



SPONSORSHIP OPPORTUNITIES
Rotary Christmas Parade **December 5, 2021**

Parade sponsors will receive:

- ✓ Your organization's name & logo on a sign to be prominently carried during the parade by Rotary volunteers.
- ✓ Inclusion in the press release posted on both of the Allen Rotary websites and submitted to a variety of publication sources before and after the parade.
- ✓ Recognition on the Rotary websites with a link to the sponsor's website.
- ✓ The option of entering the parade free of charge.
- ✓ Recognition in the form of public announcement on the grandstand during the parade.
- ✓ The satisfaction of supporting Rotary's mission to provide "Service Above Self".

Non-Profit organizations:	\$200
All Other Business:	\$250

If you would like to be a parade sponsor, please complete the following information and submit this form to regina.taylor@allenisd.org along with your (1) LOGO in EPS or JPG format & (2) a check made payable to Allen Rotary Club **no later than Friday, November 24, 2021.**

Name of Organization _____

Contact Name _____

Address _____

City _____ Zip _____ Phone _____

Email _____ Profit or Non-profit? _____

Enclosed is a check for \$ _____ made payable to Allen Rotary

- Yes, we are interested in receiving one free parade entry.
- Yes, we are also interested in submitting a coupon to be attached to our link on the Allen Rotary websites for the opportunity to further advertise our business or non-profit organization.
- Yes, we have emailed our high-resolution logo to regina.taylor@allenisd.org as of Nov. 24th.

Please contact **Regina Taylor (214-726-5971 or email questions and high-resolution logos to regina.taylor@allenisd.org. Completed forms can be emailed to regina.taylor@allenisd.org or checks can be dropped off or mailed to the Allen-Fairview Chamber of Commerce, 210 W. McDermott Drive, Allen, Texas 75002 (972) 727-5585 on Monday - Friday 9am – 4:30 pm only.

Thank you for your support

Allen Rotary Sunrise Club
www.allensunriserotary.com

Allen Rotary Noon Club
www.allenrotary.org