



**GET MORE  
OUT OF MEMBERSHIP.  
CONNECT  
FOR GOOD.**



**JOIN LEADERS | EXCHANGE IDEAS | TAKE ACTION** [www.rotary.org](http://www.rotary.org)



**Your Rotary membership starts in your club.**

Getting involved will develop your leadership skills and knowledge and build lifelong friendships.

Rotary brings together leaders — people like you who want to make a difference. We're here to provide you with the resources and opportunities to improve your community and create change in the world.





# CONNECTING FOR COMMUNITY

The top two reasons people join Rotary are to give back to their communities and to connect with like-minded leaders and friends. Our members stay with Rotary year after year for the same reasons. What motivated you to join Rotary? What have you set out to accomplish with your club and as a Rotarian?

## OUR COLLECTIVE IMPACT

Rotary brings together people like you — leaders from all cultures and occupations who want to use their distinct expertise for good. People whose sense of responsibility inspires them to give back to their communities. Who step forward to tackle the toughest challenges — and persevere to create lasting change in communities around the world.

Together, we empower youth, improve health, promote peace, and advance our communities in all corners of the globe.

With 1.2 million members worldwide, our global community's impact has never been greater — and it continues to grow.

When Rotarians come together and commit to a cause, like our PolioPlus initiative, the magnitude of our impact is clear. And with the ongoing support of Rotarians like you, we will continue the fight to End Polio Now.

You joined Rotary because you want to make a difference. Because you believe in our motto: Service Above Self. Because you're committed to integrity and making change happen, and because the areas that we focus on are important to you.



Water and sanitation global grant provided new toilets and clean water facilities and encouraged good hygiene and disease prevention for 2,500 students in four schools in Adana, Turkey.

Sponsors:  
Rotary clubs of Adana-Cukurova, Turkey, and Frutal, Brazil



## THE FOUR-WAY TEST

Of the things we think, say or do:

- 1 Is it the **TRUTH**?
- 2 Is it **FAIR** to all concerned?
- 3 Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- 4 Will it be **BENEFICIAL** to all concerned?

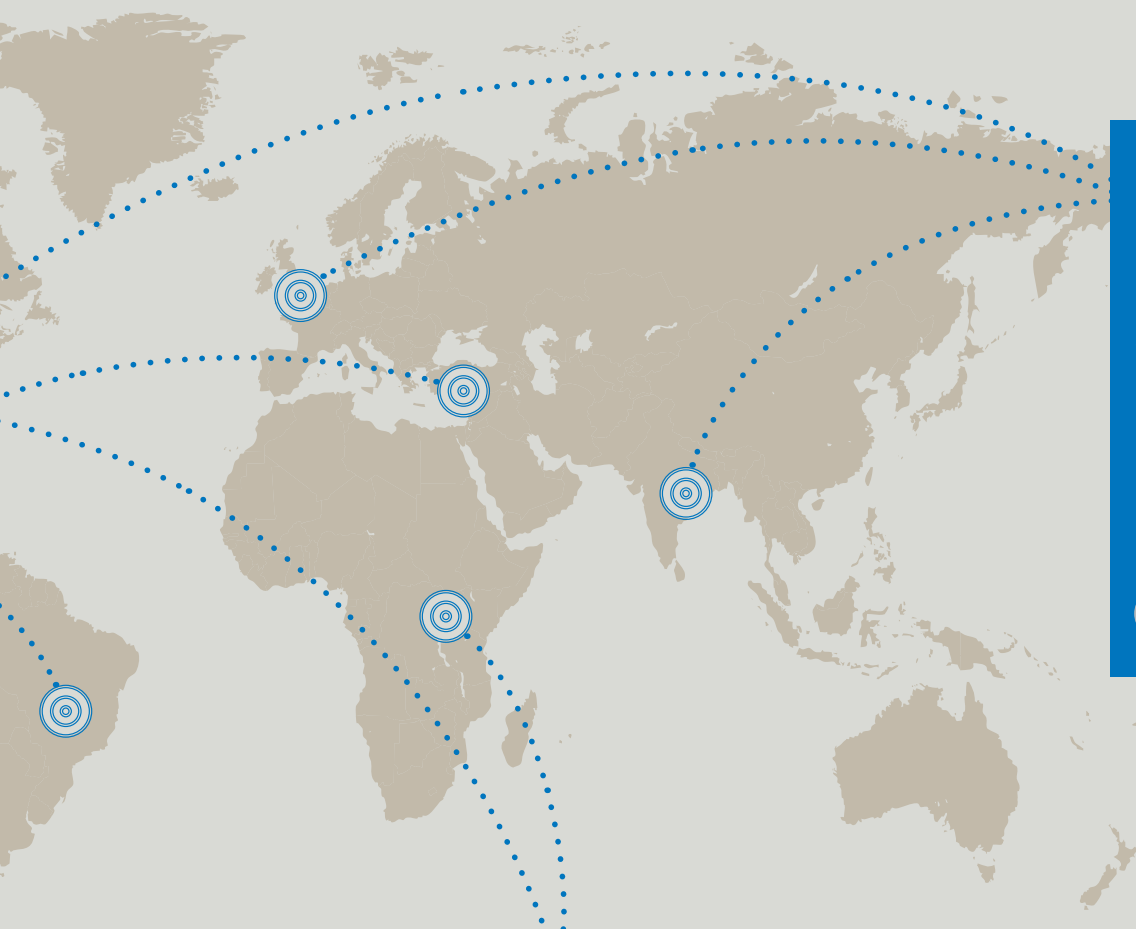


Peace and conflict prevention/resolution



Disease prevention and treatment

**Rotary's 1.2 million** members combine their resources and connect across the world to move communities forward with clean water, health initiatives, education, and more.



Economic and community development global grant supported a grant recipient's plans to expand Jhoole, the nonprofit clothing business she started to help impoverished women weavers in India.

Sponsors:  
Rotary Club of Crystal Palace & Norwood, Greater London, England, and District 6420 (Illinois, USA)



Adopt-a-Village global grant renovated a schoolroom and provided books, computers, and furniture; installed a water harvesting system; supported a vocational training team focusing on health issues; and formed and trained 25 microcredit groups in Nkondo, Uganda.

Sponsors:  
Rotary Club of Kampala-North, Uganda, and District 5340 (California, USA)



Share stories about your club's connections at [blog.rotary.org](http://blog.rotary.org).



Water and sanitation



Maternal and child health



Basic education and literacy



Economic and community development





## GET INVOLVED

When you get involved, it's not just your community, club, and projects that benefit — you benefit, too. As an active Rotarian, you'll develop skills like public speaking, project management, and event planning. You'll meet interesting people from your community and from around the world. You'll tackle local issues that are important to you and your fellow club members. You'll feel the shared sense of purpose that comes from working together to better your community.

When it comes to being an active Rotarian, the opportunities are endless. Here are some ways to get involved.

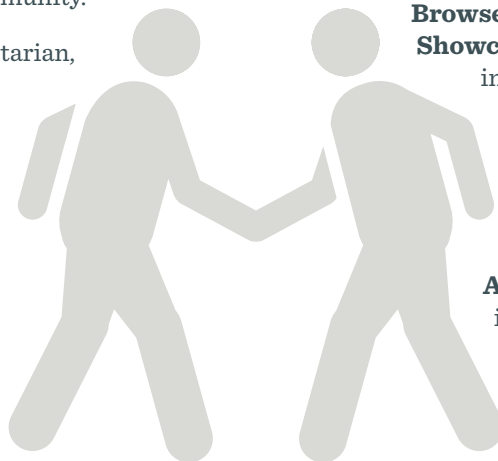
### START LOCAL AND HELP YOUR COMMUNITY

**Volunteer** to help with your club's signature service project.

**Get involved** with one of the programs sponsored by your club.

**Identify a need in your community** and design a hands-on project that addresses it.

**Collaborate with other clubs** in your area, including Interact and Rotaract clubs, on a joint service project or event.



**Share your ideas** about how to achieve club and project goals with club leaders, and take the lead on carrying them out. Your suggestions could become the next big initiative in your community.

### GO GLOBAL THROUGH ROTARY

**Participate** in Rotary's international service projects.

**Browse others' projects on Rotary**

**Showcase** at [www.rotary.org](http://www.rotary.org) to inspire local initiatives.

**Support The Rotary Foundation**, which provides millions of dollars in grants for Rotary's humanitarian service efforts around the world.

**Attend Rotary events** to exchange ideas and celebrate with members around the globe.

**Host a Rotary Youth Exchange student** visiting your district, and learn about another culture.

**Learn with other Rotarians** by attending the Rotary International Convention.

**Give to PolioPlus** and join the movement to End Polio Now. For only 60 cents, you can vaccinate a child against polio.



## GET CONNECTED

Rotary is all about building lifelong friendships — connecting with fellow Rotarians across communities, cities, countries, and cultures. Just one connection can lead to a great partnership.

### ONLINE

#### **Update your Rotary profile**

at [www.rotary.org](http://www.rotary.org) to receive information tailored to your interests and connect with members who share those interests.

**Use your Rotary profile to connect with club leaders** and get the information you need to participate in projects and your community.

**Discover inspiring stories of fellow Rotarians** at Rotary Voices, the official Rotarian blog.

**Learn about service projects worldwide** at Rotary Showcase and put your club's projects on display, too.

**Explore Rotary grants** at [www.rotary.org/grants](http://www.rotary.org/grants) to learn how to apply for global and packaged grants for international humanitarian projects.

**Use social media** to reach out and start conversations. Inspire others to follow your lead and spread the word about Rotary.

### OFFLINE AND IN-PERSON

You don't have to use a computer to make a connection. Outside of your club meetings, there are lots of opportunities to meet with other Rotarians in person. Here are a number of ways to get started.

#### **Make Rotary a family affair.**

Explore Interact, RYLA, and Rotary Youth Exchange opportunities for your kids and invite your spouse to your club's meetings.

**Attend the RI Convention.** Meet and celebrate with other members from around the world and learn how to expand our impact.

**Go to meetings at other Rotary clubs** anywhere in the world to find international service partners and form new friendships.

#### **Learn about another culture.**

Spend time abroad in a Rotarian's home through a Rotary Friendship Exchange.

**Join a Rotary Fellowship or Rotarian Action Group.** Meet other members who share your interests and passions.

### OTHER RESOURCES

**Watch Rotary Video Magazine and read your Rotary magazine,** Rotary news, and newsletters for stories about remarkable projects, helpful tips, and inspirational ideas.

**Explore special-interest publications** available at [shop.rotary.org](http://shop.rotary.org).

**START MAKING YOUR CONNECTIONS TODAY!**

### JOIN THE CONVERSATION!

[www.rotary.org/socialnetworking](http://www.rotary.org/socialnetworking)



facebook



linkedin



youtube



blog



rss



flickr



twitter



pinterest



vimeo



instagram



## BEYOND CLUBS — THE ROTARY FAMILY

Rotary is made up of more than just our clubs. Service can start at any age, so we offer programs for teenagers and young adults who want to discover new cultures, develop leadership skills, and give back. We also provide opportunities for people of all ages and backgrounds who want to help in their communities. Through clubs like yours, Rotarians organize and sponsor all of the following.

**Interact** is a leadership program sponsored by Rotary clubs for anyone ages 12-18. With more than 12,300 Interact clubs in 133 countries, Rotary is inspiring the next generation of socially responsible and globally conscious leaders.

**Rotaract** is organized by Rotary clubs to promote leadership, professional development, and service among adults ages 18-30. With more than 8,000 clubs in 167 countries, Rotaract members are helping to lead change in communities around the globe.

**Rotary Community Corps (RCCs)** are groups of non-Rotarians who work with Rotary to improve their communities through a variety of service projects. There are more than 6,800 RCCs in 78 countries, all organized and sponsored by Rotary clubs.

**Rotary Youth Exchange** offers students ages 15-19 the chance to travel abroad for cultural exchanges. More than 8,000 students participate in this immersive program every year. Through these experiences, which last from a week to a full academic year, students learn about new cultures, gain an appreciation for diverse perspectives, and foster global understanding.

**Rotary Youth Leadership Awards (RYLA)** is Rotary's leadership training program for teens and young adults that emphasizes social responsibility, global citizenship, and personal development.

**Rotary Peace Fellowships** offer students the opportunity to earn advanced degrees or professional certificates from universities that host Rotary Peace Centers. Rotary Peace Fellows focus on international studies and conflict resolution so they can advance their careers as promoters of peace.

