



## 2024 Sponsorship Opportunities

Sponsor more than just a concert series: sponsor your *community*. Funds raised through sponsorships help to offset the costs of the Denver/Lake Norman Rotary Club’s annual, free concert series that attracts hundreds of attendees, five times each season.

The breweries, wine, and food trucks add to the enjoyment, but your brand will be associated with the excitement generated by regionally and nationally acclaimed bands!

- May 18 –**Coming Up Brass**
- June 15 –**Cat 5 Band**
- July 20 –**The Chain**
- August 17 –**The Rumor**
- September 21 –**Bailey Marie Band**

Select the nonexclusive series sponsorship tier that appeals to you or let us tailor a promotional opportunity that best meets your needs.

<b>PRESENTING SPONSORS</b> <b>\$5,000</b>	<b>FEATURED SPONSORS</b> <b>\$2,000</b>	<b>FRIENDS OF MUSIC SPONSORS</b> <b>\$500</b>
<ul style="list-style-type: none"> <li>• “Presented by” title</li> <li>• Most prominent logo placement on banner above stage</li> <li>• Most prominent logo placement on beverage cups</li> <li>• Logo on website and/or Facebook Page</li> <li>• Verbal recognition from stage, three times</li> <li>• Opportunity to make brief remarks from stage</li> <li>• Reserved picnic table</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on banner above stage</li> <li>• Logo on website and/or Facebook Page</li> <li>• Logo on beverage cups</li> <li>• Verbal recognition during intermission</li> </ul>	<ul style="list-style-type: none"> <li>• Name on banner above stage</li> <li>• Name on website and/or Facebook Page</li> </ul>

To participate, please contact either the Rotarian who reached out to you or **Zach Tussel** at [zachtussel@gmail.com](mailto:zachtussel@gmail.com) or (704) 483-8500. Sign up today for maximum exposure! Checks can be made payable to Denver Days, Inc. and mailed to PO Box 861, Denver, NC 28037.



# 2024 Sponsor/Partnership Agreement

**PARTNER/SPONSOR:** \_\_\_\_\_

Agreement made this \_\_\_\_\_ day of \_\_\_\_\_, 2024 between the (Sponsor/Partner) listed above whose principle office is located \_\_\_\_\_ (City), \_\_\_\_\_ (State) \_\_\_\_\_ (Zip) \_\_\_\_\_

And Denver Days, Inc., PO Box 1701, Denver, NC 28037.

WHEREAS, the Sponsor/Partner desires to have an affiliation with Denver Days Music in the Park Concerts held at Rescue Park, 7835 Galway Lane, Denver, NC and whereas Denver Days, Inc. manages and controls the Denver Days Music in the Park events;

WHEREAS, for valuable consideration, the parties agree as follows:

DENVER DAYS MUSIC IN THE PARK DATES 2024: May 18, June 15, July 20, August 17, and September 21.

Sponsor/Partnership level chosen: \_\_\_\_\_ **PRESENTING SPONSOR** \_\_\_\_\_ **FEATURED SPONSOR** \_\_\_\_\_ **FRIEND SPONSOR**  
(The specifics of each Sponsor/Partnership level are listed on page 2).

Denver Days, Inc. agrees to provide the marketing support for the Sponsor/Partner level chosen above.

The total cost is: \$ \_\_\_\_\_ dollars.

**Payment is due on contract signing. No refunds will be issued after 7 days. Denver Days Events are rain or shine. No refunds will be given in the event of rain or inclement weather.**

Additional considerations, comments or needs:

\_\_\_\_\_  
Signed contracts and checks are to be mailed to the above address or given to any Denver/ Lake Norman Rotarian. Sponsor/partners are required to supply high resolution graphic images, camera ready logos, coupons, and advertising copy as required by the Partnership/Sponsorship level chosen. Send to: [Denver Days, PO Box 1701, Denver, NC or zach.tussel@gmail.com](mailto:zach.tussel@gmail.com) (electronic .pdf, .eps, or jpeg Formats are preferred).

It is further understood and agreed that the conditions and agreements contained herein are binding on, and may be legally enforced by, parties hereto, their heirs, executors, administrators, successors and assigns. Denver Days, Inc. shall not be liable for failure to perform their obligations under this agreement if such failure is due to acts beyond their control including, without limitation, acts of God, acts of public enemy, acts of government, civil disobedience or other cause beyond Denver Days, Inc. control. It is also understood, Denver Days, Inc. reserves the right to accept or deny any Sponsor/Partner applications not meeting Denver Days, Inc. criteria.

All parties agree not to disclose to any other party any proprietary information acquired about the other. All parties further agree not to disclose, without prior written consent, any information obtained about the other party.

Agreed and accepted this \_\_\_\_\_ day of \_\_\_\_\_, 2024 by the undersigned.

For Sponsor/Partner

for Denver Days, Inc.

\_\_\_\_\_  
Email: \_\_\_\_\_

\_\_\_\_\_  
Email: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_