

Measuring Results

	Before ELC	After ELC
Financial concepts	57%	85%
Leadership roles	42%	94%
Business terms	86%	100%
Better career idea	57%	90%



ELC OFFERS YOU THE FOLLOWING:

- 01** An understanding of building a company
- 02** Real life experiences
- 03** Taking your idea into the "real world" of company development
- 04** Presenting your company to an entrepreneurial panel

Use the ELC experience to develop your company

ELC-SVW

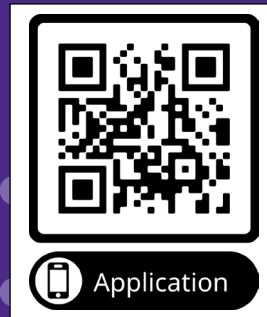
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Website



Application



ENTERPRISE LEADERSHIP CONFERENCE

Silicon Valley West



- Are you a High School Junior?
- Have you ever watched "Shark Tank" on TV and said to yourself, "I can do that?"
- Have you ever thought about creating your own company?

If you answered "yes" to these questions, you fit the profile of an "entrepreneurial thinker" and should take the next step.

CONFERENCE SCHEDULE: (3-DAY EVENT)

Wednesday, March 26, 2025, 7:00

AM - Conference starts at West Valley College.

Wednesday afternoon - Students travel by bus to Asilomar, Pacific Grove.

Friday, March 28, 7:00 PM -

Students return by bus to West Valley College.



Mission: *Provide to high school juniors a working introduction to the opportunities, benefits, and challenges of establishing a business or providing a service in our free enterprise system.*

Goal: Understanding business techniques through the creation of a hypothetical company.

IMPORTANT DATES

Application due
Friday, Feb 7, 2025

School Representative Recommendation
Friday, Feb 14, 2025

Student Acceptance Notification
Friday, Feb 21, 2025

Mandatory Orientations
Thursday, Mar 6 or
Tuesday, Mar 11, 2025

School representative's recommendation includes 3 days of missing classes.
Orientation provides parents with an event overview.

How it Works for Students

- GPA is NOT a criterion for acceptance!
- Each student fills out an on-line application and answers 3 basic questions:
 1. *Why are you interested in applying for this business conference?*
 2. *How do you think attending this conference will influence your future goals?*
 3. *In ten years, what would you like to be able to tell others about yourself?*
- Selection committee of business-oriented Rotarians reviews applications and selects students. Ten teams are created with each team consisting of 6 students from different high schools.
- Selected students must attend one of the two scheduled nighttime Orientations with at least one parent.

Overview of Course Curriculum

- Entrepreneurial Stories
- Understanding Leadership
- Building Your Own business (Your company)
 - Products/Service, Operations, Planning, etc.
- Business Ethics
- Human Resources
 - Organization, Company, Mission and Culture
- Marketing – Analysis & strategies
- Finance
 - Getting Capital, Financial Statements & Projections
- Making Winning Presentations
- Team Building
- Each team presents their company to a panel.



Website