# Munster Rotary Club

**30th**

Annual Rotary

Run-Around

2018

Sponsorship Packet

## Munster Rotary Club

**P.O. Box 3241**

**Munster, Indiana 46321**

Date April 2, 2018

Dear Potential Sponsor:

The Munster Rotary Club race committee is busy again making plans for the **30th ANNUAL** ***Rotary Run-A-Round***, which will be held on June 9, 2018. Each year the support of our sponsors helps us to direct a superior event. Your potential sponsorship of this well-established event will help to ensure its continued presence and visibility in the town of Munster.

Please find attached an outline of the sponsorship categories for our race. In return for your financial or product donation, we offer your name and product recognition at a highly reputable race that attracts a large number of competitors from the surrounding Northwest Indiana area running community as well as residents from the Chicago suburbs and the town of Munster itself. In addition, members of the Munster Rotary Club make a conscious effort to patronize our race sponsors in appreciation for their support.

### We are a non-profit organization and our race proceeds benefit the local community. Over the past 30 years, our financial donations have benefited Munster High School, various scholarships, the DARE program, youth leadership programs, among other regional and international projects.

Please take the time to review the attached sheets, the race application, and feel free to visit our web site at **www.munsterrotary.com** for further information about our club and the race. Also, we would appreciate your feedback regarding your company’s interest in participating as one of our race sponsors. Please complete and return the enclosed form at your earliest convenience, or send an email to the address listed below expressing your interest. We will follow up with additional details and information.

If you have any further questions or concerns, please feel free to contact one of us at any time. Thank you in advance for your time as well as for your interest in and support of the *Rotary Run-A-Round.*

Sincerely Yours,

Marti Rivas Ramos

The *Rotary Run-A-Round* Race Committee & The Munster Rotary Club Members

E-mail: marti.rivas-ramos@firstmidwest.com

Munster Rotary Club

The 2018 Rotary Run-A-Round

Race Facts

**Event** Our 30th *Rotary Run-A-Round Race* features a 10k Race, 5K Race & 5K Fitness walk

**Date & Time** Saturday June 9th, 2018

7:45 am (5K Walk & 5k Run)

8:30 am (10 K Run)

**Course** Race start and finish at Munster High School Football Field. Course is a paved, level route through the scenic town of Munster.

**Organizers** Munster Rotary Club, established in 1968 is one of the oldest and most active charitable organizations in the area is responsible for running this well-established and prestigious event.

**Participants** The event is host to approximately 300 competitors, plus their family members, friends and spectators, for an estimated total of over 350 participants. Nearly 100 volunteers make the event a success.

**Amenities** T-shirts to the pre-registered participants, plaques to the overall men's and women's winners, medals ribbon to men's and women's winners in each age category.

**Beneficiaries** The *Rotary Run-A-Round* makes many local charitable contributions. Most recently Munster Rotary contributed to Munster High School’s scholarship fund, the Munster D.A.R.E program, a sizable donation towards the purchase of a Munster PD vest and a $10,000 contribution to the purchase of Munster PD’s first canine unit. Munster Rotary also sponsors an annual youth leadership program. Total charitable donations amount to more than $100,000.00.

**Advertising** The *Rotary Run-A-Round* distributes race applications throughout the Region, displays posters in local businesses, and advertises in The Times and Post Tribune. The race is also featured on the Munster Rotary Club website at www.munsterrotary.com and Calumet Striders at [www.calstrider.org](http://www.calstrider.org), with website links to all of our sponsors.

Rotary Run-A-Round

# Sponsorship Categories

*Rotary Run-A-Round* has been produced by the Munster Rotary Club for 30 years and is one of the races selected annually for the prestigious Calumet Striders Gold Cup Series Race Circuit. This event attracts nearly 350 competitors each year from throughout the region and has earned a reputation as one of the area’s finest running events.

The event features separate 5K and 10k races for women and men, plus a 5k Walk. A base of corporate sponsorship is needed to enable the Munster Rotary Club to continue to present this event in our communities. Categories of sponsorship are listed below:

***Bronze Sponsor:*** *$100.*  Name on T-shirt.

***Silver Sponsor:*** *$200*. Sponsor logo on race T-shirt; sponsor literature in race packets and table at event.

***Gold Sponsor:*** *$300.* Sponsor logo on race T-shirt -displayed as Gold Sponsor; sponsor literature and premiums in race packets; sponsor banners at principal race locations; sponsor logo on race web site with link to sponsor web site, and table at event.

***Platinum Sponsor:*** *$500.* Sponsor logo on race T-shirt displayed as Platinum Sponsor; sponsor literature and premiums in race packets; sponsor banners at principal race locations; sponsor logo on race web site with link to sponsor web site; table at event; will conduct the start of the race; presenter of awards.

Your sponsorship of this well-established event will help to ensure its continued presence in our community. The participation of many Northwest Indiana and Chicago area residents help to provide visibility to the town of Munster and to provide recognition of our sponsors’ names and products. In addition, members of the Munster Rotary Club make a conscious effort to patronize our race sponsors in appreciation for their support of *Rotary Run-A-Round*. We thank you in advance for your consideration. **Deadline: May 1, 2018**

Munster Rotary Club and Rotary Run-A-Round Race Committee

**Munster Rotary Club**

**P.O. Box 3241**

**Munster, Indiana 46321**

**The 2018 Munster Rotary Run-A-Round**

## Saturday, June 9, 2018

## Sponsorship Responsibilities

**Sponsor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Sponsorship Level: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Sponsor Responsibilities:**

Provide literature, coupons, or incentives to be placed in registration packet on or before Tuesday, May 1, 2018.

Provide banner for display at race site (if desired) on race day by Tuesday, May 1, 2018.

Provide camera-ready name and/or logo suitable for printing on promotional material or imprinting on T-shirts on or before Tuesday 1, 2018,

List below any additional responsibilities as determined by selection of benefits in this proposal or any agreement that has been made by the sponsor representative and the Race Director that is not listed in this proposal (such as race day booth set-up, etc…)

**Donation Amount or Food Item:**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsor Signature and Date

# Marti Rivas-Ramos

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Rotary Run-A-Round

Sponsor Director, Marti Rivas-Ramos

Munster Rotary Club

30th Annual Rotary Run-A-Round

Sponsorship Form

Please complete the following information indicating your interest in participating as one of *Munster Rotary Run-A-Round* sponsors.

Please mail this form WITH PAYMENT to:

Munster Rotary Club, P O Box 3241, Munster, Indiana 46321

Or contact me by e-mail at *marti rivas ramos@firstmidwest.com* indicating your interest.

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name and Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-Mail Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Size of T-shirt (FREE with sponsorship) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_ Yes, I am very interested in sponsoring Munster Rotary Run-A-Round in the capacity checked below. Please contact me with further details.

 \_\_\_\_\_ Platinum Sponsor \_\_\_\_\_Table Requested

 \_\_\_\_\_ Gold Sponsor \_\_\_\_\_Table Requested

 \_\_\_\_\_ Silver Sponsor \_\_\_\_\_Table Requested

 \_\_\_\_\_ Bronze Sponsor \_\_\_\_\_Table Requested

Probable donation amount or type of product:

\_\_\_\_\_ It is possible that I am interested in sponsoring Munster Rotary Run-A-Round*,* but please contact me with further details.

\_\_\_\_\_ No, I am not interested in sponsoring Munster Rotary Run-A-Round*,* but please keep me on the potential list for future contact.

*Additional Comments/Questions:*