,500 that was awarded but not used during the current school year.

6. There was no Liaison Report for Public Relations.
7. Bill Meyer provided a written report for The Rotary Foundation and the Boulder Rotary Club Foundation.
8. The Board re-scheduled its May meeting for Monday, May 18.

There being no further business to come before the Board, the meeting was adjourned at 6:13 p.m.

Respectfully submitted,



Diana Royce Smith
Secretary

Next BRC Board Meeting: Monday, April 25, 2016, 4:30 p.m.,
Boulder Rotary Club Office, 5390 Manhattan Circle, Suite 101