

Spring
Weekly

Reader

Volume 64, Issue 126, April 17, 2014

The Plano Rotary Club
www.PlanoRotary.com

UPCOMING MEETINGS

April 17

Marvin Jolly
President, Collin County
"Collin County Real Estate
Update."

April 24

Melinda Eitzen
"How to Balance Career
and Family"

May 1

Yoram Solomon
"Children &
Entrepreneurship"

May 8

No Meeting - Please attend
District 5810 Conference

APRIL BIRTHDAYS

Rutledge Haggard	Apr 05
Lawrence Flannery	Apr 09
Andy Sayers	Apr 11
Kirk Bell	Apr 12
Alice Hobbs	Apr 13
Bob Pikna	Apr 16
Alex Johnson	Apr 22
Kenneth Roberts	Apr 22
Ricardo Kasmiskie	Apr 27
Jerry Kezhaya	Apr 28



Rotary Uncomplicated

IT'S A SHAME digital cameras don't run on lung power, for then *Scary Bob's* camera wouldn't have had its battery run dry. **Randy's** trusty smart phone came to the rescue.

PRESIDENT and Speaker Pro Tem **BELL**ed the Assembly into Session at 12:16, cajoling DG **Ean SANTA Sullivan** into the Invocation and **Ed Williams** into the Pledge, ably assisted by *Scary Bob*. Although **KIRK** noted that the combined voices of the entire club almost drowned him out; maybe that's why his camera battery died! Ed also received credit for greeting.

KIRK then called **DEEP BACKUP SERGEANT-AT-ARMS Rick Maucieri** who strode to the podium channeling **Matthew McConaughey** chanting, "All right. All right! All right!!" (It made *Sainted Editor* want to channel **Lloyd Bensen**, "Rick, you're no Matthew McConaughey.") Rick recommended that we watch DG Ean singing the "God Bless America" *a capella* at the *Roughriders'* game on Ean's Facebook® page. **Skip Jenkins** piped up that we'll also find it on the CLUB's Facebook® page which we are urged to find and LIKE.

Guests included **Rola Burnett (KIRK)** and **Oscar Flores (LB THE RADIANT)**. **LB** lapsed into superlatives as he noted the presence at his table of "The best bankers, the best Past District Governors, the best financial planners..." and so on. **KIRK**, a financial planner not sitting at **LB's** table, winced.

For **INSIDE THE ROTARIAN STUDIO**, Rick said that he'd been ordered to tackle the next victim. Unadvisedly, he picked on a hostile *Sainted Editor* who immediately demanded to know who had issued the order. **KIRK** affected innocence.

Chris grew up in Oakland, CA, not far from *Fruitvale Station*, the locale and current film title about the harassment and death of a black teenager at the hands of

white police. He graduated from *Oakland High* with a major in Nerd. His college years at *Berkeley* prompted **Bob Pikna** to inquire at meeting's end how *Sainted Editor* "ended up so conservative?" (Bob must have drunk his lunch.)



Rick failed to ask his taste in beers to which Chris was dying to reply "Root." But he did inquire about Chris' dream car: the American Motors *Javelin*, "a nerd car." Chris' favorite music was **Leos Janáček's Sinfonietta**, composed in his 80s. And his favorite film (someone shouted out "in color!") was **Sergei Eisenstein's Alexander Nevsky** (for the **Prokofiev** score, but it's B&W).

Then Rick asked how Chris met **Pat**, and **KIRK** saw his meeting slipping beyond his grasp. Chris rambled on about a College Masters (associate deans for undergraduate affairs) meeting at which Pat was assigned to distribute handouts. As she approached Chris, he "reached out to the pendant dangling between her breasts and remarked, 'What a beautiful setting!'" The meeting erupted in laughter. Rick snatched away Chris' microphone and declared the interview at an end. **KIRK** mumbled something about that being the first non-nerd thing he'd ever heard from *Sainted Editor*.

But the meeting really was slipping away as **Lori Phantom Crotchettienne Roberts** and

continued on page 2



David Bowman rose to straighten our banners. That OCD (Obsessive-Compulsive Disorder) task accomplished, they returned to their seats and **KIRK** awarded Rotary Anniversary pins to **John Parker** (2), **Wayne Hendrick** and **Mike Robnett** (24), and **LE THE RADIANT** (42).

KIRK announced his own birthday, “divisible by 2, 3, 5, 10, 12, 15, 20, and 30” with a check to match. He was daring **Sainted Editor** to point out that the divisors of 60 are 1, 2, 3, and 5, the rest being multiples of those four primes. (Yeah...nerd and proud.) **Andy \$ayer\$** also submitted a birthday check, but **KIRK** surmised he couldn’t be that old. We were to wish **Larry FLASH Flannery** a **Happy Birthday** (to shame him into a check).

FLASH demanded equal time and used it to tell the tale of a man hit by a car upon leaving his office one day. He explained to his wife that Paula had thoughtfully driven him to the ER where the attending had checked him over to analyze the bloody blow to the head. But there were no internal injuries, and they anticipated his full recovery. The wife digested all this for a moment and then asked, “Who’s Paula?”

Ed Williams had the announcement of the recent birth of a 9 lb. grandchild in California. In the spirit of *Brag du Jour*, Randy announced the 27-year marriage of **Diana** “to a 77-year-old,” leaving us to wonder for whom she might have left him?

Jamee Jolly rose to announce a Candidate Forum for next (last, as you read this) Wednesday at *Plano Metro’s* meeting.

KIRK then took it upon himself to introduce the day’s speaker, Himself. He said that for this *Club Assembly* (some of us cursed ourselves for failing to note the coming of such a disaster), he’d be divulging the results of the recent survey, completed by 57 of our 114 members.



HE said, “*Rotary’s complicated,*” but **HE** hoped the presentation would give members “*a better sense of how the Club is doing.*”

Reeling off the first of many statistics, **HE** noted that the average years of Rotary attendance of the membership was 14. In response to a question about what members valued most in Rotary, the answers included

- Friendship
- Giving Back
- Service Projects
- Learning about the Community, and
- Networking.

As plans to move forward, members suggested

- Recruit younger members
- Facilitate way to get (better) acquainted
- Raise more money
- Via a signature project
- Increase monthly student visits
- Add more corporate members
- Continue to support the *Hendrick Foundation*
- Member interviews in the newsletter (**KIRK** asked for a volunteer roving reporter for that)
- Return of **THE FISH FRY**
- Grander social events (e.g., symphony attendance. **Debbie Watson** perked up.)
- Updated web site & social media.

General recommendations included

- Keep it FUN
- Communicate more to the members, and
- Have a comprehensive plan.

KIRK then clarified the differences between the two Foundations:

1. The Rotary **International** Foundation, funded by Paul Harris Fellows, 50% of donations to which return to 5810 (to be redistributed as grants to local clubs) after 3 years.
2. The **Plano** Rotary Club Foundation, another 501 (c)(3), which grows by (among other sources) \$200 mandatory charitable donation from members, and which supports our local giving, including
 - PISD Academy Programs (\$20K)
 - Collin College Nursing Scholarships (\$6K)
 - Plano Children’s Medical Clinic (\$10K)
 - Four-Way Test Speech Contest (\$1,500)
 - Camp RYLA (\$2,600)
 - *Memorial Elementary* (\$3K)
 - Plano YMCA (\$1K)
 - **MLK** Celebration (\$1K)
 - *Hendrick Foundation* (\$1K)
 - District 5810 Gala (\$1,500)
 - PISD Teacher of the Year (\$1K)
 - Health Services of North Texas (\$1,250)
 - Peace Symposium (\$300)

Club financials were reported as

- Plano Rotary **Club** Account: \$40-50K
- Plano Rotary Club **Foundation**:
 - Account: \$17K
 - Donor Advised Fund: \$80K

Links to the current financial reports may be found in the “Weekly Update” e-circulated by **Lynette**.

KIRK told us that we hope the Foundation Account grows to a substantial sum like the \$1M endowment DG Ean said that *White Rock Rotary* sports! We could do a lot of good locally with a 5% return on such invested funds.

Program Chair **Dave McWhorter** reported results from the survey showing members

- Thought programs excellent (13), very good (32), average (8), or poor (1)
- Liked ones by community leaders, authors-inventors-innovators, political fora, military speakers, and the 9/11 event
- Disliked sales pitches and some of the “self-help” speakers

but, Dave explained, speakers don’t always level with him about the nature of their talks. When someone suggested that **Miss Texas** return, Lori added “in shorter skirts,” proving, once again, that she’s one of the boys.



Membership Chair **Pam Little** noted that membership stands at 114 with five corporate and three honorary. She echoed the need to recruit. When **KIRK** mentioned that the Club will pay the luncheon fee for first-time guests, **LB**, who had such a guest today, asked for reimbursement.

RI Foundation Chair **Skip Jenkins** announced the “Club’s Focus for the next three months.” We will match \$500 of the initial \$1K necessary to create *Paul Harris Fellows* of the few Newbies not there yet. We’ll also provide a \$200 match (even retroactively) for existing PHFs to reach their next level. The Club will encourage all members to contribute \$25 per quarter toward additional levels. Skip told us that our accumulated contributions to the RI Foundation totaled over 1/2 a million bucks! He asked all Major Donors (≥\$10K) to stand.

Skip also touted *Facebook®* and *Clubrunner* with *iPhone™* apps.

Since he hadn’t mentioned bequests, **John Ernst** slyly inquired as to their importance, and Skip, chagrined, admitted that

it’s very important to continue giving *after you’re dead*. “We can help you with that” left us wondering which?

KIRK announced **NO MEETING ON MAY 8th** in favor of a Friday, May 9th, luncheon (on the Club’s nickel) at the District Assembly and Conference in Rockwall. We were to sign up with Lynette for that and even the full conference (the 8th through the 10th).

Herb Hoxie called for a round of applause to recognize Lynette’s continuing contributions to the club. It was met.

Sponsorship flyers for our Elementary School Citizenship Banquet were on our tables. The levels included:

- Individual tickets \$20
- **Bronze** \$250
- **Silver** \$500
- **Gold** \$1000 (Matt Shaheen, Kirk Bell & Pam Little), and
- **Platinum** \$2,500 (Dave & Genie Hamel)

for the event to be held in the Southfork Hotel starting at 5:30 pm on May 28th.

After leading us in the Four-Way Test, **CAPTAIN KIRK** struck us out at 1:06.

Sainted Editor would be remiss were he not to thank and recognize the talents of backup editor, Lori Roberts, for last week’s Bulletin. Consider it done.



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