Craig Klugman, Editor of The Fort Wayne Journal Gazette presented his arguments against commonly held beliefs regarding politics in America at our July 30th meeting. He began his presentation by asking “what does one say to a politician in a 3-piece suit?” Turn to page 4 to find the answer to this intriguing question and to learn more about Mr. Klugman’s perspective in this election year.

Also, be sure to read through to the end of the newsletter to read about our unique sergeant’s program, featuring Meg Katter, granddaughter extraordinaire of our very own Margaret Katter!
THE DOWNTOWN ROTARY CLUB
Next Meeting: August 6, 2012
“OPENING DOORS THROUGH SERVICE”

<table>
<thead>
<tr>
<th>Role</th>
<th>Name and Position</th>
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</thead>
<tbody>
<tr>
<td>Greeters</td>
<td>Bob Wearley (Commercial Filter) &amp; Larry Sheetz (Parkview)</td>
</tr>
<tr>
<td>Cashier</td>
<td>TBD</td>
</tr>
<tr>
<td>Invocation</td>
<td>Larry Stoppenhagen (Stoppenhagen CPA Group)</td>
</tr>
<tr>
<td>House</td>
<td>Fred Eckart (Cavanaugh Consulting)</td>
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<tr>
<td>Song Leader</td>
<td>Jeremy Redding (Commercial Filter)</td>
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<tr>
<td>Sergeant</td>
<td>Tony McNair (Mike Thomas Associates)</td>
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<tr>
<td>Spin Editor</td>
<td>Mark Westerhausen (DWD)</td>
</tr>
<tr>
<td>Program</td>
<td>Chancellor Jerrilee Mosier, IVY Tech “IVY Tech Today and in the Future”</td>
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<tr>
<td>Lunch Menu</td>
<td>Salad Bar with Sliced Chicken Breast Assorted Cookies</td>
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Upcoming Programs

<table>
<thead>
<tr>
<th>Date</th>
<th>Speaker and Topic</th>
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<tbody>
<tr>
<td>August 13</td>
<td>Dan Ryan, District 6540, Chair of RI Foundation Committee “The Rotary International Foundation and Its New Vision”</td>
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<tr>
<td>August 20</td>
<td>Fort Wayne Mayor Tom Henry “Fort Wayne’s Gate Way Projects”</td>
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<tr>
<td>August 27</td>
<td>NO REGULAR MEETING—ANNUAL GOLF OUTING at CHERRY HILL Plan to play golf or attend the dinner</td>
</tr>
<tr>
<td>September 3</td>
<td>NO REGULAR MEETING—HAVE A SAFE LABOR DAY WEEKEND</td>
</tr>
<tr>
<td>September 10</td>
<td>District 6540 Governor Judy Walker</td>
</tr>
</tbody>
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Club Contact Information
Dave Borgen, President
482-8285 (W) 402-2162 (M)
david.borgen@na.manpower.com

Jeff Krull, President Elect
421-1201 (W) 438-4010 (M)
jkrull@acpl.info

Mark Westerhausen, Treasurer
423-2414 (W) 433-7021 (M)
mwesterhausen@dwdcpa.com

Jane Wilks Secretary
423-2130 (W) 341-1600 (M)
fwrotarysecretary@gmail.com

Website Information
Fort Wayne Rotary Club
www.fortwaynerotary.org
www.clubrunner.ca/fortwayne

Rotary International
www.rotary.org

Rotary District 6540
www.rotary6540.org
Member Info and Events

Club Announcements

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 27</td>
<td>NO CLUB MEETING</td>
</tr>
<tr>
<td></td>
<td>Don't play golf? Attend the dinner OR make a donation to Cleo Fox Scholarship Fund.</td>
</tr>
<tr>
<td>Sept 10</td>
<td>NO CLUB MEETING</td>
</tr>
</tbody>
</table>

Club Committee Calendar

<table>
<thead>
<tr>
<th>Date</th>
<th>Committee</th>
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</thead>
<tbody>
<tr>
<td>August 6</td>
<td>International Committee, 11:15 AM</td>
</tr>
<tr>
<td>August 8</td>
<td>Centennial Committee, 9 AM</td>
</tr>
<tr>
<td>August 13</td>
<td>Program Committee, 11:15 AM</td>
</tr>
<tr>
<td>August 13</td>
<td>GSE Committee, 1:15 PM</td>
</tr>
<tr>
<td>August 13</td>
<td>Cashiers/Greeters Committee, 1:15</td>
</tr>
<tr>
<td>August 15</td>
<td>Foundation Committee, 7:45 AM</td>
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Local

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>August 3</td>
<td>Lisa Obata, our Exchange Student from Japan, arrives</td>
</tr>
<tr>
<td>August 18</td>
<td>Walk/Run with Anthony Wayne Club</td>
</tr>
<tr>
<td></td>
<td>See Bill Harris to sign up</td>
</tr>
<tr>
<td>August 27</td>
<td>Annual Golf Outing at Cherry Hill</td>
</tr>
<tr>
<td></td>
<td>See Jim Kratzat for sign up, details, hole sponsorship opportunities, etc.</td>
</tr>
<tr>
<td></td>
<td>NO CLUB MEETING THAT DAY</td>
</tr>
<tr>
<td>September 26</td>
<td>RAH! RAH! (Rotary after Hours) at JK O’Donnell’s on Wayne Street</td>
</tr>
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District and International

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>August 25</td>
<td>District Membership Seminar at Ancilla College in Donaldson IN</td>
</tr>
<tr>
<td>September 28</td>
<td>Annual District Foundation Dinner</td>
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<tr>
<td></td>
<td>Lerner Crystal Ball Room, Elkhart</td>
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<tr>
<td>October 13</td>
<td>Rotary Leadership Institute</td>
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<td></td>
<td>Battle Creek, MI</td>
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<tr>
<td>April 26-27, 2013</td>
<td>District 6540 Annual Conference</td>
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<tr>
<td></td>
<td>Radisson Star Plaza, Merriville</td>
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<tr>
<td>June 23-26, 2013</td>
<td>Rotary International Convention</td>
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<td></td>
<td>Lisbon, Portugal</td>
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Nearby Club Meetings

**Tuesday**
- Angola: 12pm, Elks Lodge
- Auburn: 12pm, Bridgewater Golf Club
- Bluffton: 12pm, Timer Ridge Golf Club
- Churubusco: 12pm, St. John Busco Church
- Columbia City: 12pm, Parkview Hospital
- Garrett: 12pm, Railroad Inn
- HuntingtonL 12pm, LaFontaine Center
- Kendallville: 6:15pm, Pizza Hut
- Ligonier: 7am, UMC Church, Townline

**Wednesday**
- Anthony Wayne: 12pm, Hall’s Guesthouse

**Thursday**
- Albion: 12pm, Asbury United Methodist
- Berne: 12pm, 1005 S US 27
- Butler: 12pm, American Legion
- Decatur: 12pm, Back Forty
- North Manchester: 12pm, Manchester College

**Friday**
- Warsaw: 12pm, Shrine Building at Fairgrounds
"Will the Defendant Please Rise?"
This is the answer to Mr. Klugman's first question to us and certainly brought a rousing chuckle across the room.

What qualifies Mr. Klugman to speak to us on the topic of the American Political Scene? Well, he graduated from the IU School of Journalism, worked at the Chicago Sun Times for 11 years, and taught journalism at Northwestern University before coming to the Journal Gazette. Clearly, he has the knowledge and experience to offer informative and insightful thoughts. His presentation on Monday focused on his arguments against commonly held beliefs about politics in the United States.

Commonly Held Belief #1: Today's Political Campaigns Cost too Much
Not so, says Klugman. While they are costly, he believes that the price is necessary to engage more citizens and get them to vote. The price for media and public relations is essential to getting the word out and informing the electorate. Craig believes that because we are voting for decision makers who impact wars, the economy, and our interests, the costs, although high, are quite worth it.
Commonly Held Belief #2: Today’s Political Campaigns are too Negative

Hold it right there, because Craig disagrees! Our country has a long history of negativity in campaigning. He cited the presidential elections of 1800, 1876, and 1928 as examples where individual candidates were ridiculed and humiliated by their opponent. During these elections, candidates with names like Thomas Jefferson, James Madison, and Rutherford B. Hayes were vilified by their opponents on very person levels in the press. By those standards, our campaigns are much tamer. Plus, negative ads can do good, as they point out characteristics and activities of candidates that we might not otherwise see.

Commonly Held Belief #3: Today, Politics in the US are horribly Polarized

Polarized, yes, but it’s not horrible, says Klugman. He noted that people today are more firm in their beliefs than ever before. For example, If someone fundamentally believes that there is no cause for government to be involved in healthcare, then there is nothing to compromise on. This isn’t a horrible thing, but merely a difficult challenge.

The Need for Transparency

Craig talked about the need for transparency and openness in our political process. He believes this will help address the challenges he talked about and move us forward. With the ability for SuperPACs to raise unlimited funds, the need for disclosure is becoming more crucial to create an informed environment.

Craig strongly encouraged citizens to do the research, to get informed, to participate in the process. He recommended the New York Times, The Washington Post, The Wall Street Journal, and (online) Politico as the best resources for fair, unbiased political news.
Committee Chairs
President Dave asks you to access clubrunner and review your committee page. You will find procedures for your committee and can add planning documents and other information. If you need help, please contact club member, Ian McCormick for assistance.

Take Me Out to the Ballgame!

On July 25, our very own Rotary Singers performed the National Anthem at the TinCaps game against the South Bend Silver Hawks. About 60 members of our Rotary Club were in attendance to support the singers and a good time was had by all. The TinCaps prevailed by a score of 5 – 1, clearly due to our support! Thanks Rotary Singers for making us look (and sound) so good!
Rotarians turned out to support the Rotary Singers and the TinCaps.

The TinCaps won the game against the South Bend Silver Hawks, 5 – 1 and entered into a three way tie for first place in the division. Clearly, the support provided by Rotary continues to open doors!

The Gold Standard
Also, President Dave recognized Jeremy Redding and Lisa Waterman for organizing the outing at the TinCaps as this week’s recipients of the Gold Standard Award. These Rotarians put together a fantastic evening of Rotary, fellowship, and fun!

Rotaract – Consider Attending Their Meeting
Rotaract President, Lauren Kingseed attended our meeting and encouraged all Rotarian to visit them. Rotaract meetings are every other Wednesday night at the Holiday Inn at IPFW, with the next one scheduled for August 15. Remember, attendance is part of President Dave’s 4-Way Test for all of us.
Membership Seminar
Saturday Aug. 25, 2012

Who Should Attend?
Club Membership Chair
President-Elect and President Nominee
All Club Officers from a small (<150) or large (>50) club
Rotarians who want to grow their club
Assistant District Governors

What Will You Learn?
- Get more guests to meetings and making them members
- Creating the kind of club people WANT to join
- How to reduce your "dropout rate"
- What are "Wrong Mindsets"
- Common Membership Mistakes
- What is your Rotary Brand?
- Rotary's New North America Membership Plan
- District 6540's Membership Incentives for 2012-13

Special Guest: PDG Brent Rosenthal (D6690, Ohio)
Brent is highly dedicated to speak to Rotarians on the subject of Membership Development. He has a special insight into what Rotary clubs do wrong in their approaches to increasing membership. He proposes a new strategy that represents a break with the traditional methods you may have learned. Rotary has implemented the bulk of this idea into their new three year membership plan.

Register: john.smith@rotary6540.org 260-444-8232
Register by 8/17 For Meal Planning

Cain's Hall
(Lower Level of Mother Jones) 
Stevens College, Danville, IN
10:00am - 2:00pm EDT
Lunch Served
Jim Kratzat reminded us that raffle tickets are on sale and drawings will begin soon. Items include golf at Swan Lake and DeBrand Chocolates, so please remember to bring a few dollars to support our Cleo Fox Music Scholarships.
Rotary Group Study Exchange is now looking for a Rotarian Team Leader!

Apply today for a GSE Exchange to Austria

A LIFE CHANGING EXPERIENCE

May 18th to June 15th, 2013 to Austria (Rotary District #1920)

This is a once-in-a-lifetime opportunity for a Rotarian to lead and experience a unique cultural and vocational Rotary exchange. Return with new perspectives and fresh ideas and understandings of different cultures, commerce and governments, as well as reawakening skill-building opportunities and personal growth.

QUALIFICATIONS: THE TEAM LEADER MUST BE
- an experienced and knowledgeable ROTARIAN
- interviewed and endorsed by a Rotary Club in Rotary District 6540
- available for a District Committee interview on Saturday, Oct. 13th in Plymouth IN
- available for team selection interviews on Saturday, Oct. 27th in Plymouth IN
- be alert, energetic, flexible & physically & emotionally able to be the team leader
- able to assume complete charge of team's orientation & preparations, including leader documents & Rotary program about Rotary District 6540 for presentation to the hosting Rotary Clubs in Austria
- able to build and maintain a well-informed and cohesive GSE team before and during the exchange
- responsible for ensuring each team members final report and prepare the team's final report for Rotary International

TEAM MEMBER'S PERSONAL FINANCIAL RESPONSIBILITIES:
- secure a current passport, visa, and any required vaccinations
- provide proof of required insurance: medical, hospitalization, emergency medical evacuation & accidental life and dismemberment
- have sufficient funds to meet personal and incidental expenses while abroad
- cover any personal excess baggage charges

THE ROTARY INTERNATIONAL FOUNDATION PROVIDES:
- the GSE Teams transportation to and from Austria's Rotary District
- host District provides internal travel, room, and board during the team's exchange

APPLICATION PROCESS
Applications can be obtained online at www.rotary6540.org — GSE Recruitment. Team leader applicants can return their completed applications to Linda Popovich with the Valparaiso Rotary Club by September 22nd, 2012. Contact phone number 219-808-7367. The Rotary District GSE Committee must receive the club endorsed applications by September 22nd, 2012.

Visit http://nindianagse.blogspot.com/ www.gse6540.org or www.australagse.blogspot.com for previous blogs about our district's past GSE teams.

Team Member applications are also being accepted. Team members must be non-Rotarian professionals between the ages of 25 and 40 and receive employer approval to participate. Relatives of current Rotarians are not allowed to participate.

Complete information can be found on the district website at www.rotary6540.org. See our GSE Committee co-chairs Tim Gibson and Mike Kelly for additional details.
A Unique Sergeant... Meg Katter

Meg Katter, granddaughter of Rotarian Margaret served as our sergeant to thank the club for its support of HB 1367 – legislation that will greatly impact the Indiana School for the Deaf and the strategies used in the state to help young, hard-of-hearing students.

Meg grew up with a hearing disorder that is progressively getting worse. She attended Ben Davis (public) High School and the Indiana School for the Deaf.

At Ben Davis, she was challenged to keep up and stay informed, using resources like tutors and note takers to support her learning. In the afternoons, she would travel to the Indiana School for the Deaf and found a much more supportive environment, in large part due to the school’s use of ASL. This language helps people like Meg access all information presented in life.

Although the General Assembly passed legislation that will impact the Indiana School for the Deaf and the use of ASL in the state, the budget is yet to be finalized. Meg urged us to continue to raise awareness about the importance of ASL.

Meg will be attending the University of Akron this fall. She has learned that she defines herself and her abilities and that no else does!