

**SUPPORT OUR HEROES TODAY.  
SPONSOR THE 4<sup>TH</sup> ANNUAL PARADE OF HEREOS!**

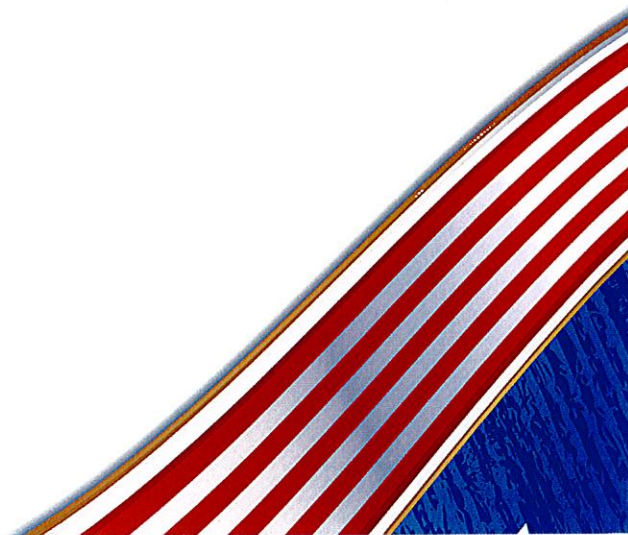


**Grand Marshal: The Late John Glaser  
Represented by The Glaser Family**

***Thursday, September 30, 2010 at 6:30 p.m.  
Village West Parkway, Kansas City, KS***



**Sponsored by The Village West Rotary Club  
[www.villagewestrotary.org](http://www.villagewestrotary.org)**







September 30, 2010  
Grand Marshal: The Late John Glaser

### ***About the Parade...***

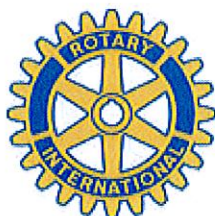
Join the Village West Rotary Club for the 4<sup>th</sup> Annual Parade of Heroes to honor our local heroes, past and present. This exciting nighttime parade recognizes the hard work, dedication and often, the sacrifices our armed forces, law enforcement, firefighters and other unique heroes make for us each day. Over 100 participants including fire, law enforcement, military vehicles, vintage cars, local high school bands and others begin the Parade at France Family Drive North to Stadium Drive. Joining the Parade are many of our local Veterans from WWII, Vietnam, Korea and our present day Heroes, our current soldiers, firefighters, law enforcement and other special heroes. A special Chinok Helicopter will provide entertainment in the skies while hundreds of spectators line the streets for this much anticipated community event to show our heroes they are not forgotten!

### ***About The Grand Marshal...***

The Village West Rotary is proud to announce our 2010 Grand Marshal, the late John Glaser, a Shawnee firefighter who lost his life in the line of duty in the spring of 2010. As a dedicated firefighter, Marine reservist and committed father and husband, John made the ultimate Hero's sacrifice while trying to save another's life. The Glaser Family will represent John and lead the 2010 Parade of Heroes in tribute to his memory and in recognition of all our heroes.

Proceeds from the Parade of Heroes will be donated to the ***John Glaser Memorial Fund*** and ***Army Emergency Relief***, an organization that provides much needed assistance to Army families during times of crisis.

### ***About Rotary...***



Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and builds goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 32,000 clubs in more than 200 countries and geographical areas. Rotary membership represents a cross-section of the community's business and professional men and women. Rotary clubs meet weekly and are nonpolitical, nonreligious, and open to all cultures, races, and creeds.

The main objective of Rotary is service — in the community, in the workplace, and throughout the world. Rotarians develop community service projects that address many of today's most critical issues, such as children at risk, poverty and hunger, the environment, illiteracy, and violence. They also support programs for youth, educational opportunities and international exchanges for students, teachers, and other professionals, and vocational and career development. The Rotary motto is ***Service Above Self***.

The Village West Rotary Club was founded in 2006 and continues to grow along with the Western Wyandotte Community. Village West Rotarians are committed to their surrounding community and support important organizations like CASA, Sunflower House, Disabled American Veterans and the Clean Water Project. Interested individuals are invited to join us for breakfast on **Thursday mornings at 7:15 a.m. at the Cheeseburger in Paradise** in Village West to learn more about the important work we provide in our community.

**For more information about the Parade or Rotary,  
contact Shelly Fabac at 913.962.9317 or  
shawnee@signarama.com. Visit us on the web at:  
[www.villagewestrotary.org](http://www.villagewestrotary.org)**



# Support Our Heroes Today. Sponsor the 4<sup>th</sup> Annual Parade of Heroes!

## Sponsorship Opportunities

### General Sponsor **\$1,500**

Exclusive sponsor identification in all event promotion/press releases • Showcase parade entry and signage • Prominent listing on club website/sponsor banner at grand stand • Prominent listing on banner at the Heroes Reception\*

### Colonel Sponsor **\$1,000**

Special sponsor identification in event promotions • Inclusion on the club website • Sponsor banner at grand stand and Heroes Reception\* • One parade entry

### Admiral Sponsor **\$500**

Special sponsor identification in event promotions • Inclusion on the club website • Sponsor banner at grand stand and Heroes Reception\* • One parade entry

### Captain Sponsor **\$350**

Inclusion on the banner at the Heroes Reception\* • One parade entry

*\*Heroes Reception will be held after the Parade at Cheeseburger in Paradise, Village West Parkway*



- |                                  |                        |                                  |                        |
|----------------------------------|------------------------|----------------------------------|------------------------|
| <input type="checkbox"/> \$1,500 | <b>General Sponsor</b> | <input type="checkbox"/> \$1,000 | <b>Colonel Sponsor</b> |
| <input type="checkbox"/> \$500   | <b>Admiral Sponsor</b> | <input type="checkbox"/> \$350   | <b>Captain Sponsor</b> |

Organization \_\_\_\_\_ Contact Name \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

\*\*\*Please make your check payable to the Village West Rotary Foundation; 7837 Parallel Parkway, Kansas City, KS 66112  
Please complete a Parade Entry Form included and fax to Shelly at: 913.962.5844

- ☐ I am sorry, I cannot participate this year but I would like to **SPONSOR A HERO** for:

☐ \$100    ☐ \$50    ☐ \$25    ☐ Other \$ \_\_\_\_\_

- ☐ Please make my gift in honor/memory of \_\_\_\_\_

Send an acknowledgement to \_\_\_\_\_

**\*\*The Village West Rotary Foundation is a 501(c)(3) charitable organization EIN# 26-3883907 All donations are tax-deductible as allowed by law and a receipt of your gift will be sent upon request.**

### More Info:

**Shelly Fabac: 913.962.9317 or  
shawnee@signarama.com**



## 2010 Parade of Heroes

### ENTRY APPLICATION

Theme: 10: Celebrating Our Armed Forces and Local Heroes  
Date: Thursday, September 30, 2010  
Time: Begins at 6:30 pm  
Location: Village West south of the Legends Mall  
Route: Village West Parkway (starts at France Family Dr.)

#### **BEST IN SHOW:**

***A Prize and plaque will be awarded to the entry that best exemplifies the parade theme.***

Additional awards will go to: Best Marching Group, Best Vehicle, Best Family Float

#### Step I: **Division - please check one**

All entry fees are non-refundable - see below for applicable fee.  
Must have one adult chaperone for every five children.  
Make checks payable to: **The Rotary**

<input type="checkbox"/>	<b>Band</b>	<b>Free</b>	<input type="checkbox"/>	<b>Business</b>	<b>\$ 250</b>
<input type="checkbox"/>	<b>Family</b>	<b>\$ 100</b>	<input type="checkbox"/>	<b>Media</b>	<b>\$ 250</b>
<input type="checkbox"/>	<b>VFW, American Legion, DAR, and SAR</b>	<b>Free</b>	<input type="checkbox"/>	<b>Veteran</b>	<b>Free</b>
<input type="checkbox"/>	<b>Organization</b>	<b>\$ 250</b>	<input type="checkbox"/>	<b>School</b>	<b>Free</b>
<input type="checkbox"/>	<b>Elected Official</b>	<b>Free</b>	<input type="checkbox"/>	<b>Drill Team</b>	<b>Free</b>
<input type="checkbox"/>	<b>Campaigning Official</b>	<b>\$ 250</b>	<input type="checkbox"/>	<b>Rotary Club</b>	<b>\$ 250</b>

#### Step II: **Entry Information - please complete**

- A. Sponsor of Entry: \_\_\_\_\_
- B. Title of Entry: \_\_\_\_\_
- C. Responsible Person: Name \_\_\_\_\_  
Address \_\_\_\_\_  
C, St, Zip \_\_\_\_\_  
Phone \_\_\_\_\_
- D. Number of Participants: Riding \_\_\_\_\_  
Marching/Walking \_\_\_\_\_
- E. Will you have music? Yes / No \_\_\_\_\_  
If yes - Live or Recorded? \_\_\_\_\_
- F. Detailed Description of your entry: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- G. Information for the Announcer when you pass the judge's booth: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### Step III: **Agreement**

As a prerequisite to participation in the Parade of Heroes, the undersigned, as responsible party and representative for all participants of the aforementioned entry, knowingly and voluntarily assumes, on behalf of all participants, any and all risks inherent to participation in the Parade. Further, the undersigned waives on their behalf and all participants associated with this entry, any rights to claims against the Village West Rotary, their officials, volunteers, agents, or employees for any reason including, but not limited to, loss of life, bodily injury, property damage, and/or loss that may be sustained as a result of participation in the parade. The undersigned acknowledges receipt of, and agrees on their behalf and all participants associated with this entry, to abide by the rules and regulations for participation in the 2007 Parade of Heroes. Acceptance of this application and participation in the Parade is strictly subject to the discretion of the Village West Rotary Parade Committee and the Committee reserves the absolute right to reject any application for participation in the Parade. Submission of a signed application and payment of the nonrefundable entrance fee shall not be deemed as granting any applicant the right to enter or participate in the Parade. Only original signed applications

Step IV: **Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Step V: **Return Application (and fee) To:**

Application Deadline - 9/24/2010

Parade of Heroes  
10940 Parallel Parkway, Ste K-206  
Kansas City, KS 66109  
(913) 962-9317 ask for Shelly for questions

FAX: 913-962-5844

Village West Rotary



10940 Parallel Pkwy, Ste K-206  
Kansas City, KS 66109 913-334-3333 ext. 302





## 2010 Parade of Heroes

### **RULES & REGULATIONS:**

1. **The safety of our parade participants and viewers is critical!**  
If there is a problem with your entry, it **WILL HAVE** to be corrected before being allowed in the parade. The Rotary Parade Committee reserves the absolute right to reject any parade entrant from participation in the Parade of Heroes.
2. **Consumption of alcohol or use of illegal narcotics will not be permitted by anyone participating with your entry in the staging area or throughout the entire parade route.**
3. **Distribution of candy and/or other things along the route will be allowed PROVIDED a WALKING member of the group distributes it. It must NOT BE THROWN to the crowd! This is a preventative measure to assure that no child will run toward a moving or stationary vehicle or get out in the street. THERE WILL BE NO EXCEPTIONS!!!**
4. **NO FIREWORKS** during the parade and in the staging areas.
5. **NO STOPPING** on the parade route will be permitted unless instructed to do so by a police officer or Parade Official. No getting on and off any float while the parade is in progress.
6. **Vehicles will be moving very slowly with lots of stops and starts. Keep your radiator free of banners to give maximum airflow. Large trucks, large trailers, and ANY vehicle with reduced movement or vision SHOULD have an adult walking along on all sides. Small children MUST NOT be allowed on the edge of any vehicle. If someone is standing, support should be given.**
7. **NO HORSES** are allowed in the Parade of Heroes.
8. **Walking entries should be aware that the parade is approximately .6 miles long, plus up to .8 miles from the last staging area.**
9. **Bicycles - all bicycle riders are REQUIRED to wear an appropriate safety helmet while riding in the parade.**
10. **Weather - The parade goes on rain or shine. There is NO rain date. If there are heavy storms in the area, there could be a delay in the start time. Safety of all is of prime importance!**

**We will be staging all entrants facing southwest, along France Family Drive. Please pay close attention to Parade Personnel who will be directing you to the correct staging area.**

***Violation of any of these rules will result in your removal from the Parade of Heroes.***

Village West Rotary



10940 Parallel Pkwy, Ste K-206  
Kansas City, KS 66109 913-334-3333 ext. 302