

# Advertising Rates for the *NEW* 2017-2018 285 Corridor Coupon Book

## STEP 1: Select your desired ad package.

- Full Page** - Full-Page Advertisement (including organization or business story)  
SPECS: 5-3/4"w x 4-3/4"h | Color | Includes FREE directory listing and one FREE coupon.  
COST: \$300 (non-profit - \$200)  
SEND: High-resolution photo | Business description (240 words max) | High-resolution logo
  
- Back of Coupon Page** - Photograph, story, or full-page ad  
SPECS: 6"w x 4-5/8"h | Color | Includes FREE directory listing and one FREE coupon.  
COST: 1 for \$200 | 2 for \$300 | 3 for \$400  
SEND: High-resolution photo | Business description (20 words max) | High-resolution logo
  
- Coupons**  
SPECS: 5-1/2"w x 1-2/3"h | Color | includes FREE directory listing  
COST: 1 for \$150 | 2 for \$250 | 3 for \$400  
SEND: Coupon offers (40 words max) | High-resolution logo  
*All coupons expire 11/30/18 unless multiple with staggered dates*
  
- Photo or ad/3 Coupons/2 Full Facing Pages** - photo may include caption  
COST: \$500 | Includes FREE directory listing  
SEND: Coupon offers (40 words max each) | High-resolution logo | High-resolution photo
  
- 1/3 Page** - Vertical ad in Directory pages  
SPECS: 1-7/8"w x 4-5/8"h | Color | Includes FREE directory listing  
COST: \$150  
SEND: High-resolution photo/logo | Business offer/description (40 words max)
  
- Directory Listing Only** - No ad  
COST: \$75  
SEND: Business name | 10-word description | Address/phone/email/website

ADVERTISING TOTAL \_\_\_\_\_

## STEP 2: Reserve your ad

Go to [www.RotaryConifer.org](http://www.RotaryConifer.org)

**OR**

Contact Advertising Director Pam Morrison: [285coupons@gmail.com](mailto:285coupons@gmail.com) | 303.816.1395

**Payment:**

**AD RESERVATION AND PAYMENT DEADLINE: September 15, 2017**

- 1) **Credit Card via PayPal:** Go to [www.RotaryConifer.org](http://www.RotaryConifer.org) | Reserve and pay online (PayPal membership not required)
- 2) **Checks:** Payable to Conifer Rotary Foundation (a 501c3)  
Mail to P.O. Box 1430, Conifer, 80433 tag: 285 Coupon Book

**STEP 3: Send Publication Materials (logo, photo, description, etc.)**

EMAIL TO: Beth Foster - [285coupons@gmail.com](mailto:285coupons@gmail.com)

CALL FOR INFORMATION: 303.670.3628

**SUBMISSION DEADLINE: September 25, 2017**

**Information for Directory Listing**

Business name: \_\_\_\_\_

Business address: \_\_\_\_\_

Business phone: \_\_\_\_\_ Business Email: \_\_\_\_\_

Business website: \_\_\_\_\_

10-word business description: \_\_\_\_\_

\_\_\_\_\_

**FOR OUR RECORDS:**

Owner's name: \_\_\_\_\_ Owner's Phone: \_\_\_\_\_

Owner address (if different): \_\_\_\_\_

Owner's email address: \_\_\_\_\_

**STEP 4: BE PROUD!** The Rotary Club of Conifer thanks you!

By advertising in this book you are supporting the Rotary Club of Conifer's many community projects, including the "285 BackPack Project – our communities feeding our kids," local high school scholarships, leadership camps for local kids, adult and child literacy, and much more. Visit our website [www.rotaryconifer.org](http://www.rotaryconifer.org) for more information.

We hope this coupon book encourages you to "shop local." All proceeds from the sale of this book go to feed kids who are "food insufficient" on the weekends.

# AD SIZES

## **Full Page**

Full-Page Advertisement (including organization or business story)

SPECS: **5-3/4" w x 4-3/4" h** | Color | Includes FREE directory listing  
COST: \$300 (non-profit - \$200)

## **Back of Coupon Page**

Photograph, story, or full-page ad

SPECS: **6" w x 4-5/8" h** | Color | Includes FREE directory listing  
COST: 1 for \$200 | 2 for \$300 | 3 for \$400

## **1/3 Page - Vertical ad in Directory pages**

SPECS: **1-7/8" w x 4-5/8" h** | Color | Includes FREE directory listing  
COST: \$150

## **Coupon**

SPECS: **5-1/2" w x 1-2/3" h** | Color | includes FREE directory listing

COST: 1 for \$150 | 2 for \$250 | 3 for \$400

## **Directory Listing**

### **Name of Business or Organization**

Description of business or organization.

**303.Phone.Number**

Address

Email address | Website