



2022 CONCERT SEASON

Sponsorship Opportunities

Sponsor more than just a concert series: sponsor your *community*. Funds raised through sponsorships help to offset the costs of the Rotary of Denver/Lake Norman’s annual, free concert series that attracts hundreds of attendees, six times each season. Remaining proceeds and donations are earmarked for the construction of a park amphitheater, an important part of its original vision and master plan.

An amphitheater will enable organizations to provide family-oriented programming during the day and early evening, and entertainment and concerts at night. When not reserved, the open-air landscape can be used for picnics, relaxation, and play.

The breweries, wine, and food trucks add to the enjoyment, but your brand will be associated with the excitement generated by regionally and nationally acclaimed bands!

- May 21 – *Country* – **Rocky Lynne**
- June 18 – *R&B/Soul* – **Justin Minton and the Good Foot Down Band**
- July 16 – *Funk/Classic Rock* – **Dry Pond Grove**
- August 20 – *Beach/Shag* – **The Tonez**
- September 17 – *Party Band* – **The Herringbones**
- October 8 – *80’s/90’s Tribute* – **Blue Monday**

Select the nonexclusive series sponsorship tier that appeals to you or let us tailor a promotional opportunity that best meets your needs.

PRESENTING SPONSORS \$5,000	FEATURED SPONSORS \$2,000	FRIENDS OF MUSIC SPONSORS \$500
<ul style="list-style-type: none"> • “Presented by” title • Most prominent logo placement on banner above stage • Most prominent logo placement on beverage cups • Logo on website and/or Facebook Page • Verbal recognition from stage, three times • Opportunity to make brief remarks from stage • Reserved picnic table • Six beer or wine tickets each concert • VIP parking for two vehicles 	<ul style="list-style-type: none"> • Logo on banner above stage • Logo on website and/or Facebook Page • Logo on beverage cups • Verbal recognition during intermission • Two beer or wine tickets each concert 	<ul style="list-style-type: none"> • Name on banner above stage • Name on website and/or Facebook Page

To participate, please contact **Celeste Renaldo** at crenaldo04@gmail.com or (704) 582-1615. Sign up today for maximum exposure!