

The Rotary Club of Dallas' 17th Annual

SALUTE TO AMERICA'S VETERANS

Keynote Speaker

Ross Perot, Jr.

Benefiting USO DFW

&

**George W. Bush Institute
Military Service Initiative**



November 10, 2021

11:30 a.m.

**Frontiers of Flight Museum
6911 Lemmon Ave, Dallas TX 75209**

dallasrotary.org/sav



SAV2021 KEYNOTE SPEAKER



Ross Perot Jr.

Chairman, The Perot Group and Hillwood

U.S. Air Force Pilot / 1st Helicopter Flight Around the World

Ross Perot Jr. serves as Chairman of The Perot Group, which manages the various Perot family interests that include real estate, oil and gas, and financial investments. Additionally, Mr. Perot is Chairman of Hillwood, a Texas-based, leading global real estate development company he founded in 1988.

That same year, Mr. Perot developed Fort Worth Alliance Airport, the country's first industrial airport, through a unique public-private partnership. The airport now anchors AllianceTexas, a 27,000-acre master-planned, mixed-use community in North Texas. The area is home to the AllianceTexas Mobility Innovation Zone, an integrated testbed for both surface and air mobility technology to test, scale, and commercialize. Since inception, AllianceTexas has generated nearly \$84 billion in regional economic impact.

Mr. Perot is co-founder of Perot Systems Corporation and served in various roles within the company including CEO, Chairman of the Board and member of its Board of Directors. Perot Systems was acquired by Dell Inc. in 2009 at which time Mr. Perot joined their Board of Directors where he served until 2013.

As an aviation enthusiast, Perot completed the first helicopter flight around the world in less than 30 days in 1982 and served as a pilot in the United States Air Force. Mr. Perot then became chairman of the Air Force Memorial Foundation, leading the 14-year effort to build the United States Air Force Memorial in Washington, DC.

Mr. Perot currently serves on the board of the U.S. Chamber of Commerce and was also selected as a member of President Trump's Economic Revival Task Force. He currently sits on the board of the American Enterprise Institute (AEI) and is Board Member Emeritus for both Vanderbilt University and the Smithsonian National Air and Space Museum.

ABOUT SALUTE TO AMERICA'S VETERANS

We are pleased to present the 17th Annual Salute to America's Veterans. This event will raise funds to benefit two extraordinary organizations: USO DFW and George W. Bush Institute Military Service Initiative.

This outstanding event honors the contributions of veterans across the generations for maintaining our freedom and liberty, and raises funds for two organizations that are transforming the lives of our active military, our veterans and their families. We ask you to consider playing a role through a corporate or personal sponsorship.

PAST SAV KEYNOTE SPEAKERS



2005
Walter Cunningham
Former NASA Astronaut



2006
Admiral Patrick M. Walsh
Four-Star Admiral (Ret.)
Commander, U.S. Naval Forces Central Command



2007
Lieutenant General Thomas F. Metz
Deputy Commanding General and Chief of Staff
U.S. Army Training and Doctrine Command



2008
Senator Kay Bailey Hutchison
United States Senator, Texas



2009
Brigadier General Will Grimsley
Deputy Commanding General,
III Corps and Fort Hood



2010
Major General James L. Williams
Commanding General, 4th Marine Division
(Ret.)



2011
Ross Perot
U.S. Navy
Founder of the Perot Foundation



2012
General Tommy Franks
Four-star, U.S. Army General (Ret.)
Commander, U.S. Central Command
Commander, Combined Maritime Forces



2013
Honorable Gordon England
Former Secretary of the Navy
& Deputy Secretary of Defense



2014
Vice Admiral Joseph Maguire
United States Naval Special Warfare Command
(Ret.)



2015
Corporal Jacob P. Schick
U.S. Marine Corps (Ret.)
Chief Executive Officer at 22Kill



2016
Lieutenant Colonel Allen B. West
U.S. Army (Ret.)
United States House of Representatives, Florida



2017
Corporal Michael Jernigan
U.S. Marine Corps (Ret.)



2018
Colonel Miguel Howe
U.S. Army (Ret.)



2019
Admiral Patrick M. Walsh
Four-Star Admiral (Ret.)



2020
PFC Michael Elliot, U.S. Army (Ret.)
President/Founder—All Veteran Group
US Army Parachute Team—Former Golden Knight



Sponsoring Salute to America's Veterans provides the opportunity to interact with and honor our local veterans and active service men and women as well as position your brand in a positive way.

Most importantly, without your help, all of the good work our beneficiaries do would not be possible. We hope you will partner with us to reach our mission to salute and support our veterans and active military men and women.



ABOUT USO DFW & GEORGE W. BUSH INSTITUTE MILITARY SERVICE INITIATIVE

USO DFW Dallas/Ft. Worth

For 80 years the USO — a private, nonprofit organization — has served the men and women of the U.S. military, and their families, throughout their time in uniform — from the moment they join, through their deployments and as they transition back to their communities.



Dallas Fort Worth

Our locations are the foundation for our connection to the military community and enable the USO to provide outreach support to areas where no physical facility exists. USO locations offer an inviting and comfortable place where service members and their families can connect by internet or phone, play a video game, catch a movie, have a snack or just put their feet up and relax.

Since 2004, USO DFW has served more than 2.4 million service members and their families. Our outreach encompasses a wide area of North Texas, including Abilene, East Texas and everything in between. We currently have 3 centers: the DFW Airport location, a 24/7 room and the Downtown Dallas Military Entrance Processing Station. Our new center in Dallas Love Field Airport is slated to open in August of 2021.

George W. Bush Institute Military Service Initiative

Through research, policy development, programs, and Presidential recognition, the Military Service Initiative informs, influences, and unites communities, nonprofit organizations, businesses, academia, and philanthropy to maximize the well-being of post-9/11 veterans and military families, establishing the conditions for a successful transition and their continued leadership as civilians.



GEORGE W. BUSH
INSTITUTE

Since 2011, more than 160 Warriors have participated in Military Service Initiative's Team 43 Sports, which include the Warrior Open and the Warrior 100K bike ride. These events also serve as a platform for strategic messaging, resource development, and networking for veterans and key stakeholders in this community.



EVENT INFORMATION

Wednesday, November 10, 2021
Frontiers of Flight Museum
6911 Lemmon Avenue Dallas, Texas 75209

TICKETS

General Admission: \$75

- 10:30 a.m. | VIP Reception for sponsors and other dignitaries
- 11:00 a.m. | Silent Auction opens
- 11:30 a.m. - 1:15 p.m. | Lunch and program
- 1:15 p.m. | Silent auction ends

SPONSORSHIP OPPORTUNITIES

Perot Patriot Sponsor \$25,000

Perot Foundation

Military Sponsor \$15,000

- Premium seating for 16 at the event (2 tables)
- Active-duty military and/or veterans seated with your guests
- VIP reception admission for 10 guests and signature sponsor of the VIP reception
- Highest listing on signage/table recognition and in all promotional materials and printed programs
- Formal introductions and recognition as a Military Sponsor
- Company name included in all press releases and public service announcement

Liberty Sponsor \$10,000

- Premium seating for 8 at the event
- Active-duty military and/or veterans seated with your guests
- VIP reception admission for 6 guests
- Higher listing on signage/table recognition and in all promotional materials and printed programs
- Company name included in all press releases and public service announcement

SPONSORSHIP OPPORTUNITIES

Patriot Level Sponsor \$5,000

- Premium seating for 8 at the event
- Active-duty military and/or veterans seated with your guests
- VIP reception admission for 6 guests
- Higher listing on signage/table recognition
- Higher recognition in all promotional materials and printed programs

Service Branch Sponsor \$2,500

- Priority seating for 6 at the event
- Active-duty military and/or veterans seated with sponsor
- VIP reception admission for 4 guests
- Recognition listing on signage/table recognition
- Recognition in all promotional materials and printed programs

Friends of the Armed Services Sponsor \$1,000

- Premium seating for 4 at the event
- Active-duty military and/or veterans seated with your guests
- Recognition listing on signage/table recognition
- Recognition in all promotional materials and printed programs

Veterans Sponsor \$500

- Premium seating for 2 at the event
- Listed in printed program

SPONSORSHIP OPPORTUNITIES

While we realize that no amount of public recognition on our part can fully justify your generosity, we will do our best to promote your company throughout our event and within our community.

Please provide all information legibly and exactly as it should appear in all publications. You may also choose to complete online with this link - <https://form.jotform.com/82594085584166>

- If a new sponsor, please email a print –ready logo (300 DPI) to Hillary Pennartz, Executive Director at: hillary@dallasrotary.org
- Email all guest names for the sponsored seats and VIP reception by Friday, November 5th, 2021 to Hillary Pennartz, Executive Director at: hillary@dallasrotary.org

Please return to: Dallas Rotary Club Foundation, PO BOX 601616 Dallas, TX 75360 or email Hillary Pennartz, Executive Director at: hillary@dallasrotary.org

Sponsor's Displayed Name: _____

Mailing Address: _____

Phone: _____ **Email :** _____

Contact Name/Title: _____

Sponsorship Level

☐ Military \$15,000 ☐ Liberty \$10,000 ☐ Patriot \$5,000
☐ Service Branch \$2,500 ☐ Friends of the Armed Forces \$1,000 ☐ Veterans Supporter \$500

Payment

☐ Check enclosed for total payment of _____

[please make check payable to: Dallas Rotary Club Foundation and Memo: SAV2021]

☐ Please charge my credit card for full payment: ☐ MasterCard ☐ Visa ☐ Discover ☐ AMEX

Name on Card: _____

Billing Zip Code: _____

Credit Card Number: _____

EXP: _____

CID: _____

☐ Make an online payment at <https://form.jotform.com/82594085584166>

THANK YOU FOR SUPPORTING OUR VETERANS!

Questions? Contact our Executive Director, Hillary Pennartz at hillary@dallasrotary.org

THANK YOU TO OUR PAST SPONSORS

PEROT PATRIOT SPONSOR

PEROT FOUNDATION

LIBERTY SPONSORS



PATRIOT SPONSORS



SERVICE BRANCH SPONORS



FRIENDS OF THE ARMED FORCES



VETERAN SUPPORTERS

