FALL Weekly

Volume 9, Issue 70 January 24, 2013

The Plano Rotary Club www.PlanoRotary.com

UPCOMING MEETINGS

ENGAGE

January 24: Dewy Elliot, COO Trident Response Group

January 31: Karla Oliver

Plano ISD "Teacher of the Year"

February 7: Lorraine Brock

President, Get Organized

February 14:

Octavio Ortiz Four Way Test Contest

February 21:

Earnest Burke Black History Month

Meeting Adjourns @1:30 **February 28:**

Mayor Phil Dyer State of the City

JANUARY BIRTHDAYS

Hammel, David Jan 01 Little, Pamela Jan 04 Jan 05 Via, Jo Anderson, James Jan 08 Curtis, Jerry Jan 12 McWhorter, David Jan 15 Aris, Jerry Jan 17 Showalter, L. B. Jan 17 Millender, Sherman Jan 19 Brodhead, John Jan 20 Burton, James Jan 21 Feigenbaum, Alan Jan 21





He Had a Dream

Lori Phantom Crotcheten Roberts and Hubert The Man Aaron for their yeoman jobs as Rédacteur en Chef

de la Semaine (Editor of the Week) while **Pat** and **Sainted Chitor** watched penguins take a leaf from **Busby Berkeley**'s playbook. (Only in the *Geriatric Club of Plano* would members get that reference.)

LENNY THE LAMPLIGHTER conjured up a semblance of attention at 12:16 with a vaguely **Rudyard Kipling** but actually a self-quote:

What makes a man?

When you stand for justice even if you lose your seat at the table, When you walk for freedom

without a crutch to lean on,

When you risk your life for others without surety that you will gain anything,

That is a man.

Martin Luther King, Jr., was a man

This was, of course, because the day's speaker's, **Earnest Burke**'s, topic was MLK and Plano's celebration of his life and legacy.

LENNY called upon LB the Good for the Invocation and Randy Brodhead for the Pledge of Allegiance . ("Thanks, Bol!") He acknowledged the lovely and talented Phantom Crotheter for Greeting , and called Reedy Spigner, SERGEANT DU JOUR, to welcome visitors of all stripes.

Visiting Rotarians included **Helen Undecipherable** (*Plano West*), **Ken Chute** (*Allen*), **Brandon Gallagher** (DeKalb, IL), and **Kent Stone** (*Richardson Central*).



We welcomed guests Russ Junkins (Tino Trujillo), newly-minted PFD Chief Brian Crawford (Bruce Glasscock), Bob Goodman (LENNY SCHWARTZ), PHA Deputy Director Brenda McDonald (Earnest Burke), Meredith Walker (Bob Pikna), Taleen Savant (Rick Horne), "favorite ex-Wife" Lynda Pittman (John Pittman), David Craig and member candidate John Caldwell (Lori Roberts), April Spigner (Reedy Spigner) and Lisa Haag (Brandon Gallagher).

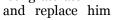


LENNY mentioned the "extremely large (birthday) check" from LE THE RADIANT. He was less flippant with the birthdays of Jerry Aris, Randy Brodhead, James Button, and Alan Feigenbaum, with a nod to the past birthday boy, Dave Hammel.

Celebrating "Rotary anniversaries," HE cited Chris Parr (11) and **Olin Jaye** (19).



Moving quickly to forestall mass defections, LENNY convened a special purpose CLUB ASSEMBLY at 12:24. With Octavio Ortiz moving to more responsibility in Sarasota, FL, LENNY was obliged to both congratulate him



on the Board of Directors. **Karla Oliver** asked for a nomination of **Ben Criste** to fill Octavio's shoes, got it and the second, took the voice vote, and it passed. **LENNY** adjourned the **ASSEMBLY** at 12:28.

Sarah Watkins was summoned to give her Classification Talk. She

spoke of her rise through the *PISD* ranks, culminating in Principal at *Vines* and now *Plano Senior*, which will be her final stop. She noted that the position is "a day <u>and night job</u>." She mentioned one daughter at UT Austin and the other at "UT Norman." She keeps her sanity on the

LENNY revealed the 2013-14 Rotary Theme (under **Ean's** administration) of "Engage Rotary; Change Lives."

tennis court.

Chris Parr presented **LENNY** with a pair of banners from Rotary Clubs at which he made up in Buenos Aires. Although it appeared as if he made up the story about being obliged by the *Miercoles Rotary* to present an origami swan to our President (and send back the photographic proof), it was indeed true. He may, however,



have taken liberties in describing the requirement as "giving the President the bird."

LENNY himself took liberties with his introduction of Earnest Burke, saying that it was fortunate he needed no introduction because "I have nothing good to say about him."

Ever graceful, Earnest thanked Lvnn proceeded to introduce a (very professional) video clip produced by the students at Cary Israel's Collin College. But all the careful preparation by Cooper and his protégé du jour, Phantom Crotcheter, were for naught; the new sound system refused to mate with the computer's Then when that difficulty was resolved, the video projector refused to display the clip.



Earnest vamped, saying he would "permit the technical department to work on that" while he proceeded with his carefully-timed comments. Cary wanted the assembled to know that the difficulties were not due to Collin College's fine product.

He mentioned the flyer on our tables outlining the 2013 response of Plano to the MLK celebrations. It represents the 30th year of event which will involve access to many free activities for all. Earnest, the Vice Chair of the event, thanked Cary and the *City of Plano*, the All-American City. He is proud that the event's purpose is "to unite the community." Participants should "feel the fit in without creating an ID profile."

The "technical department" was ready for another go. Again the audio failed. Earnest asked to stop the clip again because we were "running short on time." But the Phantom Crotheter wasn't about to give it up; she tried the 3rd time since "the third time's the charm." But computer glitches plagued the effort. After a cold restart, the clip ran correctly, dramatic music and all!

"Deep in my heart, I do believe: we shall overcome someday. As a black man, it meant everything to me."

"Risking everything you hold dear to accomplish what you believe in."

"Knocked down but got back up!"

"His legacy breaks the barriers that divide us."

Earnest spoke of giving back to the community to yield a better quality of life. He wanted the event to get schools involved for a better sense of community.

He paused and pointed out that he had practiced four options for this address but none of them had included technical difficulties. So he'd cut to the chase.

He wanted us to look our neighbor at table in the eye and repeat: "Neighbor, I'm not who I was, and still not yet who I'll be, but I will be better!"

Earnest explained that Dr. King's vision was "deeply rooted in the American Dream."

Civil Rights started in Montgomery, Alabama, with a bus boycott. But such acts of civil disobedience are hardly new. Earnest pointed to the Boston Tea Party of 1773, "1773, Dr. Parr, not the current Tea Party!" It is justified when a moral obligation, "based on a higher power," contests with written law. "It moves us forward."

He asked how many of us have seen the current movie, Lincoln? It is rife with poetic justice. It is now 150 years since the PROCLAMATION. **EMANCIPATION** Executive Order that freed almost all American slaves. (The "free states" could continue slavery, oxymoron though that is.) Finally the 13th Amendment freed all American slaves. Still Texas didn't get the word for two more years.

Four activities are planned for Plano's Earnest hoped that he MLK celebration. would see many of us at many of them. Collin College will sponsor one, there will be a Unity Walk, and a civic program with Dale Long as the keynote speaker. At 7 pm on Sunday,

there will be a program at the Shiloh Missionary Baptist Church.

He offered a prize to the first one of us to tell him the number of the Constitutional Amendment giving Women the vote. 19 won a \$25 gift certificate.

In Q&A, someone asked him about his bracelet. He explained that it is the entrepreneurial effort of a mentored 11-yearold student. It is a braided rope that easily unwinds to a much longer strand in case you're "At the End of My Rope."

He concluded by asking us to "judge not by the color of their skin but by the content of their character" (MLK), and thanked us for our attention.

Lenny said that he appreciated Earnest's "efficiency and technology," then presented him with the obligatory **OPERATION ONCE IN** A LIFETIME dogtags AND a Plano Rotary check for \$1,000 to support the MLK Program. He explained that the bucket monies are supporting *Habitat for Humanity*.

After leading us in the Four-Way Test, he

emancipated us at 1:00.



Plano Rotary Club Board of Directors 2012-2013

President

Lynn Schwartz

President Elect

Karla Oliver

Vice President

Kirk Bell

Secretary

Earnest Burke

Treasurer

Octavio Ortiz

Past President

John Ernst

Sergeant at Arms

Matt Jackson

Membership Chair

Ben Criste

Membership Vice Chair

Larry Flannery

Service Chair

Bob Pikna

Service Vice Chair

David Bowman

Public Relationship Chair

Chris Parr

Public Relationship Vice Chair

Bob Epstein

Club Admin Chair

Chuck Morgan

Club Admin Vice Chair

David McWhorter

Foundation Chair

Gary Basham

Foundation Vice Chair

Alan Feigenbaum

Business Secretary

Lynette Pieper

At Large

Kyle Walters

Cary Israel

Mary Jo Dean

Camille Usserv

Chris Henry

Lori Roberts

Bulletin Editor

Chris Parr

Bulletin Photographer

Tim McCord

Bulletin Designer

Shahd Alhazzaa

Alphagraphics

Printing by Alphagraphics

Park & Coit

The Plano Rotary Club PO BOX 864316

Plano, TX 75086

Know someone who would make a great Rotarian? Invite them to be your guest at Rotary!

The 4 Way Test:

Of the things we think, say, and do:

- 1. Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill & better friendships?
- 4. Will it be beneficial to all concerned?

Guests & Visiting Rotarians

Guest

Russ Junkins Brian Crawford Bobby Goodman Brenda McDonald Meredith Walker Taleen Savant Lynda Pittman John Caldwell David Craig

April Spianer

Lisa Haag

Visiting Rotarian

Ken Chute Brendon Gallagher Kent Stone

Guest Of

Bruse Glasscock Lynn Schwartz Farnest Burke Bob Pikna Rick Horne John Pittman Lori Roberts Lori Roberts Reedy Spianer

Tino Trujillo

David Craig

Brendon Gallagher (Visiting Rotarian)

Home Club

Plano West Allen Dekalb, IL Richardson Central

Member NEWS

Athena Award:

Camille Ussery

Jamie Schell

Citizen of the Year:

Outstanding Corporate:

The Shops at Willow Bend

Citizen of the Year:

(Octavio & his team)

New Member Proposal:

John Caldwell Classification: Finance Proposed by: Lori Roberts

Classification: Heating& Air Proposed by: Lori Roberts

Support Our Advertisers









Dallas, Texas 75248 P. 972.267.8181 F. 972.267.8180

E. chuck.morgan@morganlegacygroup.com W. www.MorganLegacyGroup.com





Casey W. Stewart Banking Center President

972-309-0001 ext. 5937 214-863-5937 direct line 214-863-6160 fax caseystewart@anbtx.com

Plano Parkway Banking Center 1101 East Plano Parkway 1st Floor Bank Lobby #E Plano, Texas 75074



J. Marc Lewis & Associates

CORPORATE AND PERSONAL TAXATION

J. Marc Lewis JD, LL.M., EA Enrolled to practice before the IRS

Lakeside Commons 5045 Lorimar Drive Suite 280 Plano, TX 75093

marclinc@airmail.net Tel. (972) 618-8224 Fax (972) 618-2021

THE MARKET HAS CHANGED

WHY HASN'TYOUR FINANCIAL PLAN?

Staying invested for the long term. It's a solid strategy for reaching your financial goals. But that doesn't mean your portfolio shouldn't adjust with the changes in the markets or your personal situation.

To schedule a complimentary portfolio review to help ensure your plan is contact me today

RAYMOND JAMES

FINANCIAL SERVICES, INC.

Kirk D. Bell Bell & Valente, LLC

972-403-1025



LPS Green Technologies

Lynn Schwartz 972.816.8792 1417 Amazon Drive Plano, Texas 75075

Lynn@lpsgreen.com



DEVARD'S HEAT, AIR, ELECTRIC & PLUMBING

David Craig

(972) 422-1505 • CELL (214) 284-1423 METRO (214) 544-1550



925 22nd Street Suite, 102 • Plano, TX 75074 Sales/Service TACLA26830E E-29618 M-37893 D. Penguin Services Inc.

