

Spring
Weekly

Reader

Volume 65, Issue 127, April 24, 2014

The Plano Rotary Club
www.PlanoRotary.com

UPCOMING MEETINGS

April 24

Melinda Eitzen
"How to Balance Career
and Family"

May 1

Yoram Solomon
"Children &
Entrepreneurship"

May 8

No Meeting - Please attend
District 5810 Conference

May 15

Robert Epstein -
"The Russian/Crimea
Military Crisis"

APRIL BIRTHDAYS

Rutledge Haggard	Apr 05
Lawrence Flannery	Apr 09
Andy Sayers	Apr 11
Kirk Bell	Apr 12
Alice Hobbs	Apr 13
Bob Pikna	Apr 16
Alex Johnson	Apr 22
Kenneth Roberts	Apr 22
Ricardo Kasmiskie	Apr 27
Jerry Kezhaya	Apr 28



Jolly Good Fellow

P APPARAZZO (the legitimate singular) **Epstein** rarely surprises himself with his camera (by capturing his image in a mirror), but when he does, **Sainted Editor** is duty-bound to use it to begin to compensate all members and guests who have been his (legitimate) targets over these many months. It would be remiss of me not to recognize his photographic talents which have gone way beyond documenting illegals from the air.



Earnest Mr. Wonderful Burke let the festivities end at 12:17, summoning our attention from unproductive fellowship and calling upon **Cathy Tyler** for the Prayer and **Ben Criste** for the Pledge. ("Thanks, Scary Bob!") He thanked Cathy too for Greeting and welcomed **SERGEANT BARBEROSA** to the task of welcoming others.



NATHAN noted no Visiting Rotarians (does that mean he's not doing his job?) but plenty of guests. Indeed four of them were the Principals of the elementary schools that are the recipients of *Plano Rotary Club* largesse in the form of the *Citizen of the Year* Gala of Sorts. They were **Trami Tran** of *Forman*, **Karen Noble** of *Mendenhall*, **Michelle Loper** of *Barron*, and our "own"



Sarika Pride of Memorial. Trami took the microphone to thank *PRC* on behalf of them all. She told us that she explained to her charges that *PRC* is a club for Big People, to which they responded in a totally non-ironic, "Oooooo!"

Trami explained that the contestants for *Citizen of the Year* were determined by submitted essays, and 100% of the students said that they wanted to go to college. Trami tweaked Karen, calling her the "toughest coach" in her experience but that had been "a while ago."

Jeff Frauenheim bade us welcome his guest, **Curt Olsen**.



Johnny Lewis introduced his guest, **Adrian Sandoval**, who spoke later on his quest to be our Ambassador to Western Europe.

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There being no **CAPTAIN KIRK** to misdirect **INSIDE THE ROTARIAN STUDIO**, Nathan chose to interview President-in-Waiting Earnest, who, as Nathan put it, would begin his “Reign of Terror” in July.



Earnest was born “in a medical hospital” and raised in Birmingham, AL, as an Army Brat. His nickname was “Waterhead” because of his hat size (7½). At *Birmingham High* as in College, he participated in football, basketball, any sport involving a ball. He spent 12 glorious years in the Army, after which he attended *Prairie View A&M* as an Accounting major and graduate school in Economics, all of which were useful for his current career in Insurance.

His ideal job is “community service,” but, when Nathan cited that as disingenuous, since he’s **DOING** that, he admitted that **Jerry Jones’** avocation isn’t too bad. In the shotgun round, we discovered his favorite movie (*On Any Sunday*), band (*Frankie Beverly and Maze*), first car (1978 *Datsun 280Z*), meal (prime rib), and drink (*Diet Coke*).

He has been 8 years a Rotarian, having joined to dissuade **Earl Simpkins** to “break my leg.” His favorite Rotary memory is having been the backstop of last resort to drivers at our Soap Box Derby, and having been “sore for two months” because of his “drop and roll” technique as they ran into him. Nathan thanked “President *Waterhead*” for his cooperation.

Earnest then prompted us to congratulate **Alex Johnson** and **Ken Roberts** on their



Unadvisedly, he turned the floor over to **FLASH** who told a tale of the driver who ran over the Easter Bunny. He flagged down the next vehicle, a young lady, who solved the problem with a spray can to the rabbit’s mouth. It sprang to life, hopped toward the woods, stopped, waved, and repeated this halting retreat ‘til it was out of sight. The man was amazed, wanting to know the identity of the can, which turned out to be Hair Spray,

advertised that it “Brings Hair to Life and Keeps Wave Forever.”

Skip Jenkins was called to follow that act. His *sotto voce* comment was “Oh, man!” Skip referred us to the *Touch the World* campaign card on our tables. He reiterated the Club’s intention to cost share 50-50 the first Paul Harris Fellow and 20-80 subsequent ones. He mentioned



our new logo on Facebook and offered to explain the value of the RI Foundation to any who would listen. He was asked whether the cost share extended to family members, and his *lapsus linguae* about “all my wives are Paul Harris Fellows” caused the sharp-eared members to ask, “And how many were they?”



Rick Horne rose to explain that “leaders are not born,” nor do they learn leadership in schools “except the service academies,” so RYLA serves a critical purpose. Leadership arrives via “training, experience, and mentorship,” all of which RYLA provides. He’s seeking drivers to deliver and recover

RYLA scholars from *Camp Hoblitzelle* on August 3rd and 8th. We sponsor four of the 180 expected this year. He thanked **Pam Little** for helping with the interviews to choose the recipients.



Then Adrian Sandoval, a 6th grader at *Wilson*, asked for our sponsorship for his *People to People* Ambassador trip in 2015 to London and Paris. He promised to return and report on his sites seen such as *Parliament*, *Windsor Castle*, *Big Ben*, the Normandy beaches, the Louvre, the Eiffel Tower, and **EURO DISNEY**.

Jamee Jolly introduced husband **Marvin** by explaining that he has “a fabulous wife.” Wisely, he chose not to contest that statement.



We also learned from her that Marvin Jolly is a real estate trainer, consultant, and business coach. He specializes in the areas of business growth, team and group structure, market trend analysis, and luxury home sales.

In 2001, Marvin Jolly established the *Marvin Jolly Realty Group* that operates under the umbrella of *Keller Williams Realty*. He also currently serves as CEO/Team leader for *Keller Williams Elite*—Park Cities Dallas.

Over the years, Marvin's strengths conducting detail market analyses (some of which he will share with you today), market properties (creatively and strategically), negotiating the sale, and communicating to clients in order to create a positive experience in the process of buying and selling real estate.

Marvin is currently President of the *Collin County Association of Realtors®*, a membership organization representing over 5,000 Realtors® and affiliates in North



Texas, Chair of the *Texas Association of REALTORS®* Public Policy Committee, and is a member of the *National Association of REALTORS®*...and married to an amazing woman (did I already mention that?).

Marvin is the Past President of the *Frisco Rotary Club*, a Paul Harris Fellow, and a wonderful father to three teenagers. A lifelong learner, Marvin is sought after as a real estate trainer and business coach, helping agents implement new strategies and grow their business.

All that left Marvin less time than we've afforded any other speaker, but you can't blame a proud spouse. She also commented as an aside that he was pleased to have her in *Plano Rotary* to complement the two LBs. He looks upon her as The Good Jamee in contrast with **Jamie Schell**.



As Marvin strode forward, a question bubbled up from the audience to the effect, "*What's it like being in charge as President of Realtors®?*" His answer was that it's like being in charge at home.

Marvin was "*glad to see almost everybody and Larry Flannery.*" He told us folks want to know the value of (a) their homes and (b) that of their neighbors!



Jaye for commercial.

He said that inventory which maxxed out at 5.5K in 2008 had reduced to 3K today. Indeed Collin County now has the lowest in TX. To **Cary Israel's** subsequent question, "*So why do we need Realtors®?*" he replied, "*I dunno, Cary; why do we need colleges?*"



Texas, still four years below the 30-year trend has had 23 straight months of appreciation in new listings fueled by

- The Job Market
- Interest Rates, and
- Affordability

He quoted a bizarre rating where 100 implies that most people can afford a single-family home, i.e., the average income buys the average home. Higher numbers are better, and the low (134) was hit in '07 before a high of 180 in '12. But it's expected to be 120 this year, meaning "*you should sell your house in the overall grand scheme of things,*" investing in good "*move up*" opportunities. (In other words, "*churn that market, baby!*")

Kelly Palmer wanted to know what's happened to the six-month equilibrium market time. Marvin said it's 2.1 months now.

Lenny Schwartz wanted to know why Collin County is so blessed. With an eye to Cary, Marvin said the schools and colleges are attractive to out-of-state purchasers.

LB THE RADIANT wanted to know, "*How's your Club compared to the Good Club?*"

John Parker asked how close to build-out Plano might be. Marvin told him, "*That's above my pay grade,*" but **Bruce** said emphatically, "**NEVER!**"

After the obligatory distribution of the World-Renown Rotary Clock, *Waterhead* Burke called it quits at 12:58.

His *PowerPoint™* presentation included charts showing average property values rising from \$100-\$240K over 2007-14. A noticeable upward trend started in 2012. This was residential; he referred us to **Olin**

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Guests & Visiting Rotarians

Guest

Curt Olson
Trany Tran
Michele Loper
Karen Noble
Sarika Pride
Adrian Sanavol

Guest Of

Jeff Frauenheim
Earnest Burke
Earnest Burke
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Johnny Lewis

AWARDS:

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