



2025 Sponsor/Partnership Agreement

PARTNER/SPONSOR: _____

Agreement made this _____ day of _____, 2025 between the (Sponsor/Partner) listed above whose principle office is located _____ (City), _____ (State) _____ (Zip) _____

And Denver Days, Inc., PO Box 1701, Denver, NC 28037.

WHEREAS, the Sponsor/Partner desires to have an affiliation with Denver Days Music in the Park Concerts held at Rescue Park, 7835 Galway Lane, Denver, NC and whereas Denver Days, Inc. manages and controls the Denver Days Music in the Park events;

WHEREAS, for valuable consideration, the parties agree as follows:

DENVER DAYS MUSIC IN THE PARK DATES 2025: May 17, June 21, July 19, and August 16.

Sponsor/Partnership level chosen: _____ **PRESENTING SPONSOR** _____ **FEATURED SPONSOR** _____ **FRIEND SPONSOR**
(The specifics of each Sponsor/Partnership level are listed on page 2).

Denver Days, Inc. agrees to provide the marketing support for the Sponsor/Partner level chosen above.

The total cost is: \$ _____ dollars.

Payment is due on contract signing. No refunds will be issued after 7 days. Music in the Park Events are rain or shine. No refunds will be given in the event of rain or inclement weather.

Additional considerations, comments or needs:

Signed contracts and checks are to be mailed to the above address or given to any Denver/ Lake Norman Rotarian. Sponsor/partners are required to supply high resolution graphic images, camera ready logos, coupons, and advertising copy as required by the Partnership/Sponsorship level chosen. Send to: [Denver Days, PO Box 1701, Denver, NC or haileyelizabeth529@gmail.com](mailto:haileyelizabeth529@gmail.com) (electronic .pdf, .eps, or jpeg Formats are preferred).

It is further understood and agreed that the conditions and agreements contained herein are binding on, and may be legally enforced by, parties hereto, their heirs, executors, administrators, successors and assigns. Denver Days, Inc. shall not be liable for failure to perform their obligations under this agreement if such failure is due to acts beyond their control including, without limitation, acts of God, acts of public enemy, acts of government, civil disobedience or other cause beyond Denver Days, Inc. control. It is also understood, Denver Days, Inc. reserves the right to accept or deny any Sponsor/Partner applications not meeting Denver Days, Inc. criteria.

All parties agree not to disclose to any other party any proprietary information acquired about the other. All parties further agree not to disclose, without prior written consent, any information obtained about the other party.

Agreed and accepted this _____ day of _____, 2025 by the undersigned.

For Sponsor/Partner

for Denver Days, Inc.

Email: _____

Email: _____

Date: _____

Date: _____

Phone: _____

Phone: _____



Sponsor more than just a concert series: sponsor your *community*. Funds raised through sponsorships help to offset the costs of the Rotary Club of Denver Lake Norman’s annual, free concert series that attracts hundreds of attendees, five times each season. Remaining proceeds and donations are earmarked for the continued support of Rescue Squad Park and other charitable community activities supported by the Rotary Club of Denver Lake Norman.

The breweries, wine, and food trucks add to the enjoyment of the evening. Your brand will be associated with the excitement generated by regionally and nationally acclaimed bands.

Select the series sponsorship tier that appeals to you or let us tailor a promotional opportunity that best meets your needs.

Presenting Sponsors \$5,000	Featured Sponsors \$2,000	Friends of Music Sponsors \$500 - \$2,000
<ul style="list-style-type: none"> ● “Presented by” Title ● Industry exclusive representation as Presenting Sponsor ● Most prominent logo placement on banner above stage ● Logo on website and Facebook page and link to company website ● Verbal recognition from stage 3X at each event ● Opportunity to make brief remarks from the stage ● One reserved picnic table per event ● VIP Parking for two vehicles per event ● May have company event or flag(s) at each event 	<ul style="list-style-type: none"> ● Logo on banner above stage ● Logo on website and Facebook page and link to company website ● Verbal recognition during intermission 	<ul style="list-style-type: none"> ● Name on “Friends” banner displayed at each event ● Logo on website and Facebook page and link to company website