



## **Entries Sought For Annual Allen Rotary Christmas Parade**

Registration is now open for the 2025 Allen Rotary Christmas Parade. The parade, which is sponsored by the Rotary Club of Allen Sunrise and Rotary Club of Allen (Noon), will be held on Sunday December 7, starting at 2 p.m. The theme for this year's parade is **"All Star Christmas"**

The Grand Marshals for this year's parade is the

### **Allen Sports Association**

Local youth groups, schools, churches, businesses, and community organizations are welcome to march or enter a float in this year's parade. Entry fees are \$50 for non-profit organizations and \$60 for commercial businesses through November 7. Entry fees increase by \$10 on November 14 with the final entry deadline on Monday December 1 at 3 p.m. Proceeds from the parade fund support charitable Rotary projects in the Allen community.

Registration and payments may be completed online or downloaded. Entry forms are available online at the Allen Rotary Club ([www.allenrotary.org](http://www.allenrotary.org)) or the Allen Sunrise Rotary Club ([www.allensunriserotary.com](http://www.allensunriserotary.com)) websites. Completed entry forms must be turned in with cash or check (payable to Rotary Club of Allen Sunrise) and delivered or mailed to: Allen-Fairview Chamber of Commerce, 210 West McDermott Dr., Allen, TX 75002 (972) 727-0362.

Forms will be accepted in person Monday – Friday, 9:00 AM - 4:30 PM. You should receive a confirmation email once your registration is received.

The parade route will begin at North Cedar Drive and St. Mary's Drive and proceed south to the Main Street. The parade will head west on Main to Allen Drive and then north on Allen Drive to the traffic circle at St. Mary's Drive. A grand prize will be awarded along with "best of" awards in eleven different categories. For more information visit <http://www.allenrotary.org/>.

For more information about the 2025 Rotary Christmas Parade contact Steve Matthews, Parade Chair at [smatthews28@sbcglobal.net](mailto:smatthews28@sbcglobal.net) or 972-626-3178.

**Rotary Club of Allen**

<https://allenrotary.org/>

**Rotary Club of Allen Sunrise**

<https://www.allensunriserotary.com/>