

Allen Rotary Christmas Parade 2017

Presented by the

Allen Noon & Allen Sunrise Rotary Clubs

Sunday, December 3, 2017, at 2:00 p.m.

Theme: A Storybook Christmas

PARADE RULES

- The Rotary Clubs' entry will be the **ONLY** float allowed to feature Santa Claus.
- Each float/entry must sign up individually and can have a **MAXIMUM** of two (2) components (cars, trucks, motorized apparatus, etc.). Groups with **DIFFERENT** troop/club numbers must submit separate entries. One entry form will not be allowed to represent multiple troops/clubs. Animal entries can have up to 20 animals on 1 entry; if more than 20 animals a 2nd entry will be required.
- Indicate below if there is another group you would like to walk with and we will do our best to accommodate these requests when ordering the parade.
- You will be notified of your spot in the parade on Friday December 1st via email. Staging will be allowed to begin at 11:00 a.m. at your designated parade spot. You **MUST** be in your designated spot in the parade order no later than 1:00PM.
- All motorized entries (trucks, trailers, motorcycles, cars) and all animal entries enter **ONLY** from North Cedar Drive at Exchange.
- Drop off parade participants at the Allen High School parking lot near tennis courts or at North Cedar Drive just south of Exchange Parkway
- **In the event of a weather cancellation, registration fees are NON-REFUNDABLE.** Weather cancellation will be determined by the Allen Police Department and the Rotary Parade Committee on the day of the event.
- Be creative and have fun! Certificates will be awarded to entries that take top honors in their category (see below) and a trophy will be awarded to the Grand Prize Winner. Winners will be announced the Monday after the parade and notified via email!

PARADE ROUTE

The parade will begin at North Cedar Drive and St. Mary's Drive, proceed southbound to Main Street; turn right on Main Street; turn right on Allen Drive and end at Allen Drive and St. Mary's Drive at the traffic circle.

CANDY

To ensure the safety of participants and viewers, City ordinance does not allow throwing candy or any other item into the crowd. Candy may be distributed by walkers along curbside.

ENTRY FEES & REGISTRATION

Registration is due by NOVEMBER 22nd. Non-profits registration fee is \$40.00 and business registration is \$50.00. Entry fees increase \$10.00 after November 23rd. **The final day that entries will be accepted is Monday, November 27th.** Completed entry forms must be turned in with cash or check (payable to Allen Rotary Club) and delivered or mailed to: Sandifer Law Office, 201 West Main Street, Suite A, Allen, TX 75013, **ATTN: Rotary Parade.** You will receive a confirmation email once your registration is processed, usually within 3 business days. **If you have a question about the parade call Allen Convention & Visitors Bureau at 214.509.4670.**

Business/Organization/Individual: _____

Address/City/State: _____

Contact Name/phone: _____

Email Address: _____

Please check the ONE category in which you want your entry to be judged:

____ Best Local Business Entry

____ Best Scouting Entry

____ Best High School Entry

____ Best Motorized Entry

____ Best Indian Guides Entry

____ Best Grade/Middle School Entry

____ Best Religious Entry

____ Best Sport Organization Entry

____ Best Community/Volunteer Organization Entry

____ Best Livestock Entry

____ Best Performing Arts Entry

Indicate if you are **requesting** to be near a particular group in the parade order (not guaranteed): _____

INTERNAL USE ONLY: Date received: _____ Cash _____ Check # _____ Amount: _____