



SPONSORSHIP OPPORTUNITIES Rotary Christmas Parade 2018

By sponsoring the parade you will receive:

- ✓ Your organization's name and logo on a banner to be prominently displayed and transported through the entire parade on both sides of a very large bus!
- ✓ Inclusion in the press release posted on both of the Allen Rotary websites as well as in press releases submitted to a variety of publication sources before and after the parade.
- ✓ Recognition on the Rotary websites.
- ✓ The option of entering the parade free of charge.
- ✓ Recognition in the form of public announcement on the grandstand during the parade.
- ✓ The satisfaction of supporting Rotary's mission to provide "Service Above Self".

Non-Profit organizations:	\$200
All Other Business:	\$250

If you would like to be a parade sponsor, please complete the following information and submit this form along with your (1) LOGO in EPS or JPG format & (2) a check made payable to "Allen Rotary Club **no later than Tuesday, November 13, 2018.**

Name of Organization _____

Contact Name _____

Address _____

City _____ Zip _____ Phone _____

Email _____ Profit or Non-profit? _____

Enclosed is a check for \$ _____ made payable to "Allen Rotary"

- Yes, we are interested in receiving one free parade entry.
- Yes, we are also interested in submitting a coupon to be attached to our link on the Allen Rotary websites for the opportunity to further advertise our business or non-profit organization.
- Yes, we have emailed our high resolution logo to tkaleekal@live.com as of (date) _____.

**Please contact Thomas Thomas at 908-581-1009 or email questions and high-resolution logos to tkaleekal@live.com. Completed forms with checks can be dropped off or mailed to the Allen Convention and Visitor's Bureau, 301 Century Parkway, Allen, Texas 75013 (214) 509-4671 on Monday - Friday 8am - 5pm only.

Thank you for your support

Allen Rotary Sunrise Club
www.allensunriserotary.com

Allen Rotary Noon Club
www.allenrotary.org