

Summer
Weekly

Reader

Volume 81, Issue 143, August 28, 2014

The Plano Rotary Club
www.PlanoRotary.com

UPCOMING MEETINGS

August 28

Bill Dendy -
District 5810 Governor

September 4

Royce West -
Texas State Senator

September 11

Robert Phillips -
"How to Spot Trouble
Before it Spots You".

September 18

"Annual Camp RYLA
Program"

AUGUST BIRTHDAYS

Camille Ussery	Aug 10
Fortino Trujillo	Aug 12
Kevin Hanigan	Aug 14
Reedy Spigner	Aug 20
Sarah Watkins	Aug 20
Michael Robnett	Aug 24
Michael Baldwin	Aug 28



LISTEN UP, MAGGOTS!

FULL HOUSE! We had a wealth of visitors and guests today. **LB THE RADIANT** had brought his and **Donna's** extended family, and we were thus bursting at the seams! Fortunately, someone had tipped off the *Pitchfork Hotel*, so we didn't run out of the steamed broccoli.

meekly persuaded us to attend to our agenda early at 12:10. He enticed **David McWhorter** to Pray and **Nancy Humphrey** to Pledge. ("Thanks, Bob!") And he credited **Lynn Schwartz** with Greeting. In **Nathan's** absence, he recommended **SEASONED SERGEANT Kelly Palmer** to assume **THE ROLE**, calling the roll.

We had a plethora of Visiting Rotarians as well as Showalter Grandchildren. Kelly welcomed **Larry Webb** (*Prestonwood*), **Melanie Carroll** (*McKinney Downtown*), and exchanged banners with **Susan Archibald** (*Mountain Empire, Southern AZ*).



Even the speaker, **Nancy Voith**, had brought her own full audience: **Barbara Williams, Kristen Early, Carlos Mariosa, Linda Beheler, and Stephanie McLease!**

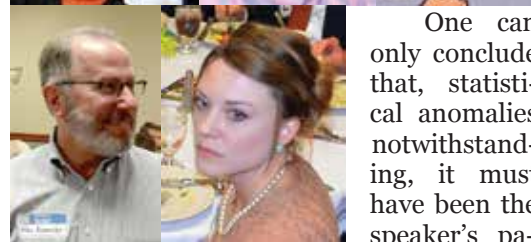
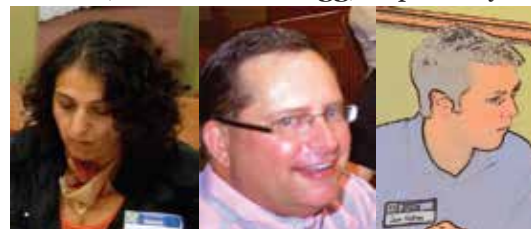
But that was as nothing compared to the *partial* Showalter Clan! They included **Donna, Jeremy and Emily Lau, Collin, Nicole, Nathan, and Lisa Bloomer, and Reese, Camille, and Garrick Fredrickson!!**



Not to be severely outdone, **Cathy Fang** brought **Nina Sun, Rebecca Wong, and Michael Schreiber.** But **Kirk Bell, David Bowman, Ray Huffines, Yoram Solomon, Lynette**



Pieper, and Earnest Burke must have felt entirely inadequate bringing only a single guest each, **Rola Burnett, Keith Bartlett, Sam Huffines, Alan Murowitz, Meg Wilson, and Dennis Hogg, respectively.**



One can only conclude that, statistical anomalies notwithstanding, it must have been the speaker's pa-

continued on page 2



tented tough love talk that drew such a crowd. Who knew that a drill sergeant addressing raw recruits would be so popular?

Earnest warned the rest of the year that July was currently leading the pack in **Birthday Buck\$**, although, if the pledged amount shows up in November, it'll provide a new target. **Camille Ussery** was mentioned as having contributed in August, but the amount was a State Secret.



SECRET SANTA Sullivan took over as Master of Ceremonies to honor **LB THE RADIANT'S** "long-time commitments to the Rotary Foundation." With today's festivities, making Paul Harris Fellows of the last half dozen of his (and Donna's) grandchildren (list above), the Showalter family becomes "100% Paul Harris" with a total of 14 PH Fellows! Donna pinned her grand-brood proudly.

Ean took the opportunity to tout the successes of the Foundation for the benefit of its newest members. Then he asked all the Club's Fellows to stand to welcome the kids. He also mentioned another first for the Club: the Showalters have reached the Major Donor II level, having given more than \$25,000 to the RI Foundation.

We were celebrating today the Showalter's **50TH WEDDING ANNIVERSARY**. **Ken Roberts** asked, "And *THIS* is where you brought them?" To set the mood, Ean flooded the hall with the strains of *Love Me Tender* and **LB** teared up. Ean went on to explain how Donna is a retired elementary school teacher; only that can explain the patience required to put up with **LB** for 50 years. Indeed, they were both in elementary school when they met, but **LB** failed to woo her then. They met again when he was teaching Quadrangles, not the four-sided figures of geometry but rather Square Dancing. As he presented Donna with her favorite Yellow Roses, someone asked, "What's **LB** get?"

The Happy Couple tried to exit gracefully from the limelight, but Ean called them back to present them with a chocolate cake decorated with yellow roses with the caveat that they were to share it with the Club.



Janis Allman, on behalf of the International Service Committee, rose to note the information on the next **PLANO INTERNATIONAL FESTIVAL** (in Haggard Park on October 18th) on our tables. She said that all five Plano Rotary Clubs would have a booth at the six-hour event, and that the Committee needed volunteers to staff the Rotary booth, working in shifts.

Earnest made two announcements: the arrival of DG **Bill Dendy** next week and the Social at *Vickery Park* on Tuesday. Info on the latter would be forthcoming.



Adrian Sandoval, whose trip to Europe was funded in part by the Club, returned with vacation photos to share with all of us. He was proudest of eating croissants. Earnest, referring to Adrian, told us, "keep appreciating the future."

CAPTAIN KIRK introduced the day's speaker thus: As Managing Director of CRA's Talent Practice, Nancy Voith provides clients with hard-to-find, game-changing communication and marketing talents. With almost 30 years in corporate communications and marketing, Nancy has experience in virtually every area of the function, including employee communication, brand, media relations, community affairs, government relations, marketing communications, and issues

management. Throughout her career, she has built highly effective teams from scratch. Evaluating, hiring, and coaching professionals; determining best talent matches for senior communication roles; counseling executives; and driving change through complex global organizations are her specialties.

Prior to joining CRA, Nancy Voith, APR, led EDS' Global Employee Communications, achieving engagement among the company's 140,000 employees in 70 countries. She is also the author/instructor of EDS' Media Training, Public Relations, Brand, and Issues Management training programs.

From 1985 to 1995, Voith was President of Voith Communications with clients ranging from high-tech companies and government agencies to nonprofit organizations.

A native of Knoxville, Nancy graduated from the University of Tennessee ("the other UT") with a degree in journalism-public relations and a minor in German. She spent a year in German Studies at the Ludwig-Maximilians Universität München in Munich, and has traveled extensively throughout Europe.

Nancy lives in Dallas with her husband. She is on the "other side" of raising three children, who are either in college or are launching careers. Her hobbies include all-things-wine, scuba diving, alternative travel, and spending time with friends and colleagues.

And with that, **KIRK** left her 3 minutes for her talk. (Fortunately, it can be summarized fairly easily: you don't know sh*t about evolving job markets. I do.)

She chided us that we of the Geriatric Club of Plano may be "past your careers, but your grandchildren may benefit" from her advice.

She began by debunking the useless advice you're likely to get from friends and family.

1. Don't believe résumés or job descriptions.
2. What got you here won't get you there.
3. Job boards are a waste of time.
4. "Perfect résumés" won't get you a job.
5. Friends don't know the rules.
6. The "right kind of energies in the right places" will get you noticed and move your careers.

Also US companies no longer require US workers; they can easily outsource to India and Eastern Europe. Your leaving your job at 5 pm, but it's 3:30 am in Mumbai, and your replacement is just getting to work completing



a 24/7 workday. Working with the same Lexis/Nexis that you employ, Lakshmi continues your research on that legal brief.

The New Normal for professionals is that 40 now do the work once assigned to 80. Titles have been downgraded. Your interviewer now needs the answer to only three questions:

1. Can you do the job?
2. Do you want the job?
3. Do I want to work with you?

To stand out, you must possess "an uncanny ability to read subtext." (That is, are you supernatural at understanding what you're not being told? Wink wink. Nudge nudge.)

Building relationships has always been important. Now it's crucial. (*It's not what you know but who you know*, in the common parlance.) It's all a matter of who the boss trusts.

You need to

- Read what they're reading.
- Know your industry.
- Be a "self-improvement sponge."
- Be eager to transfer to Poughkeepsie.
- Be on LinkedIn (ignore privacy concerns)
- Be a self-starter.
- Take responsibility.
- Cultivate well-spent time, money, and reputation.
- Understand managers are risk averse.

When the tumultuous applause died, Earnest offered Nancy the "desperately sought-after Rotary calendar," to which she replied, just sincerely enough, "I'll definitely be using this!"

President Wonderful led us in the Four-Way Test (nowhere in the Business Universe described above) and shooed us out at 1:02. We wandered out in a pumped-up daze.

Plano Rotary Club Board of Directors 2013-2014

President

Earnest Burke

President Elect

Karla Oliver

Secretary

Ben Criste

Treasurer

Kelly Palmer

Past President

Kirk Bell

Sergeant at Arms

Nathan Barbera

Membership Chair

Pam Little

Membership Vice Chair

Yoram Solomon

Service Chair

Bob Pikna

Service Vice Chair

David Bowman

Public Relationship Chair

Mary Jo Dean

Public Relationship Vice Chair

Camille Ussery

Club Admin Chair

David McWhorter

Club Admin Vice Chair

Larry Bisno

Foundation Chair

Skip Jenkins

Foundation Vice Chair

John Caldwell

New Generation Chair

Rick Horne

At Large

Lori Roberts

Reedy Spigner

Rick Horne

Alex Johnson

Kyle Walters

Randy Wright

Open Pending

Open Pending

Business Secretary

Karen R. Sheldon

Bulletin Editor

Chris Parr

Bulletin Photographer

Robert Epstein

Bulletin Designer

Marsha Pigg

Alphagraphics

Printing by Alphagraphics

Park & Coit

The Plano Rotary Club

PO BOX 864316

Plano, TX 75086

Guests & Visiting Rotarians

Guest

Rola Burnett

Kristin Early

Collin Bloomer

Nicole Bloomer

Nathan Bloomer

Lisa Bloomer

Reese Fredrickson

Camille Fredrickson

Garret Fredrickson

Donna Showalter

Jeremy Lau

Emily Lau

Keith Bartlett

Guest Of

Kirk Bell

Speaker

L.B. Showalter

L.B. Showalter

L.B. Showalter

L.B. Showalter

L.B. Showalter

L.B. Showalter

L.B. Showalter

L.B. Showalter

L.B. Showalter

David Bowman

Guest

Nina Sun

Rebecca Wong

Michael Schreiber

Sam Huffines

Allan Murovitz

Barbara Williams

Carlos Mariosa

Linda Beheler

Stephanie McLease

Meg Wilson

Dennis Hogg

Guest Of

Cathy Fang

Cathy Fang

Cathy Fang

Sam Huffines

Yoram Solomon

Speaker

Speaker

Speaker

Speaker

Lynette Pieper

Earnest Burke

Visiting Rotarian Home Club

Bert Kraft

Mark Thomason

Metro

Park Cities

AWARDS:

2013 Citizen of the Year

Dr. Myrtle Hightower

2013 Outstanding Corporate Citizen of the Year

Huffines Auto Dealerships

New Member Proposal

Lynette Pieper

Proposed by: Kirk Bell

Classification: Financial Services

Support Our Advertisers



HUFFINES
CHEVROLET

1001 Coit Rd @ Plano Pkwy
Plano
(972) 867-4000

HUFFINES
HYUNDAI

909 Coit Rd @ Plano Pkwy
Plano
(972) 867-5000

HUFFINES
CHRYSLER Jeep
DODGE RAM

4500 W. Plano Pkwy @ Ohio
Plano
(972) 867-6000

All Service, Body and Parts Departments Open All Day Saturday



David Allison

1214 Avenue K
Plano, TX 75074

972-423-0434
www.allisons.com



Professional Automotive Repairs including:
Air Conditioning • Inspections • Clutches • Transmissions • Differentials
Engine repairs • Factory Scheduled Maintenance • Tune-Ups • Electrical • Brakes

Jerry P. Kezhaya
President

2560 East Plano Parkway
Plano, Texas 75074

972-578-0588 - T
972-881-0998 - F

Rick Maucieri
President

Grant Leighton
Associates
PO Box 865066
Plano, Texas 75086
972.422.0169 Voice
972.881.9373 Fax
rickm@glandscape.com

GRANT LEIGHTON
Professional Landscapers



Casey W. Stewart
Market President

972.309.0001 ext. 5937
214.863.5937 direct
214.863.6160 fax
caseystewart@anbt.com

Plano Banking Center
1801 E. Plano Parkway, Suite E
Plano, TX 75074
Allen Banking Center
720 S. Greenville
Allen, TX 75002
www.anbt.com



increase your reach

KENNY WILSON
OWNER

Plano
Phone: 972.867.9216
Fax: 972.519.9181
us408@alphagraphics.com

Richardson
Phone: 972.234.3033
Fax: 972.231.6968
us103@alphagraphics.com

J. Marc Lewis & Associates
CORPORATE AND PERSONAL TAXATION

J. Marc Lewis JD, LL.M., EA
Enrolled to practice before the IRS

Lakeside Commons
5045 Lorimar Drive
Suite 280
Plano, TX 75093

marclinc@aimail.net
Tel. (972) 618-8224
Fax (972) 618-2021



Kirk Bell
Managing Partner, B&V, LLC
Financial Advisor, RJFS

5700 Granite Parkway, Suite 320
Plano, TX 75024
(972) 403-1025
(877) 403-7272
Fax: (972) 403-1063
Email: kirk.d.bell@raymondjames.com

Securities and Investment Advisory Services offered through
Raymond James Financial Services, Inc.
Member FINRA/SIPC.




"a fence to you,
a reputation to us."

Pam Little

(972) 578-5775
Fax (972) 578-1005

pam@acefences.com
1400 Capital Ave.
Plano, TX 75074



Vickery Park

Vickery Park Plano
1011 E. 15th St.
Plano, TX 75074
972-423-6205

J. CHRISTOPHER PHILLIPS
CHIEF EXECUTIVE OFFICER

2400 Dallas Parkway, Suite 580
Plano, Texas 75093
(972) 588-1280 office
(972) 588-1281 direct
(972) 588-1288 fax
(214) 215-2239 cell
chris.phillips@fnti.com

FIRST NATIONAL
TITLE INSURANCE COMPANY

www.fnti.com
toll free 1-888-944-FNTI (3684)



RICARDO KASMISKIE
Realtor®

Office: (972) 732-6000
Fax: (972) 732-6003
eFax: (972) 468-7547
Mobile: (972) 743-5324
ricardokasmiskie@kw.com
www.theonestotrue.com

KELLER WILLIAMS
REALTY

18383 Preston Road, Suite 150
Dallas, TX 75252

Each Office Independently Owned and Operated



The Medical Center of Plano

3901 West 15th Street, Plano, TX 75075
972.596.6800 | themedicalcenterofplano.com