



**4th Annual Tournament Benefiting**  
Safer Dallas Better Dallas and  
Dallas Rotary Club Foundation  
hosted by The Rotary Club of Dallas

**Monday, September 10, 2018**

**11:00 AM - 8:00 PM**

Bent Tree Country Club  
5201 Westgrove Drive  
Dallas, Texas 75248



## **SPONSORSHIP OPPORTUNITIES**

*Supporting the Blue, on the Green*



# About the Tournament

You are invited by the Dallas Rotary Club Foundation to participate in our 4th Annual Charity Golf Tournament. The Dallas Golf Tournament will benefit Safer Dallas Better Dallas and the Dallas Rotary Club Foundation.



**saferdallas**

We're in this fight together

**Safer Dallas Better Dallas**, a 501(c) (3) non-profit organization, was founded in 2005 by community leaders Jack Hammack and Charles Terrell, who pledged to seek solutions and funding necessary to make Dallas the safest city in America. The mission of Safer Dallas Better Dallas is to protect citizens from becoming victims of crime through a unique partnership with the Dallas Police Department. We believe we have helped usher in a decade of falling crime rates through leadership training and improved equipment and technology for the men and women in blue. During the past 13 years, Safer Dallas has raised millions of dollars, and has funded the Caruth Police Institute, neighborhood security cameras, bait cars, narcotics dogs, sexual assault programs, body cameras, and much more. Every dollar donated to Safer Dallas from the Dallas Rotary Club Foundation Charity Golf Tournament is used to support the **Dallas Police Department and their needs that are not funded by the city**. Proceeds in the past have supported the purchase of body cameras, stun guns, weapons, and other needed equipment to assist in keeping our City safe.



The **Dallas Rotary Club Foundation** is the nonprofit arm of the **Rotary Club of Dallas (RCD)**, the first Rotary Club in the State of Texas. Members of RCD provide many community programs, to include:

- Mentoring at-risk students from their sophomore year through graduation from college;
- Providing scholarship opportunities for Woodrow Wilson college-bound students;
- Presenting an annual program, **Salute to American Veterans**, with proceeds from the event supporting local veteran initiatives;
- Building water wells and sanitation stations in villages in Ghana, and offering dental clinics to Ghana villagers;
- Participating in DPD "Let's Talk;"
- Encouraging bike safety to elementary children during the annual **Bike Rodeo**, held in conjunction with Texas Scottish Rite Children's Hospital;
- And, supporting a love for reading through the **"I Like Me!"** program that has given personalized books to more than 100,000 DISD kindergarten students.

**Learn more at [dallasrotary.org](http://dallasrotary.org)**



# Why Sponsor the Golf Tournament

Sponsoring The Dallas Rotary Club Foundation Golf Tournament provides company exposure at the event and in the community, and the opportunity to interact with and support both Safer Dallas Better Dallas and Dallas Rotary Club Foundation. Most importantly, without your help the good work we do would not be possible. We hope you will partner with us to make a difference.

- Sponsor logos on banners, visual media and all other signage.
- Recognition on website and social media.
- Company promotion up until the event and up to a year after.
- Media coverage of the event.
- Exposure to over 200 influential business men and women leaders in the community.
- Company included in any press releases and public service announcements.

Invite key  
employees and  
clients to show them  
your support of our  
community!

## Event Information

**Monday, September 10, 2018**

11:00 AM - 8:00 PM

Bent Tree Country Club  
5201 Westgrove Drive  
Dallas, Texas 75248

### Schedule of Events

11:00 AM - 12:00 Noon Registration

11:00 AM - 12:15 PM Lunch

1:00 PM - Shotgun Start

6:00 PM - Banquet Awards Dinner

**Sponsorships and tickets can be  
purchased at [dallasrotary.org](http://dallasrotary.org)**



# 2018 Sponsorship Levels

## TITLE SPONSOR \$25,000

- Co-Branding in the Logo and Tournament.
- Highest listing on signage recognition and in all promotional materials printed, web, and course.
- Company name included as presenting sponsor with logo and in all press releases and media announcements.
  - May place marketing material in goodie bag.
    - May display marketing tent at event.
    - Private dinner for four with DPD Chief.
  - Reserved center table at Tournament Awards Banquet with DPD Chief and recognition at dinner.
- Includes eight playing spots, super ticket package and all player items.
  - Full-page ad in Tournament Program.
- The opportunity, if desired, to assist as MC at the Tournament Awards Banquet or schedule as program as the key presenter at one of our weekly Club luncheons.

## PLATINUM SPONSOR \$10,000

- Second highest listing on signage recognition and in all promotional materials.
- Private lunch for four with DPD Chief.
- Reserved table at Tournament Awards Banquet with DPD Assistant Chief, and recognition at dinner.
- Includes four playing spots and all player items.
- Half-page ad in Tournament program.
- May place marketing materials in goodie bag.

## GOLD LEVEL \$5,000

The sponsorship level benefit Includes four playing spots and all player items, plus;

### DINNER SPONSOR \$5,000

- Recognition in promotional opportunities.
- Recognition at Tournament Awards Banquet.
- Listing in the Tournament Awards Banquet Program.

### LUNCHEON SPONSOR \$5,000

- Recognition in promotional opportunities.
- Recognition at Tournament Luncheon.
- Listing in the Tournament Awards Banquet Program.



# 2018 Sponsorship Levels

## SILVER LEVEL \$3,500

The sponsorship level benefit Includes four playing spots and all player items, plus;

- **SHIRT SPONSOR**  
Recognition in promotional opportunities. Logo on tournament shirt. Listing in Tournament Program.
- **HAT SPONSOR**  
Recognition in promotional opportunities. Logo on hats given to all attendees. Listing in Tournament Program.
- **GOLF BALL SPONSOR**  
Recognition in promotional opportunities. Logo on golf balls given to all attendees. Listing in Tournament Program.
- **GOLF CART SPONSOR**  
Recognition in promotional opportunities. Logo on tournament golf carts. Listing in Tournament Program.
- **GOODIE BAG SPONSOR**  
Recognition in promotional opportunities. Logo on goodie bags. Listing in Tournament Program.
- **DRINK SPONSOR**  
Recognition in promotional opportunities. Logo on cart. Listing in Tournament Program.
- **HALF-WAY SPONSOR**  
Recognition in promotional opportunities. Logo at Half-way House. Listing in Tournament Program.
- **CIGAR SPONSOR**  
Recognition in promotional opportunities. Logo at Cigar Lounge. Listing in Tournament Program.
- **TUMBLER SPONSOR**  
Recognition in promotional opportunities. Logo on tumblers. Listing in Tournament Program.

## FRIENDS OF DPD LEVEL \$2,500

The sponsorship level benefit Includes four golfers, one of your four players can be a cop from our Dallas Police Department, and corporate recognition in promotional materials.

*Please indicate when you submit your sponsorship if you wish to include a cop with your group.*

## HOLE SPONSOR LEVEL \$500

The sponsorship level benefit Includes signage at a designated hole on the golf course. In addition you are able to setup a table to offer complimentary bites, beverages, or giveaways as golfers make their way through.

## Sign up as a Sponsor

[dallasrotary.org/golf](http://dallasrotary.org/golf)

For inquiries contact  
Mike Curran  
[info@dallasrotary.org](mailto:info@dallasrotary.org)  
214-742-5451





# Sponsorship & Playing Form

## Details:

- Please print all information legibly and exactly as it should appear in all publications.
- Upon submission of this form you will be provided an email confirmation.
- Please submit all player names to [stevensmj@gmail.com](mailto:stevensmj@gmail.com). Must be received prior to September 5, 2018.
- Your name and guests will be placed on a guest registration list at the door of the event for check in.
- For sponsor levels please email a high resolution PNG of your logo to [stevensmj@gmail.com](mailto:stevensmj@gmail.com). This will be used in all recognition benefits listed under your level.

**MAIN CONTACT NAME:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL :** \_\_\_\_\_

### PLATINUM SPONSOR

\_\_\_ TITLE SPONSOR **\$25,000**     \_\_\_ PLATINUM SPONSOR **\$10,000**

### GOLD SPONSOR \$5,000

\_\_\_ DINNER SPONSOR    \_\_\_ LUNCHEON SPONSOR

### SILVER SPONSOR \$3,500

\_\_\_ SHIRTS \_\_\_ HATS \_\_\_ GOLF BALLS \_\_\_ HALF-WAY HOUSE \_\_\_ GOLF CARTS \_\_\_ GOODIE BAGS  
\_\_\_ DRINKS \_\_\_ CIGARS \_\_\_ TUMBLERS

### FRIENDS OF DPD \$2,500

\_\_\_ FRIENDS OF DPD \_\_\_1 \_\_\_2 \_\_\_3 \_\_\_ OTHER QUANTITY

### HOLE SPONSOR \$500

\_\_\_ HOLE SPONSOR #: \_\_\_\_\_

### JUST PLAYING GOLF

\_\_\_ INDIVIDUAL PLAYER **\$350** | #: \_\_\_\_\_    \_\_\_ FOURSOME (4 PLAYERS) **\$1,300** #: \_\_\_\_\_

### PAYMENT:

\_\_\_ CHECK FOR TOTAL PAYMENT OF \$ \_\_\_\_\_ [PLEASE MAKE ALL CHECKS PAYABLE TO: DALLAS ROTARY CLUB FOUNDATION]

\_\_\_ CREDIT CARD FOR FULL PAYMENT: **TYPE OF CARD:** \_\_\_ MASTERCARD \_\_\_ VISA \_\_\_ DISCOVER \_\_\_ AMEX

**NAME ON CARD:** \_\_\_\_\_ **BILLING ZIP CODE:** \_\_\_\_\_

**CREDIT CARD NUMBER:** \_\_\_\_\_ **EXP:** \_\_\_\_\_

\_\_\_ CHECK HERE IF YOU WISH TO RECEIVE A CONTRIBUTION RECEIPT FOR THE TAX-DEDUCTIBLE PORTION OF YOUR SPONSORSHIPS.