Allen Rotary Christmas Parade 2026 Entry Form

Rotary Club of Allen Noon & Rotary Club of Allen Sunrise
Sunday, December 6, 2026, at 2:00 p.m.

PARADE THEME for 2026: Hometown Christmas

PARADE ROUTE

The parade takes place in the downtown area of Allen. It will begin at the intersection of North Cedar Drive and St. Mary's Drive, proceed southbound to Main Street, turn right on Main Street, turn right on Allen Drive and end at Allen Drive and St. Mary's Drive at the traffic circle.

PARADE RULES

- The Rotary Clubs' entry will be the **ONLY** float allowed to feature Santa Claus.
- Each float/entry must sign up individually and can have a MAXIMUM of two (2) components (cars, trucks, motorized apparatus, etc.). Groups with DIFFERENT troop/club numbers must submit separate entries. One entry form will not be allowed to represent multiple troops/clubs.
- Animal entries can have up to 20 animals on one entry; if more than 20 animals are included, a second entry will be required.
- You will be notified of your spot in the parade on Wednesday, December 2 via email.
- The Allen Rotary Club and Sunrise Rotary Club of Allen are nonprofit, non-partisan, and non-political organizations and do not promote any individual, business, social, commercial, or political messages or purposes. The Christmas parade shall not be a venue for campaigning of any type, and all entries must be non-partisan and non-political in nature. Under the Internal Revenue Code, all tax-exempt organizations are prohibited from directly or indirectly participating in or intervening in political activities.
- The Allen Rotary Christmas Parade Steering Committee shall have sole discretion to deem any entry inappropriate and reserves the exclusive right to refuse any entry for any reason. Any entry deemed by the Allen Rotary Christmas Parade Steering Committee to be substantially different from the description of its application may be denied entry into the parade and/or be immediately removed from the parade lineup. Parade entrants agree to abide by all rules and decisions of the Allen Rotary Christmas Parade Steering Committee, that decisions of the Allen Rotary Christmas Parade Steering Committee shall be final and that review by any other body shall be waived. Any misrepresentation or failure to abide by the Rules shall be grounds for immediate removal from the parade.
- All tangible items to be handed out to parade spectators must be submitted to and approved in advance by the Allen Rotary Christmas Parade Steering Committee. CANDY: City of Allen ordinance does not allow **throwing candy** or any other item into the crowd. Candy may be distributed by walkers along curbside. This is to ensure the safety of all participants and parade viewers.
- **In the event of a weather cancellation, registration fees are NON-REFUNDABLE.** Weather cancellation will be determined by the Allen Police Department and the Rotary Parade Committee on the day of the event.

PARADE DROP Off and LINEUP DIRECTIONS:

- Staging begins at 11:00 a.m. at your designated parade spot. **You MUST be in your designated spot in the parade order no later than 1:00 PM. The motorized portion(s) of your entry should endeavor to arrive in their spot by NOON for safety reasons.** Motorized entries and animal entries **enter ONLY from the high school parking.**
- Drop off parade participants at the Allen High School parking lot near tennis courts or at North Cedar Drive just south of Exchange Parkway near the City of Allen ballfields. Select a meeting area for your group and be prepared to walk to your designated spot along the parade route. (No parking is allowed in the ballfield areas.)
- Certificates will be awarded to entries that take top honors in their category (see below) and to the Grand Prize Winner. Winners will be announced the Monday after the parade and notified via email.

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You may register on-line at www.allensunriserotary.com

ENTRY FEES / REGISTRATION / ONLINE REGISTRATION

Entry fees are $50 for non-profit organizations and $60 for commercial businesses through November 13. Entry fees increase by $10 on November 14 with the **final entry deadline on Monday November 30 at 3 p.m.** Completed entry forms must be turned in with cash or check (payable to Rotary Club of Allen Sunrise), or delivered/mailed to: Allen Chamber of Commerce, 410 Allen Dr. Suite 101, Allen, TX 75013 (972) 727-5585.
OR you may register on-line at www.allensunriserotary.com

- You will receive a confirmation email once your registration is processed, usually within 3 business days.
- **Questions? call Regina Taylor at 214-726-5971 or email** rmoehlmantaylor@gmail.com

Business/Organization/Individual: _____

(Please state the name EXACTLY as you wish it to be read by the announcer during the parade. Please write legibly.)

Address/City/State: _____

Contact Name _____

Phone: _____

Email Address: _____

Signature of person submitting entry* _____

*By signing my name I certify that I have read, understood and will abide by the rules as provided by the Rotary Clubs in this form and on the websites

Please check the ONE category in which you wish your entry to be judged:

____Best Local Business Entry	____Best Scouting Entry	____Best High School Entry
____Best Motorized Entry	____Best Indian Guides Entry	____Best Grade/Middle School Entry
____Best Religious Entry	____Best Sport Organization Entry	____Best Community/Volunteer Organization Entry
____Best Livestock Entry	____Best Performing Arts Entry	

If there is another group, organization or business that is in the Rotary Parade and you would prefer to be placed near that group, please give us the name of their entry. We will do our best to honor requests as to the parade line up but cannot guarantee that requests can be honored. Name of group: _____

www.allensunriserotary.com Rotary www.rotarycluballen.com

INTERNAL USE ONLY: Date received:_____ ___Cash ___Check #_____ Amount: _____