



Summer Weekly

Volume 286, Issue 351, August 22nd, 2019

Reader

The Plano Rotary Club
www.PlanoRotary.com

UPCOMING PROGRAMS

Aug 22nd

**Matt Shaheen –
State Representative**

Legislative Update

Aug 29th

Jeff Buckley

"75th Anniversary Planning
Meeting" (Haggard Party
Barn)

Sep 5th

No Noon Meeting

First Thursday of the Month



AUGUST BIRTHDAYS

Ussery, Camille	Aug 10
Jobe, Mike	Aug 15
Watkins, Sarah	Aug 20
Beckley, Jeffrey	Aug 21
Robnett, Michael	Aug 24



D'YA WANNA SEE SOME FOOTBALL?

JOFFREY THE KIND opened the proceedings at 12:14, permitting **Blair Ritchey** to Pray and **Maria Mott** to Pledge, which she was so eager to do that she started it out of order. He neglected to thank **Janelle Twyford-Silvis** for Greeting, instead summoning **SERGEANT RICK HORNÉ** to welcome no Visiting Rotarians.

Rick recommended a getaway to Colorado to escape the Texas heat. Then he recognized routinely absentee members **Martin Jackson**, **Mark Waterbury**, and **Nathan Barbera** who all attended today to witness some non-**Fantasy Football**.

Janelle introduced **Bob Kehr** of **Kehr Technologies**, and **JOFFREY** welcomed back **Emmett Smith** in the guise of **Emma Smith**.

Rick, striking while the iron was hot, interviewed Nathan Barbara for his 3 Minutes of Fame. Nathan's been a Rotarian



for 13 years, and when he works, he works in Civil Litigation. He credited Martin Jackson with recruiting him to Rotary. He did his undergrad work in *Ole Miss* and got his law degree from *St. Mary's Law School*. His favorite movie is *Dirty Dancing* even though he can quote the entire script from *Caddyshack*. He claims to be a hacker (at

golf). An item prominent on his Bucket List is a summer in Italy. Something we didn't know about him: he was a **WILDCAT** briefly, but he didn't play after the 10th grade.

He took advantage of the mic to announce one or two openings in our **Fantasy Football League**. The annual draft is open 4-7 pm on 25 August, and the entrance fee is \$120, which Jeff would consider a donation.

Jeff went on to announce that our last meeting of the month, 29 August, will be at **Rutledge's Party Barn** to which we'll invite former members to a sort of 75th Anniversary Homecoming. He anticipates telling "old war stories of years past."

Then he awarded Rotary attendance pins to Nathan (13, no hug), Rick Horne (8, no hug), and **Camille Ussery** (11, big hug). He would have pinned **Jessica Jackson** for 15 years, but she had stepped out for some croutons for her salad. Jeff asked husband Martin if he'd like to accept it on her behalf. The response was, "Hell no."



Johnny Lewis arose to introduce **Gerald Brence**, **PISD** Athletic Director and former **Plano Rotary** member.

Coach Brence is entering his 34th year at **Plano Independent School District**. In 2007, he was selected to the position of Asst. Director, overseeing a staff of 300. He grew up in Cordell, OK, 40 miles west of the town responsible for the MLB's greatest catcher ever, **Johnny Bench**.

Gerald played football at **Southwestern Oklahoma State University**. In 1985, he joined **PISD** as an Assistant Coach. He was an assistant to Coach **Tom Kimbrough**, all the while teaching English. Gerald be-

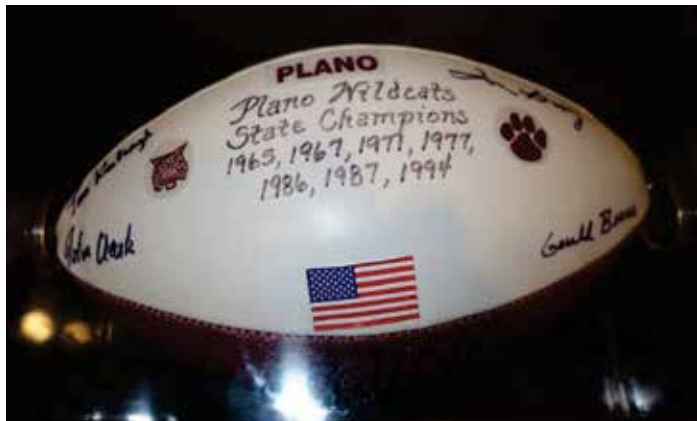
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came Head Coach 1992-2007. He was the 2nd most winning coach with a 120/70 record. Four times his team advanced to the ¼ finals or beyond. And in 1994, they won the State SA Championship.

Honors:

- Texas State High School Coaches Association BOD
- **Tom Landry** Award Finalist
- President of the *National High School Gridiron Club of Texas*
- Author of three books

Coach Brence lives in Plano with wife **Beth**, sons **Ryan** (West Point), **Beau** (UNLV), and **Collin** (Baylor). His family is a member of *Christ United Methodist Church of Plano*.



Johnny then handed to the coaches a signed football commemorating **WILDCAT** State Championship wins.

Gerald allowed as how that brought back a lot of memories of **Coach Gray**. He recalls that he “signed a few balls,” but so high was the demand that they had to sign lots more. He said that “Coach Kimbrough keeps an eye on the facilities” at Clark Field from his retirement home.



Plano is part of the “hardest district in Texas,” 96-A. Next year, the UIL will reorganize Texas districts to accommodate changing populations.

Although Martin, Mark, and Nathan were here to hear about football, Coach Brence began his talk touting volleyball, where *Plano West* hasn’t lost a game, ranking 8th in the nation and 1st or 2nd in the State. But that’s only because the coaches at *Plano Senior* and *East* are new.

And our six teams in Cross-country “are doing very well,” as are our teams in Tennis. Golf in played individually this fall but as a team sport in the spring.

He promised we’d get out early after hearing from the football coaches at the three senior high schools: **Joey McCullough** (PESH), his big brother **Jaydon** (PSHS), and the new guy, **Tyler Soukup** (PWSH).



Coach Joey said he was excited to be here. He mentioned coaching **Kelly Palmer’s** son, who went to *West Point*. He’s been 12 years at *Plano West* before 8 years at *Plano East* as Asst. Coach.

His personal philosophy is to “Act right, do right, and play right.” That may have contributed to his win record. He’s had 15 of his players signed up to football scholarships in college.

With a *Highland Park* scrimmage ahead of them, they’ve been working since Monday, mindful of Texas heat. “Safety is #1,” but they “give it everything they’ve got.”

Consistency is the word: the coach “has to know what to expect from you.” He concluded by inviting us to Kimbrough Stadium to watch some football.



Next up was the brother Joey respected: Jaydon McCullough, who said he was five years older than Joey, and “everything I did was [as] an image” for his little brother. Even when their teams are matched up, “We play competitively but shake hands at the end.”

Jaydon told us of the question he puts to his team at the end of the year. “Who’s your hero?” What he’s found is that “the good players talk about their parents. The work ethic my Dad showed me or Mom’s loving compassion.”

His **WILDCATS** start the year against Hebron, a highly-ranked team. He has “a pretty good team,” but win-lose-or-draw, “no matter what happens, we learn.” And their matchups are often decided by a single point.

Areas “we’re good at:”

- Work hard
- Trust me
- Bring energy and passion to athletics each day.

Since the “key to success is education,” Jaydon needs his team to pass classes and overachieve. He looks up to teachers, especially those with the attitude, “I believe in you. You can do it.” He’s working to improve leadership; he wants his kids to “step up and lead by example.”

When asked, “What kind of people you look for,” his answer is “winners,” who “want to be a better person.” He’s also looking for those who respect their elders. He’s looking for people who care about others; that makes him commit to “these kids.”

Speaking of his audience, he said, “You guys are successful. I look up to you.”



Batting cleanup (to mix metaphors, and, yes, I know it means “fourth” but Gerald counted) was Tyler Soukup. He hoped they’d stop scheduling matchups against Plano teams! Then he explained that *Plano West* has 77 Merit Scholars, and the best girl’s volleyball team. His football team had 0:10 back-to-back seasons. So there are “challenges ahead of us for sure.”

He’s focusing on two things with his team:

1. Redefining Good Effort. “Let us make you uncomfortable,” because you need “someone to push you over that line of comfort.”
2. A Philosophy of Discipline. There are things that “are not fun but necessary.” He is “coaching life skills as well as football.”

He’s blessed with a “strong senior class” that has “embraced my presence.” He’s overseeing a quarterback battle with fairness one presumes.



He's battling the "*Madden mentality*," by which he meant the video game. Kids lose interest in games that they can't win by 50 points! He must convince them that a win by one or two is still a victory.

He notes that Emmett Smith's son plays for *Jesuit*. They have to step up their game!

In Q&A, Johnny Lewis begged indulgence for "*a senior moment*." He met Jaydon playing Peewee Football as #61 wearing orange socks. He played guard. "*For 35 years he stood behind,*" and "*I never saw a man with spirit like Jaydon.*" To which Jaydon replied, "*I need to invite him over to talk to my wife!*"

Jeff told all the coaches, "*We look up to you for what you do for our young men. We appreciate your passion.*" Then he offered each a "*perpetual*" Rotary multiport charger.

By then, Jessica had consumed her crou-tons, so Jeff collected his hug in exchange for a 15 year service pin. Someone suggested that she must have joined Rotary at age 12.

After announcing a board meeting to commence directly after our luncheon, he led us in the Five-Way Test and closed the meeting at 12:58.



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Guests & Visiting Rotarians

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Emma Smith

Guest of

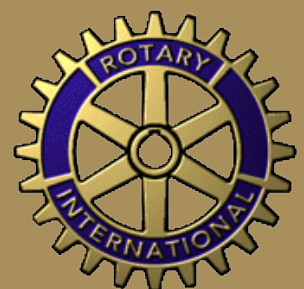
Janelle Twyford Silvis
Jeff Beckley

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Home Club

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bring a guest with
a serving heart





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NEW MEMBER PROPOSALS



PROPOSED: Bob Kehr

PROPOSED BY: Janelle Twyford-Silvis

CLASSIFICATION: IT Exec/Cloud First

Bob is the owner/founder of Kehr Technologies, a Managed IT company. He has an extensive engineering background in hardware and software design. His background includes 15 years selling telecom products and services to worldwide clients and he lived in Stockholm, Sweden for 15 months.

Bob earned a Bachelor of Science in Electrical Engineering from Texas Tech University, and an MBA from Southern Methodist University. Bob serves as Ambassador, Plano Chamber of Commerce; Co-chair of Ambassador Club, 2017 Goodwill & Spirit of the Year; Graduate of Leadership Plano. Bob is the IT manager for Frisco Fastpacs, Hendrick Scholarship Foundation, and CASA of Collin County. Board member of Leadership Plano and Hendrick Scholarship Foundation. Bob and his wife, Christine, have been married since 2010. His daughter Stephanie passed away in 2003, and daughter Jennifer lives in San Marcos. Bob and Christine enjoy working out at Carpenter Rec Center. They own 40 acres of pistachios in central California.



PROPOSED: Emma Smith

PROPOSED BY: Kirk Bell

CLASSIFICATION: Financial Advisor

Emma is originally from a small farm near Columbus, Ohio where she was heavily involved in my community through 4-H, FFA, and other organizations. She then moved to Indiana to attend Purdue University, receiving her Agricultural Economics degree in two and a half years. After two years with Charles Schwab in Westlake, Texas, she moved to the David Miller Group at Morgan Stanley in the Shops at Legacy branch. She is looking forward to becoming a member with The Plano Rotary Club.