



Summer Weekly

Reader

Volume 285, Issue 350, August 15th, 2019

The Plano Rotary Club
www.PlanoRotary.com

Your District at Work & Play

UPCOMING PROGRAMS

Aug 15th

**PISD Athletic Director
Gerald Brence**

PISD Football Program
Update by:

PSHS - Jaydon McCullough

PWHS - Tyler Soukup

PESH - Joey McCullough

Aug 22nd

**Matt Shaheen –
State Representative**

Legislative Update

Aug 29th

Jeff Buckley

"75th Anniversary Planning
Meeting" (Haggard Party
Barn)

See back of reader for more
details



AUGUST BIRTHDAYS

Ussery, Camille	Aug 10
Jobe, Mike	Aug 15
Watkins, Sarah	Aug 20
Beckley, Jeffrey	Aug 21
Robnett, Michael	Aug 24



Sainted Editor wants to thank **John Caldwell** for stepping up to the editorship while he, **Pat**, and the **Maucieris** partied across the Alps. He is grateful too for the many who volunteered to photograph our proceedings, including today's photographer, **Kelly Palmer**.

PRESIDENT JOFFREY commanded our attention at 12:16, calling District Governor Elect **John Moser** to Pledge and Judge **Johnny Lewis** to offer an Invocation of Hope for District Governor **Beverly Grogan** in the form of a count-down of "only 11 more months" of abuse in her term. No one had been tagged for Greeting, so **JOFFREY** turned to **SGT. NANCY HUMPHREY** who was "glad we have a little humor in our prayer."

There being no Visiting Rotarians (save the top 5810 administration), **Maria Mott** introduced Jeff's guest, **Sam Smith**.



Judge Johnny welcomed the Executive Director of the Assistance Center of Collin County, **Yvonne Booker**. And **CAPTAIN KIRK** bade us to behave toward candidate member and **Morgan Stanley** denizen, **Emma Smith**.



NANCY searched for her next victim of **3 Minutes of Torture** and found him in **Mark Johnson**. Mark's been in Rotary for 25 years (yeah!). And his favorite singer is rhinestone cowboy, **GEORGE STRAIT**. First car: 1976 hatchback Chevy Nova, which translates to "doesn't go, and it didn't." He has no tattoo, the piker. His TARDIS moment is on a golf trip with his Dad through Ireland. Why? Because he has family there, and they serve "meat and potatoes with a side of potatoes." What we don't know about him? He reads a lot, his favorite authors: **Robert Ludlum** and **Tom Clancy**, now both deceased. But they have ghost writers (or, perhaps, are ghost writers). But he wants real books, not *Kindle*, to which Jeff commented "dead tree journalism."

We weren't through with Mark. He had to announce that *Fantasy Football* has an opening for a sucker. Applicants may apply to "the commish" (Nathan) by the draft date for an opportunity to "unseat **Mark Waterbury**."

continued on page 2



Sgt. Nancy Humphrey thanked the Club for its \$1,000 donation to the Hendrick Scholarship Fund. And she reminded us of the Nov. 4 Golf Tournament.

JOFFREY announced that our 75th anniversary is next year. We are holding our last meeting of this month at **Rutledge's Party Barn** to discuss fundraising opportunities and the targets of our largesse. We want to be "big and bold to get the attention of the community."

Service awards went to **Janis Allman** (6, hug), **Carolyn the Petite Aloebius** (9, hug), **CAPTAIN KIRK BELL** (15, no hug); Jeff swore "I'm not hurt" for receiving no hug from Kirk.

Jeff read the birthday list, but only two on it were in the room this date: he and **Sarah Watkins**. He had DG Grogan pick the name of the winner (to decide on the charity to benefit from Fine Bucket Monie\$), and both slips indicted Sarah. Her comment on the rigged election was "you just wanted to be hugged." Her choice was the *Children's Advocacy Center of Collin County*.

Joe Camarena rose to introduce our 5810 guests and the speaker. He told us that Rotary has grown from a handful of **Paul Harris'** friends in 1905 to 62 Clubs housing 2500 Rotarians in 5810 alone.

Gov. Beverly allowed as how she'd never been informed of 11 months of torture. She's only seen "one month of honor."

She explained that Rotary is about "connections." And she wasn't only describing the networking implied in the creation of RI but also connections to the community, the nation, and the world to perform service. She said that this is exemplified in the Rotary motto: *Be the change that you want to see in the world.*



Gov. Beverly touted "the New Rotary. What was wrong with the old one?" she asked. She cited a Wall Street Journal article that asked "what to do with young people who think it's OK to take lives." Her response was "it takes a village." The article on page 1 touted the value of churches and "social clubs" like Rotary! She admitted that she wasn't thrilled with the characterization, "social club," but it was on page 1, so she didn't complain loudly.



The old Rotary was thought of as "staid and old-fashioned," so changes were in the works. Some were controversial, like the removal of mandatory attendance. But she approves of taking "away the punitive part." Because there are instances where "you can't make up," hospitalization or travel to a Rotary-free country like China. Now you can keep your perfect attendance if you make up within a year rather than two weeks.

On membership, she said that 5810 has had only one year of growth in the last nine. Last year, we lost 50 members. But that is merely 1%, and our achievable goal should be to "turn that around" by being "positive." She urged Emma, Yvonne, and Sam to "share the excitement of Rotary" by joining us. We have taken advantage of the flexibility to make one meeting a month something else.

For folks who cannot meet even that schedule, Gov. Beverly recommended setting up “satellite clubs” whose members could be called upon to help with our service projects. We should “take Rotary to the people.”

While Rotary once mandated every Club have no more than one member in a classification, now we can have two or more. “There’s nothing wrong with a club of health professionals.”

“Recruit for Rotary” members “with a Servant Heart.” And impress upon them that they “wear the Rotary brand proudly” for we recruit “quality over quantity.”

Recent loss of members speaks to a failure of retention. She encouraged us to “engage your members” as a way to improve retention. 5810 will hold a membership seminar shortly.

She touted the Rotary Foundation as having “the highest rating of all nonprofits.” It is number one due to:

1. The money goes where we say it’ll go.
2. We self-fund; half comes back in the form of district grants.
3. We have been wildly successful with End Polio Now. Soon Nigeria will fall off the watch list, leaving only war-torn Pakistan and Afghanistan as not polio-free. Thanks to **Bill & Melinda Gates**, money is matched 3:1, giving a strong ROI. She wants to “help Jeff set a goal for \$7,500” extra in our 75th year.
4. Rotary has planted over 1.2 million trees.
5. We are urged to “put your money where your time is” via bequests.

She encouraged us to partner with other clubs and nonprofits such as Scouting for Food, blood drives, and adoption awareness programs. Rotary is the only NGO to partner with the UN due to its flawless credibility.

She urged us to partner with “incipient Rotarians” of Rotary Youth Services. And lastly, “toot our own horn” via PR campaigns. She wants “pictures, pictures, pictures” showing “generational balance” to be shared with 5810’s webmaster.

While DG spouses espouse projects, she’s not married, so she gets to espouse her own.

1. End Polio Now.
2. Literacy Malawi; \$400/yr educates girls.
3. Navajo Cistern Project to bring water, power, and light to Native Americans who have none.
4. Do one helpful thing for a veteran.

At which point, her computer gave up the ghost. So she concluded with a challenge: “Go make today amazing.”

Jeff gave a check to her for 5810 and mentioned his own goal: to return our ranks to 75 members in our 75th year.

He led us in the FIVE-Way Test (#5: Is it fun?) and belled us out at 1:04.



Plano Rotary Club Board of Directors 2019-2020

President

Jeff Beckley

President Elect

Roy Reeves

Secretary

Janelle Twyford-Silvis

Treasurer

John Caldwell

Past President

Carrolyn Moebius

Sergeant at Arms

Rick Horn

Membership Chair

Maria Mott

Public Relations Chair

Sara Akers

R.I. Foundation Chair

Johnny Lewis

At Large

Joe Camarena

Paul Hernandez

Mary Jo Dean

Larry Bisno

Business Secretary

Karen Sheldon

Bulletin Editor

Dr. Chris Parr

Bulletin Photographer

Bulletin Designer

Alphagraphics

Printing by Alphagraphics

Thank you Kenny Wilson

The Plano Rotary Club

P.O. Box 864316

Plano, TX 75086

Guests & Visiting Rotarians

Guest

Sam Smith
Yvonne Booker
Emma Smith

Visiting Rotarian

Guest of

Jeff Beckley
Johnny Lewis
Kirk Bell

Home Club

Proposed Member

Members please
bring a guest with
a serving heart



Support Our Advertisers



**ACE
FENCE-DFW**

Pam Little

(972) 578-5775
Fax (972) 578-1005

"a fence to you,
a reputation to us."

pam@acefences.com
1400 Capital Ave.
Plano, TX 75074



David Allison

**1214 Avenue K
Plano, TX 75074**

**972-423-0434
www.dallison.com**



Improve your reach

**KIMMY WILSON
OWNER**

Phone
Plano: (972) 657-8216
www.alphaGraphics.com

Mobile phone
Plano: (972) 294-3888
Fax: (972) 294-3888
us@alphaGraphics.com



AMERICAN NATIONAL BANK OF TEXAS
Your Bank. For Life.

Casey W. Stewart
Regional Market President

972.309.0001 ext. 5937
214.863.5937 direct
214.863.6160 fax
caseystewart@anbt.com

Plano Banking Center
1101 E. Plano Parkway, Suite E
Plano, TX 75074

Allen Banking Center
720 S. Greenville
Allen, TX 75002
www.anbt.com



Maro Lewis & Associates, Inc.
CORPORATE AND PERSONAL TAXATION

J. MARC LEWIS JD, LL.M., EA
PRESIDENT

5045 Lorimar Drive
Suite 280
Plano, TX 75093

MARC@MARCLEWISTAX.COM
TEL: (972) 618-8224
FAX: (972) 618-2021



www.huffines.net

PLANO

HUFFINES

CHAMBERLAIN

1880 Oakridge Plaza, Suite 100
Plano
(972) 657-0000

HUFFINES

HYLIPTON

1880 Oakridge Plaza, Suite 100
Plano
(972) 657-0000

HUFFINES

CHAMBERLAIN

1880 Oakridge Plaza, Suite 100
Plano
(972) 657-0000



A Limited Liability Company

Kirk Bell
Managing Partner, Bell & Valente, LLC
Financial Advisors, RJTS

2700 Dallas Parkway, Suite 500
Plano, TX 75093
(972) 465-1828
(972) 465-1888 (fax)
kirk.bell@bellvalente.com
www.bvwealth.com

Executive officer of Raymond

Raymond James Financial Services, Inc.
Member SIPC
300 LaSalle Street, St. Louis, MO 63102

Please mark your calendars!!!

AUGUST 29TH MEETING LOCATION CHANGE!!!

When:
August 29th

Time:
Noon

Where:
Haggard Party Barn
5948 McKamy Trail, Plano TX 75093

Lunch:
To be catered

Program:
Jeff Beckley: "75th Anniversary Planning Meeting"