

Summer  
Weekly

# Reader

Volume 9, Issue 5, August 11, 2011

The Plano Rotary Club

www.PlanoRotary.com



## ALL THE GOVERNOR'S MEN



### UPCOMING MEETINGS

- 8/11 Mitchell Brooks M.D. - Ten Principles for Affordable Health Care in the U.S.
- 8/18 Marcy Wilson - Executive Director of Hendrick Scholarship Foundation
- 8/25 Gerald Brence - Plano High School Football Coaches
- 9/1 Kathy Blank - CASA of Collin County

### AUGUST BIRTHDAYS

- 8/10.....Camille Ussery
- 8/12.....Susan Shuler
- 8/12.....Fortino Trujillo
- 8/13.....Gary Base
- 8/20.....Reedy Spigner
- 8/20.....Sarah Watkins
- 8/24.....Michael Robnett
- 8/28.....Michael Baldwin



**K**...Sainted Editor got a tad verbose in the last *Weekly Reader*, and the compositor (**Kim Oliver**), in an effort not to truncate any of his Deathless Prose, deep-sixed the photo of the Ngorongoro Crater (above). With any luck, he'll throttle his creativity this time, and we'll have sufficient room for it. Yes, that's snow in Tanzania (only 215 miles south of the equator).

**Brad the Impaler** got his .666 batting average when 5810 District Governor **Bud McBrayer** saved his bacon by providing the program. Using



Rotary Royalty, like that, **Brad** has only two more opportunities with RI Director **Ken Boyd** (our Zone 26), and RI President **Kalyan Banerjee**. I suppose we couldn't complain if he indulged himself thus.

**Brad** sent the balloon up at 12:20, calling upon pre-Royalty, District Governor Nominee **Ean Sullivan**, to pray and **Kelly Palmer** to Pledge. ("Thanks, **Bob!**") **Brad** thanked **Little Debbie**™



**Watson** for greeting, and summoned **SERGEANT SKIP** to the lectern.

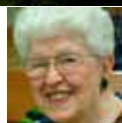
**SKIP** issued a weary, "Gee, thanks" in response to the smattering of claps. Then he took great, malicious pleasure in bidding us give our standard welcome to Collin County Tax Assessor-Collector **Ken Maun**. When we obligingly booed Ken, **SKIP** praised us with "well done, troops."



**Herb Hoxie** introduced **Ted Williams**, a fellow inmate of his retirement community, and he bade us welcome a



lady who needed no introduction, **Helen Hoxie**. Then Kelly Palmer introduced his two children, **Jessie** and **Jacob**.



**Nancy Humphrey** tried out for the role of **Earnest Burke/Alan Feigenbaum**. She is charged with Silent Auction items for the Hendrick Golf Tournament, and she asked us to bring to the meeting on the 11<sup>th</sup>, new tools to be added to the Tool Chest she is building. She also pointed us to the Donation Sheets on our tables and requested that we get at least three donations each. She recommended time share coupons, sporting event tickets, or airline miles. If we find willing sponsors, we are to so inform **Earnest Burke**.



**Nathan Barbera** announced from his table that the **FANTASY FOOTBALL LEAGUE** would recommence. Teams would be chosen this Sunday, August 28<sup>th</sup> in a four-hour marathon. It sounds more like work than fantasy.

**Brad** awarded Perfect Attendance Pins to **Camille Ussery** (3), **Gerald Brence**



continued on page 2



(3), **Earnest Burke** (4), Nathan Barbera (5), **Kirk Bell** (7), **Michael Baldwin** (8), **Phil Dyer** (11), **Bob Bauer** (13), **David Hammel** (23), and **Herb Hoxie** (47)! Herb received a standing ovation.

**Brad** called the DG's spouse, **Peg McBrayer**, to the podium and struck her with the State Flag pole thereby. The pole toppled upon her as she brushed past it *en route*, but she was unhurt. **Brad** asked Earnest about our insurance policies.



Each DG spouse traditionally picks a charity to champion during the DG's reign. Peg has chosen **Boys and Girls Clubs of North Texas**. She spoke of her year's project to build a **B&GC** camp in Parker, because the closest one otherwise is in Wichita Falls, and transportation there fails a means test for some families. The camp will serve multiple purposes. Indeed, it may see some use for RYLA.



**Brad** presented her with the Giant Check for **\$250,000**, promising more from the Club's Discretionary

Funds and its Foundation. She passed the flagpole with a greater respect on the return to her seat.

**The Impaler** turned his attention to speaker DG Bud McBrayer, calling him "a consummate Rotarian." (But I've dined with Bud and Peg at RI's Brisbane Convention, and I can testify that he doesn't consume that much.) **Brad** said that Bud had made a "huge commitment" to District 5810. (But, to my knowledge, Bud's never been committed or however briefly institutionalized.)



DG Bud took the podium and, recognizing the average age of the Geriatric Rotary Club of Plano, recommended that those in the back turn up their hearing aids. There was delayed laughter as we explained the joke to the hard-of-hearing.

Bud told of being invited to a Club where an important chef asked him what kind of pie he most liked. Of the three choices, Bud chose the Coconut Cream Pie. When he arrived at the meeting, the place was packed: standing room only. His ego swelled at the thought that so many had turned out to hear his address, but that hope was dashed by a participant who said, "No, we're only here for the pie."

His day job was once in the Aerospace Industry where he was assigned the organization of major projects. He said that he tackled them first by gathering together a team of experts in the fields necessary for the project. And with 35 years of team building under his belt, he had his share of "Mission Success."

But that was organizing employees. Organizing volunteers is another kettle of fish, or, considering that it's Rotary, another herd of cats. They are an independent breed, but many can be found that "have the passion to

serve" the District. So it was that Bud was able to fill out his organization chart.



He said that 2011-12 will be a challenge for him and the other **534** District Governors around the world. They'll be herding **1.2 million** members under the mantra of **FAMILY, CHANGE, CONTINUITY.**

When Bud went to District Governors' Elect Preschool, he was to hear from President Kalyan Banerjee, who conceived the mantra. From the name, Bud concluded that he was Indian, perhaps Hindu. He didn't look forward to the addresses since he hasn't an ear for Asiatic accents, but he was pleasantly surprised in the first talk that President Kalyan spoke perfectly enunciated English. By the second address, Bud was captivated, and by the third, "I converted to Hinduism!"

He told us that Rotary, concerned at the wizened state of its membership, has added *New Generations*, a fifth Avenue of Service encompassing **RYLA, Interact, Rotaract**, and **Student Exchanges** to emphasize the need to capture the imagination of the young. After all, there needs to be someone to whom our baton is passed when we are likewise. So Bud is emphasizing PR to raise public awareness of the fine work of Rotary

"Leading by example," the modest Governor has moved to publish his goals for 5810 in the District Directory, produced 3 months earlier than usual. The programs he touts include:

1. **Adoption Awareness Carnival** at the latest of which 11 children were adopted,
2. **Tuberculosis** management, because the disease is staging a comeback,
3. **Angel Tree**,
4. Various **fellowships** from wine circles on the one extreme to motorcycle clubs (!) on the other,
5. **Blood Drives**, a favorite of DG Aide-de-Camp **GEORGE ELKING**, and for which 5810 is renown in RI as the **VAMPIRE** District,
6. **Water** projects both domestic and in Africa,
7. **Operation Veterans' Support**, manifested in the building of a second Fisher House for the families of rehabilitating or wounded veterans,
8. **Wheelchairs** because of the tears of gratitude in the eyes of recipients, and
9. **Rotary Emergency Disaster Initiative (REDI)** that acts as "second responders," recently in Louisiana.

He spoke of his treks to New Orleans to help "muck out" or tear down ruined dwellings. He mentioned a local lawyer (not by name) who showed up on one such outing. He was handed a crowbar, pick, and hammer, and had to have all three explained to him, after which he was directed to an address to tear out the walls.



Some time later, an elderly Cajun couple accosted Bud with what he first thought were words of gratitude, but he soon discovered they were not. The lawyer had gone to the wrong home.



Bud's sister was afflicted with bulbar **polio** and had "been pronounced dead twice on the way to the hospital." She survived and has miraculously recovered the full use of her body except for difficulty swallowing. Bud remembers massaging her limbs to maintain their circulation, and it has left him with a deep, personal commitment to the eradication of the disease, matching Rotary's. He is pledged to its elimination in his year and is encouraged in that by 2010 having seen but a single case of polio in the massive population of India.

There's a new Director of PR, **Jeff Crilley**, who's managing the website, Facebook, and Twitter



accounts, and who is to be charged with establishing billboards! A PR grant has been put in jointly with Fort Worth's District 5790 to get the Rotary Wheel advertised throughout the Metroplex. If you want to contact him, try [jeffcrilley@realnewspr.com](mailto:jeffcrilley@realnewspr.com)

When people describe Bud, "older than dirt" springs to mind, but his best friends deny that. They say he's "older than G\*d." In proof of that assertion, he tells of a cold, wintery day he spent in the Chicago office of **Paul Harris**. They spoke of an association down the street that provides civic training for boys and girls. Paul opened the first one in New York City, and it spun off Interact, etc.

Bud spoke of the 58-acre ranch in Parker for children six to eighteen and of the 100% graduation to college for those children. He plans to direct some into Interact at age 13 and Rotaract

**Know someone who would make a great Rotarian?**

**Invite them to be your guest at Rotary!**

### **The 4 Way Test:**

*Of the things we think, say, and do:*

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill & better friendships?
4. Will it be beneficial to all concerned?

later in a sequence leading to Rotary membership. He and Peg are planting the seeds that Rotary will harvest.

Modesty incarnate, Bud said "I'm a doer!" leading team efforts to achieve worthy goals. He wants us to wear our Rotary pins proudly, it being "great to be a Rotarian."

**Olin Jaye** asked if Aide to the DG is an internship. Bud said yes, and **GEORGE** is filling it well.



Brad told Bud that the Club would donate a pair of shoes to *Shoes for Orphan Souls* but that he didn't get to choose them. After leading us in the Four-Way Test, he expelled us at 12:57.



### **NEW MEMBER ORIENTATION**

5:30

and

**PRC HAPPY HOUR 6:00 pm**

★

Thursday, August 18<sup>th</sup>  
The Franchise (Custer & Parker)

### ***Guests & Visiting Rotarians***

#### **GUEST:**

Helen Hoxie  
Ed Williams  
Jesse Palmer  
Jacob Palmer

#### **GUEST OF:**

Herb Hoxie  
Herb Hoxie  
Kelly Palmer  
Kelly Palmer

#### **VISITING ROTARIAN**

Ken Maun

#### **HOME CLUB**

Plano Metro

### ***Member NEWS***

#### **AWARDS:**

**Harold Sullivan Award**

Randy Wright

**Athena Award**

Rebecca Casu

**Fred Moses Award**

Richard Butterfly

**Business Executive**

**of the Year**

Gary Base

#### **Kersey Can Holder:**

Vance Bryson

#### **Citizen of the Year:**

Beth and Duncan Webb

#### **Rotary Make Up Website:**

[www.rotaryclubone.org](http://www.rotaryclubone.org)

#### **New Member Proposals:**

New Member Proposal: Jim McGhee

Classification: Government Relations

Proposed by: Bruce Glasscock

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## Hendrick Foundation 20<sup>th</sup> Anniversary Golf Tournament

Thursday, Sept. 29<sup>th</sup>: Fundraiser at Rutledge's Party Barn (the Plano Rotary meeting will be held at this dinner).  
Friday, Sept. 30<sup>th</sup>: Golf Tournament at the Prestonwood Country Club, Hills course.

Sponsors are needed for the golf goodie bag, silent auction, and golf tournament. Please go to [www.PlanoRotaryGolf.com](http://www.PlanoRotaryGolf.com) for the sponsorship packages and donation opportunities.

**Register for the tournament, dinner, and pay for your sponsorships with the following methods:**

By Check – Make checks payable to:  
Hendrick Scholarship Foundation

Mailing Address:  
Hendrick Scholarship Foundation  
800 Central Parkway East #100  
Plano, Texas 75074

Pay with Credit Card via Online  
Go to [www.HendrickScholarship.org](http://www.HendrickScholarship.org) and use the DONATE link to pay.  
OR

Go to [www.PlanoRotaryGolf.com](http://www.PlanoRotaryGolf.com)  
Credit card information may be taken over the phone by calling  
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