



SUMMER Weekly

Reader

Volume 210, Issue 275, August 17th, 2017

The Plano Rotary Club
www.PlanoRotary.com

UPCOMING MEETINGS

Aug 17
Alex Johnson
Rotary Interact Program

Aug 24
Cheryl Williams;
County Update- Mental Health
Issues in Collin County

Aug 31
Jeff Leach;
Legislative Updates



AUGUST BIRTHDAYS

Camille Ussery	Aug 10
Kevin Hanigan	Aug 14
Mike Jobe	Aug 15
Reedy Spigner	Aug 20
Sarah Watkins	Aug 20
Jeffery Beckley	Aug 21
Michael Robnett	Aug 24



Plano Firefighters in Feathered Bras!

Carrolyn Moebius (President Elect) rang the bell at 12:09 because Rick Horne was still climbing his promised 6 mountains in 3 weeks.



Blair Ritchey said the invocation while Larry Bisno lead us in the Pledge. Roy Reeves was our sergeant at arms. Our guest lineup was: Ross Shamshiri brought Mo Nilforoushan (IT and Chamber of Commerce), Fire Chief Sam Greif brought Rosemary Greif (beautiful bride) and Sarah Tyree (15 year old goddaughter), John Caldwell introduced Peggy Jackson (almost a Rotary member) who introduced Angela Jackson (daughter & future college student studying education).



Bruce Glasscock was recognized by the Plano Chamber as the 2017 Business Executive of the year. Years of service pens were awarded to Carrolyn Moebius (6), Camille Ussery (9), Bob Bauer (19), and Bruce Glasscock (27). This was also Camille's birthday!

Jamie Schell then awarded Carrolyn her Paul Harris +3 pen. She became aware of Rotary when Skip Jenkins invited her and Nancy Humphrey to come to a meeting. She was impressed, researched Rotary, and "knew this was my club."

***Our program was about the
organization called Women Rock***

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Sam Greif said that right after he was hired in 2015, Bruce Glasscock told him he had to put on a decorated bra and dance to raise money to help breast cancer patients. It took him a while to realize that Bruce was serious. Sam was scared when he stepped out on the stage, but then saw a young woman in the audience who had lost her hair because of chemo. He realized that his problem was very small. Sam's bra sold for the highest price that year; he feels that this recognition was the apex of his career.

Sam then introduced **Dr. Mary Nelson PhD** (Business Administration) of the Women's Council of Realtors of Collin County and **LuAnn Daniel**, the Executive Director of **Women Rock (WR)**. WR is a local organization that helps local patients. Mary Nelson then introduced Betty Boob, their bra mannequin.



Sam will be the Master of Ceremonies and 20 other Plano firefighters will model sponsored bras on October 25 at the Marriott Shops of Legacy. The dinner, auction, and entertainment will be from 6:00 to 9:30 PM and will benefit local breast cancer warriors. *Tickets =*

battleofthebras2017.eventbrite.com

The presentation then turned to a more serious topic, detecting and surviving breast cancer. WR was founded in December 2010 with \$1,200 to remember Susan Hicks' courageous battle against breast cancer. Susan passed away, but her spirit continues. WR serves a ten county region with most clients coming from Grayson County where their home office is located. Collin County is in the service area and requests for assistance from the area are increasing, thanks in part to our partnership with the Women's Council of Realtors in Collin County. Assets are now \$438K. WR helps patients during some of the worst times of their lives. Their services include:



- 1) assistance for obtaining screening mammograms, diagnostic mammograms, breast ultrasounds, and physician referral
- 2) financial assistance to help clients manage breast cancer treatment and pay for rent & utilities
- 3) survivor and caregiver support
- 4) breast health education and awareness.

WR's vision is to spread breast cancer awareness and education and to increase early detection procedures and participants. They want to

maximize breast cancer detection while focusing on women who suffer disproportionately due to socioeconomic circumstances. They will take education to the communities of Northeast Texas with a mobile teaching station with hands on training. Our government funds programs that provide screening exams for women that qualify, but for every five women that qualify, only one is being assisted!

Every woman should have the opportunity to have a screening mammogram, and a chance at early detection. Early detection saves lives! WR wants to close the income gap and provide mammograms to those women that are slipping through the proverbial cracks. WR helps local patients while Susan B. Komen funds research, global outreach, and public policy. The financial assistance is very important because many clients are single or single mothers.

North Texas has a statistically high breast cancer rate and we don't know why. Only about 15% of breast cancer is hereditary. Other causes could include hormone therapy after menopause, hormones in our food, and environmental factors. To combat this problem, WR stresses that women 20 – 40 should start doing a monthly breast self-exam (BSE). The earlier the cancer can be detected, the better the chances for survival. To raise awareness, there will be a Texoma Breast Health Summit on Saturday, August 19th 9am-2:30pm. WR will present important information, and is pleased to announce our keynote speaker, Dr. Darius Maggi as he recounts memories and stories of providing Women's health in Sierra Leone. Please RSVP to our office 903-487-2528.

Sam urged all Rotarians to come to the October 25 fundraiser. The head of fire fighter's union is selecting the dancers. There will be 20 dancing firemen with alcohol. It should be fun!



There is a calendar featuring Plano's firemen; Sam was Mr. November.

James Booher was our photographer.

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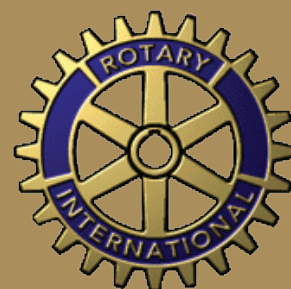
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Thank you Kenny Wilson

The Plano Rotary Club

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Guests & Visiting Rotarians

Guest

Mo Nilforoushan

Rosemary Greif

Sarah Tyree

Peggy Jackson

Angela Jackson

Visiting Rotarian

None

Guest of

Ross Shamshiri

Sam Greif

Sam Greif

John Caldwell

Peggy Jackson

Home Club

None

Proposed Members

New Member:

Frank Mesina

Peggy Jackson

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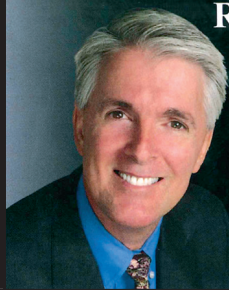
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