

Rotary District 6650

**The Roland Luhman
Community Avenue Award**

**The Rotary Club of Canton
“Operation Save a Life”**

Rotary District 6650 Community Service Award

The Rotary Club of Canton

Brief Description of the Project

The Rotary Club of Canton partnered with the Red Cross Stark and Muskingham Lakes Chapter to install smoke detectors and replace defective smoke detectors that were not in proper working order.

Purpose of the Project

The Red Cross Stark and Muskingham Lakes Chapter approached Rotary for the club's assistance in raising funds to purchase smoke detectors and install smoke detectors in a Northeast Canton neighborhood where many of the homes either do not have smoke detectors or the smoke detectors in the home are not in proper working order.

Need for the Project

The smoke detectors were installed in a Canton neighborhood where a child died in a house fire the prior year. The installation was done to ensure every home in the neighborhood had smoke detectors in good working order to help save a life in the event of a house fire. Fire safety kits and evacuation plans were also given to each household.

Time Expanded and Members Served

The project was adopted by Canton Rotary's New Member Project Committee in April 2016. The committee sought to do a meaningful project that would benefit the local community. Kim Kroh, Canton Rotarian and Executive Director of the Red Cross, reached out to the New Member Committee for assistance to help provide smoke detectors in a neighborhood where a little girl perished in a house fire the year prior. The committee worked directly with the Red Cross to establish a timeline of events for the project. Rotarian Suzette Matthews volunteered to run in the Hall of Fame Marathon to raise funds to help support the efforts of the project. Suzette's goal was to raise \$1,000. Canton Rotarians donated a total of \$1,200. Funds received from the District Simplified Grant totaling \$2,421 were also used to fund the project. In all, a total of \$3621.00 was given to fund the project. The install took place on October 22, 2016. Flyers were distributed a few days before the install date to let homeowners know Rotary and Red Cross would be in the area to install smoke detectors free of charge. Nine Canton Rotarians participated the day of the installation of the smoke detectors. Canton Rotarians and Red Cross volunteers went door-to-door to check existing smoke detectors to make sure they were in proper working order. If they were not, new smoke detectors were installed. If there were no smoke detectors in the home, new smoke detectors were installed on each level of the home. Each home also received a fire safety checklist and fire escape plan kit.

Expenditures

Budget Items	Name of Supplier	Currency	Amount
93 Smoke detectors @ \$11.00 each	Red Cross	USD	\$1,023.00
32 pre laminated fire escape plans	Red Cross	USD	\$48.00
32 Emergency preparedness checklists	Red Cross	USD	\$3.20
231 Additional smoke detectors	Red Cross	USD	\$2,546.80
Total			\$3,621.00

Project Promotion

The Rotary Club of Canton promoted the Operation Save a Life project through the following efforts:

- Sent a press release to local media
- Posted on Facebook
- Announced in the Canton Rotary Rotogram newsletter
- Posted on Canton Rotary website

**Supporting documents attached*

Results

Fire walk with Canton Rotary 10/22/2016

Rotary of Canton New Member Project - Smoke Detectors

	44705	44714	Total
Homes	24	8	32
Smoke Detectors Installed	69	24	93
# of Residents	79	28	107
Under 17	26	9	35
Adults over 65	5	1	6
Veterans or Military Family	5	0	5
Blind	1	0	1
Disabilities	0	1	1
Preexisting Alarms	41	4	45
Preexisting Working Alarms	25	2	27
Operation Save a Life Supplies	Amount Purchased	Cost per supply	Total Cost
Smoke Alarms Installed	93	\$11.00	\$1,023
Pre-laminated Fire escape grid	32	\$1.50	\$48.00
Emergency preparedness checklist	32	\$0.10	\$3.20
			\$1,074.20

The donation of \$3,621.00 from the Rotary Club of Canton paid for approximately 329 smoke alarms at \$11.00 per smoke alarm. The remaining smoke alarms will be installed at a later date.

Overall, this project has brought awareness of fire safety and the importance of having working smoke detectors in the home. The project has brought awareness of Rotary and Canton Rotary's commitment to helping people in our local community. It has fostered local relationships with local agencies, media outlets, and residents in the community.



Rotarian Suzette Matthews and Rotarian Dan Matthews. Suzette raised \$1,200 in Donations for the Operation Save A Life Project by Running in the Hall of Fame Marathon



Rotarian Jim Molnar and Red Cross volunteers



Rotarian Tony Pierce and his fiancé Amanda and a Red Cross volunteer



Rotarian Fritz Spring and Red Cross volunteer

**Canton Rotary
Operation Save A Life Project**



Rotarians Amanda Tietze and Chris Burt and 2 Red Cross volunteers



Volunteer group photo (not all pictured)

Project Coordinators

Canton Rotary Club President



Craig Young

New Member Project Chair



Amanda Tietze

New Member Project Vice Chair



Bruce Hale

New Member Project Committee Members –



Kim Kroh



Suzette Matthews



Jim Molnar



Drew Pelger



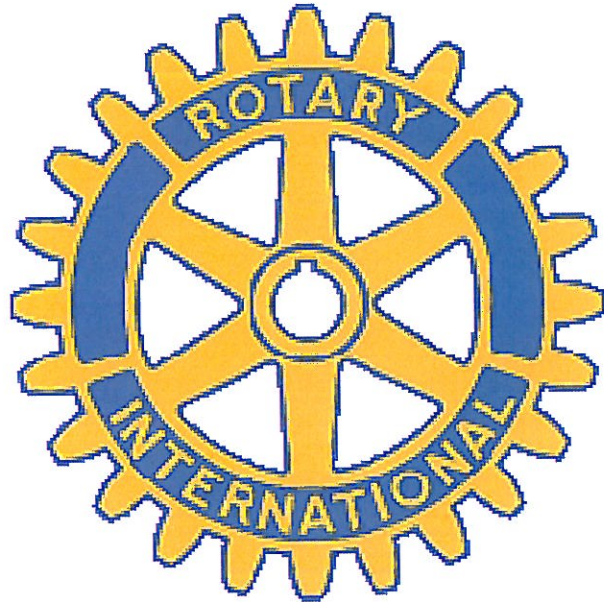
Tony Pierce

Not Pictured: Cory Voorman and P.S. Murthy

Rotary Office Staff:



Barb Schrade and Lauri Coy



**“Operation Save a Life” Community
Service Project
Supporting Documents**

Facebook Post

ROTARY CLUB OF CANTON, OHIO

ROTARY CLUB OF CANTON, OHIO added 5 new photos from October 24, 2016

Published by Amanda Tietze (P) · October 24, 2016

Canton Rotarians partnered with the Red Cross to install smoke detectors in a Northeast Canton neighborhood for Operation Save a Life project.

50% response rate · 2-hours response time
Respond faster to turn on the badge

352 likes · This week
Sheila Vess and 15 other friends

334 follows

See Pages Feed
Posts from Pages you've liked as your Page

Invite friends to like this Page

27 were here · This week
Michelle Hazel-Murray and Steve Kistan

Meets every Friday at 11:45 am at the Meyer's Lake Moonlight Ballroom, 3218 Parkway St NW, Canton, Oh 44708 Join us for lunch, featured speakers, networking and Rotary fellowship

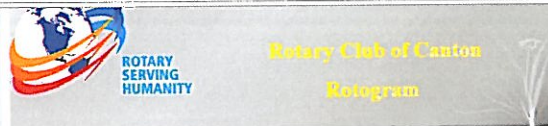
352 Likes
Sheila Vess and 15 other friends like this

YOUR GAMES
RECOMMENDED GAMES

Alison Wolfarth
Sam Hebb
Dawn LaRay Campan...
Michelle Stark-Miller
Carrie McKelvey
Heather N Mark Cooper
Doug Smith
Jen Rhoades

MORE CONTACTS (3)
Brian Carbenia

Rotogram/Rotary Website



Stories

[APRIL 29, 2016-ROTARIAN KIM KROH AND TIM REICHEL WILL PRESENT AN OVERVIEW OF THE AMERICAN RED CROSS AND HIGHLIGHT ON HOUSE FIRES AND THE IMPORTANCE OF SMOKE ALARMS](#)

Posted by Rick Taylor on Apr 25, 2016



Kimberly Kroh earned a Bachelor's degree from Ohio State University in Business Administration in 1986 and a Master's degree in Counseling & Human Development from Walsh University in 1993. She began her counseling career at the Grief Support and Education Center where she provided individual, group and family therapy for adults and children grieving from death and divorce. In 1997, Kim moved to the Community Drug Board where she provided group and individual therapy for adults addicted to drugs and alcohol. A year later, she began work at the Day Treatment program of Child & Adolescent Behavioral Health. Kim provided daily group therapy, individual therapy and family home visits for adolescent with severe behavior problem and other mental health issues. Kim then joined American Red Cross Rape Crisis Services and for the past 13 years has been assisting children, adolescents and adults through the difficult recovery process of sexual victimization and has provided expert testimony as an advocate for her clients. Currently, she is the Executive Director of American Red Cross Stark & Muskingum Lakes Chapter. Kim also counsels clients in a private practice setting at Vista Psychological & Counseling Centre. She is a Licensed Professional Clinical Counselor with a supervisor status and earned recognition as a National Certified Counselor. Kim resides in Canton and has a daughter Courtney and a grandson Trey.

Past President Tom Clevenger took to the podium to announce the April Character Champion award winners. This month they were Samantha Ayers and Alexander Cox. Alexander had to work so he was unable to attend (please see story above for further details).

Tony Pierce, Chairman of the Interact Club, introduced two Interact students who were attending the Rotary meeting for the first time. They were Alena Bower and Jacob Bowling.

Sergeant-at-Arms Bob Matthews then reminded the members about the upcoming Health Screen and Wellness Fair on April 30, 2016, at Mercy Medical from 7- 11 am.



Suzette Matthews informed the members of her participation in the upcoming HOF marathon. She was running the race to raise money for Canton Rotary's "New Member" Project. For every \$20.00 raised they will be able to purchase a fire alarm which will be distributed to homes in the Canton area. Suzette was able to raise a total of \$1,100.00 during the April 15 & 22 meetings to apply to this worthy endeavor!

President Paul then informed the members of the upcoming meeting with Mayor



American Red Cross

408 9th St. SW
Canton, OH 44707
www.redcross.org/neo

NEWS RELEASE

Contact: Mary Williams
Phone: 330- 203-5084
Mary.Williams6@redcross.org

Red Cross Partners with the Rotary Club of Canton To Install Smoke Alarms, Teach People Fire Safety *Campaign aims to reduce number of fire related deaths by 25 % in 5 years*

PHOTO/VIDEO OPPORTUNITY

CANTON, Wednesday, October 19, 2016 – The American Red Cross will partner with the Rotary Club of Canton as part Operation Save-A-Life, a home fire preparedness campaign created to teach people how to be prepared for home fires and install smoke alarms throughout the community.

A fire safety walk will take place on Saturday, October 22 in northeastern Canton where, tragically, a young person lost their life in a home fire last November.

Seven times a day someone in this country dies in a home fire. Countless others suffer injuries. To combat these heartbreaking statistics, the Red Cross has launched a nationwide campaign to reduce the number of deaths and injuries due to home fires by 25 percent over the next five years.

“Installing smoke alarms cuts the risk of someone dying from a home fire in half, so we’re joining with groups from across our community to install smoke alarms,” said Kim Kroh, Executive Director of the Stark and Muskingum Lakes Chapter. “We also will be teaching people how to be safe from home fire.”

Simple Steps to Save Lives

The Red Cross is asking everyone to take two simple steps that can save lives: check their existing smoke alarms and practice fire drills at home,

There are several things families and individuals can do to increase their chances of surviving a fire:

- If someone doesn’t have smoke alarms, install them. At a minimum, put one on every level of the home, inside bedrooms and outside sleeping areas. Local building codes vary and there may be additional requirements where someone lives.
- If someone does have alarms, test them today. If they don’t work, replace them.
- Make sure that everyone in the family knows how to get out of every room and how to get out of the home in less than two minutes.
- Practice that plan. What’s the household’s escape time?

About the American Red Cross:

The Northeast Ohio Region of the American Red Cross serves 22 counties and their 4.5 million residents by preventing, preparing for and responding to emergencies 24 hours per day, seven days a week. Visit our individual chapters on Facebook, subscribe to our blog at neoredcross.org or follow us @NEORedCross on Twitter.

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Run Run Runraiser

ROTARY CLUB OF CANTON

From: Suzette Matthews, Canton Rotarian (& runner at heart ☺)

WHAT: New Member Smoke Alarm RUN, RUN, RUN-RAISER!

I, Suzette Matthews, want to RUN for you—THE ROTARY CLUB OF CANTON at the HALL OF FAME MARATHON on Sunday, April 24, 2016!!!

Yes, that's right, I will run, run, run 26.2 miles (the full HOF MARATHON ☺) to kick off the NEW MEMBER SMOKE ALARM Cause. I just decided to propose this idea after seeing what just one Rotarian, Ernie Schott, did to raise funds for The Philomathean Society of the Blind. This prompted me to think of something I could do to make a difference for our club and for our Canton, Ohio community...and so, the "Run, Run, Run-Raiser" proposal was born. Thank you Ernie for your inspiration and for exemplifying what Rotary is all about--putting SERVICE ABOVE SELF.

THE CAUSE: I will run for you--the Rotary Club of Canton, to raise money for the NEW MEMBER COMMITTEE to purchase SMOKE ALARMS for homes and people in need. SMOKE ALARMS SAVE LIVES every year!

DYK (Did You Know): That with properly placed and maintained SMOKE ALARMS, you INCREASE your chance of surviving a home fire by 50%? That's right, 50%! What a great investment in lives in our own community. Yes, SMOKE ALARMS SAVE LIVES. You can help save lives with your donation today!

THE GOAL: To raise \$1,000 to purchase 50 Smoke Alarms for homes in need in Canton, Ohio. That's right, donations made here, stay here, locally, to benefit people who need it most.

THE PLAN: For every \$20 donated, a smoke alarm will be purchased for a family in need; \$40 purchases two smoke alarms; \$100 donated buys five smoke alarms. Each ROTARIAN who gives helps SAVE LIVES for many, many years to come.

HOW TO DONATE: Simply put cash in the jar going around from table to table at the Friday, April 15 and Friday, April 22, 2016 Rotary Club of Canton Luncheon Meetings. Rotarians can also email me, Suzette Matthews, at suzettefrankmatthews@gmail.com, or text/call me at 330-327-0734 with a pledge/donation (to be collected by May 1, 2016).

KICK OFF: I, Suzette Matthews, will present the "RUN, RUN, RUN-RAISER" at the Friday, April 15 and Friday, April 22, 2016 Rotary Club of Canton Luncheon Meetings.

QUESTIONS? You can reach me at 330-327-0734 or suzettefrankmatthews@gmail.com.

THANK YOU FOR THE OPPORTUNITY to RUN, RUN, RUN for a ROTARY CAUSE!!!