MAKING HISTORY – TODAY!

Our City has a lengthy baseball history, stretching back well into the 19th Century – including the first ever professional game; the first game played under the lights; and the all-female pro team, the Ft. Wayne Daisies.

And today, our Tin Caps and Parkview Field are making history again! It’s a crowded marketplace, with 30 major league and over 150 minor league teams. How to stand out? Our speaker, Tin Cap broadcaster Mike Couzens, gave us some examples.

First, choose a memorable name and logo. Then, provide fans each year with an easy-to-carry “pocket schedule.” To grow the audience, live-broadcast all home games on TV, and all away games on radio. (The Tin Caps are 1 of only 3 minor league teams that do this!) And finally, get creative about adding to the fan experience.

For instance, last year’s opening night featured “all 3-D displays” on the ballpark’s video boards, with complementary 3-D glasses for every fan. The Tin Caps won an award for that promotion.

Parkview Field gets rave reviews, too! It’s open 365 a year – and that’s unique. And for the last two year’s running it and the Tin Caps have been rated the #1 minor league baseball experience in America. No wonder other cities seeking to build new stadiums – Birmingham; Savannah – are coming here to see what we’ve got and how the Tin Caps do things.

Finally, a special thanks to Mike for leading a group of us, after our meeting, on a behind-the-scenes tour of this facility. We were impressed!
THE DOWNTOWN ROTARY CLUB
Next Meeting: March 18, 2013

“OPENING DOORS THROUGH SERVICE”

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td>Greeters</td>
<td>Bruce Haines &amp; Kay Ostrum</td>
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<tr>
<td>Cashier</td>
<td>David Bennett</td>
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<tr>
<td>Invocation</td>
<td>Jeff Zimmerman</td>
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<tr>
<td>House</td>
<td>Dave Lorenz</td>
</tr>
<tr>
<td>Song Leader</td>
<td>Valerie Magana</td>
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<tr>
<td>Sergeant</td>
<td>TBA</td>
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<tr>
<td>Spin Editor</td>
<td>Tom Wooding</td>
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<tr>
<td>Program</td>
<td>Alex Smith, Shane Araugo, Christine Fisher, Clint Kelly A Better Fort</td>
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<tr>
<td>Lunch Menu</td>
<td>Salad Bar, Chicken Alfredo &amp; Cherry Crisp</td>
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Upcoming Programs

<table>
<thead>
<tr>
<th>Date</th>
<th>Speaker/Program</th>
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<tbody>
<tr>
<td>March 25</td>
<td>Lisa Obata, RYE Inbound Student My Time in Fort Wayne</td>
</tr>
<tr>
<td>April 1</td>
<td>Jim Sparrow, Arts United Cultural Development—Revitalizing our Downtown Core</td>
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<tr>
<td>April 8</td>
<td>Anthony Juliano, Asher Group Linkedin In 10 Minutes a Day</td>
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<tr>
<td>April 15</td>
<td>Group Study Exchange Team from Austria</td>
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<tr>
<td>April 22</td>
<td>Lisa Pacula The New Ronald McDonald House</td>
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<tr>
<td>April 29</td>
<td>RI Foundation Committee presents 2013 Community Service Awards</td>
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Club Contact Information

Dave Borgen, President
482-8285 (W) 402-2162 (M)
david.borgen@na.manpower.com

Jeff Krull, President Elect
421-1201 (W) 438-4010 (M)
jknull@acpl.info

Mark Westerhausen, Treasurer
423-2414 (W) 433-7021 (M)
mwesterhausen@dwdcpa.com

Jane, Wilks Secretary
423-2130 (W) 341-1600 (M)
fwrotarysecretary@gmail.com

Website Information

Fort Wayne Rotary Club
www.fortwaynerotary.org
www.clubrunner.ca/fortwayne

Rotary International
www.rotary.org

Rotary District 6540
www.rotary6540.org
Club Announcements

**CUP FOR A CAUSE**

LAST CHANCE!—4 Bags Left!
See Carole Fuller to buy Green Mountain Coffee @ $10 per bag.
The club gets $3 and $1 goes to safe water projects worldwide.

<table>
<thead>
<tr>
<th>MARCH 16</th>
<th>International Youth Exchange Expo 10am to 1:30 pm IPFW Walb Student Union</th>
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</thead>
<tbody>
<tr>
<td>MARCH 16</td>
<td>Memorial Service for Ruth Niewyk 2:00 pm, First Presbyterian Church</td>
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<tr>
<td>MARCH 18</td>
<td>Rotary Speech Contest 4pm, Downtown Library</td>
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<tr>
<td>MARCH 27</td>
<td>RAH! RAH! At JK O’Donnell’s-5:30</td>
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<tr>
<td>APRIL 15</td>
<td>RAH! RAH! with Austrian GSE team At the NEW O’Reilly’s Irish Pub in Harrison Square-5:30</td>
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Club Committee Calendar

| March 26 | Rotary Board Meeting 7:30 am |

Local

District and International

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<thead>
<tr>
<th>April 14-20</th>
<th>GSE Team from Austria here</th>
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<tr>
<td>April 26-27 2013</td>
<td>District 6540 Annual Conference Radisson Star Plaza, Merrillville</td>
</tr>
<tr>
<td>June 23-26 2013</td>
<td>Rotary International Convention Lisbon, Portugal</td>
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Member Info and Events

Nearby Club Meetings

**Tuesday**
- Angola: 12pm, Elks Lodge
- Auburn: 12pm, Bridgewater Golf Club
- Bluffton: 12pm, Timer Ridge Golf Club
- Churubusco: 12pm, St. John Busco Church
- Columbia City: 12pm, Parkview Hospital
- Garrett: 12pm, Railroad Inn
- Huntington: 12pm, LaFontaine Center
- Kendallville: 6:15pm, Pizza Hut
- Ligonier: 7am, UMC Church, Townline

**Wednesday**
- Anthony Wayne: 12pm, Hall’s Guesthouse

**Thursday**
- Albion: 12pm, Asbury United Methodist
- Berne: 12pm, 1005 S US 27
- Butler: 12pm, American Legion
- Decatur: 12pm, Back Forty
- North Manchester: 12pm, Manchester College

**Friday**
- Warsaw: 12pm, Shrine Building at Fairgrounds
WHICH ARE YOU?

According to Ruth Phillips, last week’s Sergeant, that very Monday marked the beginning of “International Brain Awareness Week.” (Who knew?) President Dave quipped that the week ended, appropriately, with St. Patrick’s Day. And then, all became clear!

So which, dear reader, are you? Are you left brain-dominant (logical, analytical, orderly, objective)? Or are you right brain-dominant (creative, intuitive, emotional, thoughtful, subjective)?

As Ruth mentioned, there are a host of online quizzes to help you find out.
http://www.personalitytest.net/quizzes/quiz3/index.htm
http://www.wherecreativitygoestoschool.com/vancouver/left_right/rb_test.htm

But perhaps you can get the answer just as easily by using either your logic or your gut feeling. Hmmm ….

THE GOLD STANDARD AWARD WINNERS

Legendary basketball coach, John Wooden, once said: “Things turn out best for the people who make the best of the way things turn out.”

Case in point: President Dave paid special tribute to the World Affairs Committee, chaired by Nick Shah. After months of hard work and preparations, its scheduled once-a-year event at IPFW had to be cancelled at the last minute due to last week’s snow storm. Nonetheless, some Committee members braved treacherous roads to wind things down at IPFW, and then to deliver unused food and drink supplies to the Rescue Mission.

MARCH STUDENT ROTARIAN

Greetings to our Student Rotarian from North Side H.S., Amy Arthur.
INTERNATIONAL YOUTH EXCHANGE EXPO

FREE!

DISCOVER STUDY ABROAD OPPORTUNITIES

DROP IN AND FIND OUT ABOUT:

• Summer and academic year exchange opportunities for high school students
• College benefits and career impact of an exchange experience
• How to choose and fund your international exchange

SATURDAY, MARCH 16, 2013
10 A.M. TO 1:30 P.M.
IPFW WALB STUDENT UNION

Thank you to our sponsors:

DETAILS at iyee.org www.facebook.com/iyee.org