

## Sponsors Sought for the Annual Rotary Christmas Parade

Sponsorship registration is now open for the 2025 Allen Rotary Christmas Parade. The parade, which is sponsored by the Rotary Club of Allen Sunrise and Rotary Club of Allen (Noon), will be held on

**Sunday, December 7, 2025, at 2:00 pm**  
**Theme: ALL STAR CHRISTMAS**

Parade sponsors will receive:

- Your organization's name and logo on a sign to be prominently carried during the parade by Rotary volunteers.
- Inclusion in the press release posted on both of the Allen Rotary websites and submitted to a variety of publication sources before and after the parade.
- The option of entering the parade free of charge.
- Recognition in the form of public announcement on the grandstand during the parade.
- The satisfaction of supporting Rotary's mission to provide "Service Above Self".

**Non-Profit Organizations: \$250**

**Other Business: \$300**

*If you would like to be a parade sponsor,*

1. please submit your information at [Parade Sponsor Form | Rotary Club of Allen Sunrise \(allensunriserotary.com\)](#) and
2. Submit your LOGO in EPS or JPG format to
  - a. **Amygnadt@tx.rr.com** no later than **Friday, November 21, 2025.**

The parade route will begin at North Cedar Drive and St. Mary's Drive and proceed south to the Main Street. A grand prize will be awarded along with "best of" awards in eleven different categories. For more information visit the following club websites.

**Rotary Club of Allen**

<https://allenrotary.org/>

**Rotary Club of Allen Sunrise**

<https://www.allensunriserotary.com/>

